



# Marquette County, WI

ECWRPC



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## Report Parameters

### 1 County

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55077	Marquette County, WI
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**15,743**

**Population (2020)**

Population **grew by 624** over the last 5 years and is projected to **grow by 586** over the next 5 years.

**4,873**

**Total Regional Employment**

Jobs **grew by 200** over the last 5 years and are projected to **grow by 294** over the next 5 years.

**\$52.3K**

**Median Household Income (2019)**

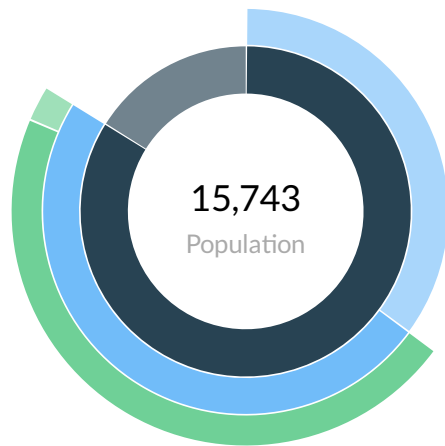
Median household income is **\$10.6K below** the national median household income of \$62.8K.

## Takeaways

- As of 2020 the region's population **increased by 4.1%** since 2015, growing by 624. Population is expected to **increase by 3.7%** between 2020 and 2025, adding 586.
- From 2015 to 2020, jobs **increased by 4.3%** in Marquette County, WI from 4,673 to **4,873**. This change **outpaced the national growth rate of 1.3% by 3.0%**. As the number of jobs increased, the **labor force participation rate decreased from 58.4% to 58.2% between 2015 and 2020**.
- Concerning educational attainment, **10.8% of Marquette County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **11.2% hold an Associate's Degree** (2.6% above the national average).
- The top three industries in 2020 are Animal Slaughtering and Processing, Other General Purpose Machinery Manufacturing, and Crop Production.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	15,743	7,674	4,873	99.6	\$408.15M	\$1.02B	\$693.38M
ECWRPC	671,917	352,927	335,574	98.9	\$35.16B	\$47.89B	\$47.87B
Wisconsin	5,848,151	3,038,273	3,074,986	100.0	\$331.57B	\$322.64B	\$342.03B

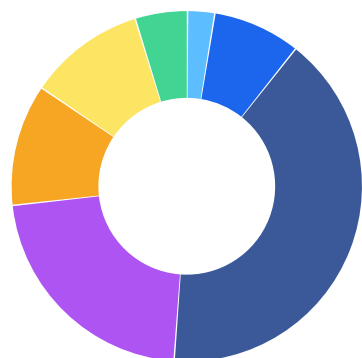
## 2020 Labor Force Breakdown



	Population
● Total Working Age Population	13,192
● Not in Labor Force (15+)	5,518
● Labor Force	7,674
● Employed	7,286
● Unemployed	388
● Under 15	2,551

## Educational Attainment

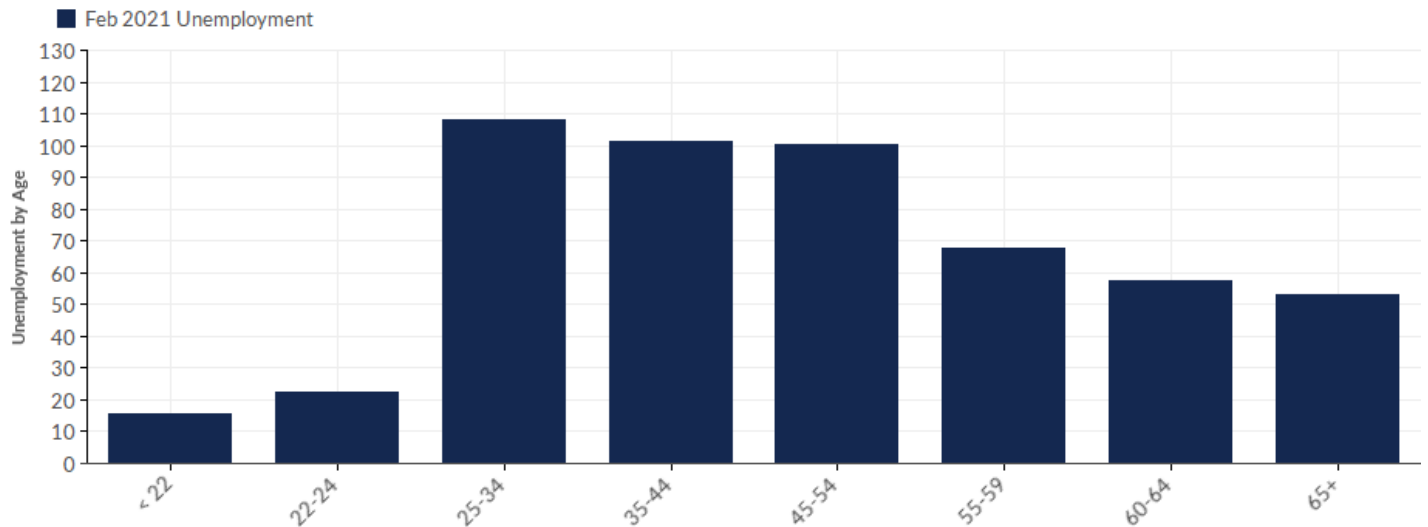
Concerning educational attainment, **10.8% of Marquette County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **11.2% hold an Associate's Degree** (2.6% above the national average).



	% of Population	Population
● Less Than 9th Grade	2.5%	296
● 9th Grade to 12th Grade	8.1%	957
● High School Diploma	40.5%	4,792
● Some College	22.1%	2,614
● Associate's Degree	11.2%	1,328
● Bachelor's Degree	10.8%	1,275
● Graduate Degree and Higher	4.8%	570

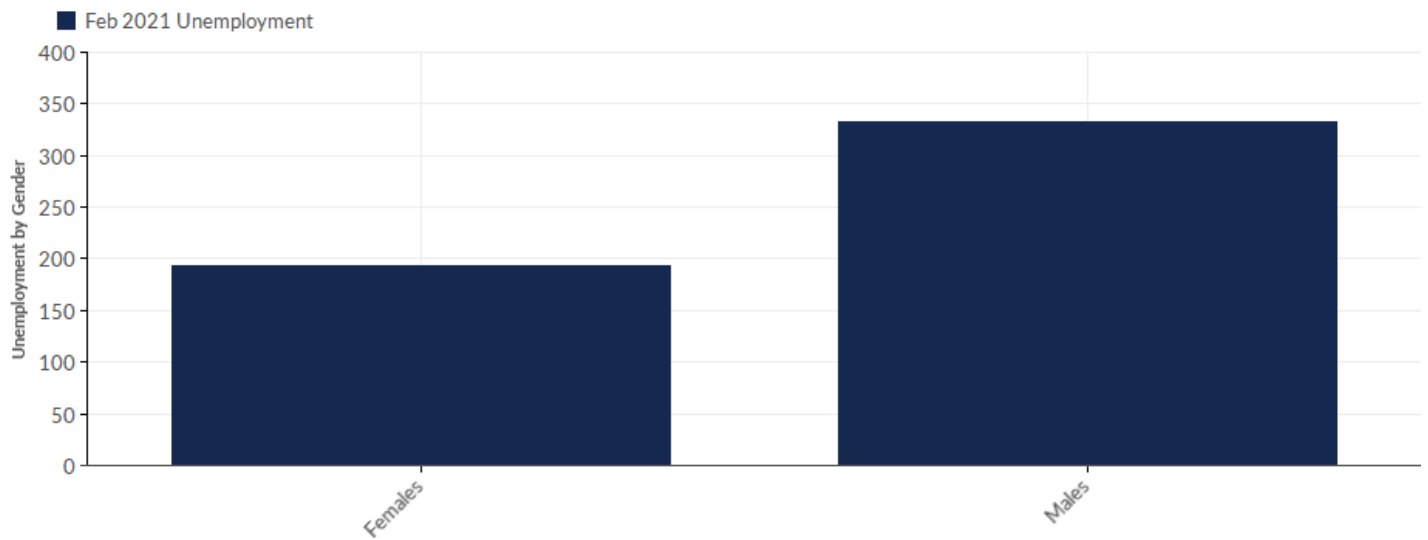
# Unemployment by Demographics

## Unemployment by Age



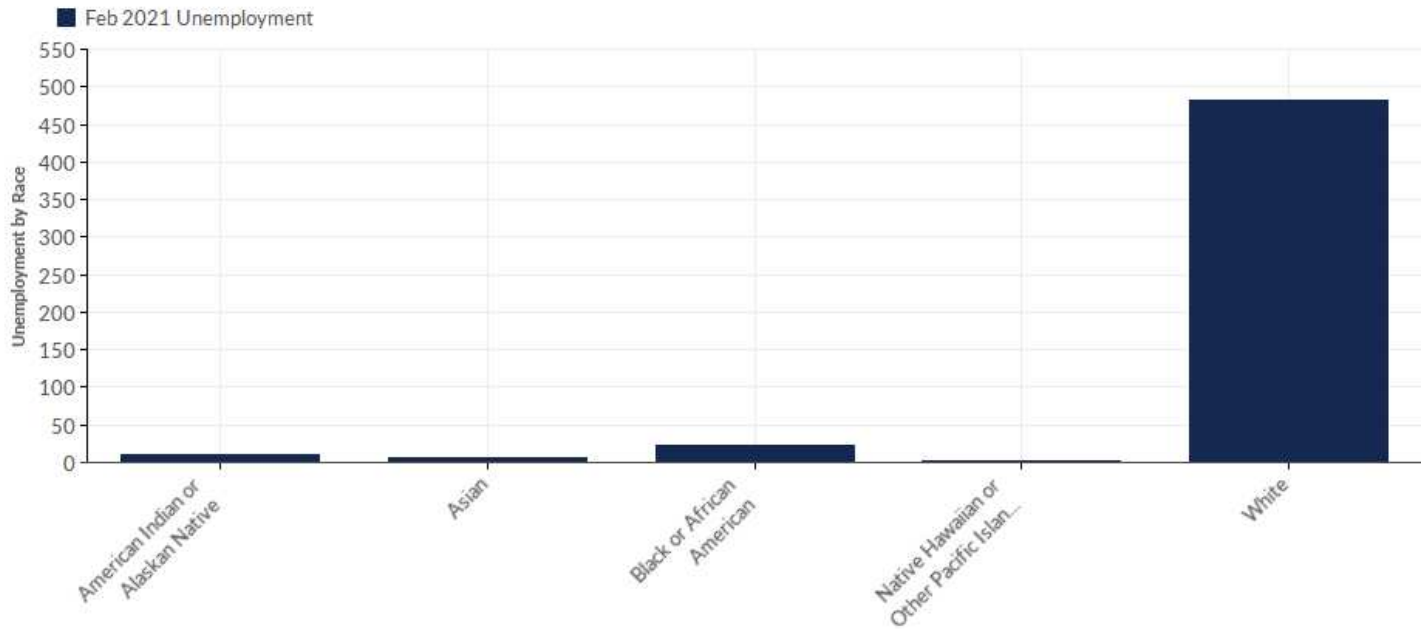
Age	Unemployment (Feb 2021)	% of Age Cohort
< 22	15	2.85%
22-24	22	4.18%
25-34	108	20.53%
35-44	101	19.20%
45-54	100	19.01%
55-59	68	12.93%
60-64	58	11.03%
65+	53	10.08%
Total	526	100.00%

