2022 Comprehensive Economic Development Strategy (CEDS) Annual Report





Shawano • Waupaca • Waushara • Winnebago

2022 Comprehensive Economic Development Strategy (CEDS) Annual Performance Report

October 5, 2022

Prepared by the East Central Wisconsin Regional Planning Commission

ABSTRACT

TITLE:	2022 Comprehensive Economic Development Strategy (CEDS) Annual Performance Report	
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The 2022 Annual CEDS Performance Report analyzes the East Central Wisconsin region's current economic conditions and serves as an update on the region's progress towards reaching regional goals and objectives and implementing the region's plan of action.

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INTRODUCTION

THE EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

The East Central Wisconsin Regional Planning Commission (ECWRPC) was established in 1972 and is an association of counties and other local units of government with statutory responsibility to plan and coordinate the physical and economic development of the region. The region consists of 10 counties, 27 cities, 56 villages and 155 towns (See Map 1).

In 1984, ECWRPC was designated as an Economic Development District (EDD) under the provisions of Title IV of the Public Works and Economic Development Act of 1965, as amended. The U.S. Department of Commerce Economic Development Administration (EDA) provides financial assistance to designated districts for the purpose of developing an Economic Development Strategy and provides funding, in part, for community development planning that is designed to assist in alleviating economic distress and unemployment.

The Comprehensive Economic Development Strategy (CEDS) document is a significant component of remaining a designated EDD. Continued eligibility of the East Central Economic Development District is based upon ECWRPC completing an update of the CEDS, in conformance with 13 CFR Chapter III §303.6, every 5 years (at minimum) and submitting a supplemental annual report for all other years. In October 2018, ECWRPC submitted its *2018 CEDS 5-Year Update* to EDA, which can be found on ECWRPC's website: www.ecwrpc.org/ceds. ECWRPC is pleased to submit its *2022 CEDS Annual Performance Report* to the EDA.

2022 ANNUAL PERFORMANCE REPORT

This report analyzes the East Central Wisconsin region's current economic conditions and serves as an update on the region's progress towards reaching regional goals and objectives, and implementing the region's plan of action.

This report was prepared in conformance with the Economic Development Administration Reauthorization Act of 2004 and is consistent with EDA Code of Federal Regulations, 13 CFR, Chapter III, Part 303–Planning Investments and Comprehensive Economic Development Strategies, as published in the Federal Register (Vol. 79, No.244) on January 20, 2015. Preparation of this report was financed in part by a grant under award number ED21CHI3020006 from the Economic Development Administration (EDA), U.S. Department of Commerce. The statements, findings, conclusions, and recommendation are those of the authors and do not necessarily reflect the view of the EDA or the U.S. Department of Commerce.



SECTION 1 ADJUSTMENT TO THE 2018 CEDS

SECTION 1: ADJUSTMENT TO THE 2018 CEDS

ADJUSTMENTS TO THE ECWRPC AND CEDS COMMITTEE

The composition of the Commission and the CEDS Committee has changed since the 2018 CEDS 5-Year Update, however, the capacity to support the development or implementation of the CEDS has remained unchanged.

The East Central Wisconsin Regional Planning Commission

ECWRPC is governed by 31 commissioners. All county executives and county board chairs are commissioners. Towns and cities are also represented. East Central maintains five formal subcommittees: Regional Comprehensive Planning, Transportation, Community Facilities, Economic Development, and Open Space and Environmental Management. Figures 1 and 2 show the September 2022 Commissioners and planning staff. Ad-hoc advisory committees exist for the Transportation and Economic Development (e.g. the CEDS Committee) planning programs.

COVID-19 and Economic Impacts

In 2019, the Coronavirus (also known as COVID-19) was declared a global pandemic. The COVID-19 pandemic significantly impacted business, communities, and tourism throughout the East Central region and the region continues to recover from the wide-ranging economic impacts of COVID-19.

East Central WI Regional Planning Commission, as the Economic Development District for the Region, received an Economic Development Administration CARES Act Grant in 2020 to assist with the economic recovery of the region from COVID-19. ECWRPC was awarded \$400,000 over two years to assist communities and businesses in their recovery and to develop a regional resiliency plan. East Central WI Regional Planning Commission continues to work with communities and partner organizations on COVID-19 recovery and resiliency initiatives. Although much is known, at this time it remains unclear what the full impacts of COVID-19 will be on the local and regional economy.

Figure 1: East Central RPC Table of Organization, September 2022				
COUNTY	NAME	COMMITTEE		
Calumet	Alice Connors	Steering Committee		
Fond du Lac	Steve Abel	Steering Committee		
Menominee	Jeremy Johnson (Perm Alt) - Elizabeth Moses	Steering Committee		
Outagamie	Jeff Nooyen	Steering Committee		
Shawano	Tom Kautza	Steering Committee		
Waupaca	Dick Koeppen	Steering Committee		
Waushara	John Jarvis (until 12-31-22)	Steering Committee		
Winnebago	David Albrecht (Perm Alt) - Tom Egan	Steering Committee		
Fond du Lac	Brenda Schneider	Community Facilities Committee		
Menominee	James Lowey	Community Facilities Committee		
Outagamie	Jeff Nooyen	Community Facilities Committee		
Waupaca	Aaron Jenson (Perm Alt) - Brian Smith	Community Facilities Committee		
Winnebago	David Albrecht (Perm Alt) - Tom Egan	Community Facilities Committee		
Shawano	Appointee	Community Facilities Committee		
Waushara	Appointee	Community Facilities Committee		
Calumet	Alice Connors	Economic Development Committee		
Fond du Lac	Sam Kaufmann	Economic Development Committee		
Outagamie	Karen Harkness (Alt) - Jake Woodford	Economic Development Committee		
Waushara	John Jarvis (until 12-31-22)	Economic Development Committee		
Winnebago	Jerry Bougie (Perm Alt) - Jon Doemel	Economic Development Committee		
Menominee	Jeremy Johnson (Perm Alt) - Elizabeth Moses	Open Space/Env. Management Committee		
Outagamie	Lee Hammen	Open Space/Env. Management Committee		
Waupaca	DuWayne Federwitz	Open Space/Env. Management Committee		
Waushara	David Bosshard (until 12-31-22)	Open Space/Env. Management Committee		
Winnebago	Robert Schmeichel	Open Space/Env. Management Committee		
Calumet	David DeTroye (Perm Alt) - Tom Reinl	Regional Comp. Planning Committee		
Outagamie	Nadine Miller	Regional Comp. Planning Committee		
Shawano	Steve Gueths	Regional Comp. Planning Committee		
Winnebago	Lori Palmeri	Regional Comp. Planning Committee		
Menominee	Appointee	Regional Comp. Planning Committee		
Calumet	Nick Kesler	Transportation Committee		
Fond du Lac	Steve Abel	Transportation Committee		
Fond du Lac	Patrick Mullen	Transportation Committee		
Outagamie	Kara Homan (Perm Alt) - Thomas Nelson	Transportation Committee		
Shawano	Tom Kautza	Transportation Committee		
Waupaca	Dick Koeppen	Transportation Committee		
Winnebago	Robert Keller	Transportation Committee		
Valley Transit	Ronald McDonald	Transportation Committee		
WisDOT	Scott Nelson	Transportation Committee		

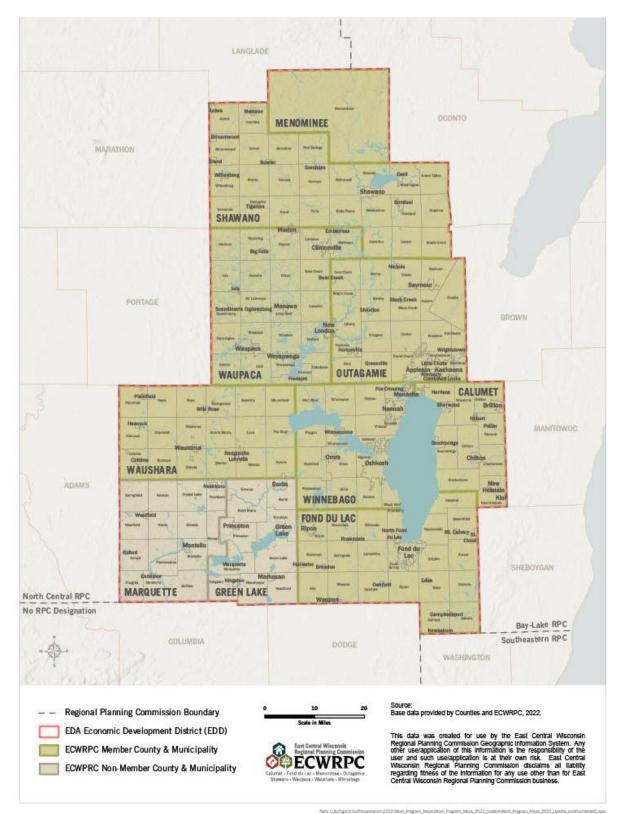
Figure 1: East Central RPC Table of Organization, September 2022

Figure 2: East Central WI Regional Planning Commission Staff, 2022

Melissa Kraemer Badtke Kevin Englebert	Executive Director/MPO Director Deputy Director/Economic Development
Administrative Department	
Leann Buboltz	Administrative Coordinator
Sara Otting	Controller
Transportation Planning	
Kim Biedermann	Principal Planner
Adam Bellcorelli	Associate Planner
Tanner Russell	Associate Planner
Colin Kafka	Associate Planner
Brenna Root	Associate Planner
Safe Routes to School Program	
Jennie Mayer	Senior Planner
Katie Livernash	Associate Planner
Kim Dieck	Associate Planner
Economic Development Program	
Sara Gilbert	LTE Associate Planner
Environmental Planning Program	
Wilhelmina Paustian	Senior Planner
Scott Konkle	Senior Planner
GIS Department	
Mike Zuege	GIS Manager
Rachel Roth	GIS Analyst I
Casey Peters	GIS Analyst I
IT Department	
Tim Badtke	IT Manager

The 2022 CEDS Committee

The CEDS Committee, formed as an ad-hoc advisory committee, is designed to help guide the CEDS planning process. Input from this committee is reported back to the Commission's Economic Development Standing Committee, and the Commission. The makeup of the CEDS Committee is guided by EDA legislation, CFR §303.6(b), which stipulates the committee should have representation from the following: private sector, public officials, community leaders, workforce development boards, institutions of higher education, minority and labor groups, private individuals and tribal governments where applicable. A consortium of economic development, technical college, workforce development, chamber, tribes, and other professionals are designated as the official CEDS committee for ECWRPC (Appendix B).



Map 1: East Central Wisconsin Regional Planning Commission and Economic Development District

EDA Investments in the Region

Since gaining EDD status in 1984, the Commission has been successful in securing nearly \$21 million in EDA funding for projects throughout the region, as seen in Table 1. By continually updating the CEDS, the Commission ensures that communities within the region remain eligible for EDA funding to use in leveraging additional private and public sector investment.

