



ECWRPC - 10

ECWRPC



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Report Parameters

10 Counties

55015	Calumet County, WI	55087	Outagamie County, WI
55039	Fond du Lac County, WI	55115	Shawano County, WI
55047	Green Lake County, WI	55135	Waupaca County, WI
55077	Marquette County, WI	55137	Waushara County, WI
55078	Menominee County, WI	55139	Winnebago County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

676,636

Population (2021)

Population **grew by 15,832** over the last 5 years and is projected to **grow by 7,031** over the next 5 years.

332,523

Total Regional Employment

Jobs **decreased by 4,565** over the last 5 years but are projected to **grow by 7,167** over the next 5 years.

\$64.6K

Avg. Earnings Per Job (2021)

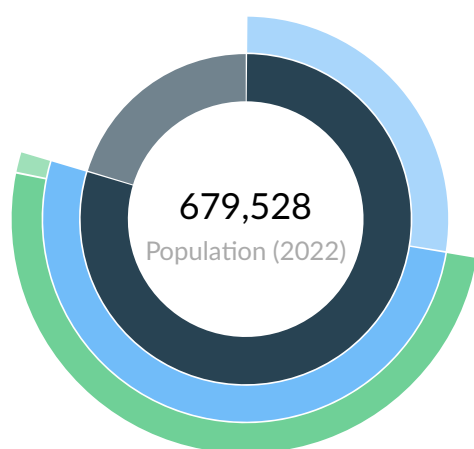
Regional average earnings per job are **\$13.1K below** the national average earnings of \$77.8K per job.

Takeaways

- As of 2021 the region's population **increased by 2.4%** since 2016, growing by 15,832. Population is expected to **increase by 1.0%** between 2021 and 2026, adding 7,031.
- From 2016 to 2021, jobs **declined by 1.4%** in ECWRPC - 10 from 337,089 to **332,523**. This change **fell short of the national growth rate of 1.9% by 3.3%**. As the number of jobs declined, the **labor force participation rate decreased from 68.4% to 67.1% between 2016 and 2021**.
- Concerning educational attainment, **18.4% of the selected regions' residents possess a Bachelor's Degree** (2.1% below the national average), and **12.4% hold an Associate's Degree** (3.6% above the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	679,528	353,917	332,523	99.2	\$38.38B	\$48.51B	\$48.96B
State	5,923,000	3,089,950	3,114,081	100.3	\$360.42B	\$331.46B	\$354.92B
Nation	334,161,482	164,462,618	163,715,172	100.0	\$22.76T	\$0	\$10.95T

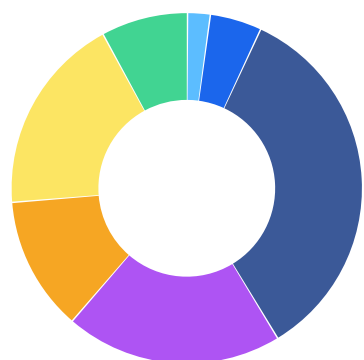
Sep 2022 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	540,929
Not in Labor Force (16+)	187,012
Labor Force	353,917
Employed	343,780
Unemployed	10,137
Under 16, Military, and institutionalized Population	138,599

Educational Attainment

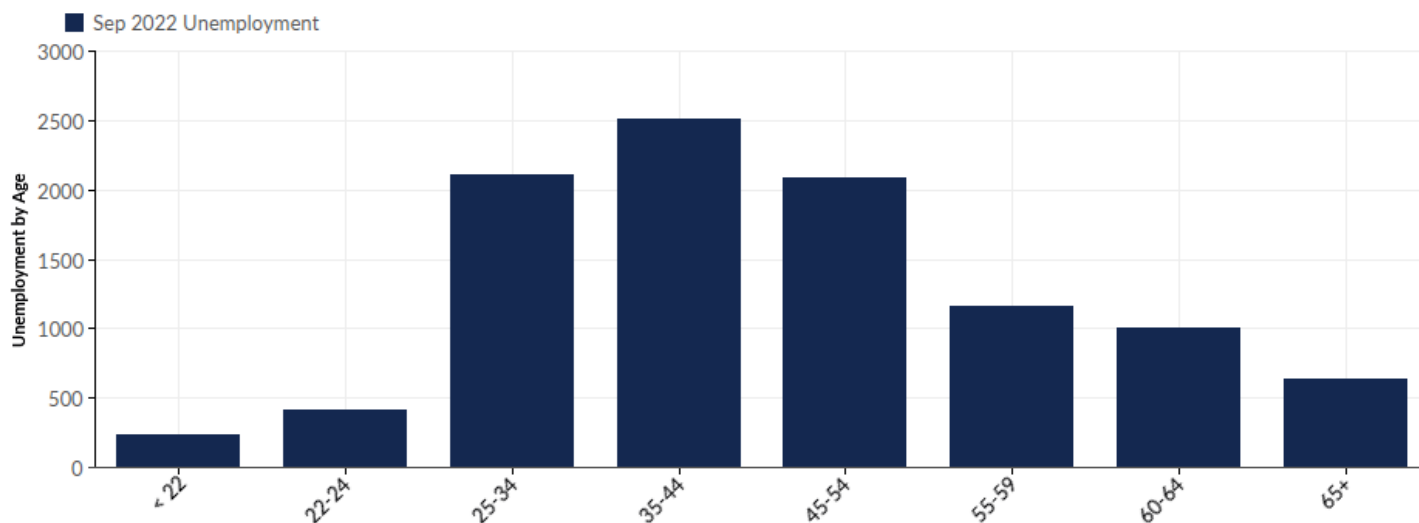
Concerning educational attainment, **18.4% of the selected regions' residents possess a Bachelor's Degree** (2.1% below the national average), and **12.4% hold an Associate's Degree** (3.6% above the national average).



	% of Population	Population
Less Than 9th Grade	2.1%	9,838
9th Grade to 12th Grade	4.8%	22,507
High School Diploma	34.4%	162,247
Some College	20.0%	94,389
Associate's Degree	12.4%	58,412
Bachelor's Degree	18.4%	86,600
Graduate Degree and Higher	8.0%	37,721

Unemployment by Demographics

Unemployment by Age



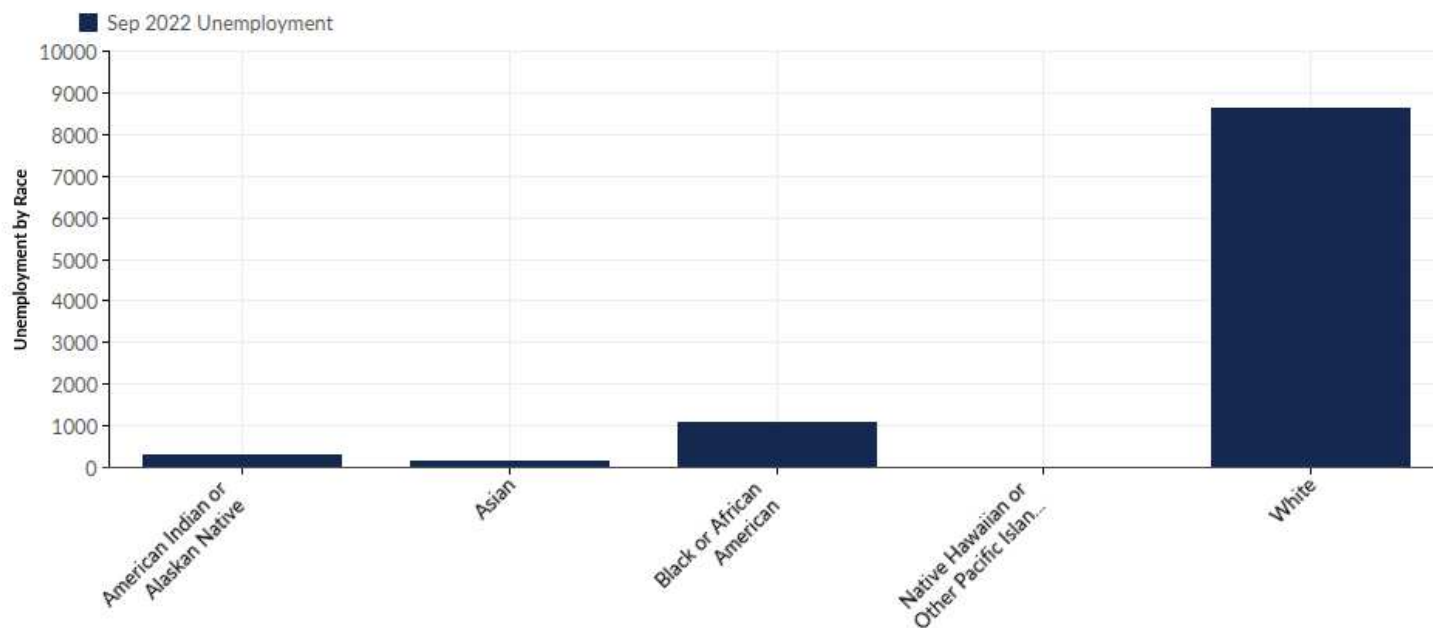
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	238	2.35%
22-24	409	4.03%
25-34	2,107	20.79%
35-44	2,505	24.71%
45-54	2,083	20.55%
55-59	1,156	11.40%
60-64	999	9.85%
65+	639	6.30%
Total	10,137	100.00%

