



Waushara County, WI

ECWRPC



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Report Parameters

1 County

55137	Waushara County, WI
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

24,605

Population (2020)

Population **grew by 646** over the last 5 years and is projected to **grow by 567** over the next 5 years.

7,480

Total Regional Employment

Jobs **decreased by 304** over the last 5 years but are projected to **grow by 79** over the next 5 years.

\$52.8K

Median Household Income (2019)

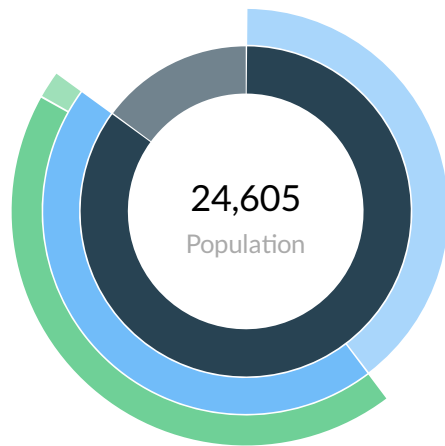
Median household income is **\$10.0K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 2.7%** since 2015, growing by 646. Population is expected to **increase by 2.3%** between 2020 and 2025, adding 567.
- From 2015 to 2020, jobs **declined by 3.9%** in Waushara County, WI from 7,784 to **7,480**. This change **fell short of the national growth rate of 1.3% by 5.2%**. As the number of jobs declined, the **labor force participation rate decreased from 57.0% to 53.4% between 2015 and 2020**.
- Concerning educational attainment, **10.7% of Waushara County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **8.0% hold an Associate's Degree** (0.6% below the national average).
- The top three industries in 2020 are Crop Production, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	24,605	11,173	7,480	98.8	\$633.20M	\$1.58B	\$1.15B
ECWRPC	671,917	352,927	335,574	98.9	\$35.16B	\$47.89B	\$47.87B
Wisconsin	5,848,151	3,038,273	3,074,986	100.0	\$331.57B	\$322.64B	\$342.03B

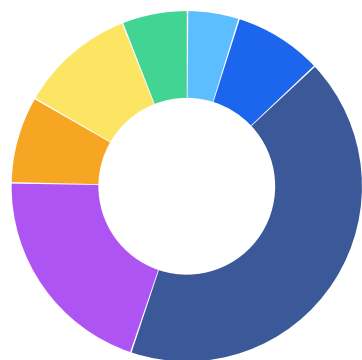
2020 Labor Force Breakdown



	Population
● Total Working Age Population	20,917
● Not in Labor Force (15+)	9,744
● Labor Force	11,173
● Employed	10,695
● Unemployed	478
● Under 15	3,688

Educational Attainment

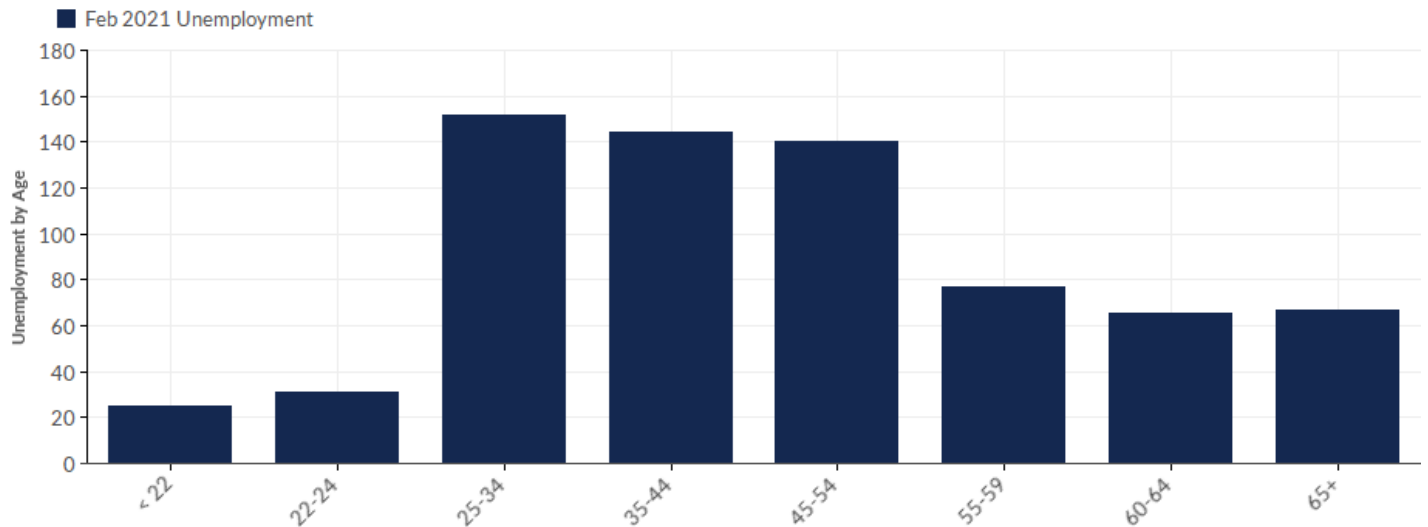
Concerning educational attainment, **10.7% of Waushara County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **8.0% hold an Associate's Degree** (0.6% below the national average).



	% of Population	Population
● Less Than 9th Grade	4.8%	886
● 9th Grade to 12th Grade	8.2%	1,525
● High School Diploma	42.2%	7,870
● Some College	20.1%	3,757
● Associate's Degree	8.0%	1,498
● Bachelor's Degree	10.7%	1,994
● Graduate Degree and Higher	6.0%	1,128

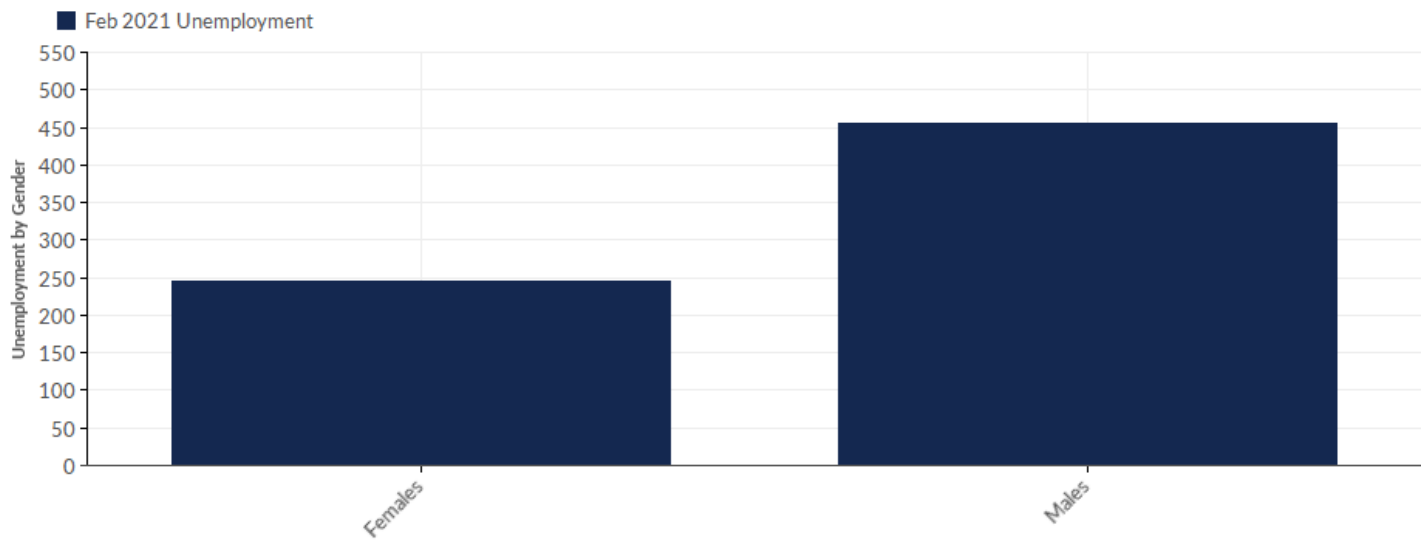
Unemployment by Demographics

Unemployment by Age



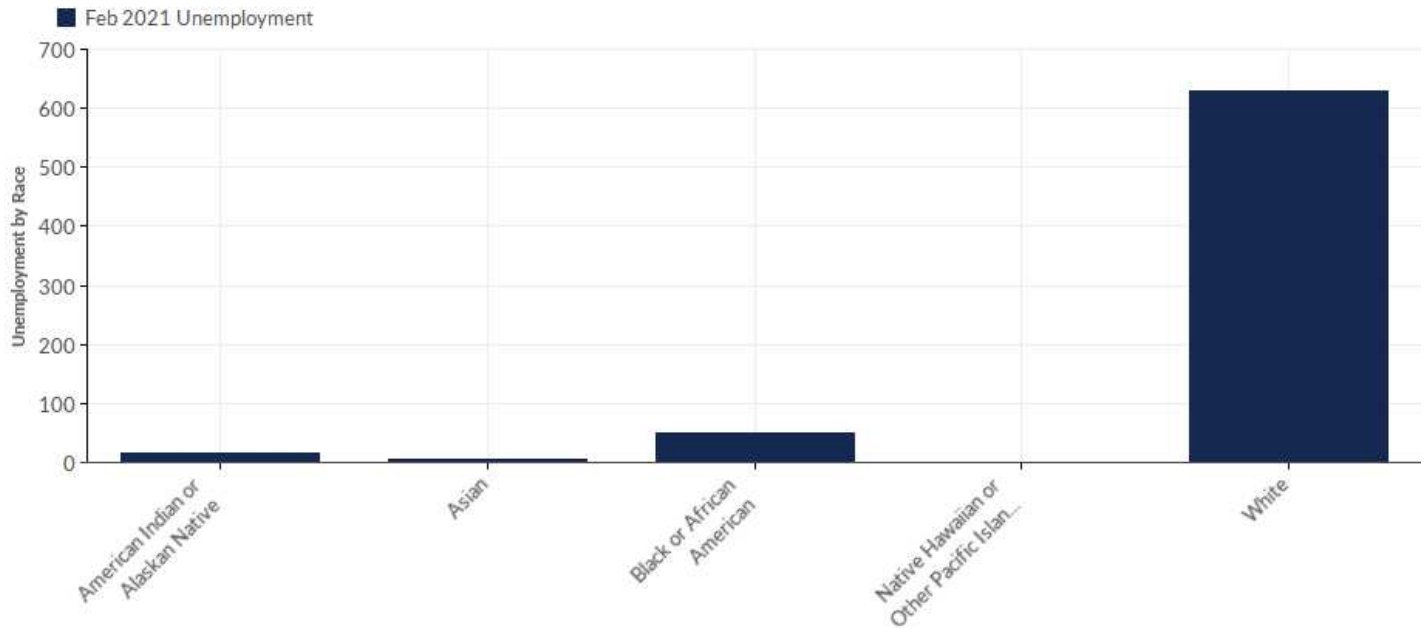
Age	Unemployment (Feb 2021)	% of Age Cohort
< 22	25	3.57%
22-24	31	4.43%
25-34	151	21.57%
35-44	144	20.57%
45-54	141	20.14%
55-59	77	11.00%
60-64	65	9.29%
65+	67	9.57%
Total	700	100.00%

