



Waushara County, WI

ECWRPC



400 Ahnaip Street
Suite 100
Menasha, Wisconsin 54952

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

55137 Waushara County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

24,828

Population (2021)

Population **grew by 724** over the last 5 years and is projected to **grow by 292** over the next 5 years.

7,296

Total Regional Employment

Jobs **grew by 208** over the last 5 years and are projected to **grow by 347** over the next 5 years.

\$54.3K

Median Household Income (2020)

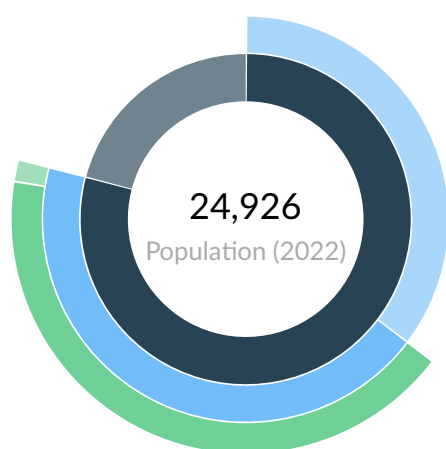
Median household income is **\$10.7K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **increased by 3.0%** since 2016, growing by 724. Population is expected to **increase by 1.2%** between 2021 and 2026, adding 292.
- From 2016 to 2021, jobs **increased by 2.9%** in Waushara County, WI from 7,088 to **7,296**. This change **outpaced the national growth rate of 1.9% by 1.0%**. As the number of jobs increased, the **labor force participation rate decreased from 60.6% to 58.3% between 2016 and 2021**.
- Concerning educational attainment, **11.2% of Waushara County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **8.8% hold an Associate's Degree** (the same as the national average).
- The top three industries in 2021 are Crop Production, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	24,926	10,901	7,296	99.1	\$737.09M	\$1.65B	\$1.24B
ECWRPC - 10	679,528	353,917	332,523	99.2	\$38.38B	\$48.51B	\$48.96B
State	5,923,000	3,089,950	3,114,081	100.3	\$360.42B	\$331.46B	\$354.92B
Nation	334,161,482	164,462,618	163,715,172	100.0	\$22.76T	\$0	\$10.95T

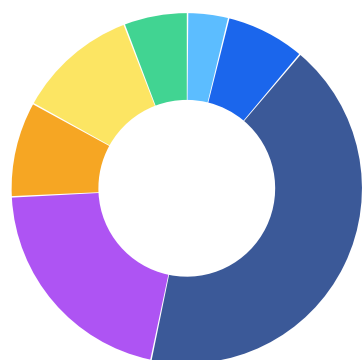
Sep 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	19,696
● Not in Labor Force (16+)	8,795
● Labor Force	10,901
● Employed	10,524
● Unemployed	377
● Under 16, Military, and institutionalized Population	5,231

Educational Attainment

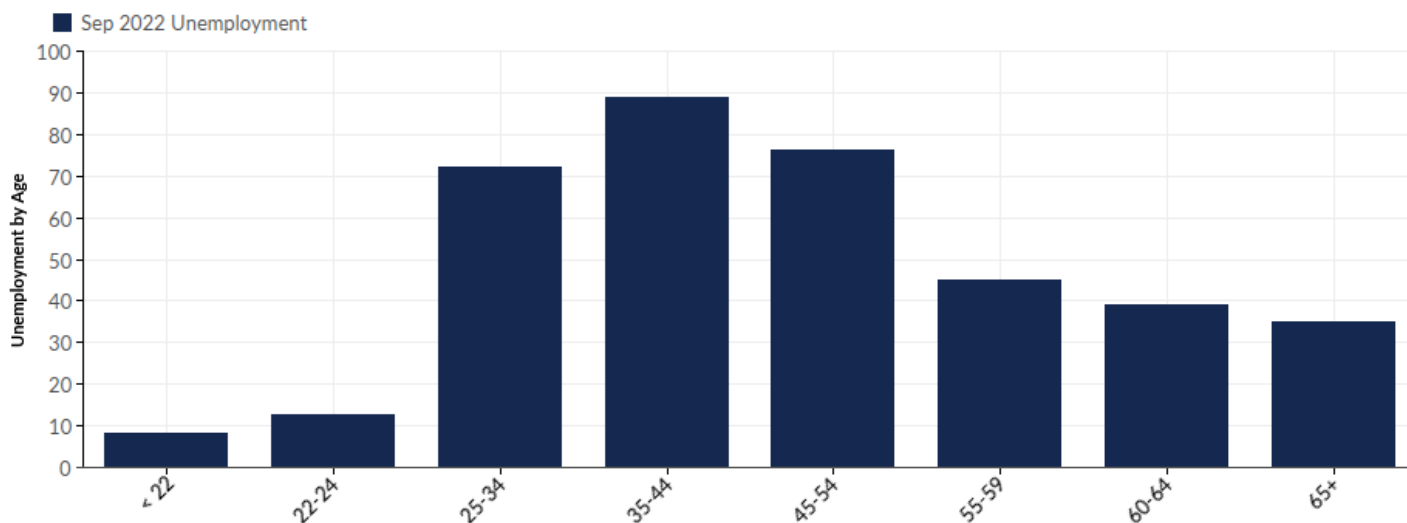
Concerning educational attainment, **11.2% of Waushara County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **8.8% hold an Associate's Degree** (the same as the national average).



	% of Population	Population
● Less Than 9th Grade	3.8%	710
● 9th Grade to 12th Grade	7.3%	1,376
● High School Diploma	42.1%	7,918
● Some College	20.9%	3,938
● Associate's Degree	8.8%	1,655
● Bachelor's Degree	11.2%	2,101
● Graduate Degree and Higher	5.9%	1,105