Unemployment by Gender



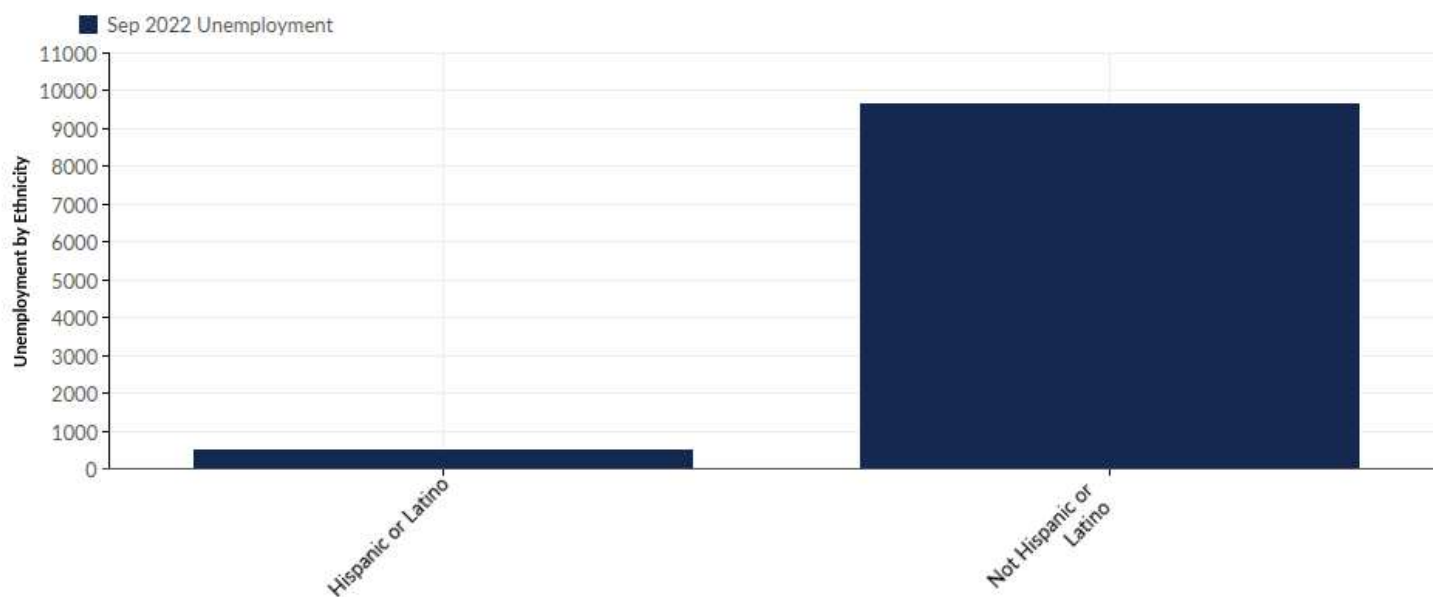
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	4,798	47.33%
Males	5,339	52.67%
Total	10,137	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	291	2.87%
Asian	137	1.35%
Black or African American	1,064	10.50%
Native Hawaiian or Other Pacific Islander	19	0.19%
White	8,627	85.10%
Total	10,137	100.00%

Unemployment by Ethnicity

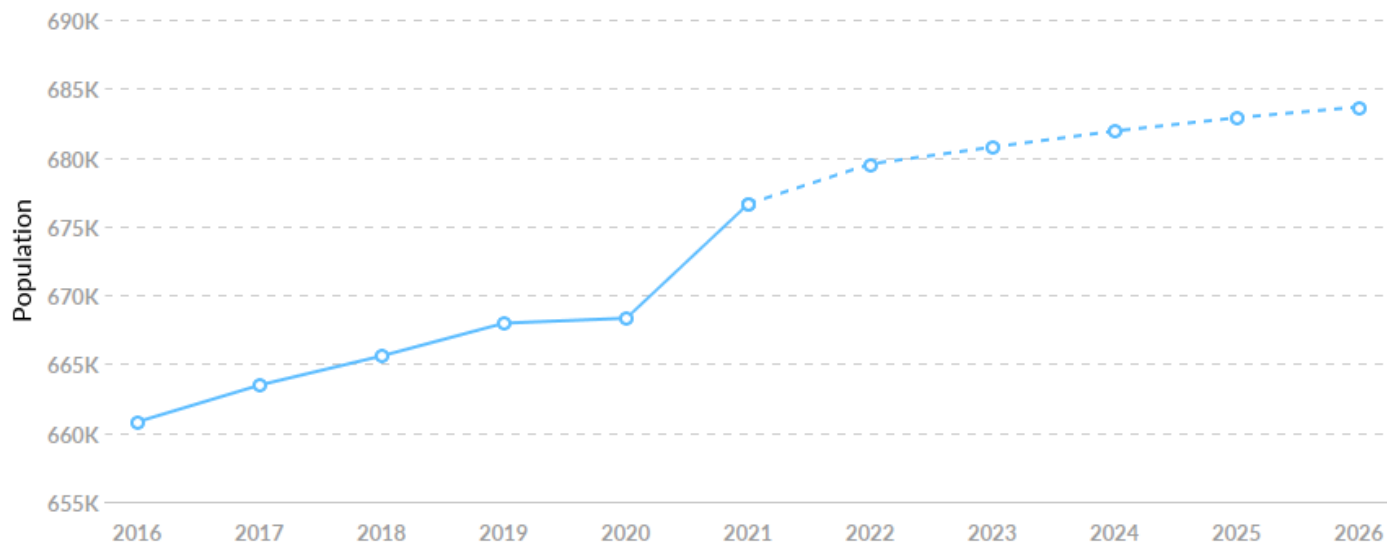


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	483	4.76%
Not Hispanic or Latino	9,654	95.24%
Total	10,137	100.00%

Historic & Projected Trends

Population Trends

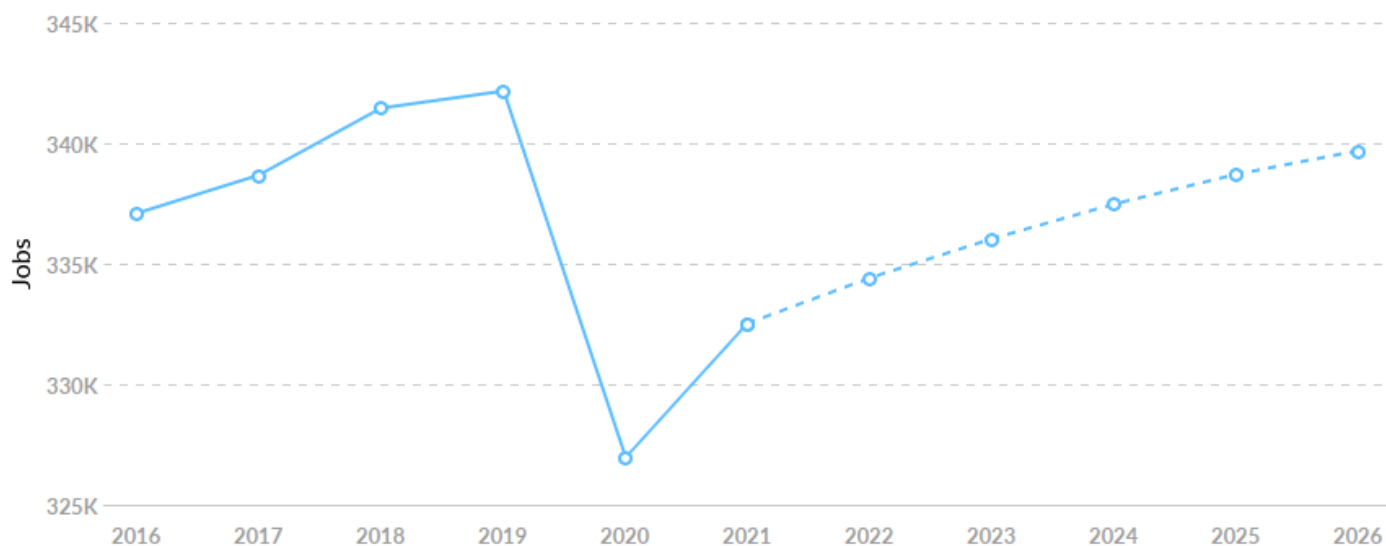
As of 2021 the region's population **increased by 2.4%** since 2016, growing by 15,832. Population is expected to **increase by 1.0%** between 2021 and 2026, adding 7,031.



Timeframe	Population
2016	660,804
2017	663,472
2018	665,590
2019	667,964
2020	668,323
2021	676,636
2022	679,528
2023	680,751
2024	681,919
2025	682,881
2026	683,667