## Unemployment by Gender



Gender	Unemployment (Feb 2021)	% of Age Cohort
Females	193	36.69%
Males	333	63.31%
Total	526	100.00%

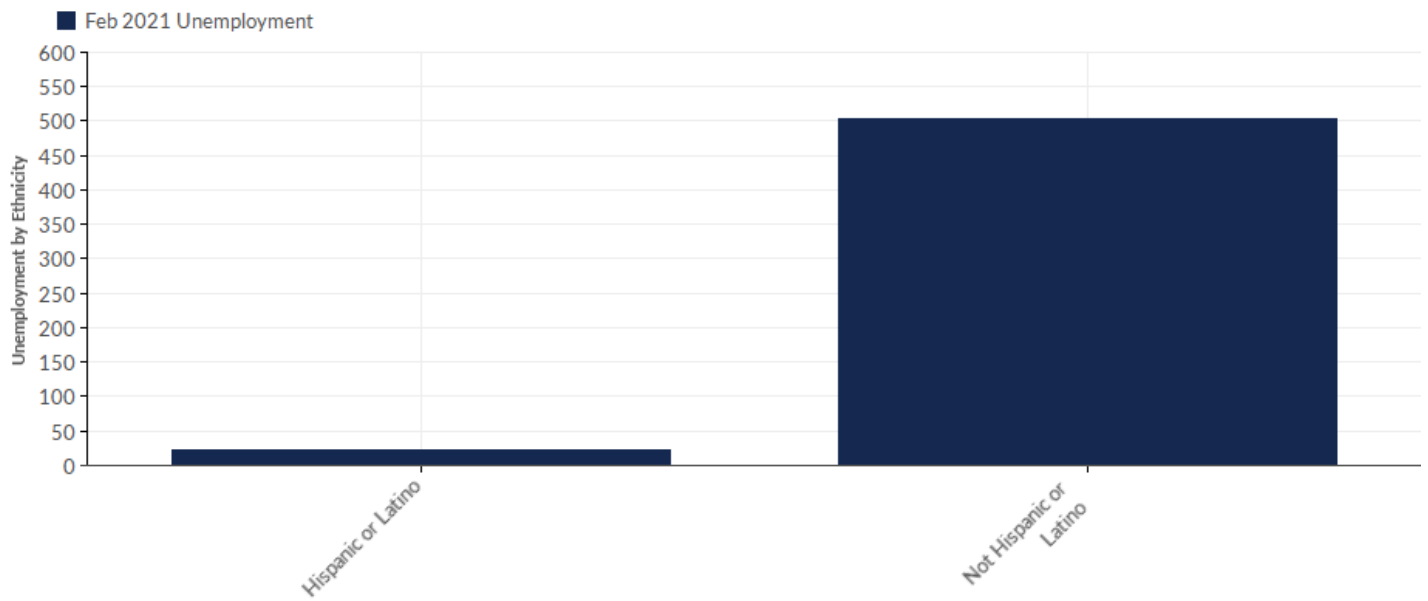
## Unemployment by Race



Race	Unemployment (Feb 2021)	% of Age Cohort
American Indian or Alaskan Native	11	2.09%
Asian	6	1.14%
Black or African American	23	4.37%
Native Hawaiian or Other Pacific Islander	3	0.57%
White	483	91.83%
Total	526	100.00%



## Unemployment by Ethnicity

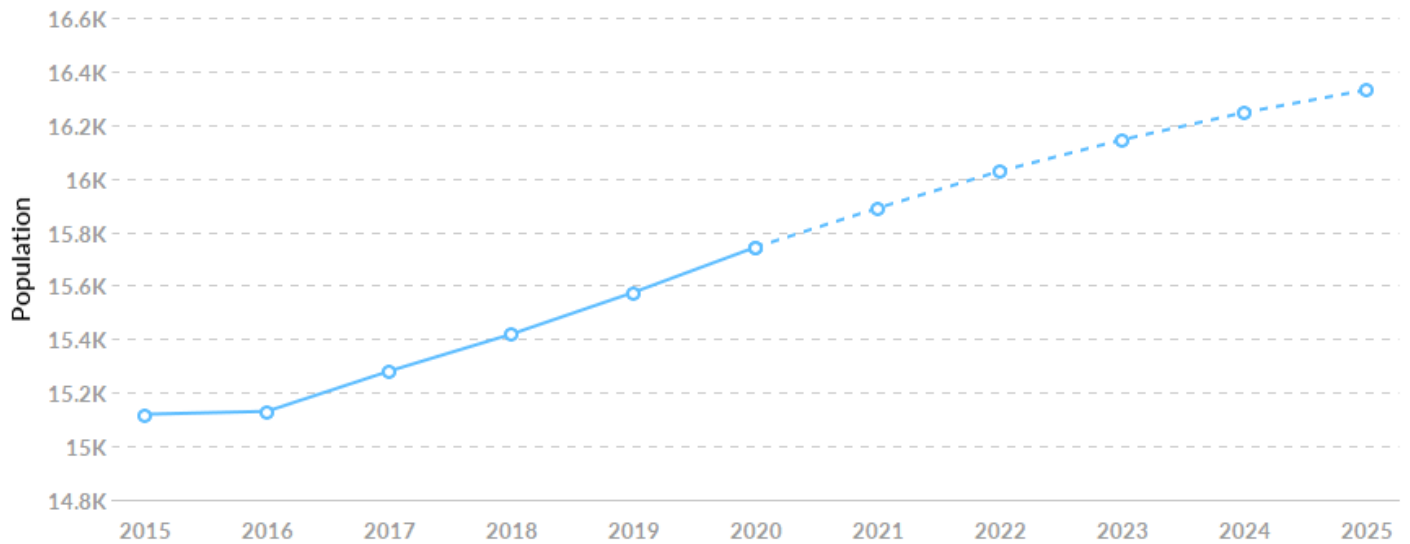


Ethnicity	Unemployment (Feb 2021)	% of Age Cohort
Hispanic or Latino	22	4.18%
Not Hispanic or Latino	504	95.82%
Total	526	100.00%

# Historic & Projected Trends

## Population Trends

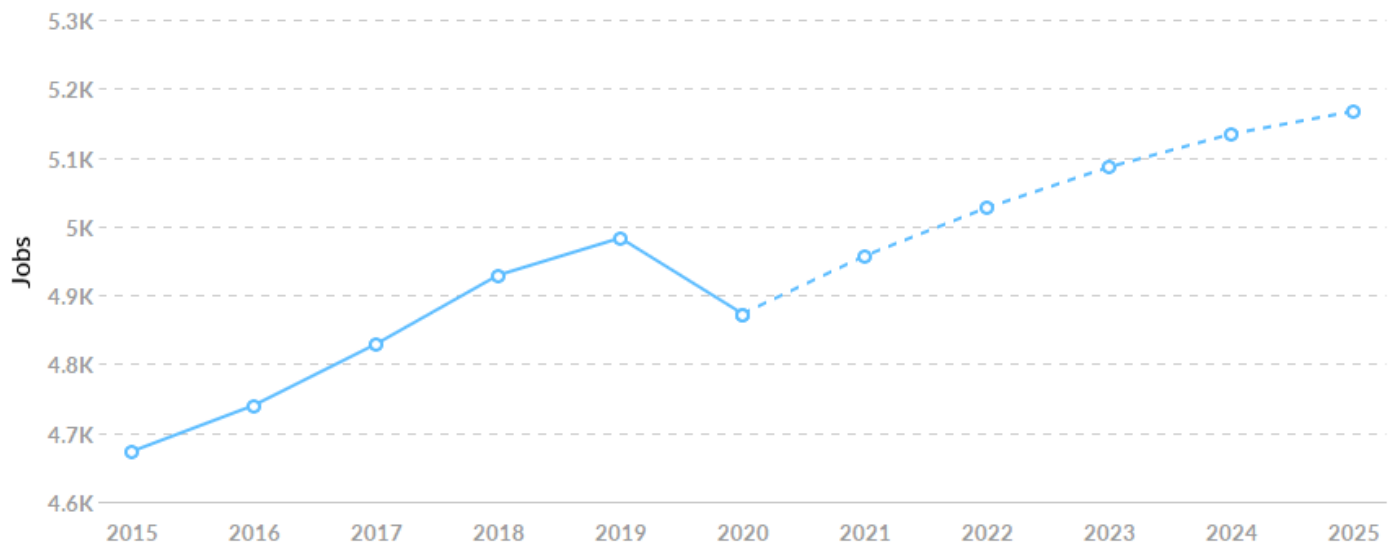
As of 2020 the region's population **increased by 4.1%** since 2015, growing by 624. Population is expected to **increase by 3.7%** between 2020 and 2025, adding 586.



