



Green Lake County, WI

ECWRPC



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Report Parameters

1 County

55047 Green Lake County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,229

Population (2021)

Population **grew by 613** over the last 5 years and is projected to **grow by 275** over the next 5 years.

6,316

Total Regional Employment

Jobs **decreased by 457** over the last 5 years but are projected to **grow by 51** over the next 5 years.

\$57.3K

Median Household Income (2020)

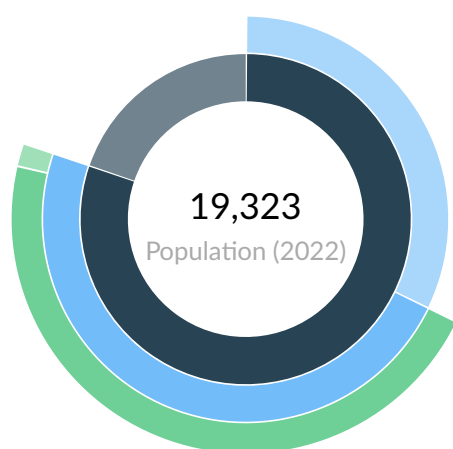
Median household income is **\$7.7K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **increased by 3.3%** since 2016, growing by 613. Population is expected to **increase by 1.4%** between 2021 and 2026, adding 275.
- From 2016 to 2021, jobs **declined by 6.7%** in Green Lake County, WI from 6,772 to **6,316**. This change **fell short of the national growth rate of 1.9% by 8.6%**. As the number of jobs declined, the **labor force participation rate decreased from 63.6% to 59.6% between 2016 and 2021**.
- Concerning educational attainment, **15.1% of Green Lake County, WI residents possess a Bachelor's Degree** (5.4% below the national average), and **9.3% hold an Associate's Degree** (0.5% above the national average).
- The top three industries in 2021 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	19,323	9,277	6,316	100.4	\$708.43M	\$1.31B	\$950.12M
ECWRPC - 10	679,528	353,917	332,523	99.2	\$38.38B	\$48.51B	\$48.96B
State	5,923,000	3,089,950	3,114,081	100.3	\$360.42B	\$331.46B	\$354.92B
Nation	334,161,482	164,462,618	163,715,172	100.0	\$22.76T	\$0	\$10.95T

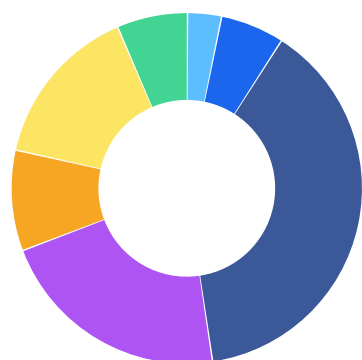
Sep 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	15,489
● Not in Labor Force (16+)	6,212
● Labor Force	9,277
● Employed	8,969
● Unemployed	308
● Under 16, Military, and institutionalized Population	3,835

Educational Attainment

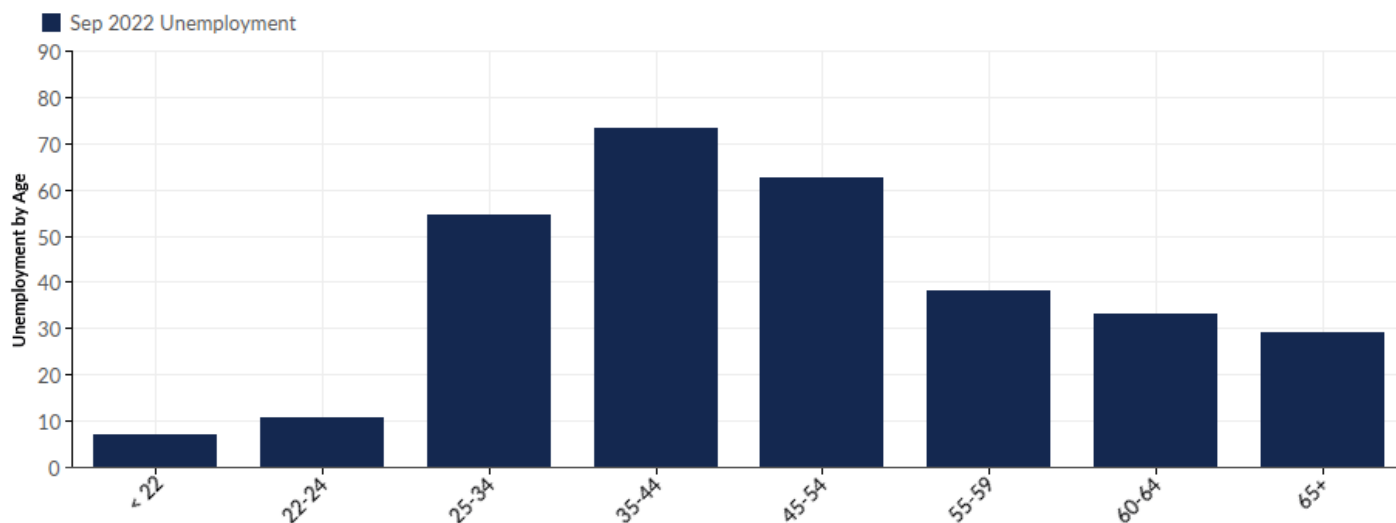
Concerning educational attainment, **15.1% of Green Lake County, WI residents possess a Bachelor's Degree** (5.4% below the national average), and **9.3% hold an Associate's Degree** (0.5% above the national average).



	% of Population	Population
● Less Than 9th Grade	3.1%	427
● 9th Grade to 12th Grade	5.9%	803
● High School Diploma	38.6%	5,264
● Some College	21.6%	2,946
● Associate's Degree	9.3%	1,267
● Bachelor's Degree	15.1%	2,055
● Graduate Degree and Higher	6.5%	889

