



# Marquette County, WI

ECWRPC



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## Report Parameters

### 1 County

55077 Marquette County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

15,792

Population (2021)

Population **grew by 677** over the last 5 years and is projected to **grow by 570** over the next 5 years.

4,458

Total Regional Employment

Jobs **grew by 143** over the last 5 years and are projected to **grow by 261** over the next 5 years.

\$53.3K

Median Household Income (2020)

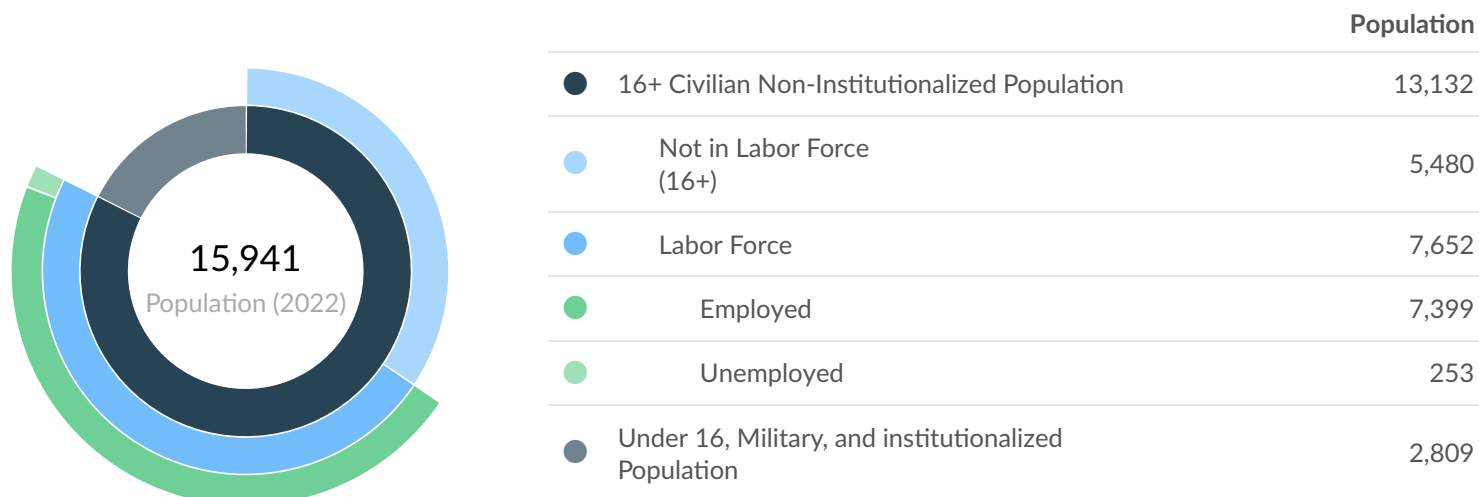
Median household income is **\$11.7K below** the national median household income of \$65.0K.

## Takeaways

- As of 2021 the region's population **increased by 4.5%** since 2016, growing by 677. Population is expected to **increase by 3.6%** between 2021 and 2026, adding 570.
- From 2016 to 2021, jobs **increased by 3.3%** in Marquette County, WI from 4,315 to **4,458**. This change **outpaced the national growth rate of 1.9% by 1.4%**. As the number of jobs increased, the **labor force participation rate decreased from 60.9% to 59.5% between 2016 and 2021**.
- Concerning educational attainment, **10.2% of Marquette County, WI residents possess a Bachelor's Degree** (10.3% below the national average), and **11.2% hold an Associate's Degree** (2.5% above the national average).
- The top three industries in 2021 are Animal Slaughtering and Processing, Other General Purpose Machinery Manufacturing, and Crop Production.

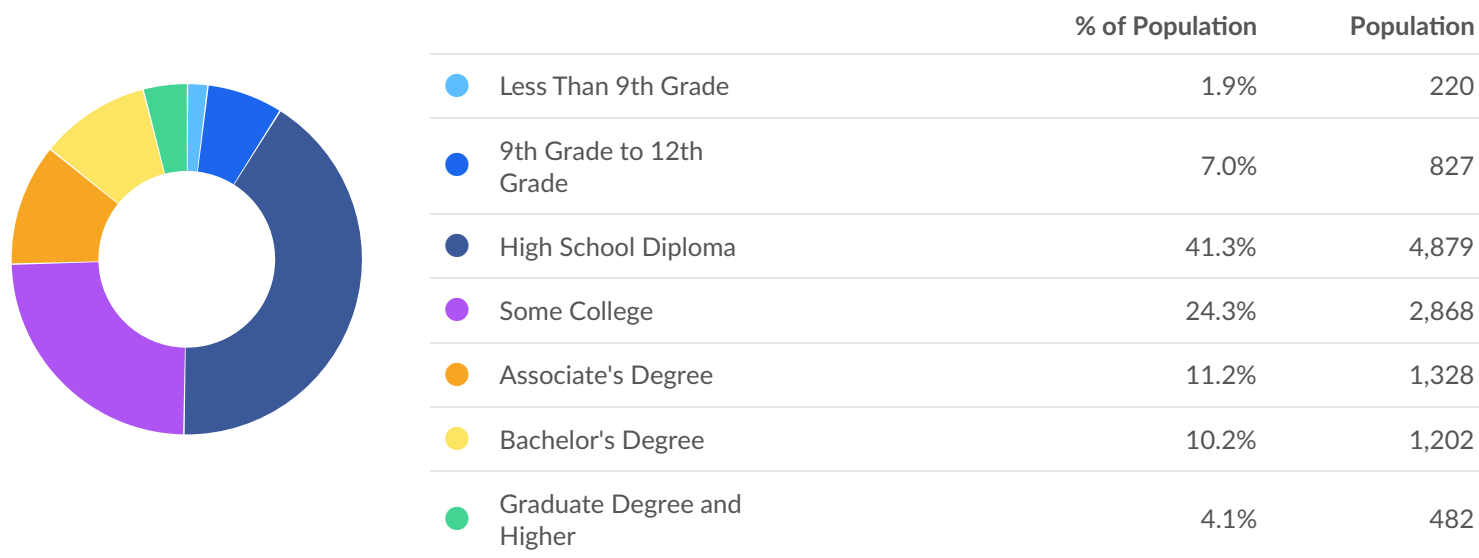
	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	15,941	7,652	4,458	99.5	\$446.01M	\$1.01B	\$647.65M
ECWRPC - 10	679,528	353,917	332,523	99.2	\$38.38B	\$48.51B	\$48.96B
State	5,923,000	3,089,950	3,114,081	100.3	\$360.42B	\$331.46B	\$354.92B
Nation	334,161,482	164,462,618	163,715,172	100.0	\$22.76T	\$0	\$10.95T

## Sep 2022 Labor Force Breakdown



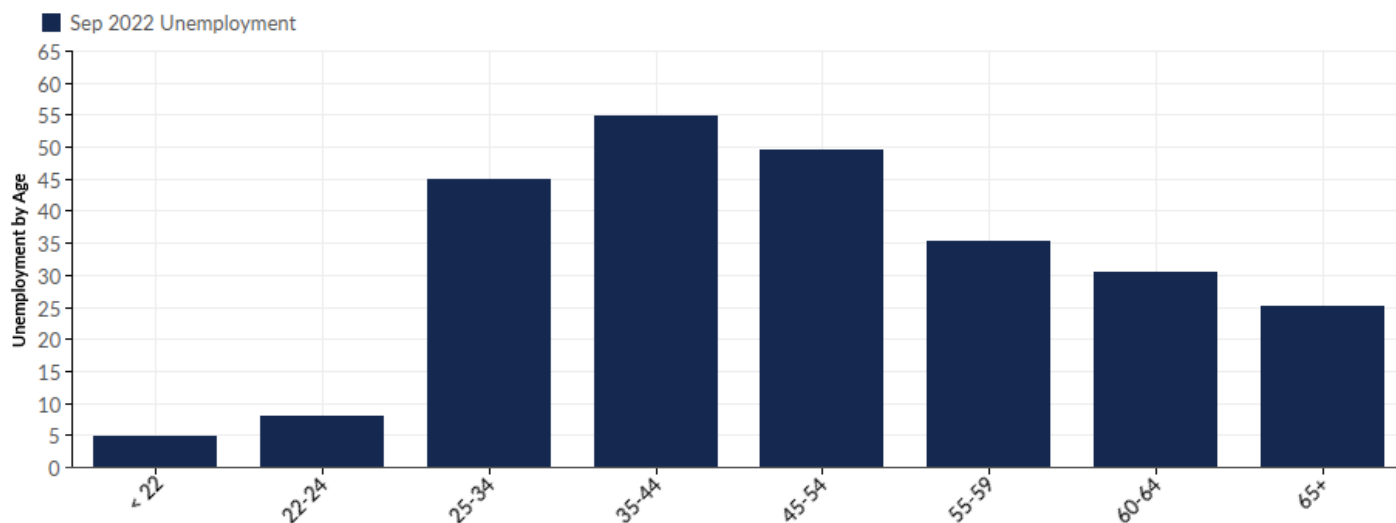
## Educational Attainment

Concerning educational attainment, **10.2% of Marquette County, WI residents possess a Bachelor's Degree** (10.3% below the national average), and **11.2% hold an Associate's Degree** (2.5% above the national average).