Unemployment by Gender



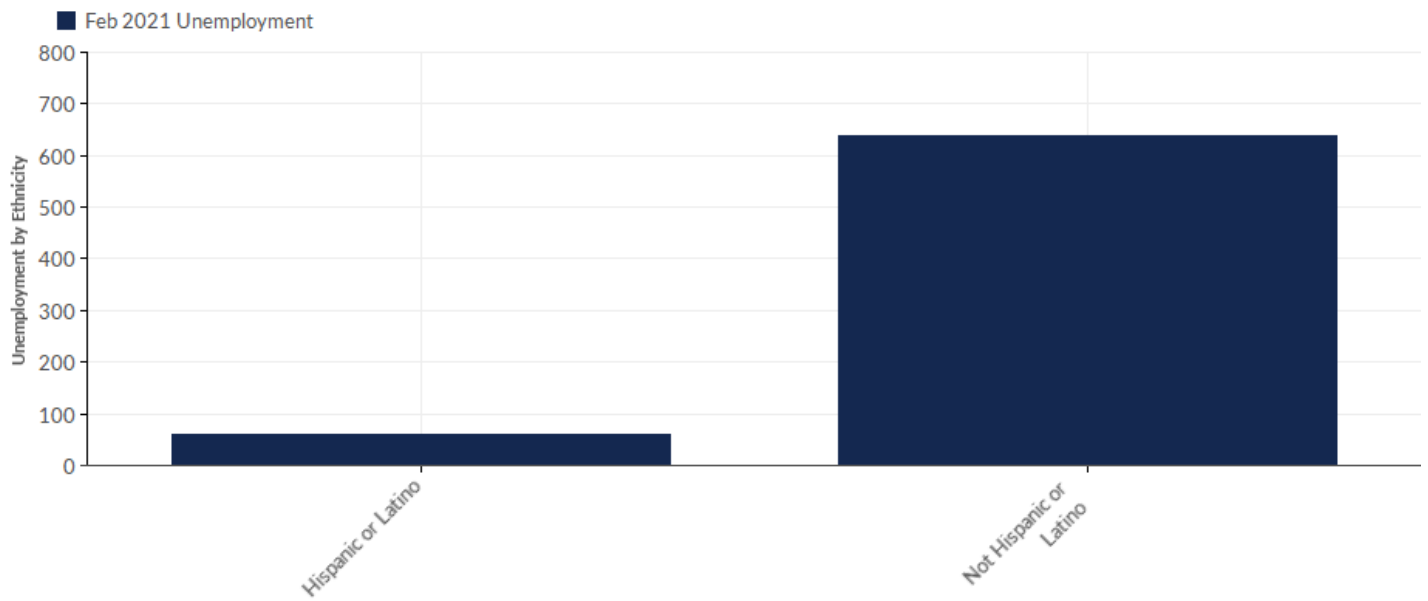
Gender	Unemployment (Feb 2021)	% of Age Cohort
Females	245	35.00%
Males	455	65.00%
Total	700	100.00%

Unemployment by Race



Race	Unemployment (Feb 2021)	% of Age Cohort
American Indian or Alaskan Native	16	2.29%
Asian	6	0.86%
Black or African American	49	7.00%
Native Hawaiian or Other Pacific Islander	1	0.14%
White	629	89.86%
Total	700	100.00%

Unemployment by Ethnicity

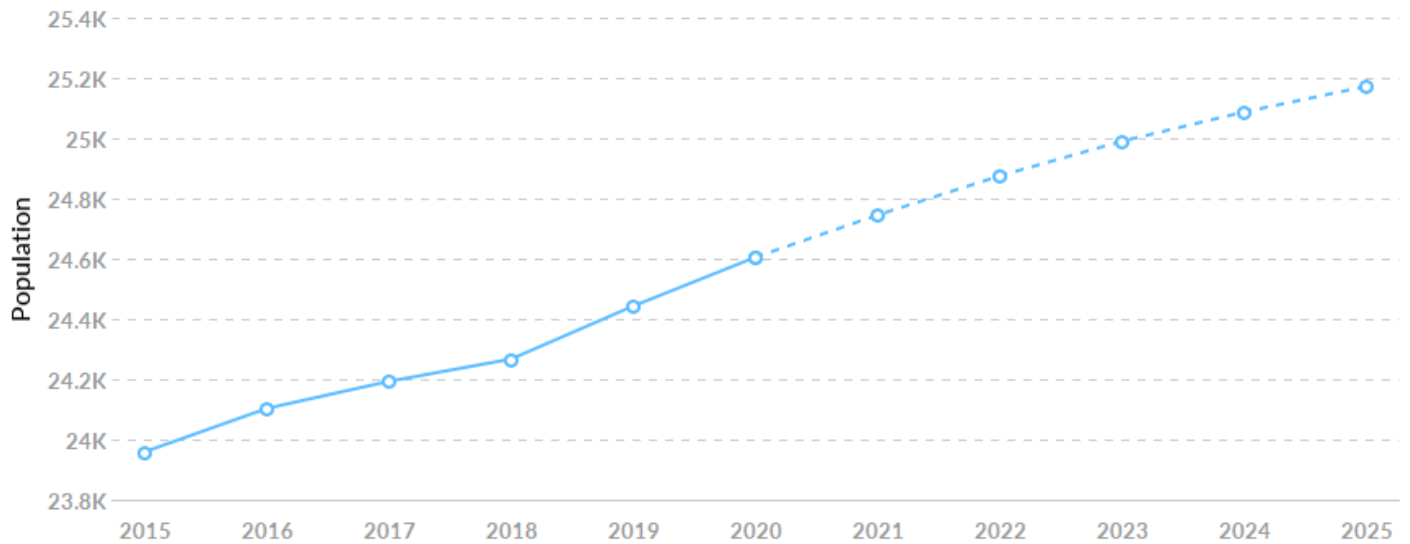


Ethnicity	Unemployment (Feb 2021)	% of Age Cohort
Hispanic or Latino	61	8.71%
Not Hispanic or Latino	639	91.29%
Total	700	100.00%

Historic & Projected Trends

Population Trends

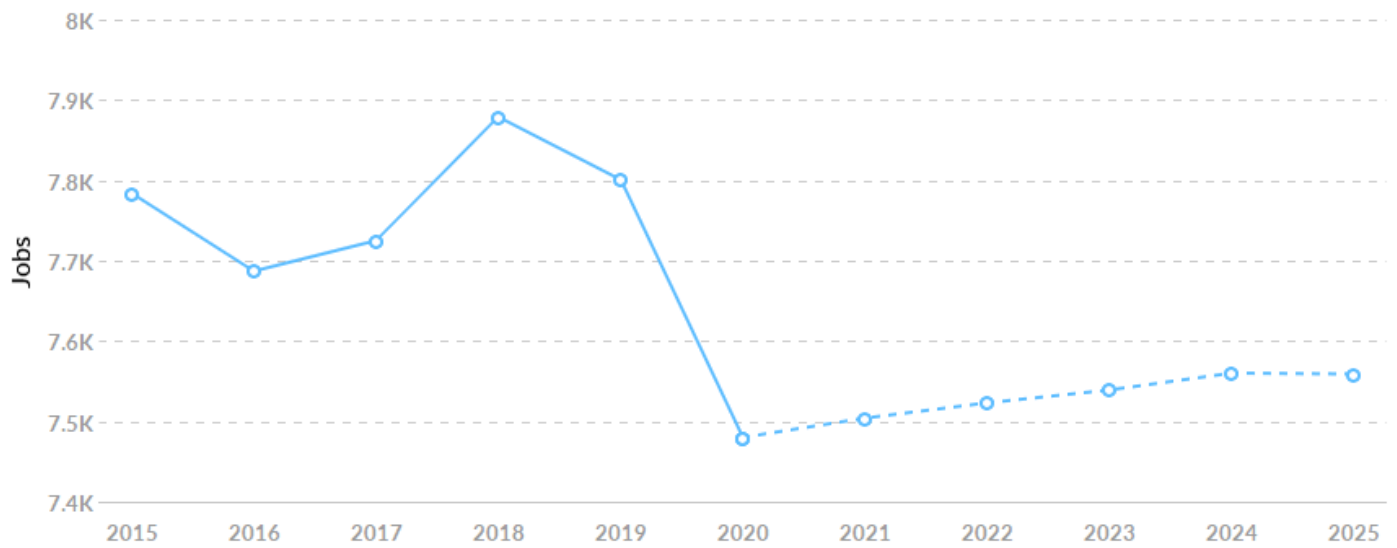
As of 2020 the region's population **increased by 2.7%** since 2015, growing by 646. Population is expected to **increase by 2.3%** between 2020 and 2025, adding 567.



Timeframe	Population
2015	23,959
2016	24,103
2017	24,193
2018	24,267
2019	24,443
2020	24,605
2021	24,745
2022	24,875
2023	24,990
2024	25,087
2025	25,172

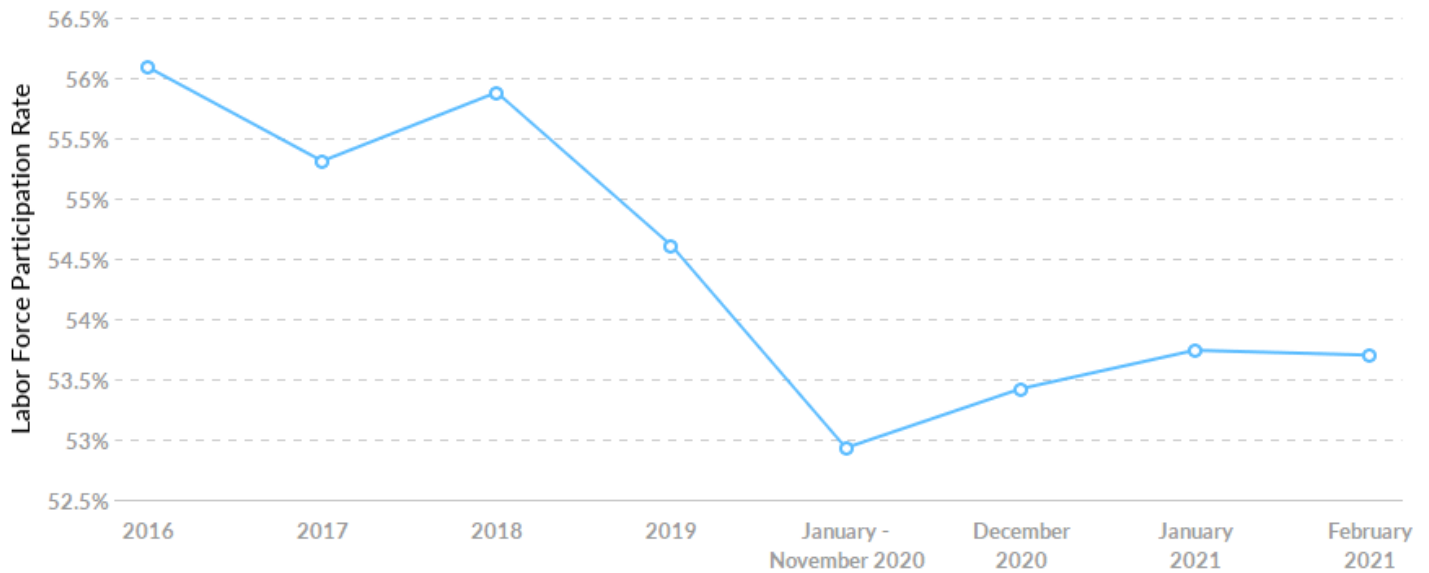
Job Trends

From 2015 to 2020, jobs **declined by 3.9%** in Waushara County, WI from 7,784 to **7,480**. This change **fell short of the national growth rate of 1.3%** by 5.2%.