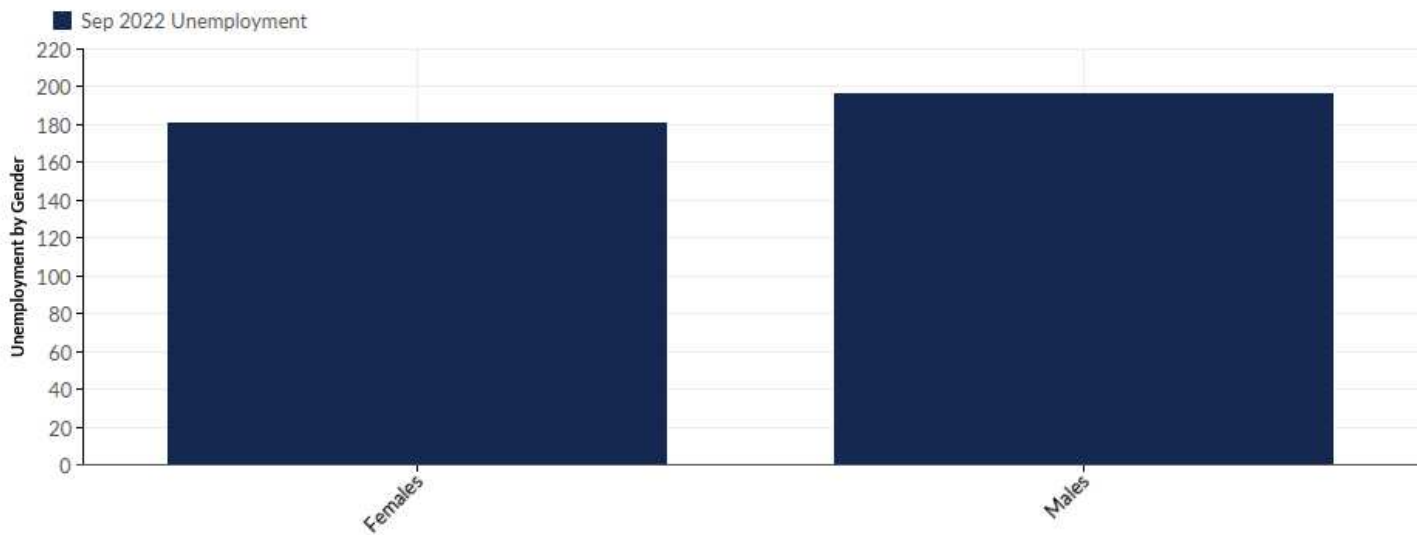
Unemployment by Demographics

Unemployment by Age



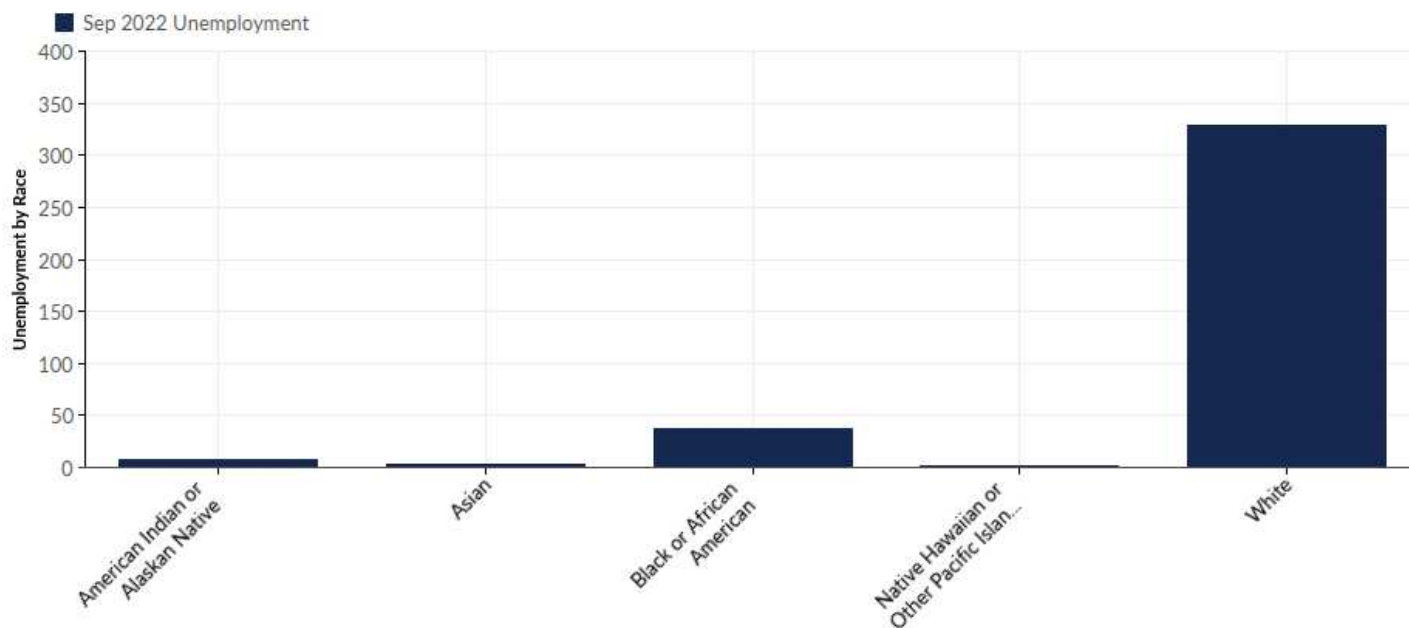
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	8	2.12%
22-24	13	3.45%
25-34	72	19.10%
35-44	89	23.61%
45-54	76	20.16%
55-59	45	11.94%
60-64	39	10.34%
65+	35	9.28%
Total	377	100.00%

Unemployment by Gender



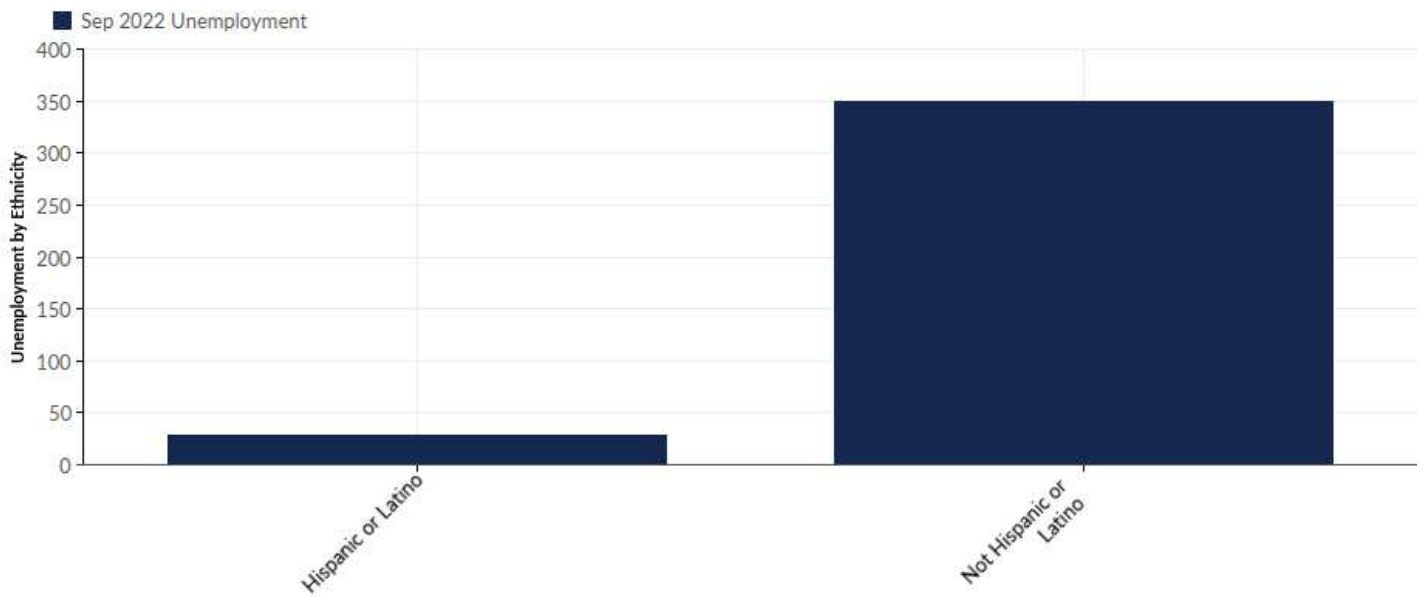
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	181	48.01%
Males	196	51.99%
Total	377	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	7	1.86%
Asian	3	0.80%
Black or African American	38	10.08%
Native Hawaiian or Other Pacific Islander	1	0.27%
White	328	87.00%
Total	377	100.00%

Unemployment by Ethnicity

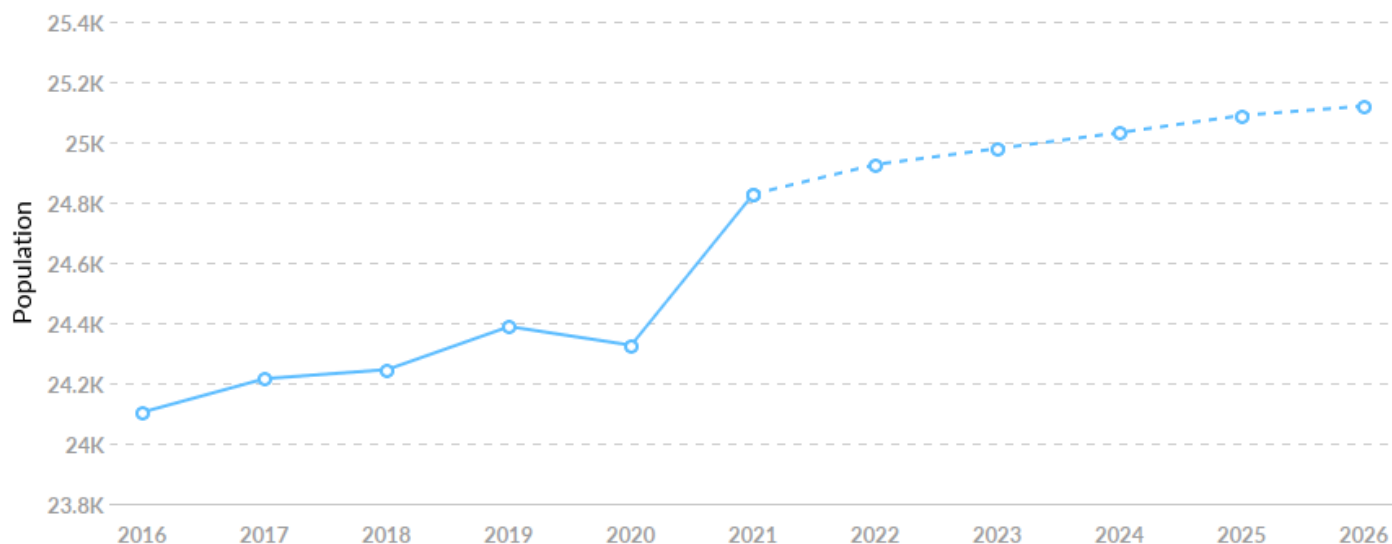


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	28	7.43%
Not Hispanic or Latino	349	92.57%
Total	377	100.00%

Historic & Projected Trends

Population Trends

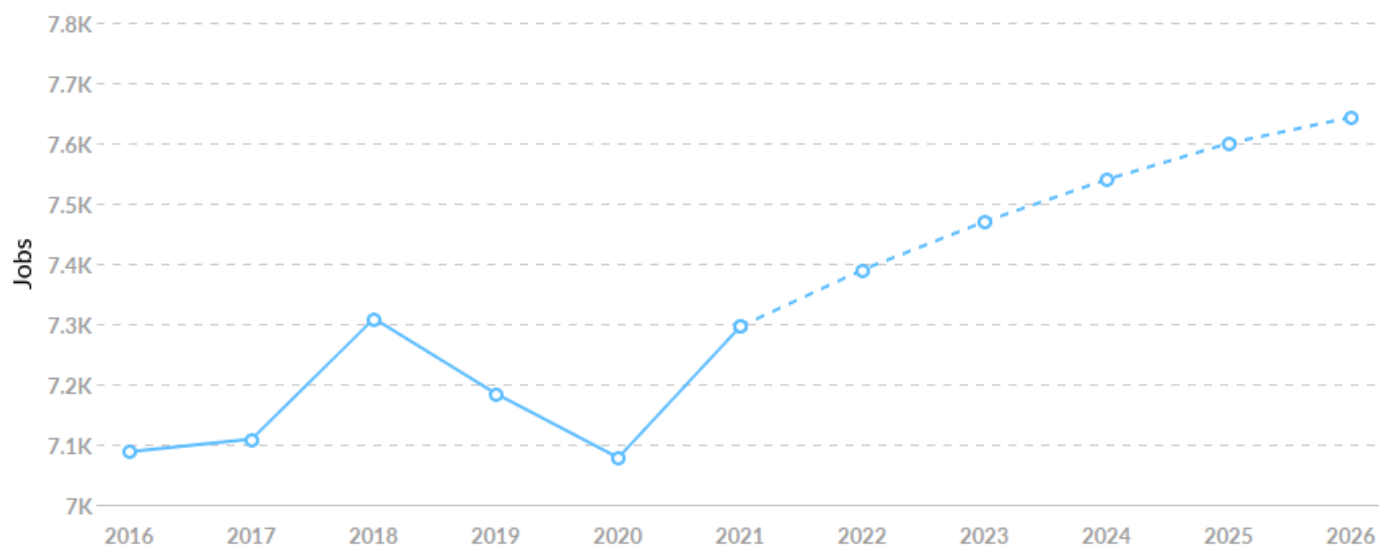
As of 2021 the region's population **increased by 3.0%** since 2016, growing by 724. Population is expected to **increase by 1.2%** between 2021 and 2026, adding 292.



