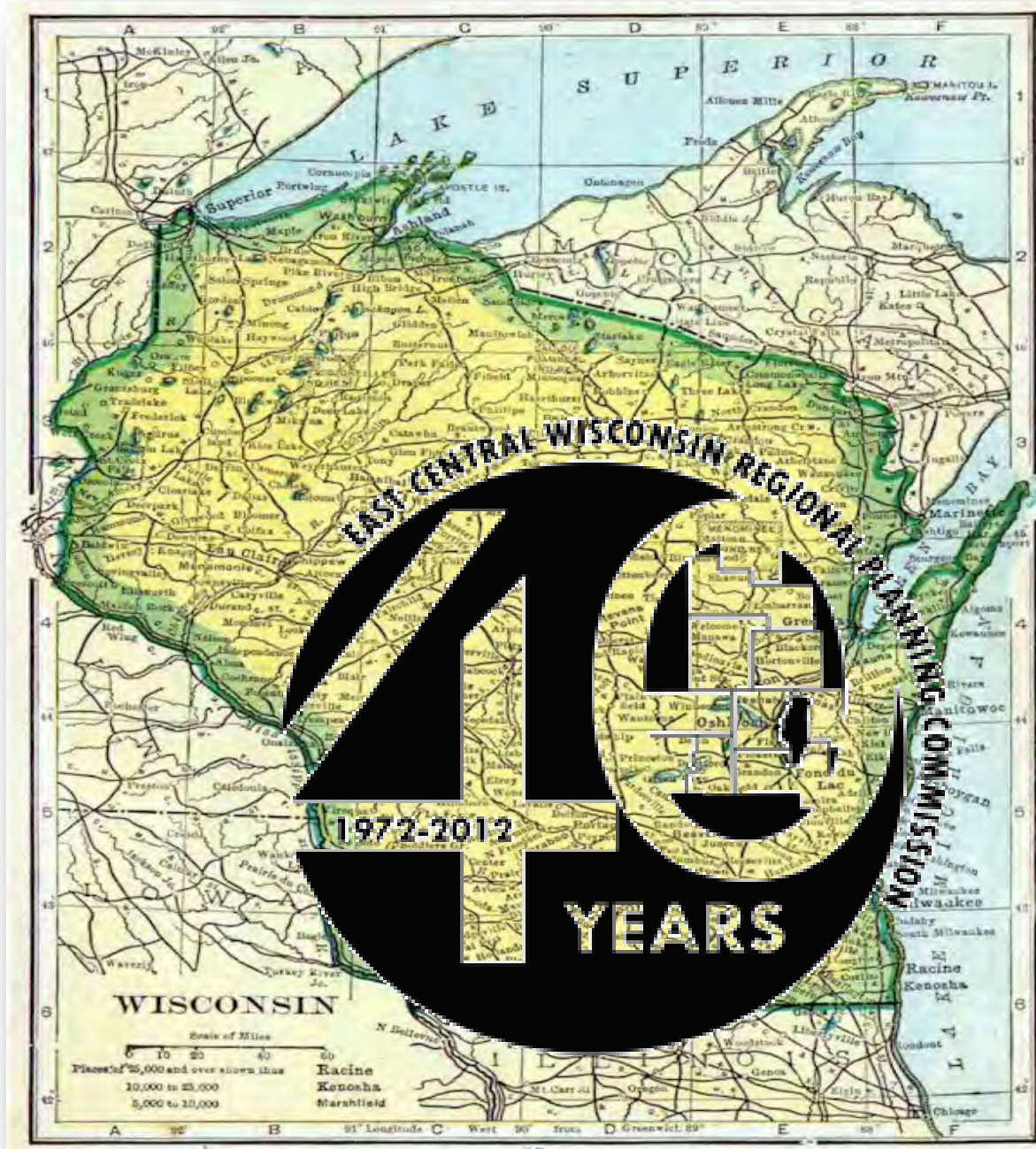




East Central Wisconsin Regional Planning Commission

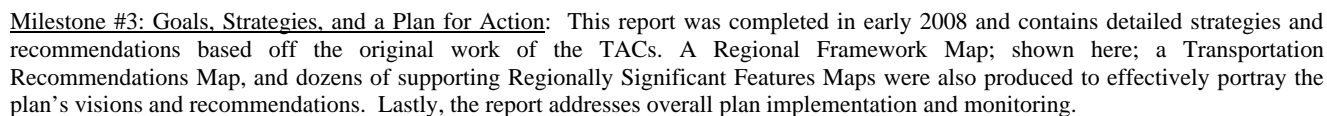
Annual Report 2011-2012



Celebrating 40 Years of Fostering Regional Collaboration!

Member Counties: Calumet Menominee Outagamie Shawano Waupaca Waushara Winnebago

Exhibit LU-1: Year 2030 Regional Framework Map





EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

400 Ahnaip Street, Suite 100 Menasha Wisconsin 54952 (920) 751-4770 Fax (920) 751-4771
Website: www.eastcentralrpc.org Email: staff@eastcentralrpc.org

Celebrating 40 Years of Fostering Regional Collaboration!