Table 1: EDA Investments in the East Central Wisconsin Region Since 1984

Year	Recipient	County	Project Description	Program	EDA Funding
1984	City of Fond du Lac	Fond du Lac	Industrial Park Improvements	Public Works	\$385,350
1984	Fox Valley Technical Institute	Outagamie	Sewer, Road and Building	Public Works	\$770,000
1984	Oneida Tribe	Outagamie	Sewer & Water Extension	Public Works	\$477,254
1987	City of New Holstein	Calumet	Industrial Development	Public Works	\$400,000
1987	Fox Valley Technical Institute	Outagamie	Develop Export Trade	Technical Assistance	\$31,182
1990	City of Green Lake	Green Lake	Water System Improvements	Public Works	\$366,222
1992	East Central Wisconsin RPC	Regional	Economic Development Feasibility Study	Technical Assistance	\$45,000
1993	East Central Wisconsin RPC	Regional	Flood Recovery Strategy	Technical Assistance	\$80,000
1995	City of Brillion	Calumet	Water, Storm Basin Improvements	Т9	\$505,058
1998	Menominee Tribal Enterprise	Menominee	Construction of Industrial Building	Public Works	\$490,800
1999	Village of Bonduel	Shawano	Industrial Park Infrastructure	Public Works	\$748,200
2000	Village of Westfield	Marquette	Industrial Park Development	Public Works	\$835,100
2001	Menominee Tribal Enterprise	Menominee	Construction of Wood Products Manufacturing Center	Public Works	\$807,000
2002	City of Berlin	Green Lake	Industrial Park Infrastructure	Public Works	\$1,606,200
2002	City of Shawano	Shawano	Industrial Park Development	Public Works	\$808,000
2009	East Central Wisconsin RPC	Regional	Flood Recovery Strategy	Emergency Assistance (Flood Recovery)	\$60,000
2009	Fond du Lac County EDC and the Center for Enterprise Development	Fond du Lac	Economic Gardening Program to grow economy from within	Emergency Assistance (Flood Recovery)	\$437,899
2009	City of Chilton	Calumet	Regional Stormwater Pond for Industrial Park	Emergency Assistance (Flood Recovery)	\$199,980
2010	City of Omro	Winnebago	Industrial Park Infrastructure	Emergency Assistance (Flood Recovery)	\$399,000
2010	East Central and Bay Lake RPCs	Regional	Global Trade Strategy Development for NE WI	Community Trade Adjustment Assistance	\$135,000
1984- 2020*	East Central Wisconsin RPC	Regional	Ongoing Economic Development Planning	Planning	\$2,333,743
2012	Oshkosh Chamber of Commerce and OAEDC	Winnebago	Oshkosh Area Targeted Business & Industry Cluster Analysis	Technical Assistance	\$40,000
2013	City of Oshkosh and Winnebago County	Winnebago	Oshkosh Aviation Business Park	Public Works	\$2,000,000
2019	City of Oshkosh	Winnebago	Southwest Industrial Park Transmodal Freight Access	Public Works	\$1,500,000

2019	City of New Holstein	Calumet	Market Feasibility Study for Tecumseh site	Technical Assistance	\$22,500
2020	East Central Wisconsin RPC	Regional	CARES Act Economic Recovery Grant	CARES Act - Institutional	\$400,000
2021	New North	Regional	Broadband Access Study and Expansion Plan	CARES Act -Economic Adjustment Assistance	\$500,000
2021	Menominee Indian Tribe of Wisconsin	Menominee	Economic Development, Diversification, and Recovery Assistance Grant	CARES Act - Economic Adjustment Assistance	\$1,500,000
2021	City of Waupaca	Waupaca	Economic Recovery and Diversification Study	Technical Assistance	\$100,000
2022	Appleton International Airport	Outagamie	Appleton Aviation Business Park Expansion	ARPA - Economic Adjustment Assistance	\$3,000,000
Total EDA Investment in the East Central Region			\$20,983,488		

* Includes 3-year grant awarded to the Commission in 2021 to fund planning activities from 2021-2023.

ADJUSTMENTS TO THE STRATEGY

Since the completion of the 2018 CEDS 5-year Update and prior to the COVID-19 pandemic, the East Central Region did not experience significant changes to the economic conditions of the region. Due to COVID-19 and subsequent economic adjustments, there are significant regional economic impacts as shown in the following figures and tables. Fluctuations are reflected in the following figures and tables, highlighting the region's civilian labor force, unemployment rates, per capita income and average wages.

Regional community and economic development activities (as listed in Section 2) continued to progress throughout 2022 based on goals identified in the *2018 CEDS 5-year Update*. These advancements in local and regional projects are expected to continue and have been reprioritized. For the list of goals for next year and the ranked Regional Project Inventory list, please see the Section 4 of this report.

Labor Force

The region's economic activity and well-being is reflected to a large degree by the number and types of jobs available. Labor force data¹ indicates the extent to which people are able to find jobs, the rate at which they are leaving or joining the labor force, and the percentage of people unable to find work. Appendix C shows detailed labor force information for persons 16 and older.

The region's labor force increased from 353,094 to 360,649 between 2020 and 2021, a 2.1 percent increase suggesting a rebound from the impact of the COVID-19 pandemic (Appendix C). Between 2011 and 2021, the regional labor force experienced yearly variability in the total number of participants, with an average yearly percent change of .02%, reflecting a relatively stable regional labor force size (Figure 3).

¹ The labor force is composed of those with a job, the employed, and those without a job and actively looking for one, the unemployed. Persons without a job and not looking for one are not considered in the labor force.

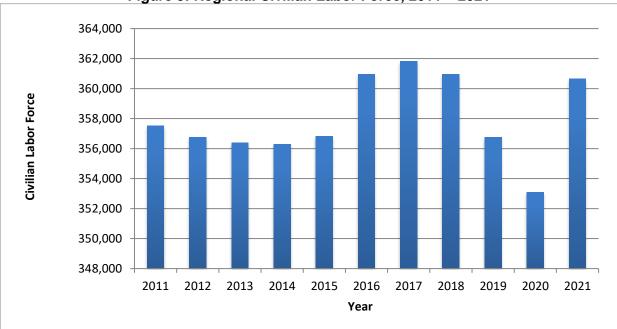


Figure 3: Regional Civilian Labor Force, 2011 – 2021

Source: Wisconsin Department of Workforce Development, Bureau of Workforce Training -Labor Market Information, Local Area Unemployment Statistics (LAUS) Results, 2022 Average Annual Unemployment

Displayed in Figure 4, the 2021 annual average unemployment rate in the region was 4.1%, which was lower than the United States average of 5.3% but higher than the State of Wisconsin average of 3.8%. The regional, national, and state 2021 annual average unemployment rate showcased a significant decrease from the high unemployment rates of 2020. Average monthly unemployment rates in the region from January 2021 through June 2022 declined at an average rate of 0.9% per month (Figure 5). Average monthly unemployment rates in the region closely followed the general trends of the State of Wisconsin and the United States, where the average monthly unemployment rate from January 2021 to June 2022 declined by 1.3%, 1.2%, and 3%, respectively.

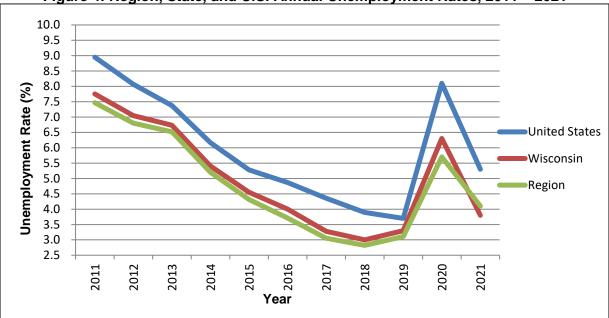


Figure 4: Region, State, and U.S. Annual Unemployment Rates, 2011 – 2021

Source: Wisconsin Department of Workforce Development. LAUS Benchmark and Estimates Reports, 2022 Not Seasonally Adjusted

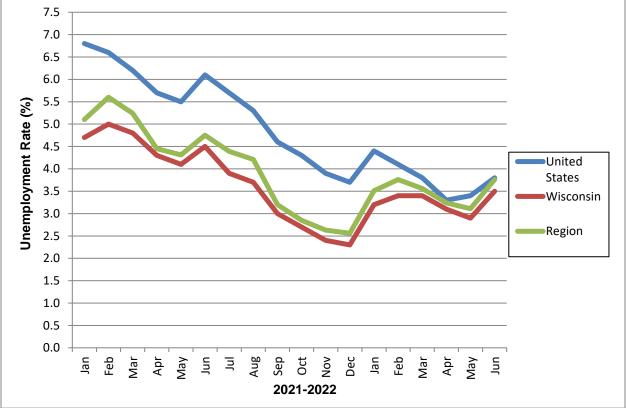
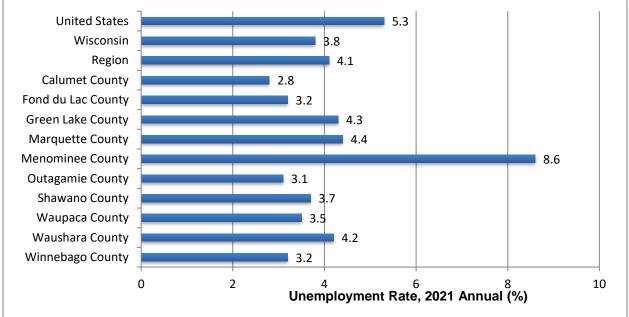


Figure 5: Region, State, and U.S. Monthly Unemployment Rates, Jan 2021 – Jun 2022

Source: Wisconsin Department of Workforce Development. LAUS Benchmark and Estimates Reports, 2022 Not Seasonally Adjusted. Note – regional unemployment rate represents an average of rates, not an average of aggregate employment numbers from each county. The 2021 average annual unemployment rate for the United States, State of Wisconsin, region, and each of the counties that comprises the region are shown in Figure 6. Calumet County had the lowest unemployment rate at 2.8%, followed by Outagamie County at 3.1%. Menominee County had the highest unemployment rate in 2021 at 8.6% which was greater than the regional, state, and national averages. Marquette County had the second highest rate of unemployment at 4.4%. Generally, counties in the region with large, urban populations had lower unemployment rates than counties with small, rural populations.





Source: Wisconsin Department of Workforce Development. LAUS Benchmark and Estimates Reports, 2022. Not Seasonally Adjusted

Per Capita Personal Income

Per capita personal income is widely used as an indicator of the economic well-being of residents in an area. Changes in these figures provide evidence that regions and states are becoming more or less wealthy as compared to regional or national benchmarks. It is a measure of all income sources, wages and salaries, asset income and transfer payments divided by total population.

Appendix D presents the state, region, and county per capita incomes and how these income levels compare as a percentage of U.S. per capita income (PCI). In 2020 (most recent data), the counties of Calumet, Fond du Lac, Outagamie, Waupaca, and Winnebago maintained PCI levels higher than that of the region as a whole (\$48,372). No counties surpassed the state PCI level (\$55,593) or the national PCI level (\$59,510). PCI levels were drastically lower than the national, state, and regional levels for Menominee County, where the PCI is 59.0 percent of the national level. Marquette, Shawano, and Waushara Counties also have comparatively low PCIs.

Average Wages

Reviewing wage information allows for insight into industry-specific rates of pay at the county and state level. Average wages have not fluctuated greatly over the course of the last year; however, wage information remains an important resource to understanding the region. Appendix E presents average wage information for the region's industry super sectors (2-digit North American Industrial Classification System (NAICS)).