Timeframe	Population
2015	15,119
2016	15,130
2017	15,280
2018	15,418
2019	15,574
2020	15,743
2021	15,889
2022	16,027
2023	16,144
2024	16,246
2025	16,330

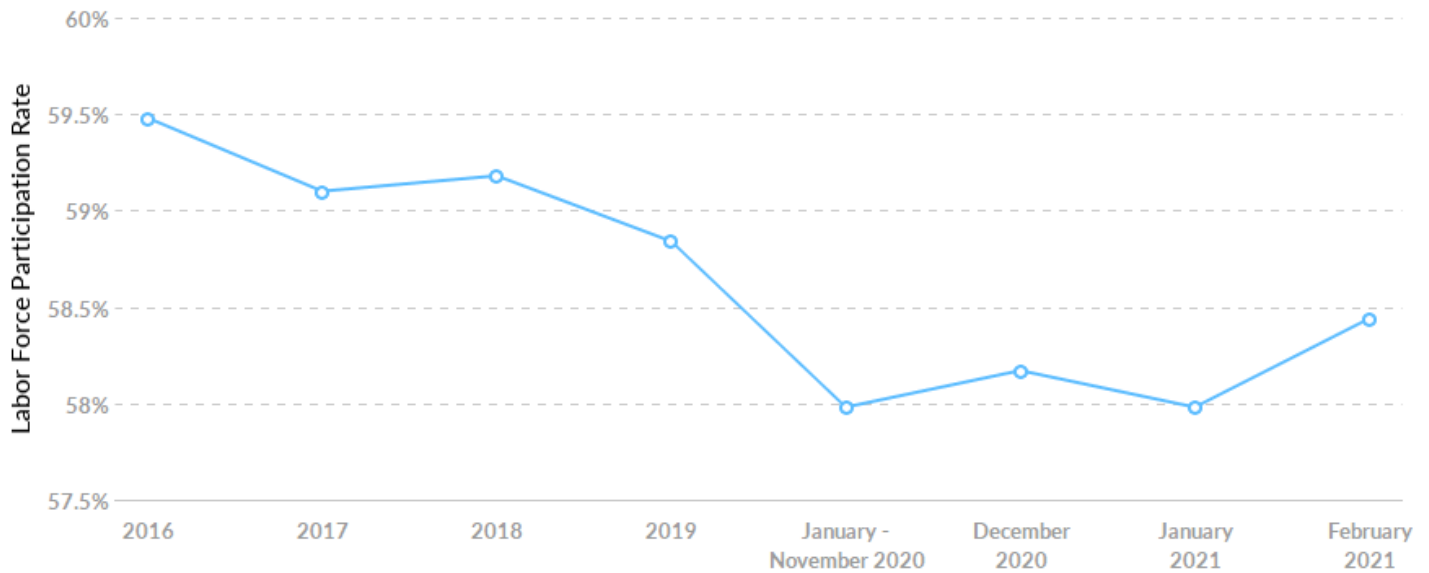
## Job Trends

From 2015 to 2020, jobs increased by 4.3% in Marquette County, WI from 4,673 to 4,873. This change **outpaced the national growth rate of 1.3% by 3.0%.**



Timeframe	Jobs
2015	4,673
2016	4,740
2017	4,829
2018	4,929
2019	4,983
2020	4,873
2021	4,957
2022	5,027
2023	5,086
2024	5,134
2025	5,167

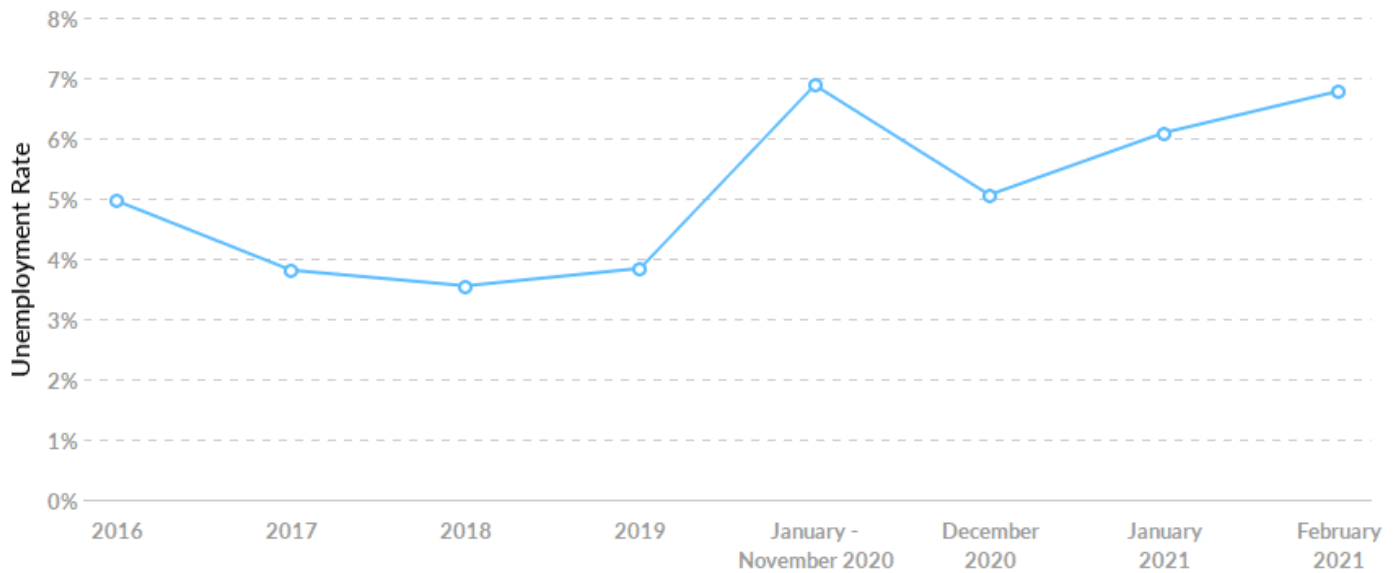
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	59.48%
2017	59.10%
2018	59.18%
2019	58.84%
January - November 2020	57.98%
December 2020	58.17%
January 2021	57.98%
February 2021	58.44%

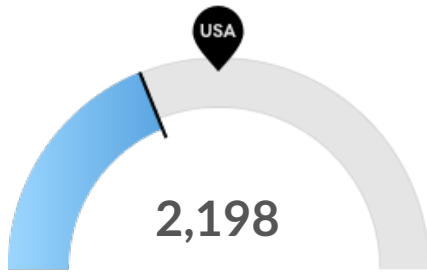
## Unemployment Rate Trends

Marquette County, WI had a February 2021 unemployment rate of 6.78%, **increasing from 4.96%** 5 years before.



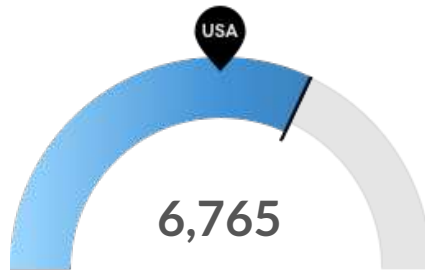
Timeframe	Unemployment Rate
2016	4.96%
2017	3.81%
2018	3.55%
2019	3.84%
January - November 2020	6.88%
December 2020	5.06%
January 2021	6.09%
February 2021	6.78%

## Population Characteristics



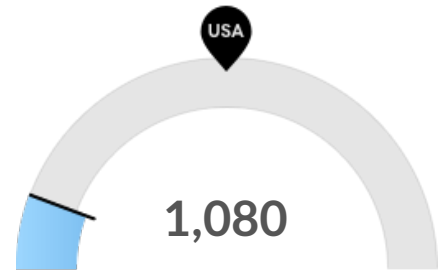
Millennials

Marquette County, WI has 2,198 millennials (ages 25-39). The national average for an area this size is 3,211.



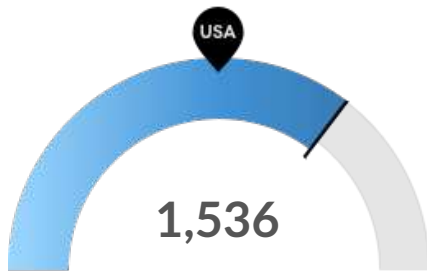
Retiring Soon

Retirement risk is high in Marquette County, WI. The national average for an area this size is 4,579 people 55 or older, while there are 6,765 here.



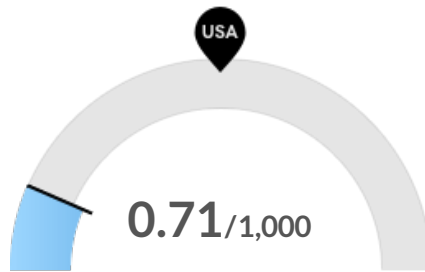
Racial Diversity

Racial diversity is low in Marquette County, WI. The national average for an area this size is 6,212 racially diverse people, while there are 1,080 here.



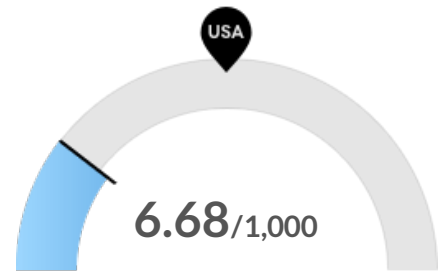
Veterans

Marquette County, WI has 1,536 veterans. The national average for an area this size is 865.



Violent Crime

Marquette County, WI has 0.71 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

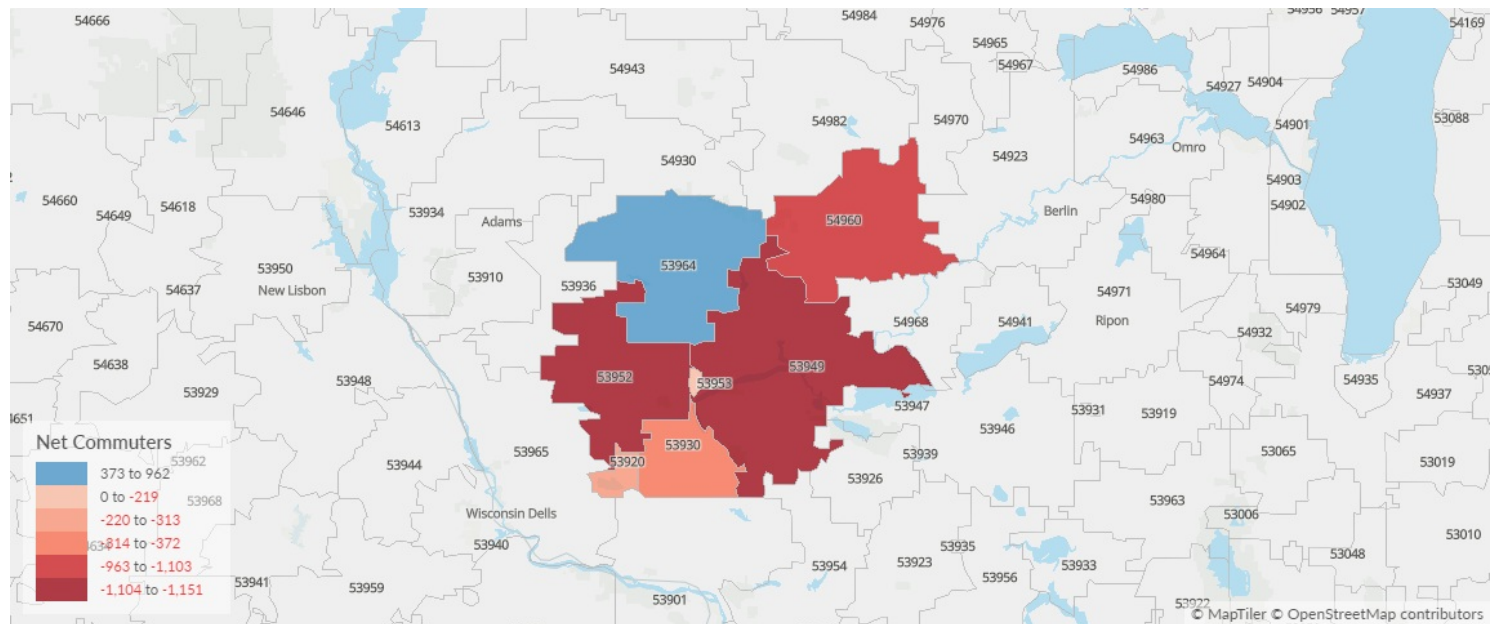


Property Crime

Marquette County, WI has 6.68 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