April 27, 2012

To the Citizens of the East Central Region:

Two years ago I had the honor of being nominated to serve as the Chair of the East Central Wisconsin Regional Planning Commission. During that time, I have come to learn and appreciate the diligent work of the Commissioners and its staff in developing and implementing 'regional plans'. These plans and programs collectively serve as the framework for the betterment of our region as a whole – its economy, its environment, and its quality of life. In my term of service I have also learned firsthand the value of regional collaboration.....working together to achieve common goals. Whether it's the Commission's involvement in addressing impending public transit funding reductions for Valley Transit or; how the agency facilitates broad economic strategies that will improve our businesses' ability to increase trade in the global marketplace.

The Commission's role has been well established over the past 40 years, however; in order to be viewed as relevant, the Commission must continue to grow and adapt to meet the planning needs of the communities, counties, and State of Wisconsin. Of particular note, the Commission's newest programs, the Regional Safe Routes to School (SRTS) Program and its West Winnebago Pool Lakes Aquatic Invasive Species Program – continue to illustrate the unique capacity of the Commission to formulate cost-effective solutions to problems that require regional collaboration. This is further evidenced on the ground by various recognitions that the Commission or its communities have received as a result of our work. In 2011, the Omro Elementary School won the Safe Routes to School National Partnership Award as a result of the Commission's leadership and support within the Regional SRTS Program. Additionally, the Commission was awarded the "Outstanding Contribution" award from the Wisconsin Land Information Association (WLIA) in 2012. That being said, I am comforted in the fact that the Commission and its staff go the extra mile to ensure we are leading the charge on the benefits of regionalization and cooperative planning.

I also learned that emphasizing regional planning to our citizens and elected officials is imperative. I appreciated the opportunity last year to actively participate in the second "Regional Planning Commission Day at the Capitol", where a number of RPC Chairs and Directors reached out to our legislators to ensure they know the importance of the work that RPCs do to help the State meet their goals.

In closing, I would like to thank the Commissioners and staff for their hard work, dedication, and support to make the Commission the effective and respected agency that it is. The spirit of cooperation is evident amongst our members during these tough economic times, which shows that regional planning is thought of as having great value. I wish the new Chair of the Commission an equal amount of success as we move forward implementing our mission.

Sincerely,

A handwritten signature in cursive script that reads 'Ken Capelle'.

Ken Capelle, Chair
Shawano County Representative

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Introduction

The 2011 Annual Report illustrates the accomplishments and activities of the Commission during the past calendar year. It serves to document the Commission's progress toward the achievement of regional goals related to land use, development and preservation. It also provides a regional context for local or county-level land use planning efforts and issues, and identifies products (Appendix B) resulting from the work activities of the Commission that may be of use to local units of government.

The report contains two major sections: an overview of the Commission, its structure, roles, responsibilities, and the planning functions that it serves. This section describes the organizational arrangements, roles and responsibilities of the various agencies involved in the planning process and the decision making process used to prepare, implement and periodically reevaluate the policy and action recommendations of the Commission. It also describes the approach used in developing planning work programs and the management of the planning process, while addressing the specific requirements of the various federal and state grant programs and outlines how they will be achieved through the scheduled work activities.

The second part of this report contains specific information regarding the regional and local tasks and activities that were worked on or accomplished by Commission staff during 2011 and are organized in a manner which reflects the structure of the Commission's Annual Work Program & Budget that is prepared and adopted in July of each year.

The Annual Work Program & Budget is structured in a manner that, over time, will mirror the framework of the Commission's adopted Year 2030 Regional Comprehensive Plan. The Regional Comprehensive Plan will serve as the 'umbrella' with a number of distinct, but interrelated, planning programs falling underneath it. These planning programs include community facilities, transportation, economic development, open space and recreation and environmental management. All of these programs are focused on comprehensive planning in that they emphasize land use interrelationships and take into account the environment, the economy and the community. Each of these program elements receives direction from the regional comprehensive plan (regional goals and strategies) and provides feedback to it (policies and recommendations).

In addition to the comprehensive program elements, other planning programs address current (local) planning and assistance such as the geographic information systems (GIS) planning and information technology (IT) systems programs.

The Commission is proud to celebrate its 40th Anniversary, which occurs on June 29, 2012. The Commission has played a critical role in the development of the region over these 40 years through its various programs and has adapted over time to remain relevant to our Counties and communities by providing a forum for regional collaboration.