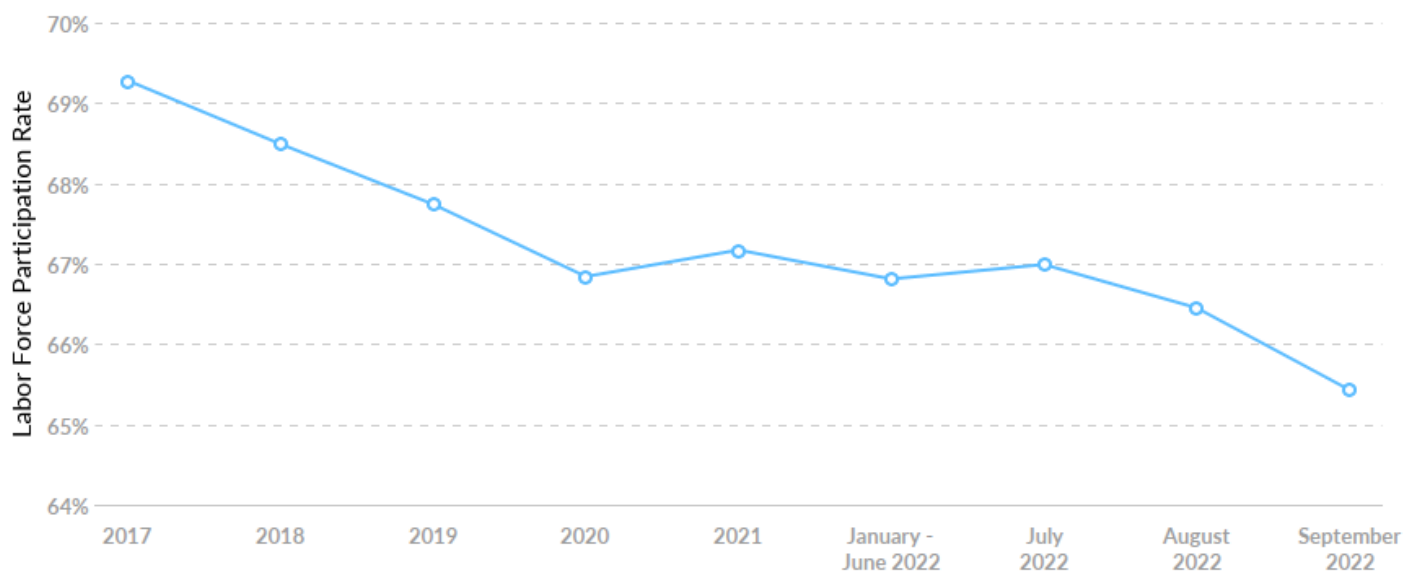
Job Trends

From 2016 to 2021, jobs declined by 1.4% in ECWRPC - 10 from 337,089 to 332,523. This change fell short of the national growth rate of 1.9% by 3.3%.



Timeframe	Jobs
2016	337,089
2017	338,677
2018	341,455
2019	342,161
2020	326,943
2021	332,523
2022	334,409
2023	336,034
2024	337,474
2025	338,708
2026	339,690

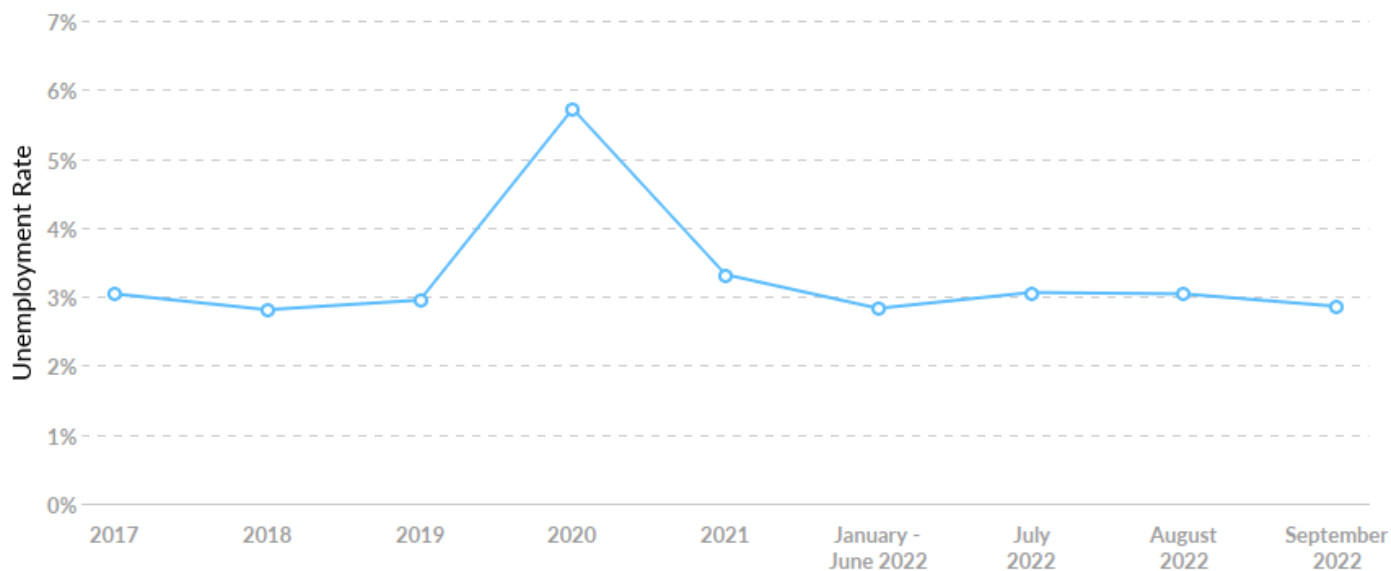
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	69.28%
2018	68.49%
2019	67.74%
2020	66.84%
2021	67.17%
January - June 2022	66.81%
July 2022	66.99%
August 2022	66.45%
September 2022	65.43%

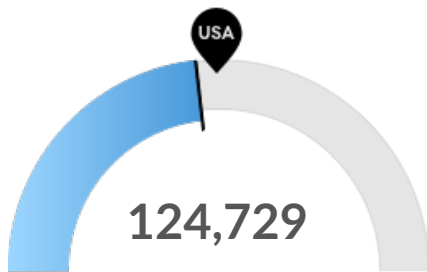
Unemployment Rate Trends

Your areas had a September 2022 unemployment rate of 2.86%, **decreasing from 3.04% 5 years before.**



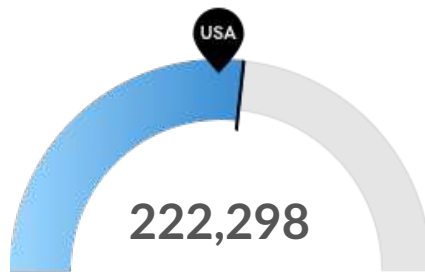
Timeframe	Unemployment Rate
2017	3.04%
2018	2.81%
2019	2.95%
2020	5.72%
2021	3.32%
January - June 2022	2.83%
July 2022	3.06%
August 2022	3.04%
September 2022	2.86%

Population Characteristics



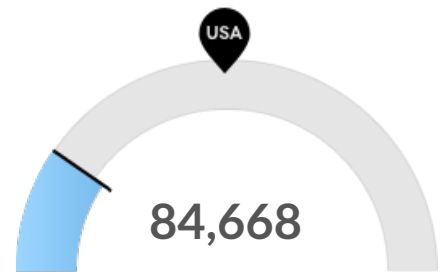
Millennials

Your area has 124,729 millennials (ages 25-39). The national average for an area this size is 138,213.



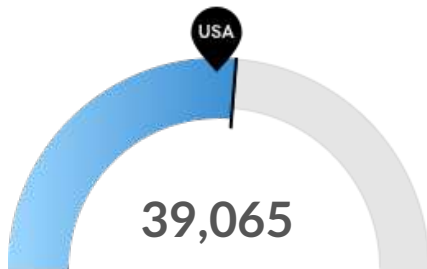
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 201,121 people 55 or older, while there are 222,298 here.



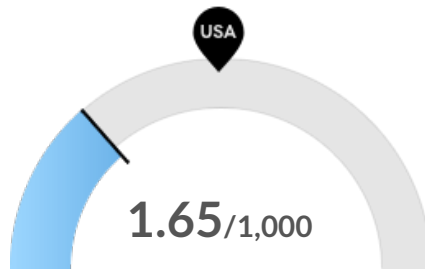
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 275,349 racially diverse people, while there are 84,668 here.



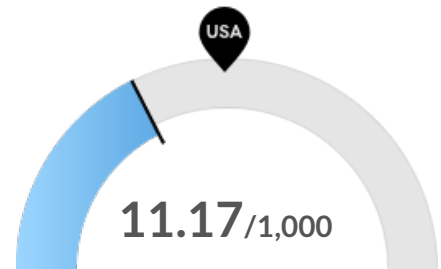
Veterans

Your area has 39,065 veterans. The national average for an area this size is 36,177.



