



Fond du Lac County, WI

ECWRPC



400 Ahnaip Street
Suite 100
Menasha, Wisconsin 54952

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	23
Business Characteristics	29
Workforce Characteristics	31
Educational Pipeline	38
In-Demand Skills	39

Report Parameters

1 County

55039	Fond du Lac County, WI
-------	------------------------

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

103,991

Population (2020)

Population **grew by 2,036** over the last 5 years and is projected to **grow by 2,396** over the next 5 years.

50,655

Total Regional Employment

Jobs **decreased by 1,041** over the last 5 years and are projected to **decrease by 36** over the next 5 years.

\$62.4K

Median Household Income (2019)

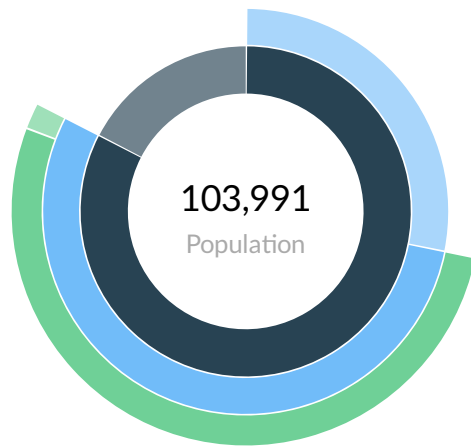
Median household income is **\$452 below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 2.0%** since 2015, growing by 2,036. Population is expected to **increase by 2.3%** between 2020 and 2025, adding 2,396.
- From 2015 to 2020, jobs **declined by 2.0%** in Fond du Lac County, WI from 51,696 to **50,655**. This change **fell short of the national growth rate of 1.3% by 3.3%**. As the number of jobs declined, the **labor force participation rate decreased from 67.4% to 66.0% between 2015 and 2020**.
- Concerning educational attainment, **16.5% of Fond du Lac County, WI residents possess a Bachelor's Degree** (3.6% below the national average), and **12.1% hold an Associate's Degree** (3.5% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Engine, Turbine, and Power Transmission Equipment Manufacturing.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	103,991	56,617	50,655	99.5	\$5.15B	\$7.48B	\$6.96B
ECWRPC	671,917	352,927	335,574	98.9	\$35.16B	\$47.89B	\$47.87B
Wisconsin	5,848,151	3,038,273	3,074,986	100.0	\$331.57B	\$322.64B	\$342.03B

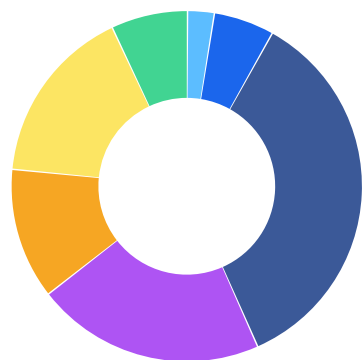
2020 Labor Force Breakdown



	Population
● Total Working Age Population	85,829
● Not in Labor Force (15+)	29,212
● Labor Force	56,617
● Employed	54,716
● Unemployed	1,901
● Under 15	18,162

Educational Attainment

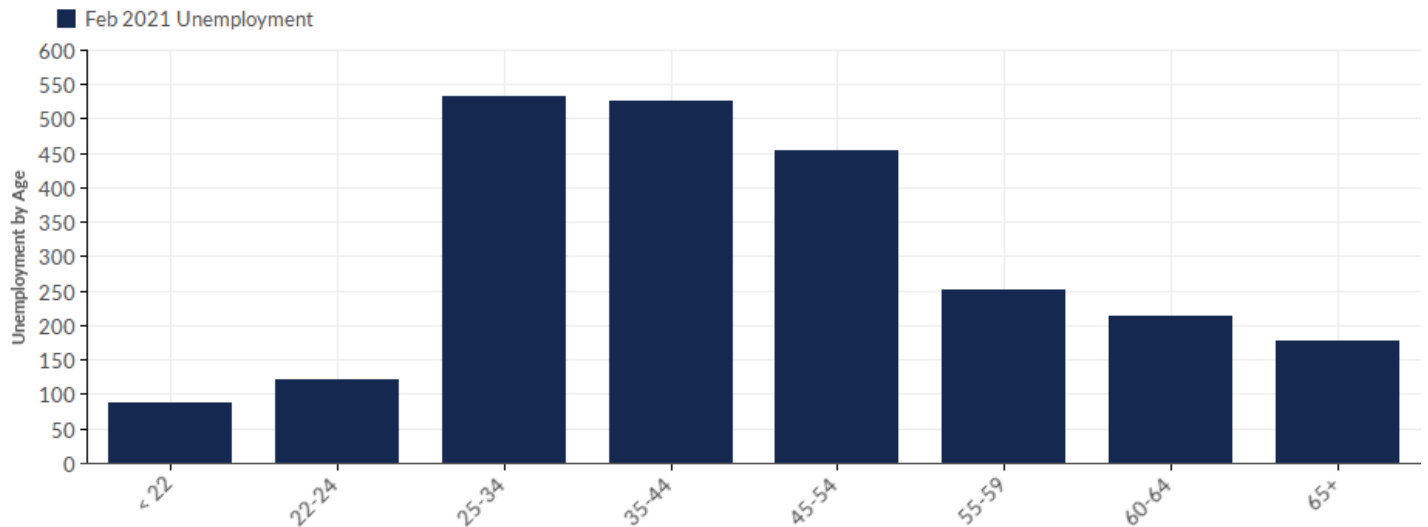
Concerning educational attainment, **16.5% of Fond du Lac County, WI residents possess a Bachelor's Degree** (3.6% below the national average), and **12.1% hold an Associate's Degree** (3.5% above the national average).



	% of Population	Population
● Less Than 9th Grade	2.5%	1,802
● 9th Grade to 12th Grade	5.6%	4,096
● High School Diploma	35.3%	25,848
● Some College	21.1%	15,469
● Associate's Degree	12.1%	8,856
● Bachelor's Degree	16.5%	12,071
● Graduate Degree and Higher	7.1%	5,176

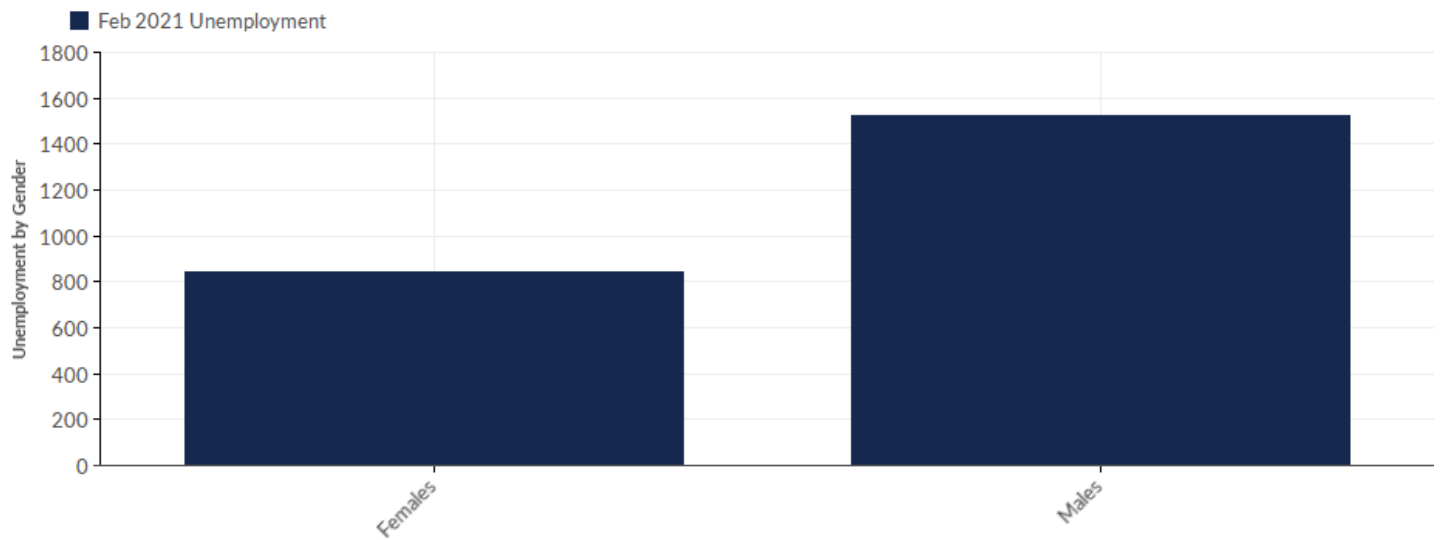
Unemployment by Demographics

Unemployment by Age



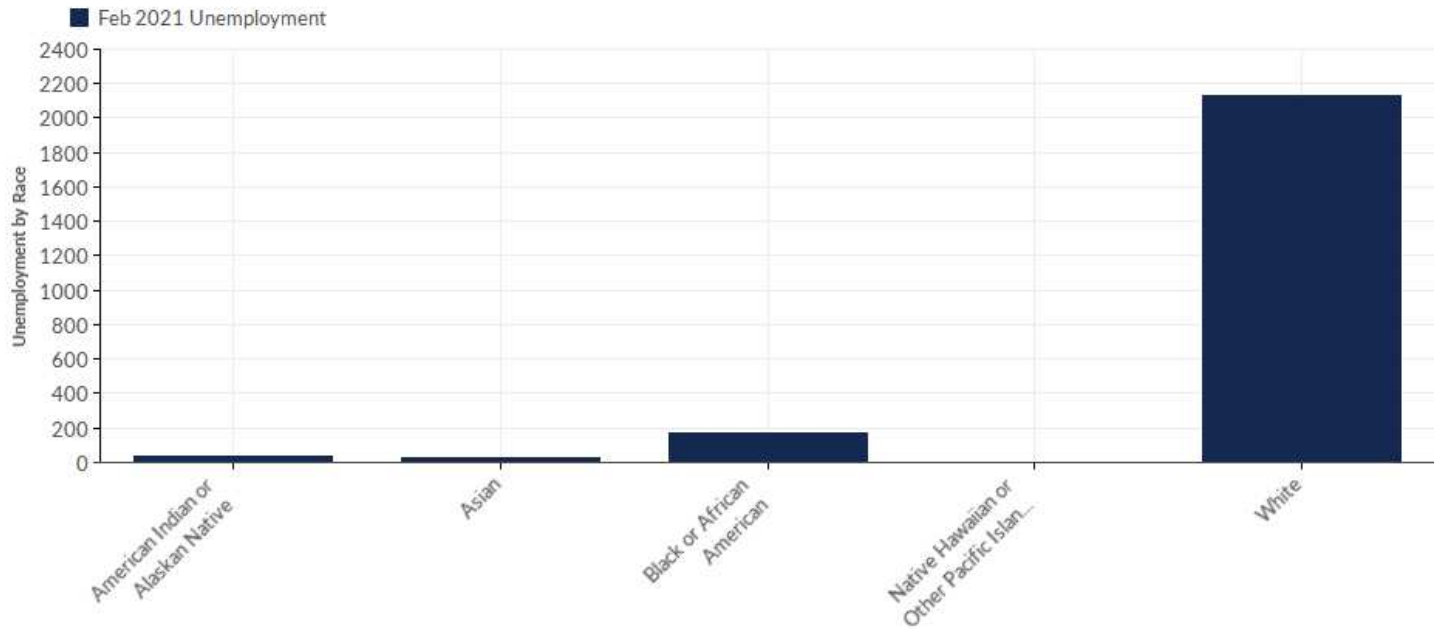
Age	Unemployment (Feb 2021)	% of Age Cohort
< 22	87	3.68%
22-24	120	5.07%
25-34	534	22.58%
35-44	525	22.20%
45-54	454	19.20%
55-59	252	10.66%
60-64	214	9.05%
65+	178	7.53%
Total	2,365	100.00%