The highest paying super sector in the region in 2021 using annual average wage (dollars per week) was Management of Companies and Enterprises (NAICS 55) at an average annual weekly wage of \$1,532. The Utilities (NAICS 22) super sector had the second highest average annual weekly wage at \$1,528. Other higher paying industry super sectors in the region included Professional and Technical Services (NAICS 54) with a reported annual weekly wage of \$1,229, Manufacturing (NAICS 31-33) at \$1,114, Construction (NAICS 23) at \$1,174, and Finance and Insurance (NAICS 52) at \$1,110.

Lower paying industry super sectors in the region in 2021 included the Arts, Entertainment, and Recreation (NAICS 71) at an average annual weekly wage of \$338 and Accommodation and Food Service (NAICS 72) at \$289.



SECTION 2: REPORT ON ECONOMIC DEVELOPMENT ACTIVITIES

EAST CENTRAL REGION'S ECONOMIC DEVELOPMENT ACTIVITIES

The East Central Region has been involved in the following economic development activities throughout the 2021-2022 year to support the implementation of the 2018 CEDS 5-Year Update.

Operational Principles

As required by EDA, The East Central Wisconsin Regional Planning Commission will continue to serve in a capacity and participate in activities that:

- promote economic development and opportunity;
- foster effective transportation access;
- enhance and protect the environment;
- maximize effective development and use of the workforce;
- promote the use of technology in economic development, including access to highspeed telecommunications;
- balance resources through sound management of physical development; and
- obtain and utilize adequate funds and other resources.

East Central Action Plan

The following section provides a brief summary of activities that the Commission has been involved with throughout 2021-2022 and will continue to undertake to support the operational principles and the overall goals and objectives of the *2018 5-year CEDS Update*. In addition to the activities list below, the Commission also has worked with communities on the impacts of COVID-19 to the local and regional economy and will continue to do so through its EDA CARES Act institutional grant over the next year.

Activity	Time Frame
A. Implementation of the Regional Comprehensive Plan.	Ongoing
B. Maintain Economic Development District (EDD) status for the region. This includes preparing the following	
documents:	Every 5-Years (2013, 2018,
 Comprehensive Economic Development Strategy (CEDS) 	etc.)
CEDS Annual Performance Report	Yearly
C. Collaboration and coordination with state, regional, county, and local economic development organization/efforts.	Ongoing
 Provide administrative support for NEWREP, as financial manager, administrative manager 	2011-2020, 2022
 Serve as secretary of FCEDP, chair of FCEDP 	2017-2020, 2022

PRINCIPLE 1: Promote economic development and opportunity.

 D. Continued State Data Center affiliation by providing socioeconomic, transportation, land use, natural resource, community facilities, and housing data. Educate communities on the American Community Survey and 2010 Census Products via e-newsletter 	Ongoing 2011; Ongoing
E. Provision of technical assistance to local communities, through the Commission's technical assistance program.	Ongoing; 2021 Economic Development Projects with the Village of Little Chute, City of Waupaca, and City of Oshkosh. 2022 Economic Development Projects with Clintonville and Menominee.

PRINCIPLE 2: Foster effective transportation access.

Activity	Time Frame
A. Continue to serve as the Appleton Transportation Management Area, Oshkosh Metropolitan Planning Organization (MPO), and as the staff for the Fond du Lac MPO. Serving in this capacity requires preparation of the	Ongoing
following:	Every 5 years (2020, 2025
Long Range Transportation Plan	etc.)
Transportation Improvement Plans	Annually
Work Program	Annually
 B. Transportation Corridor Planning I-41 Corridor 	Annually
C. Transportation Planning Assistance including MioVision traffic camera deployment, PASER road rating inventories, road sign inventories, culvert inventories.	Ongoing
D. Continue efforts to develop the Northeast Wisconsin Travel Demand Model in cooperation with the Wisconsin Department of Transportation, Bay Lake Regional Planning Commission and Green Bay MPO.	Ongoing
E. Developing and implementing a Regional Safe Routes to School (SRTS) Program.	Ongoing
F. Coordination of Specialized Transportation Plans for all ten counties within the region.	Updates every 5 years (2015, 2018, 2023, etc.)
G. Prepare Transit Development Plans (TDPs).	
Oshkosh Transit TDP	2011; updated in 2018
Valley Transit TDP	2008-2009; updated in 2020
Fond du Lac Transit TDP	2008-2009; updated in 2016
H. Continue coordinating discussions regarding Passenger Rail through Northeast Wisconsin.	Ongoing
I. Implement Appleton (Fox Cities) TMA and Oshkosh MPO Urbanized Bicycle Pedestrian Plan, including creating and adopting the East Central Trail Economic Impact Study, advocating for Complete Streets policies	2012 – Present

within the region, and developing the Comprehensive Safety Action Plan.	
J. Commuter Service Study between Green Bay and Fond du Lac.	Ongoing, Feasibility Study completed in 2021 and implementation will continue on the MPO Work Program

PRINCIPLE 3: Enhance and protect the environment.

Activity	Time Frame								
A. Implement the Fox-Wisconsin Heritage Parkway									
 (FWHP) Action Plan: Implementation of Action Plan Goals Continue coordination with the FWHP, including work regarding the FWHP Water Trail 									
B. Continue efforts to protect sensitive environmental features in the region.	Ongoing								
C. Continue to administer the NR-135 Program—Mining Reclamation.	Ongoing; added Calumet County in 2022.								
D. Continue coordination of the Niagara Escarpment Research Network (NERN) and involvement in the Lakeshore Natural Resource Partnership.	Coordination ended in 2020.								

PRINCIPLE 4: Maximize effective development and use of the workforce.

Activity	Time Frame
A. Support the efforts of and collaborate with Workforce Development Boards, Technical Colleges, 4-year Colleges and Universities, and New North, Inc.	Ongoing

PRINCIPLE 5: Promote the use of technology in economic development, including access to high-speed telecommunications.

Activity	Time Frame
A. Promote the recommendations of the Governor's	Ongoing
Broadband Task Force and other broadband expansion	
efforts pertinent to East Central Wisconsin EDD Region.	
B. Continue promoting the availability of EMSI and ArcGIS	Ongoing
data.	
C. Partner with the New North, Inc. reviewing submittals	Program ended in 2021.
for the Gold Shovel Program within the East Central	
Wisconsin EDD.	

Activity	Time Frame
A. Continue to assist counties and local communities in	
implementing and updating their comprehensive plans, in	Ongoing
compliance with §66.1001.	
Socioeconomic data updates provided for:	
City of Clintonville	2017-2019
City of New Holstein	2018-2019
City of Shawano	2020-2021
Village of Combined Locks	2020-2022
 Village of North Fond du Lac 	2019-2021
Village of Winneconne	2018-2019
Town of Algoma	2018-2019
Town of Alto	2019-2020
Town of Caledonia	2020-2021
Town of Eldorado	2019-2020
Town of Greenville	2018-2019
	2019-2022
 I own of Lessor Town of Oakfield 	2019-2020
	2019-2020
Implementation assistance provided as requested for	
ECWRPC completed comprehensive plan updates. B. Continue to administer the WDNR's Sewer Service	
Area (SSA) Program. • Fond du Lac 2030 SSA Plan Update (Submitted to	2018-2019
 Fond du Lac 2030 SSA Plan Update (Submitted to DNR for approval) 	2010-2019
 Fox Cities 2030 SSA Plan Update 	2019-2023
 Administration/Coordination of SSA plans 	Ongoing
 Continuing Management of SSA Review Activities 	Ongoing
Continuing Management of SSA Review Activities	Ongoing

PRINCIPLE 6: Balance resources through sound management of physical development.

PRINCIPLE 7: Obtain and utilize adequate funds and other resources.

Activity	Time Frame
A. Pursue additional funding from EDA while leveraging funding from additional private and public sources.	Ongoing
 Pursue EDA funds for Foreign Direct Investment Project 	2015 – 2020
 Assist Appleton International Airport on funding for business park expansion 	2021-2022
 Assist Menominee Tribal Enterprises on Sawmill Renovation and Expansion 	2021-2022
 Assist the City of New Holstein in exploring EDA funds for Tecumseh site redevelopment 	2019-2020
 Assist the City of Waupaca in exploring EDA funds for innovation center planning. 	2021
 Assist City of Brillion in exploring EDA funds for the Brillion Iron Works site 	2016-Present
B. Pursue funding from other local, state and federal	
 Funding from the Department of Defense Office of Economic Adjustment for implementation of 	2015 – 2018

 Oshkosh Region Defense Industry Diversification Initiatives (Phase I) and Initiative 41 (Phase II) Funding for the Wisconsin Tomorrow Main Street Bounceback Grants Program (\$8,500,000). 	2021-2022
C. Continue providing information on local, state, and	Ongoing
federal economic development programs	
Economic development website update to provide	
online resources	Ongoing
 Exploring social media deployment to inform 	
regional partners of funding opportunities	Ongoing

INTEGRATION WITH STATE, REGIONAL, AND LOCAL ECONOMIC DEVELOPMENT

The Commission recognizes that in addition to efforts and activities initiated by the EDD, collaboration and coordination with state, regional, and local economic development efforts is crucial to the full implementation of the CEDS. The Commission will continue to participate in the efforts of other economic development organizations from the state and throughout the region including, but not limited to, the following:

- Wisconsin Economic Development Corporation (WEDC);
- Northeast Wisconsin Regional Economic Partnership (NEWREP);
- New North, Inc.;
- Bay Lake and North Central Regional RPC/EDD;
- Wisconsin Manufacturing Extension Partnership (WMEP);
- Fox Valley and Bay Area Workforce Development Boards;
- Fox Cities Regional Partnership;
- Fox Cities Economic Development Professionals (FCEDP);
- Shawano County Economic Progress, Inc.;
- Greater Oshkosh Economic Development Corporation;
- Calumet County;
- Waupaca County Economic Development Corporation;
- Winnebago County Industrial Development Board;
- Envision Greater Fond du Lac;
- Menominee Tribal Enterprises;
- Oneida Nation of Wisconsin;
- Stockbridge-Munsee Band of Mohican Indians;
- UW-Extension;
- Local Chambers of Commerce and Economic Development Corporations; and Convention and Visitors Bureaus.

To further integrate and build awareness of economic activities in the East Central Economic Development District the following table has been developed. It should be noted that this list is not inclusive of all economic development activities in the region and will be updated annually.