Timeframe	Population
2016	24,104
2017	24,215
2018	24,245
2019	24,388
2020	24,326
2021	24,828
2022	24,926
2023	24,979
2024	25,032
2025	25,089
2026	25,120

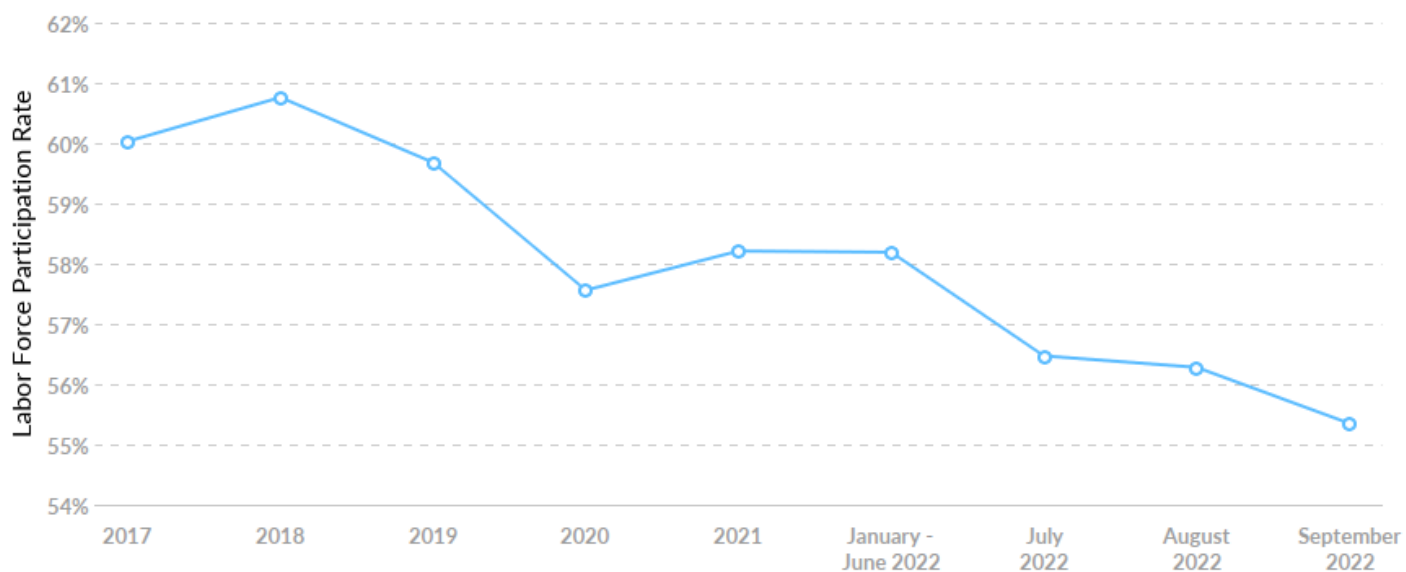
Job Trends

From 2016 to 2021, jobs increased by 2.9% in Waushara County, WI from 7,088 to 7,296. This change outpaced the national growth rate of 1.9% by 1.0%.



Timeframe	Jobs
2016	7,088
2017	7,109
2018	7,309
2019	7,184
2020	7,078
2021	7,296
2022	7,390
2023	7,470
2024	7,540
2025	7,600
2026	7,643

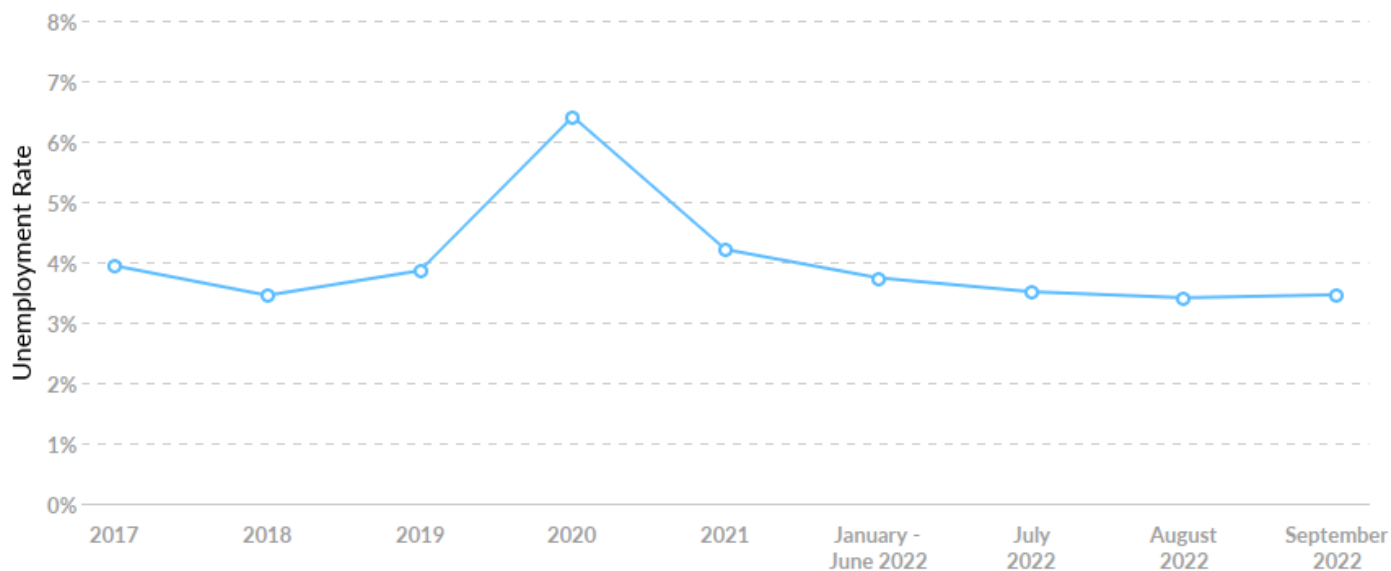
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	60.03%
2018	60.76%
2019	59.68%
2020	57.56%
2021	58.21%
January - June 2022	58.19%
July 2022	56.47%
August 2022	56.28%
September 2022	55.35%

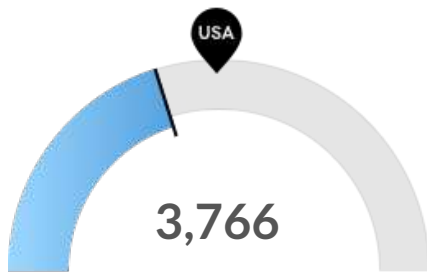
Unemployment Rate Trends

Waushara County, WI had a September 2022 unemployment rate of 3.46%, **decreasing from 3.94% 5 years before.**



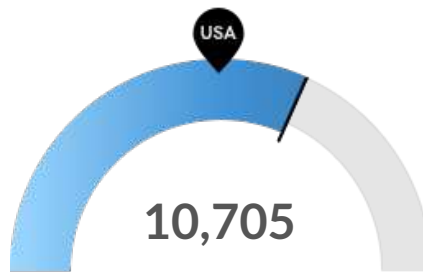
Timeframe	Unemployment Rate
2017	3.94%
2018	3.45%
2019	3.86%
2020	6.41%
2021	4.21%
January - June 2022	3.74%
July 2022	3.51%
August 2022	3.41%
September 2022	3.46%

Population Characteristics



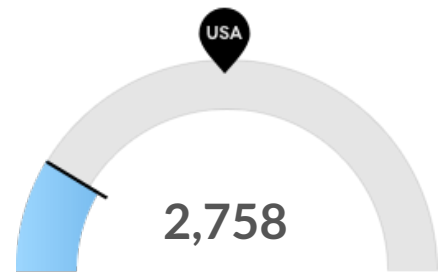
Millennials

Waushara County, WI has 3,766 millennials (ages 25-39). The national average for an area this size is 5,072.



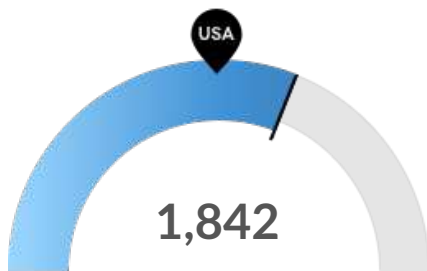
Retiring Soon

Retirement risk is high in Waushara County, WI. The national average for an area this size is 7,380 people 55 or older, while there are 10,705 here.



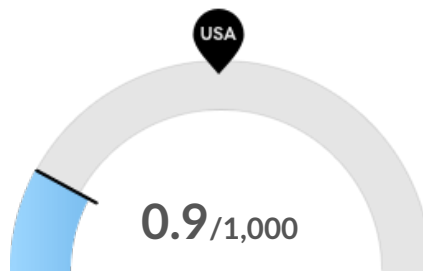
Racial Diversity

Racial diversity is low in Waushara County, WI. The national average for an area this size is 10,103 racially diverse people, while there are 2,758 here.