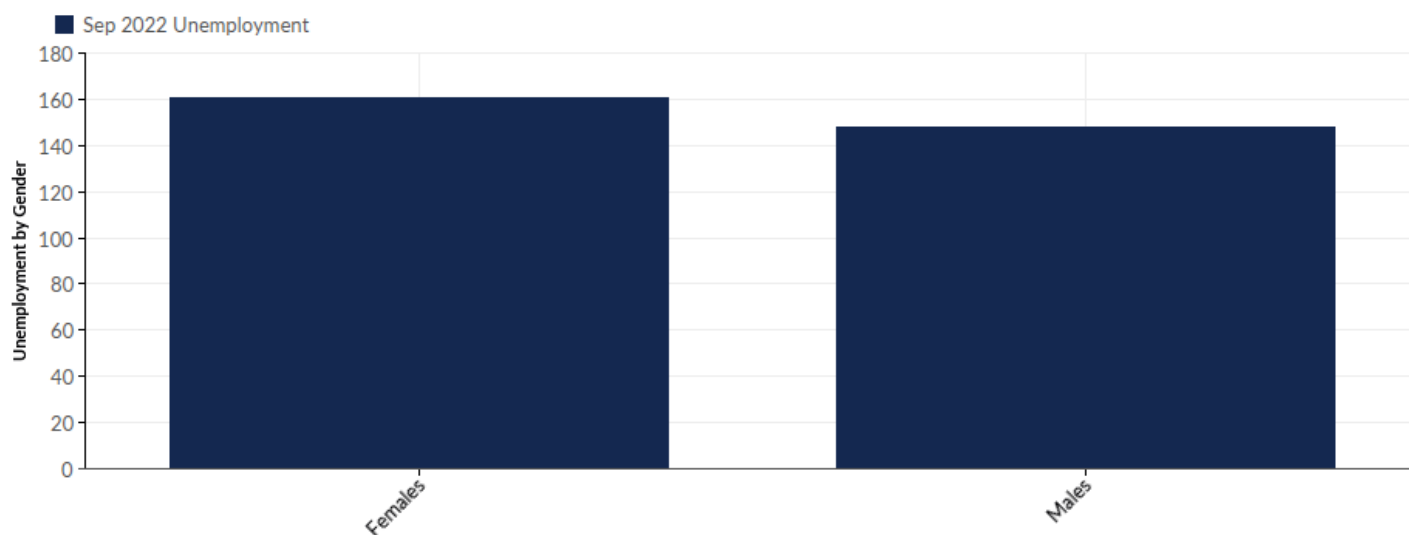
Unemployment by Demographics

Unemployment by Age



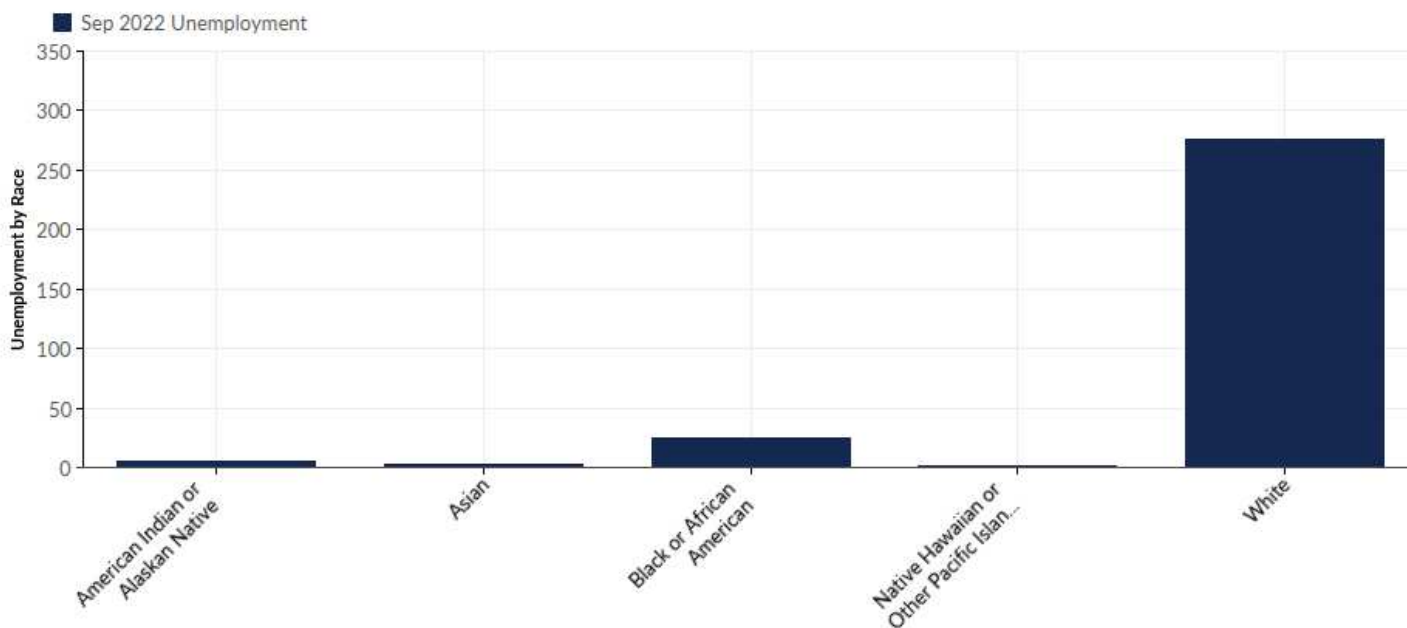
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	7	2.27%
22-24	11	3.57%
25-34	54	17.53%
35-44	73	23.70%
45-54	63	20.45%
55-59	38	12.34%
60-64	33	10.71%
65+	29	9.42%
Total	308	100.00%

Unemployment by Gender



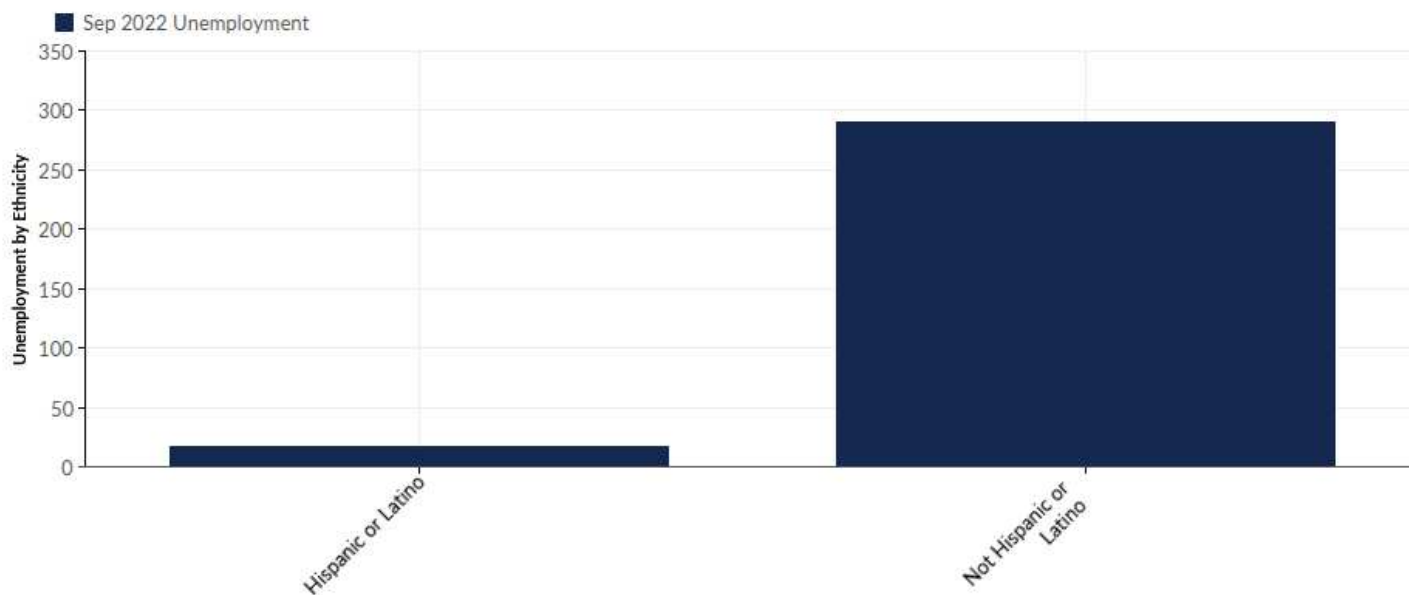
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	160	51.95%
Males	148	48.05%
Total	308	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	5	1.62%
Asian	2	0.65%
Black or African American	25	8.12%
Native Hawaiian or Other Pacific Islander	1	0.32%
White	275	89.29%
Total	308	100.00%

Unemployment by Ethnicity

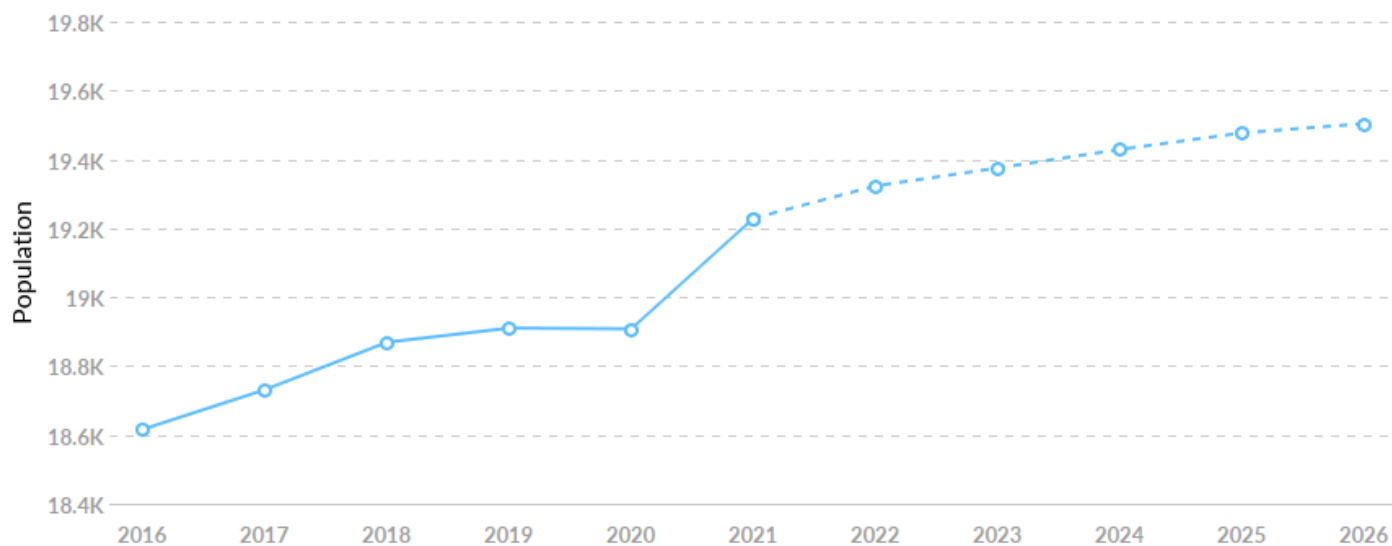


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	17	5.52%
Not Hispanic or Latino	291	94.48%
Total	308	100.00%

Historic & Projected Trends

Population Trends

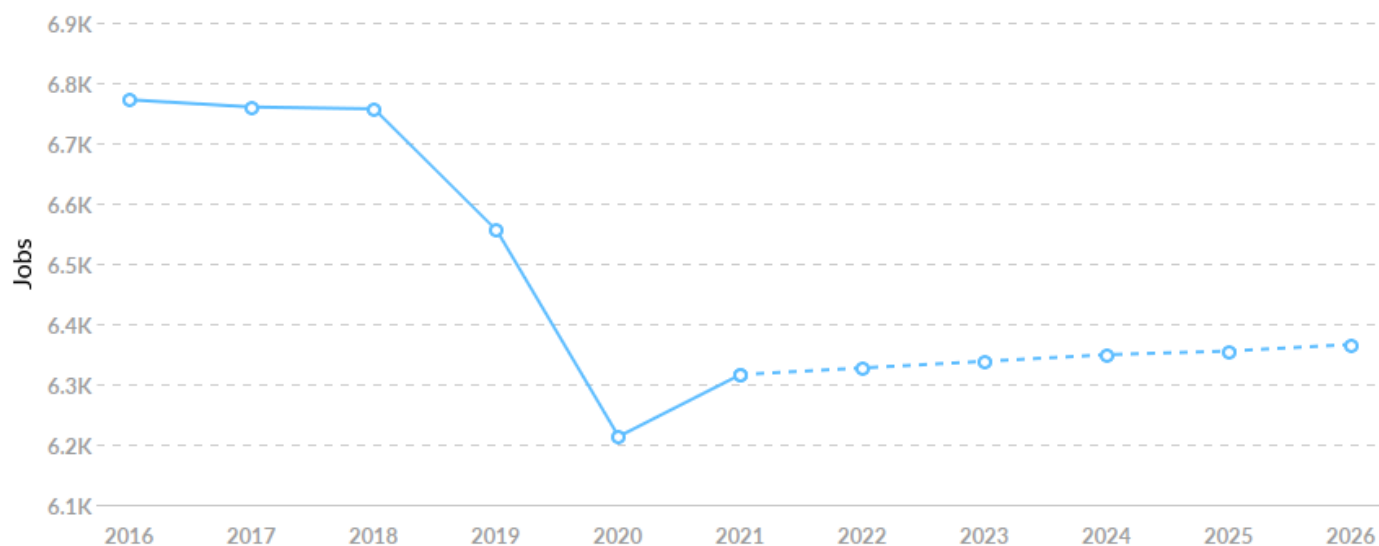
As of 2021 the region's population **increased by 3.3%** since 2016, growing by 613. Population is expected to **increase by 1.4%** between 2021 and 2026, adding 275.