Timeframe	Jobs
2015	7,784
2016	7,687
2017	7,725
2018	7,879
2019	7,801
2020	7,480
2021	7,504
2022	7,523
2023	7,539
2024	7,560
2025	7,559

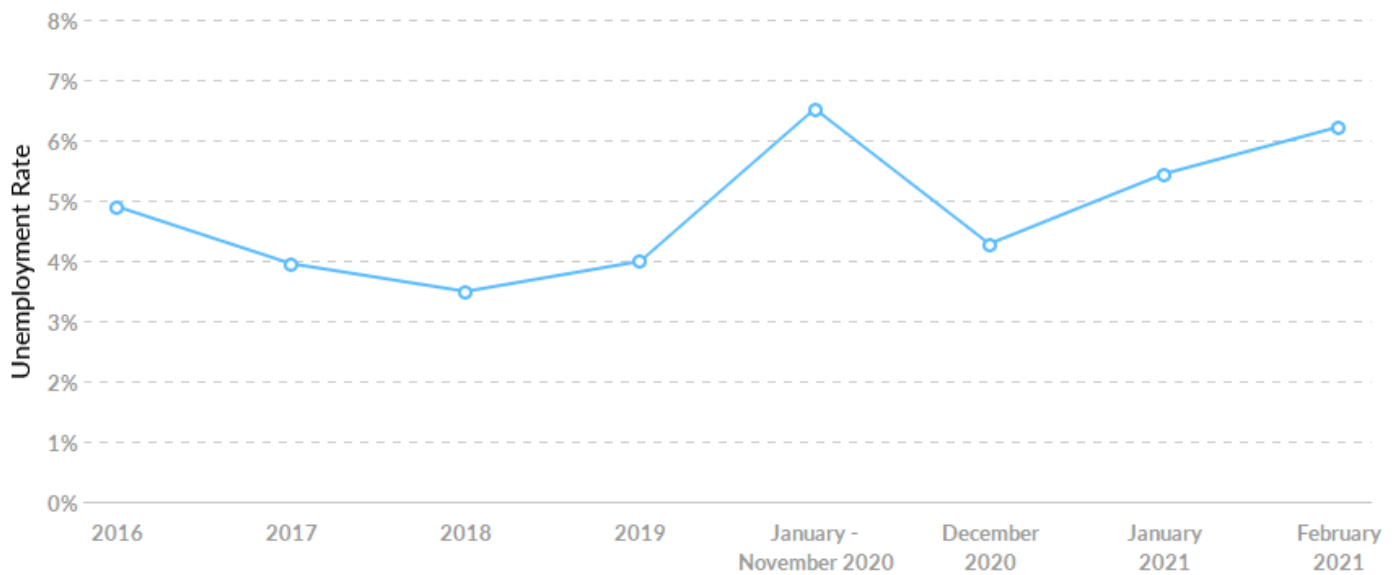
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	56.09%
2017	55.31%
2018	55.88%
2019	54.61%
January - November 2020	52.93%
December 2020	53.42%
January 2021	53.74%
February 2021	53.70%

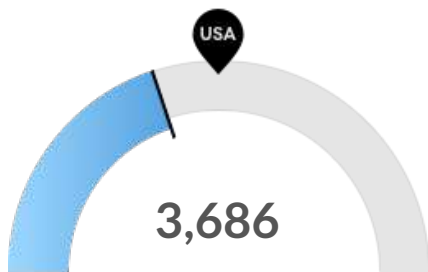
Unemployment Rate Trends

Waushara County, WI had a February 2021 unemployment rate of 6.22%, **increasing from 4.90%** 5 years before.



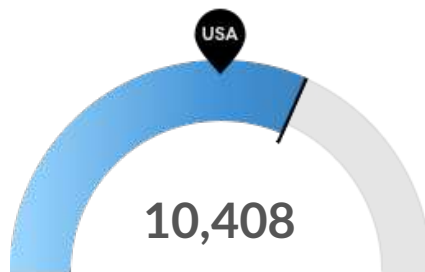
Timeframe	Unemployment Rate
2016	4.90%
2017	3.95%
2018	3.49%
2019	3.99%
January - November 2020	6.52%
December 2020	4.28%
January 2021	5.44%
February 2021	6.22%

Population Characteristics



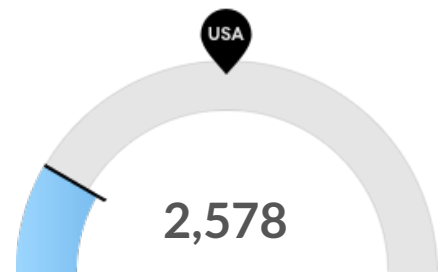
Millennials

Waushara County, WI has 3,686 millennials (ages 25-39). The national average for an area this size is 5,040.



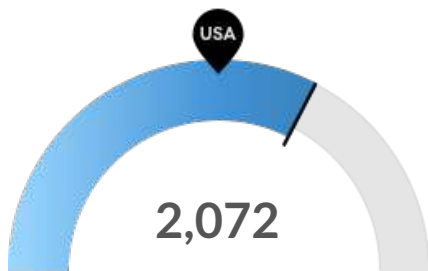
Retiring Soon

Retirement risk is high in Waushara County, WI. The national average for an area this size is 7,187 people 55 or older, while there are 10,408 here.



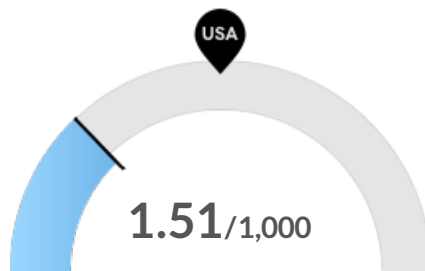
Racial Diversity

Racial diversity is low in Waushara County, WI. The national average for an area this size is 9,750 racially diverse people, while there are 2,578 here.



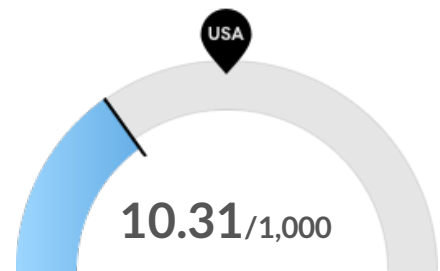
Veterans

Waushara County, WI has 2,072 veterans. The national average for an area this size is 1,358.



Violent Crime

Waushara County, WI has 1.51 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

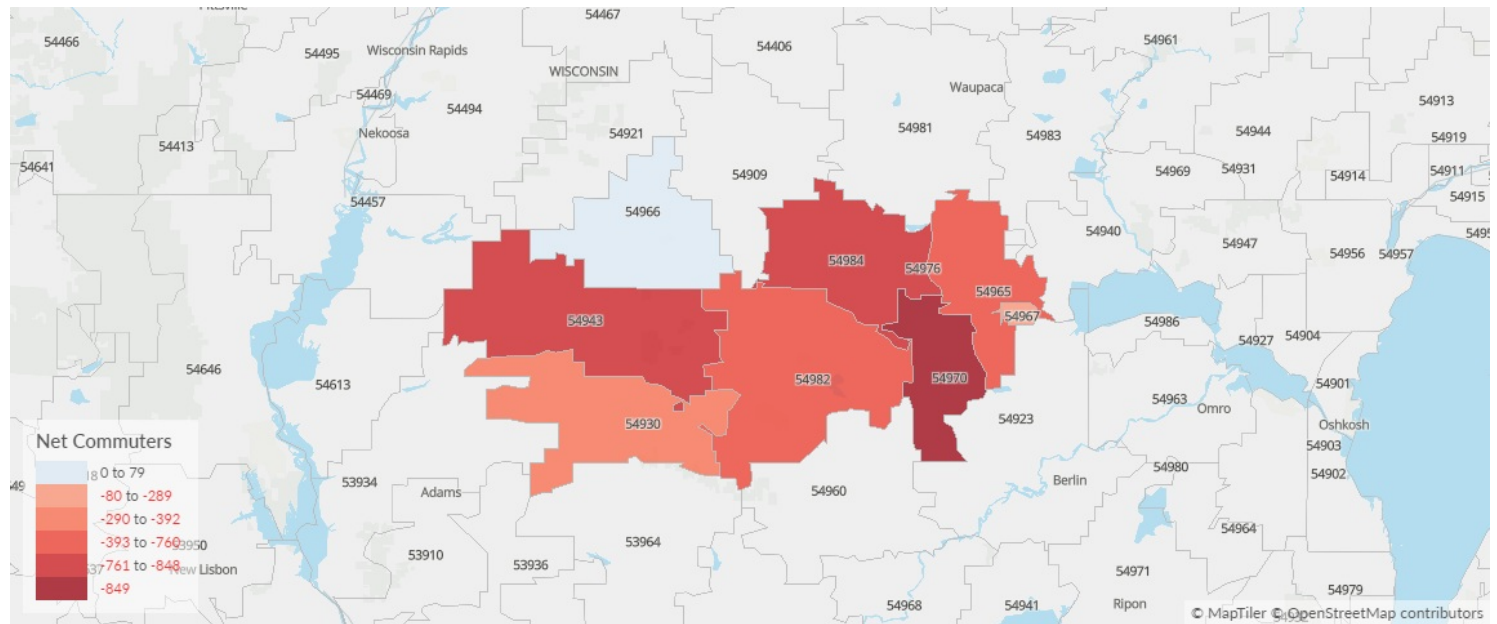


Property Crime

Waushara County, WI has 10.31 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Waushara County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
54982	Wautoma, WI (in Waus...	3,103
54966	Plainfield, WI (in Waush...	1,409
54984	Wild Rose, WI (in Waus...	1,119
54970	Redgranite, WI (in Wau...	650
54930	Coloma, WI (in Wausha...	586