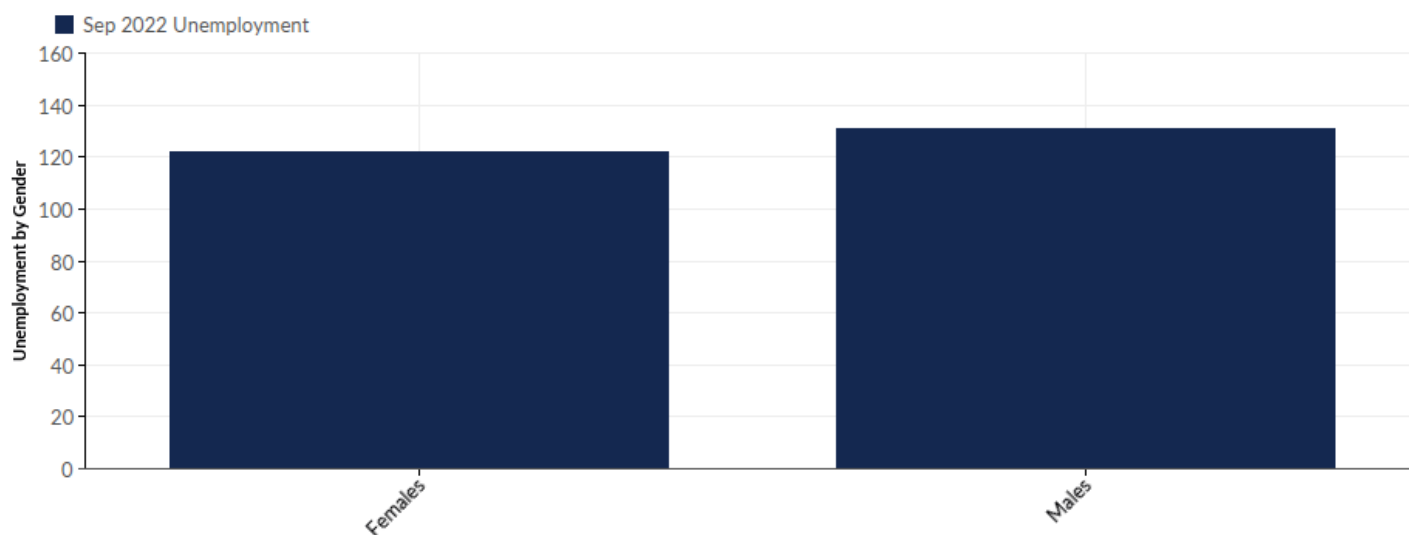
# Unemployment by Demographics

## Unemployment by Age



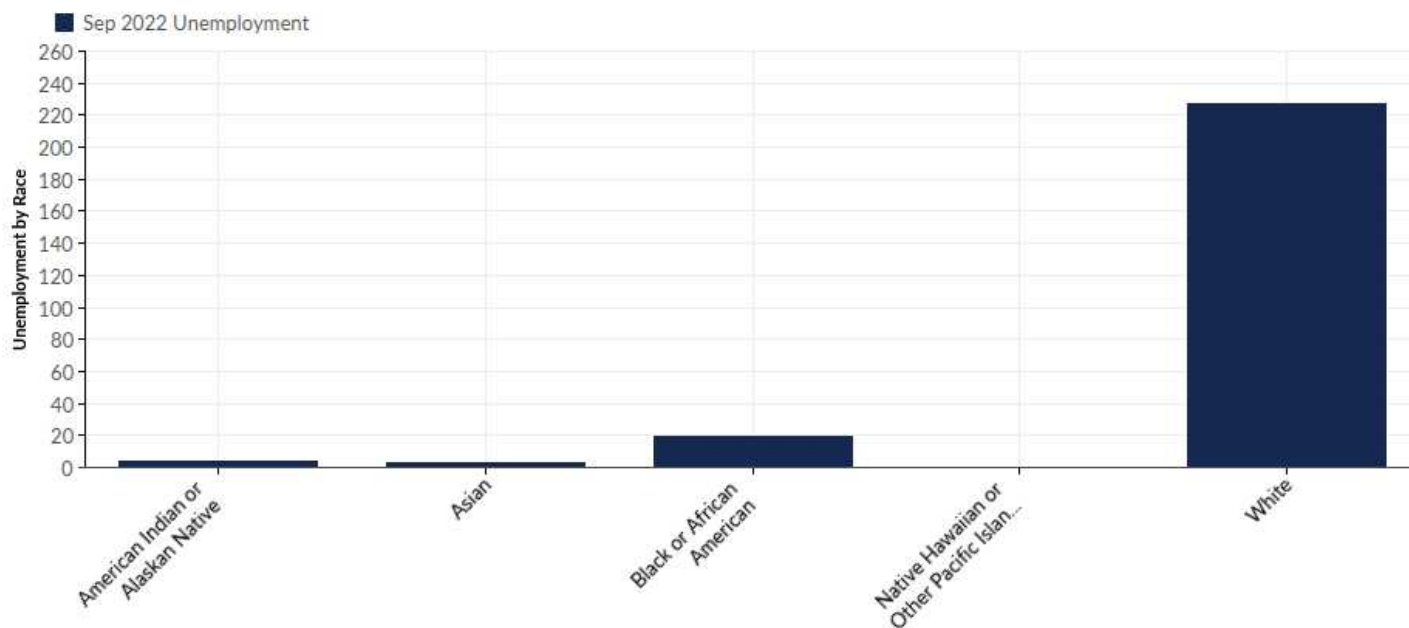
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	5	1.98%
22-24	8	3.16%
25-34	45	17.79%
35-44	55	21.74%
45-54	49	19.37%
55-59	35	13.83%
60-64	30	11.86%
65+	25	9.88%
Total	253	100.00%

## Unemployment by Gender



Gender	Unemployment (Sep 2022)	% of Unemployed
Females	122	48.22%
Males	131	51.78%
Total	253	100.00%

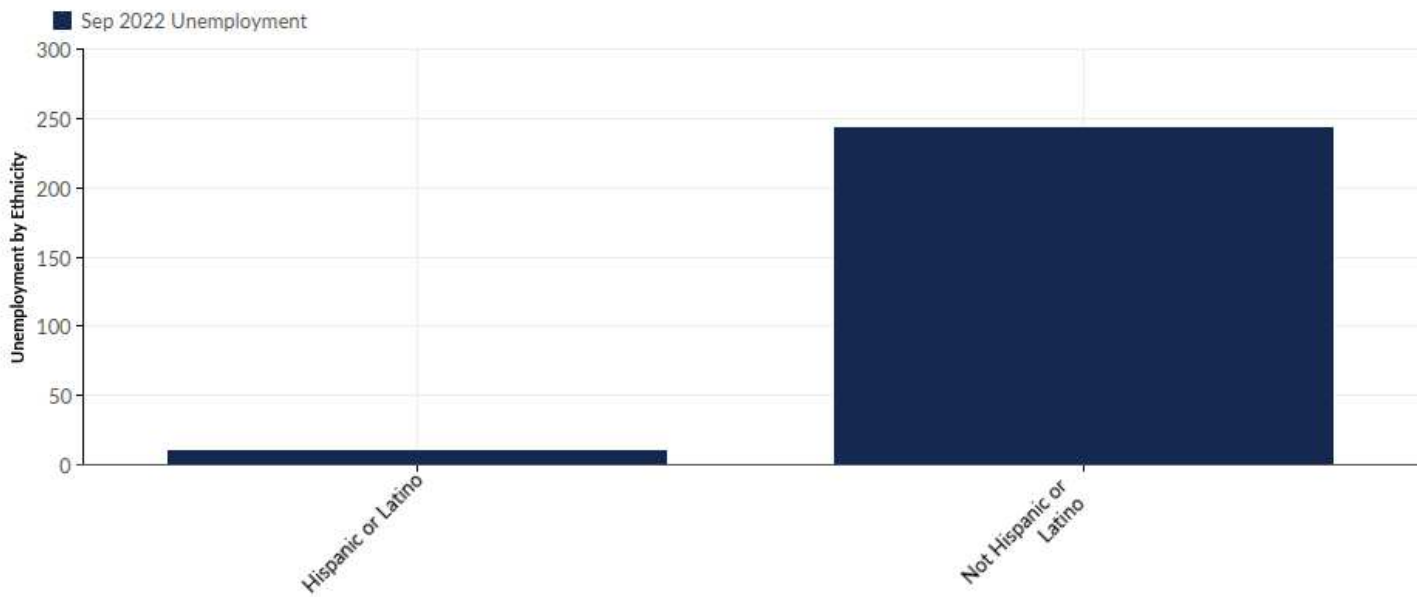
## Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	4	1.58%
Asian	3	1.19%
Black or African American	19	7.51%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	227	89.72%
Total	253	100.00%



## Unemployment by Ethnicity

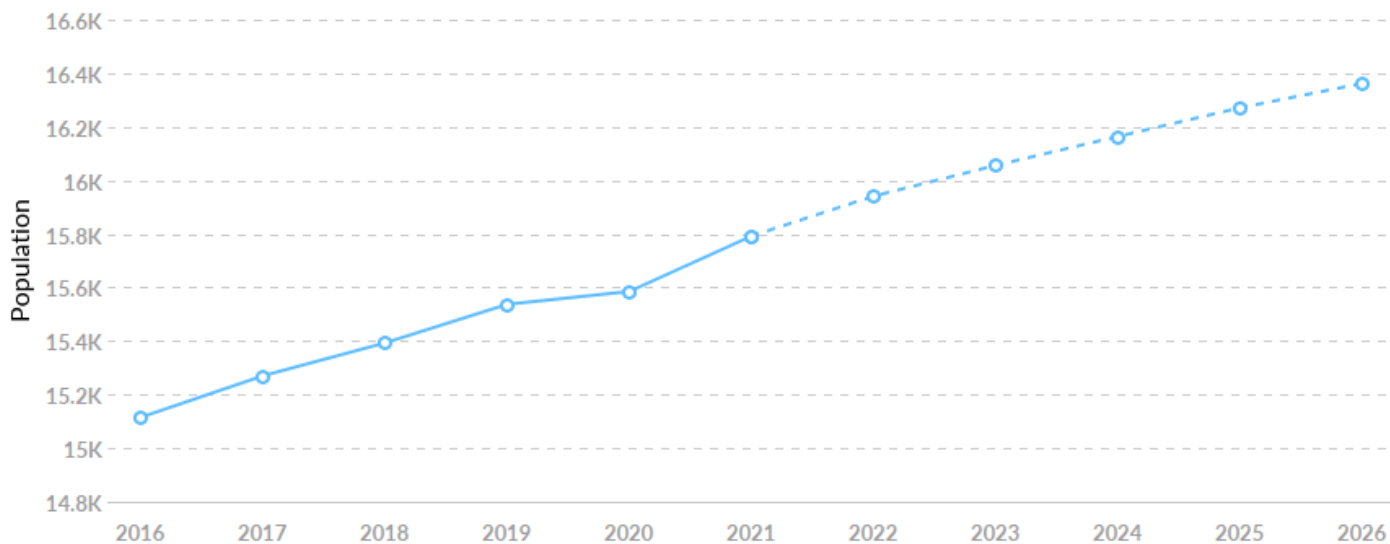


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	9	3.56%
Not Hispanic or Latino	244	96.44%
Total	253	100.00%