Timeframe	Population
2016	18,616
2017	18,731
2018	18,869
2019	18,910
2020	18,908
2021	19,229
2022	19,323
2023	19,375
2024	19,429
2025	19,477
2026	19,504

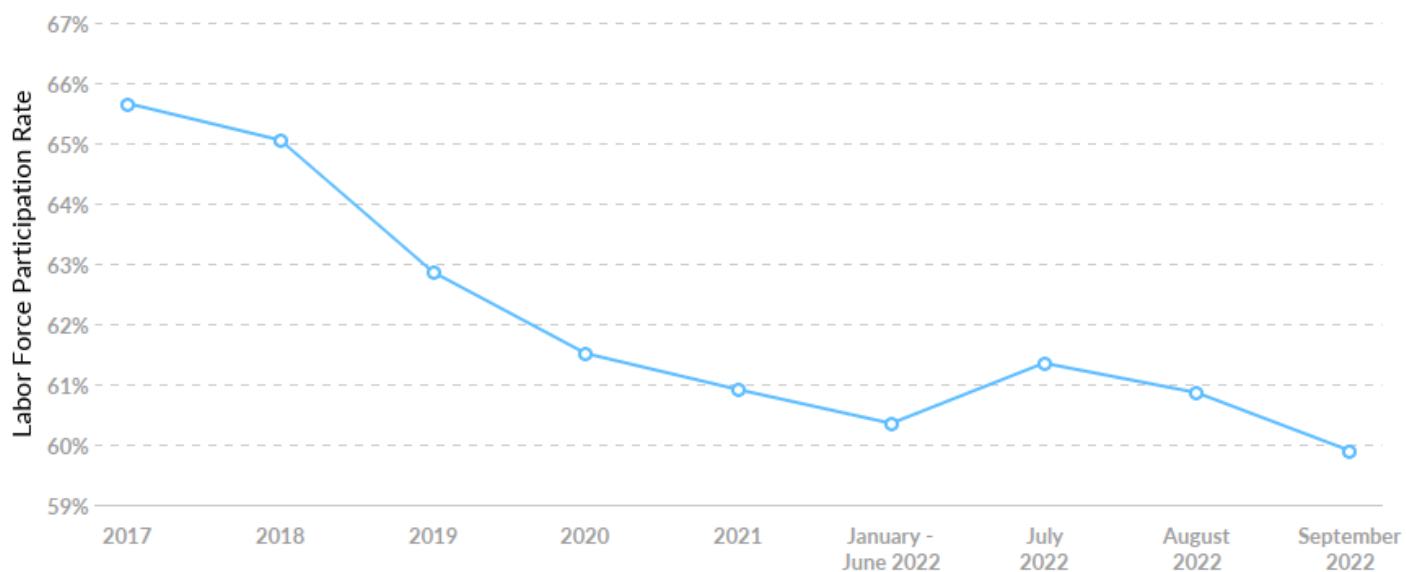
Job Trends

From 2016 to 2021, jobs **declined by 6.7%** in Green Lake County, WI from 6,772 to **6,316**. This change **fell short of the national growth rate of 1.9% by 8.6%**.



Timeframe	Jobs
2016	6,772
2017	6,760
2018	6,757
2019	6,556
2020	6,213
2021	6,316
2022	6,327
2023	6,338
2024	6,349
2025	6,355
2026	6,366

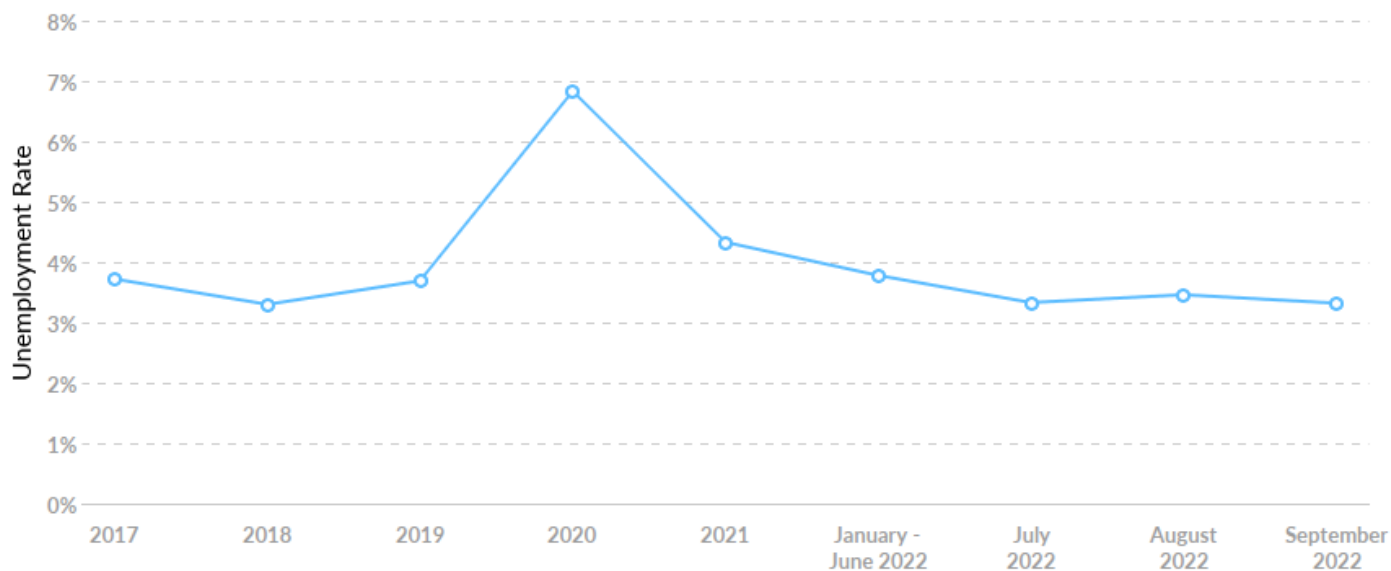
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	65.66%
2018	65.05%
2019	62.86%
2020	61.51%
2021	60.91%
January - June 2022	60.35%
July 2022	61.35%
August 2022	60.86%
September 2022	59.90%

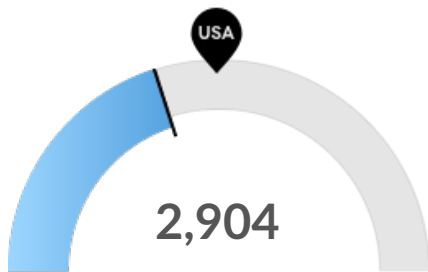
Unemployment Rate Trends

Green Lake County, WI had a September 2022 unemployment rate of 3.32%, **decreasing from 3.72%** 5 years before.



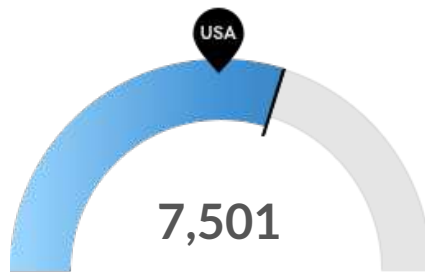
Timeframe	Unemployment Rate
2017	3.72%
2018	3.30%
2019	3.69%
2020	6.83%
2021	4.33%
January - June 2022	3.78%
July 2022	3.33%
August 2022	3.46%
September 2022	3.32%

Population Characteristics



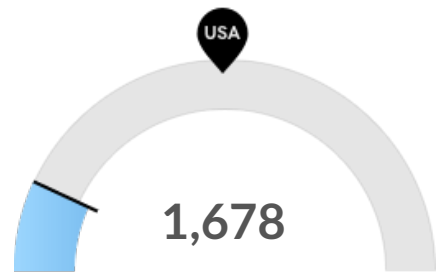
Millennials

Green Lake County, WI has 2,904 millennials (ages 25-39). The national average for an area this size is 3,928.



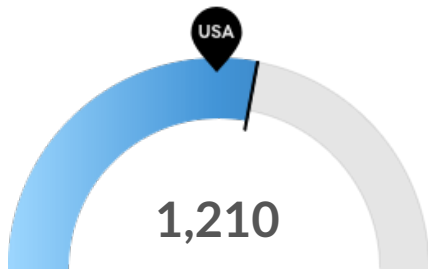
Retiring Soon

Retirement risk is high in Green Lake County, WI. The national average for an area this size is 5,716 people 55 or older, while there are 7,501 here.



