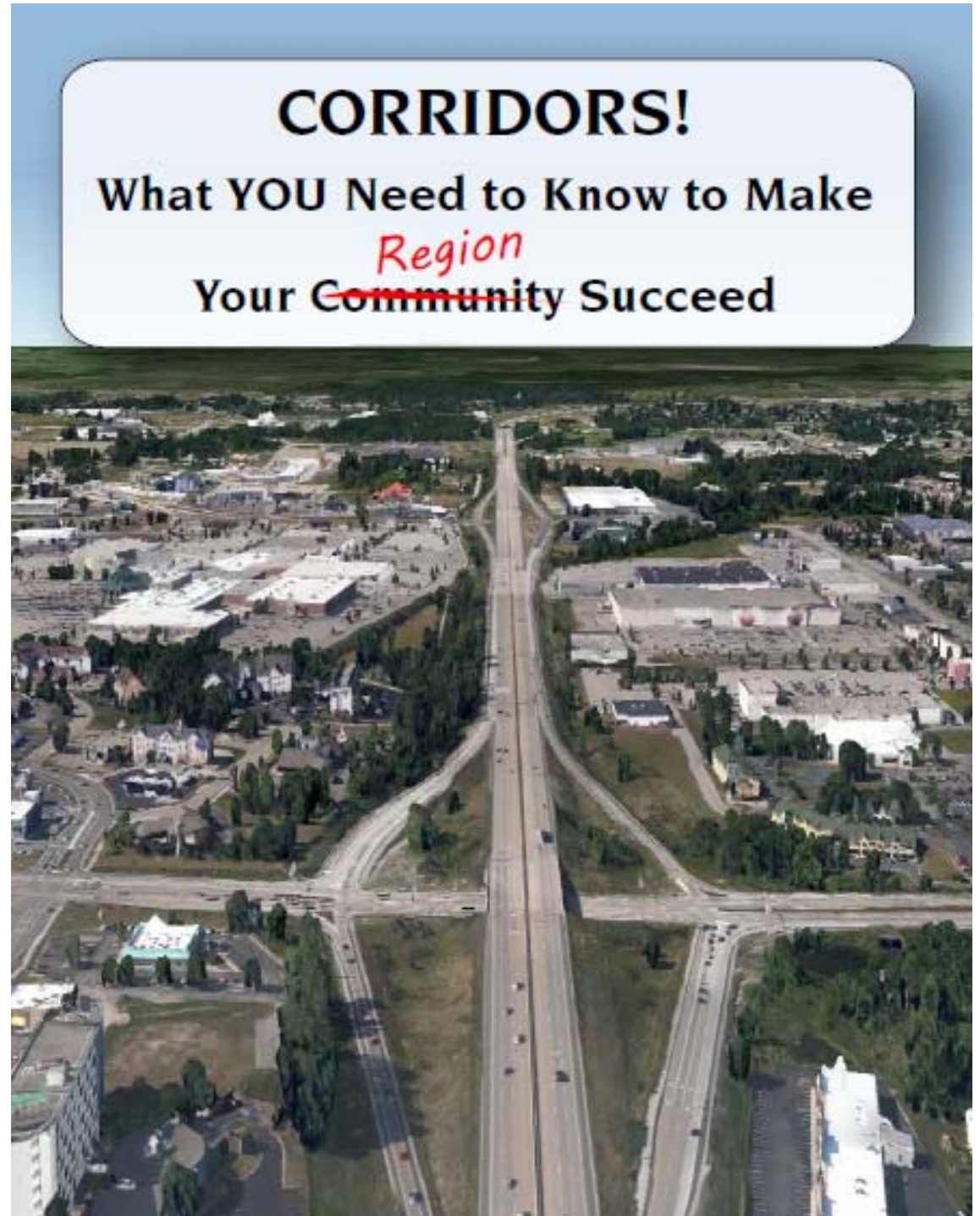


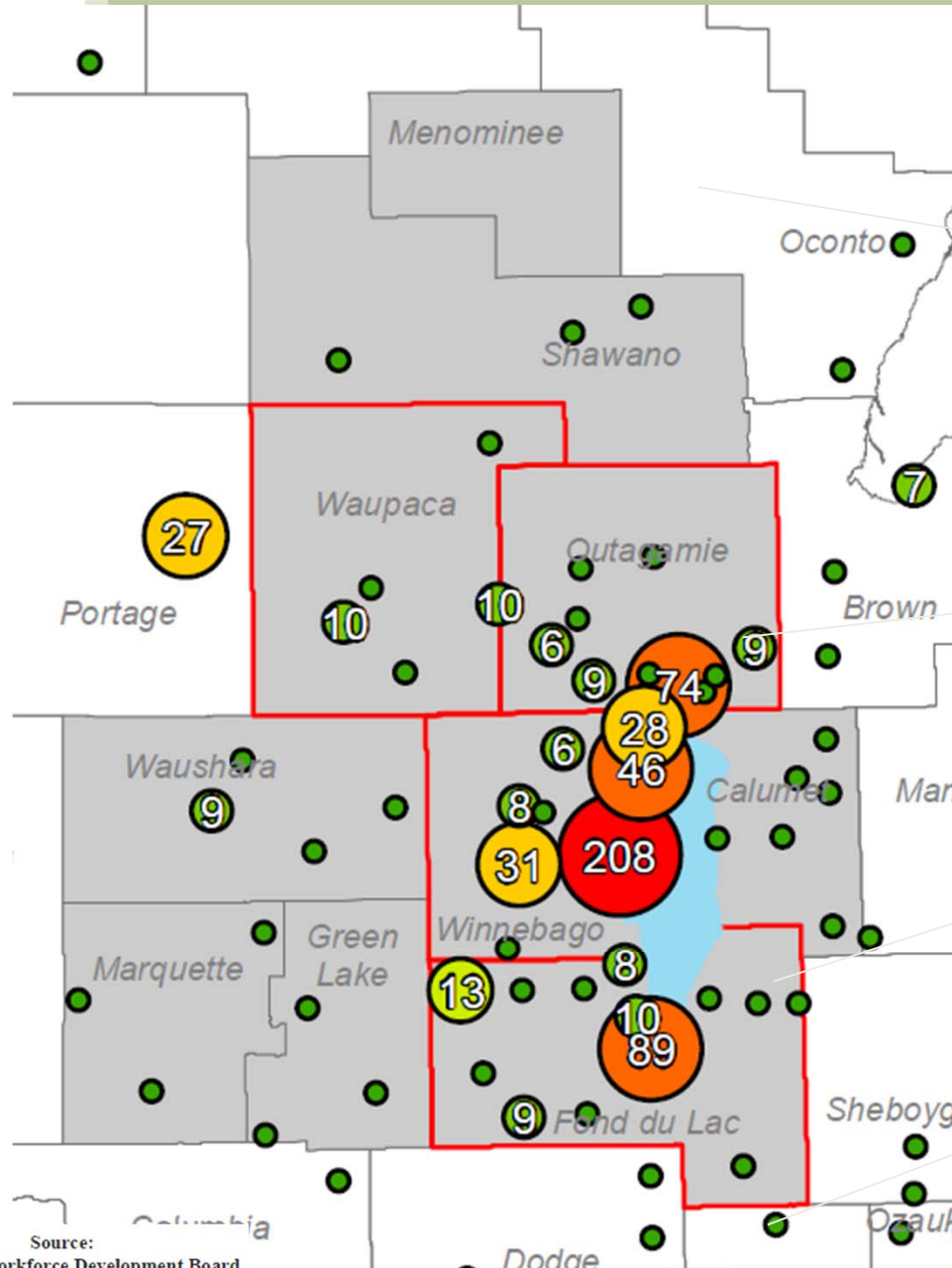
WELCOME!





Regional Distribution of Dislocated Workers

(only shows **440** of first 950 employees laid off!)