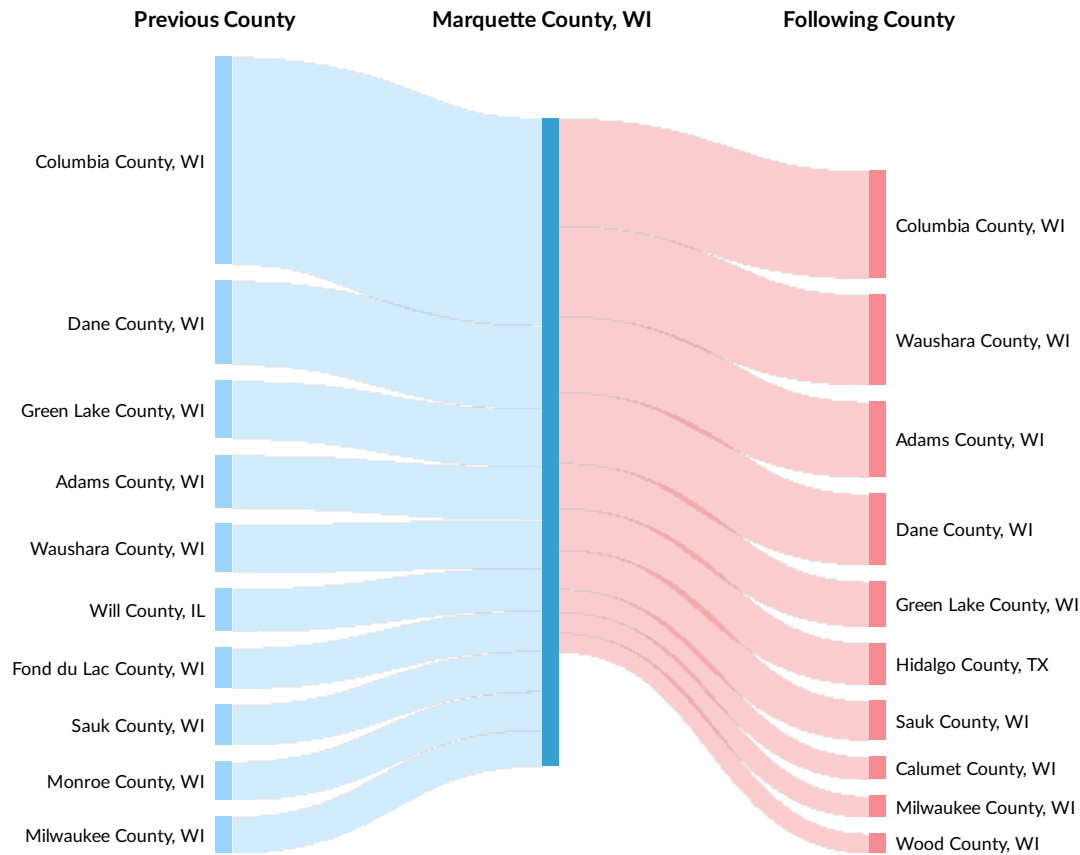
Understanding where talent in Marquette County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53949.



# Inbound and Outbound Migration

The table below analyzes past and current residents of Marquette County, WI. The left column shows residents of other counties migrating to Marquette County, WI. The right column shows residents migrating from Marquette County, WI to other counties.

As of 2018, 194 people have migrated from Columbia County, WI to Marquette County, WI. In the same year, 101 people left Marquette County, WI migrating to Columbia County, WI. The total Net Migration for Marquette County, WI in 2018 was 99.



Top Previous Counties	Migrations
Columbia County, WI	194
Dane County, WI	78
Green Lake County, WI	54
Adams County, WI	50
Waushara County, WI	45
Will County, IL	40



Top Previous Counties	Migrations
Fond du Lac County, WI	38
Sauk County, WI	38
Monroe County, WI	36
Milwaukee County, WI	34
Oneida County, WI	33
Ramsey County, MN	31
Winnebago County, IL	24
Kane County, IL	16
Winnebago County, WI	12
Cameron County, TX	11
Pine County, MN	10
Portage County, WI	10
Rock Island County, IL	9
Brown County, WI	7
Waupaca County, WI	5
Shawano County, WI	5
Lincoln County, WI	5
Butler County, OH	4
Wood County, WI	4
Richmond City County, VA	4
Marathon County, WI	3
Washtenaw County, MI	3
Winneshiek County, IA	2
Hennepin County, MN	2
Jackson County, WI	2
Trigg County, KY	2

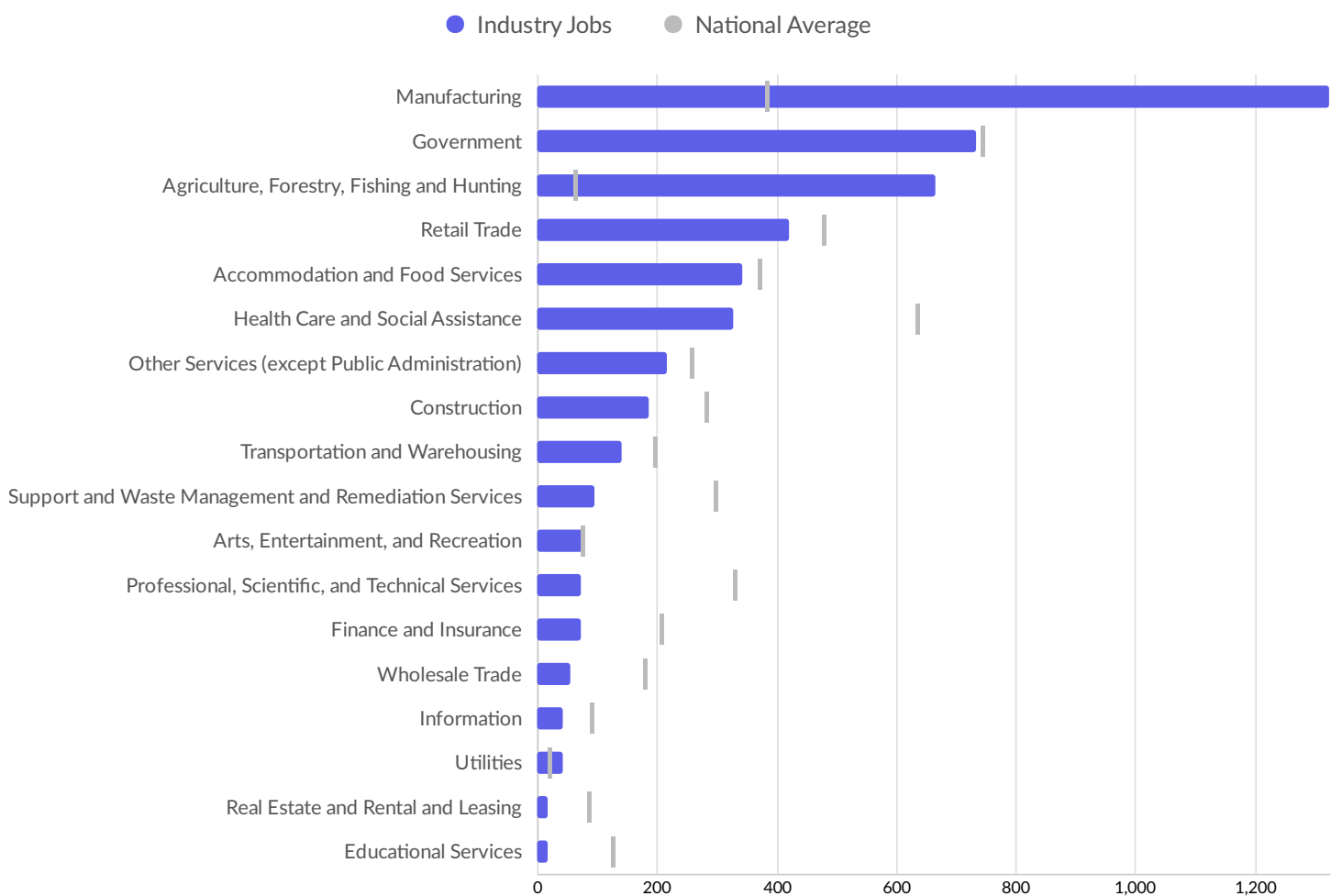
Top Previous Counties	Migrations
Marquette County, MI	2
Lafayette County, WI	2
Laramie County, WY	2
Grant County, WI	1
Outagamie County, WI	1
Douglas County, WI	1
Goshen County, WY	1
Juneau County, WI	0
Anderson County, KY	0
Schuyler County, IL	0
Mecklenburg County, VA	0
Top Following Counties	Migrations
Columbia County, WI	101
Waushara County, WI	85
Adams County, WI	71
Dane County, WI	67
Green Lake County, WI	42
Hidalgo County, TX	39
Sauk County, WI	37
Calumet County, WI	21
Milwaukee County, WI	20
Wood County, WI	18
Cook County, IL	15
Winnebago County, WI	15
Lincoln County, WI	14
Juneau County, WI	13

Top Following Counties	Migrations
Fond du Lac County, WI	12
Hartley County, TX	9
Marinette County, WI	9
St. Charles County, MO	8
Jefferson County, WI	8
Washington County, WI	7
Dodge County, WI	7
Green County, WI	6
Price County, WI	6
St. Louis County, MN	5
Marathon County, WI	5
Crawford County, WI	5
Waukesha County, WI	5
Kenosha County, WI	5
Kane County, IL	5
Franklin County, OH	5
Washburn County, WI	4
Grant County, WI	4
Chesapeake City County, VA	4
Lake County, FL	4
Davidson County, TN	4
Rock County, WI	3
Forest County, WI	3
Racine County, WI	3
Chisago County, MN	3
Jackson County, MI	3