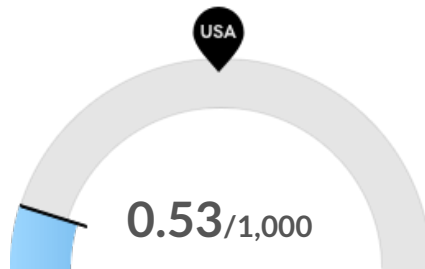
Racial Diversity

Racial diversity is low in Green Lake County, WI. The national average for an area this size is 7,825 racially diverse people, while there are 1,678 here.



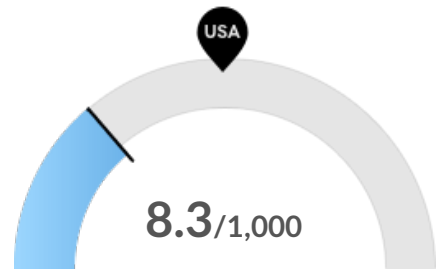
Veterans

Green Lake County, WI has 1,210 veterans. The national average for an area this size is 1,024.



Violent Crime

Green Lake County, WI has 0.53 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

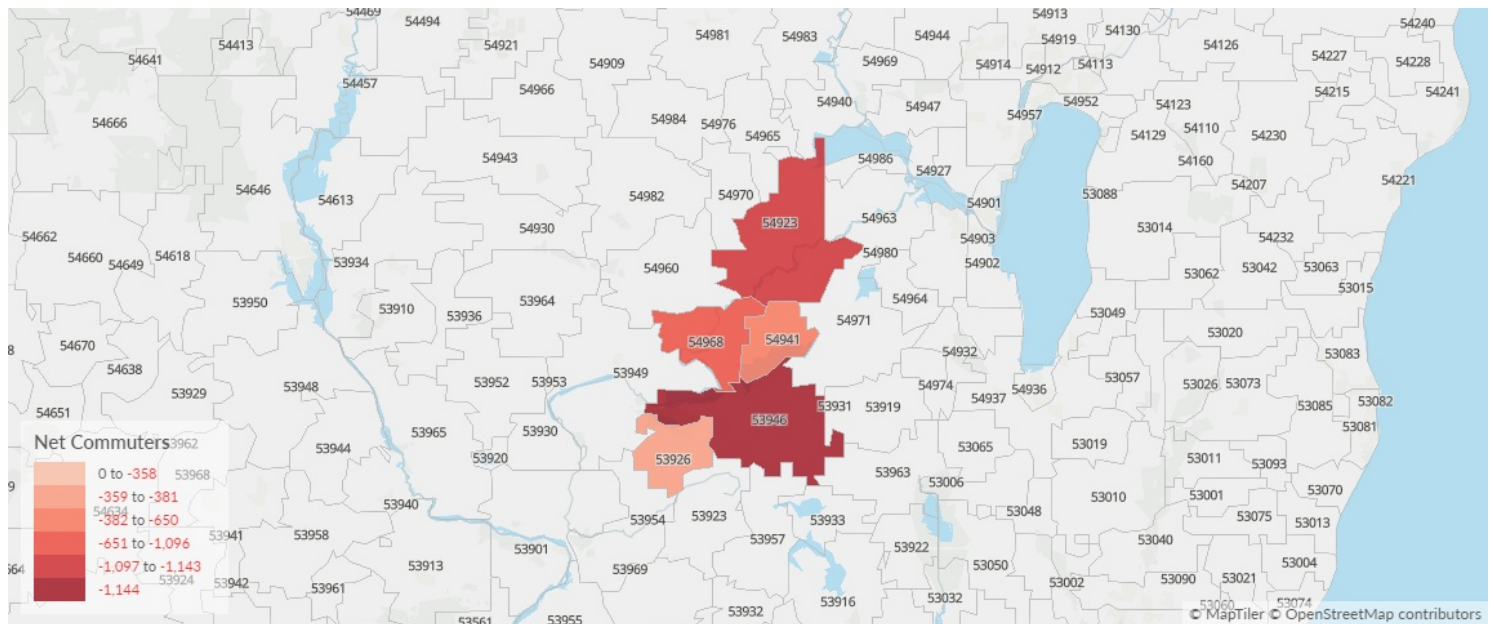


Property Crime

Green Lake County, WI has 8.3 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Green Lake County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
54923	Berlin, WI (in Green Lak...	3,248
54941	Green Lake, WI (in Gree...	1,019
53946	Markesan, WI (in Green...	987
54968	Princeton, WI (in Green...	893
53926	Dalton, WI (in Green La...	110

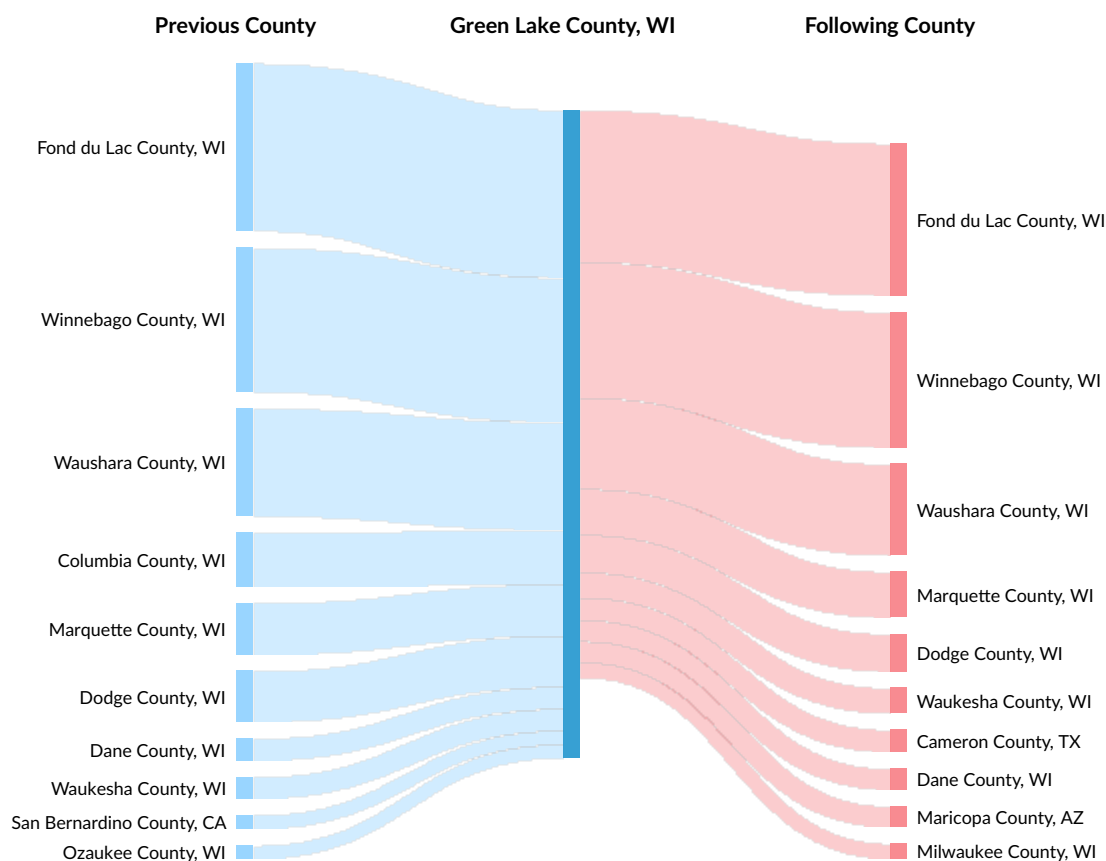
Where Talent Lives

ZIP	Name	2021 Workers
54923	Berlin, WI (in Green Lak...	4,345
53946	Markesan, WI (in Green...	2,131
54968	Princeton, WI (in Green...	1,543
54941	Green Lake, WI (in Gree...	1,400
53926	Dalton, WI (in Green La...	469

Inbound and Outbound Migration

The table below analyzes past and current residents of Green Lake County, WI. The left column shows residents of other counties migrating to Green Lake County, WI. The right column shows residents migrating from Green Lake County, WI to other counties.

As of 2020, **176** people have migrated from Fond du Lac County, WI to Green Lake County, WI. In the same year, **160** people left Green Lake County, WI migrating to Fond du Lac County, WI. The total Net Migration for Green Lake County, WI in 2020 was **219**.