Commission Overview

Commission History

The East Central Wisconsin Regional Planning Commission (Exhibit 1) was created as a regional planning commission by Executive Order No. 41, issued by Governor Patrick J. Lucey and dated June 29, 1972. This action was taken following the submittal of petitions by the ten counties within the East Central region pursuant to SS. 66.945 (now SS. 66.0309), the existing regional planning enabling statute. The East Central RPC was preceded by two areawide planning agencies: the Fox Valley Council of Governments (FVCOG) which was formed in 1956 and was composed of fifteen governmental units in the Appleton-Neenah and Oshkosh urbanized areas, and the Northeastern Wisconsin Regional Planning Commission (NEWRPC) formed in 1962 and composed of nine counties encompassing the Wolf River Basin. With the issuance of HUD's Areawide Planning Organization (APO) and Areawide Principal Jurisdiction (APJ) certification requirements in July, 1970, these two agencies were dissolved and replaced by East Central, which was roughly aligned with proposed uniform state administrative districts. The three northernmost counties of NEWRPC were dropped from the region and Calumet, Fond du Lac, Green Lake and Marquette counties were added on the south. Calumet and Fond du Lac counties had ongoing county planning programs prior to their affiliation with East Central.

The existence of different state agency configurations at the time various regional planning agencies were formed, coupled with the fact that the Governor did not adhere to the districting configuration when forming East Central, resulted in the significant overlapping of jurisdictions. In the past, the East Central region coordinated its planning program through memoranda of agreement with up to three criminal justice planning regions (now a statewide function), two health planning districts (now defunct), three manpower planning districts (now four), two area agencies on aging (now one), two rural conservation and development districts, two community action programs (now three), one water quality management planning area (now defunct), the Wisconsin Rural Housing Cooperative and the State Clearinghouse. Additionally East Central coordinated with two regional transportation offices and one district natural resource office.

The basic rationale for the East Central Region as a geographic planning region is twofold. First, the Appleton MSA (metropolitan statistical area and Oshkosh-Neenah MSA are geographic units that can only be modified by the federal Office of Management and Budget. These two areas have overlapping mandatory planning requirements for various federal funding programs above and beyond those for other areas. The City of Fond du Lac was designated an urbanized area effective May, 2002 when the population exceeded 50,000 with the 2000 Census. The Metropolitan Planning Organization (MPO) designation was made by the Governor of Wisconsin in December, 2002. The Fox Cities, Oshkosh and Fond du Lac urban areas thus serve as the focus for regional planning in this four county area, along with the urban water quality focus of the Winnebago pool and the lower Fox River.

To the west and the north, Green Lake, Marquette, Waushara, Waupaca, Shawano and Menominee counties share a common rural character, while having a general orientation to the urban counties as trade and employment centers. However, when going to the extremes of the rural counties, these ties fade, and are shifted outside the region. The basic orientation for planning in the East Central region recognizes both the diversity and commonality, and tailors program activities accordingly. This overall planning framework is consistent throughout the region.

Within the statutory provisions of SS. 66.0309 (previously SS. 66.945), East Central's main stated purpose is the "function and duty of making (preparing) and adopting a master (comprehensive) plan for the physical development of the region." This basic enabling statute is complemented by the comprehensive planning law (Smart Growth) ss. 66.1001 that specifies the content of the regional comprehensive plan.