Violent Crime

Your area has 1.65 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

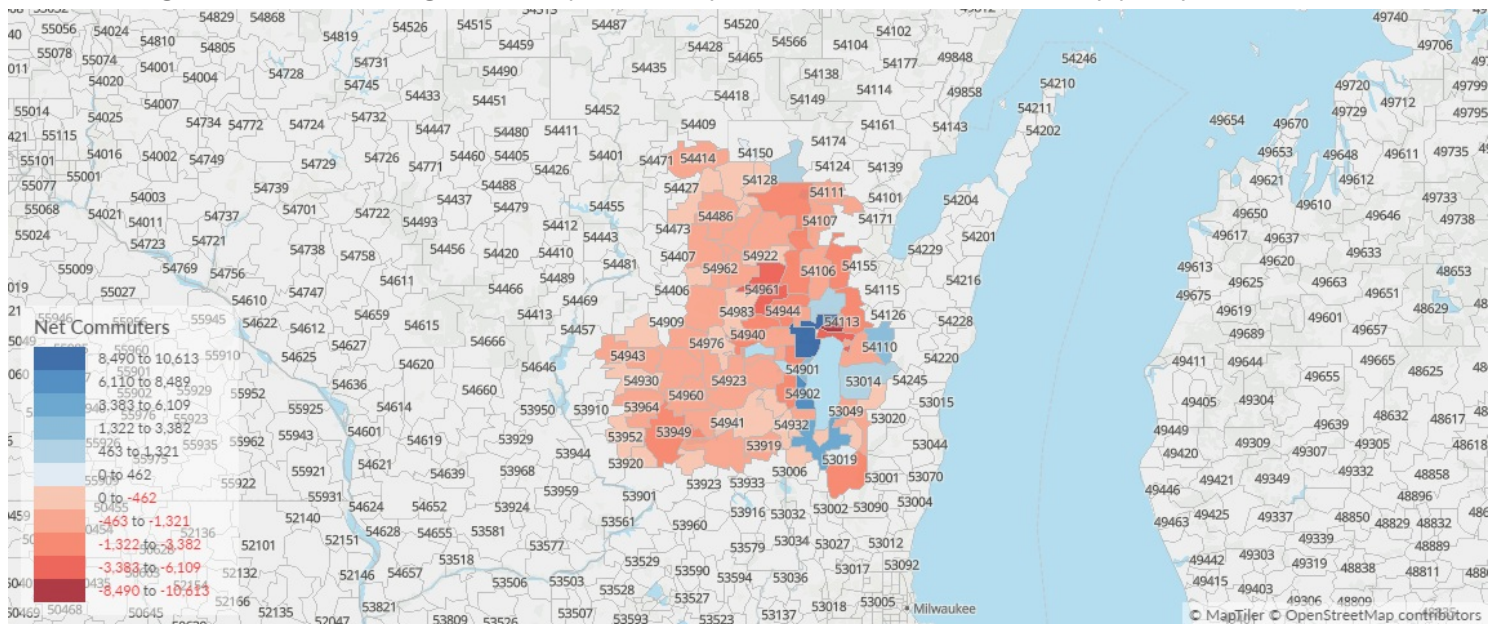


Property Crime

Your area has 11.17 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
54956	Neenah, WI (in Winnebago County)	34,320
54914	Appleton, WI (in Outagamie County)	27,068
54911	Appleton, WI (in Outagamie County)	21,633
54935	Fond Du Lac, WI (in Fond Du Lac County)	20,297
54902	Oshkosh, WI (in Winnebago County)	17,351

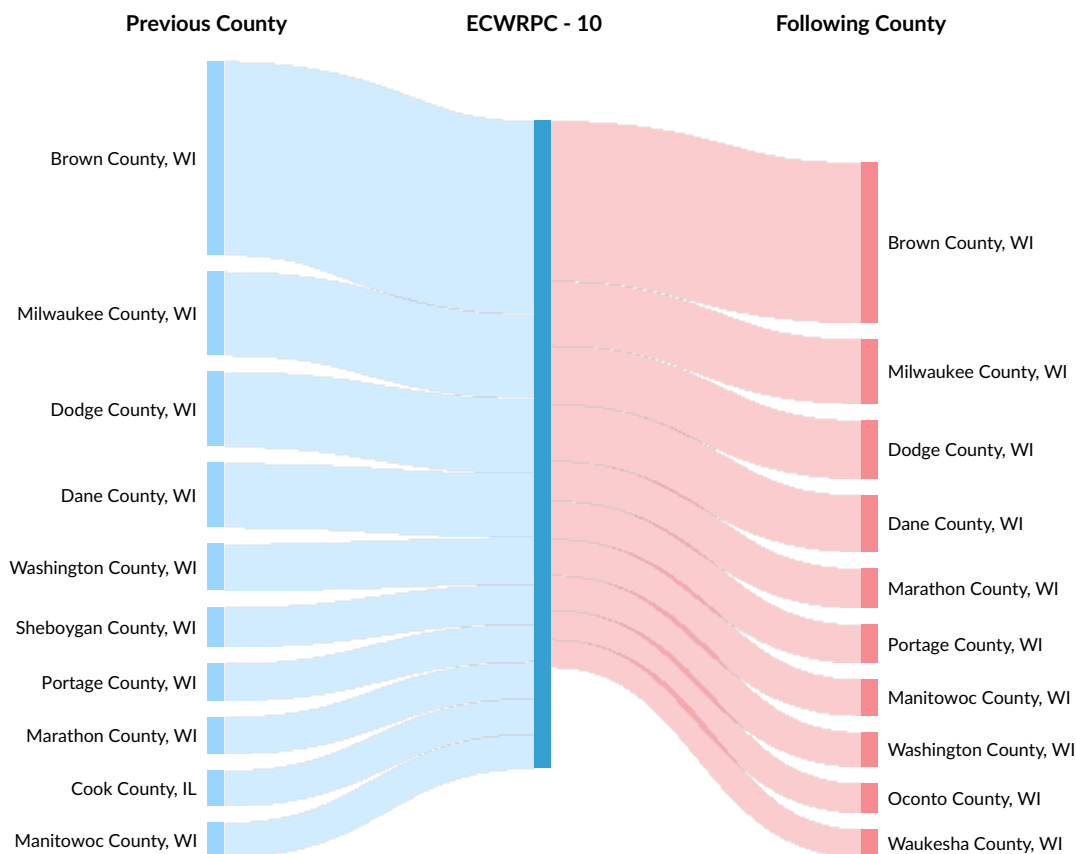
Where Talent Lives

ZIP	Name	2021 Workers
54956	Neenah, WI (in Winnebago County)	23,706
54915	Appleton, WI (in Outagamie County)	22,819
54935	Fond Du Lac, WI (in Fond Du Lac County)	20,405
54914	Appleton, WI (in Outagamie County)	16,614
54130	Kaukauna, WI (in Outagamie County)	15,946

Inbound and Outbound Migration

The table below analyzes past and current residents of ECWRPC - 10. The left column shows residents of other counties migrating to ECWRPC - 10. The right column shows residents migrating from ECWRPC - 10 to other counties.

As of 2020, **2,171** people have migrated from Brown County, WI to ECWRPC - 10. In the same year, **1,797** people left ECWRPC - 10 migrating to Brown County, WI. The total Net Migration for ECWRPC - 10 in 2020 was **1,499**.

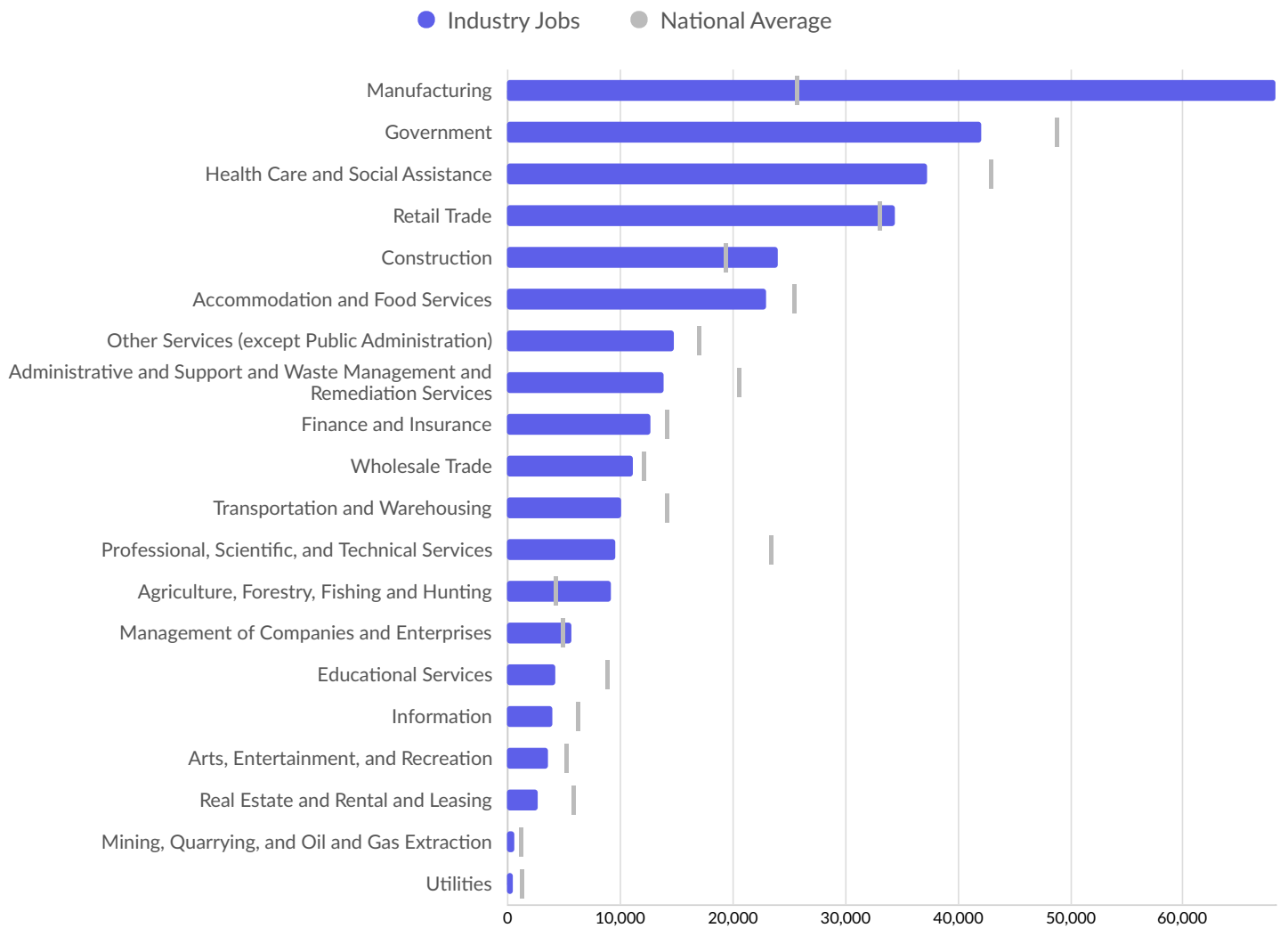


Top Previous Counties	Migrations
Brown County, WI	2,171
Milwaukee County, WI	940
Dodge County, WI	840
Dane County, WI	719
Washington County, WI	527
Sheboygan County, WI	444