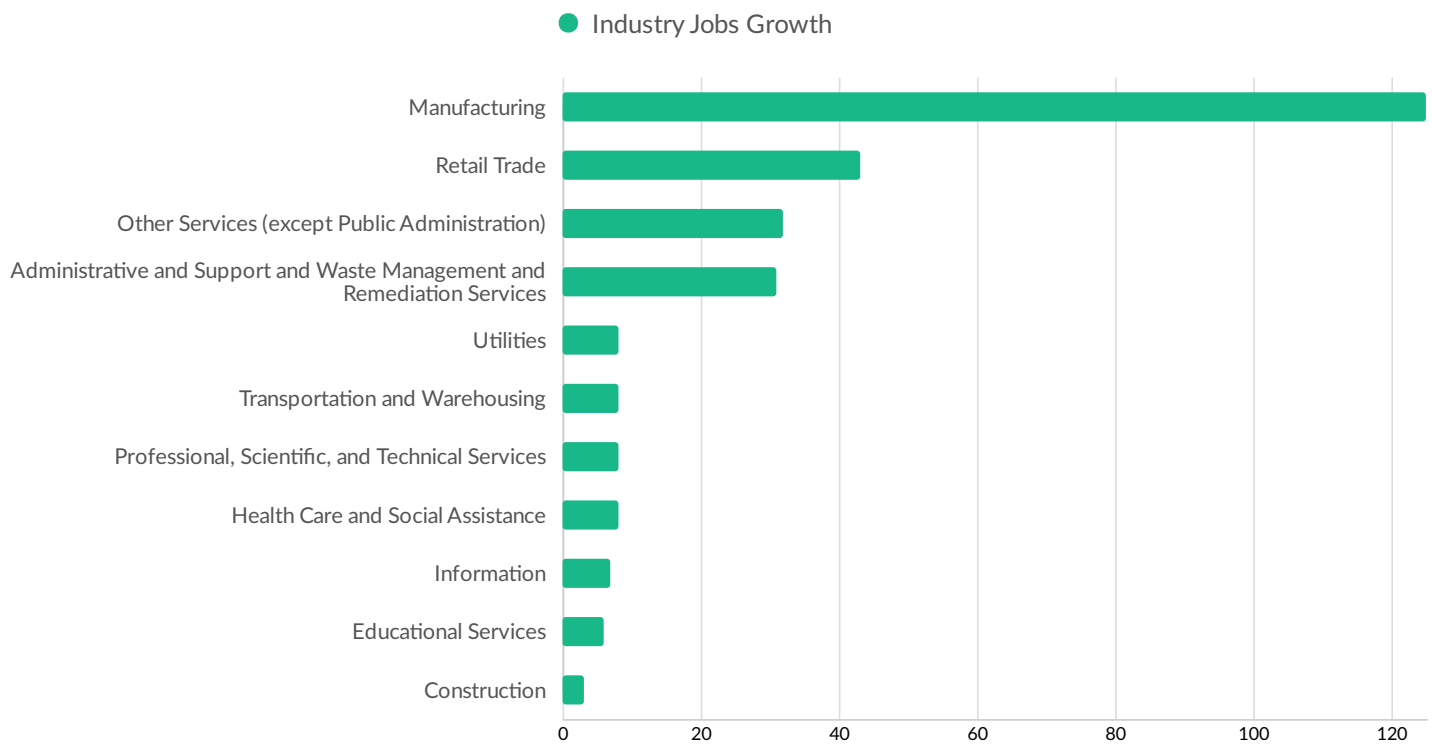
Top Following Counties	Migrations
Cameron County, TX	3
Orange County, FL	3
Monroe County, WI	2
Iowa County, WI	2
DuPage County, IL	2
Outagamie County, WI	2
St. Francois County, MO	2
Fulton County, IL	2
Menominee County, MI	1
Winnebago County, IL	1
Oakland County, MI	1