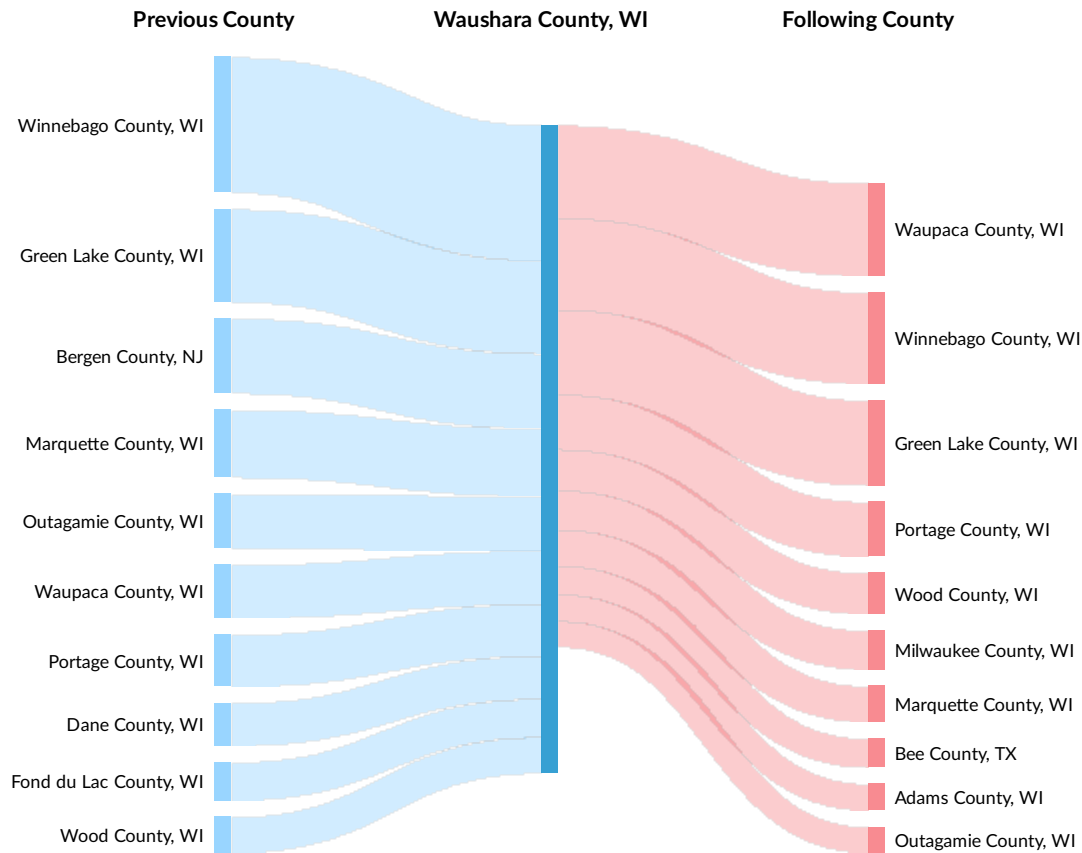
Where Talent Lives

ZIP	Name	2020 Workers
54982	Wautoma, WI (in Waus...	3,497
54984	Wild Rose, WI (in Waus...	1,880
54970	Redgranite, WI (in Wau...	1,499
54966	Plainfield, WI (in Waush...	1,377
54943	Hancock, WI (in Waush...	972

Inbound and Outbound Migration

The table below analyzes past and current residents of Waushara County, WI. The left column shows residents of other counties migrating to Waushara County, WI. The right column shows residents migrating from Waushara County, WI to other counties.

As of 2018, 169 people have migrated from Winnebago County, WI to Waushara County, WI. In the same year, 116 people left Waushara County, WI migrating to Waupaca County, WI. The total Net Migration for Waushara County, WI in 2018 was 21.



Top Previous Counties	Migrations
Winnebago County, WI	169
Green Lake County, WI	116
Bergen County, NJ	93
Marquette County, WI	85
Outagamie County, WI	68
Waupaca County, WI	67

Top Previous Counties	Migrations
Portage County, WI	65
Dane County, WI	53
Fond du Lac County, WI	48
Wood County, WI	45
Pierce County, WA	43
Racine County, WI	28
Milwaukee County, WI	28
Dallas County, TX	18
Dodge County, WI	16
Sheboygan County, WI	11
Marathon County, WI	9
La Crosse County, WI	8
Lee County, FL	7
Waukesha County, WI	7
Kenosha County, WI	7
Brown County, WI	6
Crawford County, WI	5
Adams County, WI	5
Eau Claire County, WI	4
Jackson County, IL	4
Hennepin County, MN	3
Grant County, WI	3
Manitowoc County, WI	2
Chippewa County, WI	2
Ramsey County, ND	2
Columbia County, WI	2

Top Previous Counties	Migrations
Vernon County, WI	2
Douglas County, WI	1
Oneida County, WI	1
Langlade County, WI	0
Anderson County, KY	0
Schuyler County, IL	0
Mecklenburg County, VA	0
Top Following Counties	Migrations
Waupaca County, WI	116
Winnebago County, WI	114
Green Lake County, WI	106
Portage County, WI	68
Wood County, WI	51
Milwaukee County, WI	49
Marquette County, WI	45
Bee County, TX	36
Adams County, WI	33
Outagamie County, WI	32
Marathon County, WI	25
Dodge County, WI	21
Dane County, WI	18
Salt Lake County, UT	17
Kane County, IL	13
Columbia County, WI	13
San Diego County, CA	12
Brown County, WI	12

Top Following Counties	Migrations
Knox County, IL	12
Fond du Lac County, WI	12
Haralson County, GA	11
Door County, WI	10
Lake County, FL	10
Waukesha County, WI	8
Barron County, WI	8
Cook County, IL	8
Washington County, WI	7
Sheboygan County, WI	7
Kenosha County, WI	7
Walworth County, WI	7
Clark County, NV	6
Forest County, WI	6
Carver County, MN	5
Douglas County, KS	5
Racine County, WI	5
Greene County, AR	5
Oneida County, WI	5
Los Angeles County, CA	4
Boulder County, CO	4
King County, WA	4
Dubuque County, IA	4
Dallas County, IA	4
Champaign County, IL	4
Grant County, WI	4

Top Following Counties	Migrations
Juneau County, WI	4
Lincoln County, WI	4
Pierce County, WI	3
Tarrant County, TX	3
Jefferson County, CO	3
Ozaukee County, WI	3
Madison County, KY	3
Rock County, WI	2
Sauk County, WI	2
Shawano County, WI	2
DuPage County, IL	2
Olmsted County, MN	2
Jefferson County, WI	2
Green County, WI	2
Vilas County, WI	2
Oconto County, WI	2
Maricopa County, AZ	1
Ventura County, CA	1
Calumet County, WI	1
Hillsborough County, FL	1
King George County, VA	1
Duval County, FL	1
Hennepin County, MN	1
Winnebago County, IL	1
Eau Claire County, WI	1
Tuolumne County, CA	1