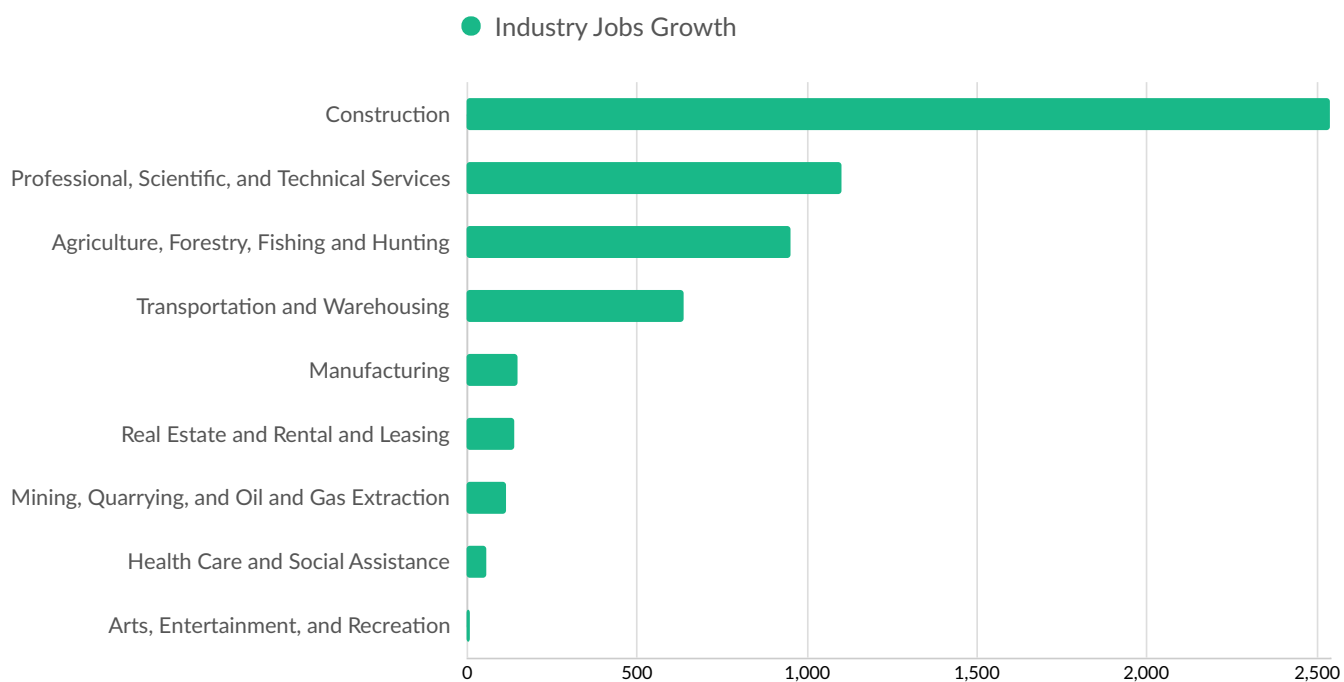
Top Previous Counties	Migrations
Portage County, WI	419
Marathon County, WI	414
Cook County, IL	398
Manitowoc County, WI	388
Waukesha County, WI	386
Columbia County, WI	345
Oconto County, WI	222
Wood County, WI	188
Racine County, WI	186
Top Following Counties	Migrations
Brown County, WI	1,797
Milwaukee County, WI	723
Dodge County, WI	655
Dane County, WI	638
Marathon County, WI	445
Portage County, WI	429
Manitowoc County, WI	407
Washington County, WI	389
Oconto County, WI	331
Waukesha County, WI	313
Sheboygan County, WI	310
Maricopa County, AZ	263
Cook County, IL	219
Columbia County, WI	216
Marinette County, WI	184