Source:
Fox Valley Workforce Development Board
Base data from Wisconsin DNR

OSHKOSH



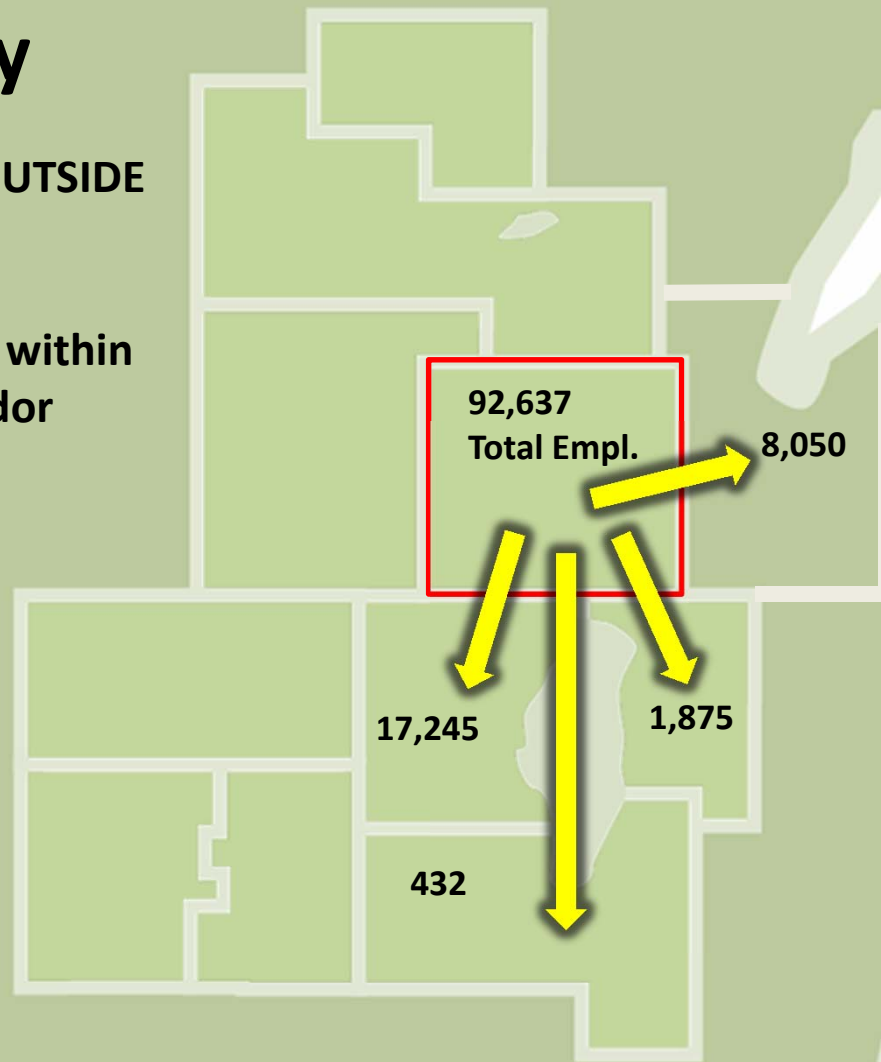
I-41 Workforce Commuting Patterns

| COMMUTING TO: | COMMUTING FROM: | | | | |
|----------------------------|-----------------|-----------|---------|-----------|-------------|
| | Brown | Outagamie | Calumet | Winnebago | Fond du Lac |
| | Brown | 8,050 | 1,309 | 1,320 | 81 |
| | Outagamie | 4,334 | 8,151 | 15,226 | 577 |
| | Calumet | 609 | 1,875 | 765 | 413 |
| | Winnebago | 1,205 | 17,245 | 4,804 | 3,599 |
| | Fond du Lac | 65 | 432 | 2,839 | |
| | Other | 6,179 | 3,929 | 3,261 | 10,845 |
| Total Employees | 125,306 | 92,637 | 25,518 | 82,661 | 51,880 |
| % Outgoing (All Counties) | 9.9% | 34.0% | 67.4% | 28.3% | 29.9% |
| % Outgoing (I-41 Counties) | 5.0% | 29.8% | 58.1% | 24.4% | 9.0% |

