



# Green Lake County, WI

ECWRPC



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## Report Parameters

### 1 County

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55047	Green Lake County, WI
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**19,036**

**Population (2020)**

Population **grew by 338** over the last 5 years and is projected to **grow by 425** over the next 5 years.

**6,718**

**Total Regional Employment**

Jobs **decreased by 725** over the last 5 years and are projected to **decrease by 43** over the next 5 years.

**\$55.1K**

**Median Household Income (2019)**

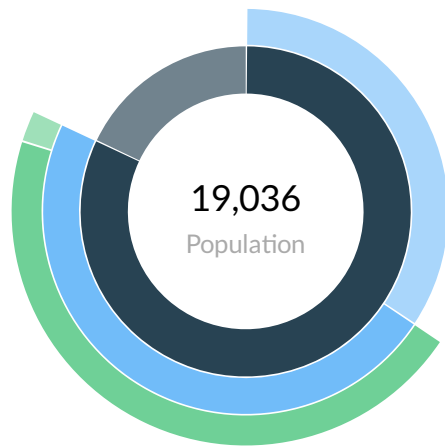
Median household income is **\$7.8K below** the national median household income of \$62.8K.

## Takeaways

- As of 2020 the region's population **increased by 1.8%** since 2015, growing by 338. Population is expected to **increase by 2.2%** between 2020 and 2025, adding 425.
- From 2015 to 2020, jobs **declined by 9.8%** in Green Lake County, WI from 7,444 to **6,718**. This change **fell short of the national growth rate of 1.3% by 11.1%**. As the number of jobs declined, the **labor force participation rate decreased from 63.3% to 58.2% between 2015 and 2020**.
- Concerning educational attainment, **14.3% of Green Lake County, WI residents possess a Bachelor's Degree** (5.7% below the national average), and **11.5% hold an Associate's Degree** (2.9% above the national average).
- The top three industries in 2020 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	19,036	9,077	6,718	99.6	\$675.70M	\$1.29B	\$954.04M
ECWRPC	671,917	352,927	335,574	98.9	\$35.16B	\$47.89B	\$47.87B
Wisconsin	5,848,151	3,038,273	3,074,986	100.0	\$331.57B	\$322.64B	\$342.03B

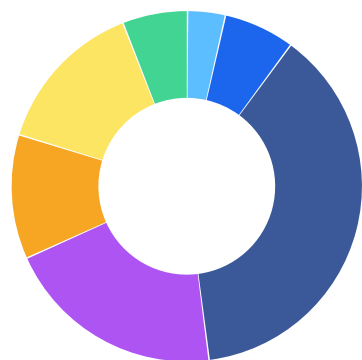
## 2020 Labor Force Breakdown



	Population
● Total Working Age Population	15,604
● Not in Labor Force (15+)	6,527
● Labor Force	9,077
● Employed	8,660
● Unemployed	417
● Under 15	3,432

## Educational Attainment

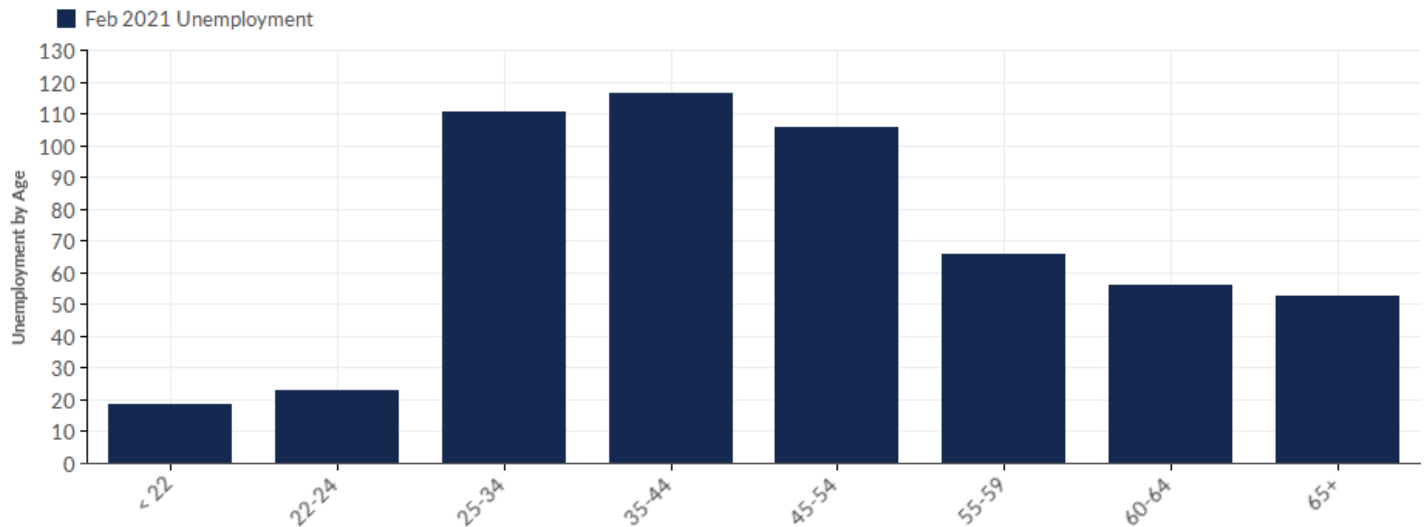
Concerning educational attainment, **14.3% of Green Lake County, WI residents possess a Bachelor's Degree** (5.7% below the national average), and **11.5% hold an Associate's Degree** (2.9% above the national average).



	% of Population	Population
● Less Than 9th Grade	3.5%	470
● 9th Grade to 12th Grade	6.5%	884
● High School Diploma	37.9%	5,110
● Some College	20.3%	2,742
● Associate's Degree	11.5%	1,547
● Bachelor's Degree	14.3%	1,933
● Graduate Degree and Higher	6.0%	810

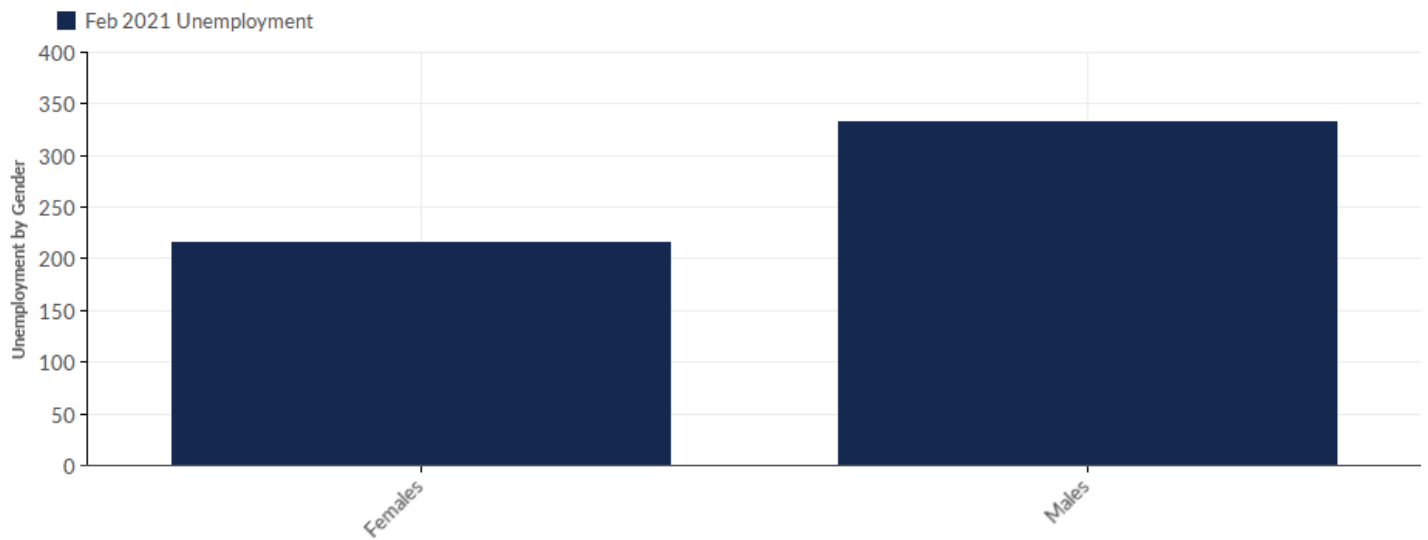
# Unemployment by Demographics

## Unemployment by Age



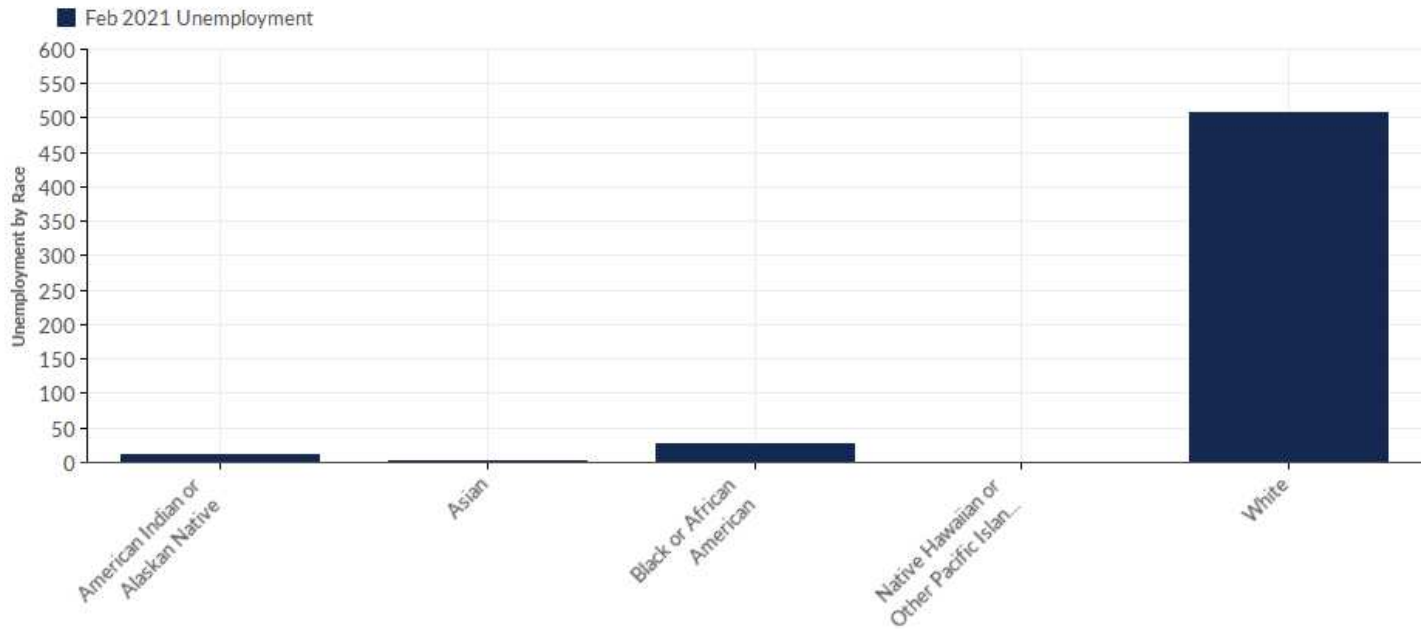
Age	Unemployment (Feb 2021)	% of Age Cohort
< 22	18	3.28%
22-24	23	4.20%
25-34	111	20.26%
35-44	116	21.17%
45-54	105	19.16%
55-59	66	12.04%
60-64	56	10.22%
65+	53	9.67%
Total	548	100.00%