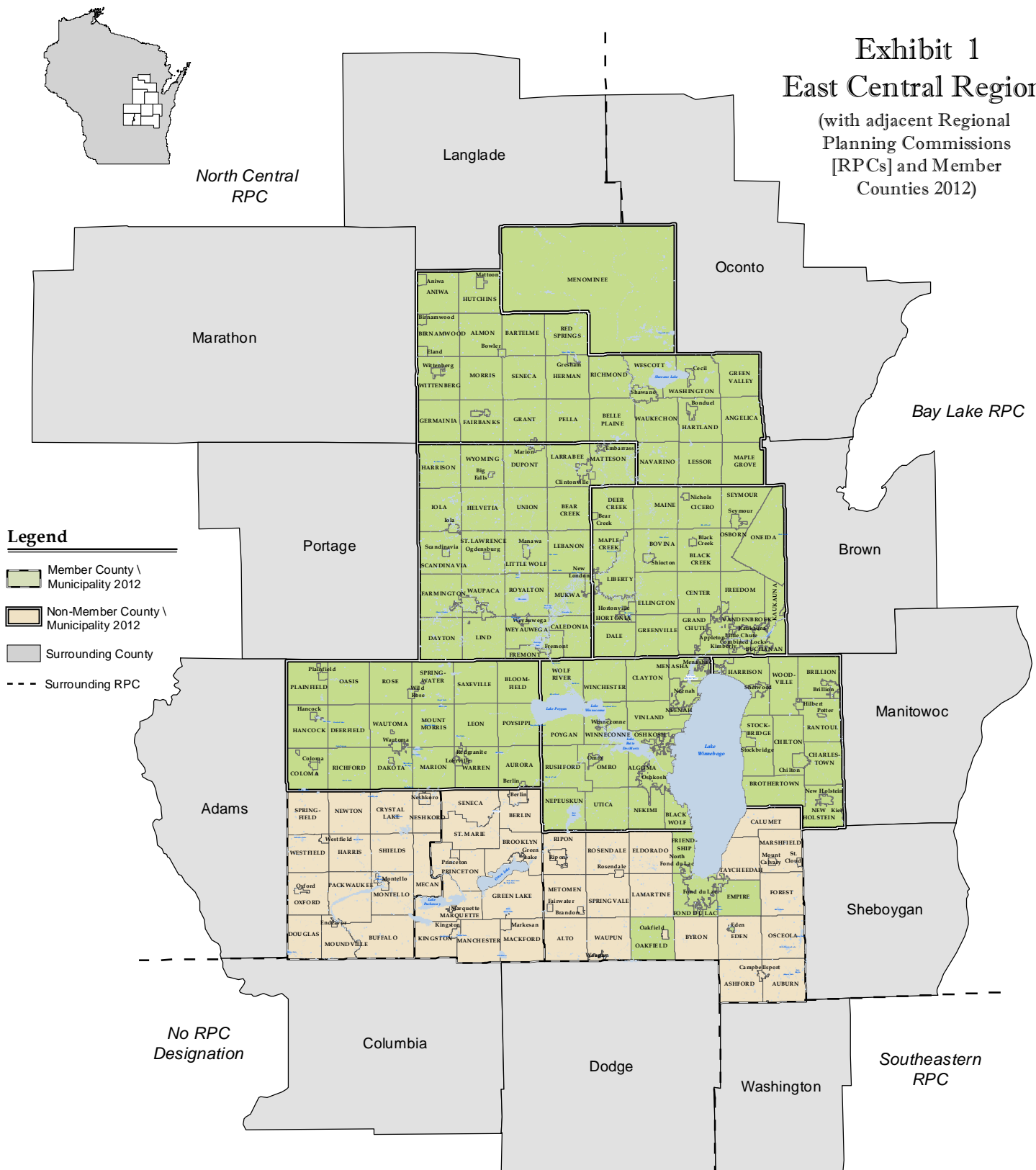
Structure & Policy Making Process

The basic representation on the Commission's policy body consists of three commissioners from each county as follows:

1. The chairman of the county board serves on the Commission because of his or her elective office.

Exhibit 1 East Central Region

(with adjacent Regional
Planning Commissions
[RPCs] and Member
Counties 2012)



Sources:
Member County information provided by ECWRPC 2012.
Base map data provided by the Regional counties and
DNR Wisconsin data.

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.



Prepared April, 2012 By:

East Central Wisconsin Regional
Planning Commission
400 Ahnapee Street Suite 100
Menasha, Wisconsin 54952

2. A second member is appointed by the county board. This individual must hold executive or legislative elective office within town, village, city or county governmental bodies within the appointing county. This member is automatically the county executive, if the county has one.
3. A third member is appointed by the Governor from a list of six persons nominated by the county board. At least four of these nominees must be private citizens.
4. Additional representatives are provided to counties with a population of 50,000 or greater; one for each attained increment of 50,000. The first additional representative is the mayor or council president of the largest city in the county, while subsequent additional members are appointed in a manner similar to the second member appointment procedures noted above.

Exhibit 2 contains a listing of East Central Commissioners for each county in 2011 and notes the manner of appointment as identified above. Exhibit 3 contains recent photographs of the Commissioners. The Commission has internally organized itself to facilitate broad involvement in its decision-making process. Exhibit 4 contains a table of organization of East Central's Commission and standing committees, while Exhibit 5 provides a listing of staff. Appointments to standing committees are made by the Chairman annually and are confirmed by the Commission as follows:

- ◇ Steering Committee - The Steering Committee is composed of seven members, one representative of each of the member counties. The function of the Steering Committee includes ensuring proper coordination and cooperation amongst the planning committees of the Commission and their respective citizens' or technical advisory committees. The Committee also has the power to act in emergency situations with the full power and authority of the Commission; keep the Commission advised of pending legislation affecting the Commission, its policies and its programs; prepare annual work programs and budgets; approve local assistance contracts; conduct audit reviews; oversee the payment of bills and determine compensation rates, along with employment and salary determinations.
- ◇ Regional Comprehensive Plan Committee - This committee's primary role is to oversee the implementation and monitoring of the regional comprehensive plan. Other roles include intergovernmental cooperation and coordination matters, review functions to consider compliance with the regional plan, and other matters associated with land use.
- ◇ Transportation Committee - This committee directs and monitors the transportation program element and serves as a liaison with the Transportation Policy Advisory Committees and the Transportation

Technical Advisory Committee. This committee is responsible for overseeing the transportation element of the regional plan.

- ◇ Community Facilities Committee - This committee reviews, and recommends approval or denial of sewer service area plans and amendments, and oversees the community facilities element of the regional plan.
- ◇ Economic Development Committee - This committee directs and monitors the economic development program element and serves as a liaison with the broader Economic Development Strategy Committee (see below). This standing committee has oversight of the economic and housing related elements of the regional plan.
- ◇ Open Space and Environmental Management Committee - This committee directs and monitors the open space, agriculture and environmental management program. It also has oversight of the related elements of regional plan.