Development District							
Торіс	Activities						
Business Development	 Business Retention and Expansion programs throughout the region Global New North, UW Oshkosh and New North International Trade Conference, NEWREP Small Business Development Center/Small Business Administration, UW Oshkosh Wisconsin Supply Chain Marketplace, WEDC (formerly developed and housed at New North as Supply Chain Marketplace) 						
Community Development	 Bicycle and Pedestrian planning, ECWRPC Brillion Iron Works site redevelopment, City of Brillion Connect Communities Program, WEDC Main Street Program, WEDC Tecumseh site redevelopment, New Holstein Planning and Technical Assistance, Waupaca 						
Data research and development	 ArcGIS Business Analyst research and visualization, ECWRPC EMSI impact scenario reporting, ECWRPC IMPLAN Economic Modeling, ECWRPC 						
Economic Resilience	 Disaster Recovery Microloan program, WEDC COVID-19 resiliency planning, ECWRPC COVID-19 data/economic hub, ECWRPC CARES Act Small Business and Community Technical Assistance Program, ECWRPC Main Street Bounceback Grants Program, ECWRPC and WEDC 						
Entrepreneurial Development	 Entrepreneurship portal, WEDC Kinnektor New North NEW Launch Alliance The Pitch, Fox Connection Venture Center, Fox Valley Tech 						
External marketing of ECWRPC region	 Branding & Marketing Strategy, New North Waupaca County Marketing Cooperative WEDC branding tools and library 						
Housing	 Greater Outagamie/Fox Cities Housing Study 						
Networking and information sharing	 Fox Cities Economic Development Professionals (FCEDP) New North Local Partners Meetings Greater Oshkosh Weekly Partners Meetings Northeast Wisconsin Regional Economic Partnership (NEWREP) 						
Talent Development & Retention	 Alumni campaign, WEDC Fab Labs, WEDC Inspire, WEDC Talent Development Strategy, New North 						

Table 2: 2021 - 2022 Economic Development Activities in the East Central Economic Development District

Transportation	 More YOU in New, New North Winnebago Catch A Ride, GOEDC & ECWRPC Youth Apprenticeship, Envision Greater Fond du Lac Commuter Service Feasibility Study, ECWRPC Intermodal Freight Facility Study, ECWRPC State Highway 15, Hortonville Interstate 41 expansion study between Appleton and De
Tribal economic development	 Menominee Tribal Enterprises, Menominee Indian Tribe of Wisconsin Economic Development and Resiliency Planning, Menominee Indian Tribe of Wisconsin
COVID-19 Response	 Participated in development meetings with EDA and local communities regarding projects that may be eligible for CARES Act and ARPA funding Facilitated meetings with prospective applicants for CARES Act and ARPA funding covering grant award administration, grant narrative review, project scoping, indirect costs, and other applicable grant program requirements.



SECTION 3: EVALUATION OF PROGRESS ON IMPLEMENTATION PLAN AND 2023 PLANNED ACTIVITIES

PROGRESS ON IMPLEMENTATION OF THE 2018 CEDS 5-YEAR UPDATE

Not only does this section provide direction for the regional economy (by laying out a vision, goals, and objectives), it presents tangible steps the Commission can take to move towards the regional vision (e.g. a plan of action). Performance measures are provided to gauge the success of regional economic development efforts over time.

Economic Development Vision

The regional vision statement, adopted as part of the *2018 CEDS 5-year Update*, is intended to guide the planning process toward the desired future of the region. The vision statement created for the region is as follows:

"The East Central Region creates a diverse and robust economy that fosters sustainable prosperity for all its residents while capitalizing on the region's assets to encourage innovation, collaboration, and the entrepreneurial spirit."

Goals

In 2022, goals for the next year are presented in Section 4. These goals will be used to guide economic development planning efforts within the region and Commission activities. Goals were organized into the following categories, determined by the CEDS Committee during the 2018 CEDS 5-Year Update:

- Promote Quality of Life and Livability that Creates an Environment for Personal and Business Growth
- Enhance Education, Technology, and Innovation to Meet Workforce and Production Demands
- Enhance the Region's Infrastructure and Economic Competitiveness
- Support and Meet the Needs of Current, New, and Emerging Businesses
- Foster a Collaborative Ecosystem
- COVID-19 Recovery and Resiliency added in 2020

Objectives and Performance Measures

The 2018 CEDS 5-Year Update included a new Evaluation Framework chapter to better organize and track performance of actions identified in the plan. Table 2 represents the original framework of goals, objectives and strategies with the addition of columns for reporting on 2022 completed actions and developing 2023 planned actions. The impacts and recovery from COVID-19 will be interwoven into the goals, objectives, and strategies that are outlined in the following pages.

						Table 3: East Central EDD Evaluation F	ramework							
	Potential	2018 CEDS 5-Year Update Language			. · · · · · · · · · · · · · · · · · · ·			odate	Current ECWRPC Activities	2023 ECWRPC Planned Activities				
	Partners Ongoin	Ongoing	Next 12 Months	1 To 3 Years	3 To 5 Years	2022 Actions	Actions	Measure	Achievable	Relevant	Time			
GOAL 1 – PROMOTE QUALITY OF	LIFE AND L	IVABILITY	/ THAT C	REATE	S AN EN	VIRONMENT FOR PERSONAL AND BUS	SINESS GROWTH							
Objective 1.1. Foster civic engagement opportunities through leadership training, outreach, and education.														
Strategy 1.1.1 Support statewide, regional, and local entity leadership programs through increased communication and information sharing.	LGs, EDOs, CCs, NPs, NNInc	•				ECWRPC actively staff participated in New North Local Partners, Greater Oshkosh Weekly Partners, NEWREP, FCEDP, local chambers and other economic development programs and activities.	Continue to participate in statewide, regional and local activities. Capture and share economic development activities.	Participation at regional economic development activities and the number of projects resulting from participation in activities.	Yes	Yes	Ongoing			
Objective 1.2. Identify community assets that support quality of life and livability.														
Strategy 1.2.1. Identify a measurement tool to track what is considered to be a livable community.	CEDS, ECWRPC, AARP, UW Extension Community Vitality & Placemaking Team			•		No action during 2022.	No planned actions for 2023.	N/A	Yes	No	N/A			

	Potential Partners	CEDS 5- Langu	-	date	Current ECWRPC Activities	2023 E	CWRPC Planned Activ	rities			
		Ongoing	Next 12 Months	1 To 3 Years	3 To 5 Years	2022 Actions	Actions	Measure	Achievable	Relevant	Time
GOAL 2 – ENHANCE EDUCATION	, TECHNOLC	GY, AND	INNOVA		O MEET	WORKFORCE AND PRODUCTION DEM	IANDS		•		
Objective 2.1. Foster new workforce opportunities.											
Strategy 2.1.1. Connect students with internship and career exploration opportunities with local business.	K12s, IHEs, NEWERA, Private, DPI, Inspire Programs	•				ECWRPC staff have connected students with internship opportunities with ECWRPC partners.	No planned actions for 2023.	N/A	N/A	N/A	Ongoing
Objective 2.2. Assist with the coordination efforts to develop and administer programs to meet the workforce needs of area employers.											
Strategy 2.2.1. Support and promote current workforce career transition programs, especially those supporting challenged populations.	FVWDB, BAWDB, EDOs, ECWRPC, Talent Hub		•			Worked with Fox Valley Workforce Development Board, Goodwill, and Fox Valley Tech on EDA Good Jobs Challenge Application and Workforce Innovation Grant.	Assist Goodwill and Fox Valley Tech on implementation on Workforce Innovation Grant.	Successful grant administration of WIG.	Yes	Yes	Ongoing

	Potential Partners	2018 CEDS 5-Year Update Language				Current ECWRPC Activities	2023 E	2023 ECWRPC Planned Activities			
		Ongoing	Next 12 Months	1 To 3 Years	3 To 5 Years	2022 Actions	Actions	Measure	Achievable	Relevant	Time
GOAL 3 - ENHANCE THE REGION'S INFRASTRUCTURE AND ECONOMIC COMPETITIVENESS											
Objective 3.1. Strengthen collective efforts to improve and expand the region's transportation and mobility infrastructure.											
Strategy 3.1.1. Maintain reliable, innovative transportation infrastructure networks.	ECWRPC, WisDOT, LGs, EDOs	•				ECWRPC activities include extensive transportation activities in freight, transit, roads, non-motorized and other transportation related programs and planning	Implement transportation work program at ECWRPC.	Meet objectives identified in transportation work program.	Yes	Yes	Ongoing
Objective 3.2. Assist in cultivating a comprehensive telecommunications system.											
Strategy 3.2.1. Support the development of services and facilities necessary for long-term growth.	LGs, EDOs, PSC, ECWRPC	•				ECWRPC staff were actively involved in broadband expansion efforts including discussions around using ARPA funding for broadband expansion.	ECWRPC staff will continue to be involved in broadband and infrastructure discussions.	Planned projects and improvements in the East Central region.	Yes	Yes	Ongoing
Strategy 3.2.2. Explore broadband expansion and network connectivity.	LGs, EDOs, PSC, ECWRPC	•				ECWRPC staff assisted New North on the implementation of their EDA CARES Act grant for broadband study and expansion. Additionally, ECWRPC staff served on a statewide panel of regional broadband stakeholders.	Support broadband expansion efforts in the region and focus on implementation of the New North Broadband Access and Expansion Study.	Increased connection, planned investments, and broadband affordability.	Yes	Yes	Ongoing
Objective 3.3. Support the development of services and facilities (e.g. water, sewer, transportation, and broadband infrastructure) in preferred development areas and in underserved areas necessary to long-term growth.											
Strategy 3.3.1. Provide technical assistance to municipalities wishing to upgrade their structures and services.	LGs, EDOs, PSC, ECWRPC	•				Implemented the 2022 Economic Development Technical Assistance Program for Shawano, New London, Berlin, and Campbellsport.	Identify sustainable funding source and procurement process for economic development technical assistance program.	Identified program in place for 2024 including grant application or funding source.	Yes	Yes	Q3 of 2023.

	Potential	2018	CEDS 5-` Langu		date	Current ECWRPC Activities	2023 E	CWRPC Planned Activ	ities		
	Partners	Ongoing	Next 12 Months	1 To 3 Years	3 To 5 Years	2022 Actions	Actions	Measure	Achievable	Relevant	Time
GOAL 4 – SUPPORT AND MEET TI		OF CURR	ENT, NE	W, AND	EMERG	GING BUSINESSES					
Objective 4.1. Achieve a diversified and balanced economy within the region.											
Strategy 4.1.1. Work with economic development partners to develop and advertise training program for employees within the region.	EDOs, NPs, FVWDB, BAWDB, IHEs, NEWERA	•				Assisted Fox Valley Workforce Development Board, Goodwill, Rawhide, and Fox Valley Tech with EDA and WEDC grant applications.	Assist with implementation of Workforce Innovation Grant for Goodwill and Fox Valley Tech.	Successful implementation of WIG.	Yes	Yes	Ongoing.
Objective 4.2. Promote entrepreneurship, innovation, and small business innovation in the region.											
Strategy 4.2.1. Encourage start-ups and existing businesses to participate in such programs as gBeta, and direct them to resources housed on ECWRPC Economic Data and Resource webpage.	NNInc, WEDC, NEWCC, EDOs, CCs, ECWRPC	•				ECWRPC staff implementation of the Main Street Bounceback (MSBB) Grants Program.	Finalize administration and reporting for the Main Street Bounceback Grants Program on behalf of WEDC. Follow- up with businesses with a final resource list.	Issue report on impact of the Main Street Bounceback Grants program.	Yes	Yes	By Q1 2023
Objective 4.3. Promote International Trade and Foreign Direct Investment.											
Strategy 4.3.1. Increase awareness of resources at the local, state and federal level.	SBDC, EDOs, NEWCC, CCs, NNInc, WEDC, ECWRPC	•				ECWRPC staff share information via email and social media posts	Continue to share information via email and social media posts	Shared information	Yes	Yes	Ongoing