Top Previous Counties	Migrations
Fond du Lac County, WI	176
Winnebago County, WI	152
Waushara County, WI	113
Columbia County, WI	57
Marquette County, WI	54

Top Previous Counties	Migrations
Dodge County, WI	54
Dane County, WI	23
Waukesha County, WI	23
San Bernardino County, CA	15
Ozaukee County, WI	14
Marathon County, WI	14
Jefferson County, WI	14
Brown County, WI	14
Cook County, IL	14
Rutherford County, TN	13
Top Following Counties	Migrations
Fond du Lac County, WI	160
Winnebago County, WI	142
Waushara County, WI	96
Marquette County, WI	48
Dodge County, WI	39
Waukesha County, WI	27
Cameron County, TX	24
Dane County, WI	22
Maricopa County, AZ	22
Milwaukee County, WI	16
Cook County, IL	13
Outagamie County, WI	12
Marinette County, WI	10
Huntington County, IN	10

Top Following Counties

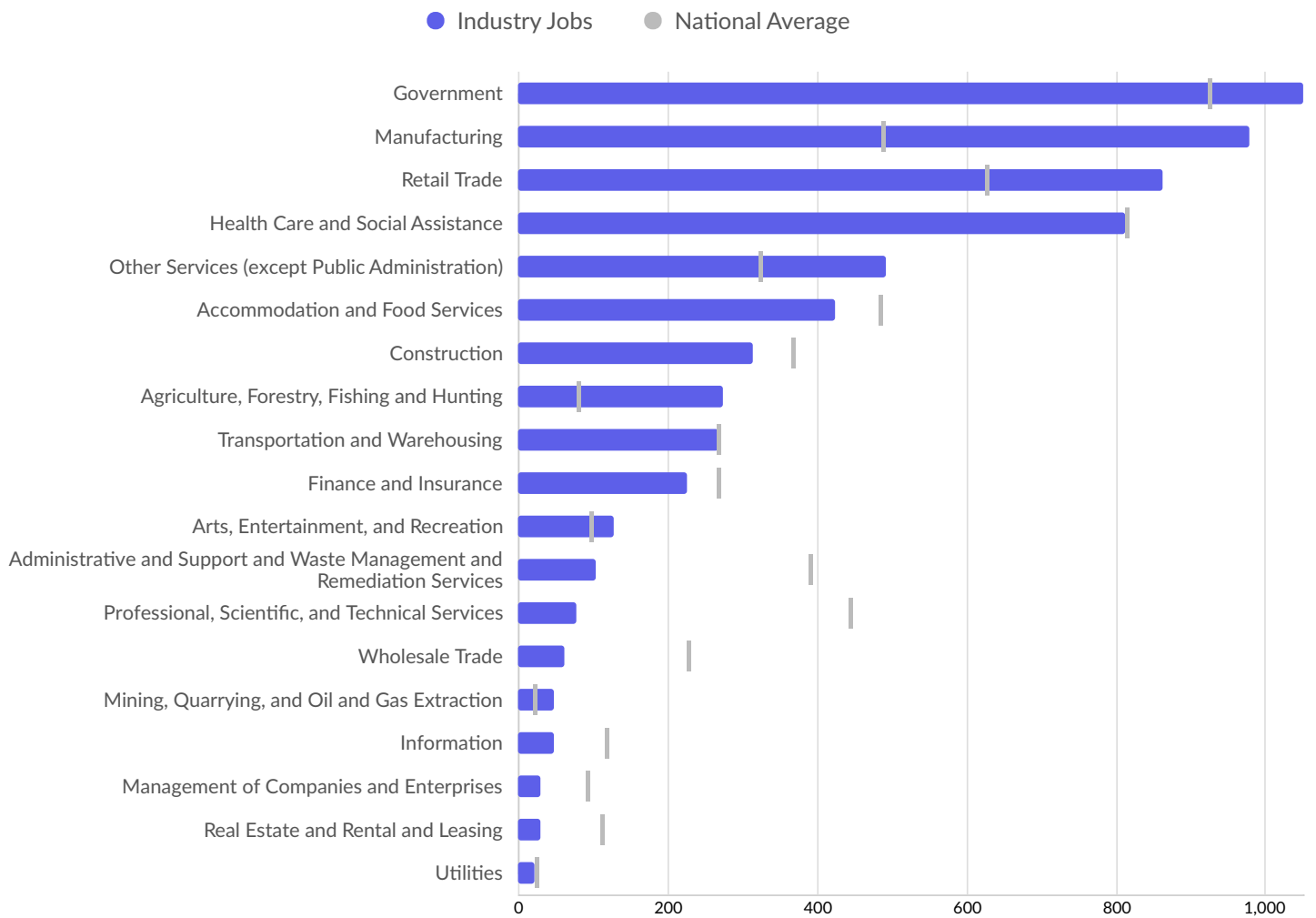
Migrations

El Paso County, CO

10

Industry Characteristics

Largest Industries

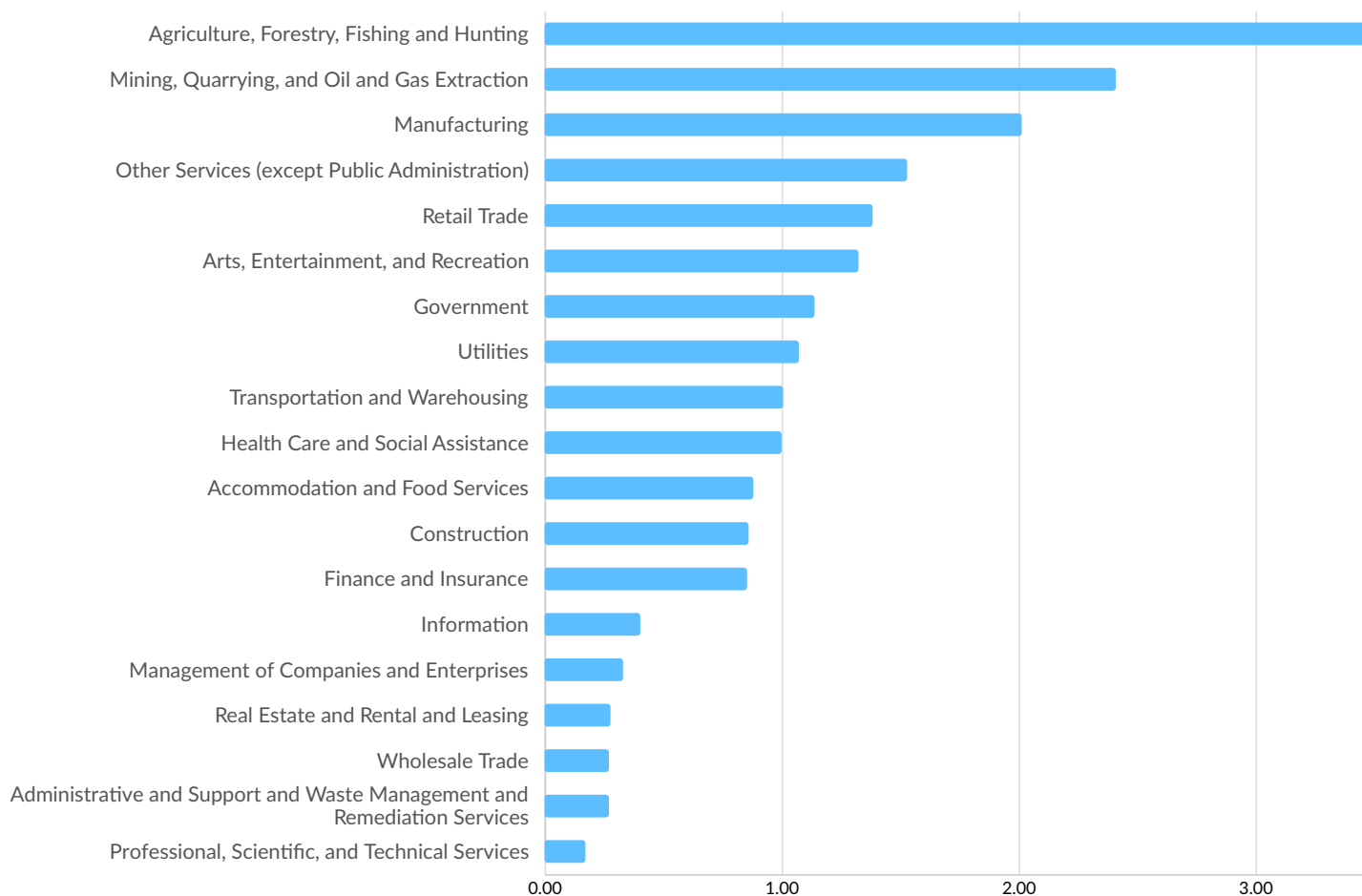


Top Growing Industries



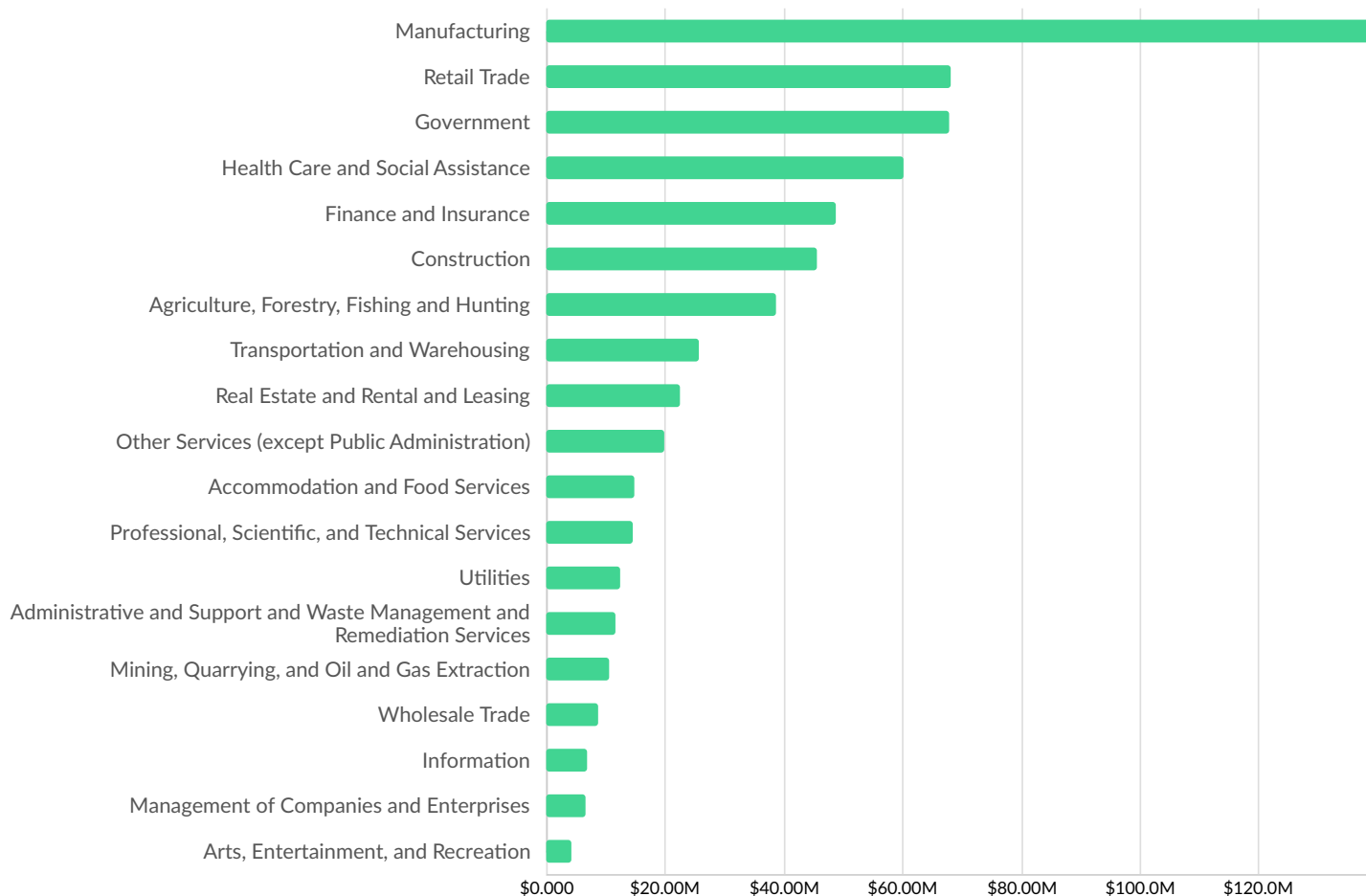
Top Industry Location Quotient

● Industry Location Quotient