Outagamie County

34% of total commute to jobs **OUTSIDE** of County

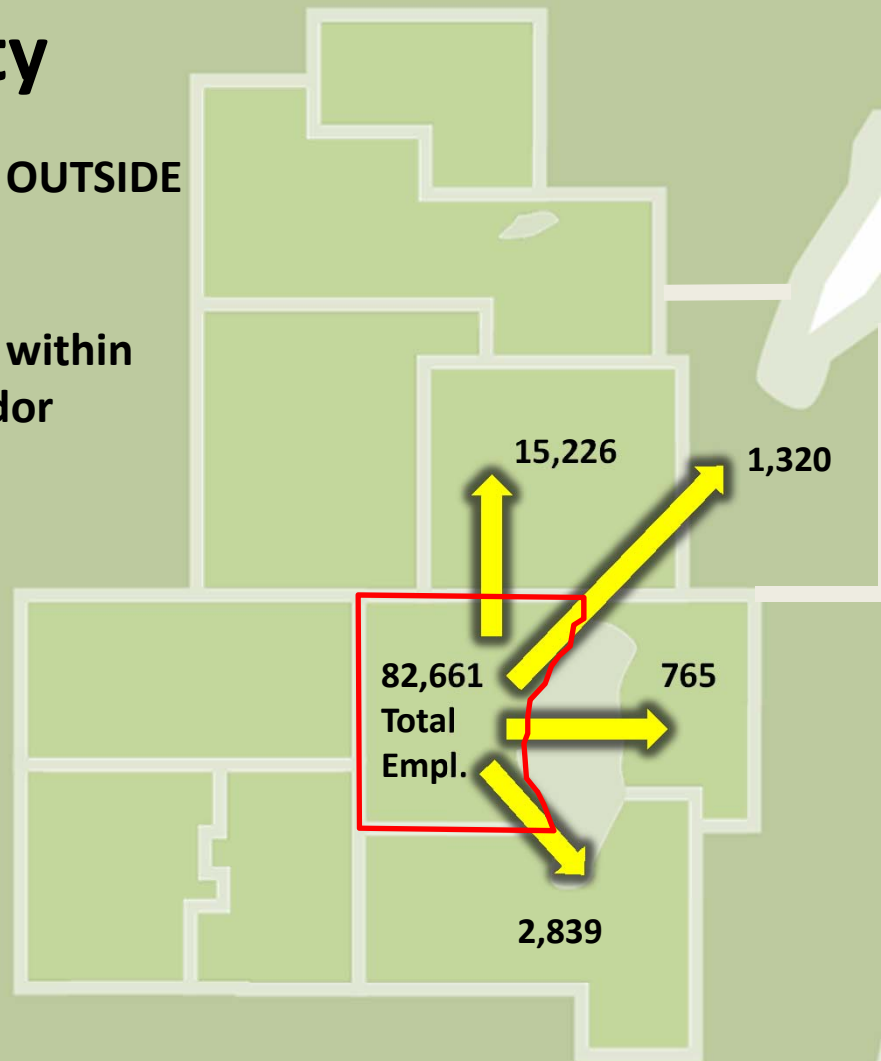
29.8% of total commute to jobs within one of the other four I-41 Corridor Counties



Winnebago County

28.3% of total commute to jobs OUTSIDE of County

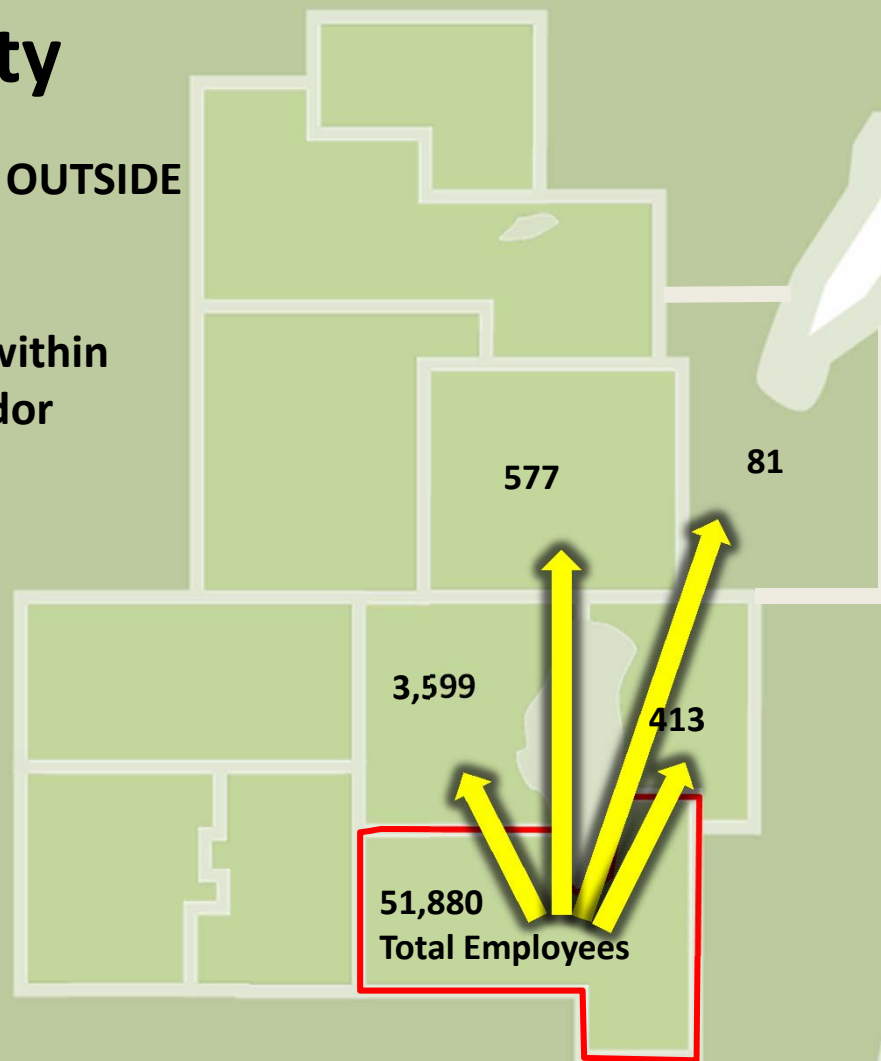
24.4% of total commute to jobs within one of the other four I-41 Corridor Counties