## Unemployment by Gender



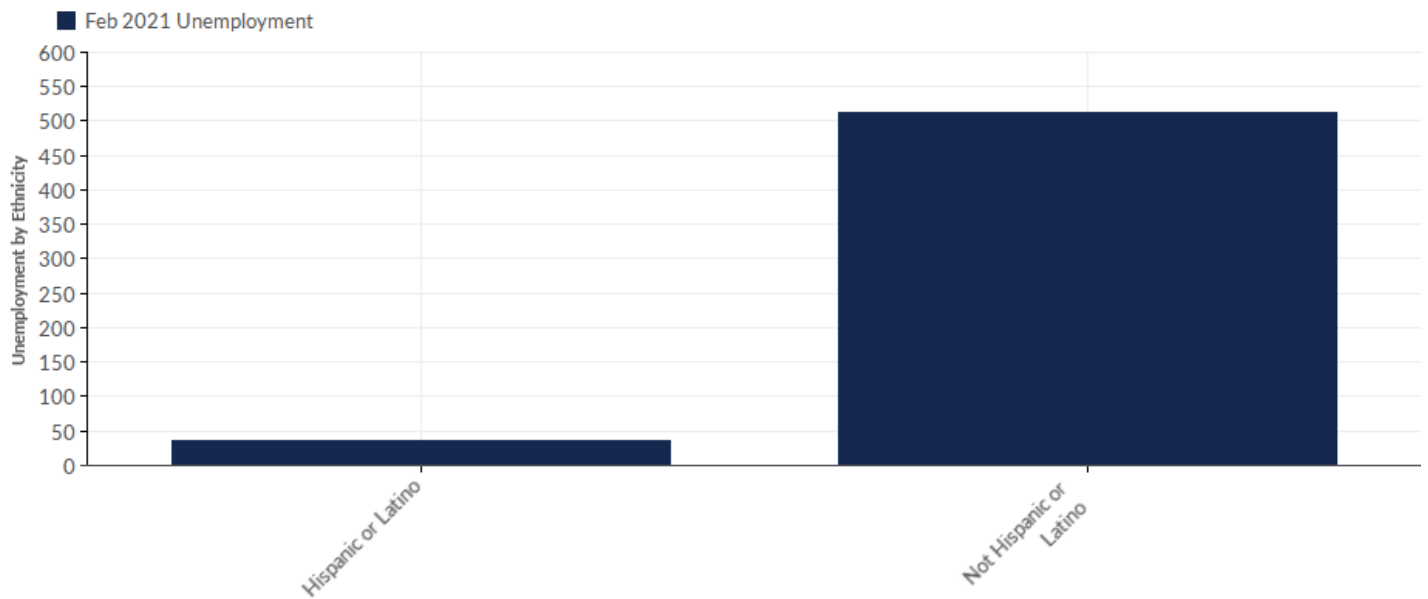
Gender	Unemployment (Feb 2021)	% of Age Cohort
Females	216	39.42%
Males	332	60.58%
Total	548	100.00%

## Unemployment by Race



Race	Unemployment (Feb 2021)	% of Age Cohort
American Indian or Alaskan Native	10	1.82%
Asian	3	0.55%
Black or African American	27	4.93%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	507	92.52%
Total	548	100.00%

## Unemployment by Ethnicity

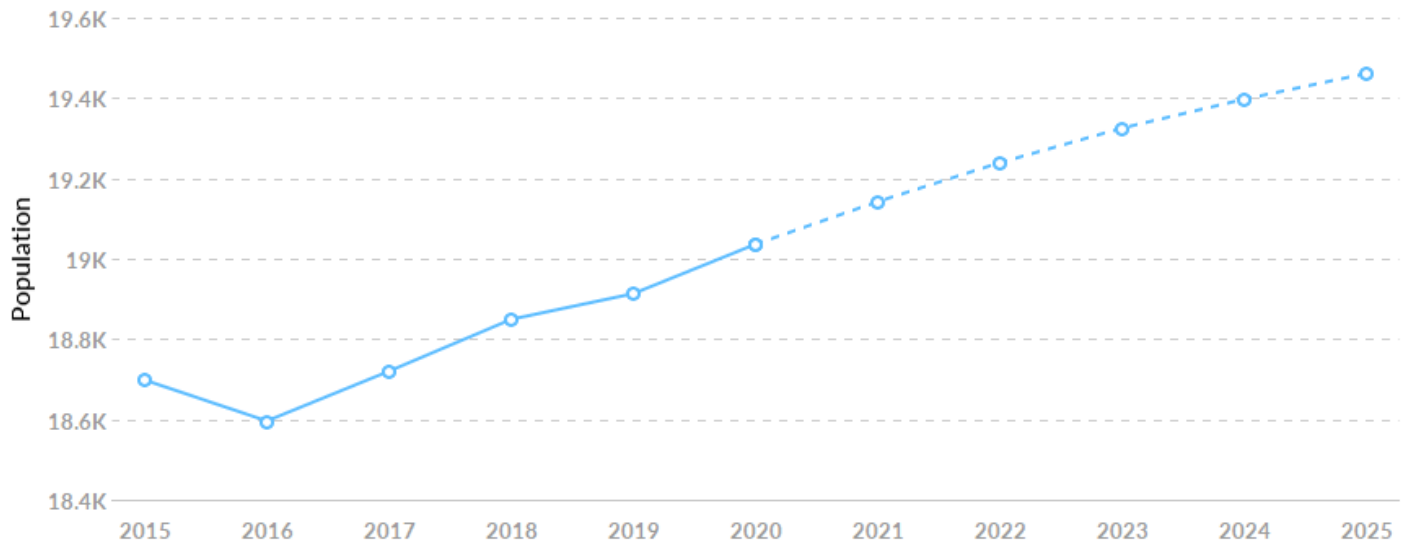


Ethnicity	Unemployment (Feb 2021)	% of Age Cohort
Hispanic or Latino	36	6.57%
Not Hispanic or Latino	512	93.43%
Total	548	100.00%

# Historic & Projected Trends

## Population Trends

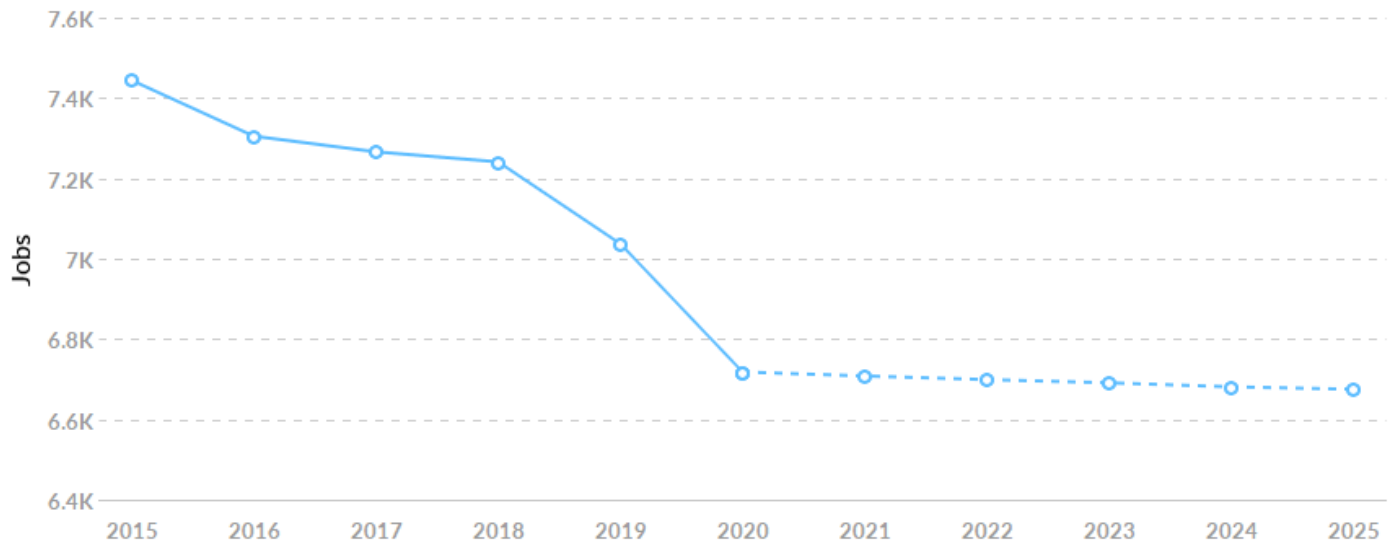
As of 2020 the region's population **increased by 1.8%** since 2015, growing by 338. Population is expected to **increase by 2.2%** between 2020 and 2025, adding 425.



Timeframe	Population
2015	18,698
2016	18,596
2017	18,720
2018	18,849
2019	18,913
2020	19,036
2021	19,142
2022	19,239
2023	19,325
2024	19,397
2025	19,461

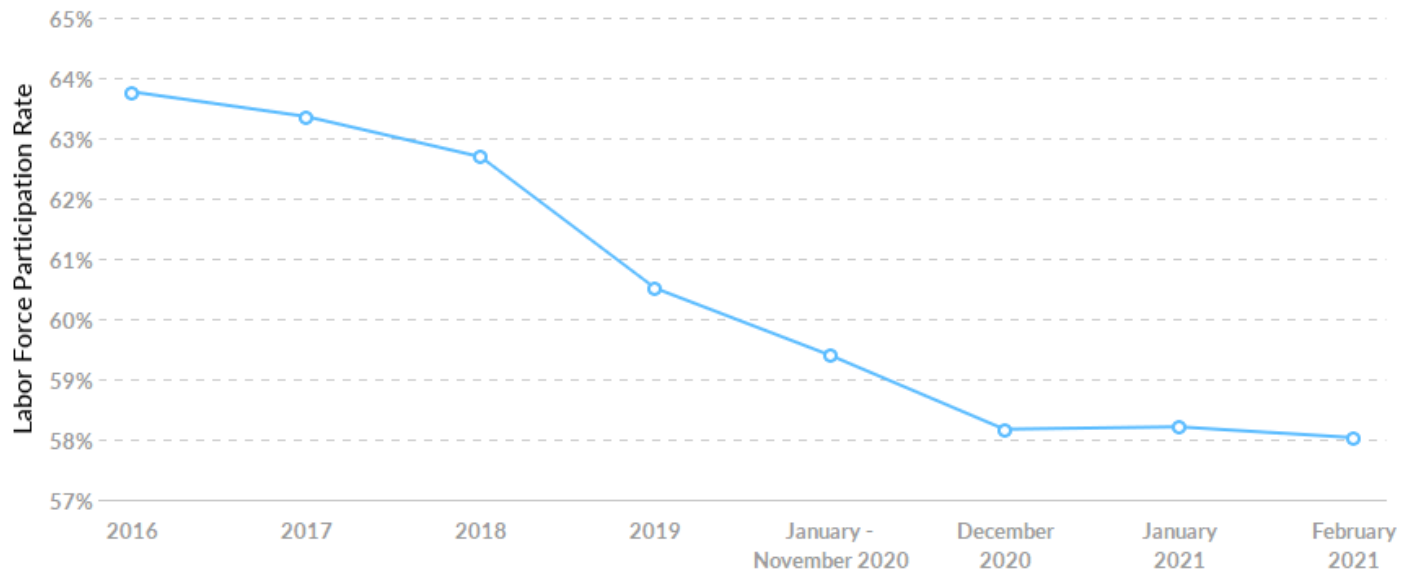
## Job Trends

From 2015 to 2020, jobs **declined by 9.8%** in Green Lake County, WI from 7,444 to **6,718**. This change **fell short of the national growth rate of 1.3% by 11.1%**.