Unemployment by Gender



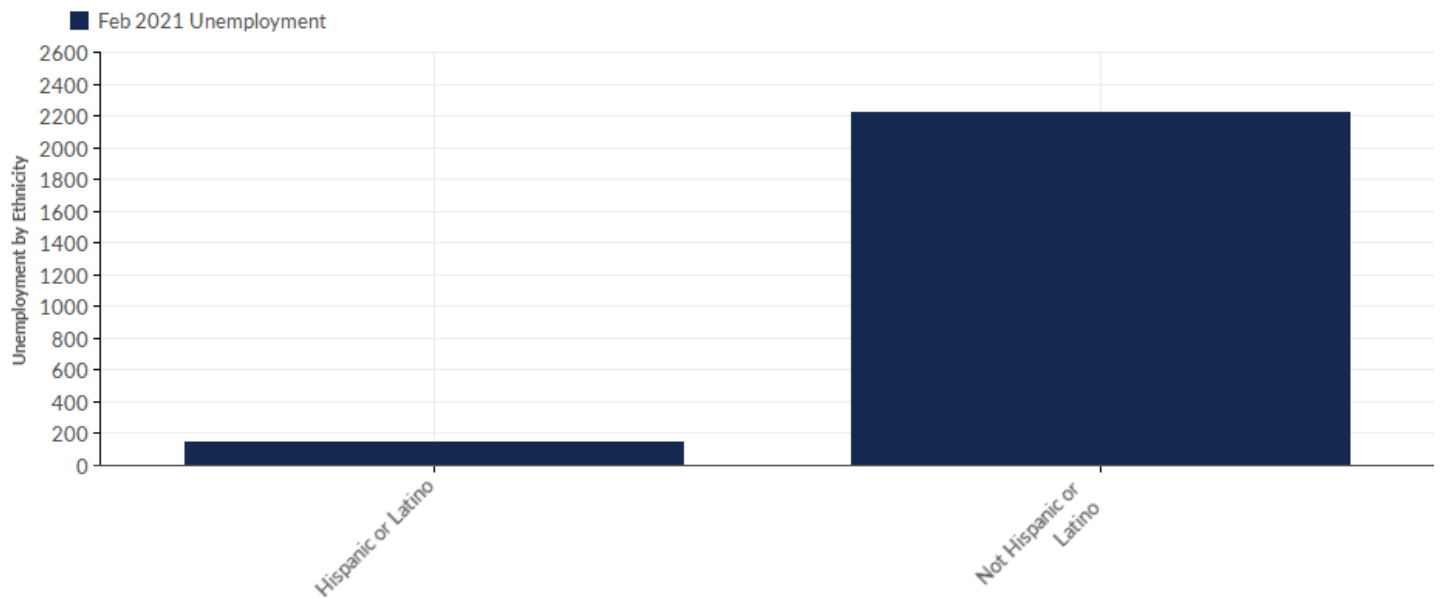
Gender	Unemployment (Feb 2021)	% of Age Cohort
Females	841	35.56%
Males	1,524	64.44%
Total	2,365	100.00%

Unemployment by Race



Race	Unemployment (Feb 2021)	% of Age Cohort
American Indian or Alaskan Native	38	1.61%
Asian	23	0.97%
Black or African American	170	7.19%
Native Hawaiian or Other Pacific Islander	2	0.08%
White	2,131	90.11%
Total	2,365	100.00%

Unemployment by Ethnicity

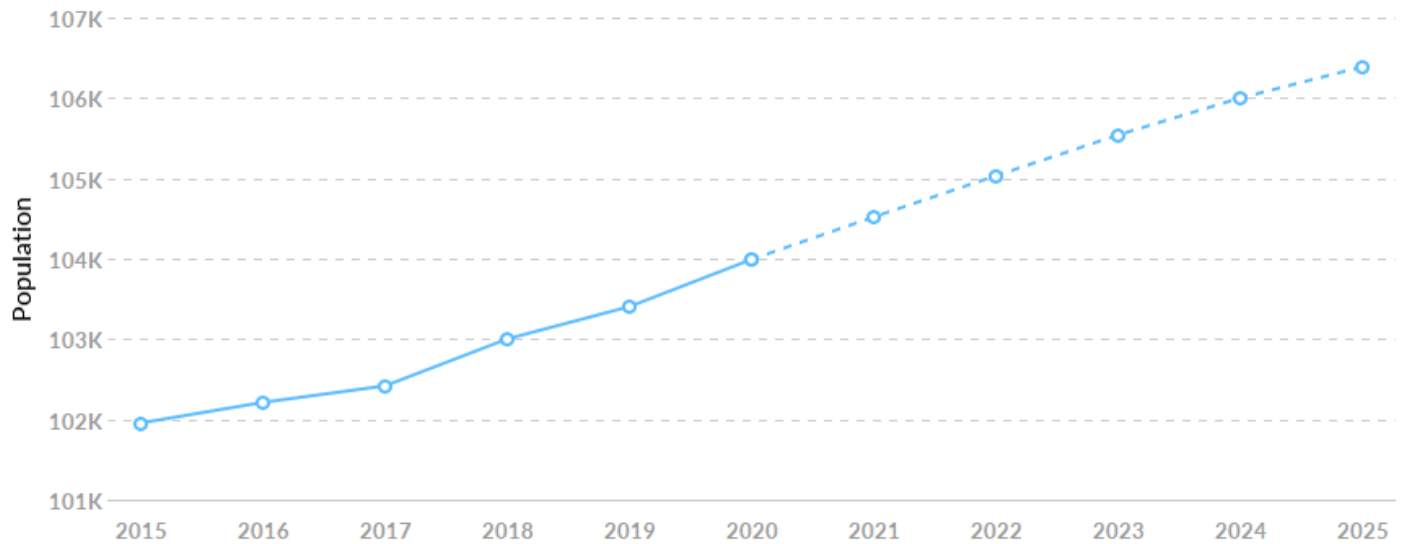


Ethnicity	Unemployment (Feb 2021)	% of Age Cohort
Hispanic or Latino	143	6.05%
Not Hispanic or Latino	2,222	93.95%
Total	2,365	100.00%

Historic & Projected Trends

Population Trends

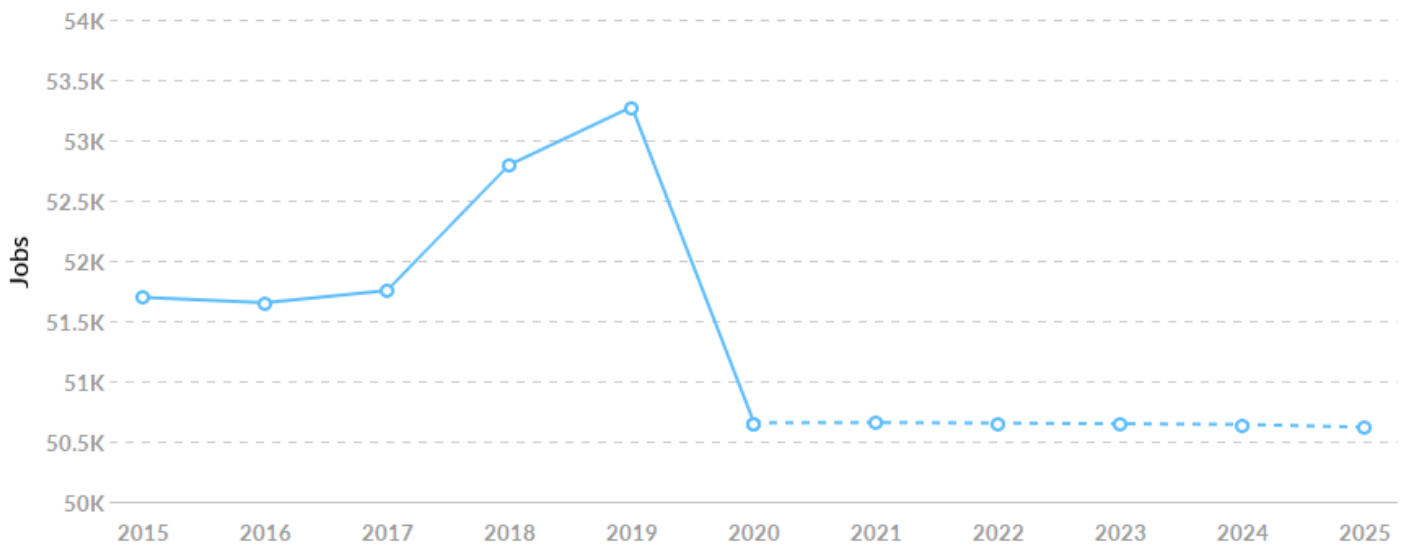
As of 2020 the region's population **increased by 2.0%** since 2015, growing by 2,036. Population is expected to **increase by 2.3%** between 2020 and 2025, adding 2,396.



Timeframe	Population
2015	101,955
2016	102,211
2017	102,417
2018	103,001
2019	103,403
2020	103,991
2021	104,519
2022	105,032
2023	105,540
2024	106,000
2025	106,388

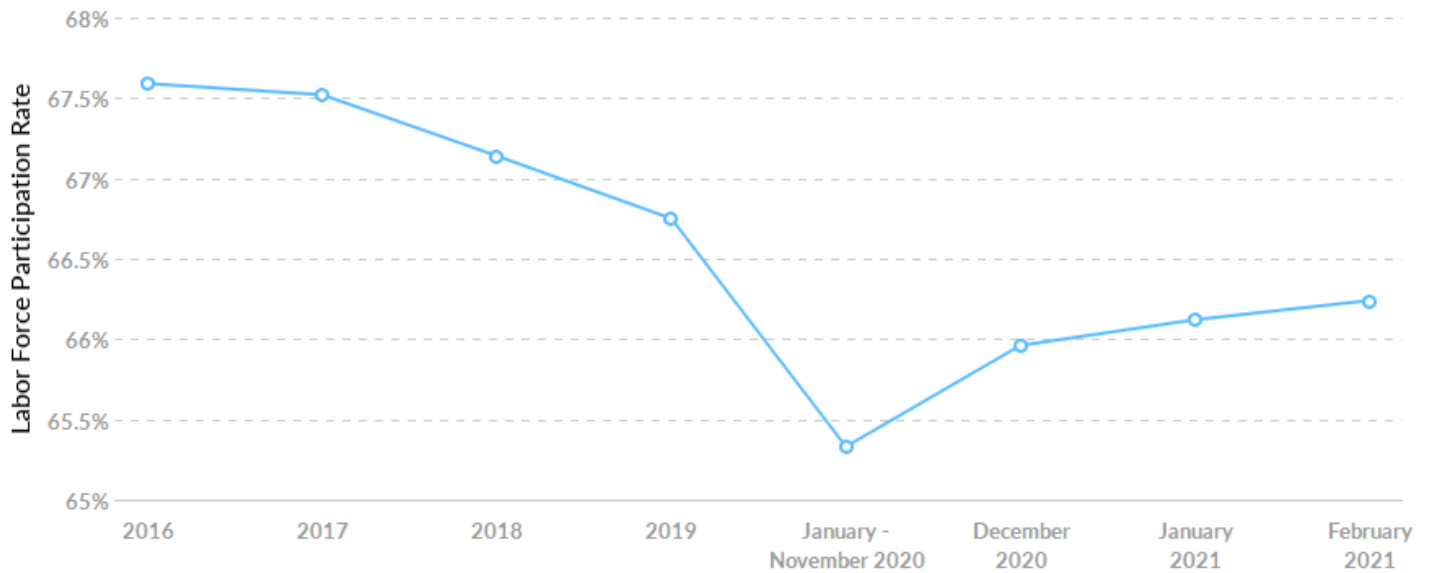
Job Trends

From 2015 to 2020, jobs **declined by 2.0%** in Fond du Lac County, WI from 51,696 to **50,655**. This change **fell short of the national growth rate of 1.3% by 3.3%**.