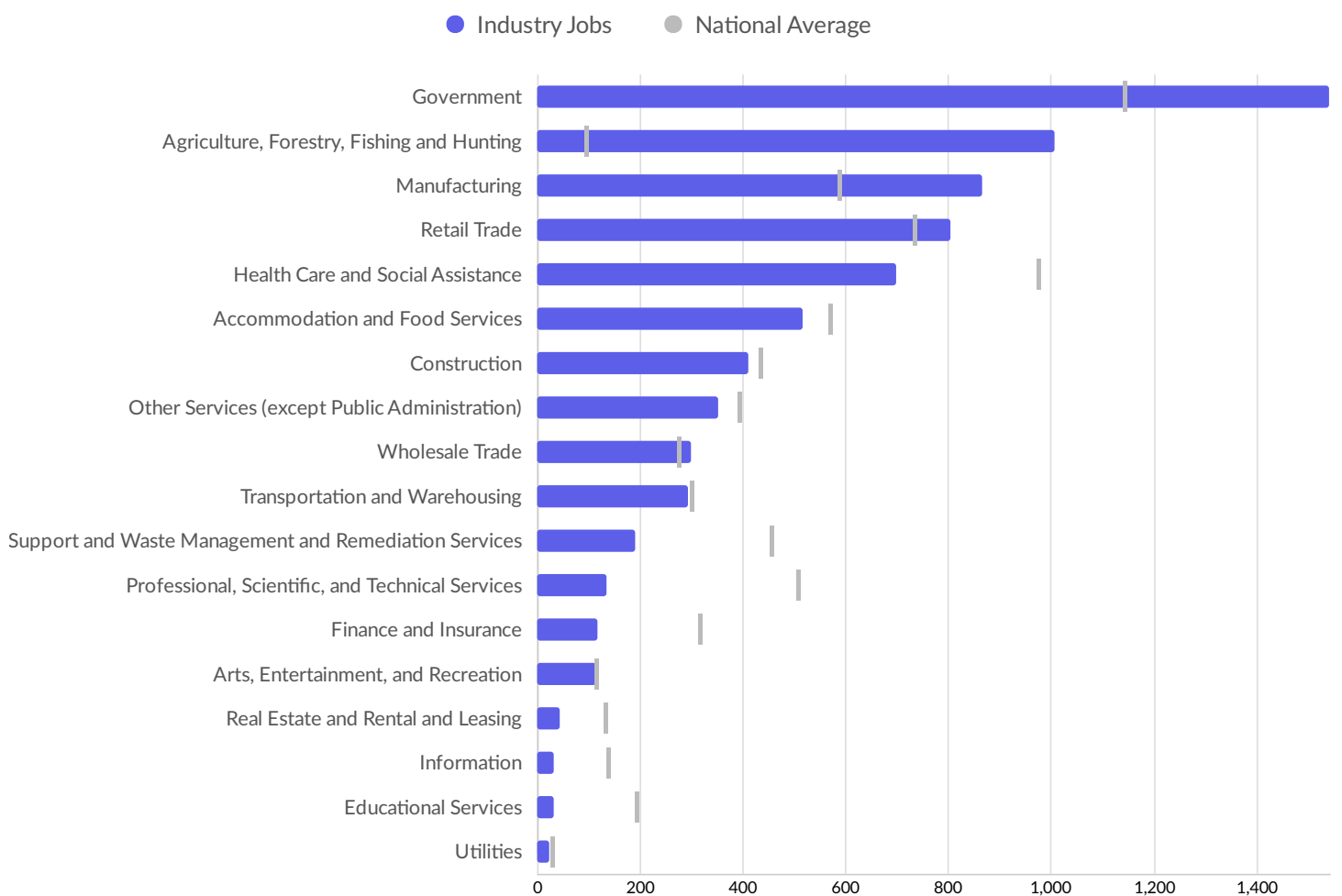
Top Following Counties**Migrations**

Taylor County, WI

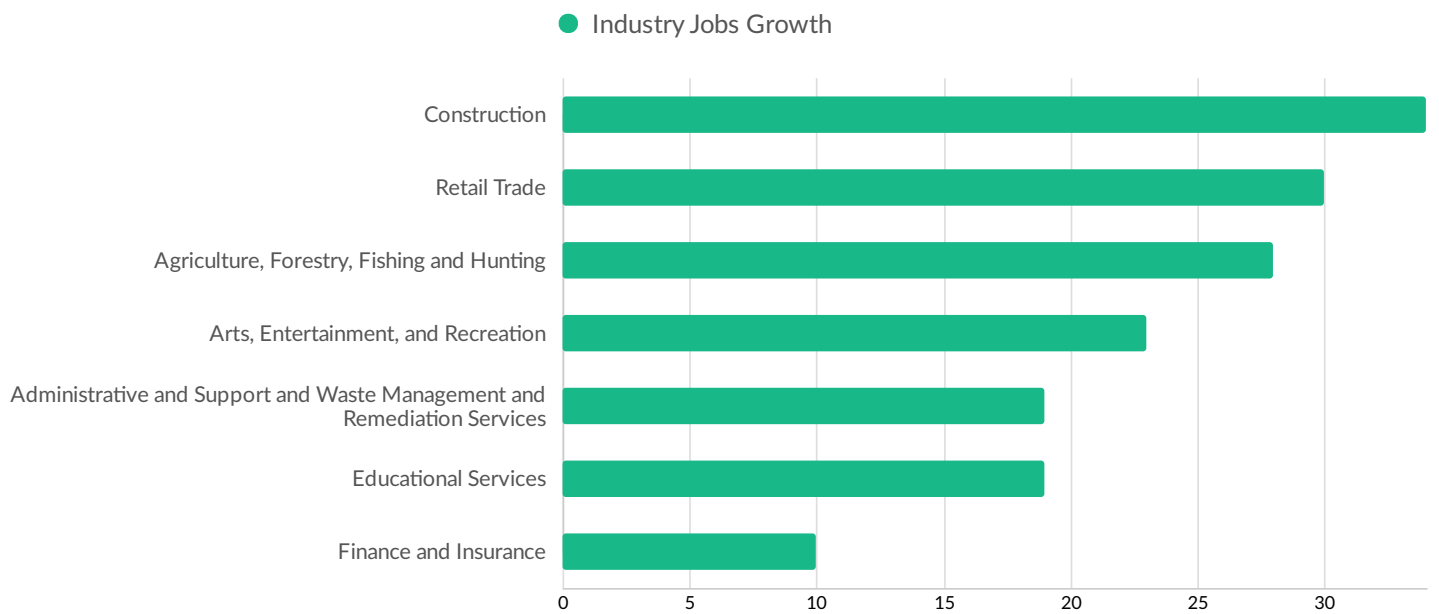
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Industry Characteristics