Timeframe	Jobs
2015	7,444
2016	7,305
2017	7,266
2018	7,241
2019	7,037
2020	6,718
2021	6,708
2022	6,699
2023	6,691
2024	6,681
2025	6,675

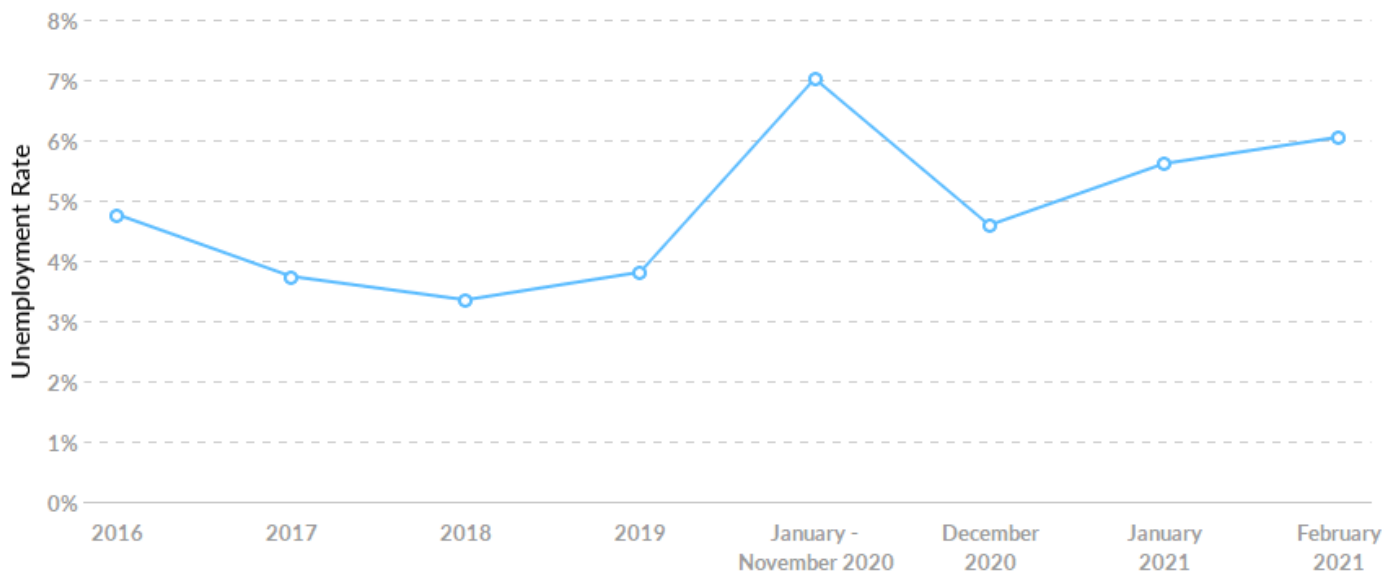
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	63.77%
2017	63.36%
2018	62.69%
2019	60.51%
January - November 2020	59.40%
December 2020	58.17%
January 2021	58.21%
February 2021	58.03%

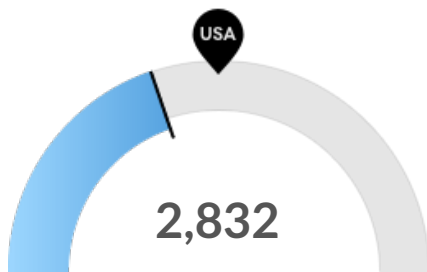
## Unemployment Rate Trends

Green Lake County, WI had a February 2021 unemployment rate of 6.05%, **increasing from 4.77%** 5 years before.



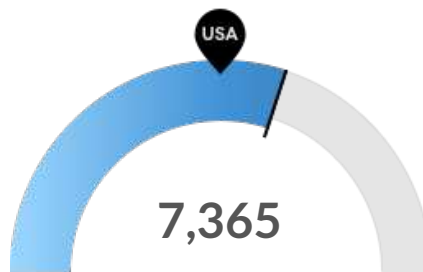
Timeframe	Unemployment Rate
2016	4.77%
2017	3.74%
2018	3.35%
2019	3.81%
January - November 2020	7.02%
December 2020	4.59%
January 2021	5.61%
February 2021	6.05%

## Population Characteristics



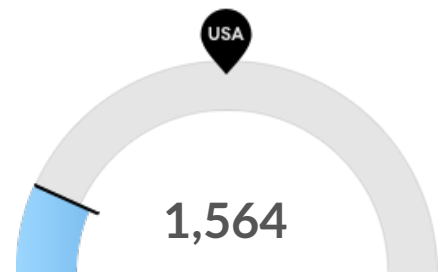
**Millennials**

Green Lake County, WI has 2,832 millennials (ages 25-39). The national average for an area this size is 3,900.



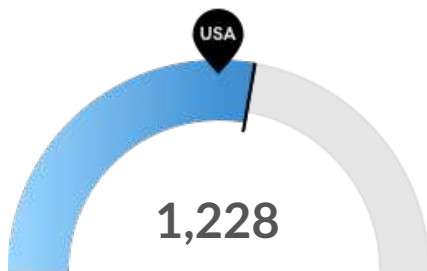
**Retiring Soon**

Retirement risk is high in Green Lake County, WI. The national average for an area this size is 5,561 people 55 or older, while there are 7,365 here.



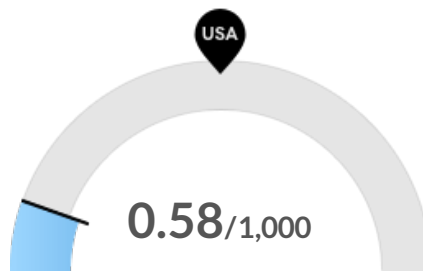
**Racial Diversity**

Racial diversity is low in Green Lake County, WI. The national average for an area this size is 7,544 racially diverse people, while there are 1,564 here.



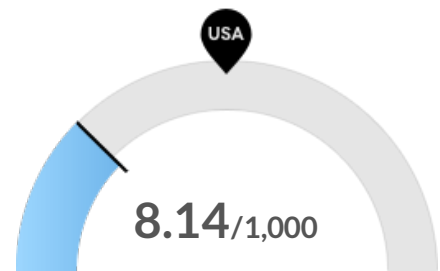
**Veterans**

Green Lake County, WI has 1,228 veterans. The national average for an area this size is 1,050.



**Violent Crime**

Green Lake County, WI has 0.58 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

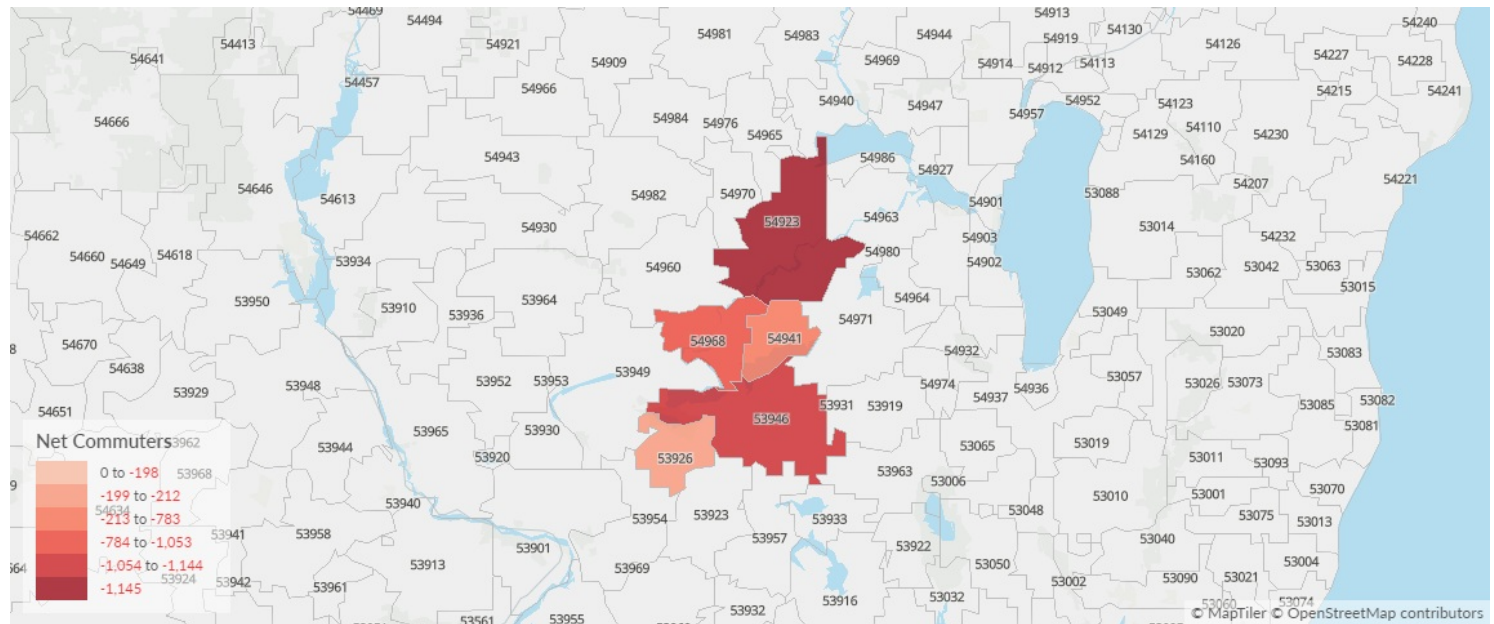


**Property Crime**

Green Lake County, WI has 8.14 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Green Lake County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2020 Employment
54923	Berlin, WI (in Green Lak...	3,191
54941	Green Lake, WI (in Gree...	1,210
53946	Markesan, WI (in Green...	1,064
54968	Princeton, WI (in Green...	735
53926	Dalton, WI (in Green La...	366