Rather than maintain Technical Advisory Committees (TACs) for each functional area, the Commission has TACs for the two principal areas of work activity, transportation and economic development. As studies are carried out in other areas, special project-based TACs are formed for the duration of the study. The Transportation Policy Advisory Committees for the Fox Cities (Appleton) Urbanized Area and the Oshkosh Urbanized Area exist to provide the monitoring and review necessary in the Transportation Improvement Program (TIP) and long range planning activities in the respective urbanized areas. A membership roster of all current advisory committees is provided in Appendix A. After adoption of a plan or policy recommendation by the Commission, ratification is sought from appropriate local units of government. To the maximum extent possible, Commission adoption and local ratification are coordinated.

The second TAC, known as the Economic Development Strategy Committee, is comprised of diverse representatives from both the public and private sectors of the region. Its main purpose is to advise and guide the EDA funded Comprehensive Economic Development Strategy, or CEDS, planning process. A listing of the TAC's membership for 2011-12 is contained in Appendix A. By providing input and perspective from these diverse perspectives, the CEDS becomes a very current and meaningful document for guiding the region's economic development activities for the betterment of the region as a whole.

Interagency Coordination

The Commission views its coordinating role as central to its reason for existence. Intergovernmental coordination is facilitated through the development of its Annual Work Program & Budget, specific requests for assistance, by using formal memoranda of agreement relative to programs and review procedures, and active and meaningful participation on advisory committees. Several major examples of the Commission's work in the area of interagency coordination include:

To carry out federal water quality management planning requirements (Section 208 of P.L. 92500), it was necessary to form a new agency in the mid-seventies to meet the EPA's urban-industrial complex requirements for jurisdictional area and for one policy body. East Central and Brown County had jointly formed the Fox Valley Water Quality Planning Agency under SS. 66.30 in 1972 for such purpose. That agency was formally disbanded in December, 1989 principally because of inadequate funding resources and separate designation was sought by East Central. The Department of Natural Resources never acted on the request and reassumed the water quality planning responsibility at the state level. However, within the state Administrative Code for Water Quality Management, provisions are made whereby East Central is deemed the responsible agency for sewer service area delineation and administration under a memorandum of understanding with the Wisconsin Department of Resources. As a result, the Commission continues to play a strong role in the development and implementation of 25 separate Sewer Service Area (SSA) Plans throughout the region. Policies and procedures exist to update and amend these Sewer Service Area Plans on a routine basis.

The coordination of East Central's transportation planning activities with state and federal transportation planning and management efforts is accomplished in numerous ways. First, FHWA, FTA, and WisDOT have representatives on the Fox Cities and Oshkosh Area Transportation Policy Advisory Committees. Second, WisDOT Bureau of Planning, as well as WisDOT's regional offices have representatives on East Central's Transportation Technical Advisory Committee. Third, East Central staff participates in numerous committees and regional transportation planners' sessions.

The coordination of East Central's transportation planning activities with local planning and

management efforts is also accomplished in numerous ways. First, county highway commissioners, directors of public works, city traffic engineers, city and county planners, airport managers, among others, are members of the Transportation Technical Advisory Committee. Second, East Central staff members participate with local organizations such as the Appleton Parking and Transit Commission and county transportation coordinating committees. Each year, during preparation of East Central's Work Program, East Central staff solicits input from local planning staff on transportation-related planning activities that will be undertaken the following year.

Public Participation and Outreach

East Central is considered to be a governmental entity and falls under the same rules as counties or municipalities, in terms of providing adequate public notice on all of its full quarterly Commission meetings and related Standing Committee meetings (Steering, Transportation, Open Space, Economic Development, Community Facilities, and Regional Comprehensive Plan). In addition to the required meeting postings and mailings to affected parties and media outlets, other efforts are made to notify and obtain public input on regional scale planning efforts from counties, communities and members of the citizen and business community. On a regular basis, the Commission develops and distributes information through the following methods:

- ◇ The Commission's website www.eastcentralrpc.org.
- ◇ The publication of this Annual Report document.
- ◇ The publication of three newsletters (The Rapport) in January, July, and October of each year.
- ◇ New for 2011 was the publication of regular 'e-newsletters' for all of the Commission's Work Program areas. Sign-ups for the e-newsletters can be accommodated through our website by visiting www.eastcentralrpc.org
- ◇ Preparation of an Annual Work Program and Budget document.
- ◇ The development of periodic single or partial-day conferences (mini-conferences) and training sessions for local officials on current land use topics.