Timeframe	Jobs
2015	51,696
2016	51,651
2017	51,752
2018	52,795
2019	53,275
2020	50,655
2021	50,657
2022	50,653
2023	50,647
2024	50,641
2025	50,619

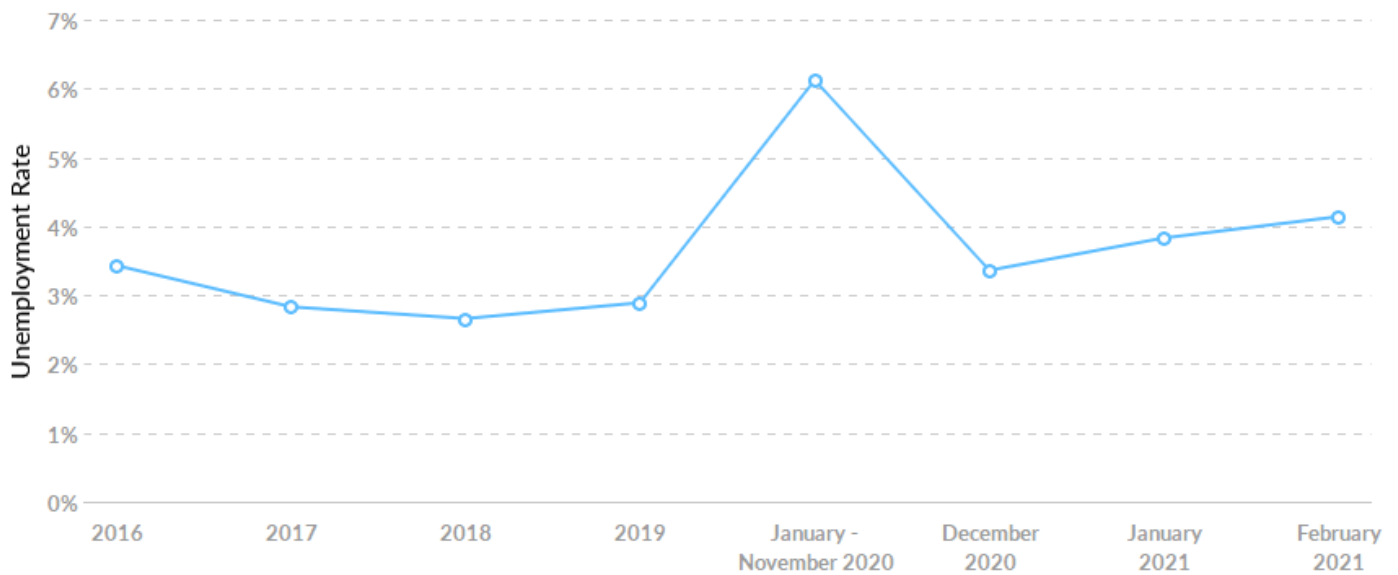
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	67.59%
2017	67.52%
2018	67.14%
2019	66.75%
January - November 2020	65.33%
December 2020	65.96%
January 2021	66.12%
February 2021	66.24%

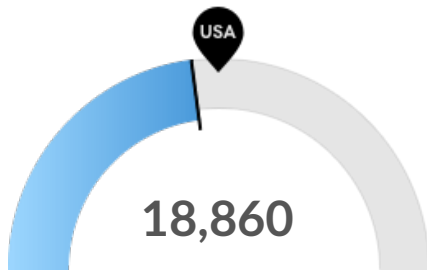
Unemployment Rate Trends

Fond du Lac County, WI had a February 2021 unemployment rate of 4.14%, **increasing from 3.43%** 5 years before.



Timeframe	Unemployment Rate
2016	3.43%
2017	2.83%
2018	2.66%
2019	2.89%
January - November 2020	6.12%
December 2020	3.36%
January 2021	3.83%
February 2021	4.14%

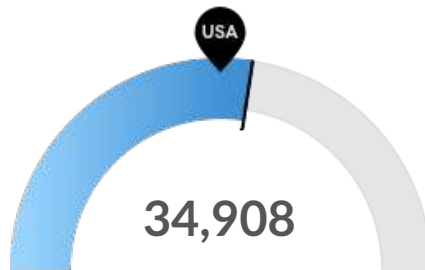
Population Characteristics



18,860

Millennials

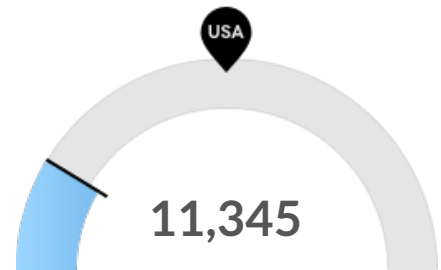
Fond du Lac County, WI has 18,860 millennials (ages 25-39). The national average for an area this size is 21,320.



34,908

Retiring Soon

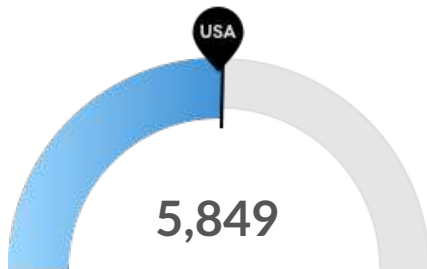
Retirement risk is high in Fond du Lac County, WI. The national average for an area this size is 30,402 people 55 or older, while there are 34,908 here.



11,345

Racial Diversity

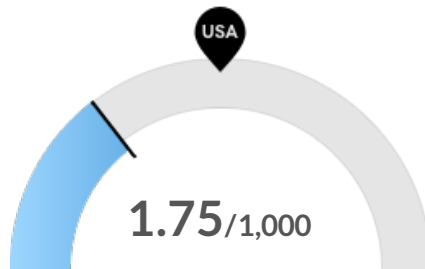
Racial diversity is low in Fond du Lac County, WI. The national average for an area this size is 41,246 racially diverse people, while there are 11,345 here.



5,849

Veterans

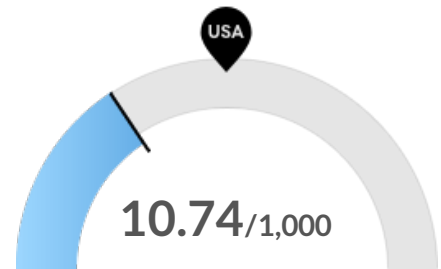
Fond du Lac County, WI has 5,849 veterans. The national average for an area this size is 5,743.



1.75/1,000

Violent Crime

Fond du Lac County, WI has 1.75 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.



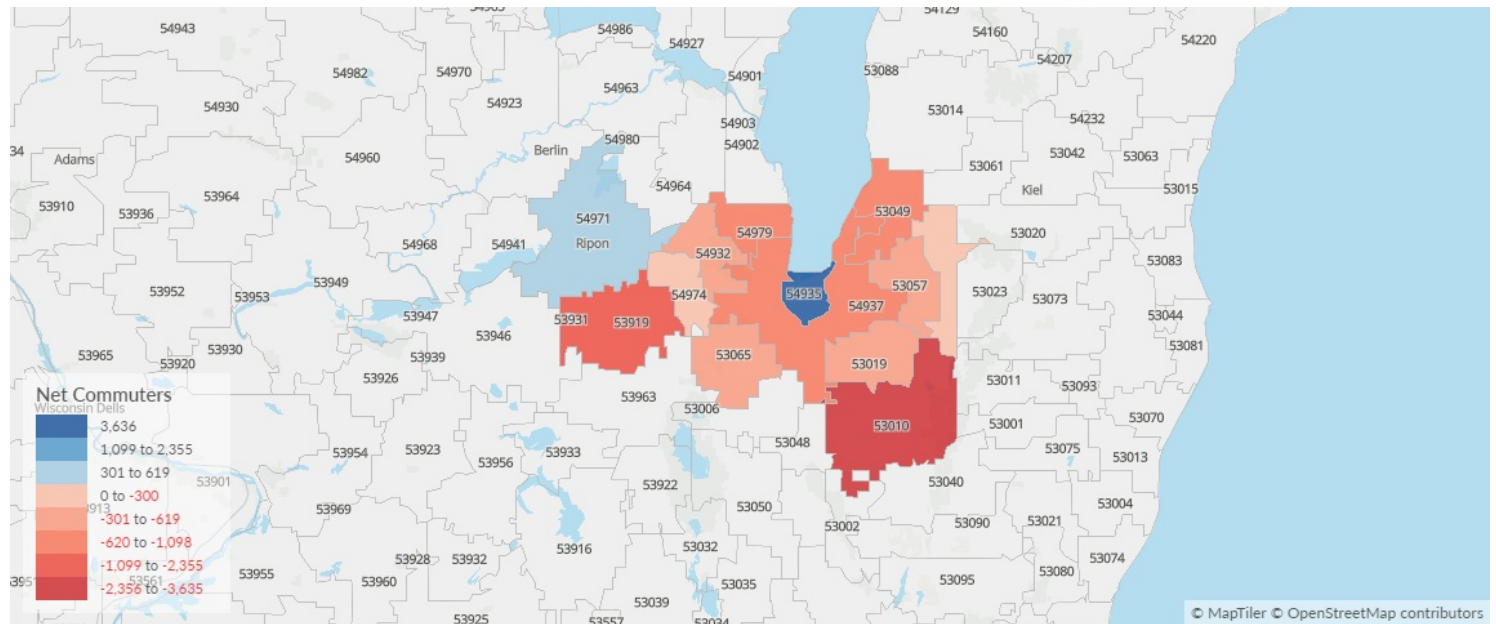
10.74/1,000

Property Crime

Fond du Lac County, WI has 10.74 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Fond du Lac County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
54935	Fond Du Lac, WI (in Fon...	24,725
54937	Fond Du Lac, WI (in Fon...	10,366
54971	Ripon, WI (in Fond du L...	6,060
54936	Fond Du Lac, WI (in Fon...	1,812
53010	Campbellsport, WI (in F...	1,724

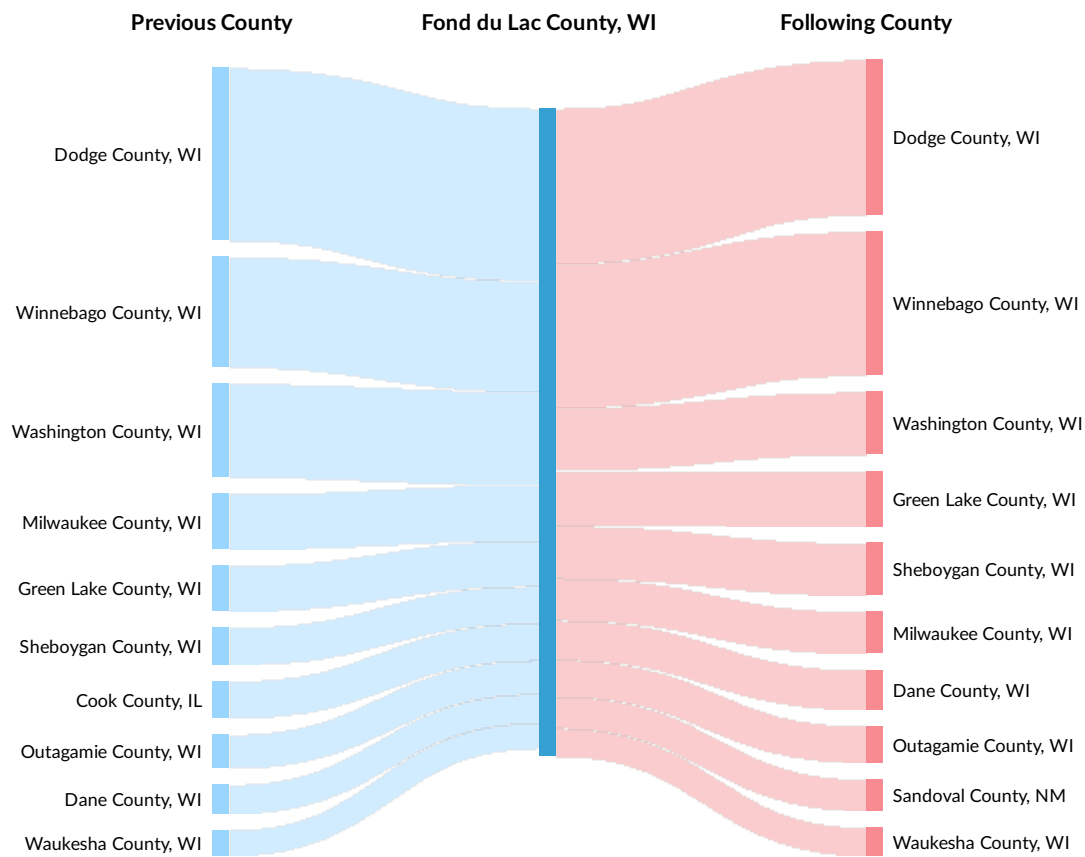
Where Talent Lives

ZIP	Name	2020 Workers
54935	Fond Du Lac, WI (in Fon...	21,089
54937	Fond Du Lac, WI (in Fon...	11,252
54971	Ripon, WI (in Fond du L...	5,686
53010	Campbellsport, WI (in F...	4,080
53049	Malone, WI (in Fond du ...	1,675