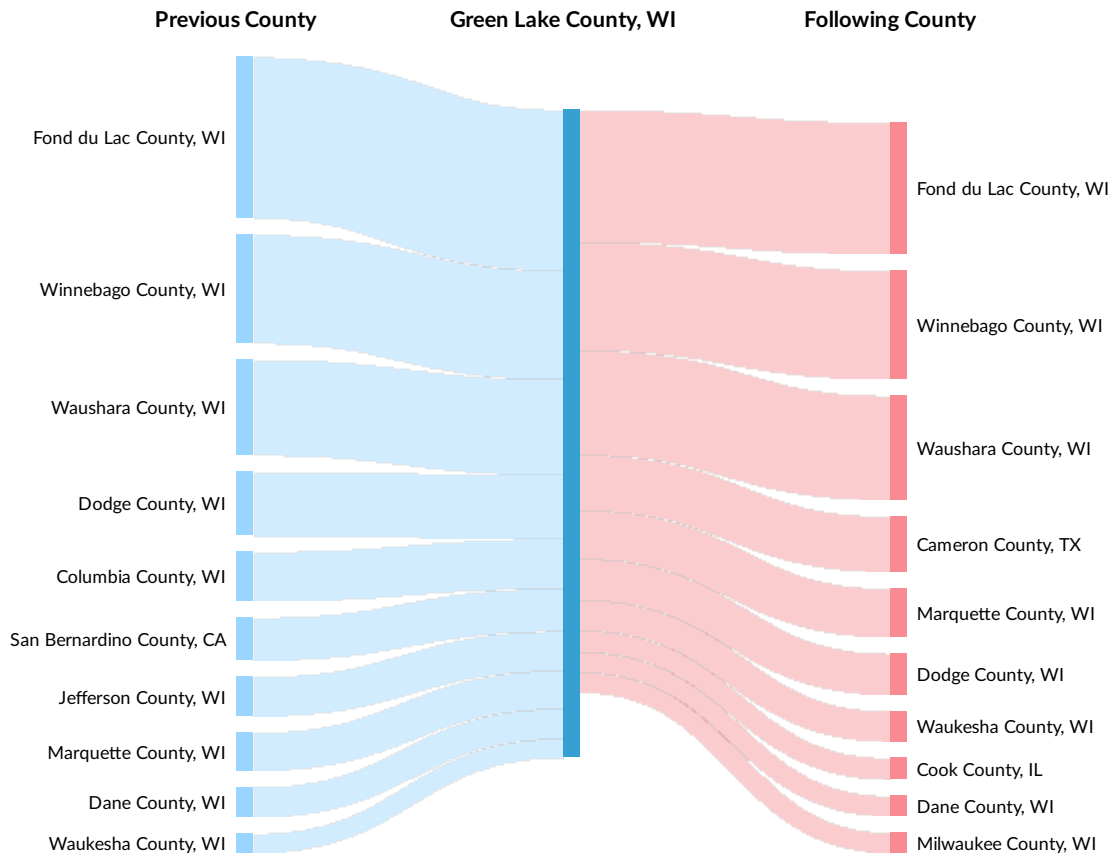
### Where Talent Lives

ZIP	Name	2020 Workers
54923	Berlin, WI (in Green Lak...	4,336
53946	Markesan, WI (in Green...	2,118
54968	Princeton, WI (in Green...	1,519
54941	Green Lake, WI (in Gree...	1,423
53926	Dalton, WI (in Green La...	565

## Inbound and Outbound Migration

The table below analyzes past and current residents of Green Lake County, WI. The left column shows residents of other counties migrating to Green Lake County, WI. The right column shows residents migrating from Green Lake County, WI to other counties.

As of 2018, **179** people have migrated from Fond du Lac County, WI to Green Lake County, WI. In the same year, **147** people left Green Lake County, WI migrating to Fond du Lac County, WI. The total Net Migration for Green Lake County, WI in 2018 was **82**.



Top Previous Counties	Migrations
Fond du Lac County, WI	179
Winnebago County, WI	121
Waushara County, WI	106
Dodge County, WI	71
Columbia County, WI	55
San Bernardino County, CA	48

Top Previous Counties	Migrations
Jefferson County, WI	44
Marquette County, WI	42
Dane County, WI	33
Waukesha County, WI	21
Brown County, WI	20
Lagrange County, IN	17
Rutherford County, TN	15
Marathon County, WI	15
Ozaukee County, WI	15
Winnebago County, IL	14
Winona County, MN	12
Wood County, WI	11
Plymouth County, MA	11
Lee County, FL	10
Waupaca County, WI	8
Milwaukee County, WI	7
Wasatch County, UT	6
Denver County, CO	6
Barron County, WI	5
Pepin County, WI	5
Langlade County, WI	4
Grand Forks County, ND	4
Rock County, WI	3
Hennepin County, MN	3
Adams County, WI	3
Oconto County, WI	2

Top Previous Counties	Migrations
Sheboygan County, WI	2
Minnehaha County, SD	2
Dunn County, WI	2
Fayette County, IA	2
Portage County, WI	1
Iron County, WI	0
Anderson County, KY	0
Schuyler County, IL	0
Mecklenburg County, VA	0
Top Following Counties	Migrations
Fond du Lac County, WI	147
Winnebago County, WI	121
Waushara County, WI	116
Cameron County, TX	62
Marquette County, WI	54
Dodge County, WI	46
Waukesha County, WI	34
Cook County, IL	24
Dane County, WI	23
Milwaukee County, WI	23
Grant County, WI	21
Maricopa County, AZ	16
Calumet County, WI	16
Columbia County, WI	15
Marinette County, WI	15
Outagamie County, WI	14

Top Following Counties	Migrations
Juneau County, WI	13
El Paso County, CO	9
Huntington County, IN	8
Kern County, CA	7
Shawano County, WI	7
Portage County, WI	7
Hamilton County, IA	5
Jo Daviess County, IL	5
Washington County, WI	5
Lancaster County, NE	4
Scott County, IA	3
Anoka County, MN	3
Iowa County, WI	3
Brevard County, FL	2
Ventura County, CA	2
Decatur County, KS	2
Oconto County, WI	2
Dunn County, WI	2
Wood County, WI	2
Brown County, WI	2
Coos County, OR	1
Anchorage Borough County, AK	1
Fairbanks North Star Borough County, AK	1
McKenzie County, ND	1
Greene County, OH	1
Scott County, MN	1

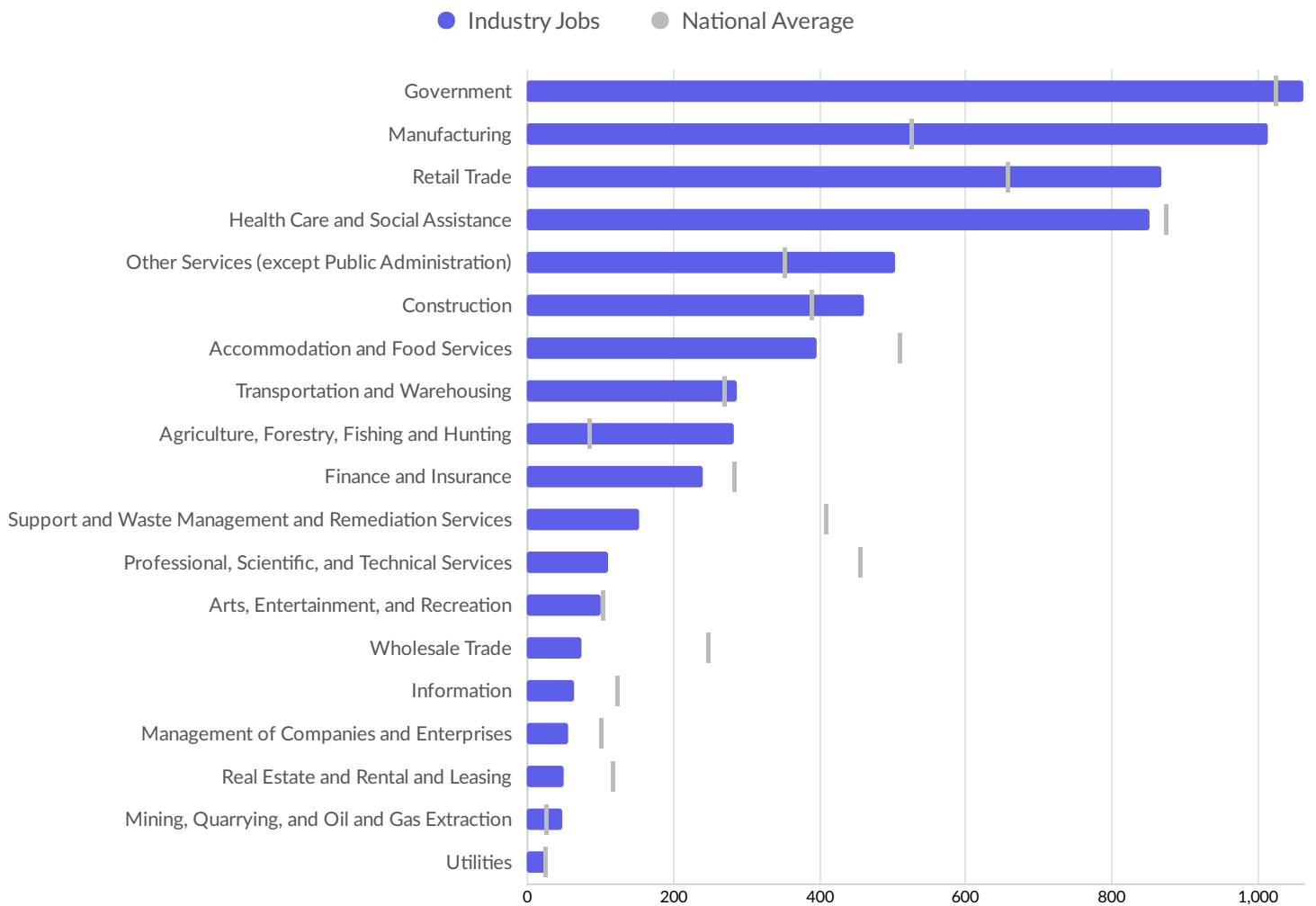
**Top Following Counties****Migrations**