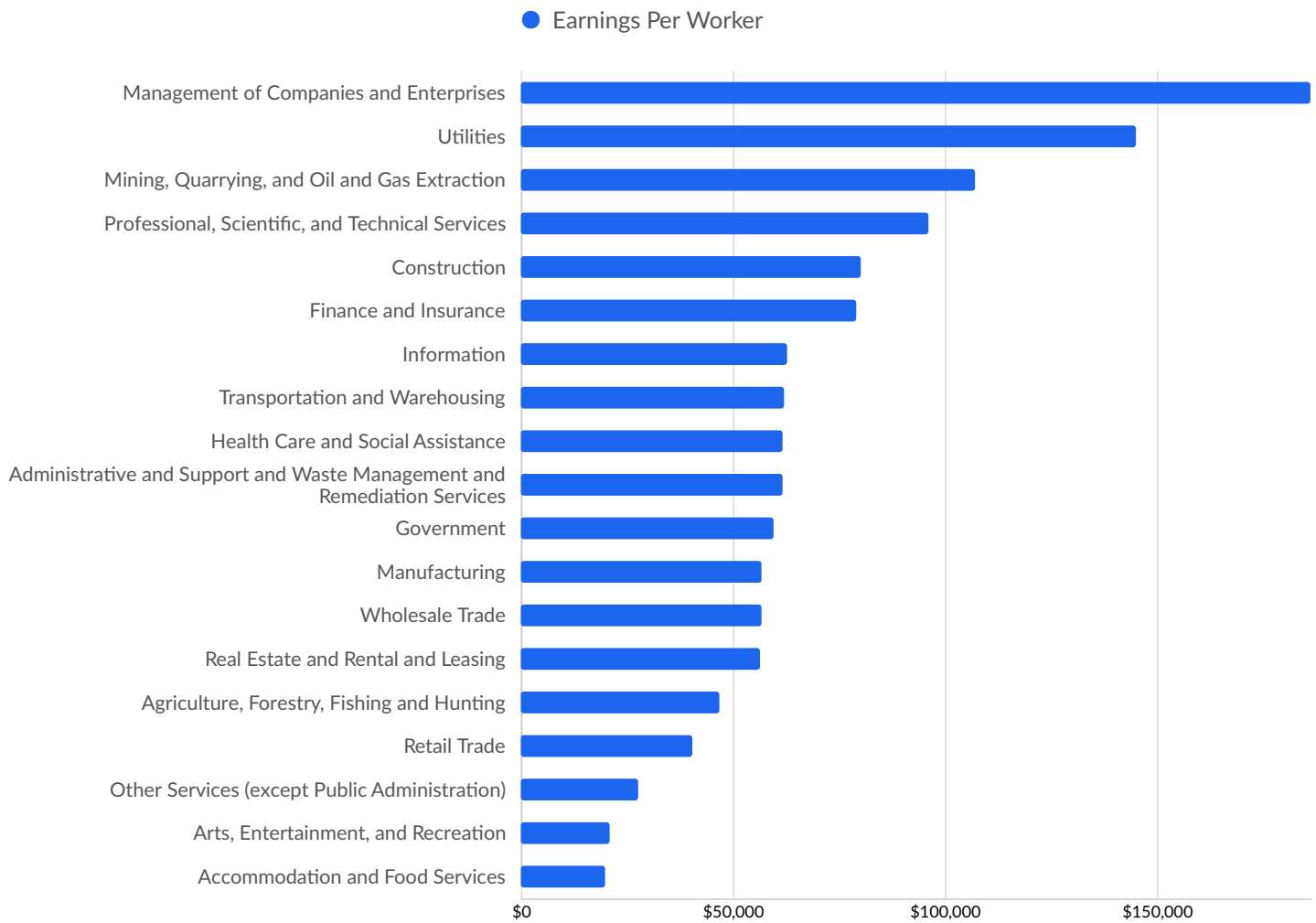


Top Industry GRP

● Gross Regional Product



Top Industry Earnings



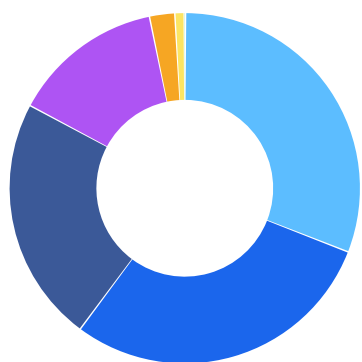
Business Characteristics

1,502 Companies Employ Your Workers

Online profiles for your workers mention 1,502 companies as employers, with the top 10 appearing below. In the last 12 months, 194 companies in Green Lake County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Alliance Laundry Systems	66 <div></div>	Walmart	48 <div></div>
ThedaCare	40 <div></div>	Generac Power Systems	38 <div></div>
Walmart	28 <div></div>	Amazon	28 <div></div>
OshKosh	26 <div></div>	CareInHomes	28 <div></div>
Berlin Area School District	25 <div></div>	Del Monte Foods	28 <div></div>
Markesan District Schools	24 <div></div>	Kwik Trip	28 <div></div>
1St National Bank	23 <div></div>	Adecco	23 <div></div>
Community Health Network	23 <div></div>	Fox Rehabilitation	23 <div></div>
Community Health Network (Ch...	23 <div></div>	SSM Health Care	23 <div></div>
Badger Mining Corporation	22 <div></div>	Markesan Resident Home	20 <div></div>