Inbound and Outbound Migration

The table below analyzes past and current residents of Fond du Lac County, WI. The left column shows residents of other counties migrating to Fond du Lac County, WI. The right column shows residents migrating from Fond du Lac County, WI to other counties.

As of 2018, 555 people have migrated from Dodge County, WI to Fond du Lac County, WI. In the same year, 500 people left Fond du Lac County, WI migrating to Dodge County, WI. The total Net Migration for Fond du Lac County, WI in 2018 was 142.



Top Previous Counties	Migrations
Dodge County, WI	555
Winnebago County, WI	356
Washington County, WI	302
Milwaukee County, WI	178
Green Lake County, WI	147
Sheboygan County, WI	120

Top Previous Counties	Migrations
Cook County, IL	119
Outagamie County, WI	108
Dane County, WI	94
Waukesha County, WI	82
Calumet County, WI	82
Maricopa County, AZ	67
Tarrant County, TX	64
Racine County, WI	63
Blount County, TN	50
Brown County, WI	48
Marinette County, WI	44
Kenosha County, WI	43
Columbia County, WI	41
Ozaukee County, WI	41
Benton County, AR	37
Coos County, OR	37
Manitowoc County, WI	37
Cuyahoga County, OH	35
Queens County, NY	35
Marathon County, WI	34
Stearns County, MN	30
Buena Vista County, IA	30
Polk County, IA	27
Clark County, WI	26
Will County, IL	26
Champaign County, IL	26

Top Previous Counties	Migrations
Hennepin County, MN	26
Walworth County, WI	25
Waupaca County, WI	24
Montgomery County, IN	23
Eau Claire County, WI	21
Howard County, MD	19
La Crosse County, WI	18
Dallas County, TX	17
Juneau County, WI	15
Liberty County, GA	15
Rock County, WI	15
DuPage County, IL	15
Madison County, IA	14
Sauk County, WI	14
Shawano County, WI	14
Bexar County, TX	13
Arlington County, VA	13
Portage County, WI	13
Marquette County, WI	12
Waushara County, WI	12
Linn County, IA	11
Ramsey County, MN	10
Adams County, WI	10
McLean County, IL	10
Hays County, TX	10
El Paso County, CO	10

Top Previous Counties	Migrations
Williamson County, TN	10
Peoria County, IL	10
Mercer County, NJ	9
Florence County, WI	9
Tompkins County, NY	9
Ector County, TX	7
Chippewa County, WI	7
Durham County, NC	7
Green County, WI	7
Door County, WI	6
Johnson County, IA	6
Tippecanoe County, IN	6
St. Croix County, WI	6
Grant County, WI	6
Rusk County, WI	6
Burnett County, WI	6
Vilas County, WI	6
Brown County, MN	6
Barron County, WI	5
Montcalm County, MI	5
Davidson County, TN	5
Wood County, WI	4
Macomb County, MI	4
Jefferson County, WI	4
Sioux County, IA	4
Kalamazoo County, MI	4

Top Previous Counties	Migrations
Comanche County, OK	4
Rankin County, MS	4
Barnstable County, MA	4
Jackson County, WI	3
Washtenaw County, MI	3
Winona County, MN	3
Lincoln County, WI	3
Grand Forks County, ND	3
Walla Walla County, WA	2
Clinton County, IA	2
Crawford County, WI	2
Winneshiek County, IA	2
Vernon County, WI	2
Greene County, OH	1
Wayne County, MI	1
Clay County, SD	1
Bayfield County, WI	1
Pierce County, WI	1
Iron County, WI	1
Anderson County, KY	0
Schuyler County, IL	0
Mecklenburg County, VA	0
Top Following Counties	Migrations
Dodge County, WI	500
Winnebago County, WI	464
Washington County, WI	202

Top Following Counties	Migrations
Green Lake County, WI	179
Sheboygan County, WI	168
Milwaukee County, WI	135
Dane County, WI	128
Outagamie County, WI	118
Sandoval County, NM	102
Waukesha County, WI	91
Calumet County, WI	82
Brown County, WI	77
Hidalgo County, TX	72
Eau Claire County, WI	66
Waushara County, WI	48
Dallas County, TX	48
Maricopa County, AZ	47
Cook County, IL	43
Greene County, OH	40
Monroe County, WI	38
Marquette County, WI	38
Ramsey County, MN	38
New Hanover County, NC	37
Columbia County, WI	31
Manitowoc County, WI	30
Harris County, TX	29
Racine County, WI	27
Kenosha County, WI	24
Queens County, NY	24

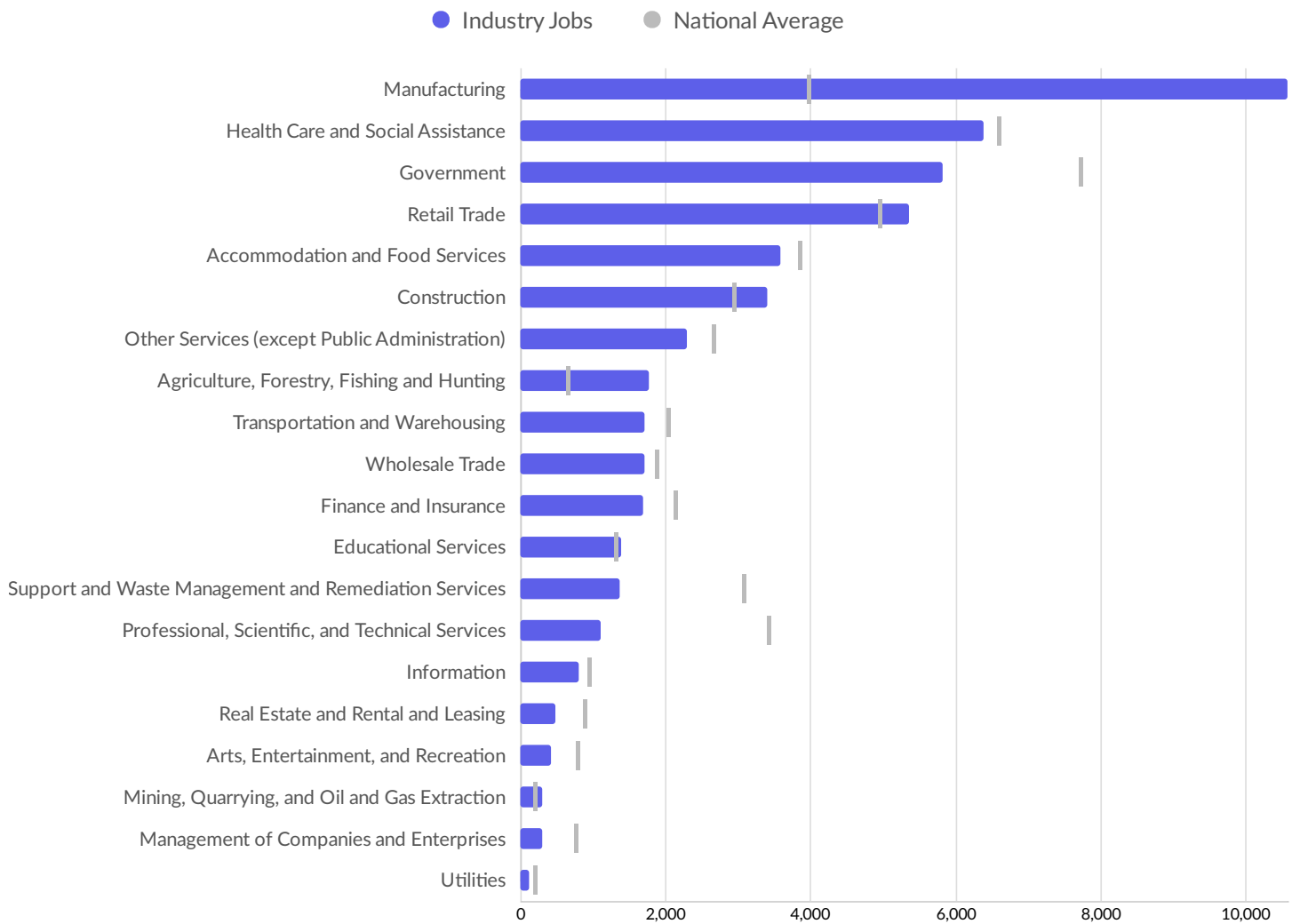
Top Following Counties	Migrations
Ogle County, IL	23
Denton County, TX	23
Marathon County, WI	19
Montgomery County, TX	19
Cass County, ND	17
Waupaca County, WI	17
Yavapai County, AZ	17
Clarke County, GA	17
Chippewa County, WI	16
Oakland County, MI	15
La Crosse County, WI	13
Olmsted County, MN	13
Polk County, WI	13
Barron County, WI	12
Lake County, IL	12
Kalamazoo County, MI	12
Kent County, MI	11
Rock County, WI	11
McLennan County, TX	10
Grant County, WI	10
Kane County, IL	9
Nassau County, NY	9
Ozaukee County, WI	9
Elkhart County, IN	9
Clark County, NV	8
Marinette County, WI	8

Top Following Counties	Migrations
Jackson County, WI	8
Muscogee County, GA	8
McHenry County, IL	8
New York County, NY	7
Taylor County, WI	7
Ashland County, WI	6
Jefferson County, WI	6
Hillsborough County, FL	6
Miami-Dade County, FL	6
Livingston Parish, LA	6
Langlade County, WI	6
Montgomery County, OH	5
Oconto County, WI	5
Sauk County, WI	4
Houston County, MN	4
Iron County, WI	4
Tillman County, OK	4
Collin County, TX	4
Yolo County, CA	4
Lincoln County, WI	4
Will County, IL	3
DuPage County, IL	3
Winnebago County, IL	3
Carroll County, IN	3
Lake County, IN	3
Wood County, WI	3