	Potential	2018 (CEDS 5- Langu	-	date	Current ECWRPC Activities	2023 E	CWRPC Planned Activ	ities		
	Partners	Ongoing	Next 12 Months	1 To 3 Years	3 To 5 Years	2022 Actions	Actions	Measure	Achievable	Relevant	Time
GOAL 5 – FOSTER A COLLABORA	TIVE ECOS	YSTEM				•	•				
Objective 5.1. Collaborate around key infrastructure issues.											
Strategy 5.1.1. Strengthen collective efforts to improve and expand the region's transportation, mobility infrastructure, and broadband connectivity throughout the region.	NEWCC, LGs, EDOs, ECWRPC, ON, NNInc		•			Finished the High Cliff Connection Study. Implemented Transportation Program and Economic Development Program technical assistance initiatives.	Continue implementation of Transportation and Economic Development Programs for the region. Assist with grant applications and IIJA funding.	Increased investment in transportation and economic development infrastructure.	Yes	Yes	Ongoing
Objective 5.2. Establish new opportunities for regional stakeholders to connect and work together on important regional economic development issues.											
Strategy 5.2.1. Develop an annual I-41 Corridor forum to promote success stories, educate stakeholders about important local regional initiatives, and communicate progress toward implementing the CEDS.	NEWREP, NNInc, EDOs, ECWRPC, NEWCC, CCs, LGS, ON,WIDOT, Utilities	•				No action on this item in 2022.	No planned actions in 2023.	N/A	N/A	N/A	N/A
Strategy 5.2.2. Fully leverage Microsoft's investments in the region to influence internal and external perceptions.	CCs, NEWCC, EDOs, NNInc, NEWITA		•			No action on this item in 2022.	No planned actions in 2023.	N/A	N/A	N/A	N/A
Objective 5.3. Promote better coordination among different economic development organizations.											
Strategy 5.3.1. Encourage collaboration among public and nonprofit sectors.	EDOs, ECWRPC, WEDC, NNInc, Utilities	•				ECWRPC staff routinely works and communicates with a variety of public, private, and non-profit partners including participation in FCEDP, Greater Oshkosh Weekly Partners, New North Local Partners, and NEWREP.	Continue to meet with stakeholders throughout the region and collaborate on shared projects.	Coordinated implementation of regional projects.	Yes	Yes	Ongoing

	Potential	2018	CEDS 5- Lang	-Year Up uage	date	Current ECWRPC Activities	2023 E	CWRPC Planned Activ	ities		
	Partners	Ongoing	Next 12 Months	1 To 3 Years	3 To 5 Years	2022 Actions	Actions	Measure	Achievable	Relevant	Time
GOAL 6 – COVID-19 RECOVERY A	ND RESILIE	ENCY						·	•		
Objective 6.1. Data collection.											
Strategy 6.1.1. Collecting economic data to monitor the effects of the COVID-19 pandemic on businesses, industries, and communities within the ECWRPC region.	NEWCC, LGs, EDOs, ECWRPC, ON, NNInc		•			This was not part of the 2018 5-year planning document and this was added in 2020. Published economic data hub for the region with key resiliency metrics.	Promote and enhance economic development data hub.	Track usage of data hub by levels of activity.	Yes	Yes	Ongoing.



SECTION 4: ECONOMIC RESILIENCE

INTRODUCTION

Regional economic prosperity is linked to an area's ability to prevent, withstand and/or quickly recover from major disruptions to its economic base. Such disruptions often include general economic downturns (e.g. the housing crash), downturns in particular industries that effect a region's dominant employers (e.g. major plant closures), or other events such as natural disasters. Not contemplated during the 2018 5-year update, but occurring now is a global pandemic – COVID-19. Two years into the pandemic, we are still navigating the path to bring our region back to prosperity and solidifying our regional economic resiliency.

The Economic Development Administration (EDA) provides guidance on integrating regional economic resilience through a two-pronged approach:

- planning for and implementing resilience through specific goals or actions to bolster the long-term economic durability of the region (**steady-state**); and
- establishing information networks among the various stakeholders in the region to facilitate active and regular communication between the public, private, education, and non-profit sectors to collaborate on existing and potential future challenges (responsive).²

STEADY-STATE INITIATIVES

Steady-state initiatives include:

- conduct comprehensive planning that includes the integration of environmental and hazard mitigation, transportation, and other planning efforts;
- target the development of emerging clusters or industries that build on the region's unique assets;
- build a resilient workforce that can better shift between jobs and industries;
- continue providing data to members through EMSI Developer, ESRI Business Analyst, and IMPLAN; and
- promote and develop value-chains of target industries that close economic gaps and build on the region's strengths.

RESPONSIVE INITIATIVES

Responsive initiatives include:

- Collaborate on environmental hazard planning efforts.
- Establish a process for regular communication, monitoring, and updating of business community needs and issues.
- Strengthen coordination between the Workforce Development Boards, and support services to address short, intermediate, and long-term recovery needs of specific sectors.

² <u>https://www.eda.gov/ceds/content/economic-resilience.htm</u> .

 COVID-19 impacts and responses – monitoring economic data and find ways to assist communities to find resources and build strong networks to improve resiliency and economic health in the region.

FURTHER DISCUSSION ON THREATS

The regional SWOT analysis identified a number of threats to economic growth and development throughout the region. These threats build the base of concerns regarding the region's resiliency and mainly contain long-range concerns that can have continual incremental impacts on the ability to recruit and retain businesses and industries, as well recruit, retain, and develop talent.

It should also be noted that the stakeholders of the CEDS Committee, as well as respondents to the SWOT survey, did not explicitly mention natural disasters as a threat, though they are practical in every community today.

RESILIENCE THROUGH RESPONSIVENESS AND COORDINATION

As a new federal CEDS Guideline, ECWRPC looks forward to both fully planning and embracing its role as a coordinator of regional responsiveness to economic shocks. ECWRPC will:

- continue to maintain the Community Economic Recovery Guidebook and website (<u>https://sites.google.com/a/schoolfactory.org/recovery</u>) that was created through an EDA grant obtained in 2008;
- identify, contact, and coordinate with key local, regional, state and federal officials;
- continue to coordinate communication between regional stakeholders;
- continue to provide GIS based research, planning, and grant writing services in order to bolster resilience; and
- continue to work with communities on COVID-19 recovery and resiliency through the EDA CARES Act institutional grant awarded in 2020.

This website was designed to accompany the *Community Economic Recovery Guidebook* for local disaster resilience and provide online resources and tools for communities to use in disaster response, mitigation, and recovery. The goal of this initiative is to foster better regional and local collaboration to prepare economies for the impact of a disaster, specifically, the impact disasters have on local businesses and the economic health of a community³.

Without an economic recovery strategy, a disaster incident can cause a micro-recession which could negatively affect a community for years. Steps taken by local leaders in the first critical weeks can make a significant difference in offsetting this detrimental side effect of an already unfortunate situation.

This manual provides preparedness and response leadership for Economic Development Organizations, civic leaders and elected officials, and Chambers of Commerce and business support groups to connect disaster management functions with economic principles, identifying key issues and suggested actions before and after a disaster.

³ Community Economic Recovery Guidebook for Local Disaster Resilience, <u>https://sites.google.com/a/schoolfactory.org/recovery/</u>.





APPENDIX A: RESOLUTION NO. 40-22

ADOPTING THE 2022 COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS) ANNUAL PERFORMANCE REPORT

WHEREAS, the East Central Wisconsin Regional Planning Commission (Commission) and its planning jurisdiction were designated as an Economic Development District (EDD) on August 6, 1984 by the Economic Development Administration (EDA); and

WHEREAS, the Commission has continued to conduct and keep current an economic development planning program designed to create employment opportunities, foster stable and diversified local economies, improve local conditions, and provide a mechanism for guiding and coordinating the efforts of local individuals and organizations concerned with the economic development of the EDD; and

WHEREAS, the 2022 CEDS Annual Performance Report provides updated socio-economic data and a report of 2022 completed activities to update the 2018 CEDS Update which served as the 5-year CEDS Update pursuant to EDA requirements; and

WHEREAS, recognition of the EDD's CEDS Annual Performance Report by the EDA regional office will enable continued participation by eligible counties and communities in the EDA grant and loan programs; **therefore, be it**

RESOLVED BY THE EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION:

Section 1. That the Commission adopts the 2022 CEDS Annual Performance Report.

Section 2. That the Commission submit the 2022 CEDS Annual Performance Report to the Regional Office of EDA requesting approval of the document and continued designation as an Economic Development District.

Effective Date:October 28, 2022Submitted By:Economic Development CommitteePrepared By:Kevin Englebert, Deputy Director

Jeff Nooyen, Chair – Outagamie Co.

Melissa Kraemer Badtke, Executive Director- ECWRPC



APPENDIX B: 2022 CEDS COMMITTEE

	Name	Title	Organization
Sydney	Swan	Economic Development Planner	Bay Lake Regional Planning Commission
Mary	Kohrell	Community Economic Development Director	Calumet County
Karen	Harkness	Director, Community and Economic Development	City of Appleton
Jake	Woodford	Mayor	City of Appleton
Matthew	Rehbein	Economic Development Specialist	City of Appleton Community Development
Tim	Ludolph	Community Development Director	City of Berlin
Dyann	Benson	Community Development Director	City of Fond du Lac
Lily	Paul	Associate Planner	City of Kaukauna
Joe	Stephenson	Director	City of Kaukauna
Sam	Schroeder	Community Development Director	City of Menasha
Kelly	Nieforth	Community Development Director	City of Oshkosh
Jarod	Rachu	Community and Economic Development Director	City of Waupaca
Sadie	Parafiniuk	CEO/President	Envision Greater Fond du Lac
Eric	Broten	Director of Economic Development	Fox Cities Chamber of Commerce
Dale	Walker	Director of Business and Industry Services	Fox Valley Technical College
Bobbi	Miller	Business Solutions Manager	Fox Valley Workforce Development Board
Amy	Pietsch	Director	FVTC Venture Center
Tricia	Rathermel	CEO	Greater Oshkosh Economic Development Corporation
Lisa	Meier	Executive Director	Green Lake Area Chamber of commerce
Keri	Solis	Economic Development and Tourism Coordinator	Marguette County
Ron	Corn, Sr	Chairman	Menominee Indian Tribe of Wisconsin
Jeremy	Weso	Town/County Administrator	Menominee Town/County
Rebecca	Deschane	Vice President, Talent Development	New North, Inc.
Barb	LaMue	Executive Director	New North, Inc.
Troy	Parr	Community & Economic Development Director	Oneida Nation
Rob	Kleman	President/CEO	Oshkosh Chamber of Commerce
Sadie	DiNatale Burda	Principal Planner	Outagamie County
Kara	Homan	Planning Director	Outagamie County
Kari	Hopfensperger	Planner	Shawano County
Jill	Tiegs	Grant Writer	Stockbridge-Munsee Tribe
Mike	Patza	Community Development Director	Town of Grand Chute
George	Dearborn	Director of Community Development	Village of Fox Crossing
Jeff	Mikorski	Executive Director	Waupaca County Economic Development Corporation
Jessica	Beckendorf	Community Development Educator	Waupaca County UW-Extension
Jon	Bartz	Economic Development Director	WEDC
Naletta	Burr	Economic Development Director	WEDC
Jerry	Bougie	Planning Director	Winnebago County Planning Department
Crystal	Chapman-Chevalier	CEO	Wolf River Development Company