# Historic & Projected Trends

## Population Trends

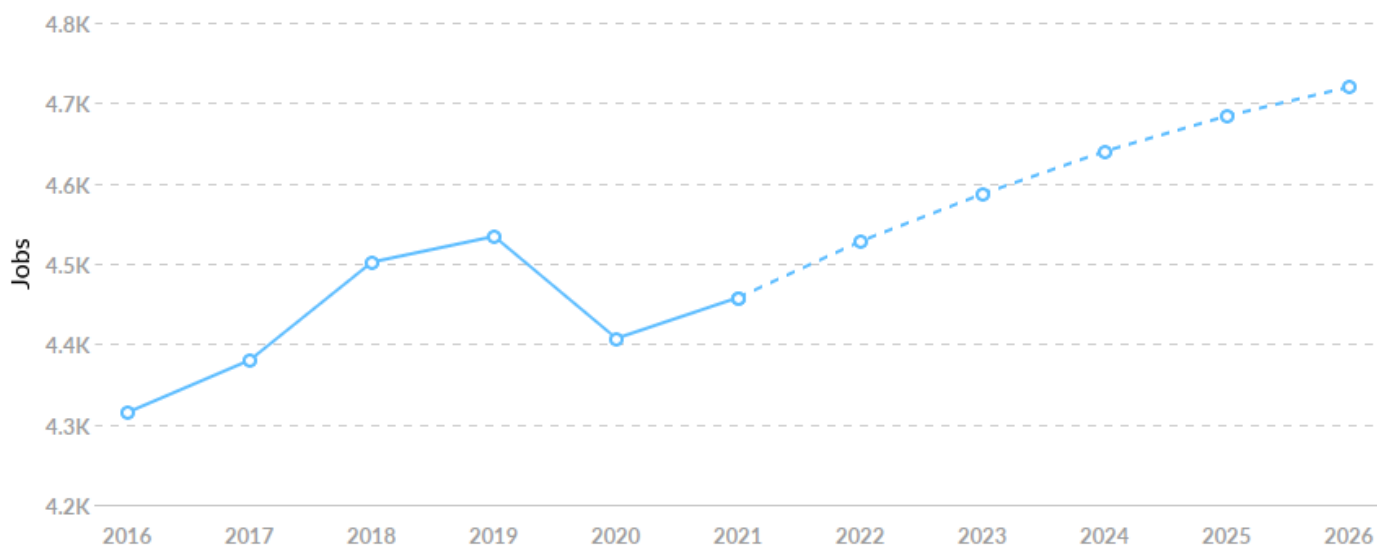
As of 2021 the region's population **increased by 4.5%** since 2016, growing by 677. Population is expected to **increase by 3.6%** between 2021 and 2026, adding 570.



Timeframe	Population
2016	15,115
2017	15,270
2018	15,393
2019	15,537
2020	15,585
2021	15,792
2022	15,941
2023	16,056
2024	16,164
2025	16,271
2026	16,362

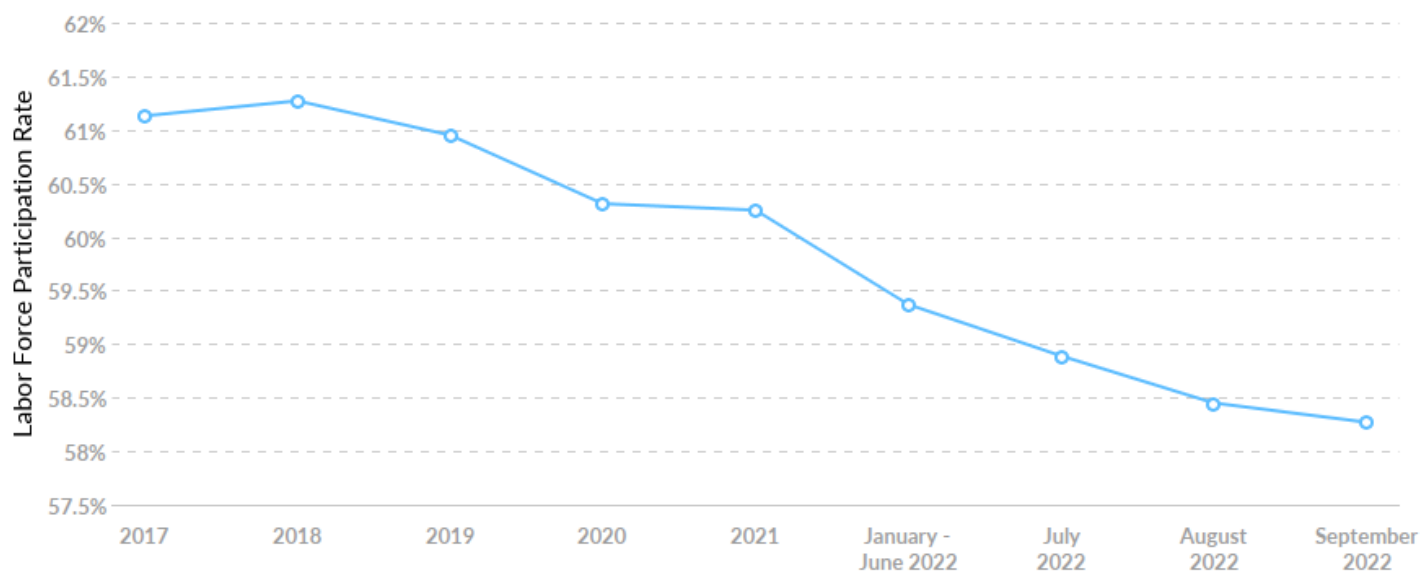
## Job Trends

From 2016 to 2021, jobs increased by 3.3% in Marquette County, WI from 4,315 to 4,458. This change **outpaced the national growth rate of 1.9% by 1.4%.**



Timeframe	Jobs
2016	4,315
2017	4,380
2018	4,502
2019	4,534
2020	4,407
2021	4,458
2022	4,528
2023	4,587
2024	4,640
2025	4,684
2026	4,720

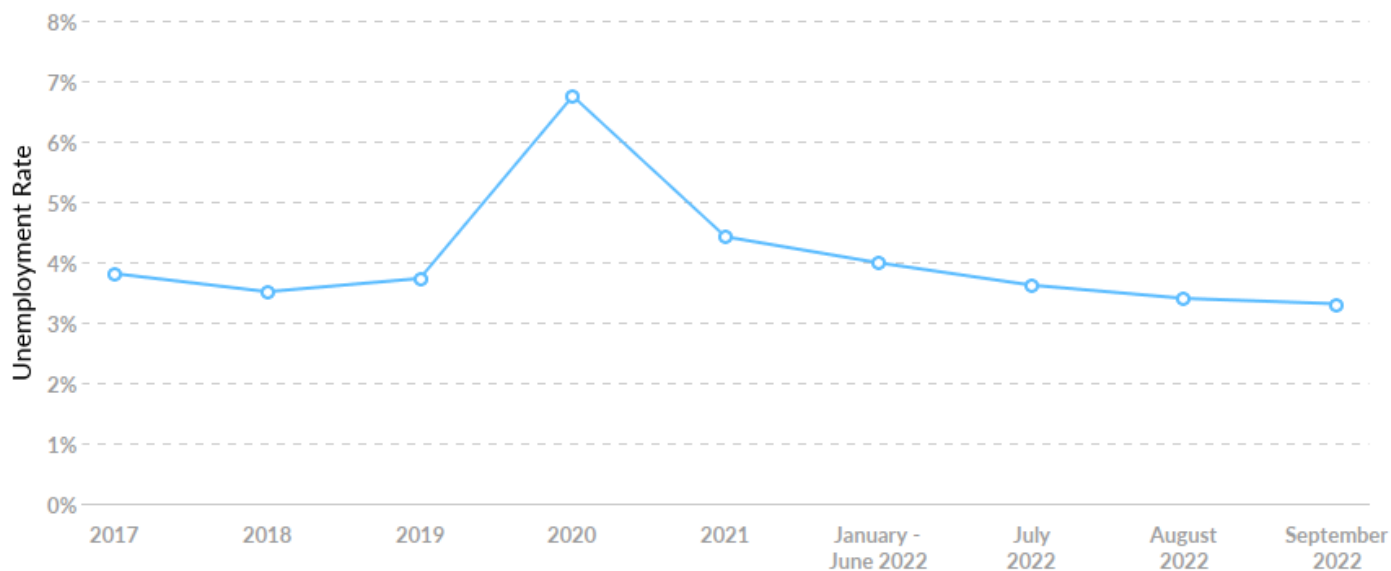
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	61.13%
2018	61.27%
2019	60.95%
2020	60.31%
2021	60.25%
January - June 2022	59.37%
July 2022	58.89%
August 2022	58.45%
September 2022	58.27%

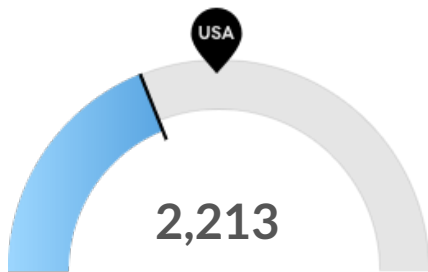
## Unemployment Rate Trends

Marquette County, WI had a September 2022 unemployment rate of 3.31%, **decreasing from 3.81%** 5 years before.



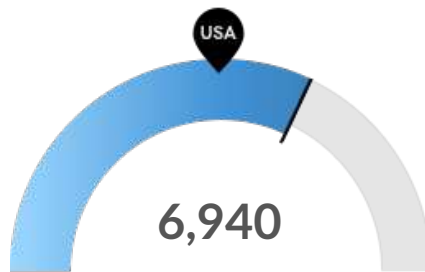
Timeframe	Unemployment Rate
2017	3.81%
2018	3.51%
2019	3.73%
2020	6.75%
2021	4.42%
January - June 2022	3.99%
July 2022	3.62%
August 2022	3.40%
September 2022	3.31%

## Population Characteristics



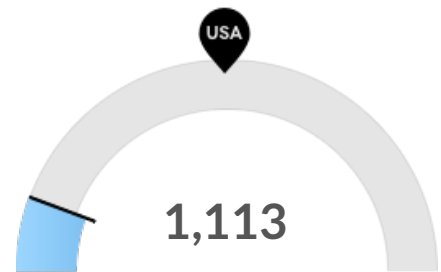
**Millennials**

Marquette County, WI has 2,213 millennials (ages 25-39). The national average for an area this size is 3,226.