Business Size

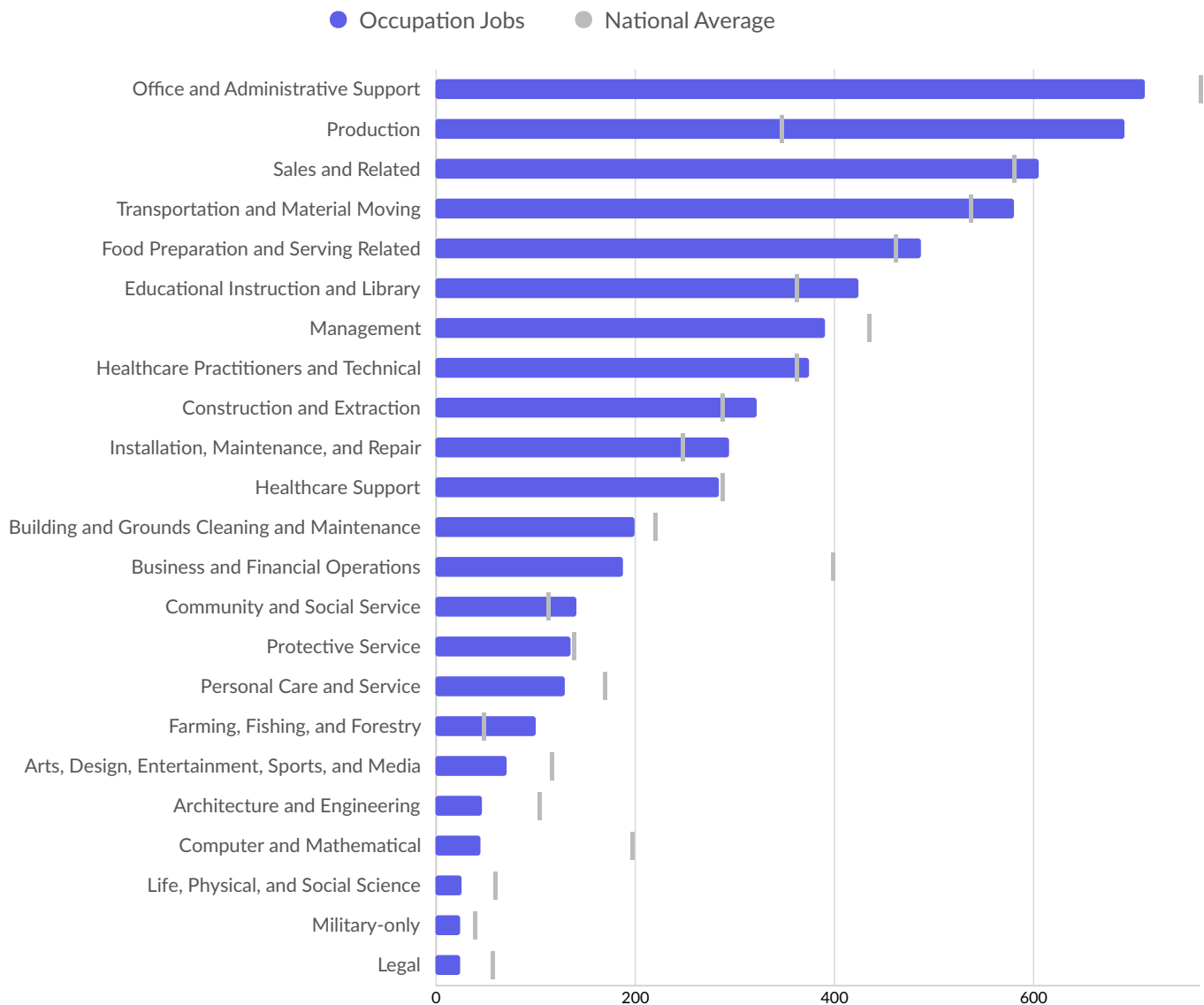


	Percentage	Business Count
1 to 4 employees	30.8%	252
5 to 9 employees	29.3%	239
10 to 19 employees	22.6%	185
20 to 49 employees	14.0%	114
50 to 99 employees	2.3%	19
100 to 249 employees	0.9%	7
500+ employees	0.1%	1

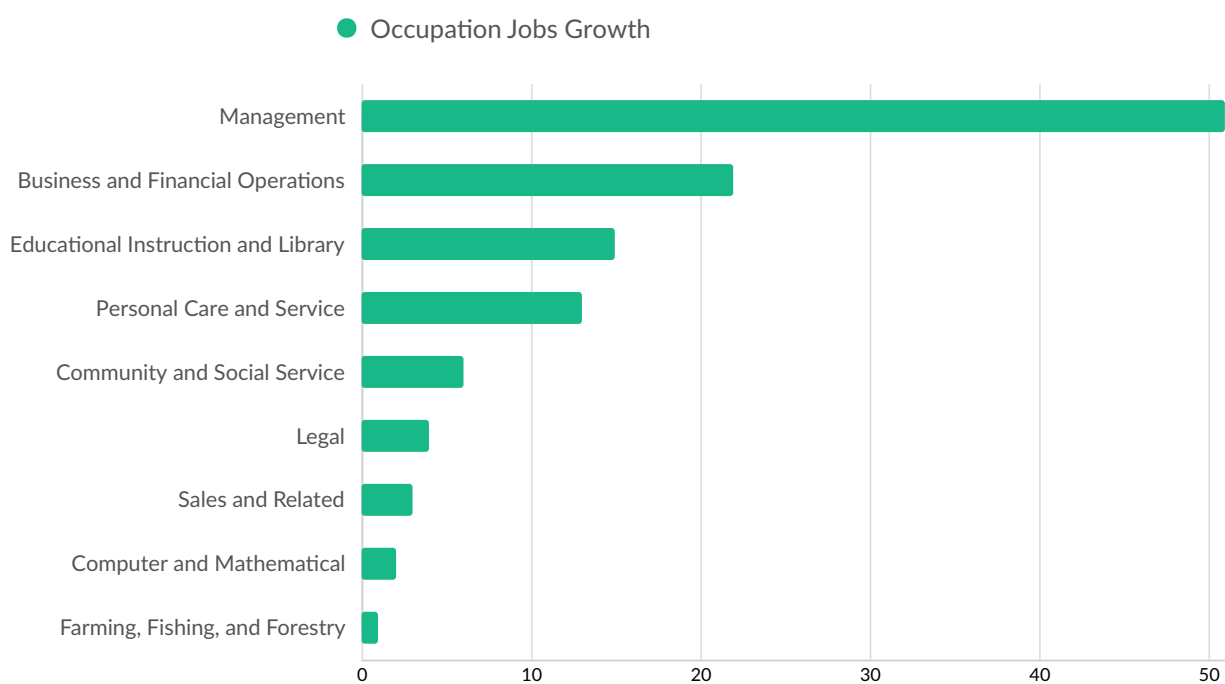
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