Industry Characteristics

Largest Industries

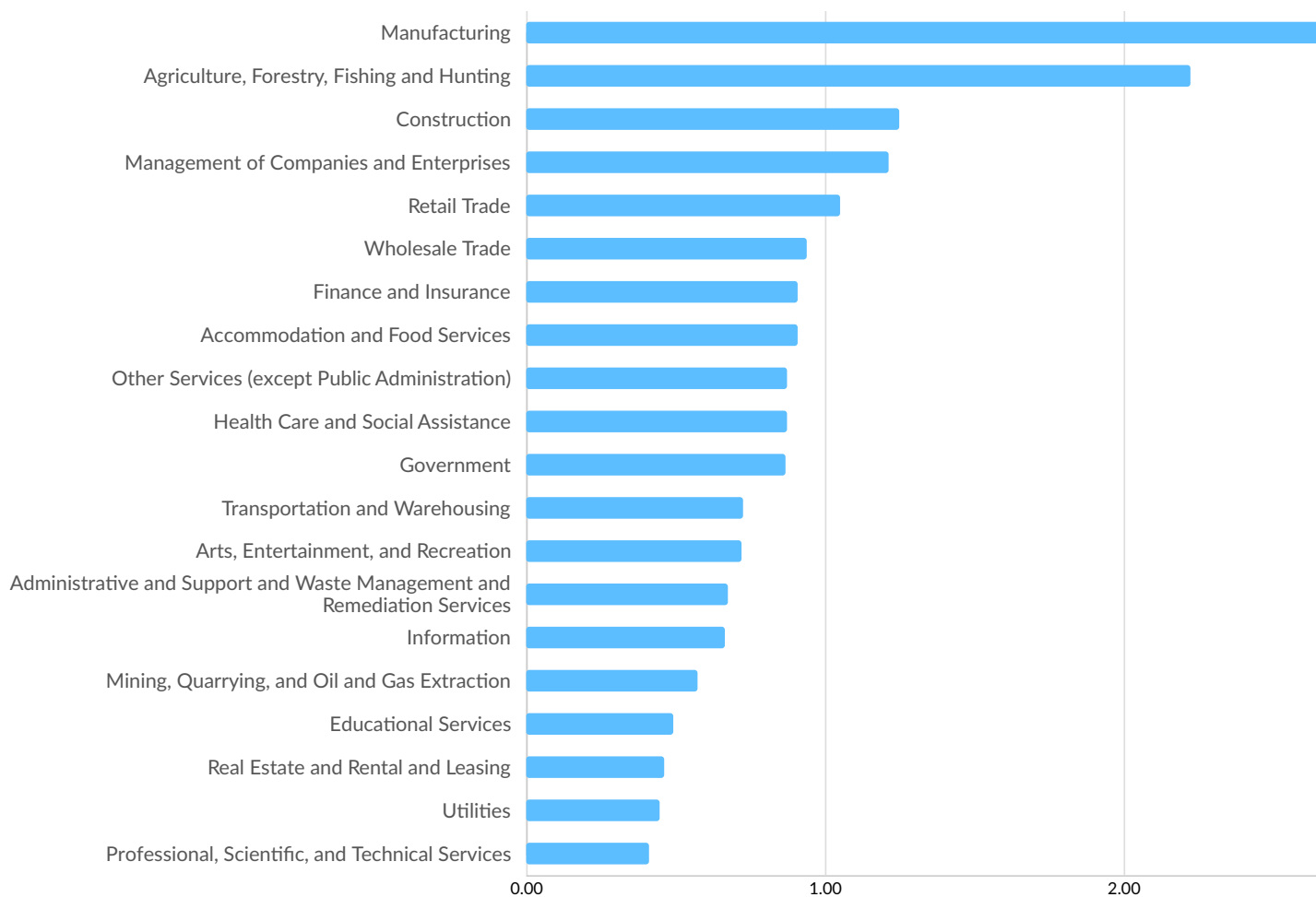


Top Growing Industries



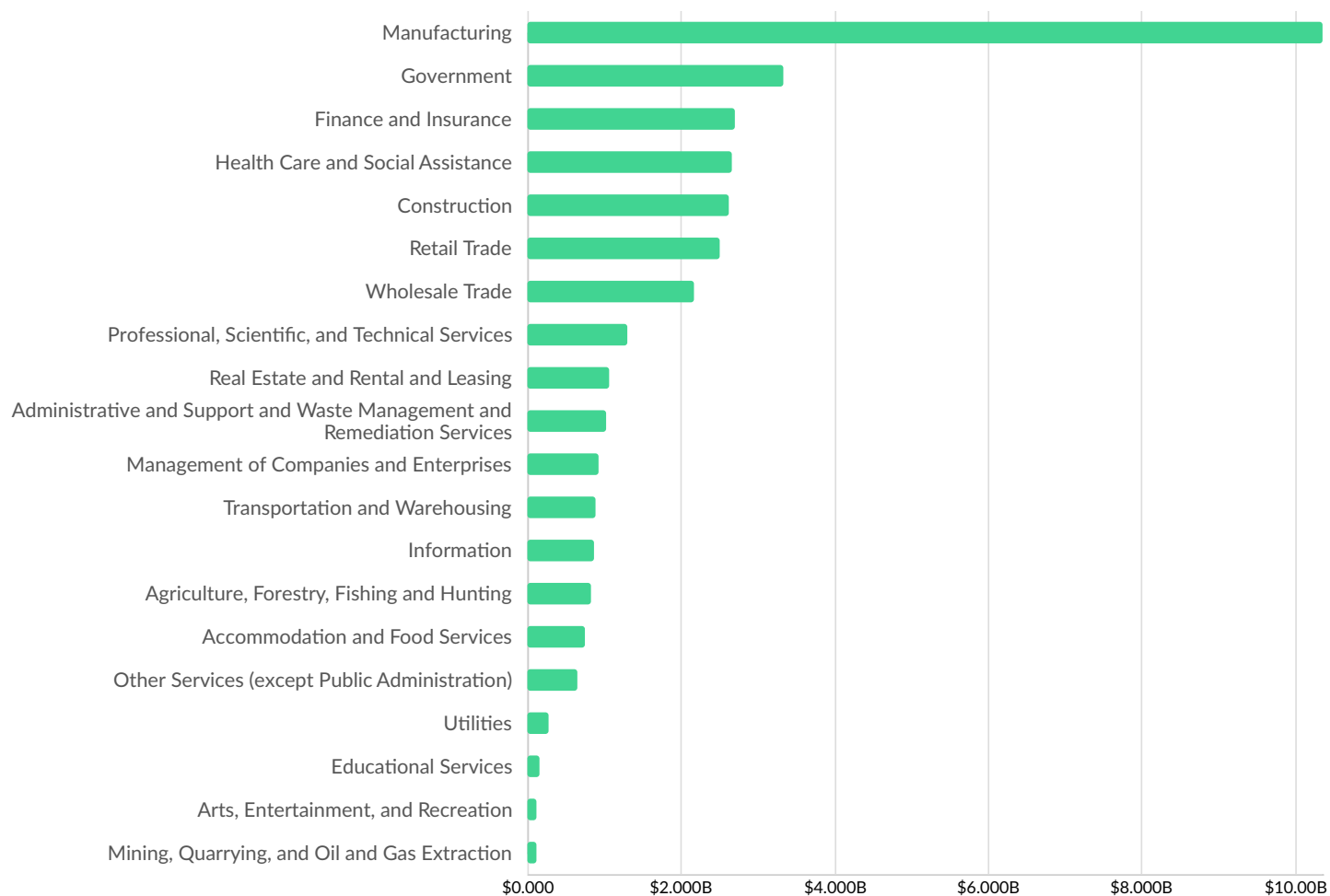
Top Industry Location Quotient

● Industry Location Quotient

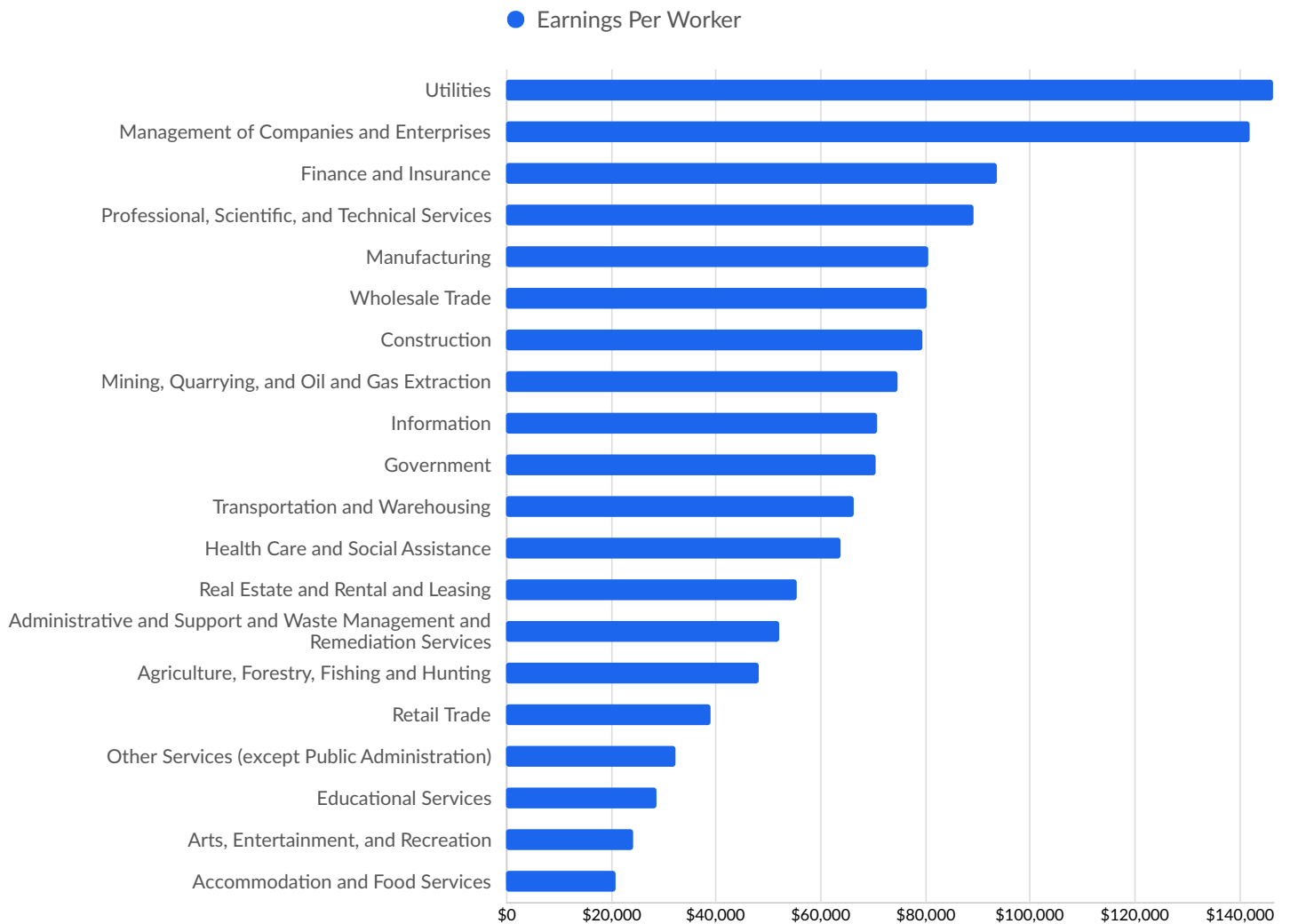


Top Industry GRP

● Gross Regional Product


















Top Industry Earnings



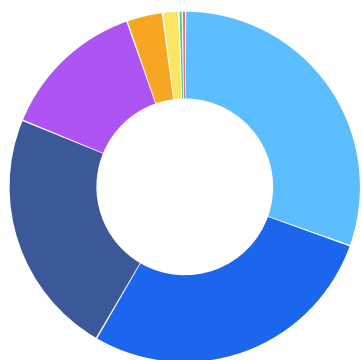
Business Characteristics

38,251 Companies Employ Your Workers

Online profiles for your workers mention 38,251 companies as employers, with the top 10 appearing below. In the last 12 months, 4,823 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Kimberly-Clark	2,872 	SSM Health Care	1,939 
ThedaCare	2,610 	Ascension	1,471 
OshKosh	2,295 	CareInHomes	1,247 
University of Wisconsin Oshkosh	1,632 	Kwik Trip	1,237 
Thrivent Financial	1,581 	OshKosh	1,055 
Plexus	1,319 	Kimberly-Clark	884 
Mercury Marine	1,308 	ThedaCare	858 
J. J. Keller & Associates	1,114 	Plexus	818 
Fox Valley Technical College	1,110 	Festival Foods	792 
Advocate Aurora Health	986 	Walmart	667 

Business Size

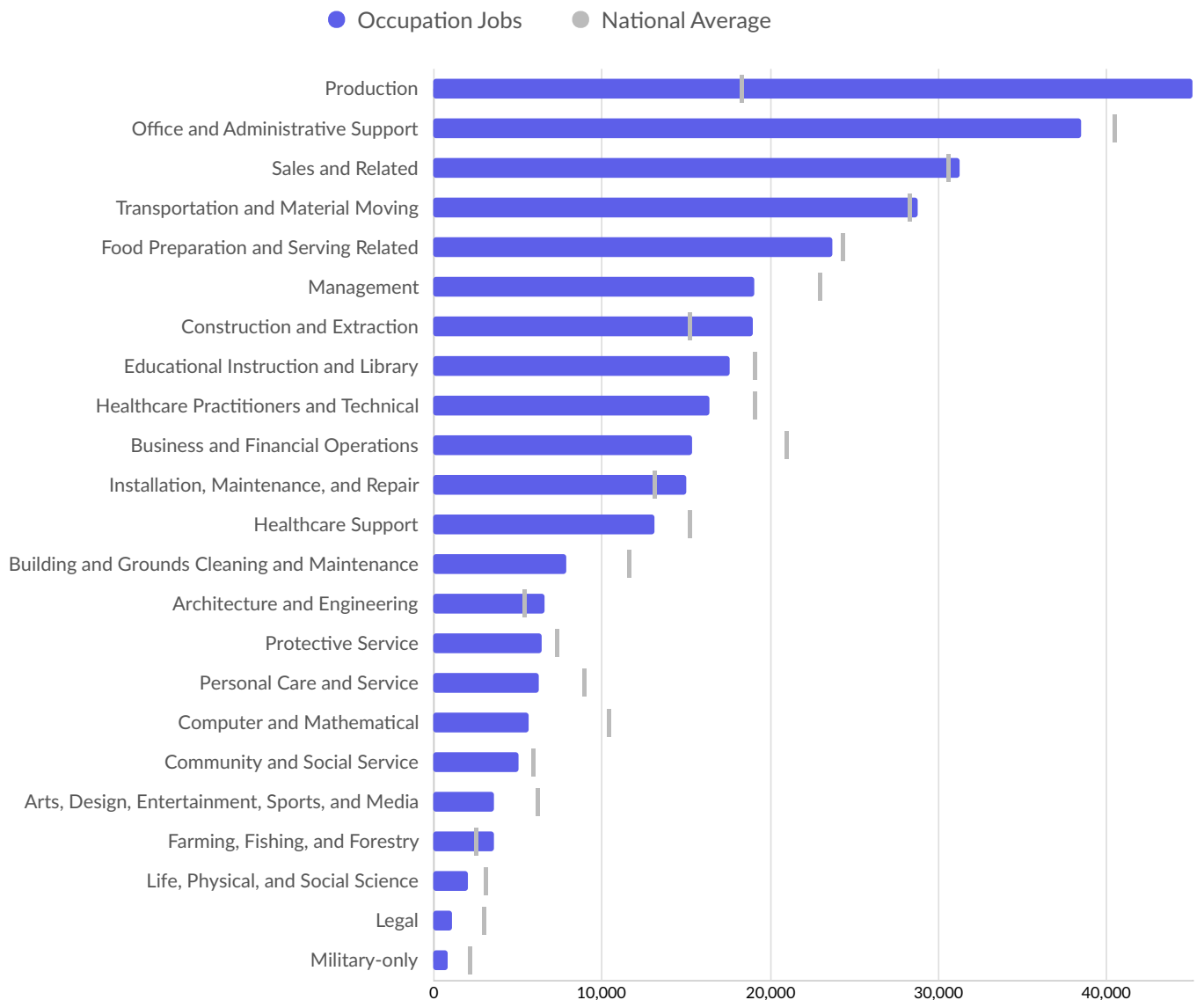


	Percentage	Business Count
1 to 4 employees	30.4%	6,780
5 to 9 employees	28.0%	6,239
10 to 19 employees	22.8%	5,087
20 to 49 employees	13.5%	3,004
50 to 99 employees	3.3%	739
100 to 249 employees	1.5%	332
250 to 499 employees	0.3%	73
500+ employees	0.3%	64