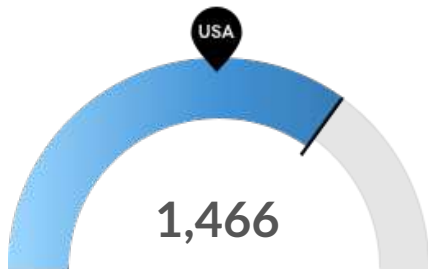
**Retiring Soon**

Retirement risk is high in Marquette County, WI. The national average for an area this size is 4,694 people 55 or older, while there are 6,940 here.



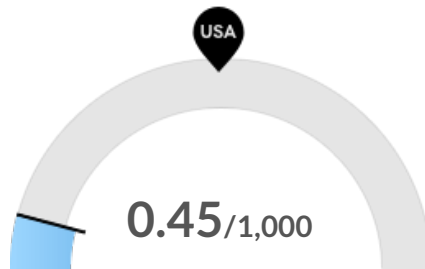
**Racial Diversity**

Racial diversity is low in Marquette County, WI. The national average for an area this size is 6,426 racially diverse people, while there are 1,113 here.



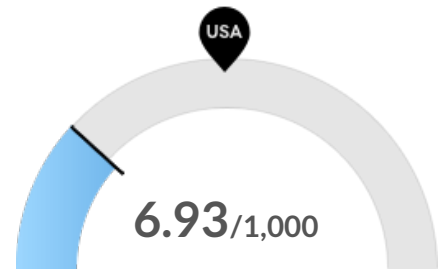
**Veterans**

Marquette County, WI has 1,466 veterans. The national average for an area this size is 844.



**Violent Crime**

Marquette County, WI has 0.45 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

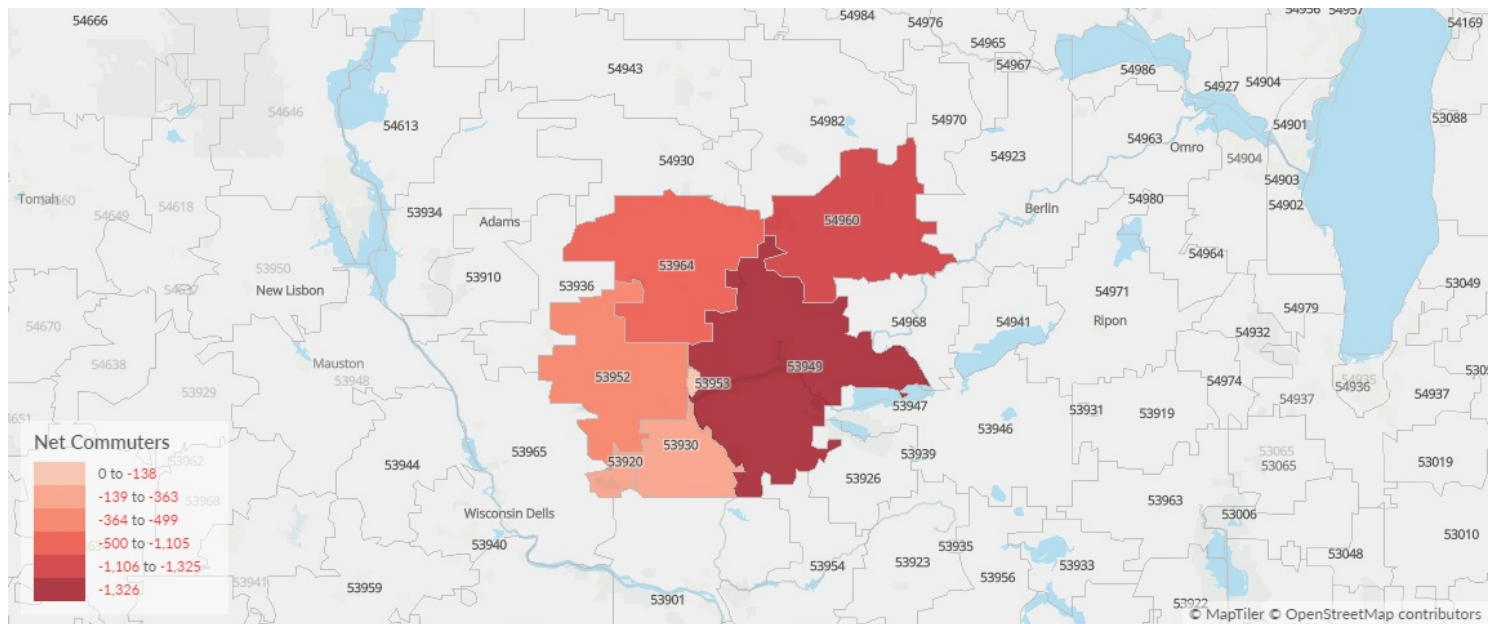


**Property Crime**

Marquette County, WI has 6.93 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Marquette County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2021 Employment
53949	Montello, WI (in Marqu...	1,354
53952	Oxford, WI (in Marquet...	1,058
53964	Westfield, WI (in Marqu...	997
53930	Endeavor, WI (in Marqu...	744
54960	Neshkoro, WI (in Marqu...	168

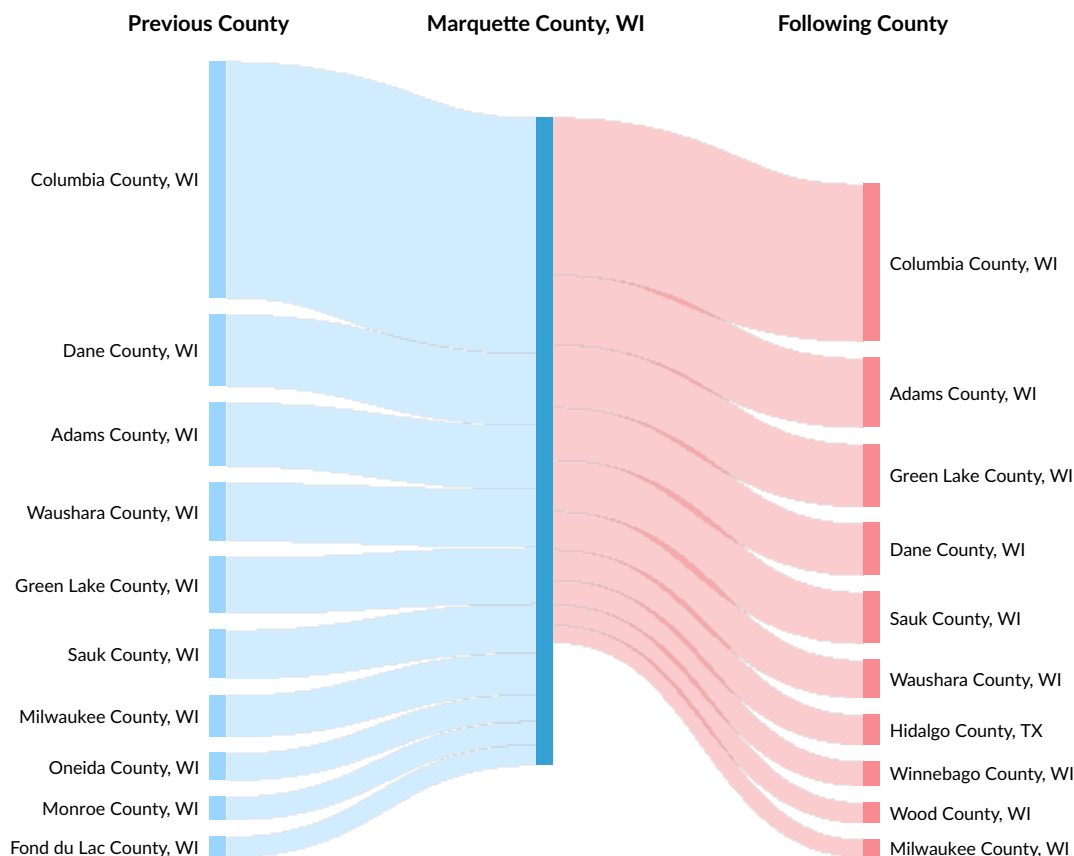
### Where Talent Lives

ZIP	Name	2021 Workers
53949	Montello, WI (in Marqu...	2,680
53964	Westfield, WI (in Marqu...	1,497
53952	Oxford, WI (in Marquet...	1,422
54960	Neshkoro, WI (in Marqu...	1,274
53930	Endeavor, WI (in Marqu...	883

# Inbound and Outbound Migration

The table below analyzes past and current residents of Marquette County, WI. The left column shows residents of other counties migrating to Marquette County, WI. The right column shows residents migrating from Marquette County, WI to other counties.

As of 2020, 203 people have migrated from Columbia County, WI to Marquette County, WI. In the same year, 135 people left Marquette County, WI migrating to Columbia County, WI. The total Net Migration for Marquette County, WI in 2020 was 278.