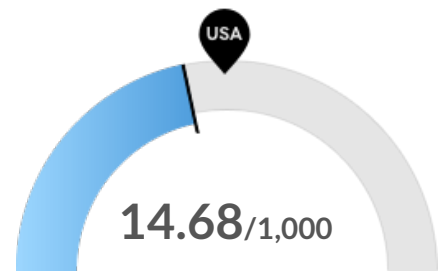
Veterans

Waushara County, WI has 1,842 veterans. The national average for an area this size is 1,317.



Violent Crime

Waushara County, WI has 0.9 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



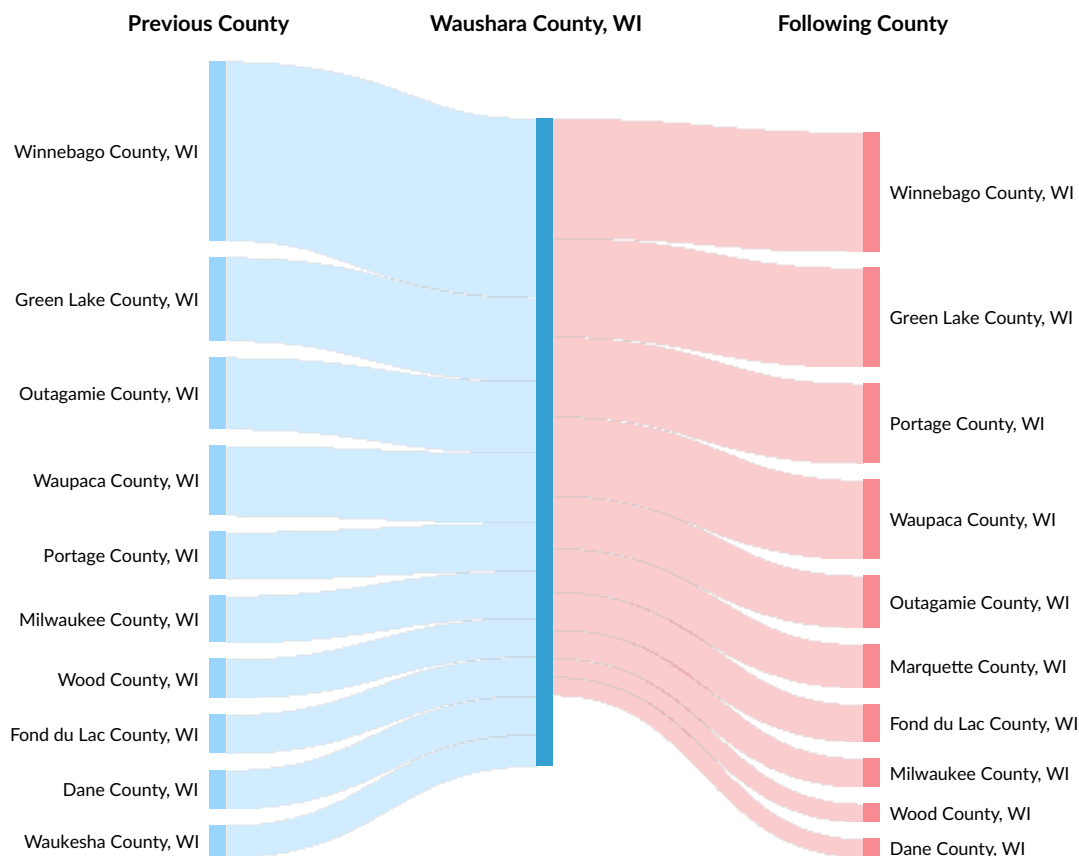
Property Crime

Waushara County, WI has 14.68 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Inbound and Outbound Migration

The table below analyzes past and current residents of Waushara County, WI. The left column shows residents of other counties migrating to Waushara County, WI. The right column shows residents migrating from Waushara County, WI to other counties.

As of 2020, **205** people have migrated from Winnebago County, WI to Waushara County, WI. In the same year, **136** people left Waushara County, WI migrating to Winnebago County, WI. The total Net Migration for Waushara County, WI in 2020 was **185**.

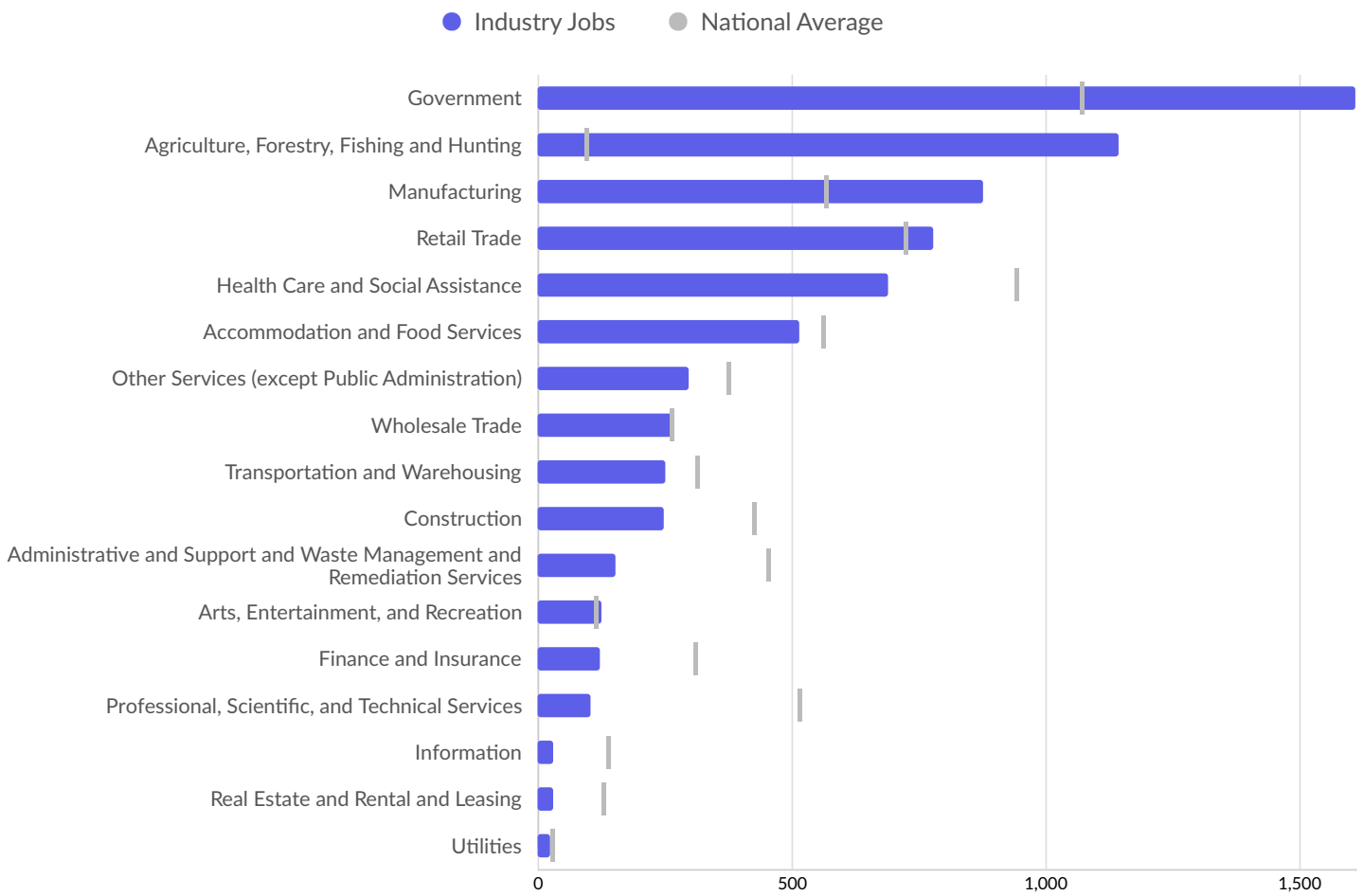


Top Previous Counties	Migrations
Winnebago County, WI	205
Green Lake County, WI	96
Outagamie County, WI	82
Waupaca County, WI	80
Portage County, WI	54
Milwaukee County, WI	54