APPENDIX C: CIVILIAN LABOR FORCE

United States 153,617,000 154,975,000 United States 153,617,000 154,975,000 Envilan Labor Force 133,489,000 142,469,000 Unemployment Rate 133,480,000 12,566,000 Unemployed 13,148,000 12,566,000 Unemployment Rate 3,079,759 3,073,881 Misconsin 3,079,759 3,073,881 Unemployed 2,887,418 7,0 Unemployed 2,887,418 7,0 Unemployed 2,837,511 356,772 Unemployed 2,837,511 356,772 Unemployed 2,857,511 356,772 Unemployed 2,865 2,16,563 Unemployed 2,833,815 3,32,501 Unemployed 2,511 356,772 Unemployed 2,5385 2,613 Unemployed 2,5385 1,439 Unemployed 2,5385 1,439 Unemployed 2,5385 1,439 Unemployed 2,5385 1,439 Unemployed	155,3 14,9,0 3,0 2,8 2,8 3,0 3,0 3,0 3,0 3,0 3,0 3,0 3,0 3,0 3,0	156,922,000 9,617,000 9,617,000 6,2 3,081,543 2,914,922 166,621 5,4 5,4 5,4 5,4 5,4 5,4 5,4 5,4 5,4 5,4	157,130,000 148,834,000 8,296,000 8,295,1481 3,092,181 2,551,483 140,698 356,818 356,818 356,818 356,818 356,818 356,818 356,818 356,818 356,818 356,818 356,818 356,818 357,461	159,187,000 151,436,000 7,751,000 4.9 3,125,311 3,000,231 125,080 4.0 360,967 347,576	160,320,000 153,337,000 6,983,000 6,983,000 3,140,410 3,037,453 102,957 361,822 361,822 361,822 361,822	162,075,000 155,761,000 6,314,000 6,314,000 3,133,294 3,039,295 93,999	163,539,000 157,538,000	160,742,000		
139,869,000 132,566,000 13,748,000 12,566,000 13,748,000 12,566,000 8.1 8.1 9 3,079,759 3,073,981 2,840,996 2,847,981 7.0 9 3,37,511 356,772 9 333,511 356,772 9 330,815 332,501 7.0 333,511 356,772 9 230,815 332,501 7.0 333,511 356,772 333,511 356,772 332,501 9 233,501 24,837 1 7,5 6.8 9 5,39 5,377 9 5,9 5,377 9 5,9 5,377 9 5,9 5,377 9 5,9 5,377 9 5,9 5,377 9 5,9 5,377 9 5,9 5,377 9 5,3 7,148 9 <	143,928, 11,460, 2,871, 2,871, 2,871, 2,874, 2,874, 3,56, 3,356, 3,356, 2,3,32,23, 2,23,23,23,23,23,23,23,23,23,23,23,23,23	146,305,000 9,617,000 6.2 3,081,543 2,914,922 166,621 5.4 5.4 337,775 335,305 337,775 5.2	148,834,000 8,296,000 5.3 3.092,181 2,951,483 140,698 4.6 356,818 356,818 356,818 356,818 15,390 4.3 27,461	151,436,000 7,751,000 4.9 3,125,311 3,000,231 125,080 4.0 360,967 347,576	153,337,000 6,983,000 4,4 4,4 3,140,410 3,037,453 102,957 361,822 361,822 361,822 360,762 11,062	155,761,000 6,314,000 3,133,294 3,039,295 93,999	157,538,000		161,204,000	0.3%
13,748,000 12,56 a 3,079,759 3,07 a 3,079,759 3,07 a 3,079,759 3,01 a 2,840,996 2,84 a 2,84,096 2,84 a 238,763 2,28 a 357,511 33 a 330,815 3 a 238,665 2 b 25,885 3 a 1,655 2 a 1,655 3 b 5,103 6 1,555 5,103 6 3,616 3,13 6 1,555 7,7 3 a 1,09 7,7 a 5,103 6 5,103 5,103 6 5,54 7,3 5 a 10,385 1 a 10,385 1	11,460, 3,079, 2,871, 2,871, 2,871, 3,356, 3,356, 3,356, 2,33,56, 2,33,56, 2,33,56, 2,33,56, 2,33,56, 2,33,56, 2,33,56, 2,33,56, 2,33,56, 2,33,56, 2,33,56,56,56,56,56,56,56,56,56,56,56,56,56,	9,617,000 6.2 3.081,543 2,914,922 166,621 5.4 5.4 365,305 337,775 18,530 5.2	8,296,000 5.3 3,092,181 2,951,483 140,698 4.6 356,818 356,818 356,818 356,818 15,390 4.3 27,461	7,751,000 4.9 3,125,311 3,000,231 125,080 4.0 360,967 347,576	6,983,000 4.4 3,140,410 3,037,453 102,957 3.3 3.3 3.67,62 350,762 11,062	6,314,000 3,133,294 3,039,295 93,999		147,795,000	152,581,000	3.2%
e 8.9 3.079,759 3.07 2.840,996 2.88 2.38,763 2.28 7.8 2.885 2.33,615 33 3.0,815 33 7.5 2.6896 2.88 7.5 2.6896 2.885 7.5 33 1.5,885 2.33 6 7.7 3 1.6,335 4.109 6 5.9 1.7,7 4.109 6 5.9 1.7,7 5.9 1.6,335 5.9 1.6,335 5.9 1.7,7 5.	3,079, 2,871, 2,871, 2,07, 3,356, 3,356, 3,356, 2,33,56, 2,33,56, 2,33,56, 2,33,56, 2,33,56,57,57,57,57,57,57,57,57,57,57,57,57,57,	6.2 3,081,543 2,914,922 166,621 5,4 5,4 356,305 356,305 357,775 18,530 5,2	5.3 3.092,181 2.961,483 140,698 4.6 356,818 356,818 356,818 15,390 4.3 27,461	4.9 3,125,311 3,000,231 125,080 4.0 360,967 347,576	4.4 3,140,410 3,037,453 102,957 333 361,822 360,762 11,060	3.9 3,133,294 3,039,295 93,999 93,999	6,001,000	12,947,000	8,623,000	-33.4%
a 3,079,759 3,07 2,840,9966 2,88 2,840,9966 2,88 357,511 32 330,815 32 26,6966 3 7,5 a 330,815 35 26,6966 3 7,5 a 7,5 a 7,5 a 7,5 a 7,5 a 7,5 a 7,5 a 7,5 a 7,6 a 7,6 a 7,10 a 7,10 a 7,10 a 7,10 a 7,10 a 7,10 a 7,10 a 7,5 a 7,7 a 7,5 a 7,7 a 7,7	3,079, 2,871, 2,07, 335, 333, 23, 23,	3,081,543 2,914,922 166,621 5.4 356,305 356,305 337,775 18,530 5.2	3,092,181 2,951,483 140,698 356,818 356,818 341,428 341,428 15,390 4.3 27,461	3,125,311 3,000,231 125,080 4.0 360,967 347,576	3,140,410 3,037,453 102,957 3.3 361,822 360,762 11,060	3,133,294 3,039,295 93,999	3.7	8.1	5.3	-33.6%
a 3079,759 3.07 2,840,996 2,84 2,840,996 2,84 3,751 33 3,751 33 2,8,865 2,85 2,5,966 2,85 2,5,966 2,85 1,55 33 1,55 3 1,655 3 1,55 3 4,109 4 4,109 6 5,9 6 1,77 3 6 1,57 6 1,57 6 1,58 6 1,73 6 1,09 6 1,109 6 1,73 7 1,73 7 1,73 7 1,73 7 1,73 7 1,73 7 1,73 8 1,73 8 1	3,079, 2,871, 2,07, 3,56, 3,33, 3,33, 23,32, 23,23,23,20,20,20,20,20,20,20,20,20,20,20,20,20,	2,981,543 2,914,922 166,621 5.4 356,305 337,775 18,530 5.2	3,092,181 2,9951,483 140,698 4,6 356,818 356,818 15,390 4,3 27,461	3,125,311 3,000,231 125,080 4.0 360,967 347,576	3,140,410 3,037,453 102,957 3.3 3.3 3.3 3.61,822 350,762 11,060	3,133,294 3,039,295 93,999				
2,840,996 2,88 2,38,763 2,38,763 2,38,763 2,38,763 2,38,763 2,38,763 2,38,763 2,38,763 2,33,815 3,33,315,53 2,5,865 2,33,815 3,5,9 2,5,685 2,5,103 2,5,5,865 2,103 2,5,5,865 2,103 2,5,5,103 2,5,100 2,5,100,100 2,100,100 2,100 2,100 2,100 2,1	2,871, 207, 356, 333, 23,23,	2,914,922 166,621 5,4 356,305 337,775 18,530 5,2	2,951,483 140,698 356,818 356,818 341,428 15,390 4.3 27,461	3,000,231 125,080 4.0 360,967 347,576	3,037,453 102,957 3.3 361,822 350,762 11,060	3,039,295 93,999 2,0	3,105,142	3,065,402	3,134,439	2.3%
238,763 24 23 25 23 24 27 23 25 21 23 23 <t< td=""><td>207, 356, 333, 23,</td><td>166,621 5.4 356,305 337,775 18,530 5.2</td><td>140,698 4.6 356,818 341,428 15,390 4.3 27,461</td><td>125,080 4.0 360,967 347,576</td><td>102,957 3.3 361,822 350,762 11,060</td><td>93,999 2.0</td><td>3,001,215</td><td>2,872,609</td><td>3,016,039</td><td>5.0%</td></t<>	207, 356, 333, 23,	166,621 5.4 356,305 337,775 18,530 5.2	140,698 4.6 356,818 341,428 15,390 4.3 27,461	125,080 4.0 360,967 347,576	102,957 3.3 361,822 350,762 11,060	93,999 2.0	3,001,215	2,872,609	3,016,039	5.0%
7.8 7.8 357,511 357,511 35 357,511 33 330,815 33 9 330,815 33 330,815 33 9 25,855 2 25,855 2 33 9 1,635 1,635 2 33 34 34 34 34 34 34 34 34 34 34 34 34 34 34 34 34 34 34	356, 333, 23,	5.4 356,305 337,775 18,530 5.2	4.6 356,818 341,428 15,390 4.3 27,461	4.0 360,967 347,576	3.3 361,822 350,762 11,060	00	103,927	192,793	118,400	-38.6%
a 357,511 35 330,815 35 26,885 35 7.5 25,885 35 a 7.5 25,885 25 1,658 25 1,658 25 1,658 25 1,658 25 1,658 25 1,658 25 1,658 25 1,658 25 1,658 25 1,109 25 4,109 25 4,109 25 1,73 25 1,103 25 2,103 25 2,1	356 333 23,	356,305 337,775 18,530 5.2	356,818 341,428 15,390 4.3 27,461	360,967 347,576	361,822 350,762 11,060	0.0	3.3	6.3	3.8	-39.9%
a 357,511 33 te 357,511 33 te 7.5 33,815 33 a 25,896 3 33 a 25,895 3 3 b 7.5 7 3 3 virkforce 1,655 4 4 10 b 55,103 5 4 4 conkforce 15,12 6 5 6 conkforce 15,13 6 4,109 6 conkforce 15,13 6 5 6 sci 10,385 7 7 3 b 9,554 9,554 7 5	356 333,66	356,305 337,775 18,530 5.2	356,818 341,428 15,390 4.3 27,461	360,967 347,576	361,822 350,762 11,060					
330,815 330,815 33 1 7.5 26,696 2 2 7.520 2 3 1 25,685 2 3 1 1,635 1,635 3 1 1,635 1,635 3 1 1,635 1,635 3 1 1,635 1,035 3 1 1,635 1,035 3 1 56,212 6 6 1 7,3 7,3 3 1 10335 15,4 3 1 10,385 1 3 2 10,385 1 3 2 9,554 9,554 3	333	337,775 18,530 5.2	341,428 15,390 4.3 27,461	347,576	350,762 11,060	360,942	356,748	353,094	360,649	2.1%
te 26,896 2 2,7.520 2 te 7.5 te 27,520 2 1,635 1,635 2 1,635 2,885 2 1,635 2,885 2 1,635 2,9 2 2,103 2 1,038 2 10,385 2 2,103 2 10,385 2 2,103 2 2,103 2 4,109 2 2,7,32 2 2,53 2 2,7,52 2 2,53 2 2,7,52 2 2,9,86 2 2,9,97 2 2,97 2 2,97 2 2	3 3	18,530 5.2	15,390 4.3 27,461		11,060	350,758	345,662	333,077	348,685	4.7%
te 7.5 27,520 2 te 27,520 2 1,635 2 0 ontdorce 5.9 4,109 te 7.7 4,109 te 7.7 6,212 5 5,103 6 4,109 te 7.7 8,212 5 6,212 5 6,212 5 6,212 5 8,212 5 8,100 5 8,212 5 8	ţ	5.2	4.3 27.461	13,391		10,184	11,086	20,017	11,964	-40.2%
se 27,520 2 te 25,885 2 lotrkforce 5.9 x 7.7 x 56,212 6 4,109 te 7.7 4,109 te 7.3 4,109 te 7.3 4,109 te 7.3 6,212 6 5,103 6,109 te 7.7 8,24 4,109 te 7.7 8,24 4,109 te 7.7 8,24 4,109 15.7 15.7 15.85 1.5.95 1.5.			27,461	3.7	3.1	2.8	3.1	5.7	3.3	-41.5%
ce 27,500 2 te 2,5,885 2 1,635 1,635 1,635 V 5,9 5,9 v 5,103 6 V 5,103 6 v 5,103 6 let 7,7 3 let 7,103 6 lot 1,109 6 lot 1,5,7 3 onklorce 1,5,7 3 se 9,534 3			27,461							
te 25,885 2 (orkforce 7.7 2,5,885 5, 1,635 1,635 2,16 2,5,9 5,5,9 5,5,9 5,5,9 5,103 6, 4,109 4,109 1,7,3 1,109 1,5,7 5,103 1,6,109 1,5,103 1,5,103 1,5,103 1,5,109 1,5,10		27,141		27,773	27,978	27,919	27,565	27,096	27,758	2.4%
te 1,635 (oktorce 7,7 2 5,9 2 5,9 2 5,03 4,109 4,109 4,109 4,109 4,109 6 7,7 2 3 4,109 4,109 6 7,7 2 3 5,103 6 7,7 1,7 2,3 4,109 6 7,7 2,3 2,3 2,3 2,3 4,109 4,15,73 5,33 4,109 4,109 5,33 5,33 6,33 5,33 6,33 5,33 6,33 5,33 6,33 5,33 6,33 6,33 6,33 6,33 6,33 7,33 7,33 7,33 6,33 7,43 7,53 7,53 7,53 7,53 7,53 7,53 7,53 7,53 7,53	25,753	26,006	26,481	26,883	27,199	27,204	26,791	25,825	26,984	4.5%
te 5.9 vorkforce 7.7 2.6,212 2.6,103 4,109 te 7.3 4,109 15.7 0,000 15.7 2.3 2.34 9,534 9,534 9,534	÷.	1,135	980	890	617	715	774	1,271	774	-39.1%
Onkforce 7.7 Y 56,212 28 56,212 103 4,109 te 7.3 te 10,385 te 9,534 9,534 9,534	5.3	4.2	3.6	3.2	2.8	2.6	2.8	4.7	2.8	-40.6%
y 56,212 52,103 4,109 46 7.3 15.7 26 9,534 9,534		7.6	7.7	7.7	7.7	7.7	7.7	7.7	7.7	0.3%
s 56,212 52,103 16 7,109 16 7,3 0rkforce 15.7 26 9,534 9,534										
52,103 te 5,109 4,109 7.3 7.3 7.3 7.3 7.3 7.3 7.3 8,10,385 8,534 8,534		57,108	57,033	57,047	57,191	57,658	57,386	56,114	57,149	1.8%
te 4,109 17.3 15.7 10.385 26 10.385 9.534 9.534	4)	54,304	54,708	55,042	55,573	56,139	55,701	52,828	55,311	4.7%
te 7.3 (orkforce 15.7 2e 10.385 9.534 8.534	3	2,804	2,325	2,005	1,618	1,519	1,685	3,286	1,838	-44.1%
Onkforce 15.7 28 10.385 5 9.534 851	6.1	4.9	4.1	3.5	2.8	2.6	2.9	5.9	3.2	-45.1%
26 9,534 851		16.0	16.0	15.8	15.8	16.0	16.1	15.9	15.8	-0.3%
bor Force 10,385 9,534 9,534 851										
9,534 ad		10,045	9,995	9,783	9,736	9,773	9,456	9,253	9,386	1.4%
851	6	9,399	9,453	9,305	9,371	9,448	9,086	8,616	8,980	4.2%
0		646	542	478	365	325	370	637	406	-36.3%
8.2	7.9	6.4	5.4	4.9	3.7	3.3	3.9	6.9	4.3	-37.2%
Share of District Workforce 2.9 2.9		2.8	2.8	2.7	2.7	2.7	2.7	2.6	2.6	-0.7%
bor Force 7,609	7,511	7,326	7,499	7,570	7,627	7,738	7,714	7,650	7,840	2.5%
6,851 6	9	6,801	7,039	7,185	7,333	7,464	7,409	7,136	7,493	5.0%
758		525	460	385	294	274	305	514	347	-32.5%
-	8.4	7.2	6.1	5.1	3.9	3.5	4.0	6.7	4.4	-34.1%
Share of District Workforce 2.1 2.1		2.1	2.1	2.1	2.1	2.1	2.2	2.2	2.2	0.3%