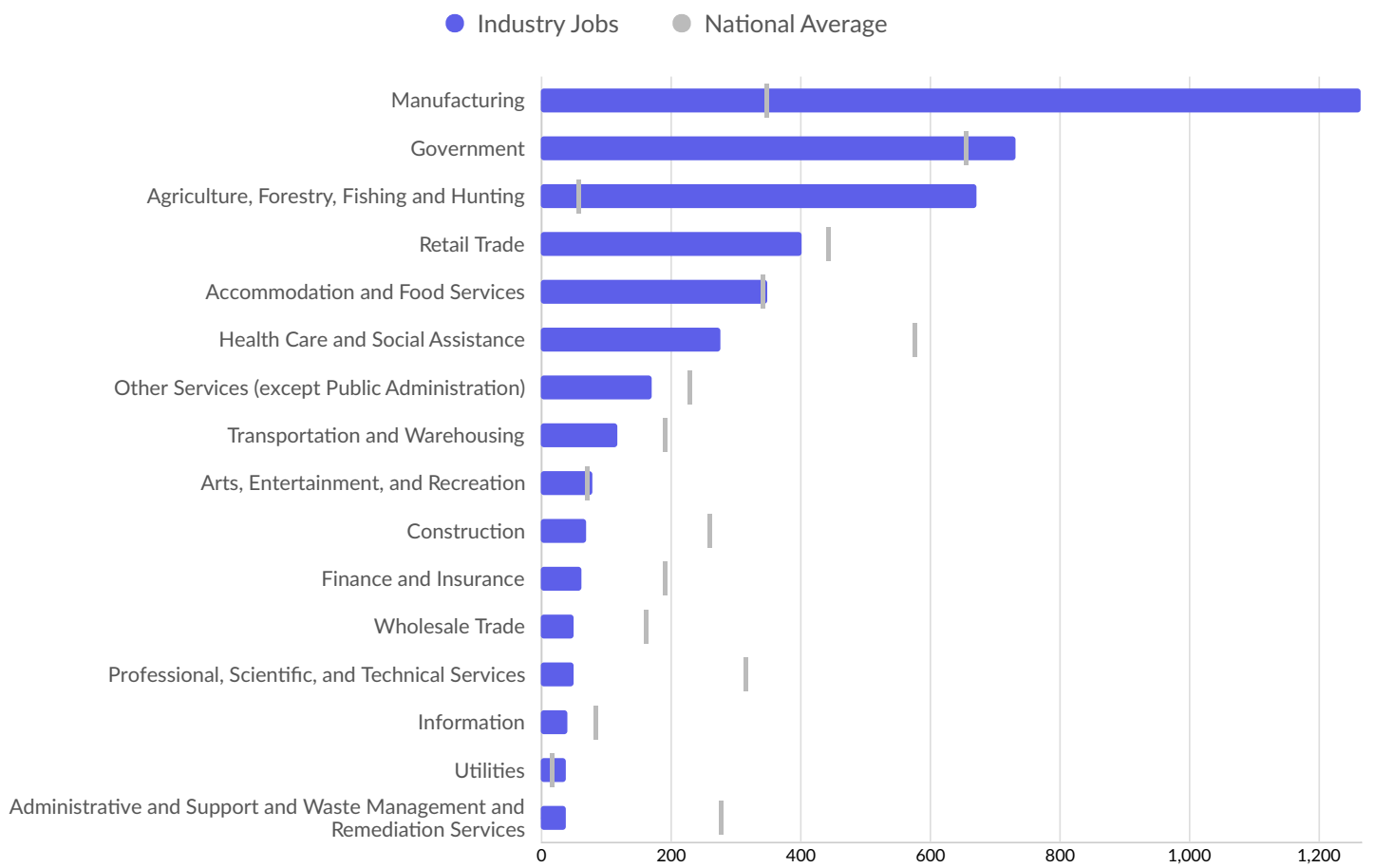
Top Previous Counties	Migrations
Columbia County, WI	203
Dane County, WI	62
Adams County, WI	55
Waushara County, WI	50
Green Lake County, WI	48
Sauk County, WI	42



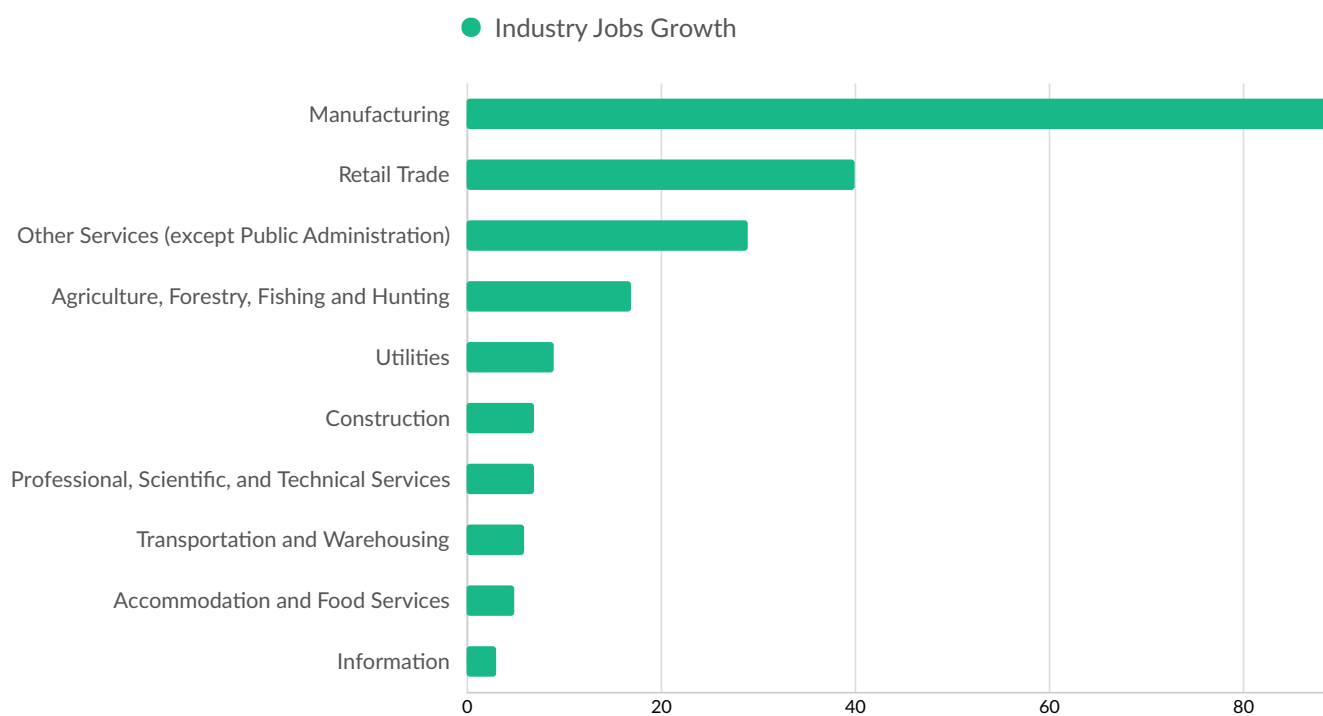
Top Previous Counties	Migrations
Milwaukee County, WI	36
Oneida County, WI	23
Monroe County, WI	20
Fond du Lac County, WI	18
Winnebago County, WI	18
Cook County, IL	17
Ramsey County, MN	13
Brown County, WI	13
Portage County, WI	13
Top Following Counties	Migrations
Columbia County, WI	135
Adams County, WI	60
Green Lake County, WI	54
Dane County, WI	45
Sauk County, WI	44
Waushara County, WI	33
Hidalgo County, TX	26
Winnebago County, WI	21
Wood County, WI	18
Milwaukee County, WI	15
St. Louis County, MN	11
Calumet County, WI	11
Lincoln County, WI	10
Juneau County, WI	9
Clark County, NV	9