Fond du Lac County

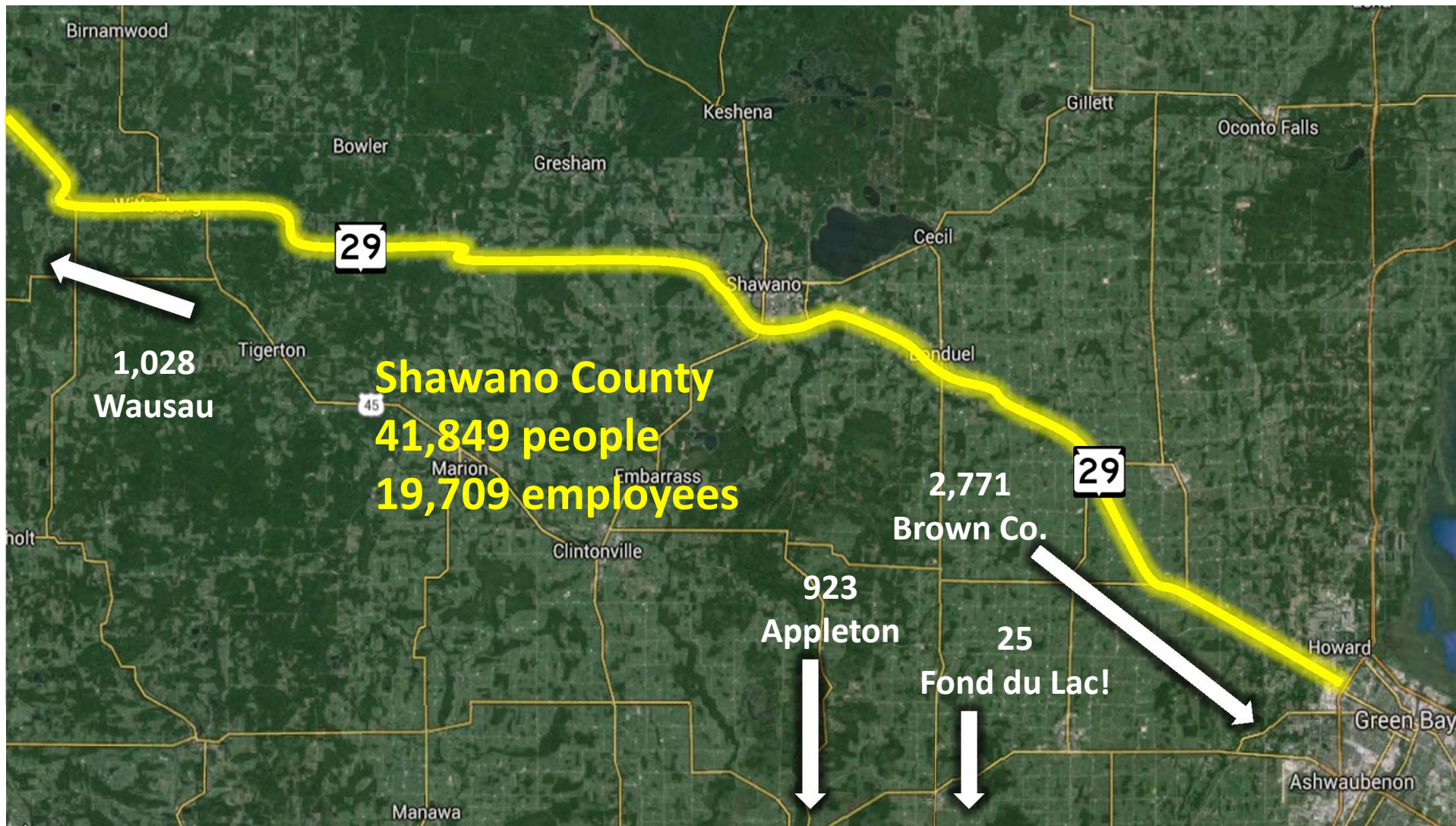
29.9% of total commute to jobs OUTSIDE of County

