



...and many other nonprofit, government and corporate organizations in the Fox Valley







Appleton's Historic Central Neighborhood



Poverty rate of 20.3%

60% renter-occupied, up from less than 50% in 2000.

The students at Columbus Elementary not achieving on pace with peers in other schools.

Identified as a food desert

Neighbors concerned about crime and property deterioration



2010 Neighborhood Priorities

Neighbor Connections and Sharing

Cooperative hands-on projects
Bridge cultural gaps
Materials & Learning Exchange
Gardening/food education, cultural
Workshops on home maintenance

Safety

Reclaim Arbutus Park Youth after school/summer opportunities

Engage Property Owners

Neighborhood welcome brochure Build relationships with landlords



Local Economy

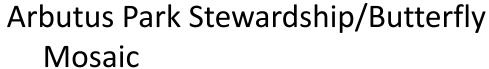
Attract desired businesses
Create home-based business directory

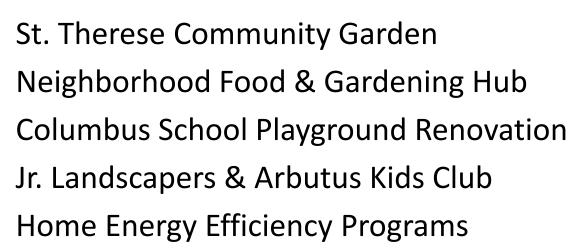
Community Actions















Project Partners

Sustainable Fox Valley
Historic Central
Neighborhood Voice
Greater Fox Cities Habitat
for Humanity
Goodwill Grows
East Central Wisconsin
Regional Planning
Commission
City of Appleton
Outagamie County
Community Foundation
for the Fox Valley
Region

Agape **Appleton Public** Housing Authority **Appleton Area School** District **Backyard Organics** Boys & Girls Club of the Fox Cities Chain Reaction Cyclery **Epiphany Law Festival Foods** Focus on Energy **Heckrodt Wetland** Reserve Iris Fine Yarns Just Act Natural **Kiwanis Club-Appleton Kustom Kurb**

Lakeview Christian Center **Landscape Associates** Lawrence University Miron Construction Red Shoes PR Riverview Gardens St. Therese Parish SCORE Shenandoah Books Simple Simon **UW-Extension Master** Gardeners **UW-Stevens Point UW Sustainable** Management Wild Ones-Fox Valley Zion Lutheran Church

Neighborhood Gifts & Skills

Gardening

Working with children

Crochet

Cooking

Cross stitch

Landscaping

Farming

Construction

Elder care

Managing an illness

Computers

Canning

Filing

Typing

Early childhood education

Home remodeling

Scrapbooking

Trapping chipmunks

Knitting

Tatting

Sales

Cartooning

Acting

Speaking German

Writing

Pet training

Camping/hiking

Photography

Painting

Storytelling

Professional food service

Nursing

Mechanics

Plastic needlepoint

Circle knitting

Living history

Baton twirling

Baking

Latch hooking

Drumming

Fire fighting

HVAC systems

Telemarketing

Carpentry

Tennis

Cheerleading

Football

Hunting

Drawing

Bowling

Dental hygiene

Occupational therapy

Ranching

Holistic health

Neighborhood Activities

Neighborhood social events

Community evening walks

Cooking Club

Neighborhood watch

Support elderly/homebound neighbors

Chess/cards club

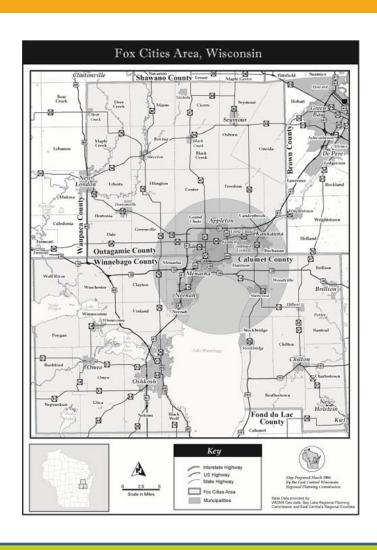
Spend time with neighborhood kids

Book club

Neighborhood food & gardening hub

Musical group/talent show

Neighborhood Partners Resources



Asset-Based Community Development Process

Neighborhood Leadership Training & Mentoring

Community Planning Facilitation

Project Support

Resource Development

Neighborhood Indicators

Neighborhood Ideas Bank & Networking





St. Therese Community Garden



Vegetable plots
Fruit trees
Native plants nursery
Row for Joe
Tool Shed

Partners:

- Goodwill Grows
- St. Therese Parish
- Miron Construction

12,000 square feet of community garden space created.



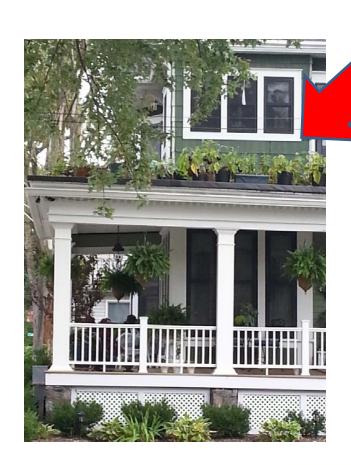




Neighborhood Food & Gardening Hub

A 2009 neighborhood survey revealed that about 25% of neighbors were growing some of their own food.

Neighborhood Partners supports these gardeners with discounted bulk purchases, educational opportunities and social events.





Neighborhood Sustainability Indicators

Sustainable Community Indicators Sources:

- STAR Community Rating System
- Sustainable Neighborhood Indicators Guidebook
- Fox Cities LIFE study
- Municipal/County Sustainability/Comprehensive Plans

Categories:

- Built & Natural Environment
- Climate & Energy
- Equity & Empowerment
- Arts & Culture
- Health & Safety
- Diverse & Strong Social Fabric
- Local Economy

Sample indicator (one of more than 50 available):

Indicator: Percentage of residents who know the names of at least 20 of their neighbors

Recommended standard: 75%

Measurement tool:

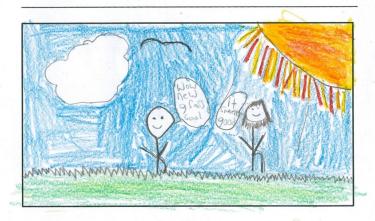
Neighborhood survey



Columbus School Playground Dreams

If you could improve and change the current Columbus/ABS playground area, what would you do? We want to hear all creative ideas!

I would love to have grass. If we had grass it would not hunt as ruch when you fall. Perole would look at our school and say that's a nature loving school. Our school would be more enviormental. If we had grass your could walk out side and smell the frest air. Yes it will talk a long time to mow it but it will be more safe that the coment. You might hink oh no they will get mess y with diff well the





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Jr. Landscapers & Arbutus Kids Club

Training children and youth as entrepreneurs and stewards of their community.



Partners:

- •Landscape Associates
- •SCORE
- UW-Extension Master Gardeners
- Boys & Girls Club Columbus School