# Industry Characteristics

## Largest Industries

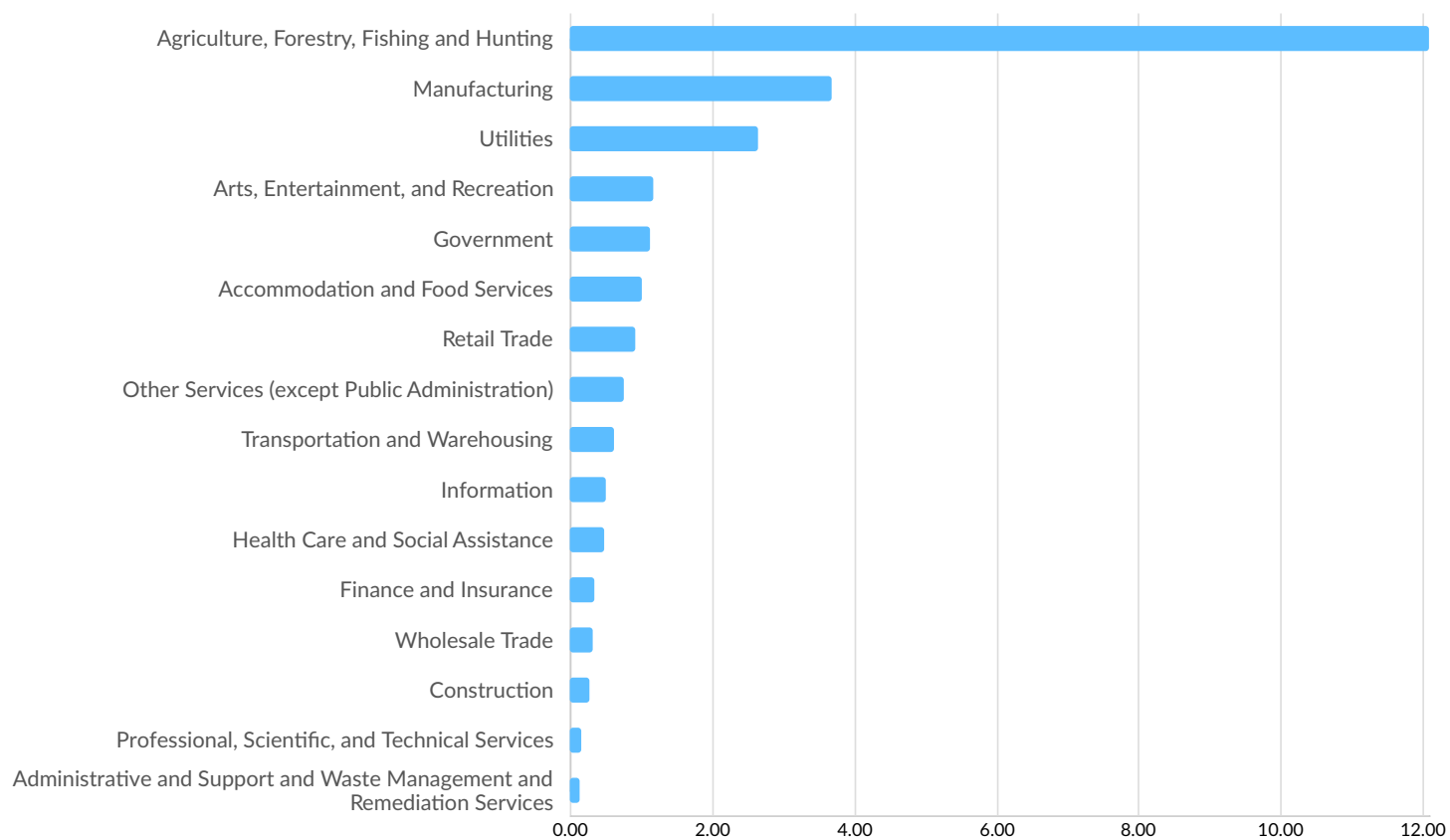


## Top Growing Industries



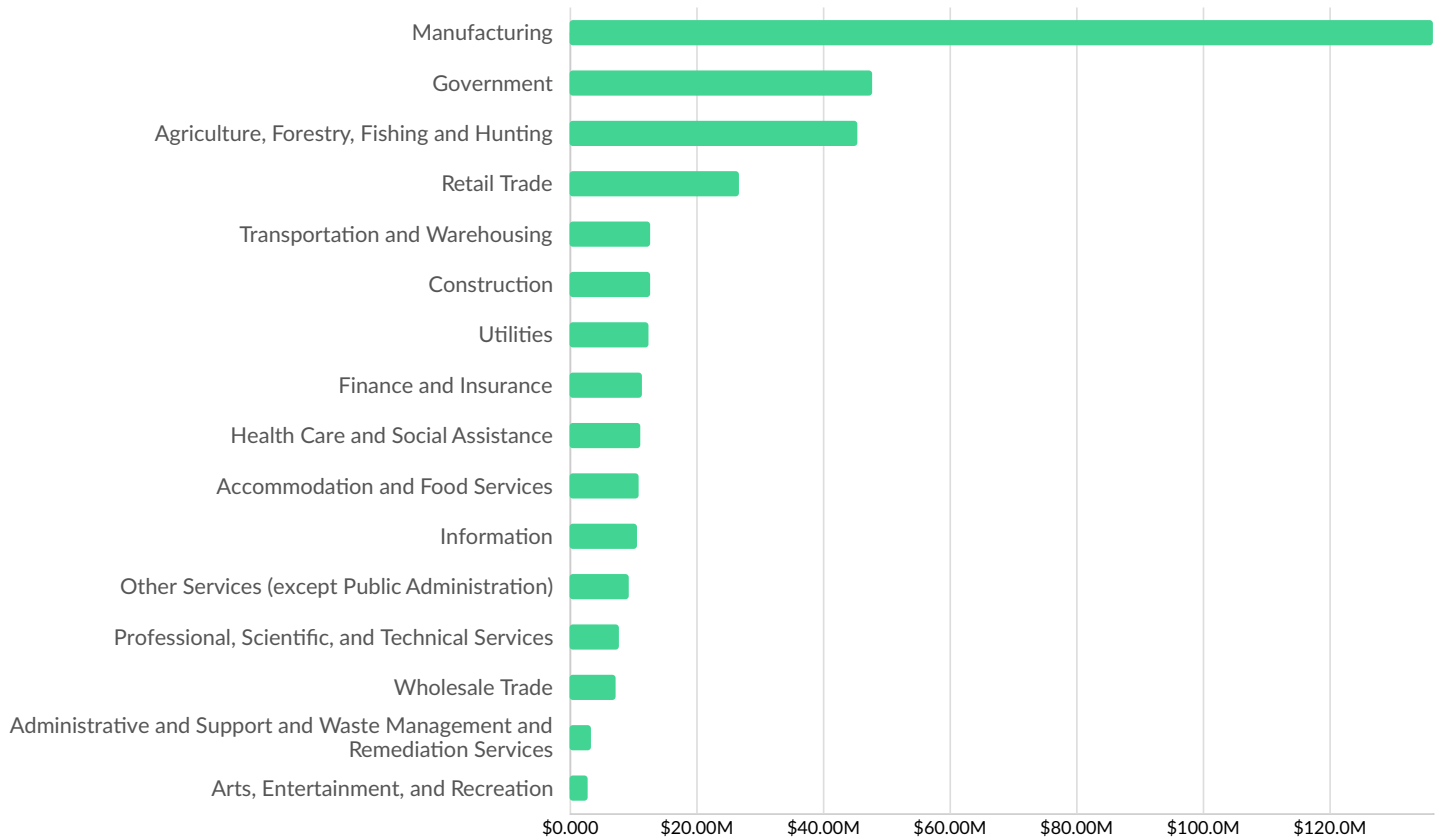
## Top Industry Location Quotient

● Industry Location Quotient

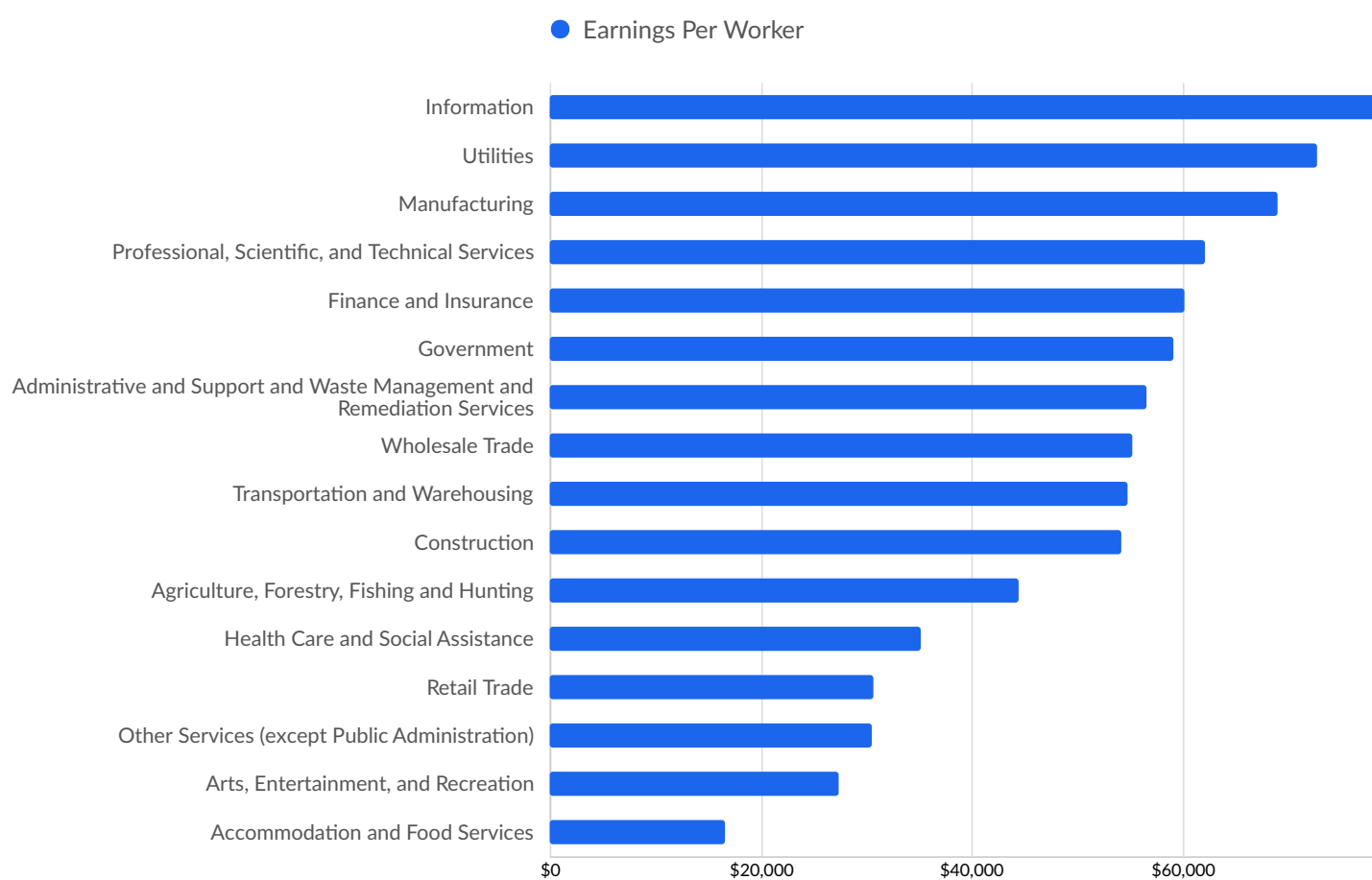


## Top Industry GRP

● Gross Regional Product























## Top Industry Earnings



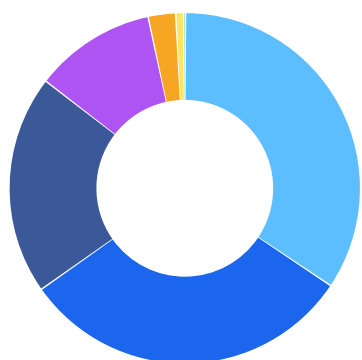
## Business Characteristics

### 1,440 Companies Employ Your Workers

Online profiles for your workers mention 1,440 companies as employers, with the top 10 appearing below. In the last 12 months, 78 companies in Marquette County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Brakebush Brothers	130 	Great Wolf Resorts	40 
Divine Savior Healthcare	36 	Kwik Trip	23 
Montello School District	22 	Eau Claire County	14 
State of Wisconsin	17 	Consumer Direct Care Network	11 
Walmart	11 	Driveline	11 
Westfield School District	11 	UPS	10 
Kwik Trip	10 	The Home Depot	9 
Marquette County Of	10 	Arby's	8 
SSM Health Care	10 	Aspirus	7 
University Of Wisconsin-Madiso...	10 	Nike	6 