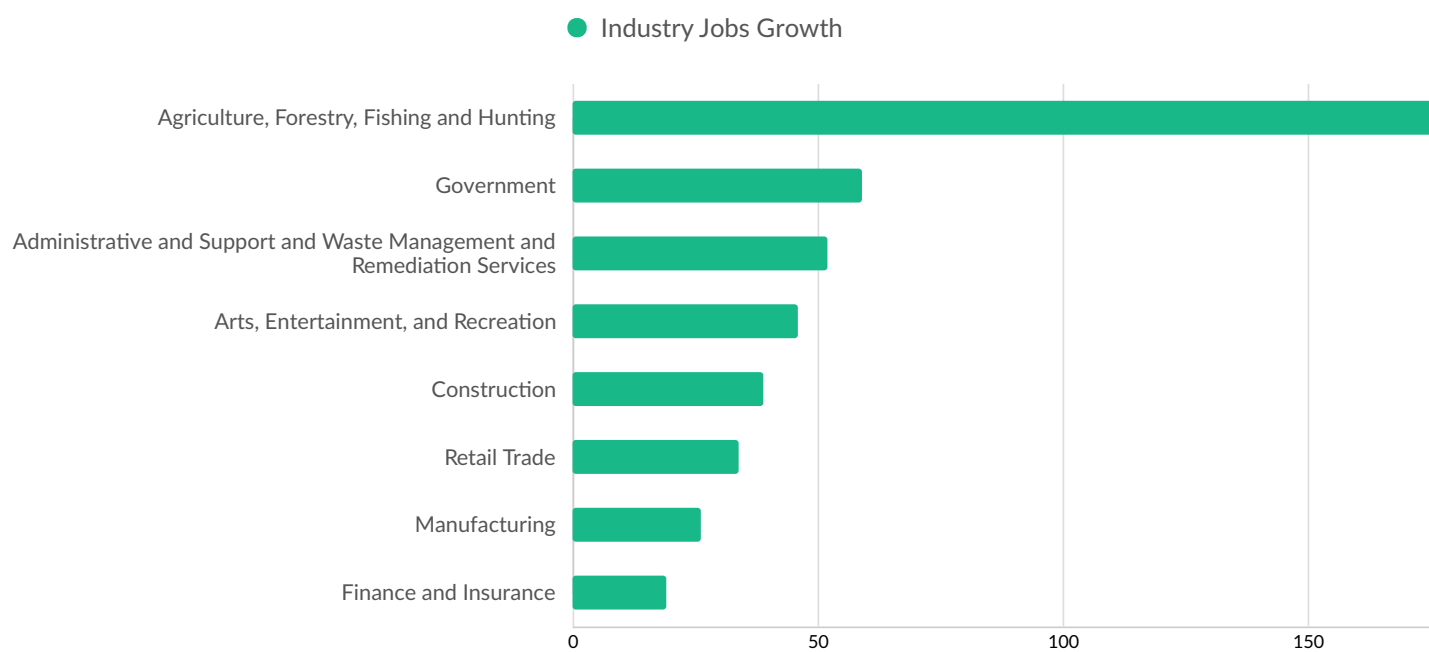
Top Previous Counties	Migrations
Wood County, WI	45
Fond du Lac County, WI	45
Dane County, WI	44
Waukesha County, WI	36
Racine County, WI	35
Marquette County, WI	33
Dodge County, WI	24
La Crosse County, WI	21
Cook County, IL	18
Top Following Counties	Migrations
Winnebago County, WI	136
Green Lake County, WI	113
Portage County, WI	91
Waupaca County, WI	90
Outagamie County, WI	60
Marquette County, WI	50
Fond du Lac County, WI	43
Milwaukee County, WI	33
Wood County, WI	21
Dane County, WI	21
Brown County, WI	19
Lake County, FL	18
Marathon County, WI	16
Door County, WI	15
San Diego County, CA	15