Peoria County, IL

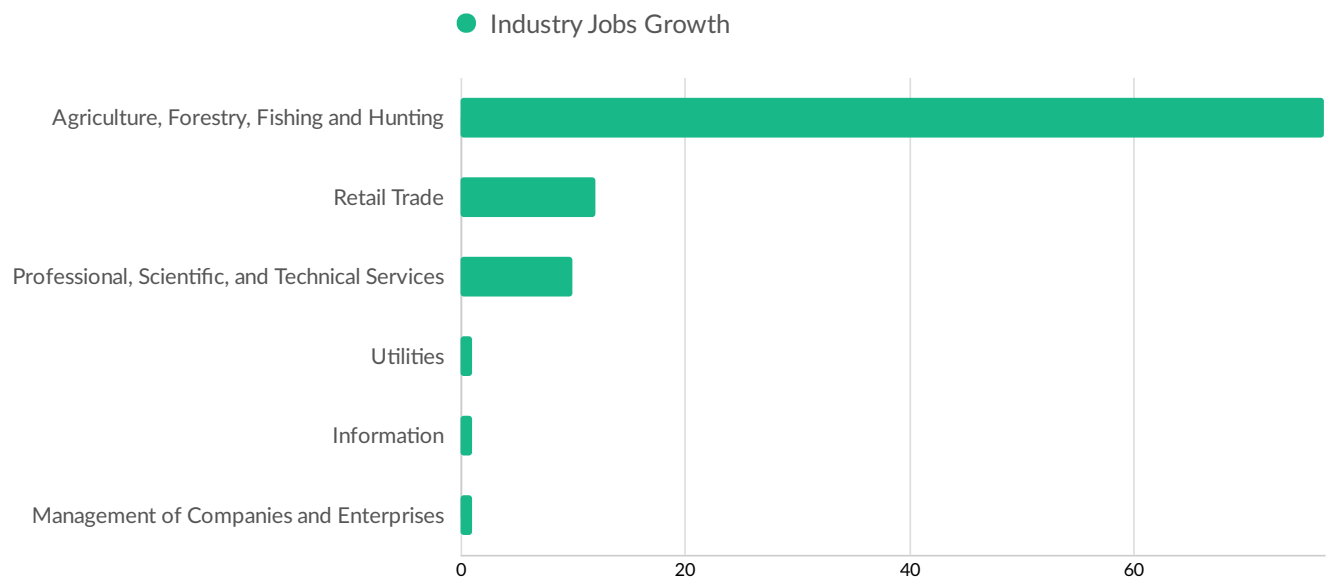
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# Industry Characteristics