9.0% of total commute to jobs within one of the other four I-41 Corridor Counties



I-41 Workforce Commuting Patterns

| | Leaving County | Coming into County | Net Import / (Export) |
|--------------------|-------------------|-----------------------|--------------------------|
| Brown | 12,392 | 10,760 | (1,632) |
| Outagamie | 31,531 | 28,288 | (3,243) |
| Calumet | 17,209 | 3,662 | (13,547) |
| Winnebago | 23,411 | 26,853 | 3,442 |
| Fond du Lac | 15,515 | 3,905 | (11,610) |



BUSINESS
ATTRACTION

BRANDING

INVEST

HIGHWAY
ACCESS

TRANSPORTATION

PLANNING

AIRPORTS

RETAIL
HUBS

WORKFORCE
ATTRACTION

COMMUTING
PATTERNS

CORRIDOR

INDUSTRY
CLUSTER

INDUSTRIAL
PARKS

FREIGHT
MOVEMENT

LEVERAGE

COLLABORATION

9:00 a.m. Welcome & Opening Remarks

Eric W. Fowle, AICP – Executive Director, East Central WI RPC

9:10 a.m. KEYNOTE SPEAKER: Regional Corridor Brands

Mr. Don McEachern, President & CEO – North Star Destination Strategies, Nashville, TN



Mr. McEachern understands the emotional connection people have to the place where they live, work, grow up and raise children. This session explores how the process of branding – which by design pulls everyone together to speak in one voice – can create trust and transform the mindset of regional stakeholders from competitive to collaborative.

I-41 Business Attraction Opportunities

Mr. Steve Jenkins, President – Fond du Lac County Economic Development Corp.
Mr. Manny Vasquez, VP Economic Development - Fox Cities Regional Partnership

Aerospace Innovation along the I-41 Corridor

Ms. Meredith Jaeger, Airport Manager, WEDC

Ms. Meredith Jaeger

10:15 a.m. BREAK

10:30 a.m. Regional Impacts & Possibilities for the Interstate 41 Corridor

I-41 Infrastructure Improvements & Benefits

Ms. Tammy Rabe, P.E., WIS 441 Construction Supv. – Wis. Department of Transportation

11:30 a.m. Leveraging the Highway 29 Corridor in Shawano County

Mr. Jay Moynihan – CNRED Agent, Shawano County UW-Extension
Ms. Christa Hoffman – County Planner, Shawano County

11:55 a.m. Closing Remarks

Eric W. Fowle, AICP – Executive Director, East Central WI RPC

CORRIDORS! What YOU Need to Know to Make Your Region Succeed

Please attend this informative session on the concept of planning for - and leveraging - transportation "corridors" which exist throughout the East Central Region. Whether your community lies on a major Interstate or on a smaller State Trunk Highway, come hear ideas about leveraging their use to spur regional and local economic development. In these times, a broad view of corridors needs to be taken so that regional opportunities can be identified and developed in collaboration with others. Walk out the door with increased knowledge that you can apply in your own community development efforts!