Industry Characteristics

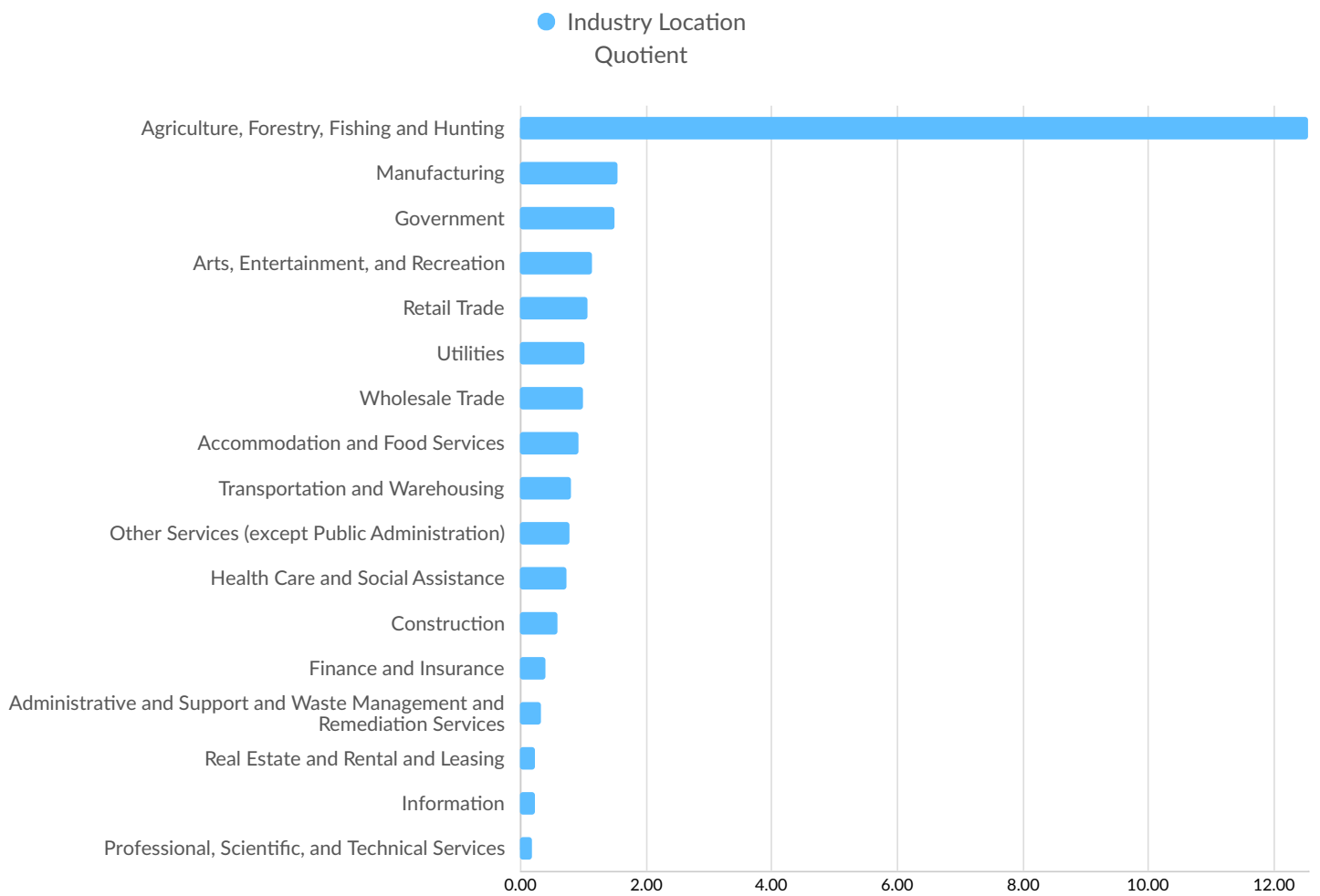
Largest Industries



Top Growing Industries

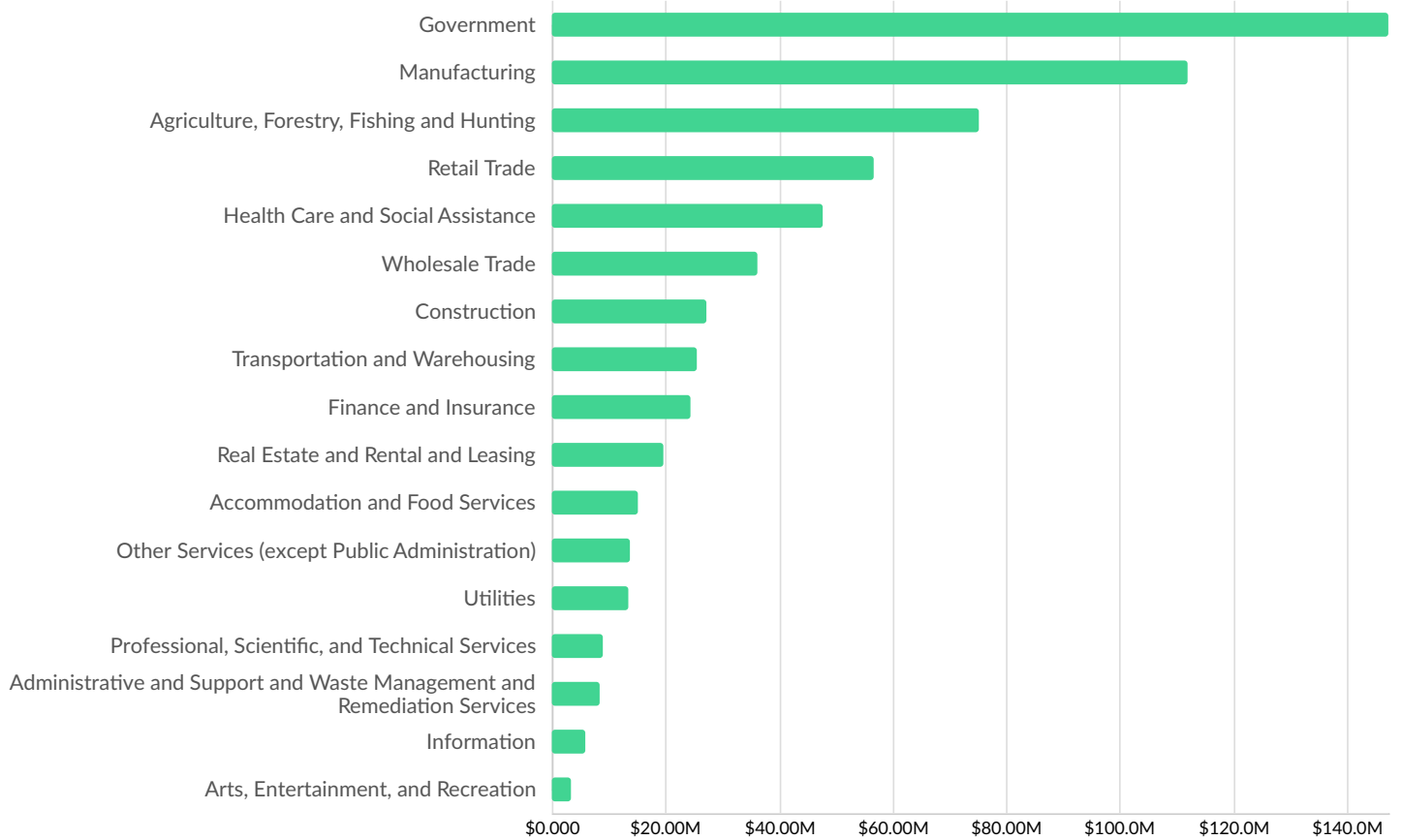


Top Industry Location Quotient

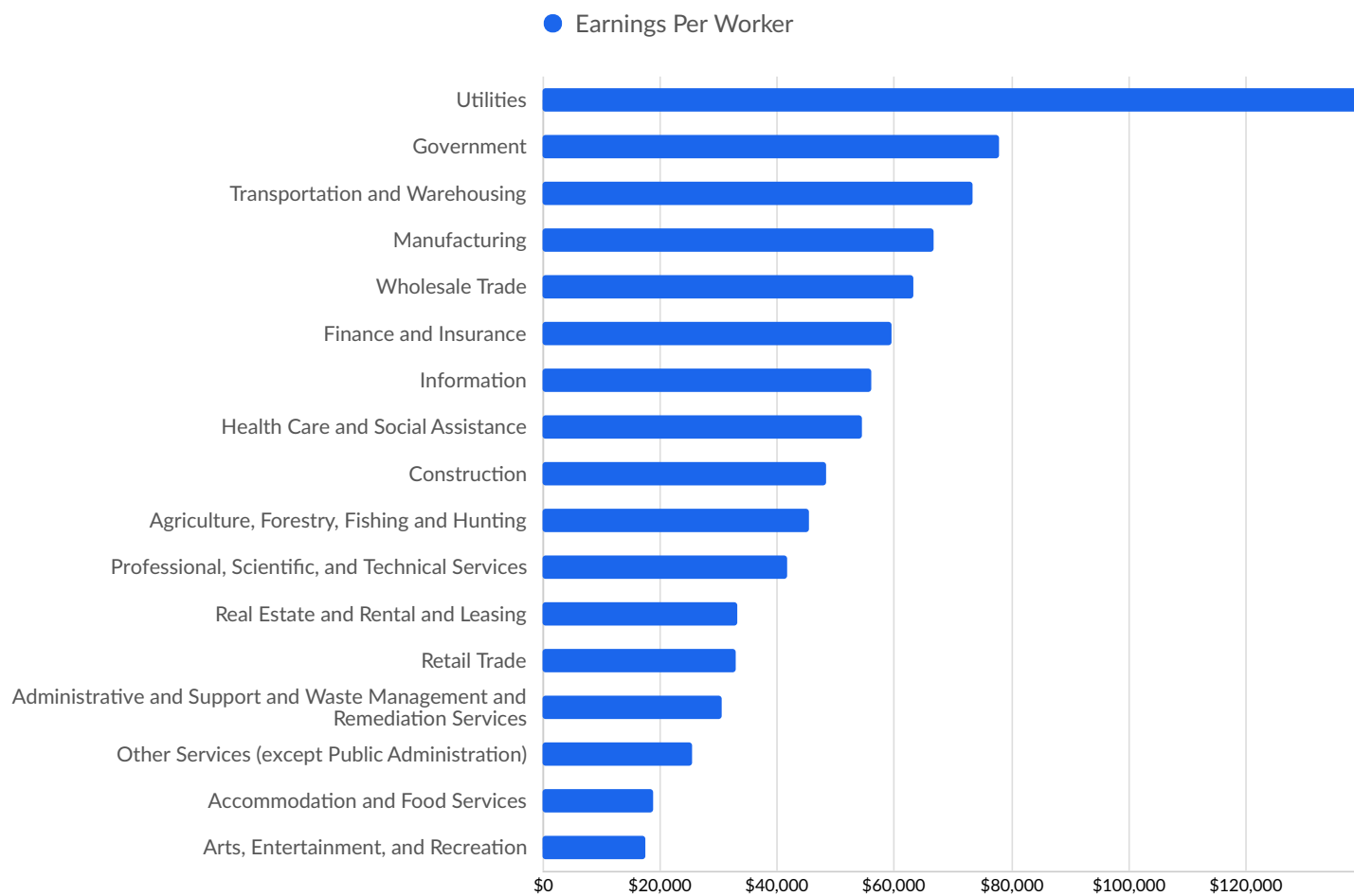


Top Industry GRP

● Gross Regional Product



Top Industry Earnings



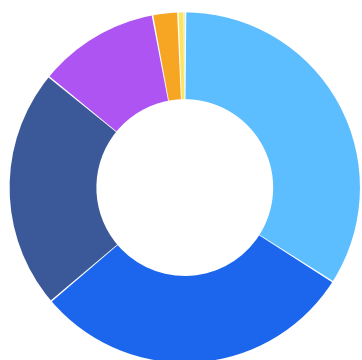
Business Characteristics

2,117 Companies Employ Your Workers

Online profiles for your workers mention 2,117 companies as employers, with the top 10 appearing below. In the last 12 months, 156 companies in Waushara County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wautoma Area School District	56 <div></div>	Milk Specialties Company	80 <div></div>
ThedaCare	35 <div></div>	CareInHomes	36 <div></div>
Milsco Manufacturing	24 <div></div>	Adecco	23 <div></div>
Waushara County	24 <div></div>	Dollar General	18 <div></div>
Alliance Laundry Systems	22 <div></div>	EatStreet	18 <div></div>
Marta C. Turksel, Educational Co...	22 <div></div>	Kwik Trip	16 <div></div>
Brakebush Brothers	21 <div></div>	Driveline	15 <div></div>
Milk Specialties Company	21 <div></div>	Fox Rehabilitation	14 <div></div>
Lifequest Services	20 <div></div>	Seneca Foods	14 <div></div>
First Weber Corporate	19 <div></div>	Wysocki Family of Companies	14 <div></div>

Business Size

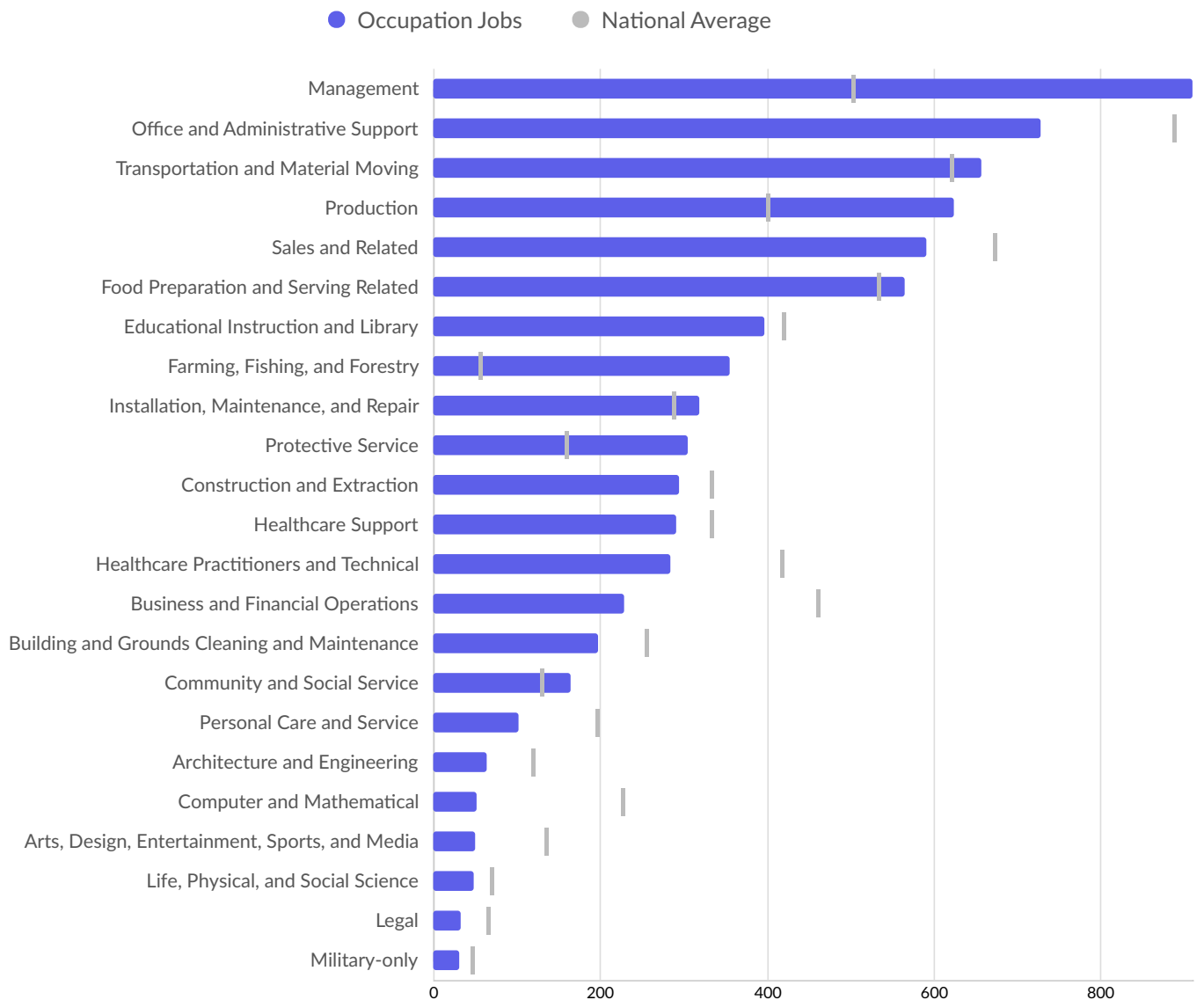


	Percentage	Business Count
1 to 4 employees	34.0%	292
5 to 9 employees	29.8%	256
10 to 19 employees	22.1%	190
20 to 49 employees	11.2%	96
50 to 99 employees	2.3%	20
100 to 249 employees	0.6%	5
250 to 499 employees	0.1%	1