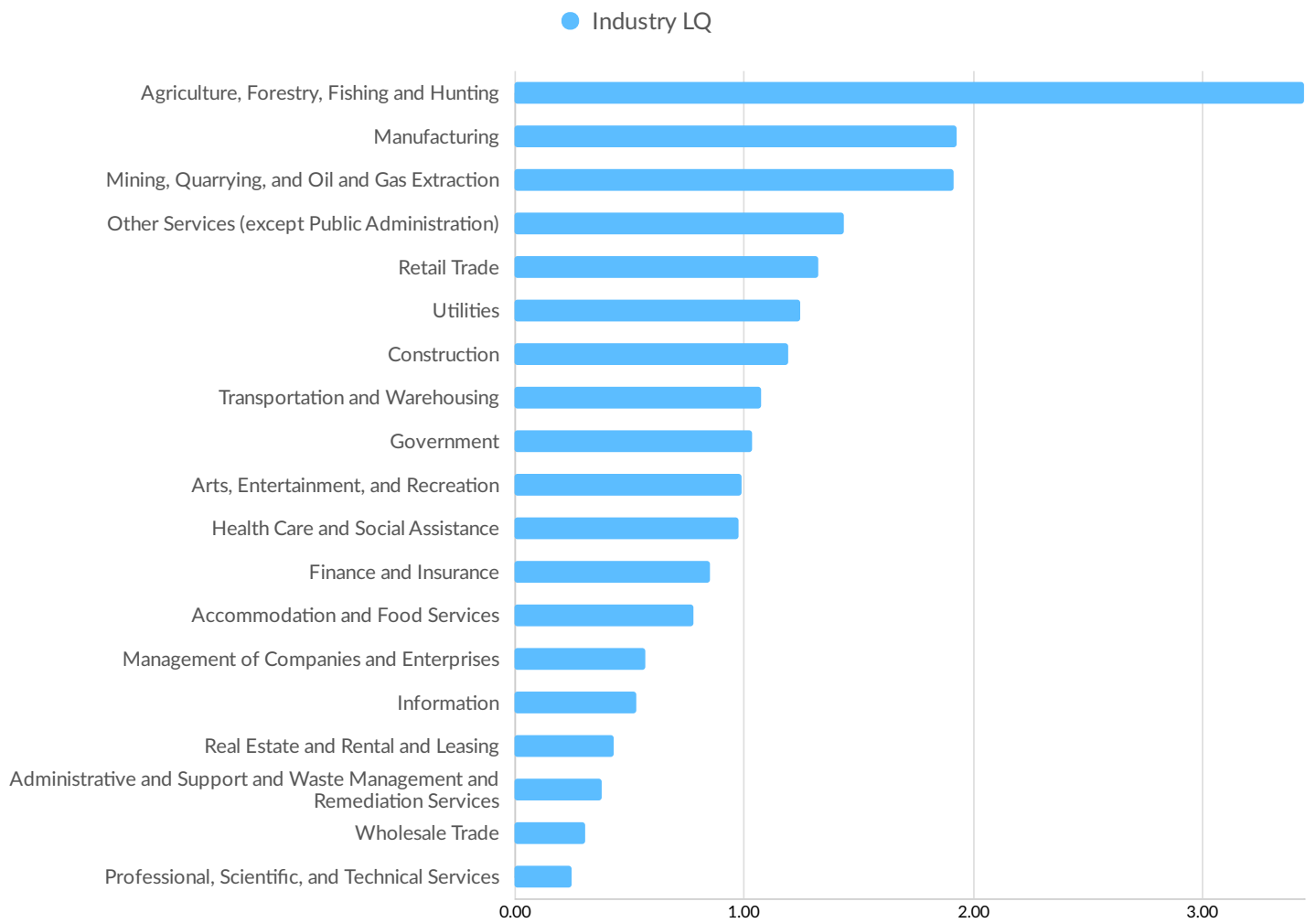
## Largest Industries



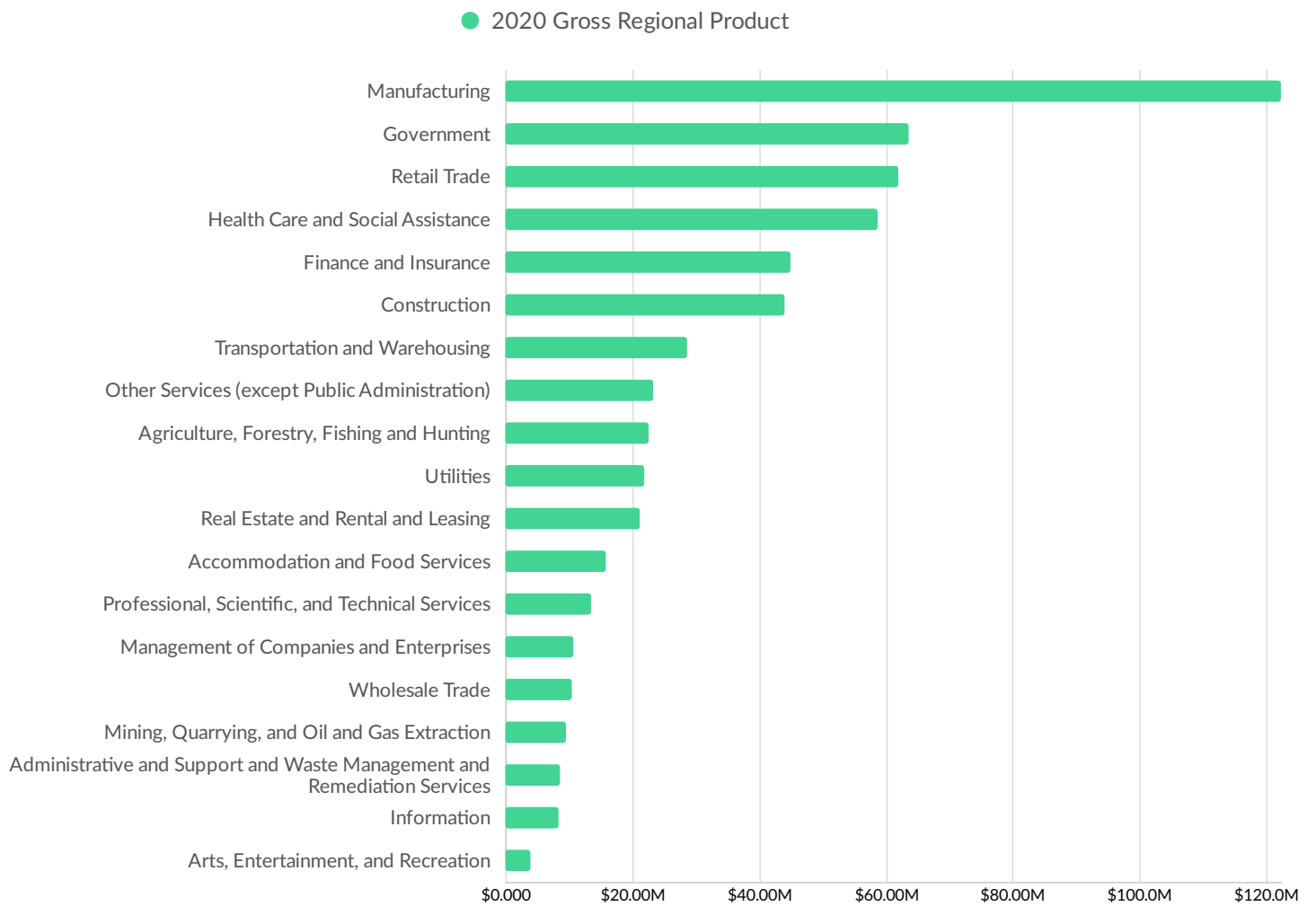
## Top Growing Industries



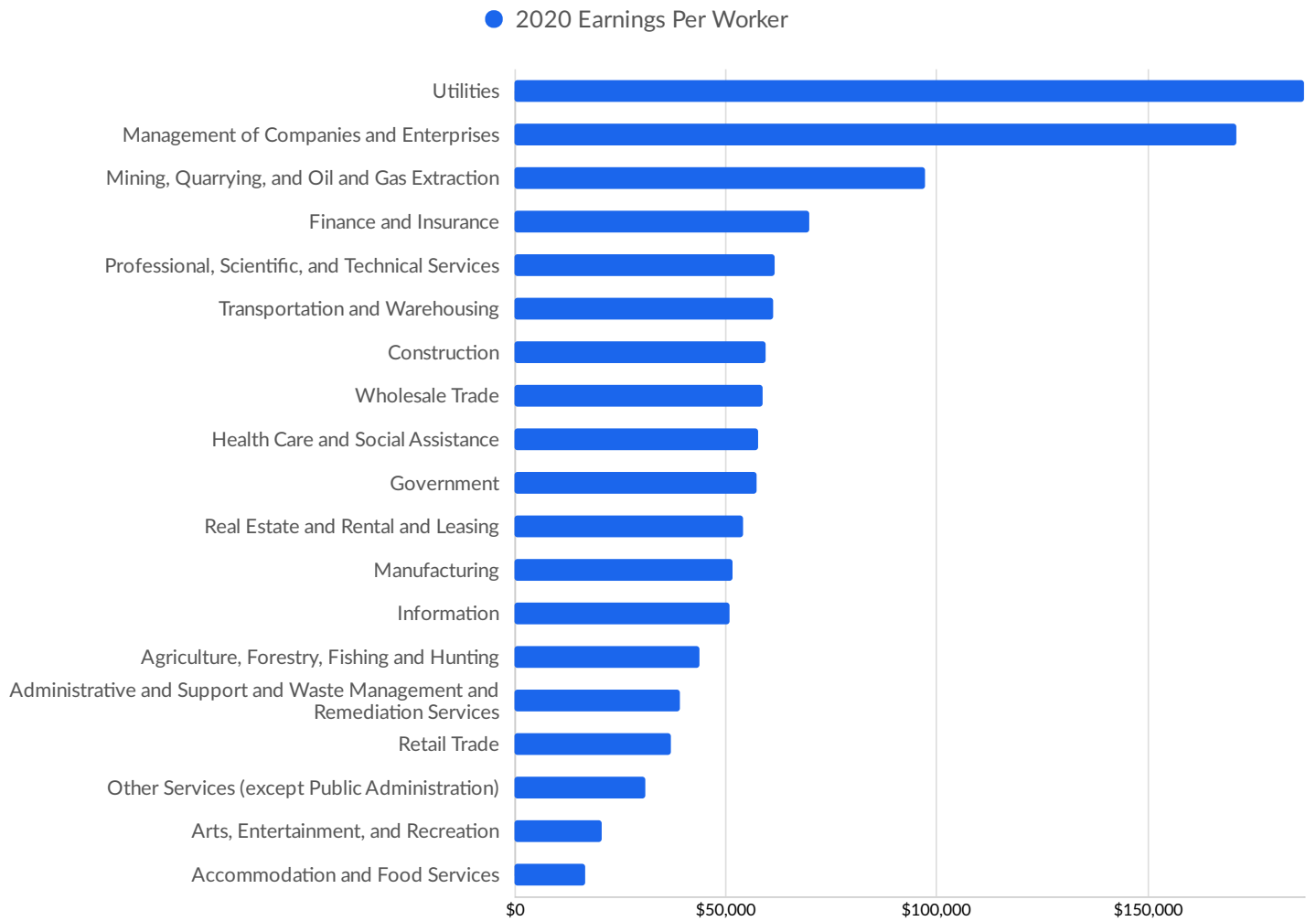
## Top Industry LQ



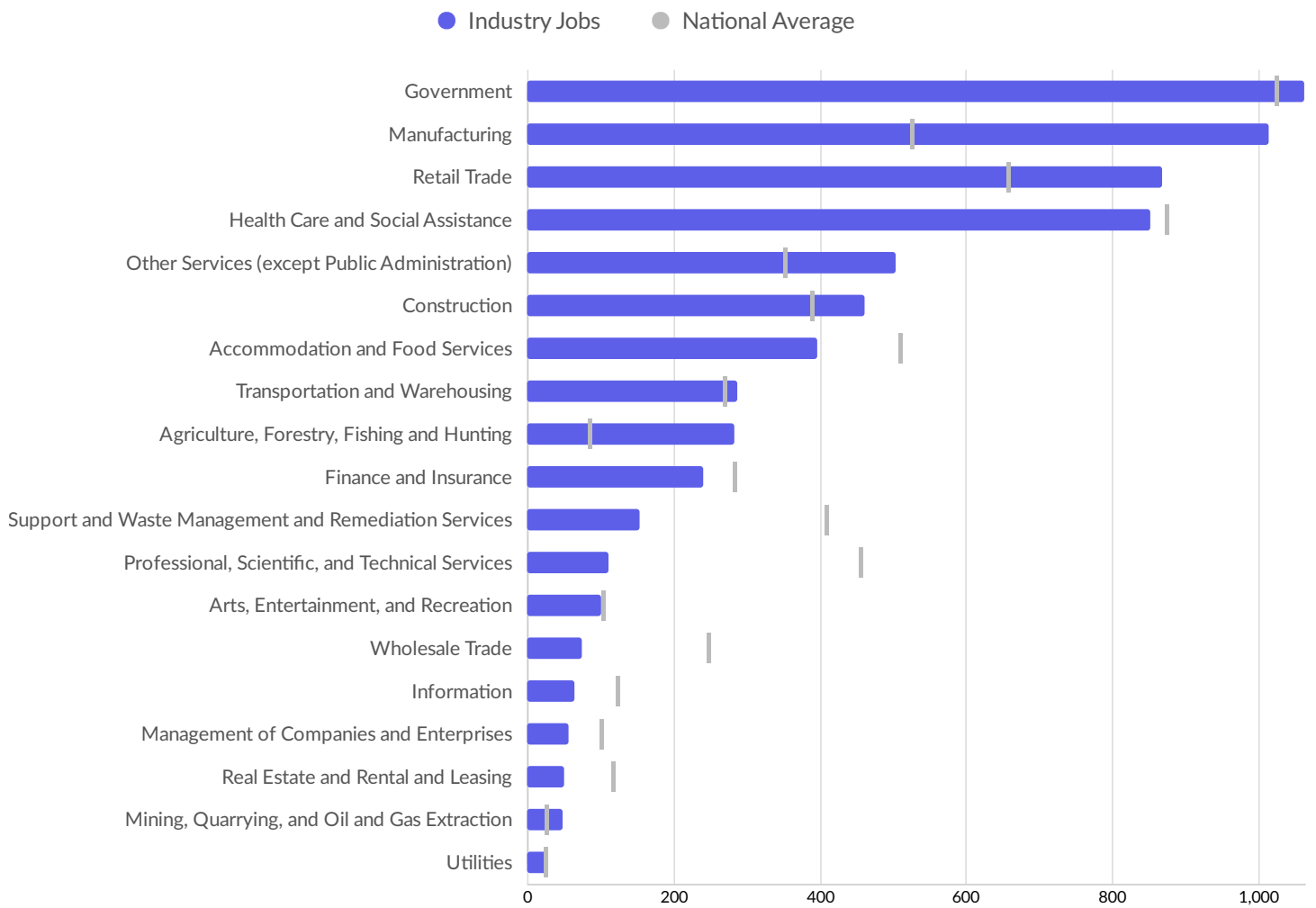
## Top Industry GRP



## Top Industry Earnings



## Largest Industries



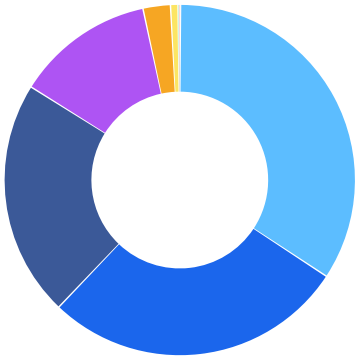
## Business Characteristics

### 1,307 Companies Employ Your Workers

Online profiles for your workers mention 1,307 companies as employers, with the top 10 appearing below. In the last 12 months, 481 companies in Green Lake County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Alliance Laundry Systems LLC	40 <div></div>	Roehl Transport, Inc.	240 <div></div>
State of Wisconsin	32 <div></div>	Dollar General Corporation	70 <div></div>
Thedacare, Inc.	26 <div></div>	Big Heart Pet Brands	66 <div></div>
1st National Bank (inc)	25 <div></div>	Wal-Mart, Inc.	64 <div></div>
Oshkosh Corporation	22 <div></div>	County of Green Lake	60 <div></div>
Community Health Foundation I...	21 <div></div>	CRST International, Inc.	58 <div></div>
Badger Mining Corporation	20 <div></div>	U.S. Xpress, Inc.	57 <div></div>
County of Green Lake	20 <div></div>	Generac Power Systems, Inc.	54 <div></div>
Wal-Mart, Inc.	20 <div></div>	Thedacare, Inc.	51 <div></div>
Community Health Network, Inc.	17 <div></div>	Uber Technologies, Inc.	49 <div></div>

## Business Size

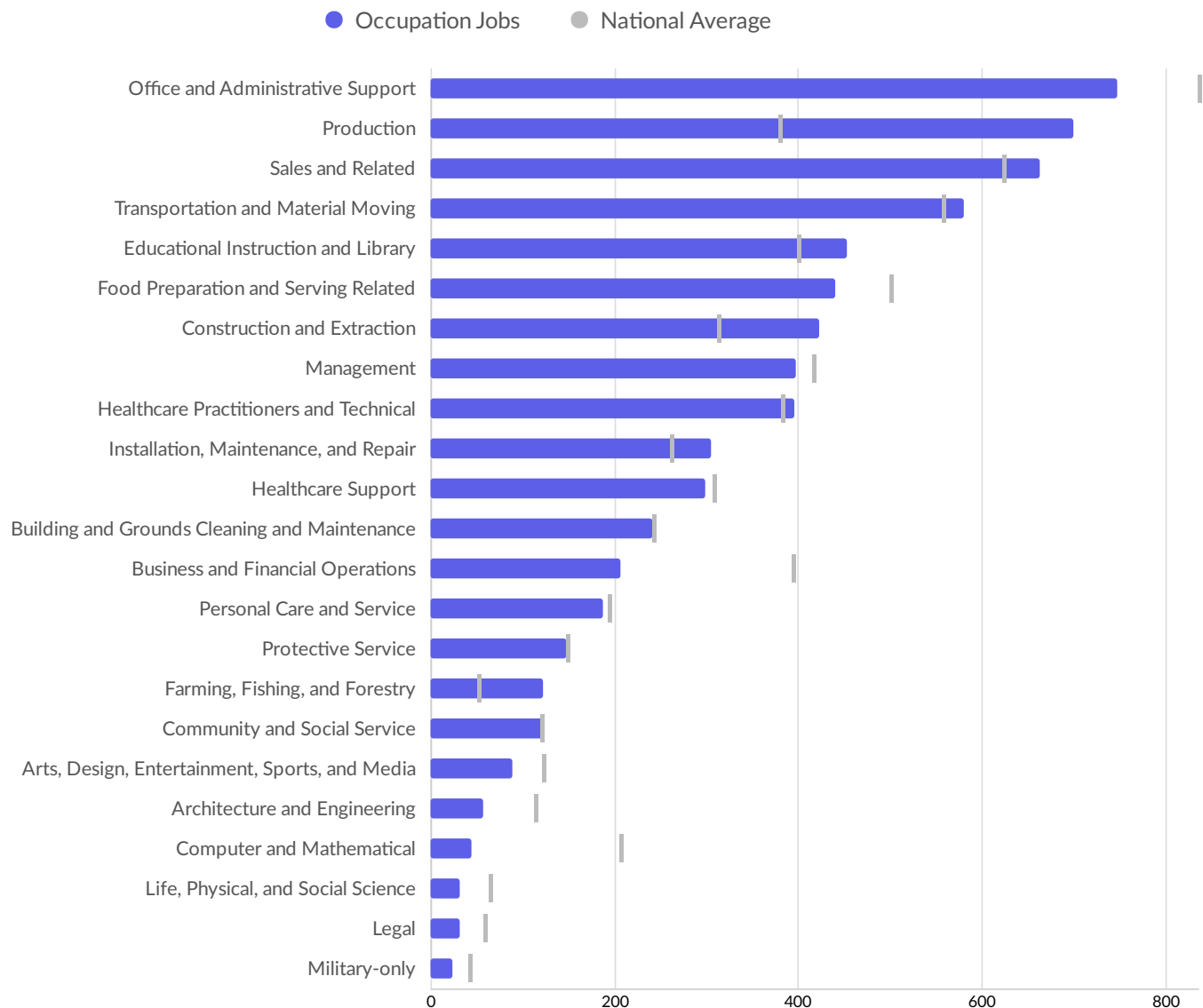


	Percentage	Business Count
1 to 4 employees	34.2%	298
5 to 9 employees	27.9%	243
10 to 19 employees	21.8%	190
20 to 49 employees	12.7%	111
50 to 99 employees	2.5%	22
100 to 249 employees	0.7%	6
250 to 499 employees	0.1%	1
500+ employees	0.1%	1