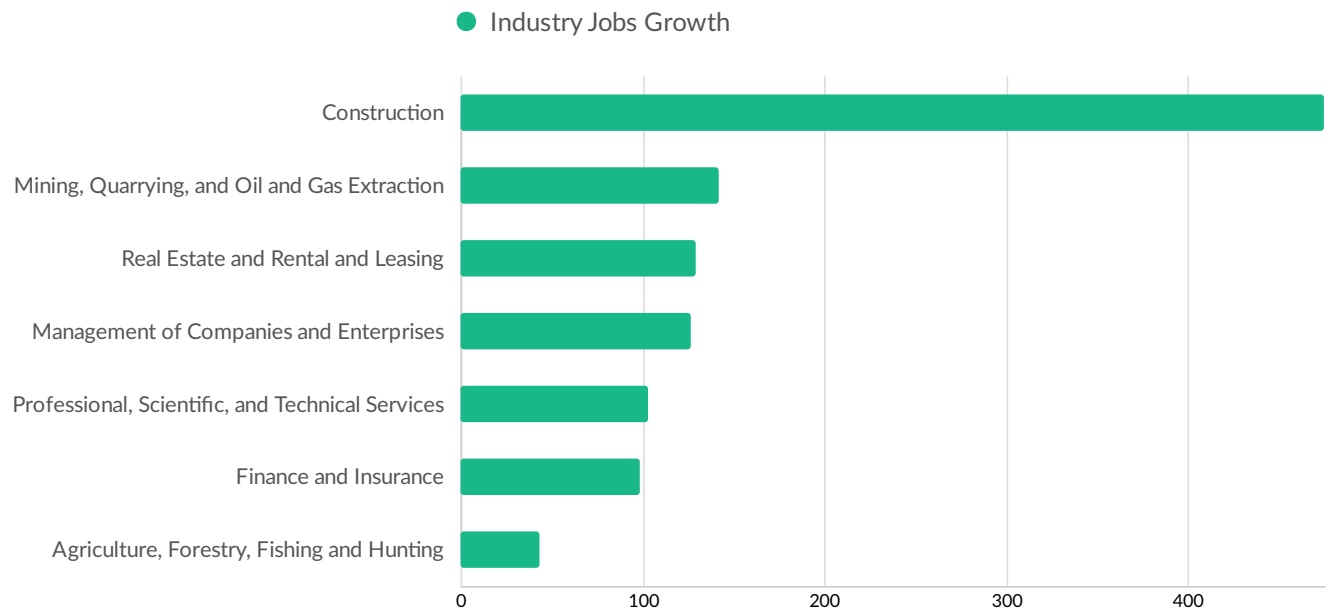
Top Following Counties	Migrations
Vilas County, WI	3
El Paso County, CO	3
Delaware County, IN	3
Walworth County, WI	2
Oneida County, WI	2
Douglas County, WI	2
Cowlitz County, WA	2
Los Angeles County, CA	2
Kewaunee County, WI	2
Price County, WI	2
Crawford County, WI	2
Marion County, IN	2
Winnebago County, IA	2
Anchorage Borough County, AK	2
Salt Lake County, UT	2
Fresno County, CA	2
Portage County, WI	1
St. Croix County, WI	1
Richland County, WI	1
Trempealeau County, WI	1
Chickasaw County, IA	1
Washburn County, WI	1