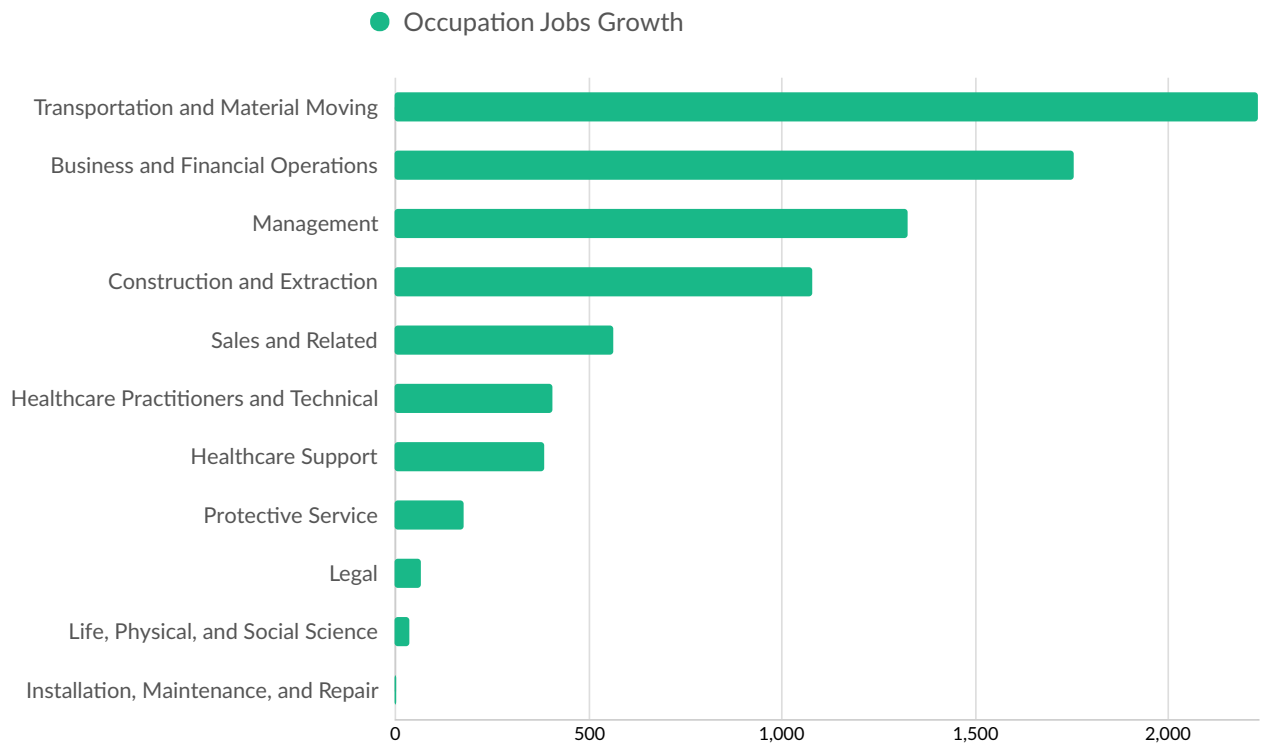
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