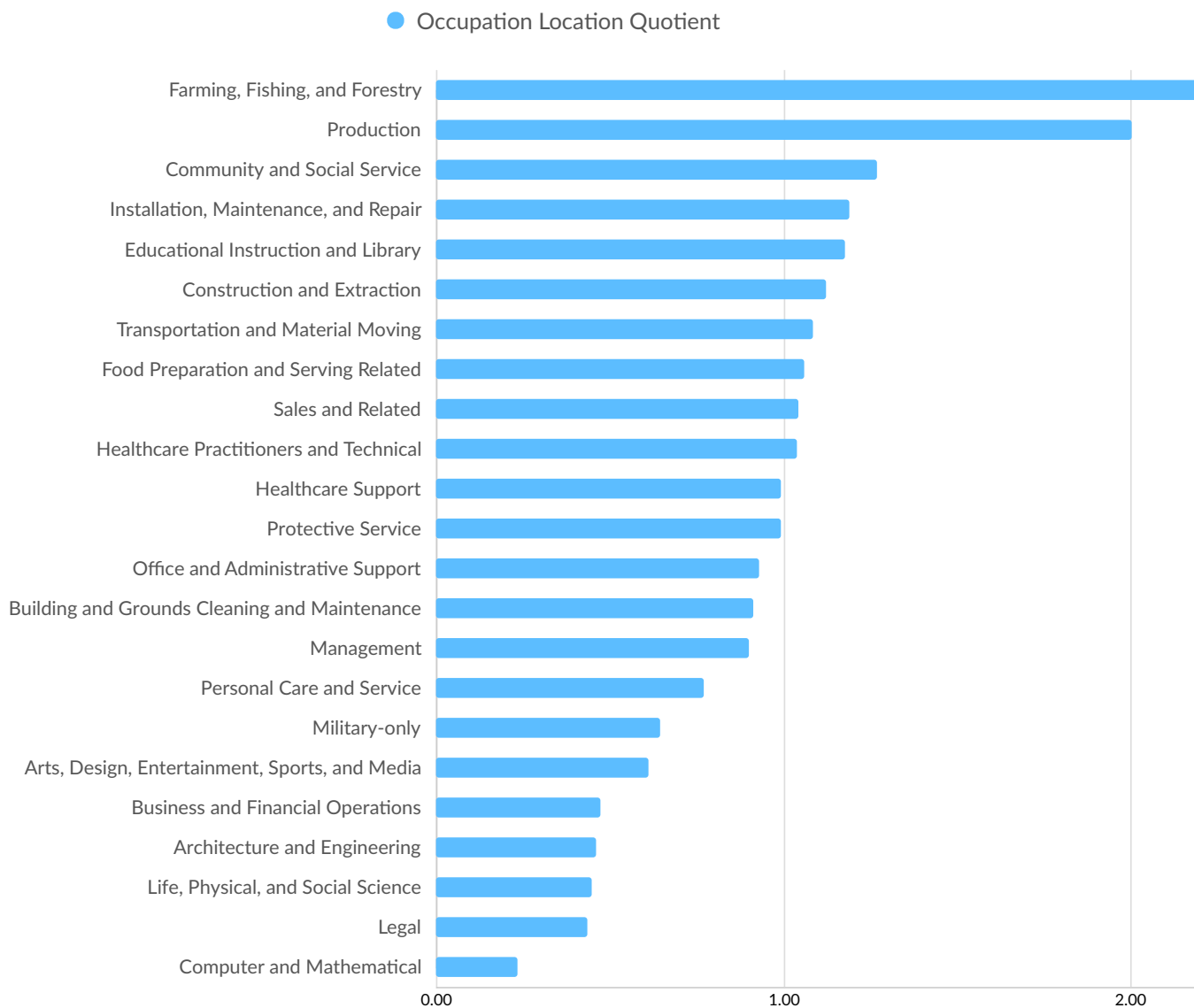
Largest Occupations



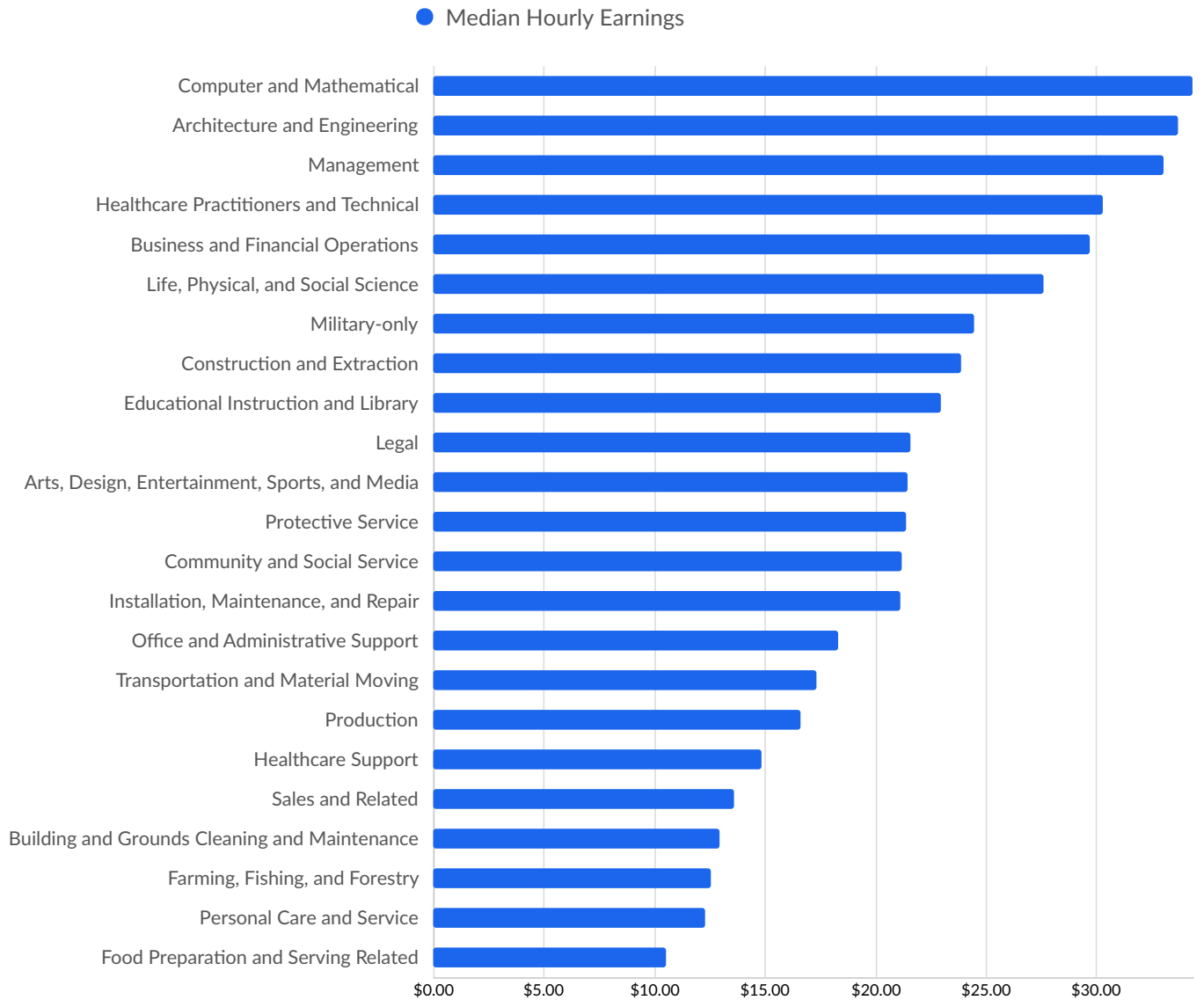
Top Growing Occupations



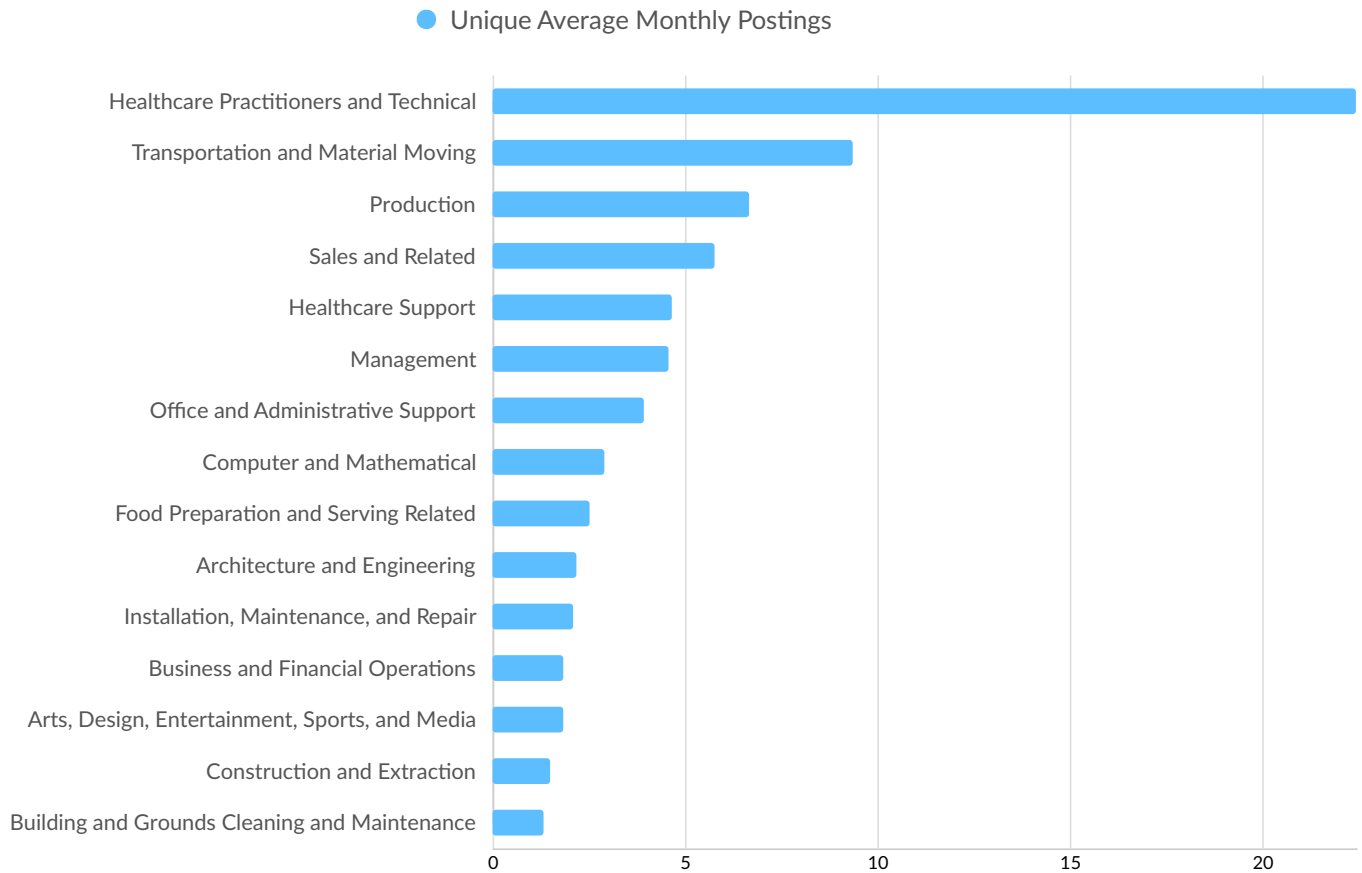
Top Occupation Location Quotient



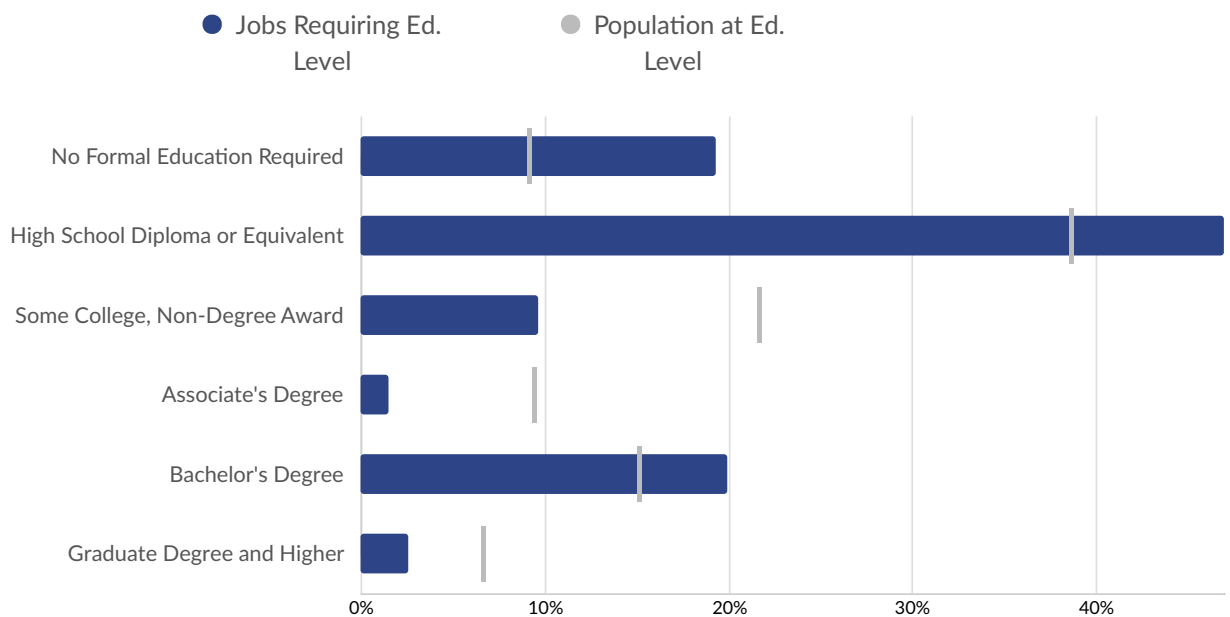
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Green Lake County, WI produced graduates.

In-Demand Skills