## Business Size



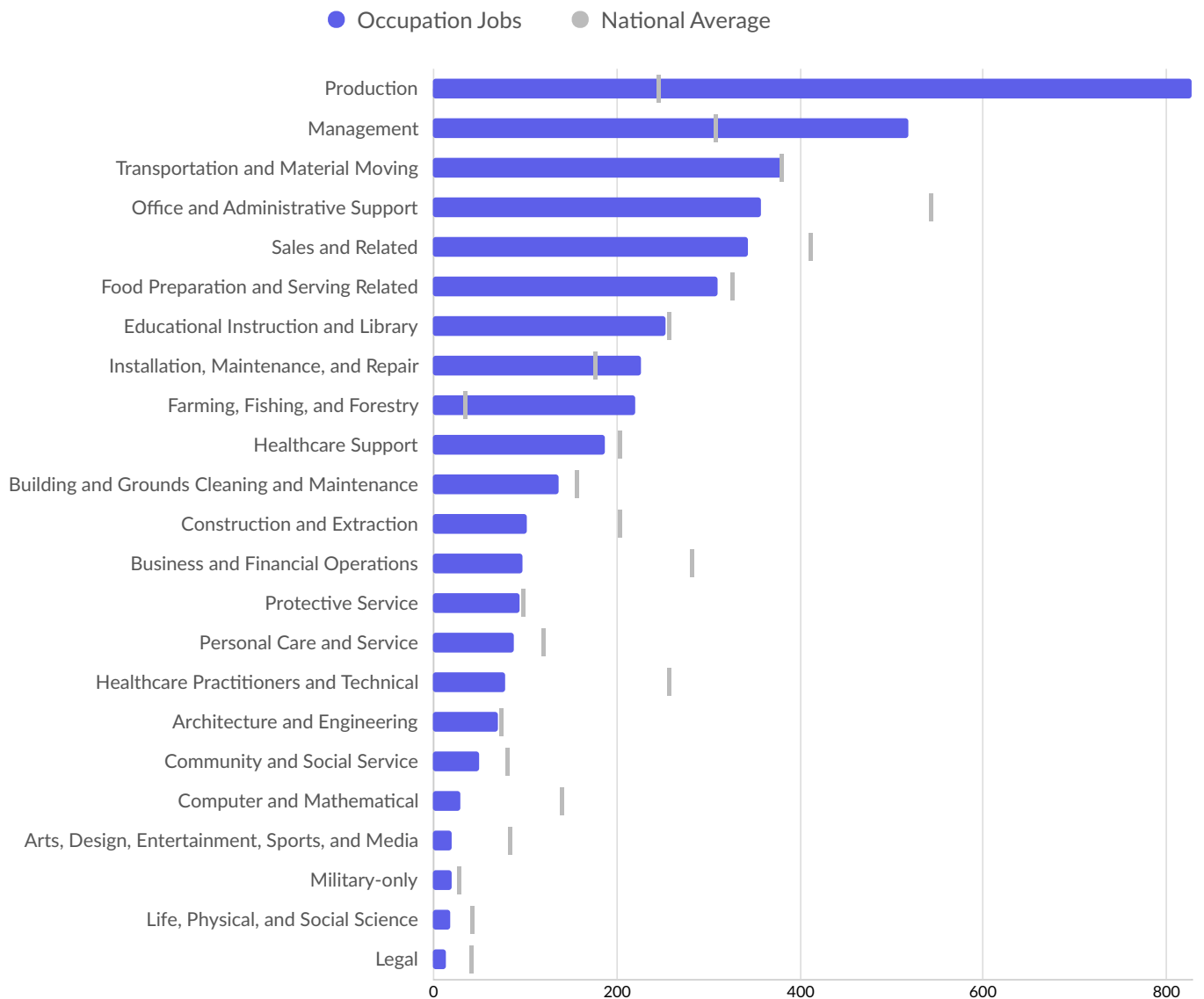
	Percentage	Business Count
1 to 4 employees	34.3%	190
5 to 9 employees	30.9%	171
10 to 19 employees	20.2%	112
20 to 49 employees	11.2%	62
50 to 99 employees	2.5%	14
100 to 249 employees	0.7%	4
500+ employees	0.2%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