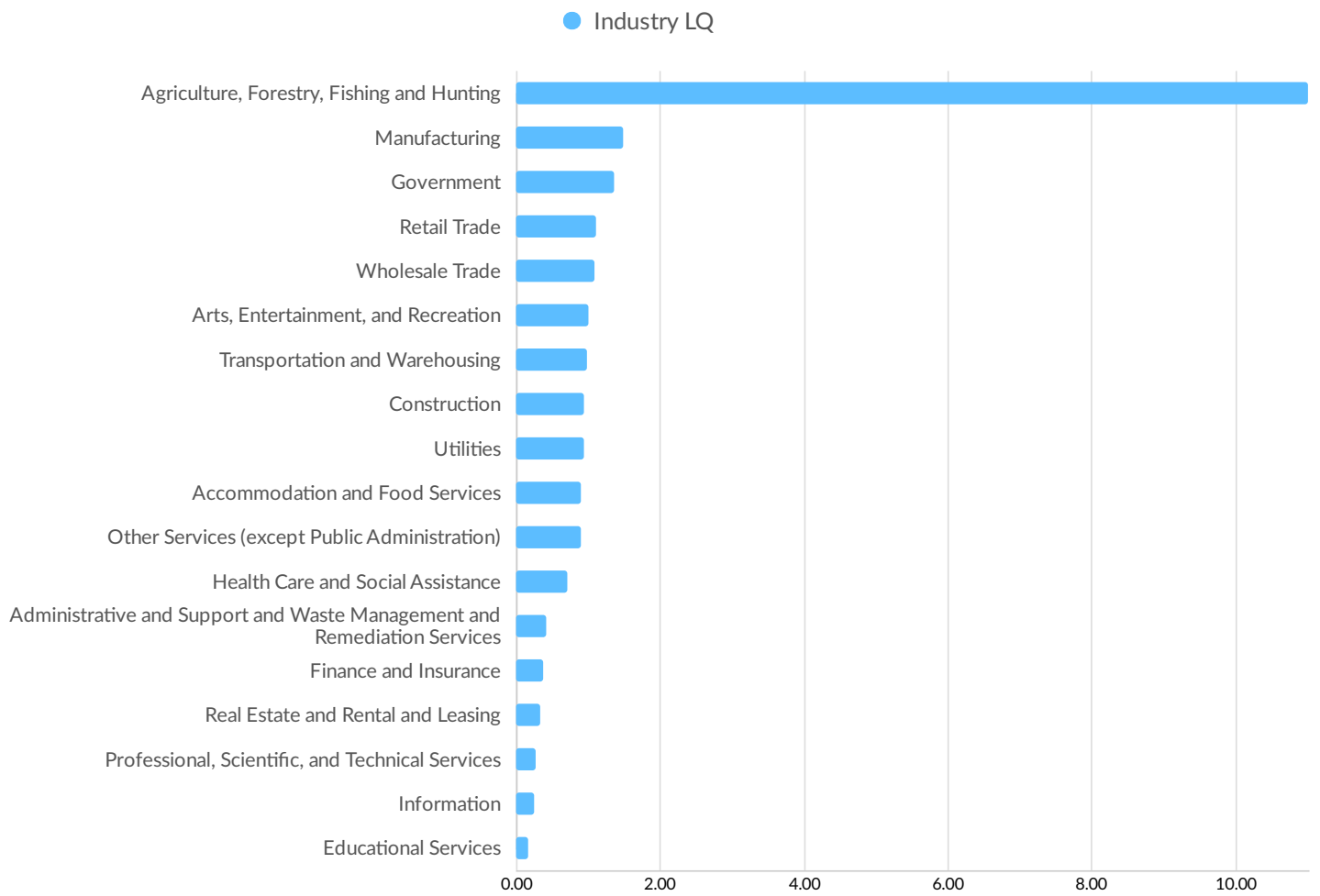
Largest Industries



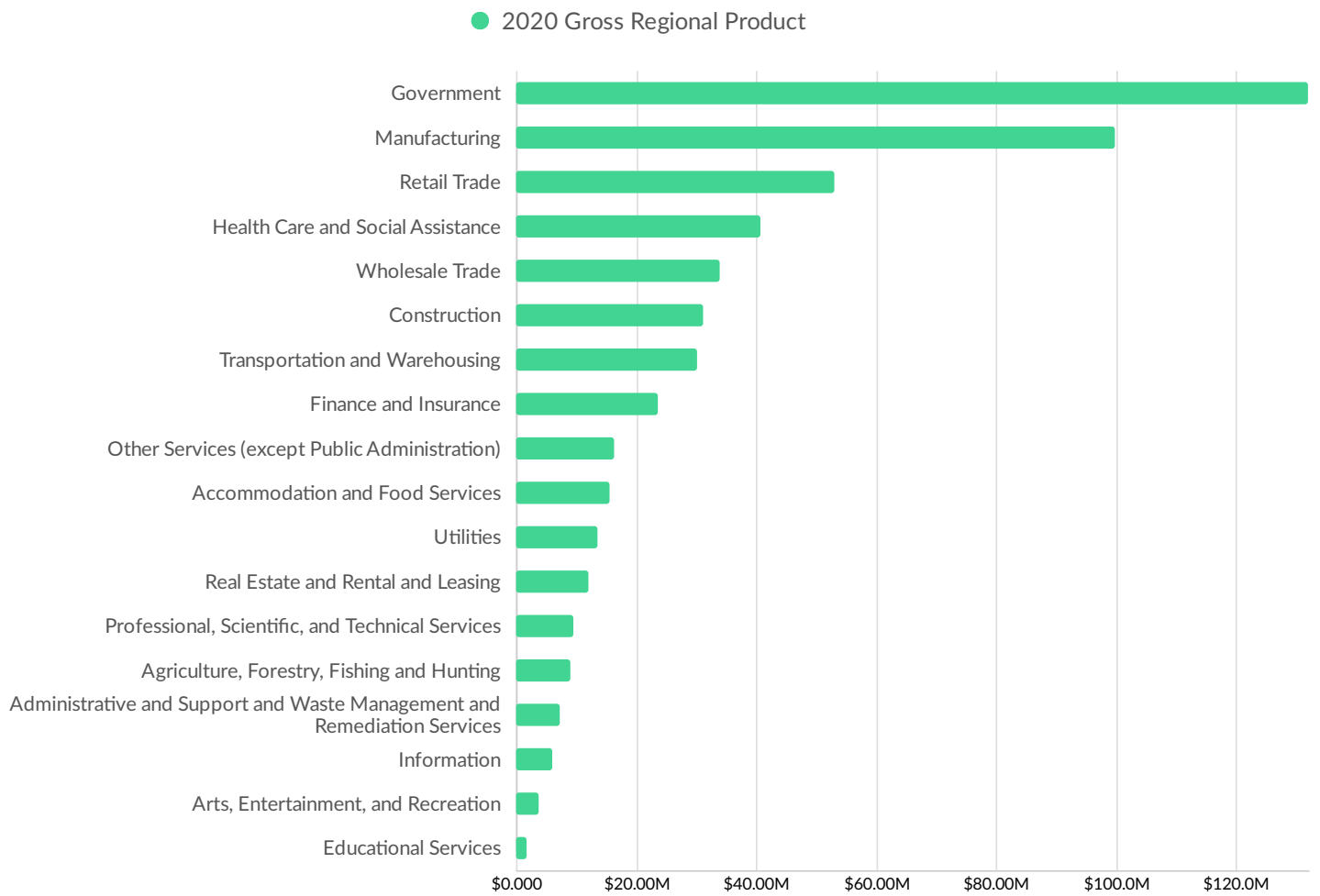
Top Growing Industries



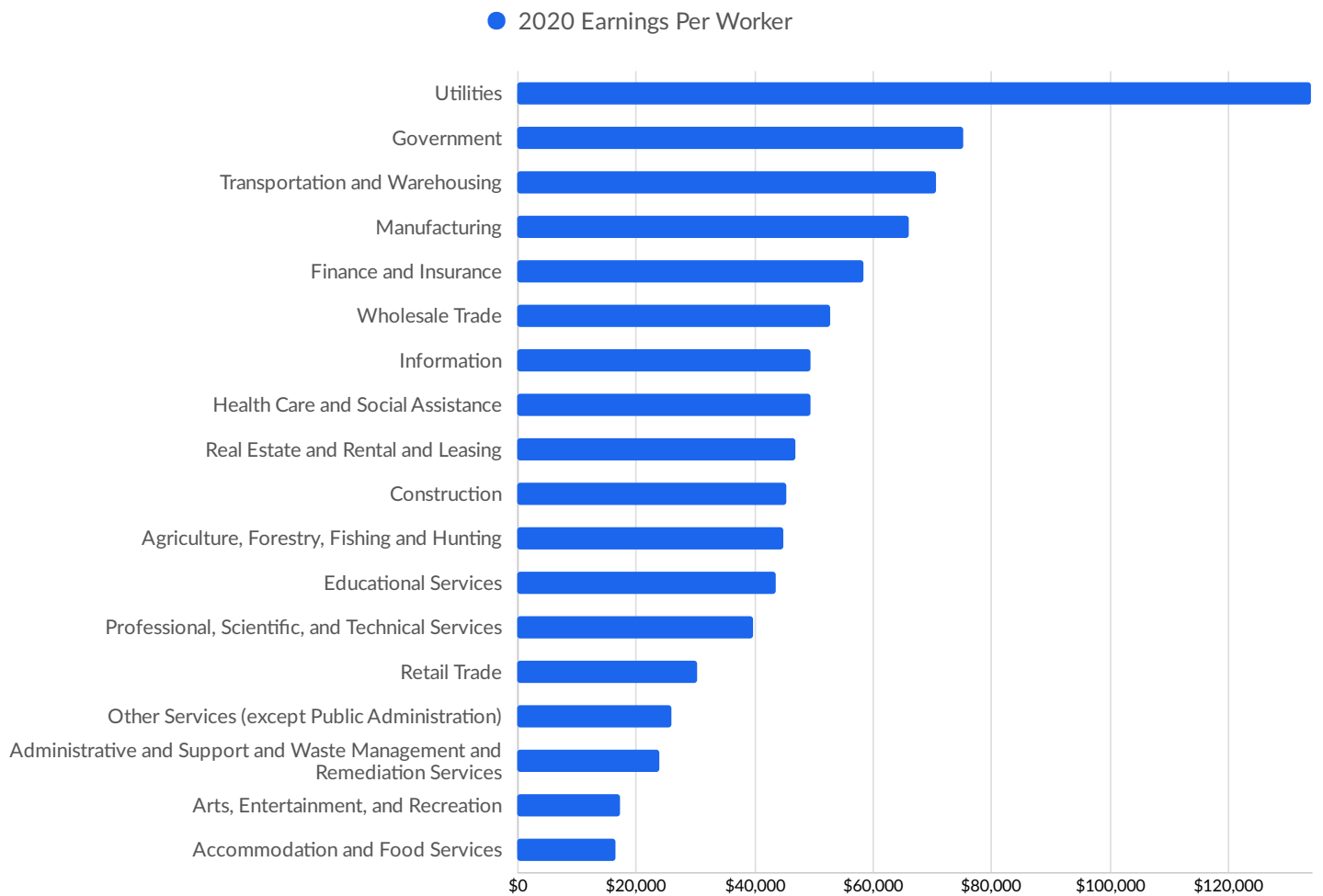
Top Industry LQ



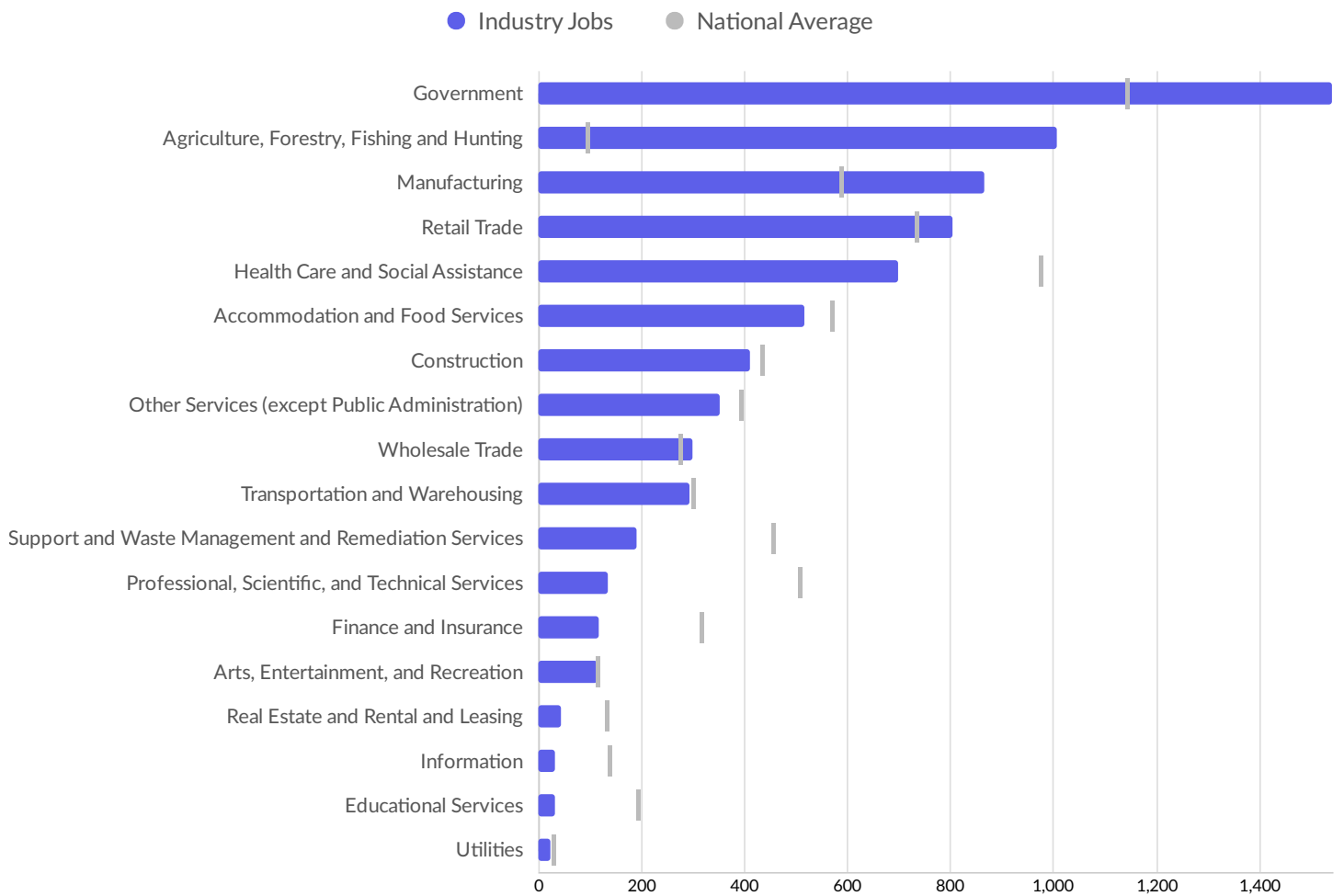
Top Industry GRP



Top Industry Earnings



Largest Industries



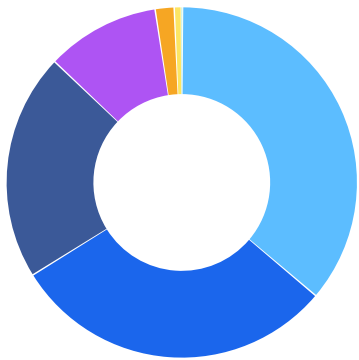
Business Characteristics

1,158 Companies Employ Your Workers

Online profiles for your workers mention 1,158 companies as employers, with the top 10 appearing below. In the last 12 months, 556 companies in Waushara County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wautoma Area School District	59 <div></div>	Dollar General Corporation	89 <div></div>
State of Wisconsin	39 <div></div>	U.S. Xpress, Inc.	75 <div></div>
County of Waushara	23 <div></div>	Family Health of Louisiana Inc	63 <div></div>
Brakebush Brothers, Inc.	20 <div></div>	Kwik Trip, Inc.	47 <div></div>
Life Quest Inc	18 <div></div>	CRST International, Inc.	45 <div></div>
TheDACare, Inc.	17 <div></div>	Amazon.com, Inc.	42 <div></div>
Milsco Manufacturing Company	15 <div></div>	Marten Transport, Ltd.	42 <div></div>
First Weber Group, Inc.	14 <div></div>	Uber Technologies, Inc.	42 <div></div>
Mantas Educational Consulting	12 <div></div>	County of Waushara	36 <div></div>
Aurora Health Care	11 <div></div>	C.R. England, Inc.	34 <div></div>

Business Size

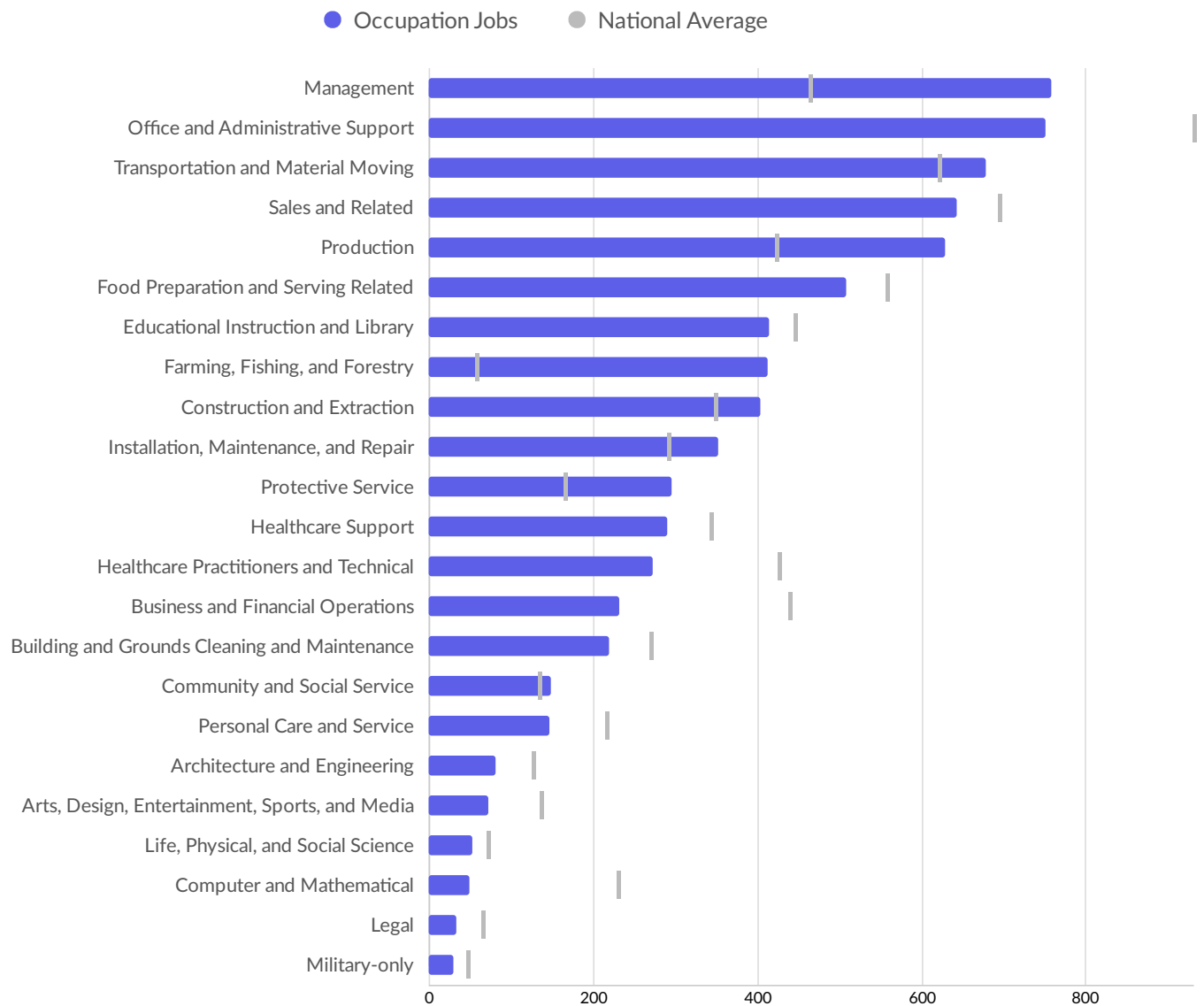


	Percentage	Business Count
1 to 4 employees	36.1%	331
5 to 9 employees	30.0%	275
10 to 19 employees	20.9%	192
20 to 49 employees	10.5%	96
50 to 99 employees	1.7%	16
100 to 249 employees	0.7%	6
250 to 499 employees	0.1%	1