Exhibit 2 – Roster of East Central Counties and Commissioners - May 1, 2011

CALUMET COUNTY

1. Bill Barribeau, County Board Chairman
2. Alice Connors, County Board Supervisor
3. Merlin Gentz, Gubernatorial Appointee

FOND DU LAC COUNTY

(Withdrew from participation January 1, 1982. Individual communities members exist, but are not represented on the Commission)

GREEN LAKE COUNTY

(Withdrew from participation January 1, 1975. No individual community members exist, and no representation is provided on the Commission)

MARQUETTE COUNTY

(Withdrew from participation January 1, 2002. No individual community members exist, and no representation is provided on the Commission)

MENOMINEE COUNTY

1. Elizabeth Moses, County Board Chair (Perm. Alt. – Jeremy Johnson)
2. Robert Hermes, County Board Appointee
3. Ruth Winter, Gubernatorial Appointee

OUTAGAMIE COUNTY

1. Helen Nagler, County Board Chairman
2. Thomas Nelson, County Executive
3. Timothy Hanna, Mayor, City of Appleton
4. Robert Weyenberg, County Board Supervisor
5. Kathy Groat, County Board Supervisor
6. Paul Hirte, Gubernatorial Appointee

SHAWANO COUNTY

1. Jerry Erdmann, County Board Chairman
2. Ken Capelle, County Board Supervisor
3. M. Eugene Zeuske, Gubernatorial Appointee

WAUPACA COUNTY

1. Dick Koeppen, County Board Chairman
2. Brian Smith, Mayor, City of Waupaca
3. Duane Brown, County Board Supervisor
4. DuWayne Federwitz, Gubernatorial Appointee

WAUSHARA COUNTY

1. Norman Weiss, County Board Chairman
2. Larry Timm, County Board Supervisor
3. Neal Strehlow, Gubernatorial Appointee

WINNEBAGO COUNTY

1. David Albrecht, County Board Chairman
2. Mark Harris, County Executive
3. Burk Tower, Mayor, City of Oshkosh (Perm. Alt. – Mark Rohloff, City. Mgr.)
4. Jim Erdman, County Board Appointee
5. Ken Robl, County Board Supervisor
6. Ernie Bellin, Gubernatorial Appointee

<i>Total Number of Commissioners</i>	<i>28</i>
<i>Number Holding Elected Office</i>	<i>20</i>
<i>Number of County/Municipal Staff</i>	<i>1</i>
<i>Number of Citizen Representatives</i>	<i>7</i>

Exhibit 3 East Central RPC Commissioners



Bill Barribeau
Calumet County



Alice Connors
Calumet County



Merlin Gentz
Calumet County



Robert Hermes
Menominee County



Jeremy Johnson
Menominee County



Ruth Winter
Menominee County



Robert "Toby" Paltzer*
Outagamie County



Tom Nelson*
Outagamie County



Helen Nagler
Outagamie County



Timothy Hanna
Outagamie County



Paul Hirte
Outagamie County



Kathleen Groat*
Outagamie County



Bob Weyenberg
Outagamie County



Ken Capelle
Shawano County



Jerry Erdmann*
Shawano County



M. Eugene Zeuske
Shawano County



Dick Koeppen
Waupaca County



Brian Smith
Waupaca County



Duane Brown
Waupaca County



DuWayne Federwitz
Waupaca County



Norm Weiss
Waushara County



Neal Strehlow
Waushara County



Larry Timm*
Waushara County



Mark Harris
Winnebago County



David Albrecht
Winnebago County



Ernie Bellin
Winnebago County



Jim Erdman
Winnebago County



Ken Robl
Winnebago County



Mark Rohloff, Alt.
Winnebago County

NOT PICTURED:

Elizabeth Moses
Menominee County

Burk Tower
Winnebago County

* Served portion of 2011



Eric Fowle
Executive Director/
Secretary/Treasurer



Walt Raith
Assistant Director/
MPO Director

Exhibit 4 – Table of Organization, 2011-12 East Central Commissioners

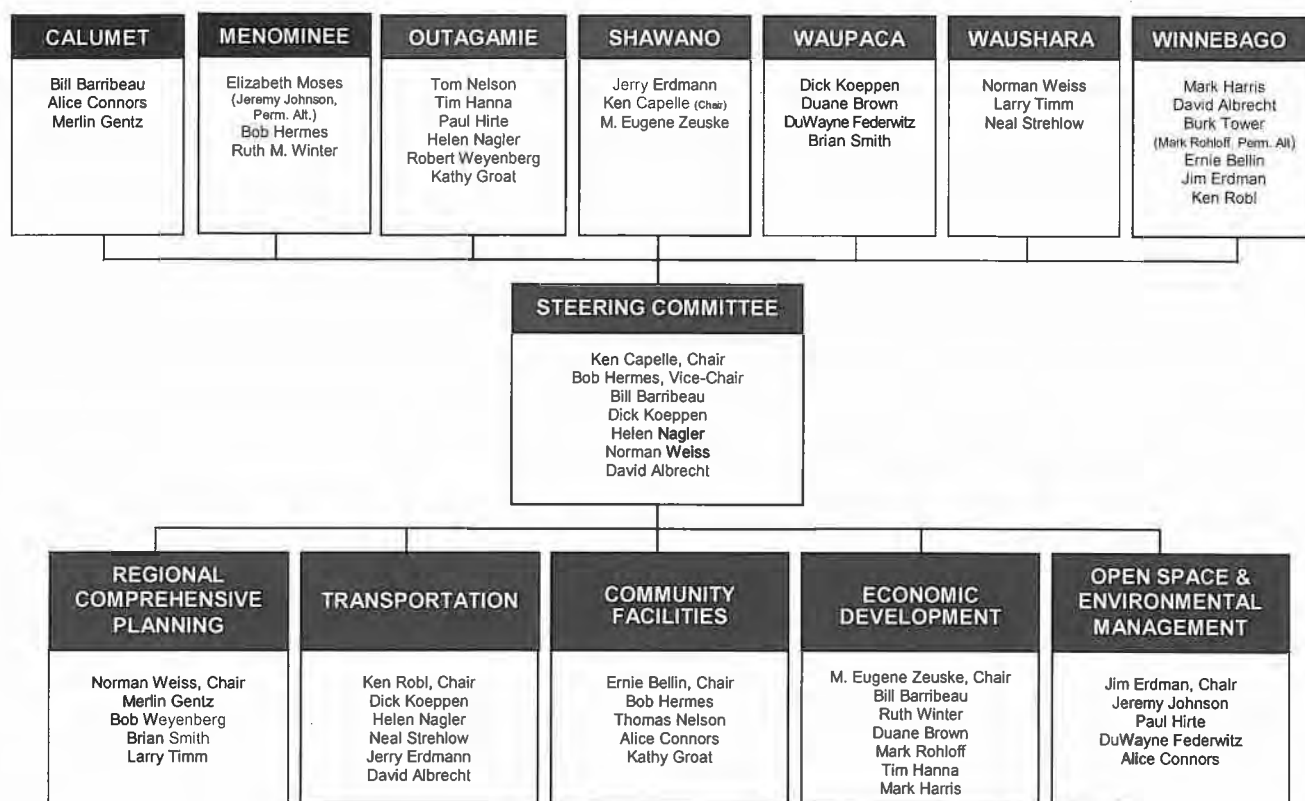


Exhibit 5 – East Central RPC Staffing, 2011

Administrative Staff

Eric W. Fowle, AICP, Executive Director
 Walt Raith, Assistant Director / MPO Director
 Vicky Johnson, Administrative Coordinator
 Edalia Haney, Administrative Assistant
 Angela Cottrell, Controller*
 Pamela Scheibe-Johnson, Controller*

Planning Staff

Jason Kakatsch, Principal Transportation Planner
 Kathy Thunes, P.E., Principal Community Development Planner
 Kara Homan, AICP, Principal Economic Development Planner*
 David Moesch, Associate Transportation Planner
 Scott Konkle, Mine Reclamation Specialist
 Melissa Kraemer Badtke, Associate Planner SRTS
 Todd Verboomen, Sewer Service Area Planner

Joe Huffman, Sewer Service Area Planner
 Tom Baron, Community Development Planner
 Nick Musson, Transportation Planner
 Katherine Ahlquist, Economic Development Planner*
 Mike Patza, SRTS Planner
 David Kress, SRTS Planner

Geographic Information Systems Staff

Trish Nau, GIS Coordinator
 Mike Zuege, GIS Specialist II
 Adam Pfefferle, GIS Specialist I

Information Technology Staff

Tim Badtke, IT Coordinator

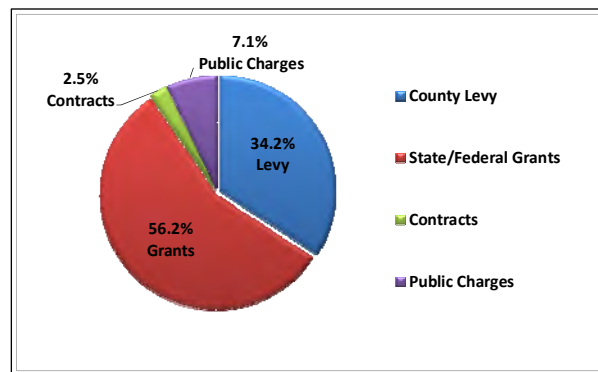
Notes:

* Employed for a portion of 2011

Summary of Budget and Cost-Sharing

Based on the audit for 2011, the East Central Wisconsin Regional Planning Commission had total operating revenues of \$2,158,847. Of this amount, \$738,716 (34.2%) was derived from a direct tax levy to its seven member counties. The levy is based on the assessed equalized valuation of each county. An additional \$1,213,286 (56.2%) was received from various state and federal entities as cost-shared grants for specific program work. The remaining revenues were derived throughout the calendar year in the form of local contracts, small local grants, or miscellaneous revenues. Exhibit 6 illustrates the proportion of revenues from the 2011 budget year, while Exhibit 7 provides a recent history of the comparison between the total annual budget and the counties' proportionate levies. Exhibit 8 contains detailed information on each county's respective portion of the 2011 levy.