# Industry Characteristics

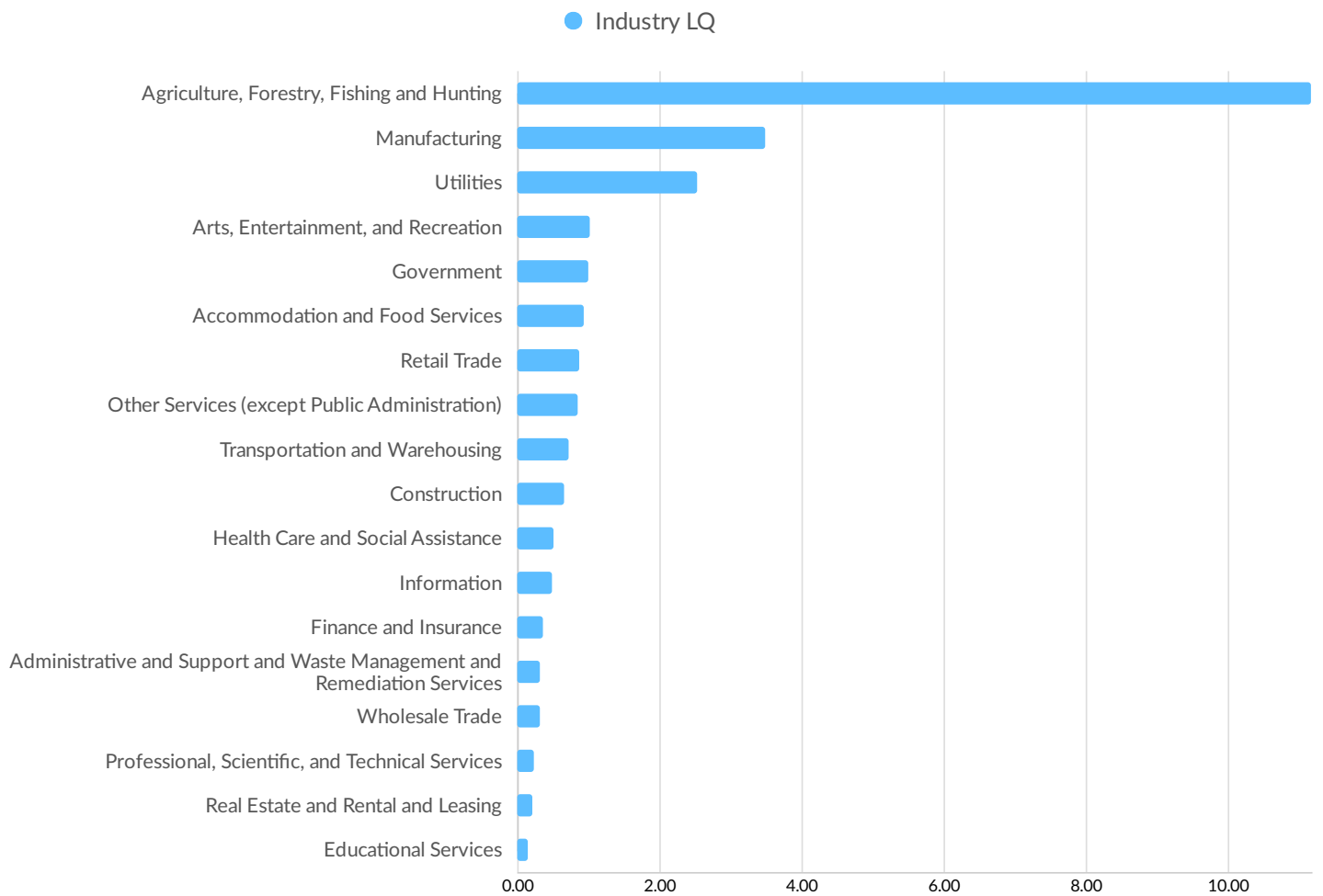
## Largest Industries



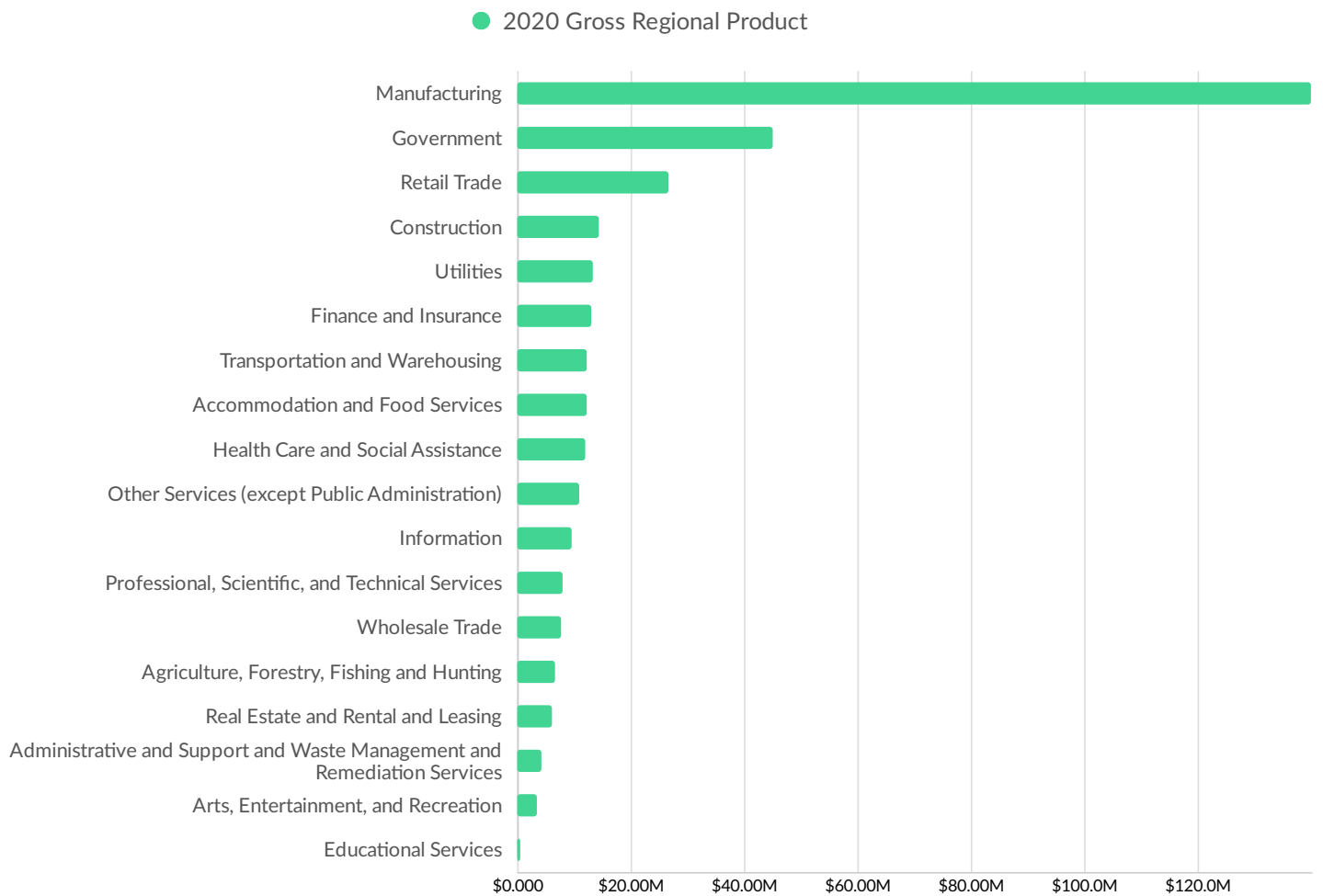
## Top Growing Industries



## Top Industry LQ



## Top Industry GRP

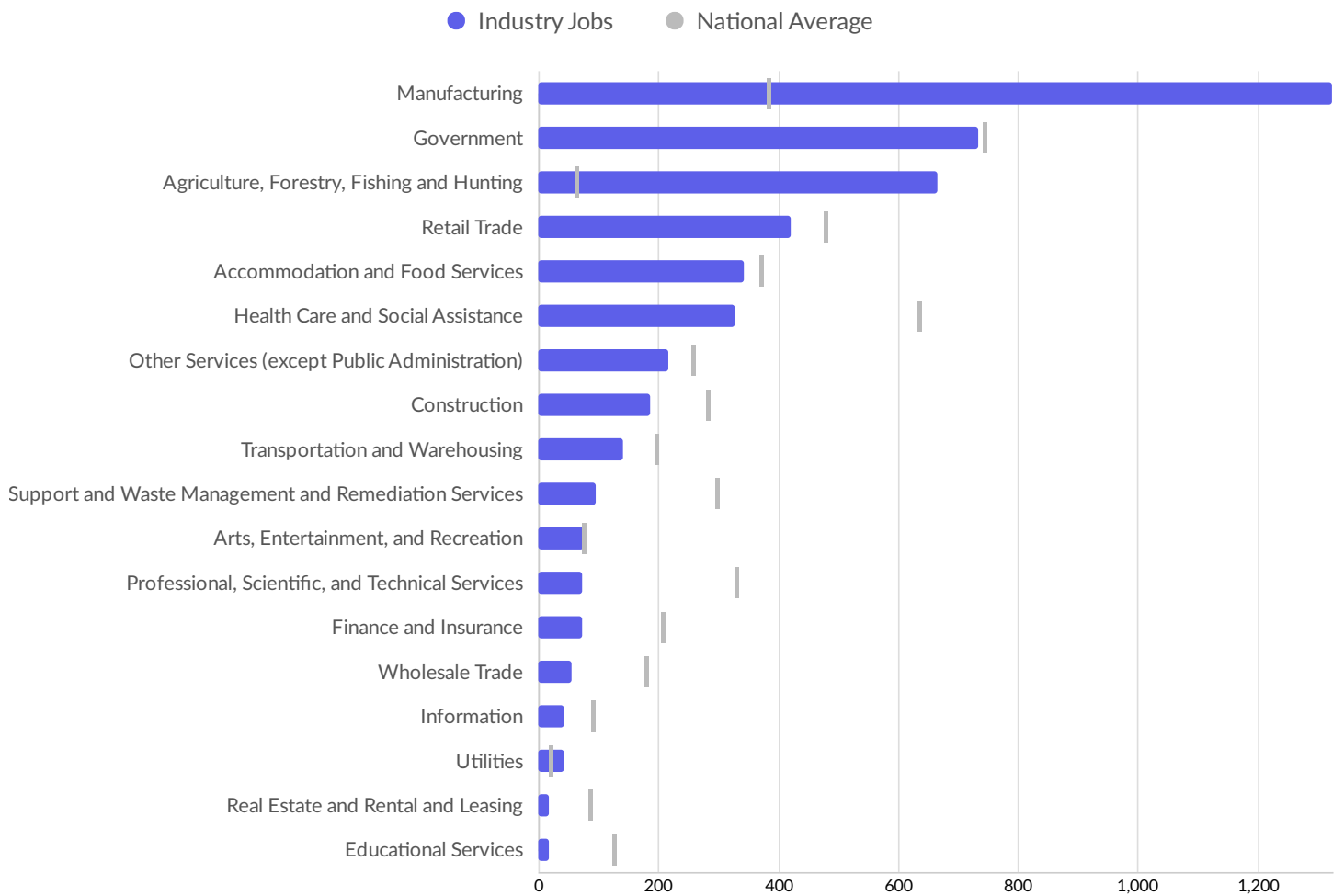




## Top Industry Earnings



## Largest Industries



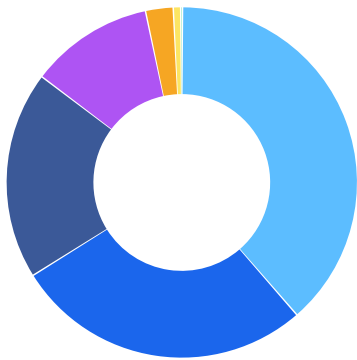
## Business Characteristics

### 937 Companies Employ Your Workers

Online profiles for your workers mention 937 companies as employers, with the top 10 appearing below. In the last 12 months, 428 companies in Marquette County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Brakebush Brothers, Inc.	76 <div></div>	Roehl Transport, Inc.	123 <div></div>
State of Wisconsin	29 <div></div>	Dollar General Corporation	82 <div></div>
Divine Savior Healthcare, Inc.	27 <div></div>	C.R. England, Inc.	67 <div></div>
Montello School District	18 <div></div>	Uber Technologies, Inc.	66 <div></div>
County of Marquette	17 <div></div>	U.S. Xpress, Inc.	56 <div></div>
Westfield School District	17 <div></div>	Brakebush Brothers, Inc.	51 <div></div>
Saint-Gobain Sefpro	14 <div></div>	CRST International, Inc.	48 <div></div>
Bureau of Prisons	10 <div></div>	Care.com, Inc.	43 <div></div>
Ampi	9 <div></div>	Marten Transport, Ltd.	40 <div></div>
Alliance Laundry Systems LLC	8 <div></div>	Amazon.com, Inc.	39 <div></div>

## Business Size

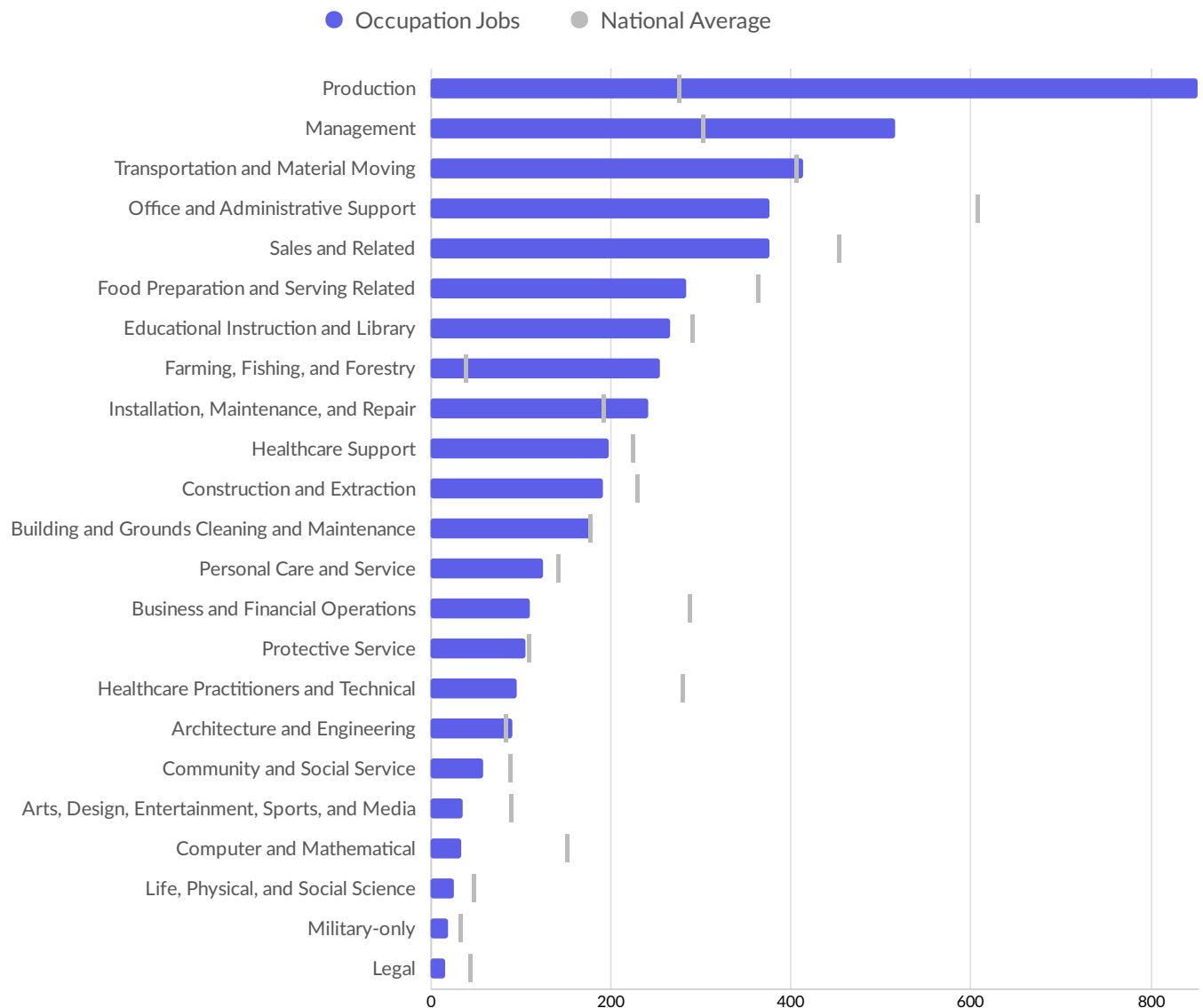


	Percentage	Business Count
1 to 4 employees	38.5%	227
5 to 9 employees	27.5%	162
10 to 19 employees	19.2%	113
20 to 49 employees	11.4%	67
50 to 99 employees	2.5%	15
100 to 249 employees	0.7%	4
500+ employees	0.2%	1