Industry Characteristics

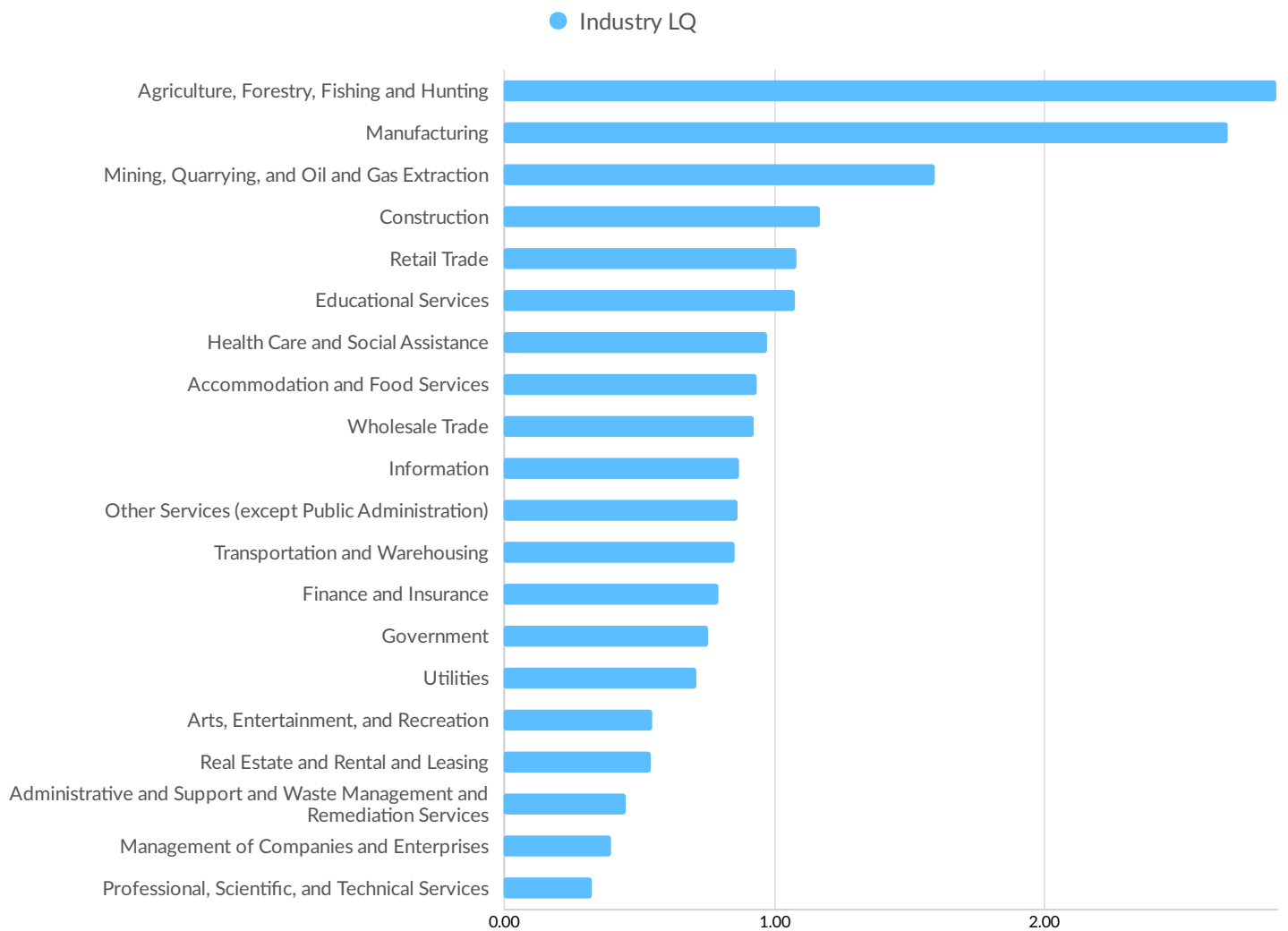
Largest Industries



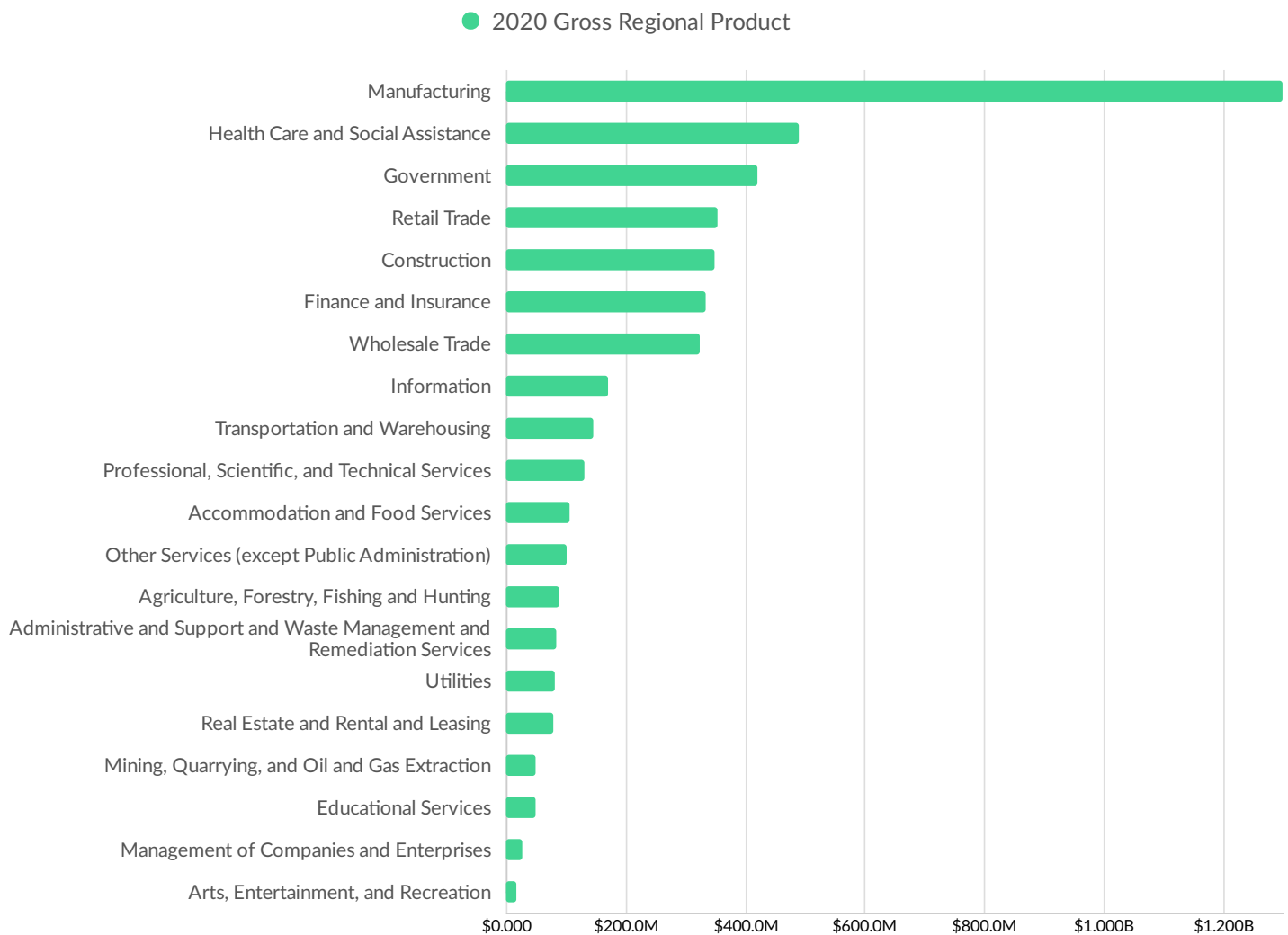
Top Growing Industries



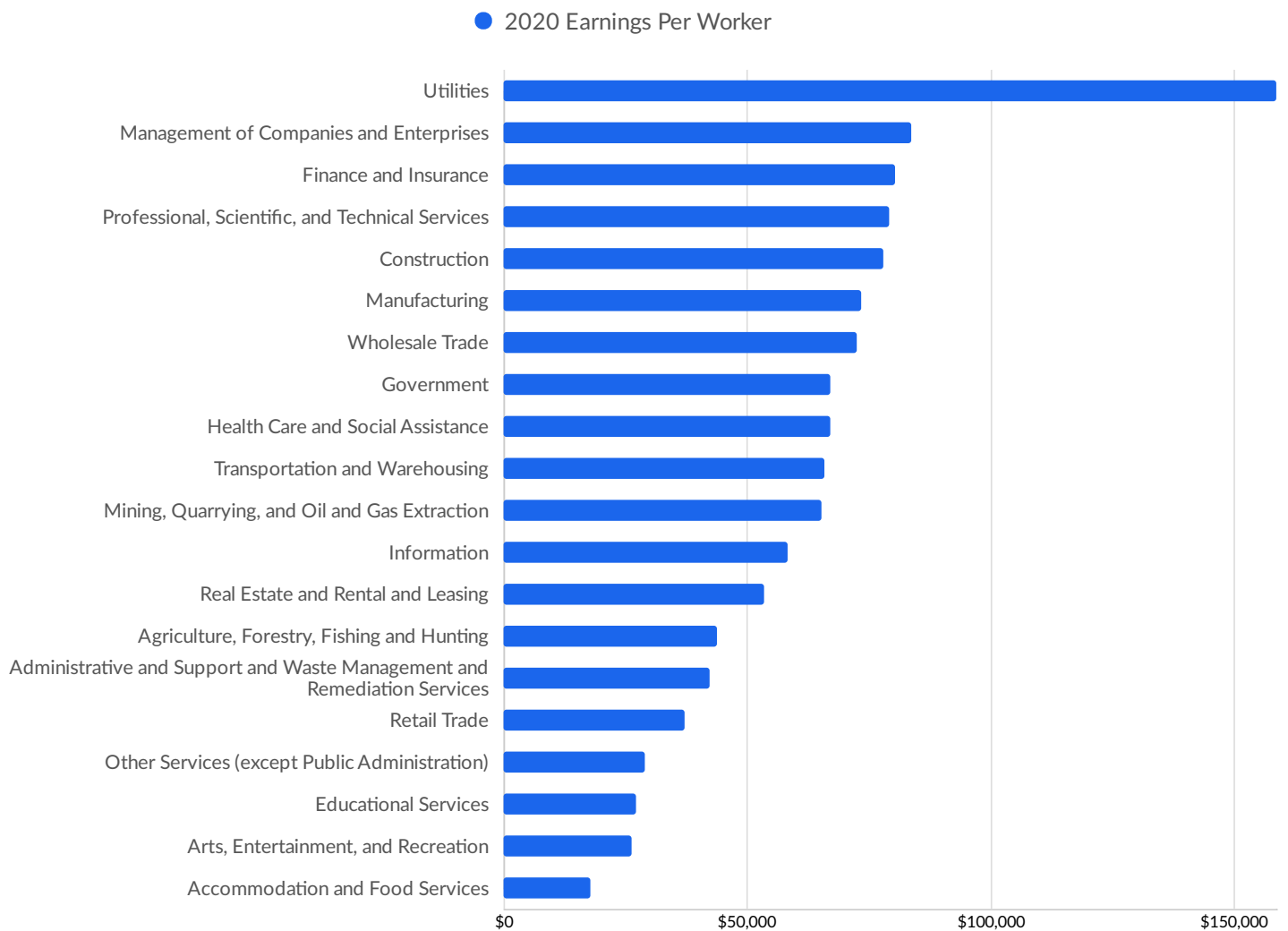
Top Industry LQ



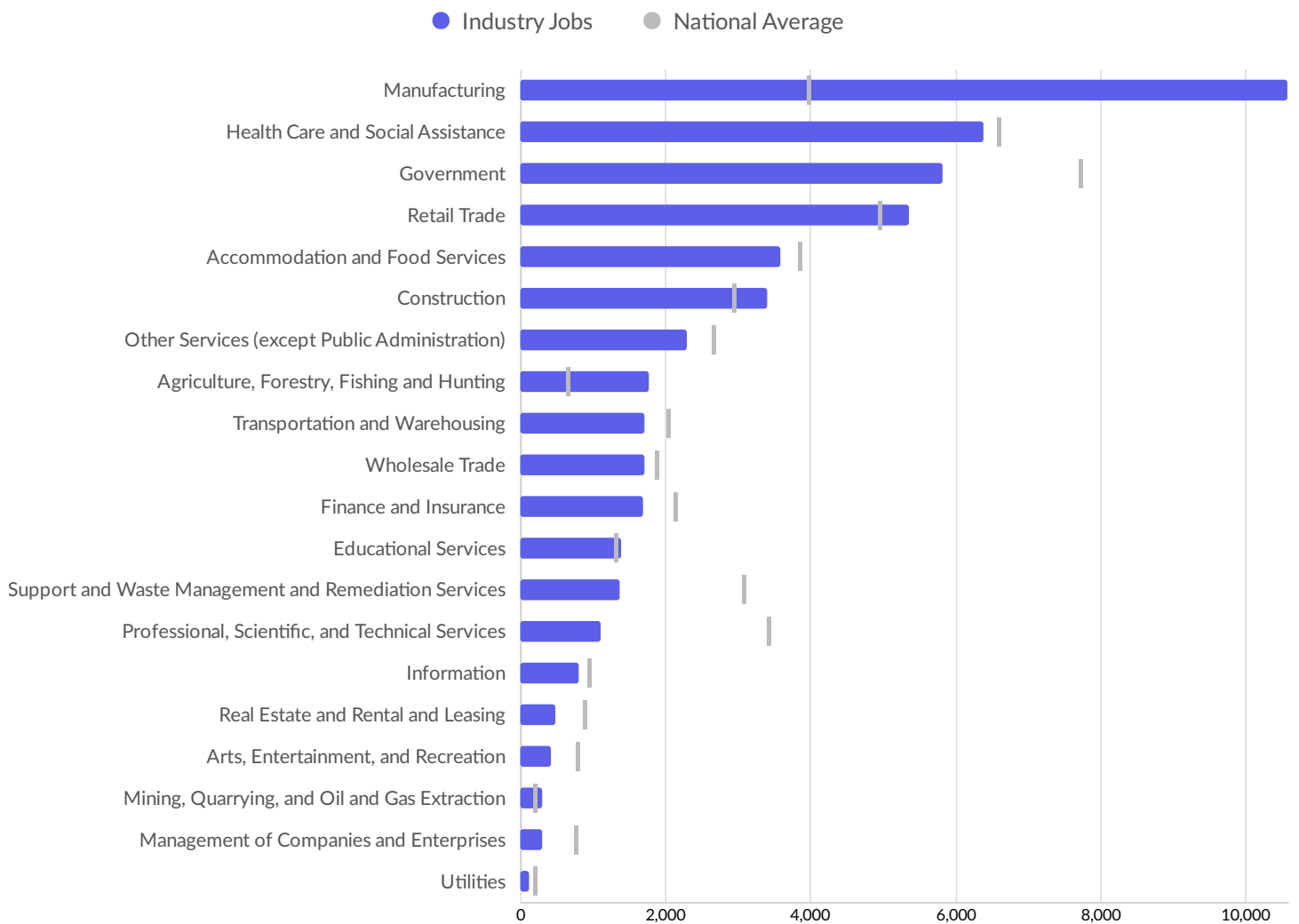
Top Industry GRP



Top Industry Earnings



Largest Industries



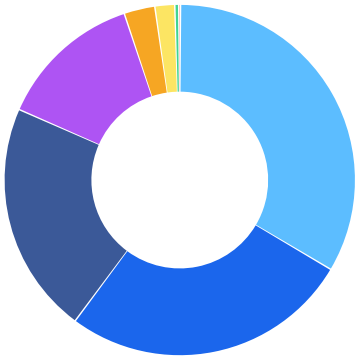
Business Characteristics

5,877 Companies Employ Your Workers

Online profiles for your workers mention 5,877 companies as employers, with the top 10 appearing below. In the last 12 months, 1,663 companies in Fond du Lac County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Agnesian Healthcare, Inc.	612 <div></div>	Anthem, Inc.	1,274 <div></div>
Mercury Marine Group	577 <div></div>	SSM Health Care Corporation	1,095 <div></div>
State of Wisconsin	216 <div></div>	Brunswick Corporation	432 <div></div>
Alliance Laundry Systems LLC	213 <div></div>	Roehl Transport, Inc.	300 <div></div>
Charter Communications, Inc.	192 <div></div>	Remedy Intelligent Staffing	249 <div></div>
Park Moraine Technical College	178 <div></div>	USTechForce	249 <div></div>
Quad/Graphics, Inc.	174 <div></div>	C.R. England, Inc.	183 <div></div>
Marian University, Inc.	155 <div></div>	Dell Inc.	180 <div></div>
Fond Du Lac School District	144 <div></div>	Flex-Staff Inc	178 <div></div>
Ahern	142 <div></div>	Kwik Trip, Inc.	176 <div></div>

Business Size

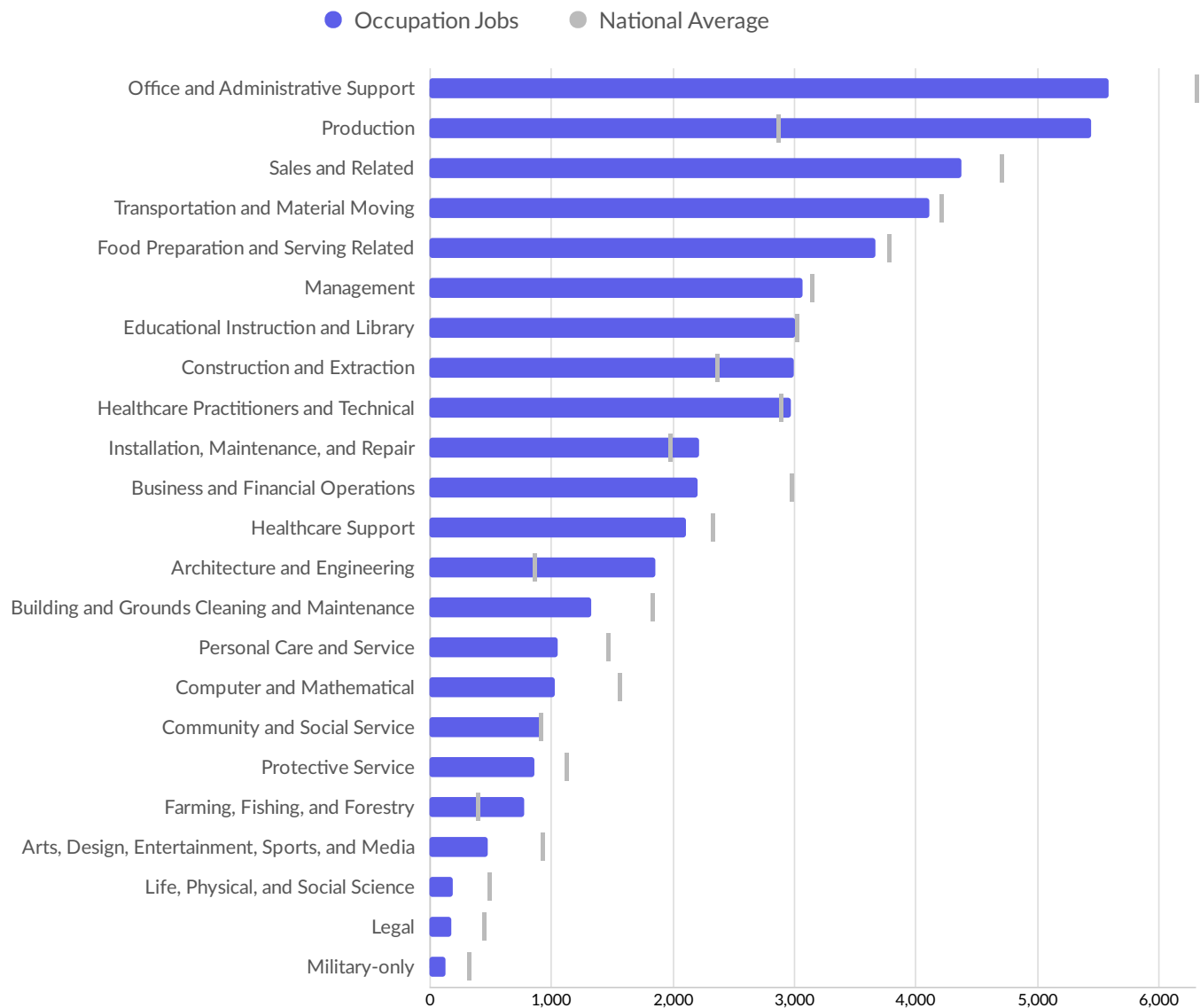


	Percentage	Business Count
1 to 4 employees	33.4%	1,210
5 to 9 employees	26.7%	965
10 to 19 employees	21.4%	775
20 to 49 employees	13.3%	481
50 to 99 employees	2.8%	103
100 to 249 employees	1.8%	66
250 to 499 employees	0.4%	13
500+ employees	0.2%	6