Civilian Labor Force Average Annual Figures for the Population Aged 16 Years and Older

6 Years and Older (cont'd)	
vged 1	
Civilian Labor Force Average Annual Figures for the Population Ag	

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	% Change 2020- 2021
Menominee County												
Civilian Labor Force	1,603	1,589	1,573	1,600	1,604	1,578	1,611	1,619	1,629	1,649	1,593	-3.4%
Employed	1,328	1,330	1,324	1,402	1,449	1,458	1,516	1,527	1,498	1,396	1,456	4.3%
Unemployed	275	259	249	198	155	120	96	92	131	253	137	-45.8%
Unemployment Rate	17.2	16.3	15.8	12.4	9.7	7.6	5.9	5.7	8.0	15.3	8.6	-43.9%
Share of District Workforce	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.4	-5.4%
Outagamie County												
Civilian Labor Force	100,375	100,332	100,500	101,278	101,956	104,081	104,235	103,628	103,135	102,786	105,055	2.2%
Employed	93,283	93,885	94,371	96,459	97,919	100,418	101,108	100,730	100,059	97,137	101,769	4.8%
Unemployed	7,092	6,447	6,129	4,819	4,037	3,663	3,127	2,898	3,076	5,649	3,286	-41.8%
Unemployment Rate	7.1	6.4	6.1	4.8	4.0	3.5	3.0	2.8	3.0	5.5	3.1	-43.1%
Share of District Workforce	28.1	28.1	28.2	28.4	28.6	28.8	28.8	28.7	28.9	29.1	29.1	0.1%
Shawano County												
Civilian Labor Force	21,775	21,621	21,470	21,295	21,287	21,339	21,502	21,599	21,024	20,791	21,183	1.9%
Employed	19,790	19,894	19,868	20,033	20,250	20,453	20,809	20,948	20,342	19,463	20,394	4.8%
Unemployed	1,985	1,727	1,602	1,262	1,037	886	693	651	682	1,328	789	-40.6%
Unemployment Rate	9.1	8.0	7.5	5.9	4.9	4.2	3.2	3.0	3.2	6.4	3.7	-41.7%
Share of District Workforce	6.1	6.1	6.0	6.0	6.0	5.9	5.9	6.0	5.9	5.9	5.9	-0.2%
Waupaca County												
Civilian Labor Force	27,712	27,389	27,361	27,318	27,038	27,028	26,663	26,377	25,943	25,439	26,182	2.9%
Employed	25,400	25,311	25,360	25,774	25,784	25,962	25,815	25,597	25,093	24,028	25,262	5.1%
Unemployed	2,312	2,078	2,001	1,544	1,254	1,066	848	780	850	1,411	920	-34.8%
Unemployment Rate	8.3	7.6	7.3	5.7	4.6	3.9	3.2	3.0	3.3	5.5	3.5	-36.6%
Share of District Workforce	7.8	7.7	7.7	7.7	7.6	7.5	7.4	7.3	7.3	7.2	7.3	0.8%
Waushara County												
Civilian Labor Force	11,919	12,020	11,830	11,616	11,490	11,506	11,442	11,675	11,422	11,080	11,394	2.8%
Employed	10,752	10,968	10,816	10,786	10,766	10,927	10,987	11,269	10,955	10,378	10,913	5.2%
Unemployed	1,167	1,052	1,014	830	724	579	455	406	467	702	481	-31.5%
Unemployment Rate	9.8	8.8	8.6	7.1	6.3	5.0	4.0	3.5	4.1	6.3	4.2	-33.4%
Share of District Workforce	3.3	3.4	3.3	3.3	3.2	3.2	3.2	3.2	3.2	3.1	3.2	0.7%
Winnebago County												
Civilian Labor Force	92,401	92,509	91,680	91,578	91,455	93,262	93,837	92,956	91,474	91,236	93,109	2.1%
Employed	85,889	86,348	85,827	86,811	87,579	89,943	91,051	90,432	88,728	86,270	90,123	4.5%
Unemployed	6,512	6,161	5,853	4,767	3,876	3,319	2,786	2,524	2,746	4,966	2,986	-39.9%
Unemployment Rate	7.0	6.7	6.4	5.2	4.2	3.6	3.0	2.7	3.0	5.4	3.2	-41.1%
Share of District Workforce	25.8	25.9	25.7	25.7	25.6	25.8	25.9	25.8	25.6	25.8	25.8	-0.1%

Source: Wisconsin Department of Workforce Development, Bureau of Workforce Training – Labor Market Information Query Results – Created on August 10, 2022 http://jobcenterofwisconsin.com/wisconomy