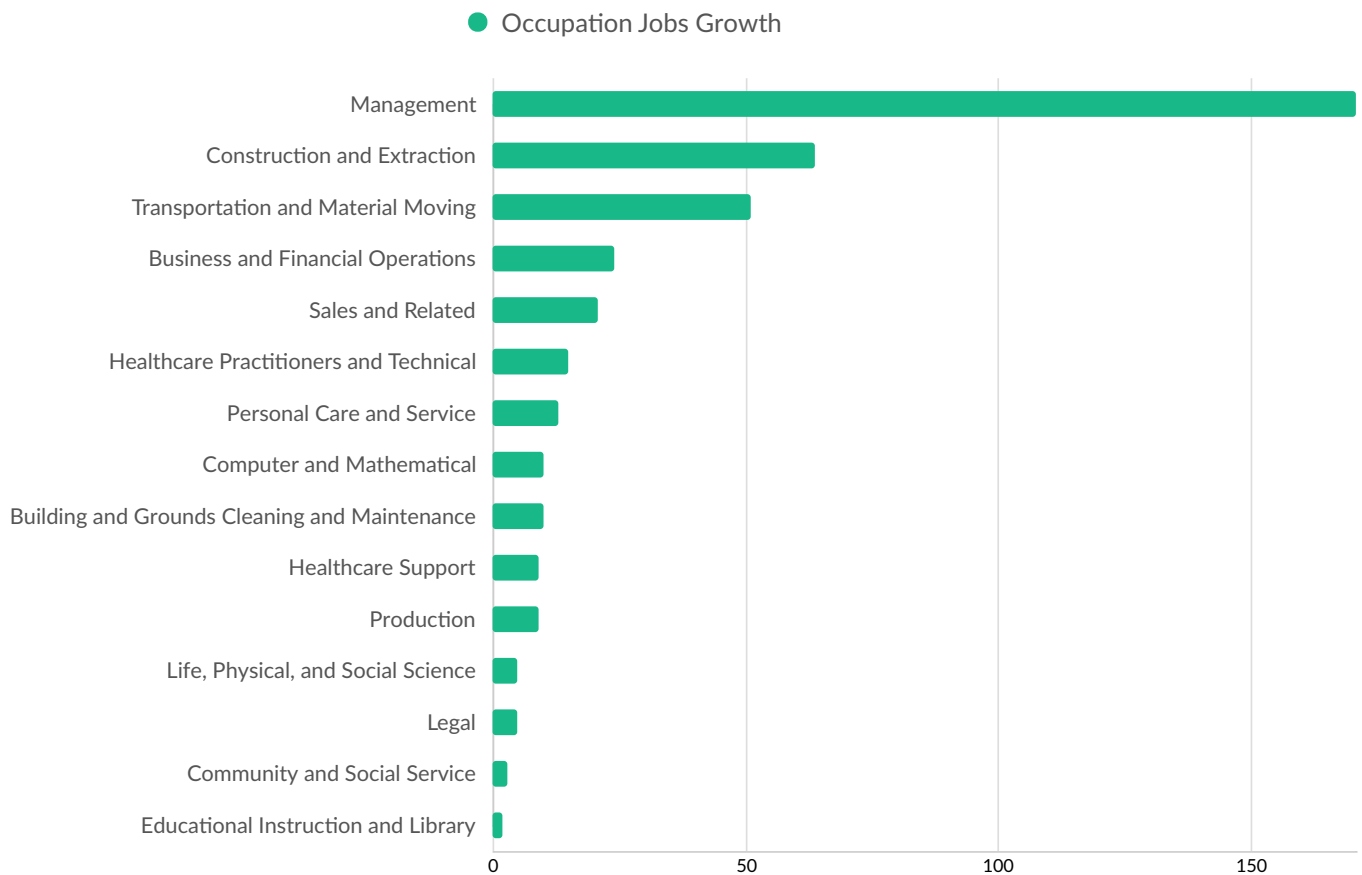
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