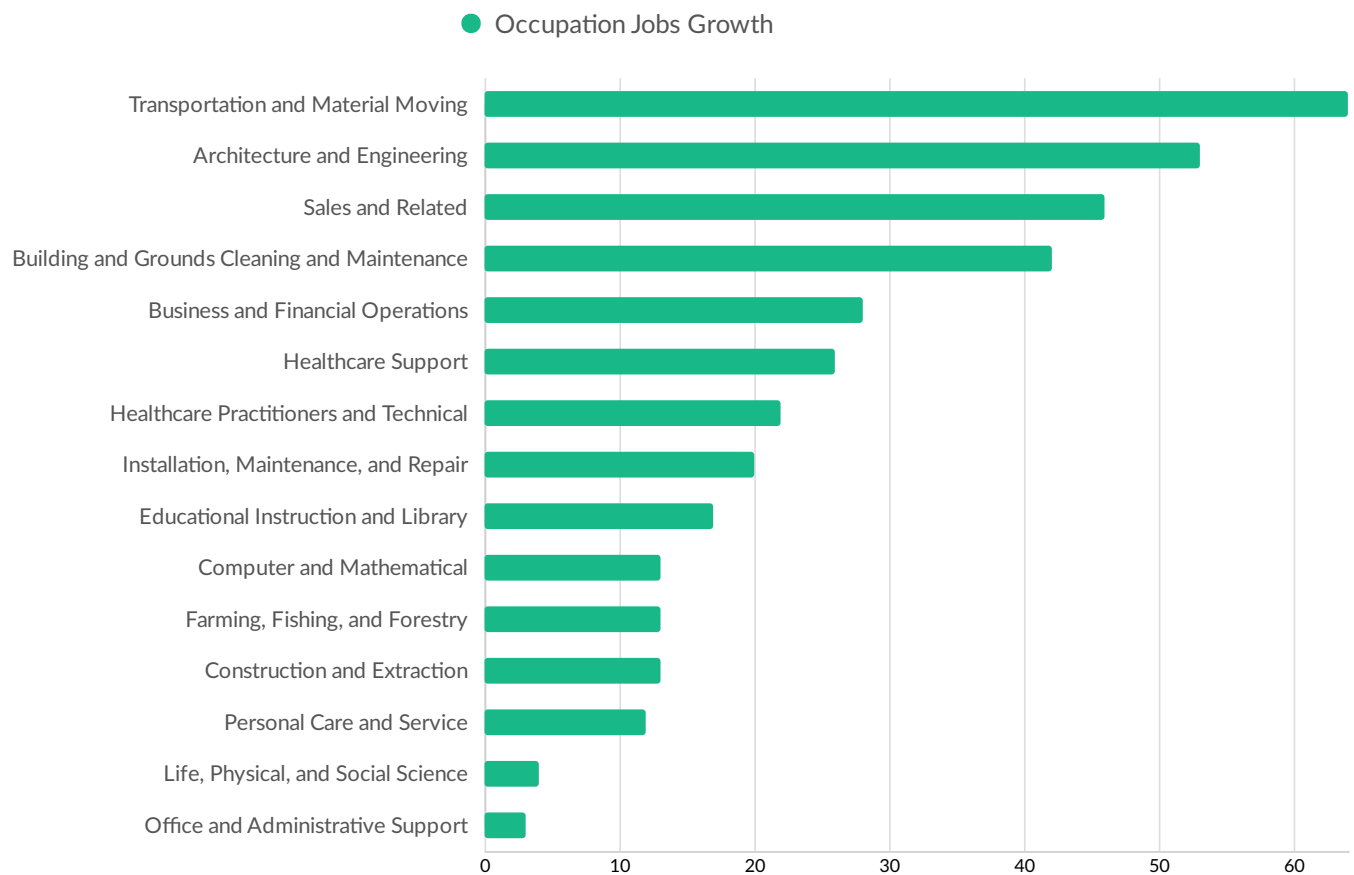
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