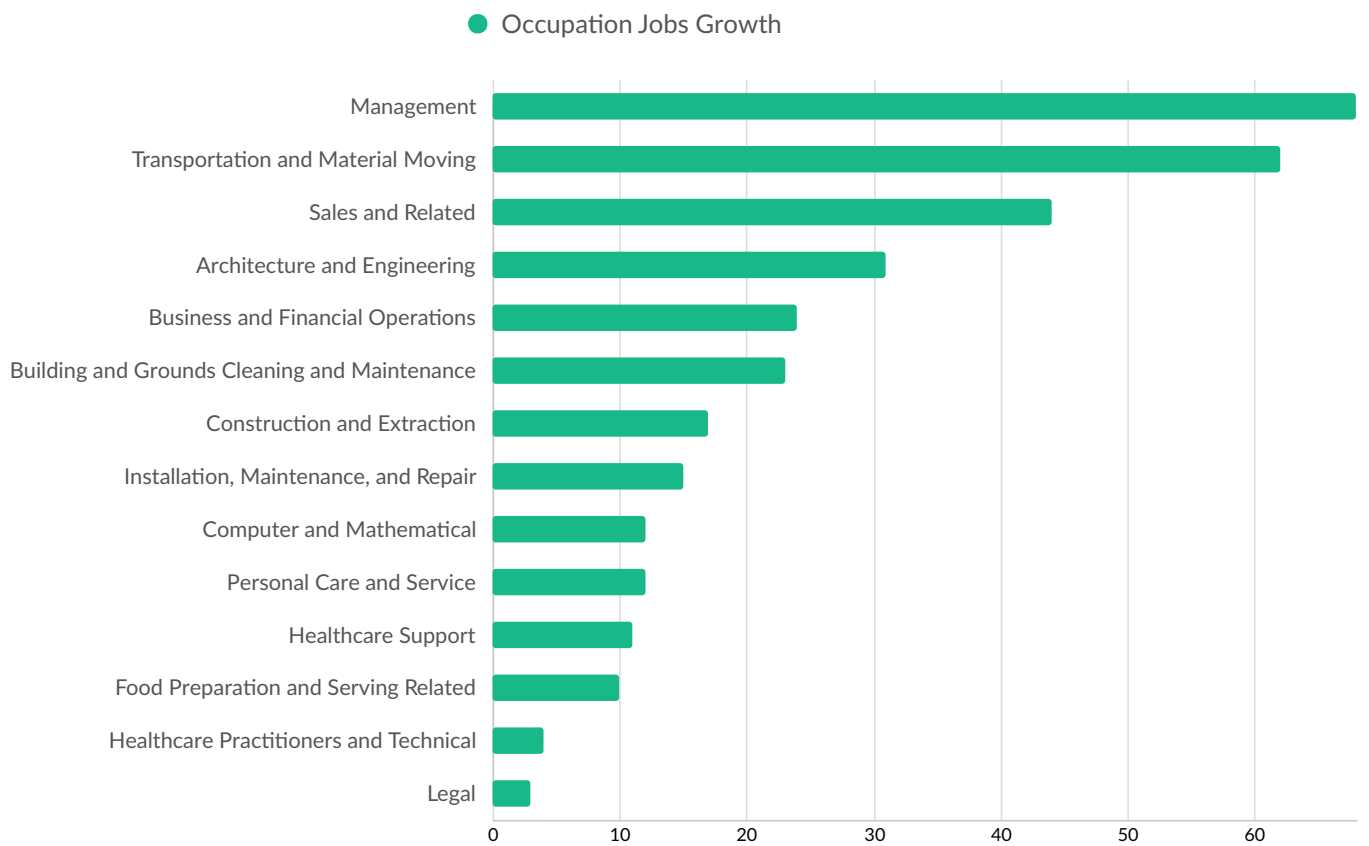


# Workforce Characteristics

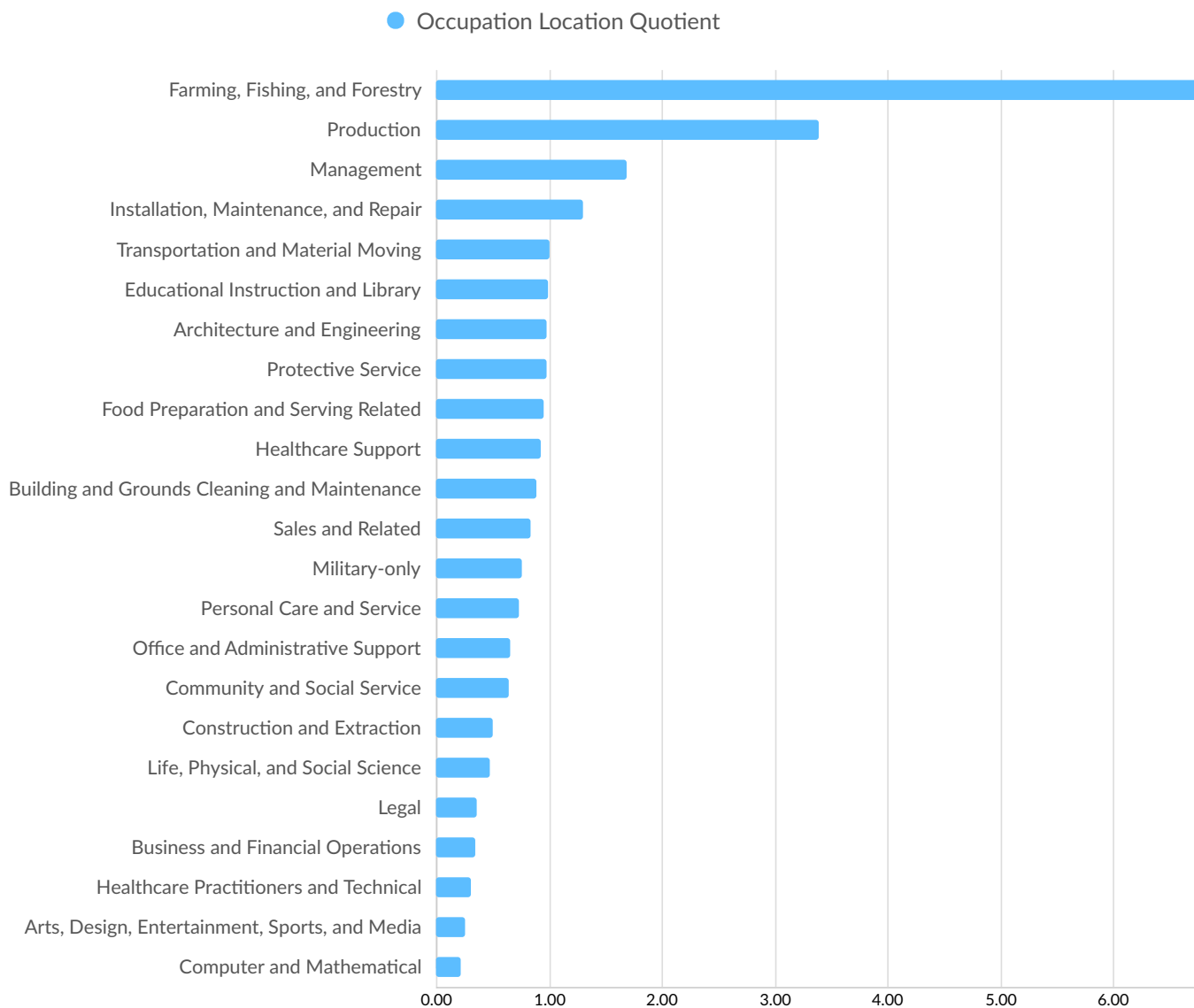
## Largest Occupations



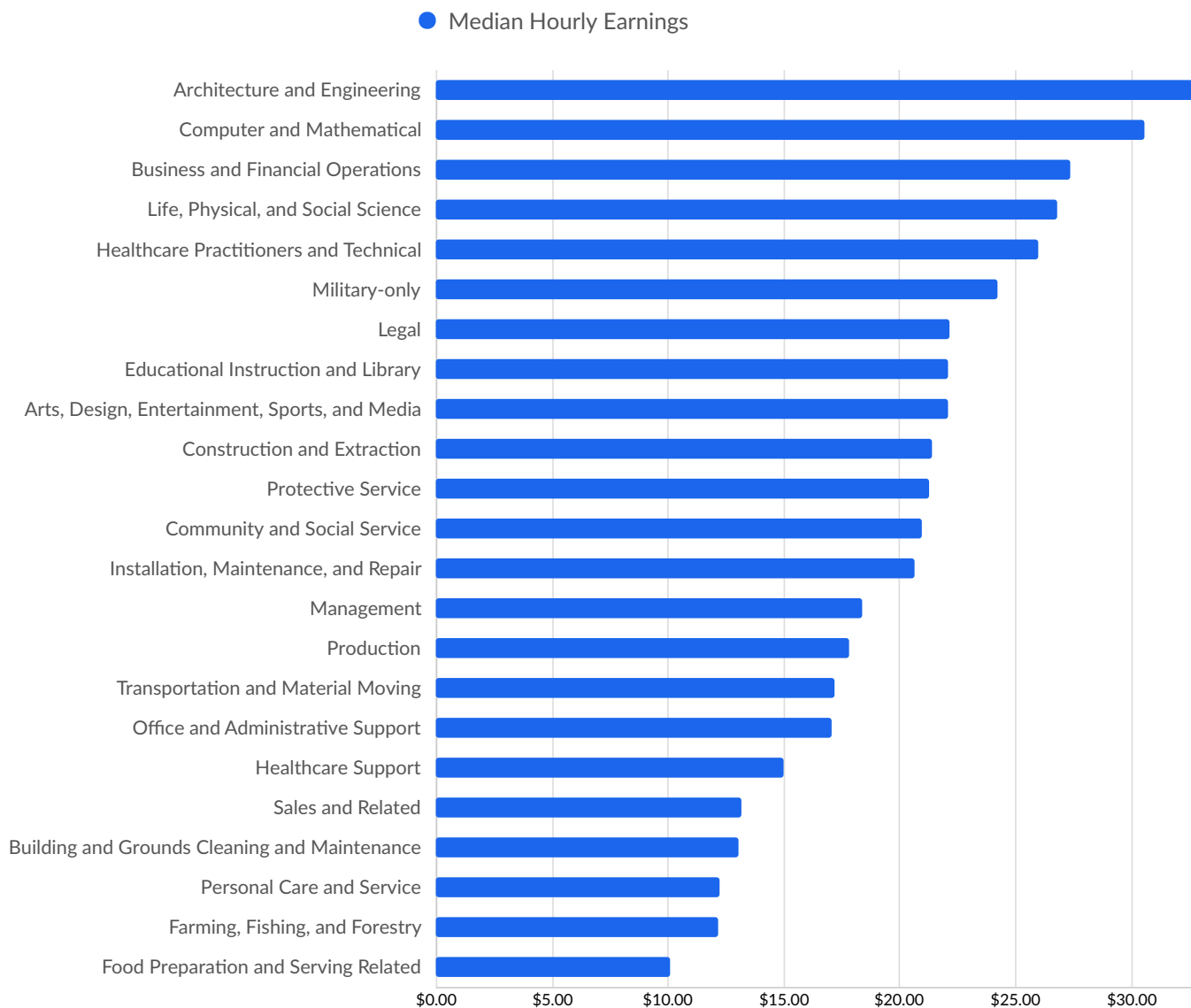
## Top Growing Occupations



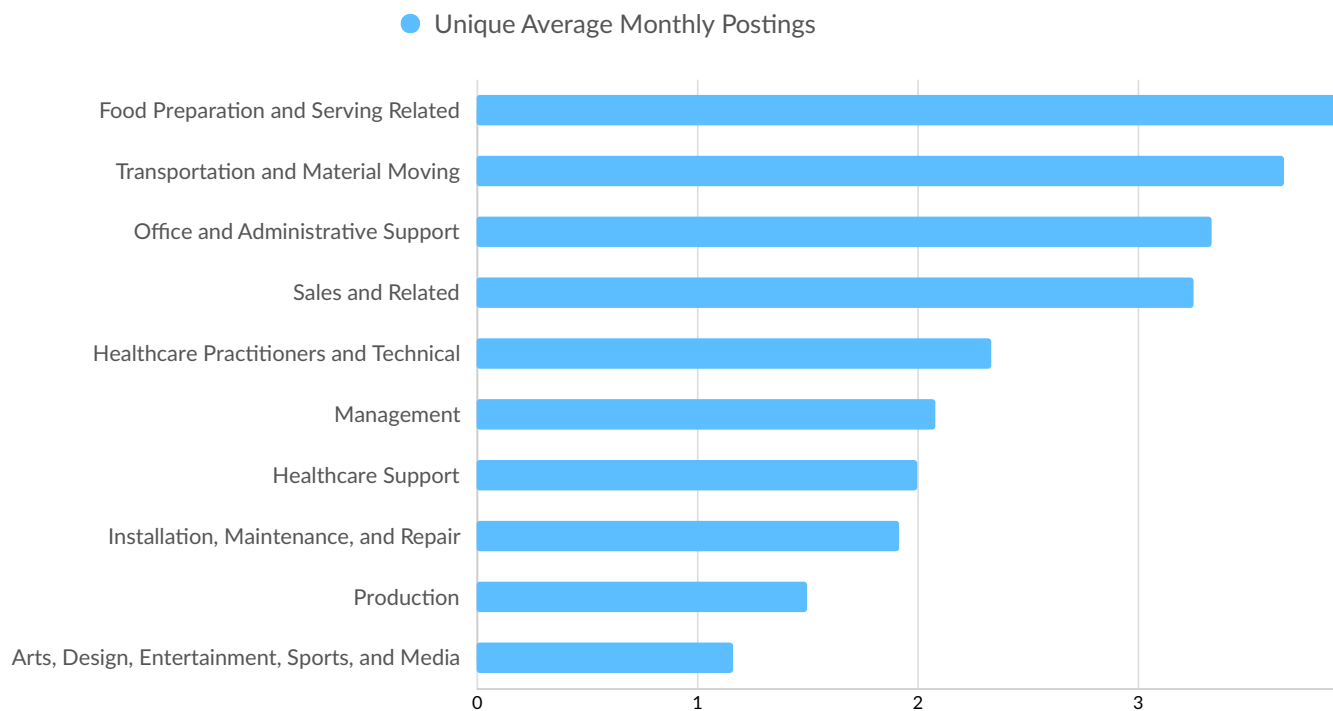
## Top Occupation Location Quotient



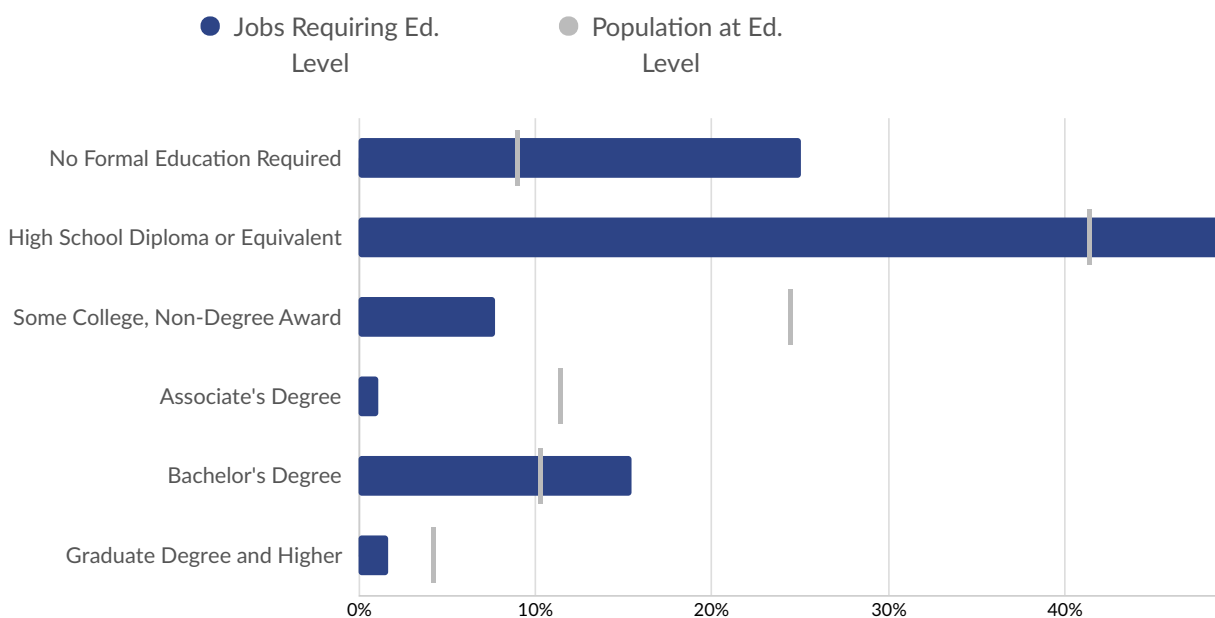
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Marquette County, WI produced graduates.

## In-Demand Skills