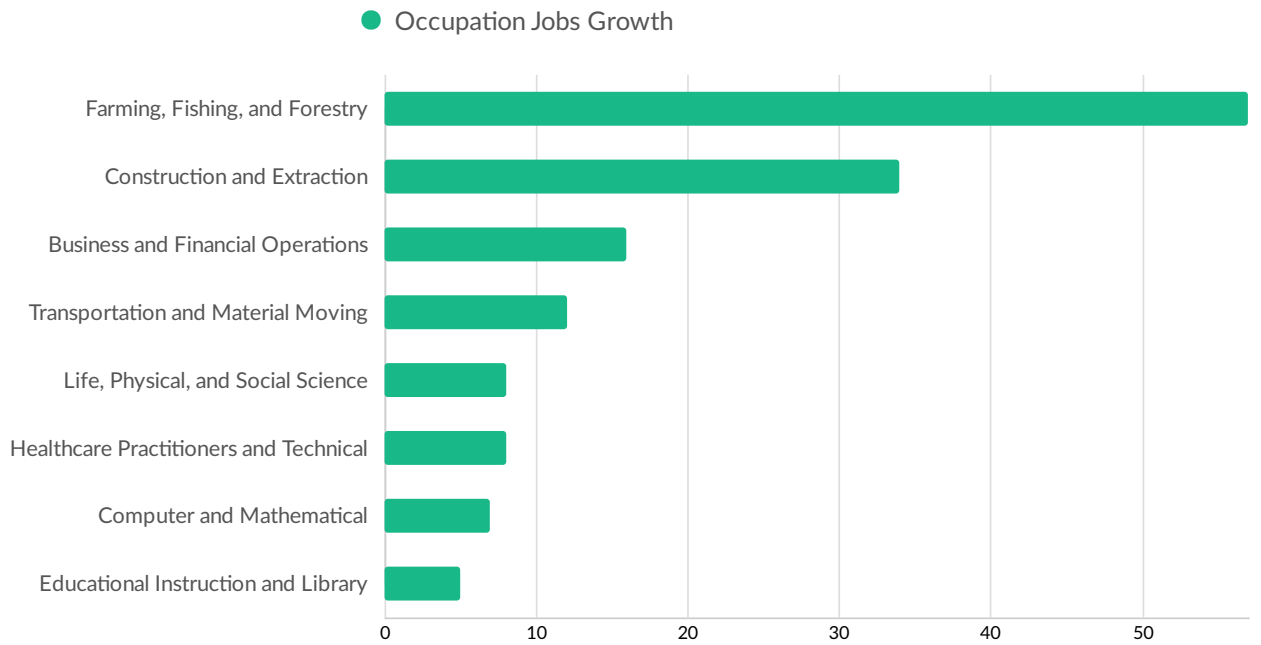
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