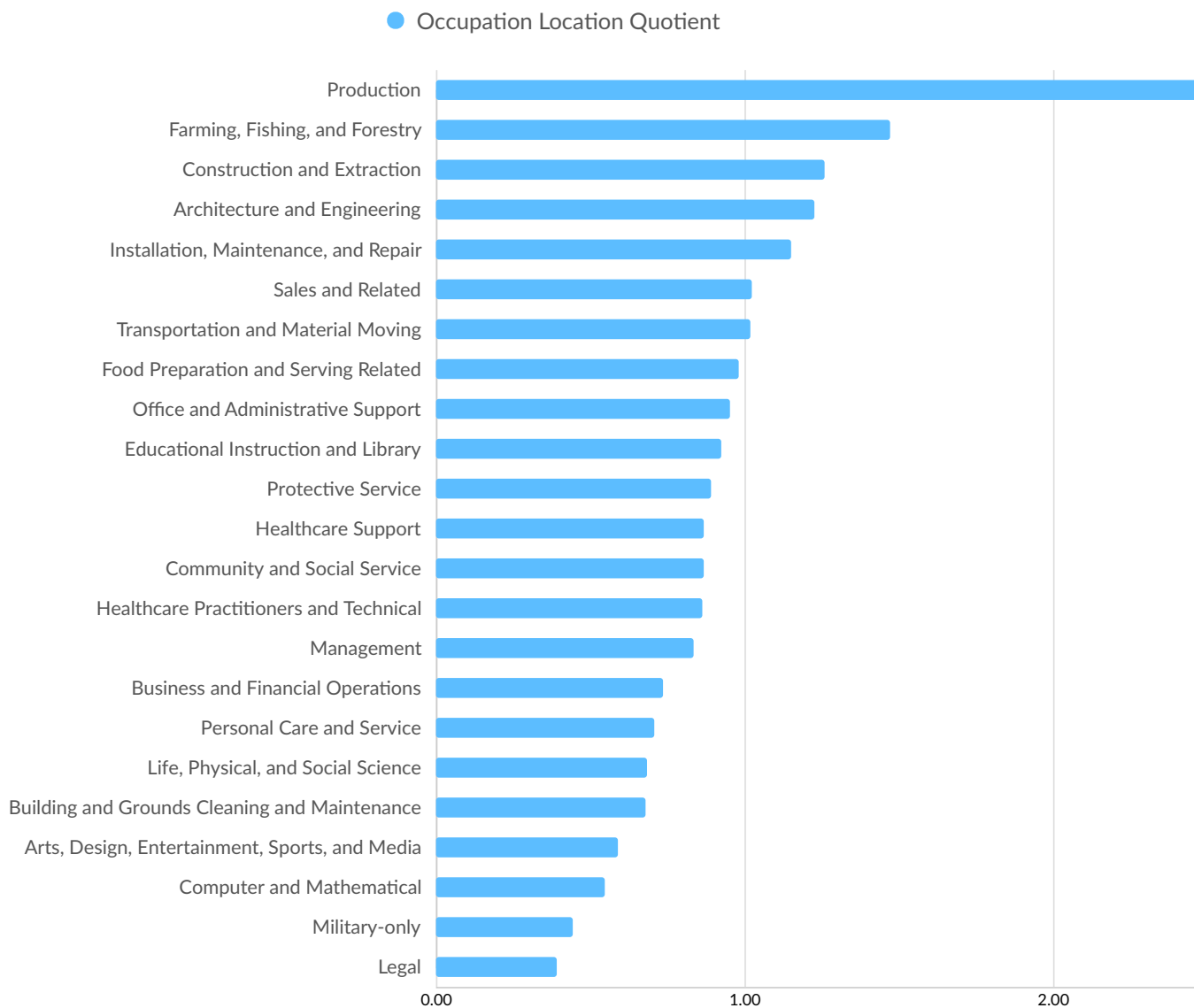
Largest Occupations



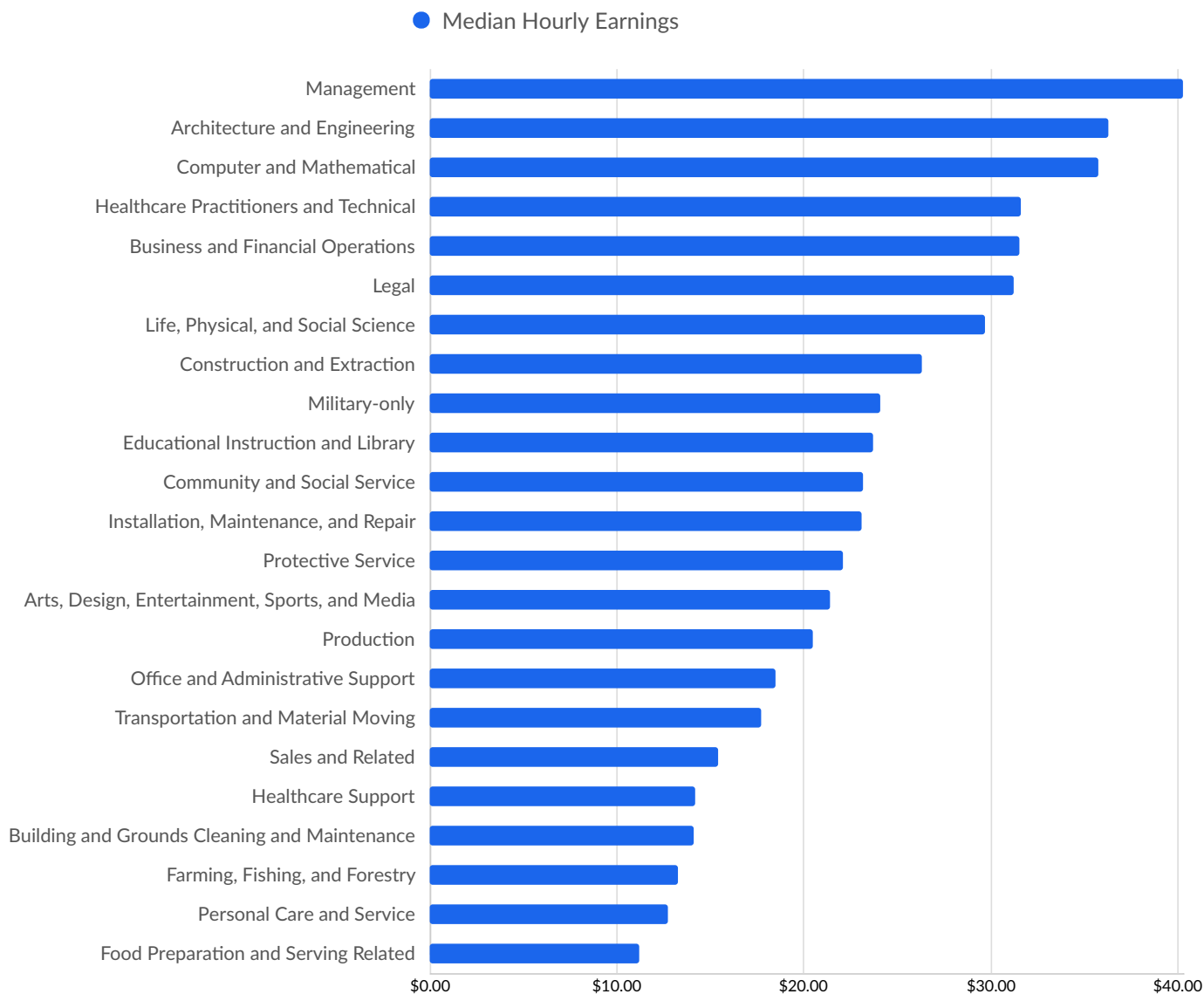
Top Growing Occupations



Top Occupation Location Quotient

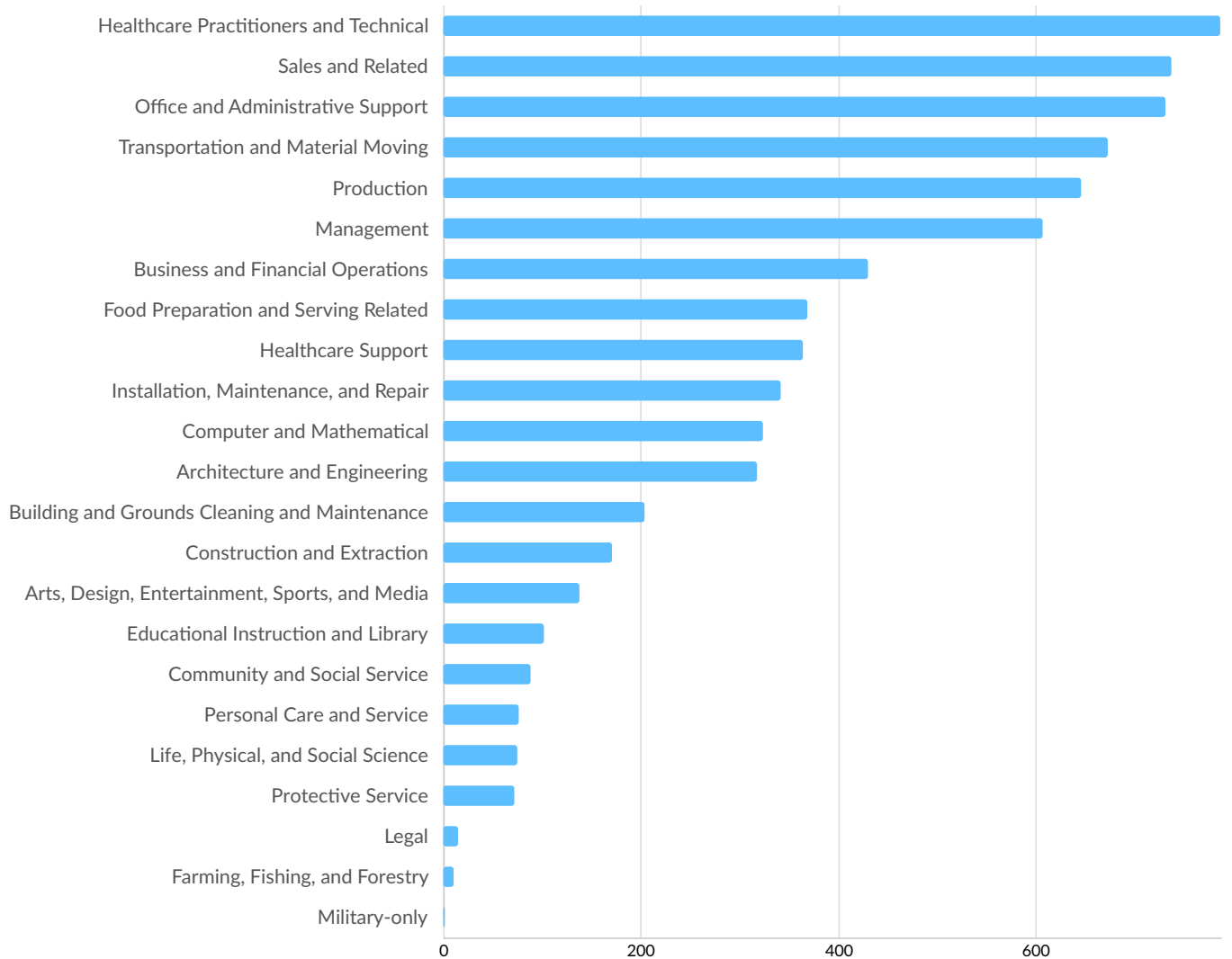


Top Occupation Earnings

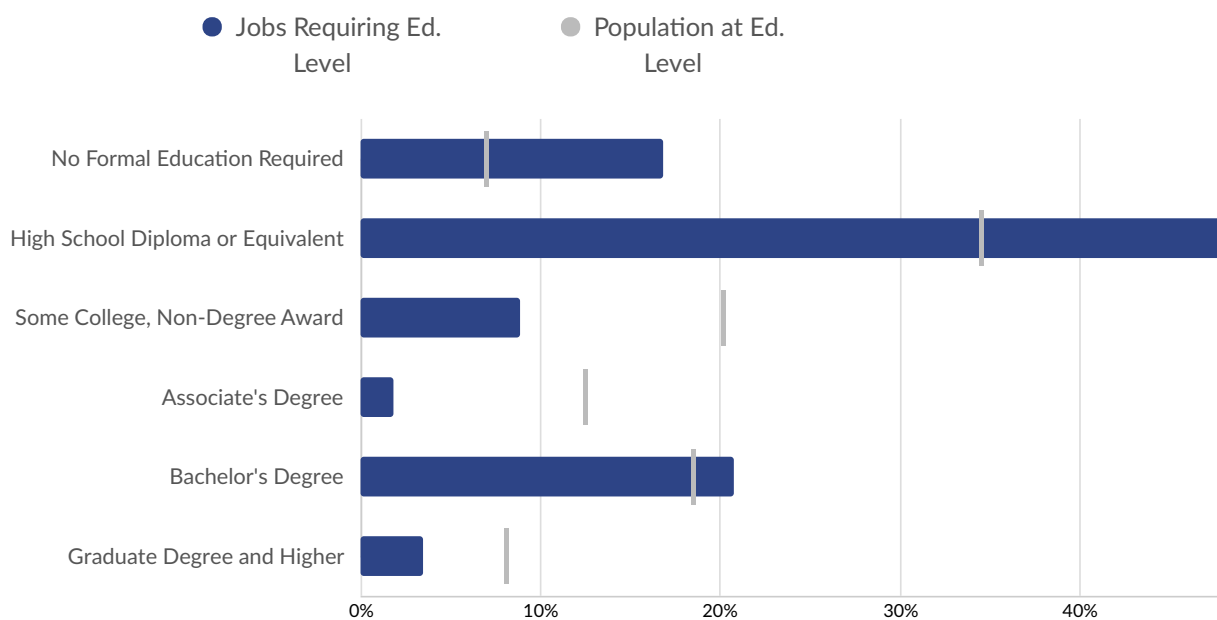


Top Posted Occupations

● Unique Average Monthly Postings

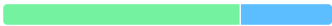



















Underemployment



Educational Pipeline

In 2021, there were 8,660 graduates in ECWRPC - 10. This pipeline has grown by 3% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Registered Nursing/Registered Nurse, and Welding Technology/Welder.

School	Total Graduates (2021)		Graduate Trend (2017 - 2021)
Fox Valley Technical College	3,502		
University of Wisconsin-Oshkosh	2,625		
Moraine Park Technical College	1,490		
Marian University	360		
Lawrence University	352		
Ripon College	198		
The Salon Professional Academy-Appleton	57		
House of Heavilin Beauty College-Academy of Beauty Professionals	50		
College of Menominee Nation	26		
Gill-Tech Academy of Hair Design	0		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