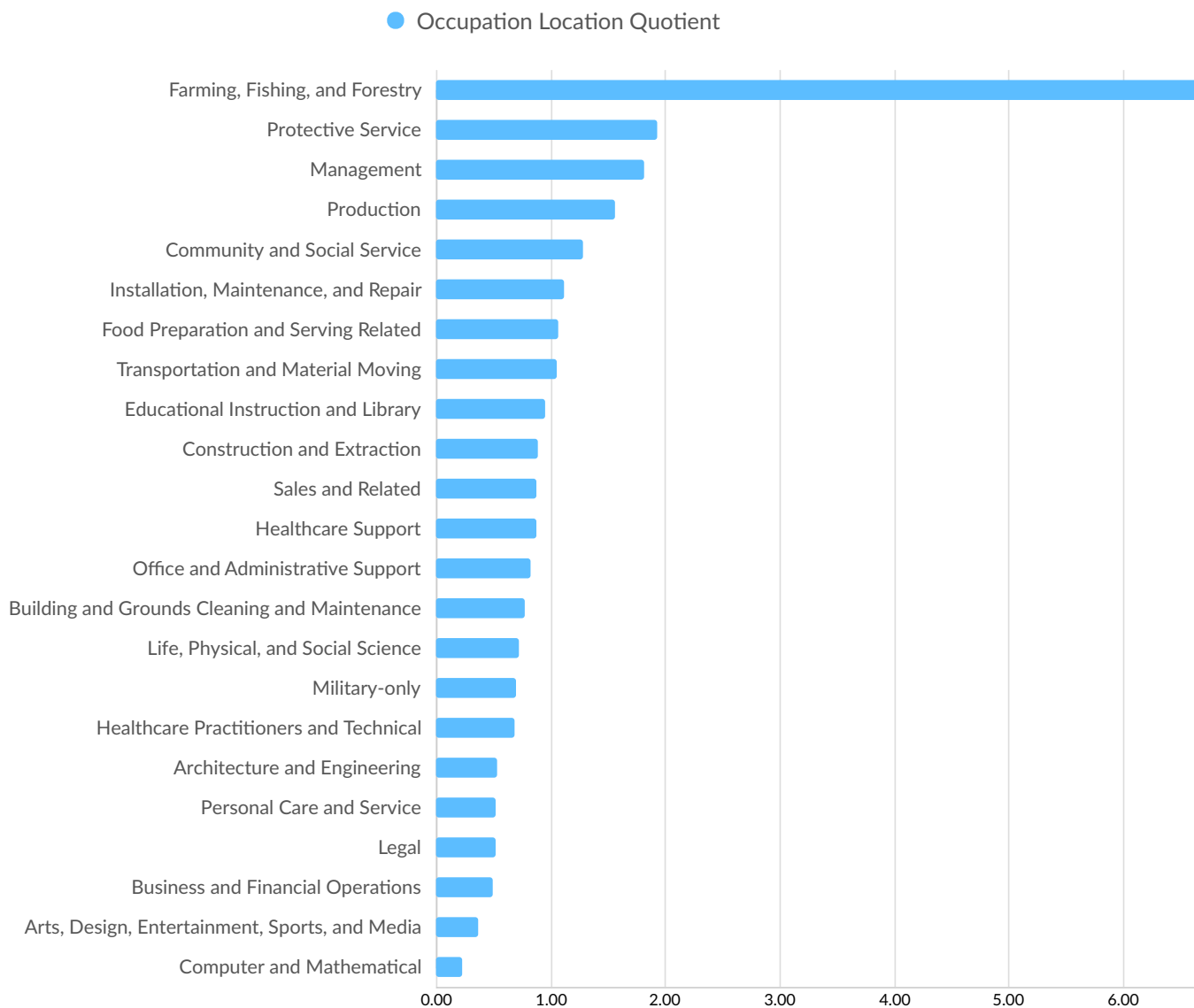
Largest Occupations



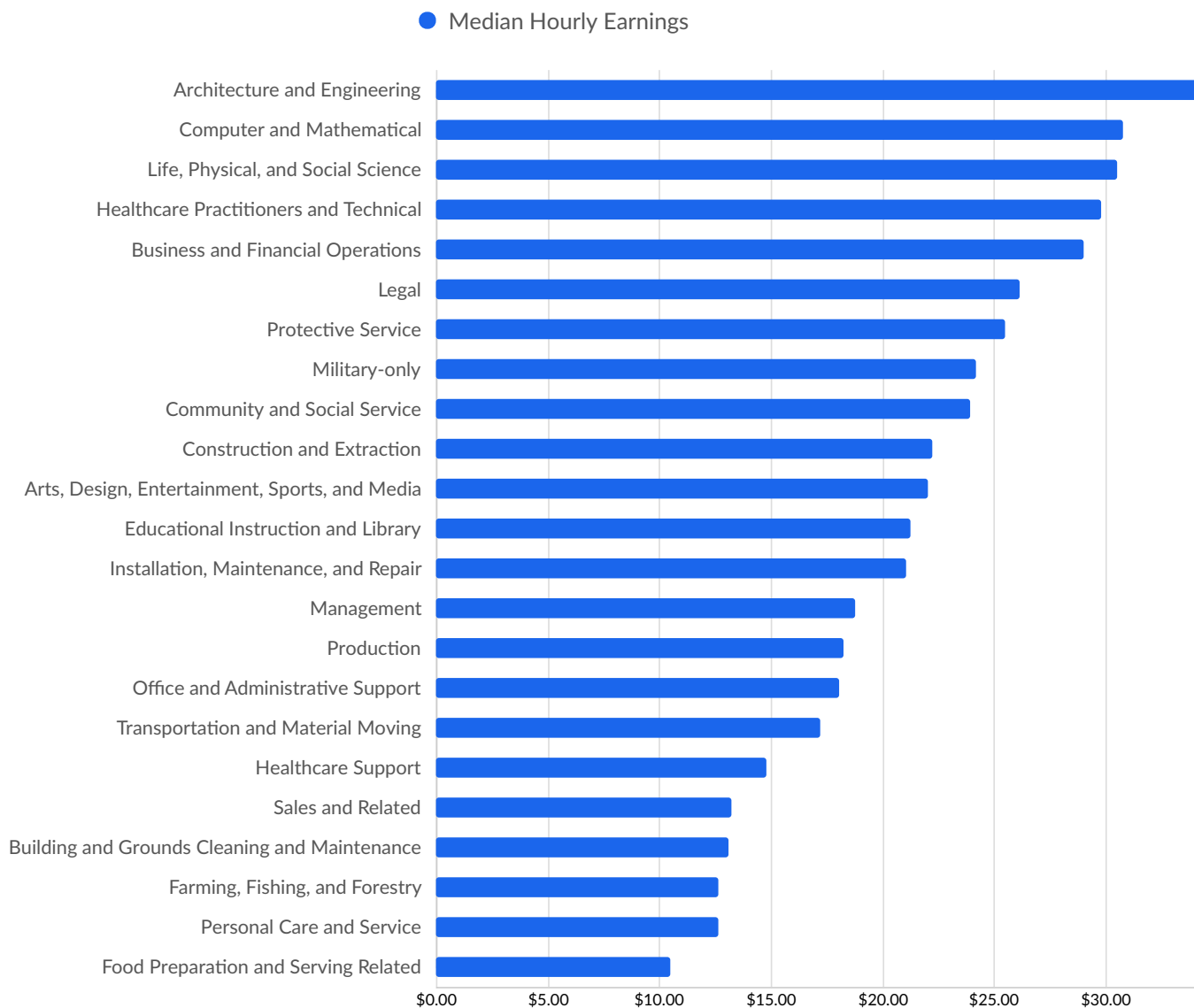
Top Growing Occupations



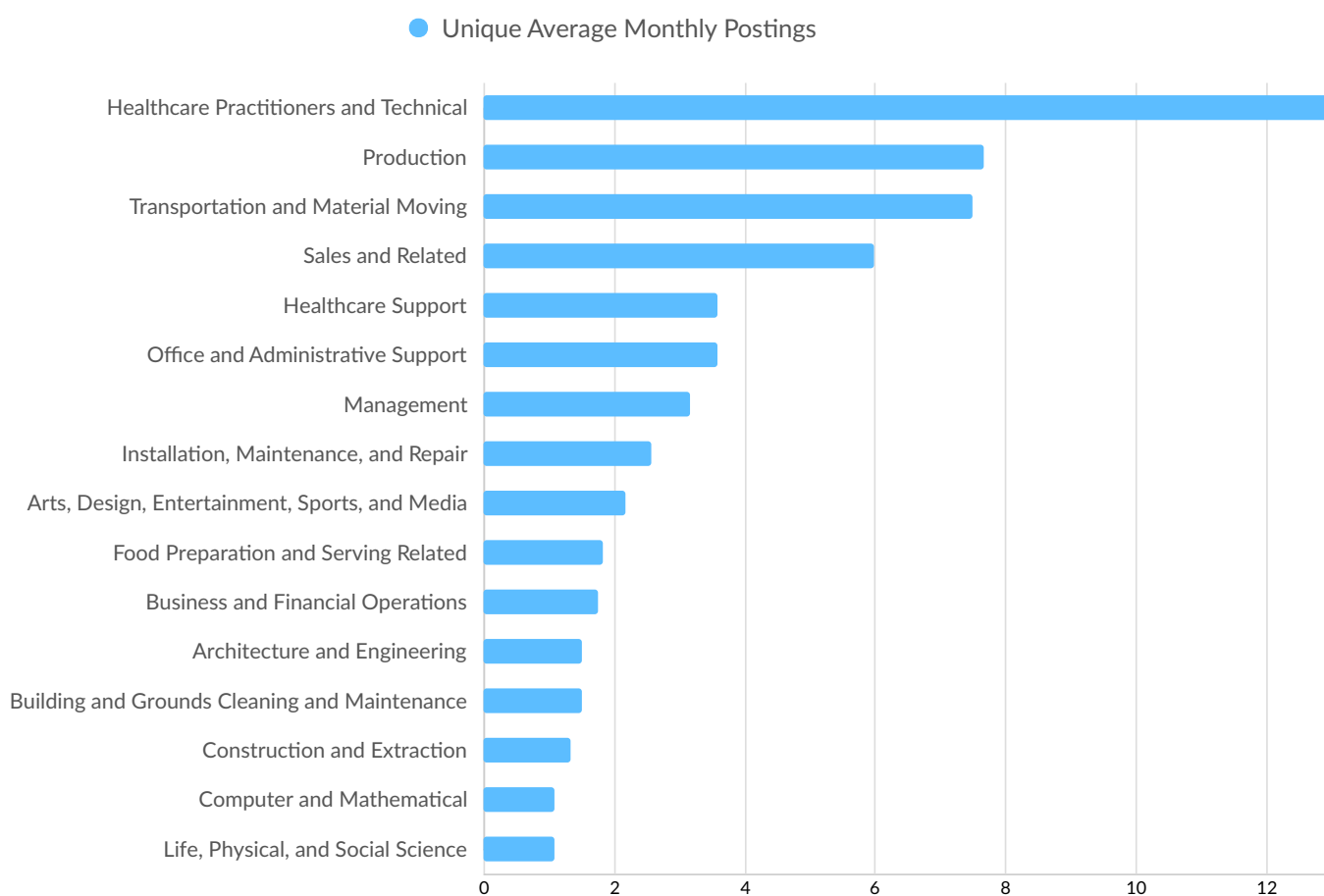
Top Occupation Location Quotient



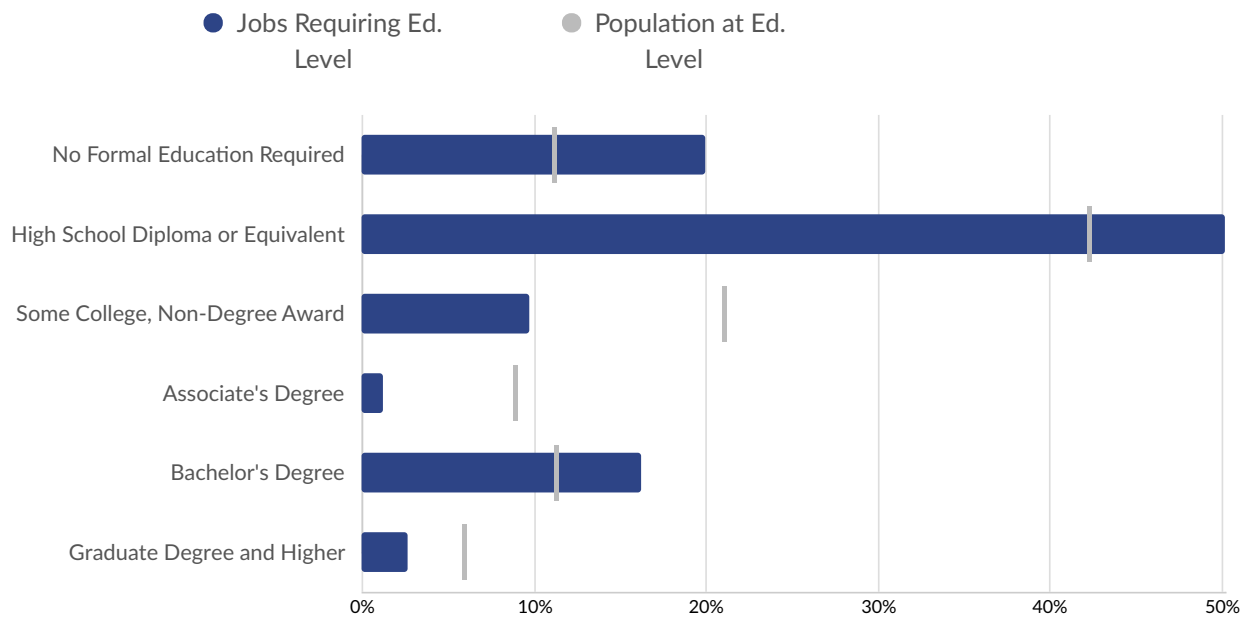
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Waushara County, WI produced graduates.

In-Demand Skills