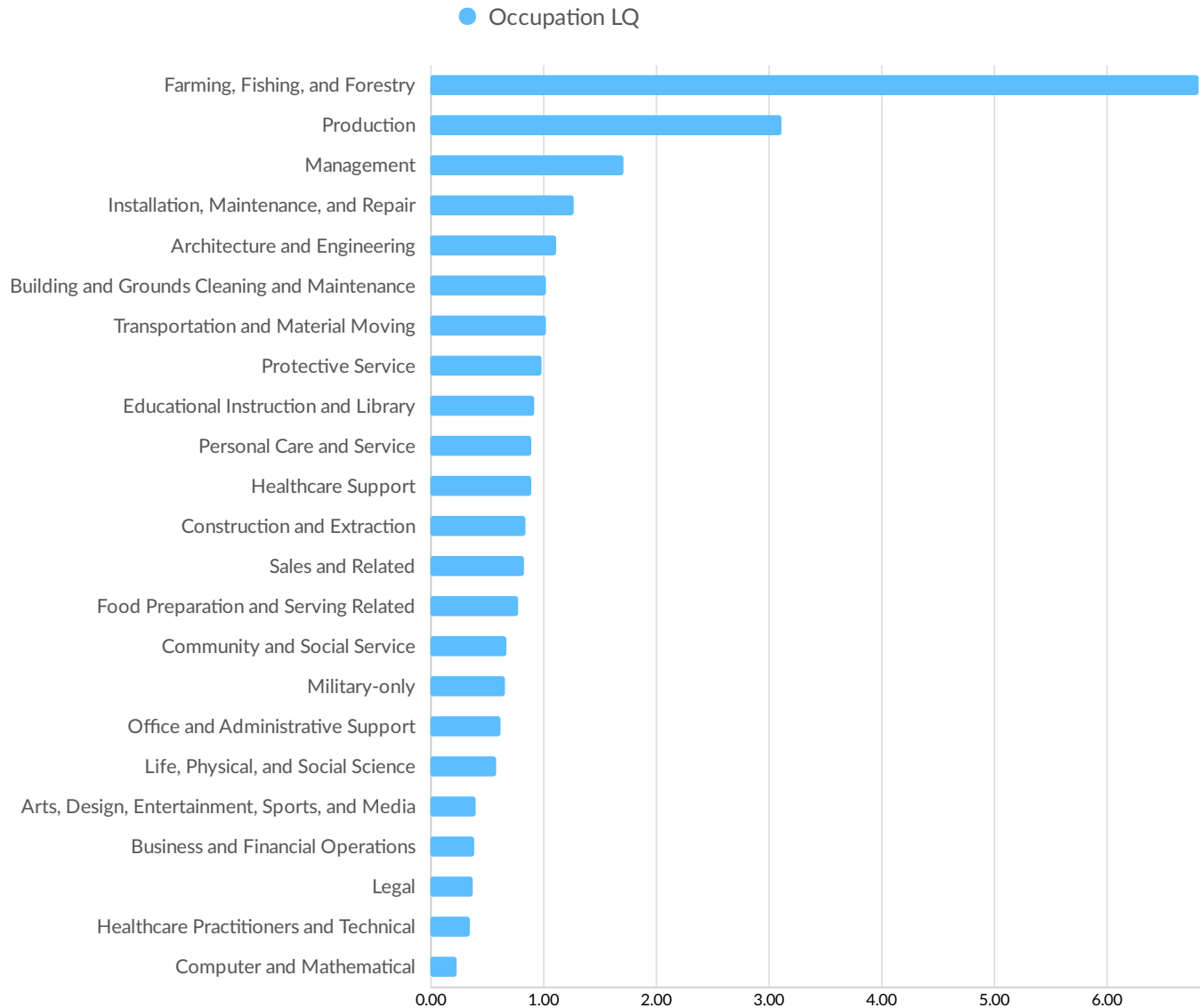
## Largest Occupations



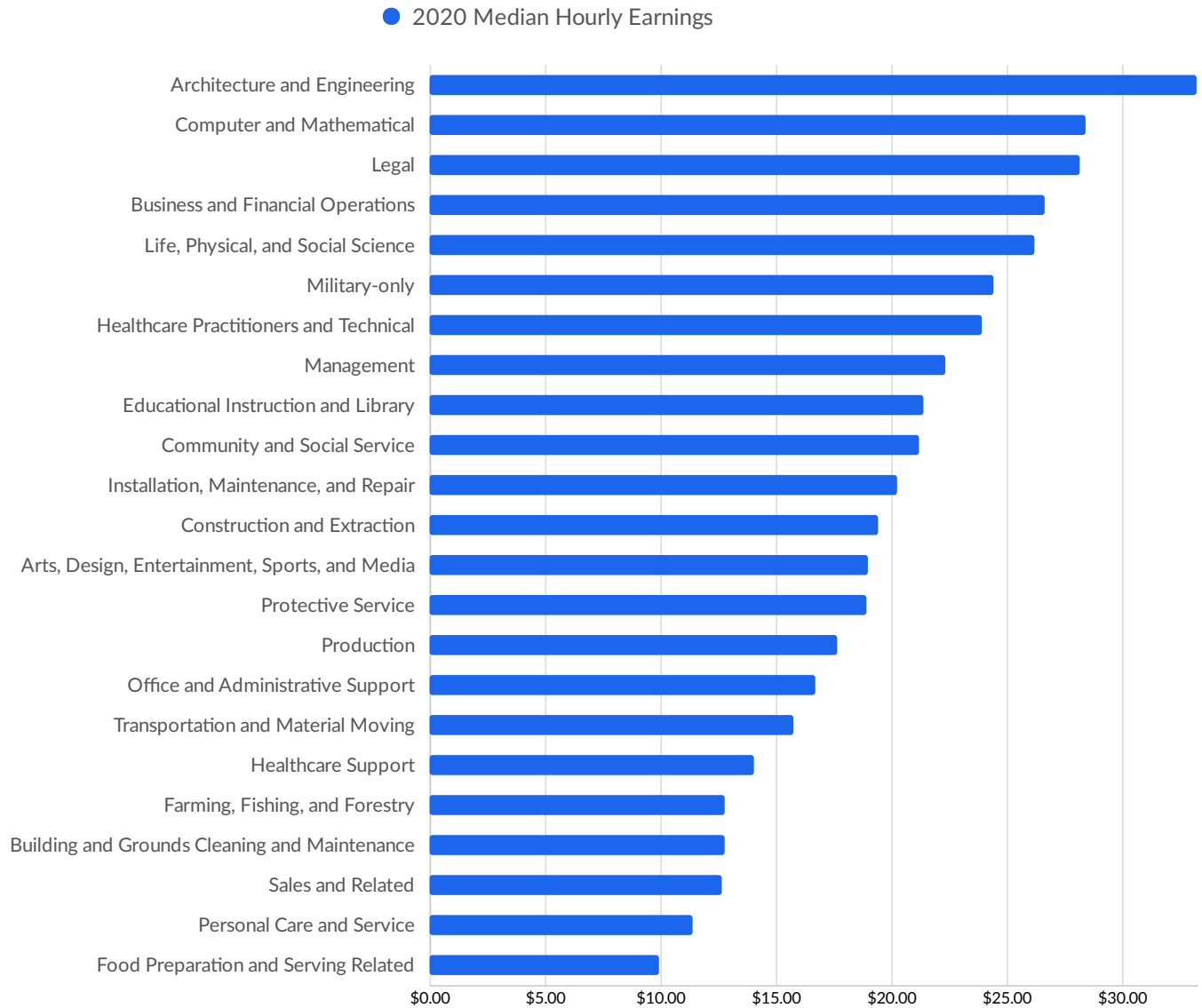
## Top Growing Occupations



## Top Occupation LQ

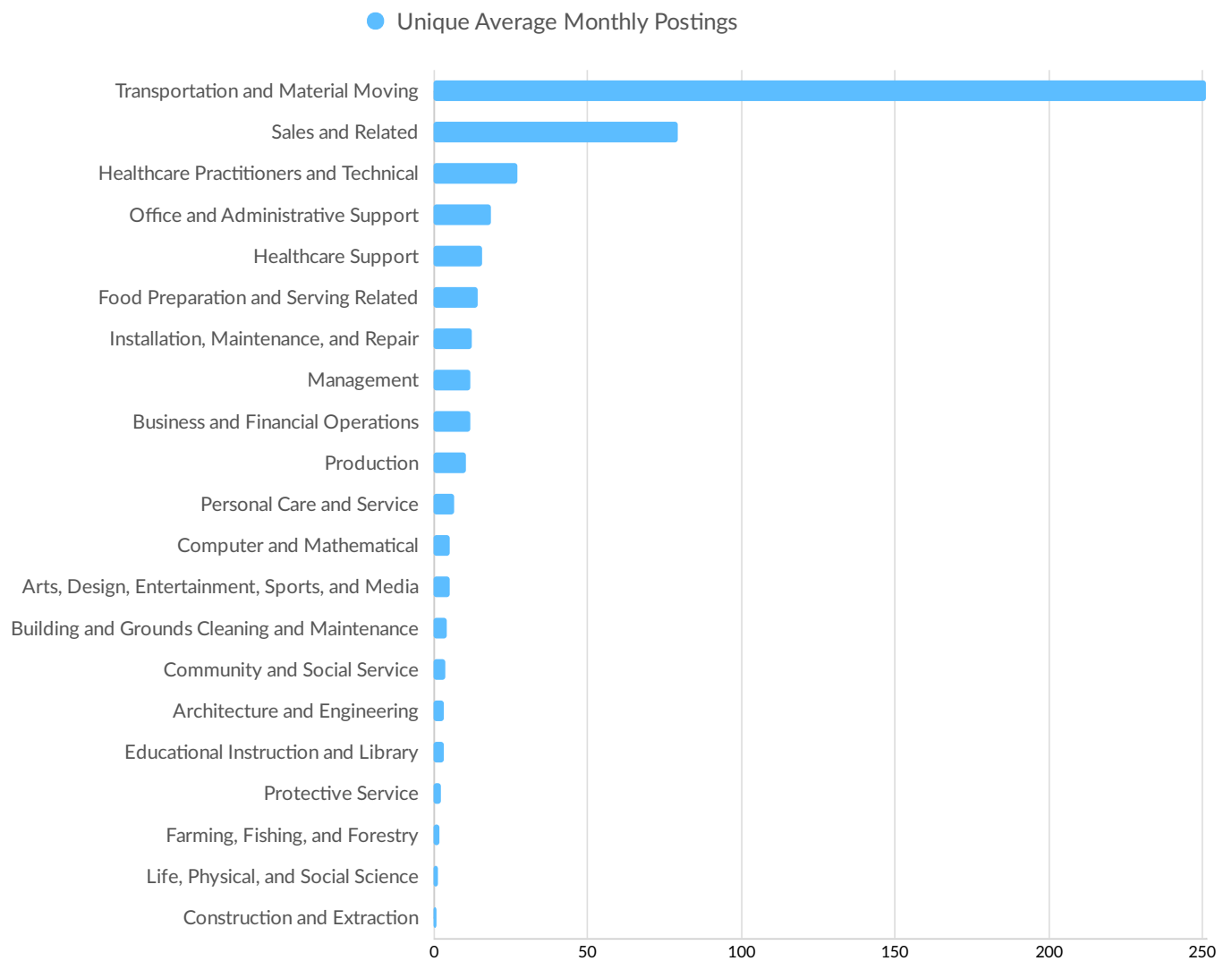


## Top Occupation Earnings

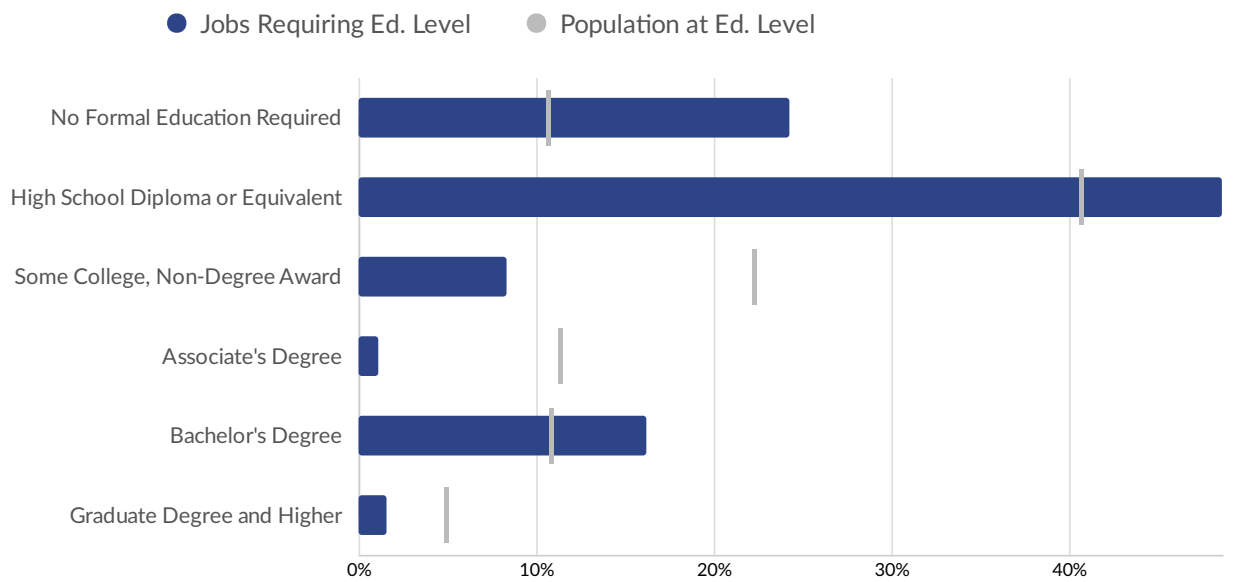




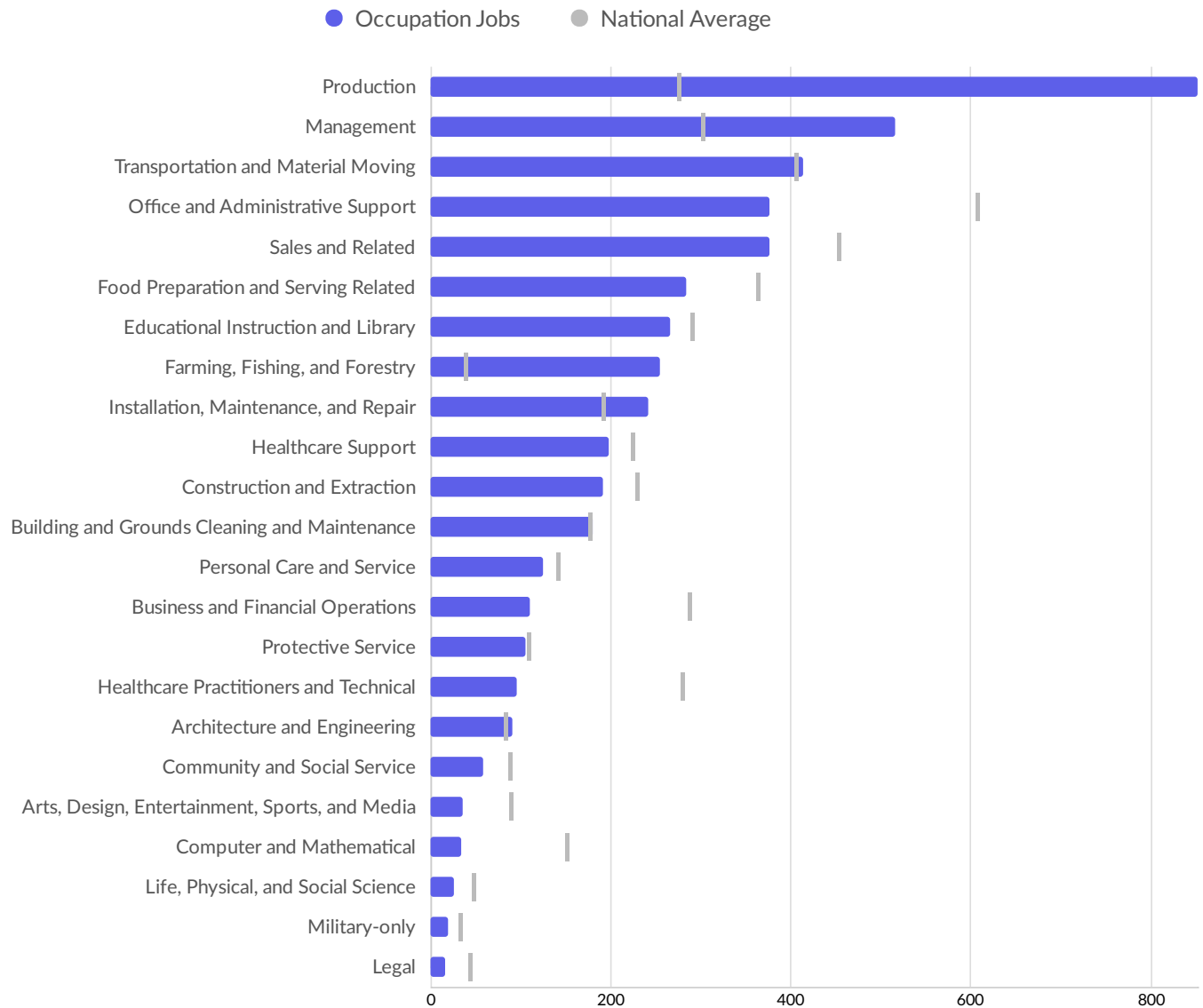
## Top Posted Occupations



## Underemployment



## Largest Occupations



## Educational Pipeline

Over the last 5 years, no schools in Marquette County, WI produced graduates.

## In-Demand Skills