	1990	1995	2000	2005	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
United States Per Capita Income	\$19,621	\$23,607	\$30,657	\$34,849	\$39,284	\$40,545	\$42,727	\$44,582	\$44,826	\$47,025	\$48,940	\$49,831	\$51,640	\$54,446	\$56,490
Wisconsin Per Capita Income	\$18,438	\$23,015	\$29,573	\$34,353	\$38,085	\$38,995	\$41,112	\$42,947	\$43,079	\$44,785	\$46,571	\$47,426	\$48,941	\$51,592	\$53,277
Percent of US PCI	94.0%	97.5%	96.5%	98.6%	96.9%	96.2%	96.2%	96.3%	96.1%	95.2%	95.2%	95.2%	94.8%	94.8%	94.3%
Region Per Capita Income Derrent of LIS DCI	\$15,932 81 2%	\$20,109 85 2%	\$25,217 82.3%	\$29,634 85.0%	\$33,180 84 5%	\$34,294 84.6%	\$36,147 84 6%	\$37,609 84.4%	\$37,836 84 4%	\$39,408 83 8%	\$40,857 83.5%	\$41,356 83.0%	\$42,428 82 2%	\$44,506 81 7%	\$45,825 81 1%
Calumet															
Per Capita Income	\$17,036	\$22,810	\$29,388	\$31,800	\$36,807	\$37,309	\$39,963	\$41,145	\$41,715	\$44,428	\$45,289	\$46,765	\$47,920	\$50,776	\$52,859
Percent of US PCI	86.8%	96.6%	95.9%	91.3%	93.7%	92.0%	93.5%	92.3%	93.1%	94.5%	92.5%	93.8%	92.8%	93.3%	93.6%
Fond du Lac Per Capita Income	\$18,701	\$23,254	\$28,643	\$32,144	\$35,566	\$36,852	\$38,223	\$39,973	\$39,960	\$42,098	\$43,712	\$44,179	\$45,753	\$48,126	\$49,949
Percent of US PCI	95.3%	98.5%	93.4%	92.2%	90.5%	90.9%	89.5%	89.7%	89.1%	89.5%	89.3%	88.7%	88.6%	88.4%	88.4%
Green Lake															
Per Capita Income	\$17,192	\$21,140	\$26,688	\$31,985	\$34,416	\$36,120	\$39,104	\$41,622	\$40,340	\$42,795	\$43,865	\$43,477	\$44,037	\$46,152	\$46,260
Percent of US PCI	87.6%	89.5%	87.1%	91.8%	87.6%	89.1%	91.5%	93.4%	90.0%	91.0%	89.6%	87.2%	85.3%	84.8%	81.9%
Marquette															
Per Capita Income	\$14,711	\$16,793	\$21,397	\$26,149	\$30,014	\$31,429	\$33,339	\$34,095	\$35,381	\$36,195	\$37,438	\$38,191	\$39,340	\$41,182	\$42,513
Percent of US PCI	75.0%	71.1%	69.8%	75.0%	76.4%	77.5%	78.0%	76.5%	78.9%	77.0%	76.5%	76.6%	76.2%	75.6%	75.3%
Menominee															
Per Capita Income	\$9,707	\$14,435	\$16,680	\$19,443	\$24,912	\$25,343	\$25,371	\$26,612	\$27,641	\$27,288	\$29,396	\$28,748	\$28,761	\$30,371	\$30,977
Percent of US PCI	49.5%	61.1%	54.4%	55.8%	63.4%	62.5%	59.4%	59.7%	61.7%	58.0%	60.1%	57.7%	55.7%	55.8%	54.8%
Outagamie															
Per Capita Income	\$18,594 04 8%	\$23,669 100 3%	\$30,010 a7 a%	\$35,109 100 7%	\$37,711 os n%	\$38,665 of <i>A</i> %	\$40,837 of 6%	\$42,469 of 3%	\$42,769 of <i>A</i> %	\$44,563 o4 8%	\$46,415 04 8%	\$47,870 06.1%	\$49,191 of 3%	\$51,230 o4 1%	\$52,640 o3 2%
Chawano Con Co															
Per Capita Income	\$13.827	\$18.086	\$22,850	\$27.514	\$30.886	\$32.307	\$34.053	\$35.189	\$ 35,886	\$37.441	\$38.415	\$39,037	\$40.357	\$42.290	\$44.196
Percent of US PCI	70.5%	76.6%	74.5%	79.0%	78.6%	79.7%	79.7%	78.9%	80.1%	79.6%	78.5%	78.3%	78.2%	77.7%	78.2%
Waupaca Per Capita Income	\$16.191	\$ 20.369	\$25.442	\$32.055	\$35.113	\$36.164	\$37.381	\$ 39.109	\$ 39.523	\$4 1.230	\$42.271	\$42.804	\$44.009	\$45.629	\$47.035
Percent of US PCI	82.5%	86.3%	83.0%	92.0%	89.4%	89.2%	87.5%	87.7%	88.2%	87.7%	86.4%	85.9%	85.2%	83.8%	83.3%
Waushara															
Per Capita Income	\$14,661	\$17,194	\$22,066	\$26,491	\$30,381	\$31,574	\$33,952	\$35,669	\$35,375	\$36,571	\$38,366	\$37,910	\$39,064	\$41,204	\$42,544
Percent of US PCI	74.7%	72.8%	72.0%	76.0%	77.3%	77.9%	79.5%	80.0%	78.9%	77.8%	78.4%	76.1%	75.6%	75.7%	75.3%
Winnehood	_			-	_			-		-		-			

APPENDIX D: PERSONAL PER CAPITA INCOME

38.4%

\$35,082 59.0%

-5.7%

-1.6%

\$45,391

76.3%

41.9%

\$54,862

92.2%

3.3%

45.7%

\$47,067 79.1%

-0.7%

37.5%

\$49,711 83.5%

6.3%

Personal per Capita Income and Percent of U.S. Average

% Change 2010 2020

2020

46.8%

\$59,510 \$55,593 93.4% 41.1%

\$48,372

81.3%

-3.9%

48.7%

\$55,460

1.3%

93.2%

43.3%

\$52,813

88.7%

32.6% 44.4%

\$47,898 80.5%

42.6% -2.9%

Source: CAINC1 Personal Income Summary: Personal Income, Population, Per Capita Personal Income.

-6.8%

36.8%

\$50,840

\$49,276

85.4%

87.2%

\$48,101 88.3%

\$45,852 88.8%

\$44,583 89.5%

\$43,407 88.7%

\$41,468 88.2%

\$39,765 88.7%

\$40,210 90.2%

\$39,247 91.9%

\$37,175 91.7%

\$35,994 91.6%

\$33,649 96.6%

\$29,001 94.6%

\$23,338 98.9%

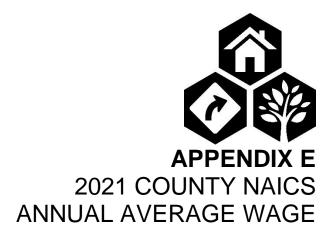
\$18,702 95.3%

Per Capita Income Percent of US PCI ebago

41.2% -3.8%

\$44,594

74.9%



		2021 County NAICS Annual Average Wage (dollars per week)	nty NAIC	S Annua	ll Averag	le Wage	(dollars	per weel	(>		
		Calumet	Fond du Lac	Green Lake	Marquette	Menominee	Outagamie	Shawano	Waupaca	Waushara	Winnebago
Average	Average, All Industries (All Ownership)	882	1019	844	767	756	1064	749	823	755	1109
Average	Average, All Industries (All Private Ownership)	887	1025	857	763	548	1070	749	828	737	1119
Average	Average, All Industries (All Government)	825	968	789	789	775	1008	750	798	817	1035
11	Ag Forestry Fishing & Hunting	841	710	711	s	0	908	854	603	730	s
21	Mining Quarrying & Oil & Gas Extraction	996	1,074	1,729	S	0	1,235	0	0	0	s
22	Utilities	1,862	1,902	1,852	851	s	1,745	1,387	1,610	1,616	925
23	Construction	1,137	1,392	1,416	925	s	1,436	991	1,007	788	1,470
31-33	Mfg	1,113	1,247	874	1,074	s	1,288	944	1,145	1,013	1,329
42	Whis Trade	1,047	1,290	731	908	0	1,467	1,085	1,173	1,030	1,215
44-45	Retail Trade	626	636	627	468	s	630	579	540	505	570
48-49	Trans & Warehousing	1,017	978	896	590	535	<u>997</u>	857	747	973	1,024
51	Information	936	961	1,007	1,264	s	1,160	918	812	836	1,282
52	Finance & Insurance	1,147	1,412	1,260	s	0	1,670	1,036	1,029	906	1,527
53	Real Estate & Rental & Leasing	494	872	896	S	S	975	666	628	533	778
54	Professional & Technical Services	1,580	1,486	1,108	s	S	1,549	1,113	891	671	1,435
55	Management Of Companies & Enterprises	2,108	1,546	3,766	S	0	1,919	1,047	844	0	2,561
56	Admin & Waste Services	621	874	895	748	S	832	816	658	465	695
61	Educational Services	776	910	854	<u> 199</u>	839	959	743	784	846	969
62	Health Care & Social Assistance	804	1,159	934	605	897	1,058	720	746	810	1,000
71	Arts Entertainment & Recreation	361	409	299	411	s	312	264	344	255	470
72	Accommodation & Food Services	292	319	308	252	s	357	438	287	292	329
81	Other Services Exc Public Admin	570	568	784	739	361	200	641	558	643	592
92	Public Admin	866	670	705	712	769	1,028	697	206	843	1,018
66	Unclassified	0	0	0	0	0	0	0	0	0	0
So S = S =	Source: Wisconsin Department of W Census of Employment and Wages <u>http://WORKnet.Wisconsin.gov</u> S = Suppressed	/orkforce Development, Quarterly (ES202),	velopment,	Quarterly							

APPENDIX E: 2021 COUNTY NAICS ANNUAL AVERAGE WAGE

EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

Jeff Nooyen, Chair Alice Connors, Vice-Chair Melissa Kraemer Badtke, Secretary-Treasurer

COMMISSION MEMBERS

CALUMET COUNTY

Alice Connors Nicholas Kesler Tom Reinl (David DeTroye, Alt.)

FOND DU LAC COUNTY

Sam Kaufman Steve Abel Patrick Mullen Brenda Schneider

MENOMINEE COUNTY

Elizabeth Moses (Jeremy Johnson, Alt.) James Lowey Appointee

OUTAGAMIE COUNTY

Thomas Nelson (Kara Homan, Alt.) Jake Woodford Jeff Nooyen Nadine Miller Lee Hammen

SHAWANO COUNTY

Thomas Kautza Steve Gueths Appointee

WAUPACA COUNTY

Dick Koeppen Brian Smith (Aaron Jensen, Alt.) DuWayne Federwitz

WAUSHARA COUNTY

John Jarvis David Bosshard Appointee

WINNEBAGO COUNTY

Jon Doemel (Jerry Bougie, Alt.) Tom Egan (David Albrecht, Alt.) Lori Palmeri Robert Keller Robert Schmeichel

EX-OFFICIO MEMBERS

Scott Nelson Ronald McDonald