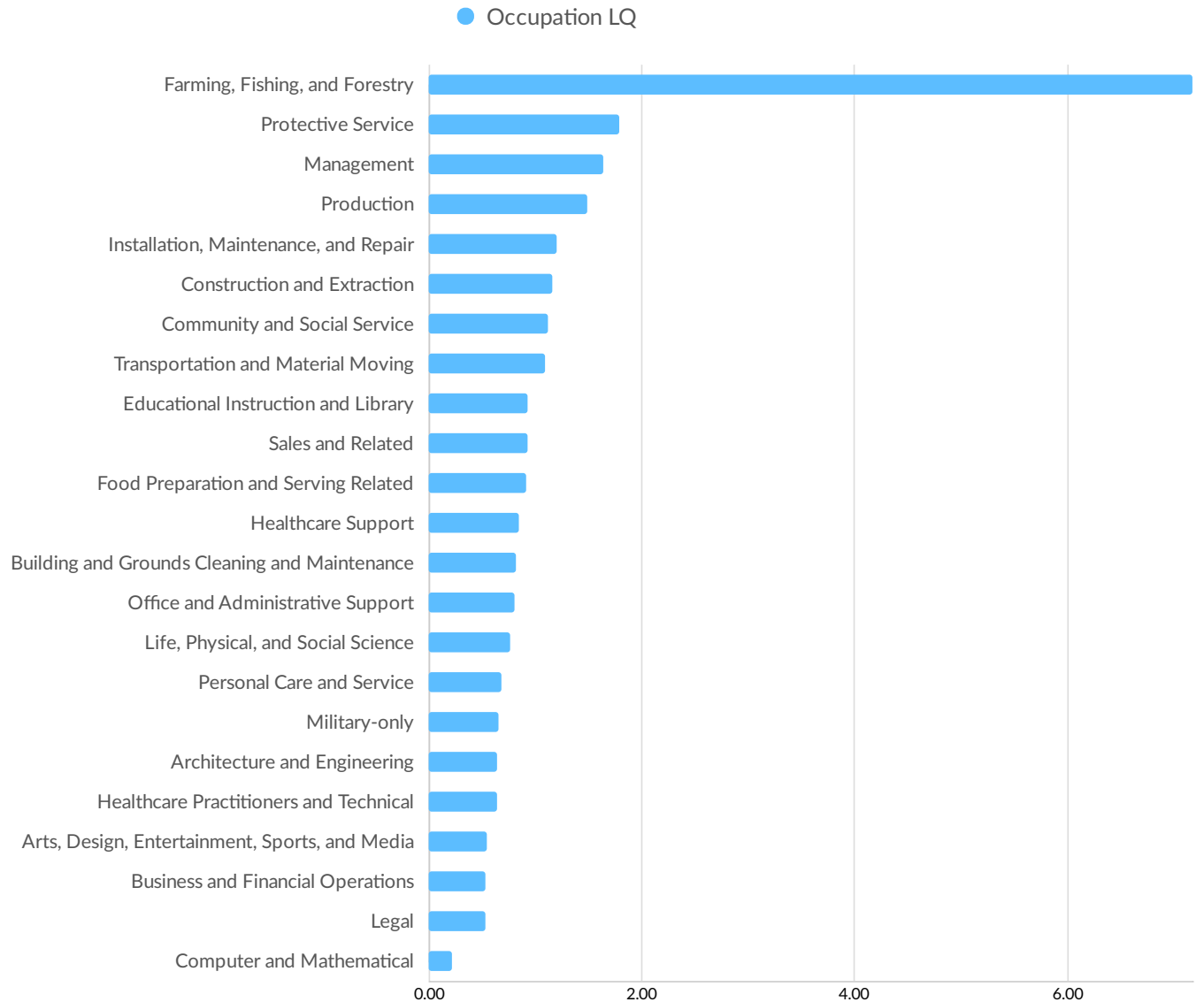
Largest Occupations



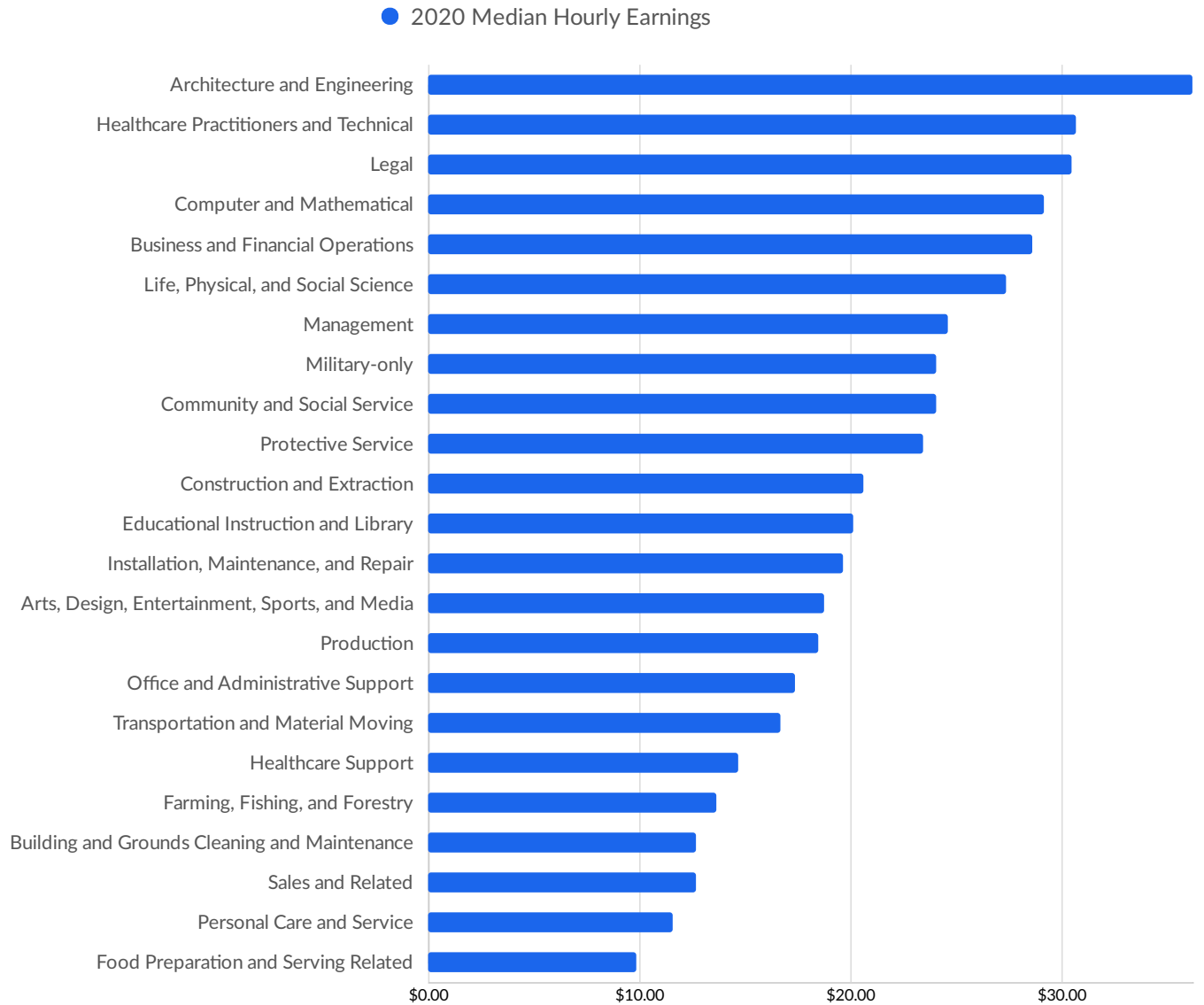
Top Growing Occupations



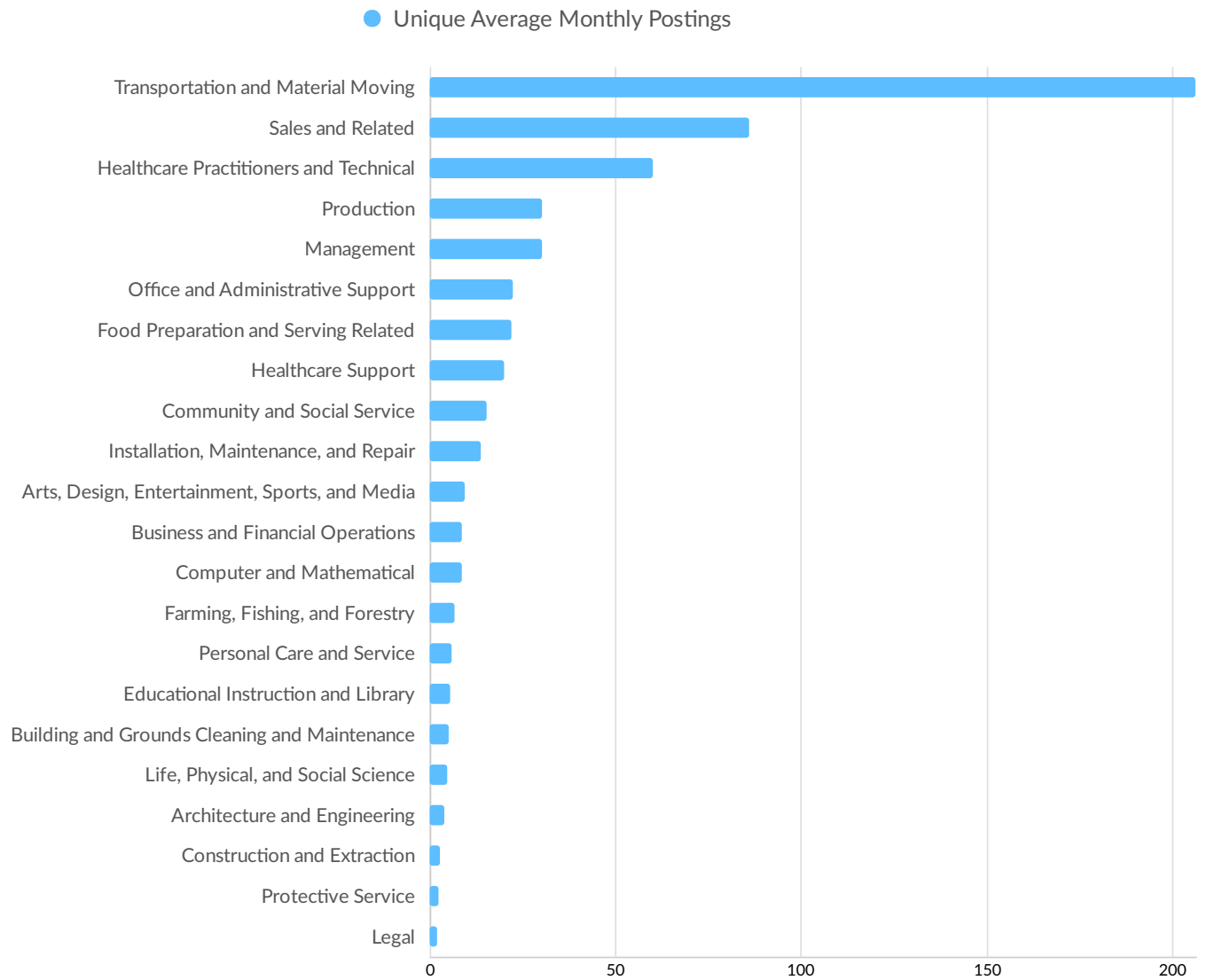
Top Occupation LQ



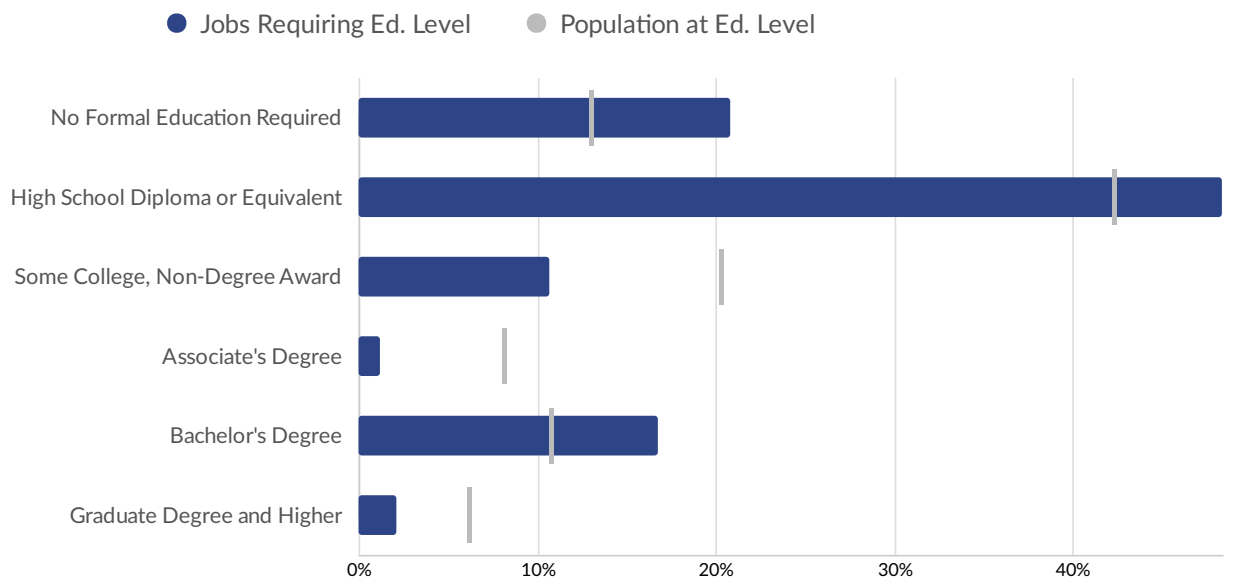
Top Occupation Earnings



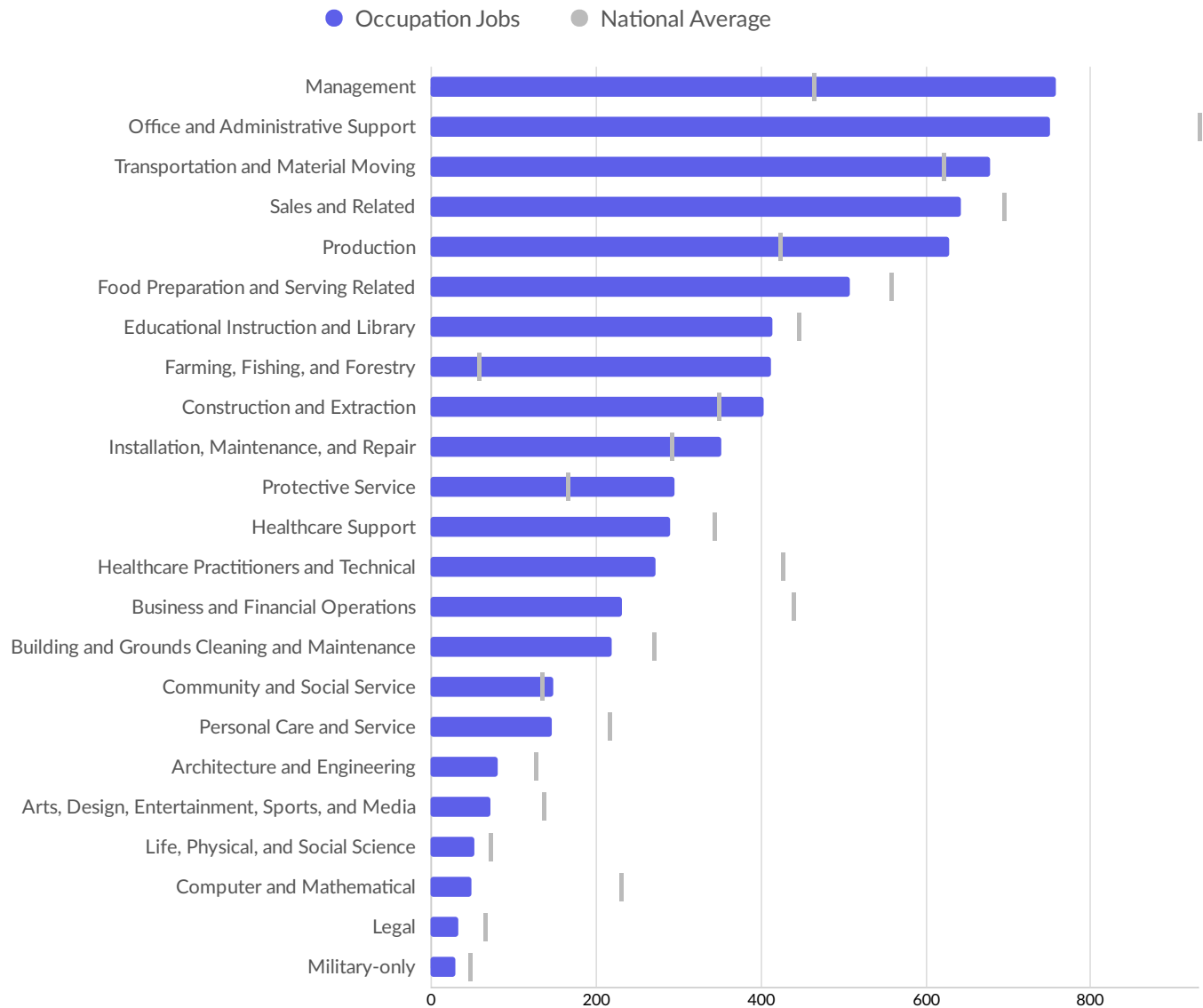
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Waushara County, WI produced graduates.

In-Demand Skills