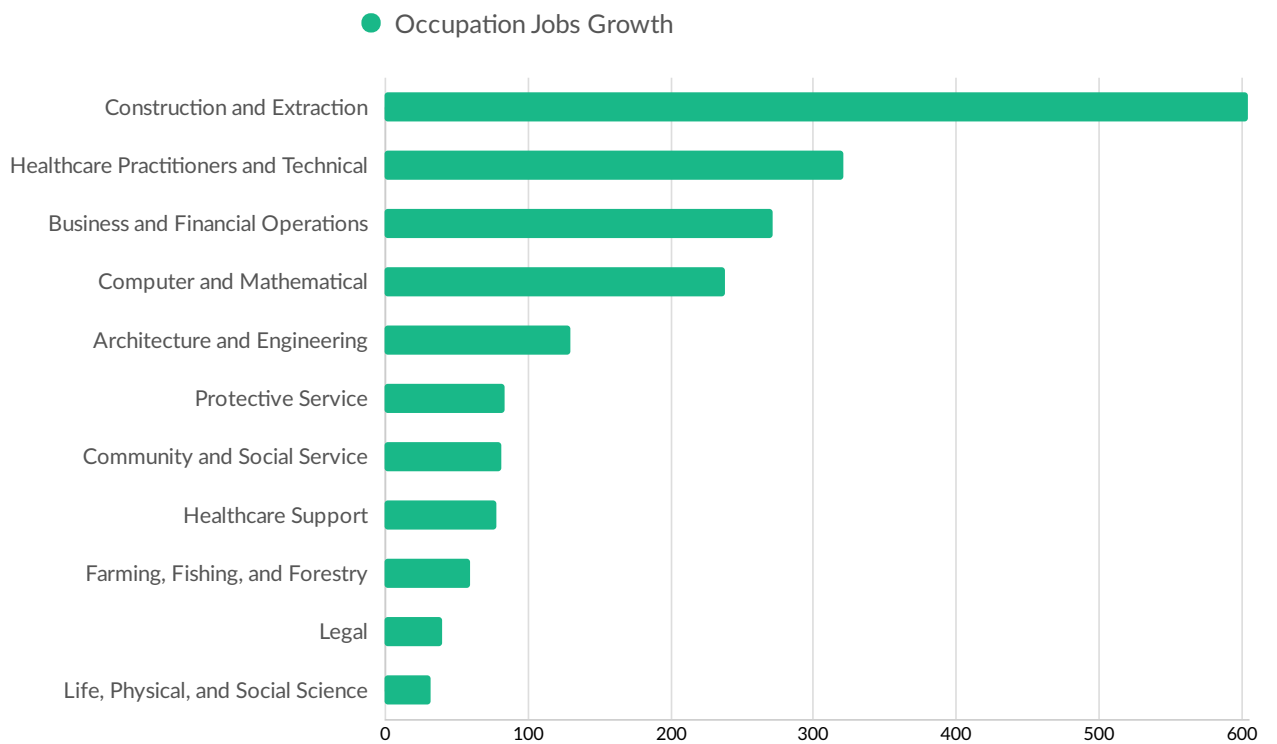
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