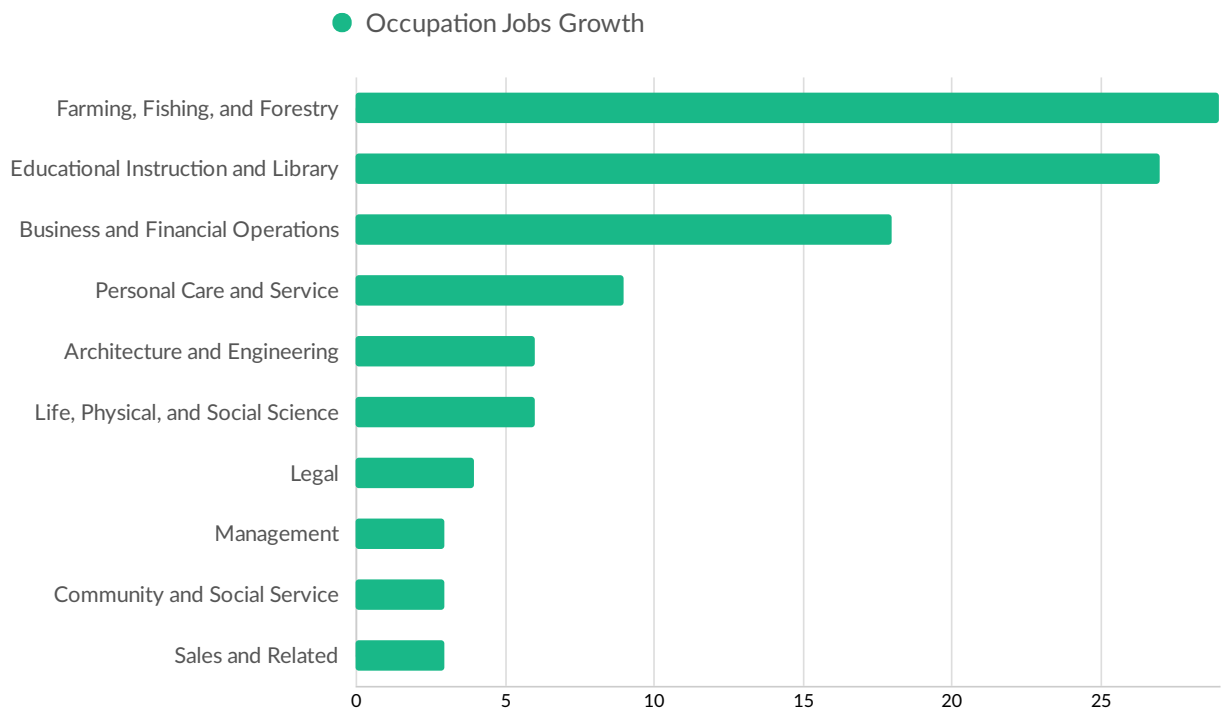
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

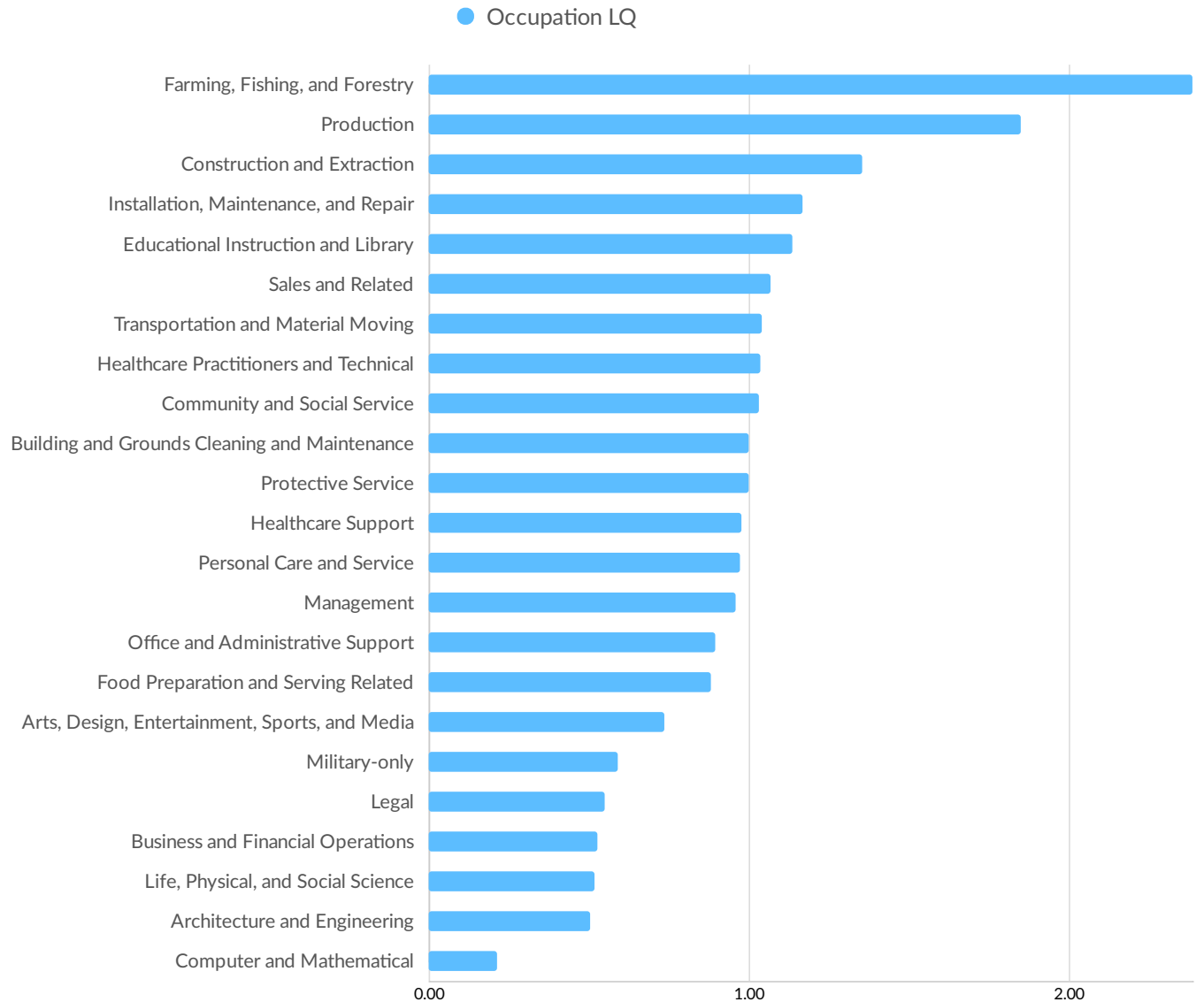
## Largest Occupations



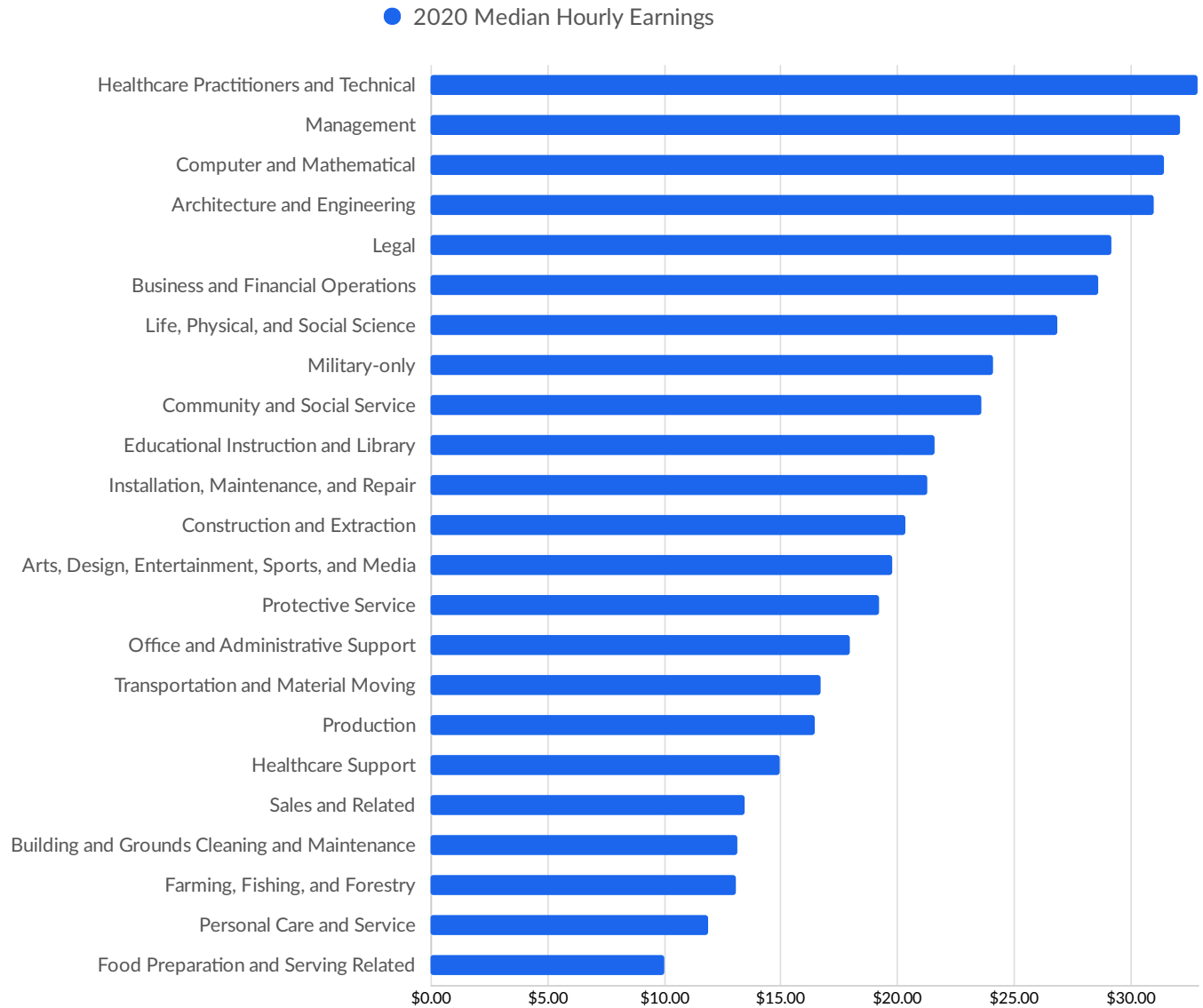
## Top Growing Occupations



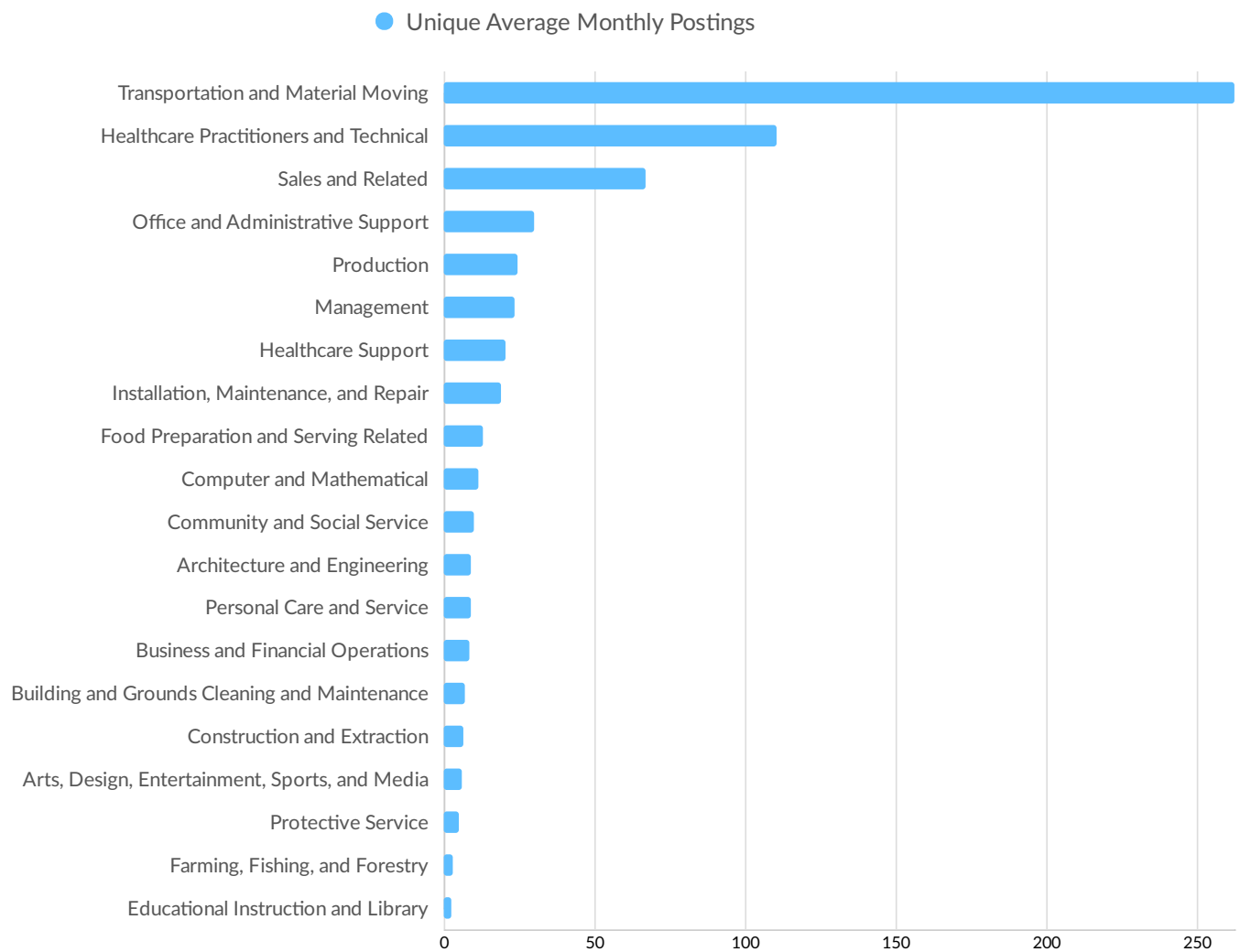
## Top Occupation LQ



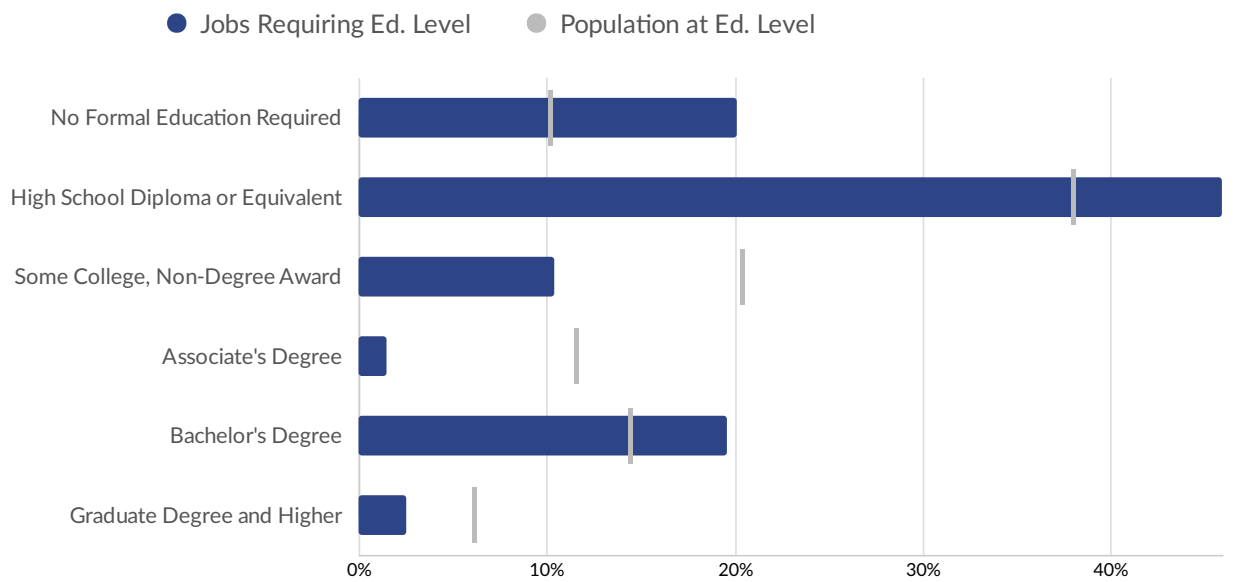
## Top Occupation Earnings



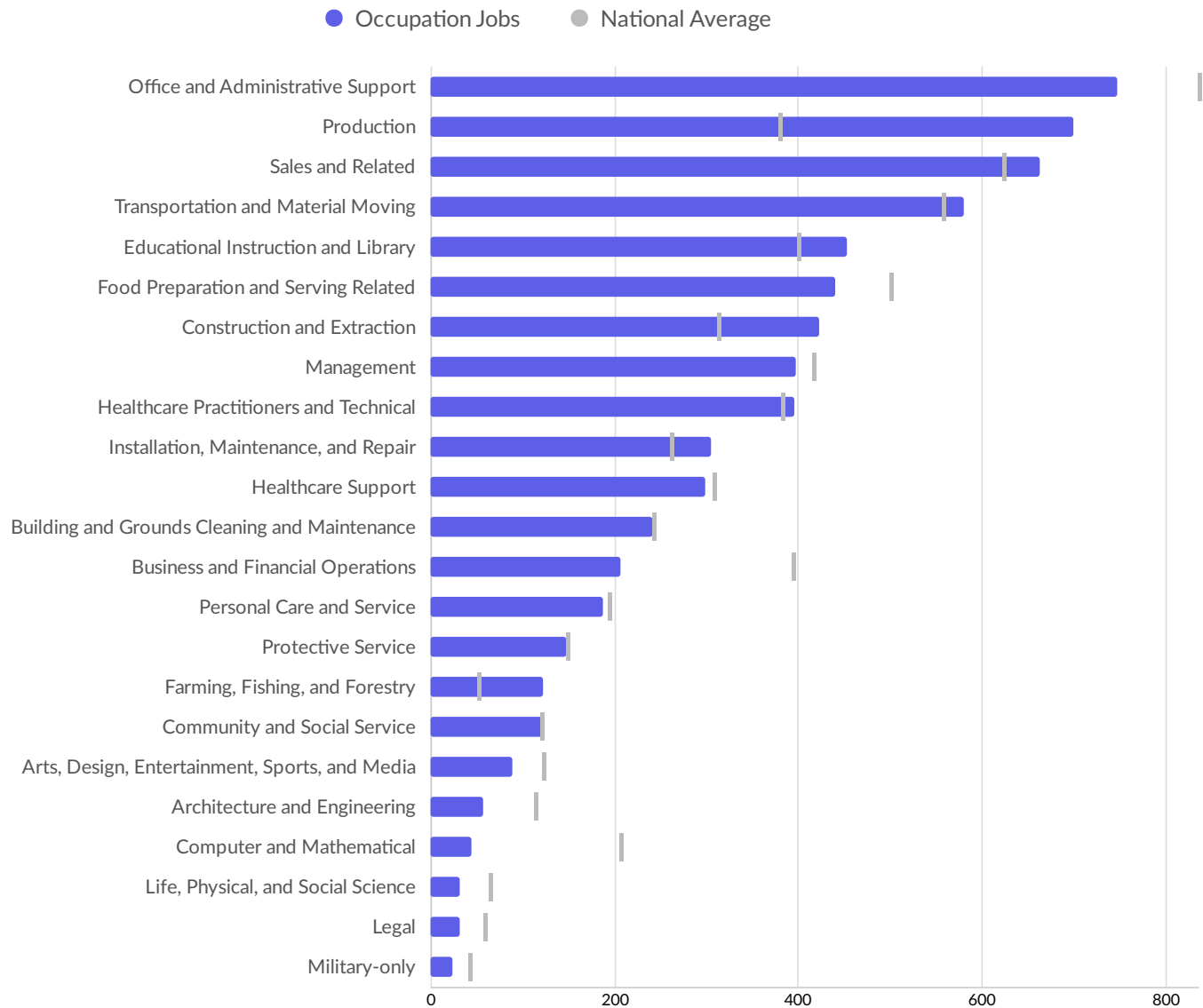
## Top Posted Occupations



## Underemployment



## Largest Occupations



## Educational Pipeline

Over the last 5 years, no schools in Green Lake County, WI produced graduates.

## In-Demand Skills