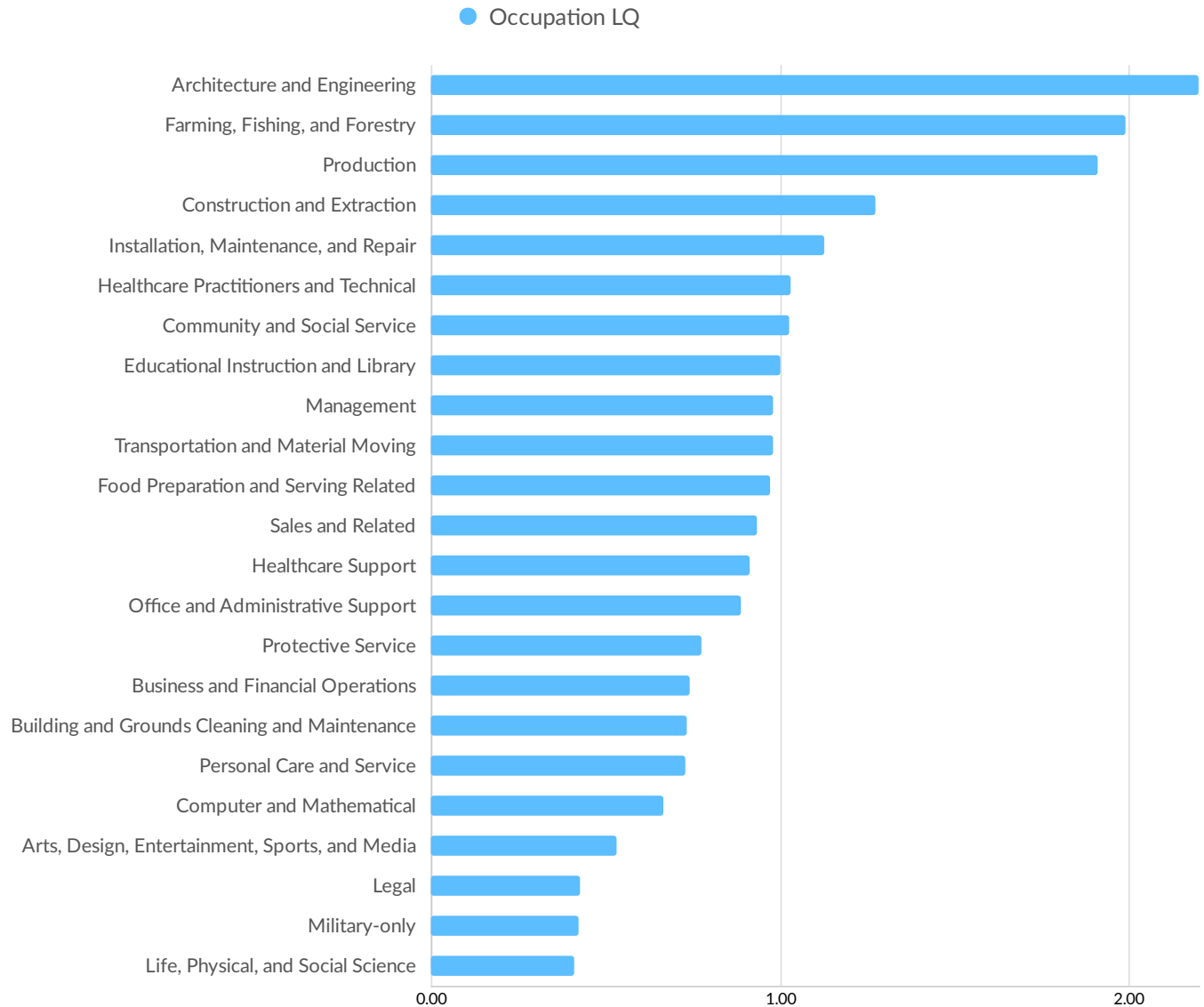
Largest Occupations



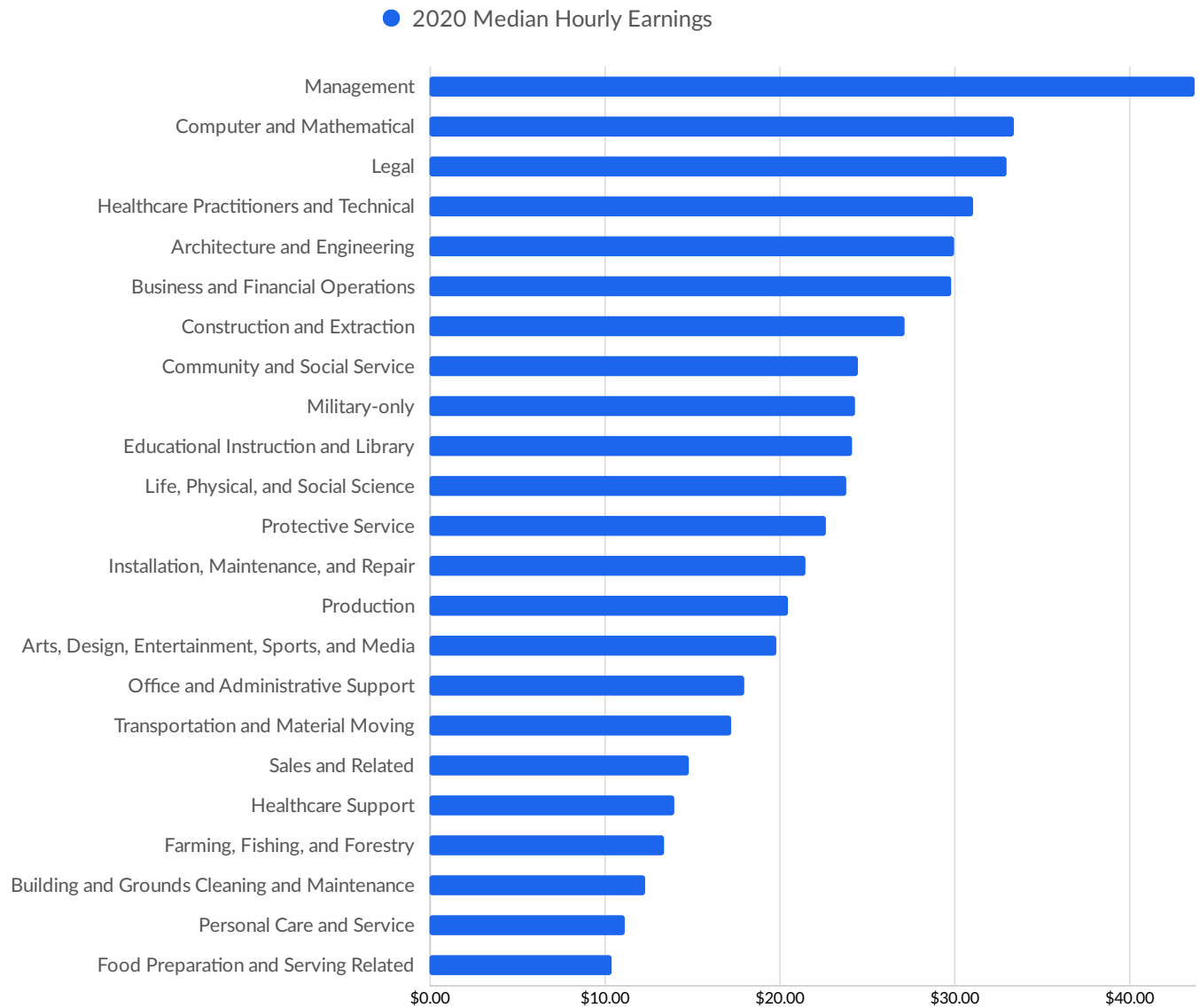
Top Growing Occupations



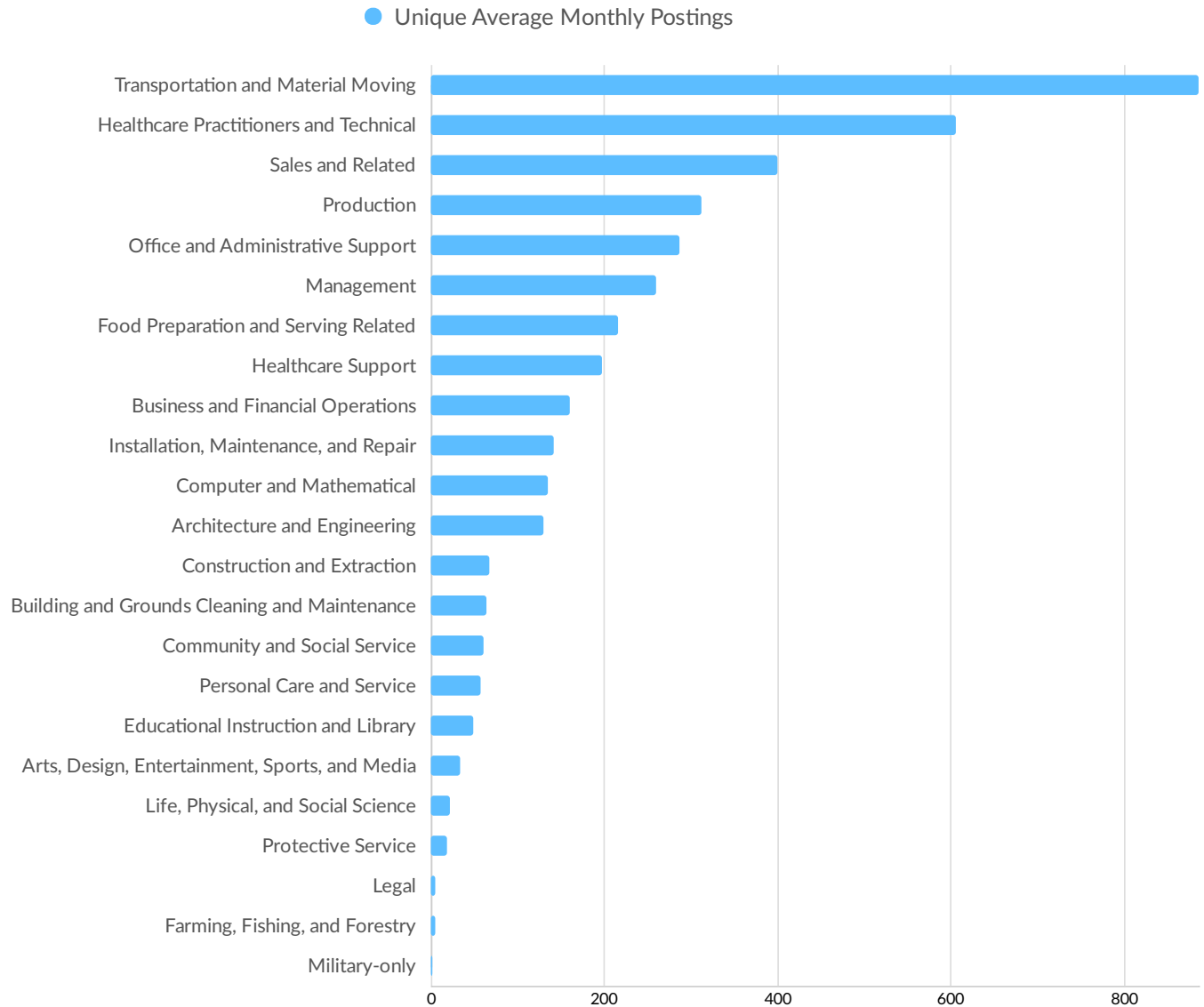
Top Occupation LQ



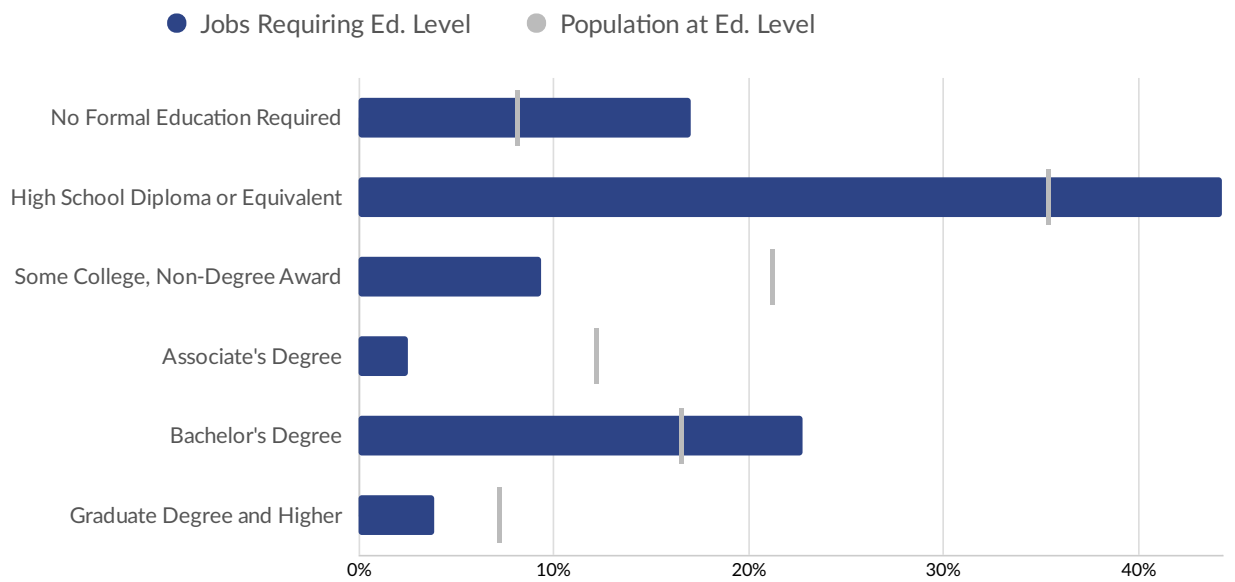
Top Occupation Earnings



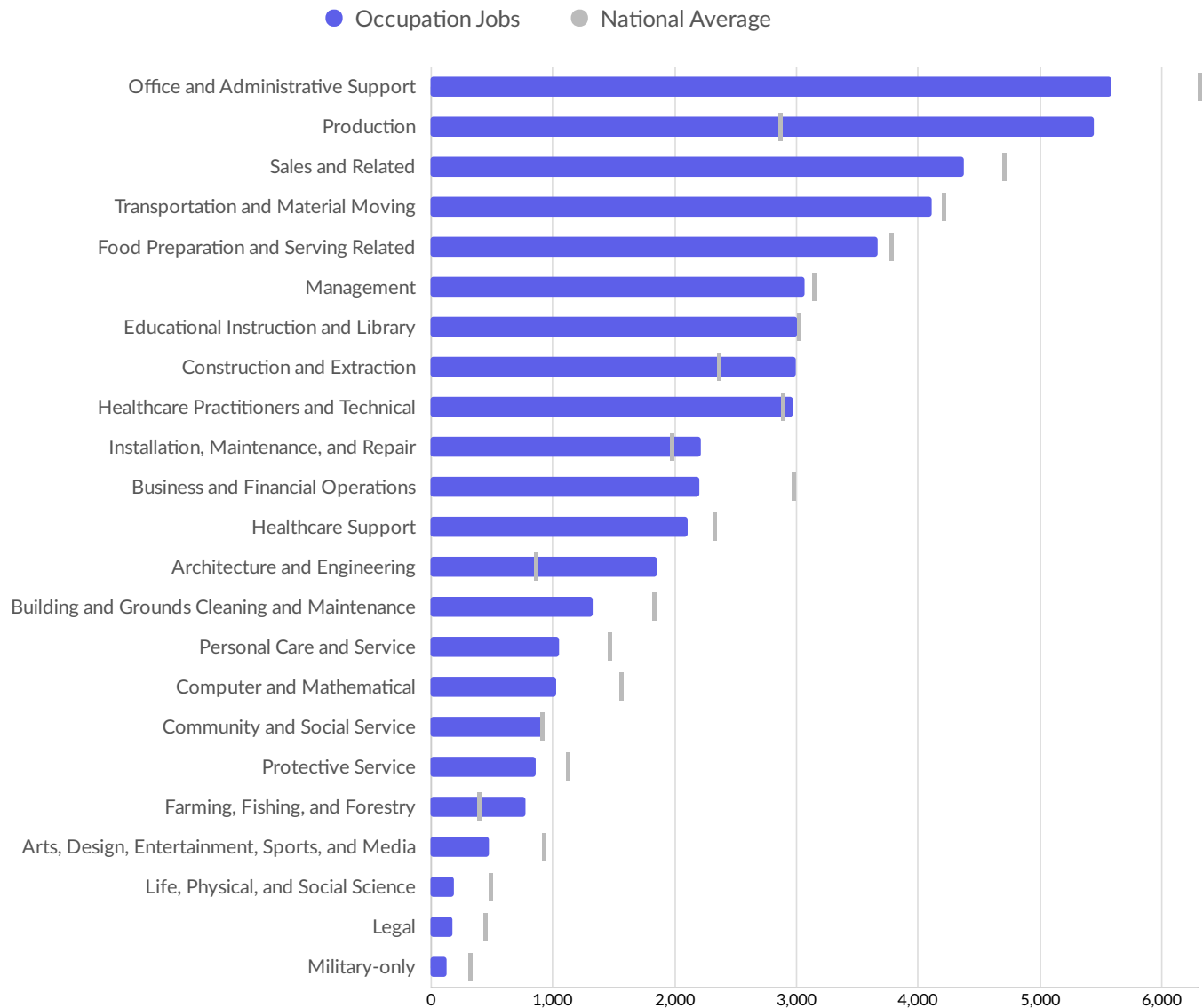
Top Posted Occupations



Underemployment

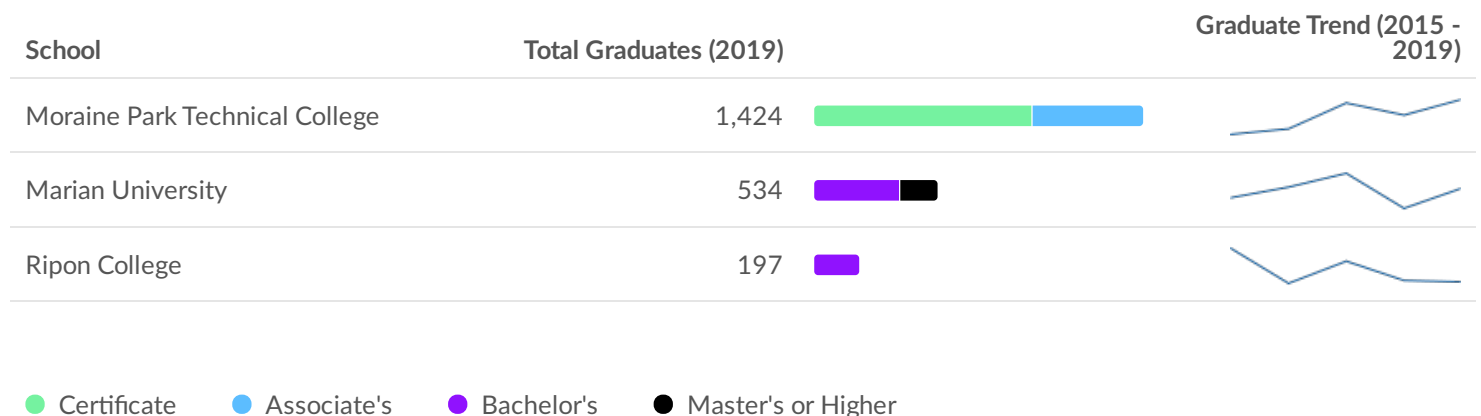


Largest Occupations



Educational Pipeline

In 2019, there were 2,155 graduates in Fond du Lac County, WI. This pipeline has grown by 19% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Registered Nursing/Registered Nurse, and Registered Nursing/Registered Nurse.



In-Demand Skills