Exhibit 6 – East Central RPC Revenue Sources, 2011



State and federal funded programs include the transportation planning from FHWA, FTA and WisDOT; the economic development program from EDA; and, the sewer service area program from WDNR. Portions of the local levy are committed as matching funds and are allocated among each work element on the basis of: 1) the relative benefits to be derived by each funding agency's program; 2) the grant program's eligibility requirements, and; 3) federal and state cost sharing formulas.

Levy revenues are determined by the Commission on an annual basis and; for 2011, in response to continued county-level budget constraints, the levy was decreased by 3.5%, from 2010 levels. Over the long term, when compared to staffing and budget needs of the Commission, an ever-widening gap continues to form within its budget (Exhibit 7). This gap is typically filled with local contract work.

Exhibit 7 – East Central Budget/Levy History

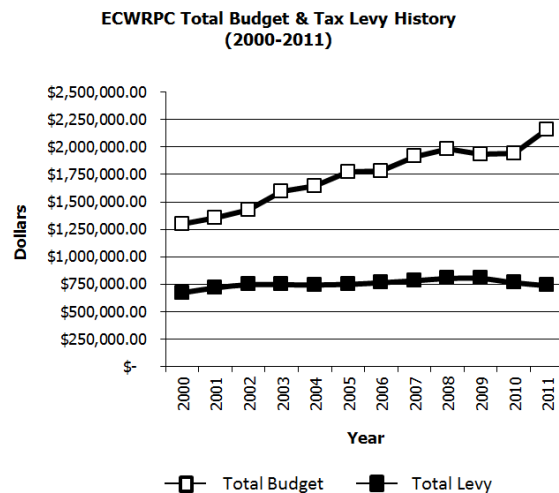


Exhibit 8 – East Central RPC 2011 Levy Distribution

Participating County / Municipality	2011 Tax Levy (Rate = 0.000018291)
CALUMET CO.	\$57,486.44
FOND DU LAC CO.	County not a member
C. of Fond du Lac	\$47,427.56
V. of Eden	\$826.73
V. of North FdL	\$3,357.74
V. of Oakfield	\$888.79
T. of Empire	\$5,153.26
T. of Fond du Lac	\$5,293.24
T. of Friendship	\$3,204.02
T. of Oakfield	\$981.44
GREEN LAKE CO.	County not a member
MARQUETTE CO.	County not a member
MENOMINEE CO.	\$5,808.99
OUTAGAMIE CO.	\$234,274.91
SHAWANO CO.	\$53,812.00
WAUPACA CO.	\$68,734.21
WAUSHARA CO.	\$45,858.94
WINNEBAGO CO.	\$205,608.09
TOTAL LEVY	\$738,716.36

Notes

- The 2011 Tax Levy was calculated on 2009 Equalized Valuation.
- The maximum levy is established by Wis. State Statutes at .003 percent.

Description of the Region

Physical Characteristics

The East Central region consists of 10 counties: Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara and Winnebago, and three reservations: Menominee, Stockbridge-Munsee and a portion of the Oneida reservation (refer to Exhibit 1). The region encompasses 5,900 square miles and is rich in natural, cultural and agricultural resources. These resources have contributed significantly to the development of the region and are necessary components of the region's economic base and its quality of life.

Approximately 30% of the region is covered in woodland or forest and 50% is in agricultural use. The remaining 20% is either developed or in some other type of use. Abundant water resources such as the Fox and Wolf Rivers, Lake Winnebago, the Horicon Marsh and numerous other streams, rivers, lakes and wetlands exist within the region. Physiographic features such as the Niagara Escarpment and a variety of glacial features such as drumlins, moraines, outwash plains and kettle lakes contribute to a varied landscape. The region contains 91,000 acres of state wildlife and fishery lands, two state parks, over 1,000 miles of trout streams, conservancy areas such as Rush Lake, and many county and local parks and recreation trails. A variety of local museums, historical sites, theaters, restaurants, sporting venues and other amenities also contribute to the region's quality of life.

Historical Development

The waterways in the region formed the first major transportation routes as French fur traders and missionaries began interacting with Native Americans living along the Fox River as early as 1634. As trade increased, more European immigrants moved into the area, settling on or near the Fox River. By 1845, eight communities in the East Central region were incorporated as cities or villages. Five of those communities, Fond du Lac, Neenah, Oshkosh, Stockbridge and Waupun, are in existence today. The other three communities, Ceresco, Grand Chute and Taycheedah, were incorporated into other communities. Although barge traffic on the Fox River served past transportation needs, these waterways are now primarily used for recreation and tourism. Most of today's traffic and freight moves along an extensive road network that ranges in size

from well maintained local roads to major transportation corridors, such as USH 41, USH 10, STH 29 and STH 21. Significant freight rail infrastructure also exists throughout the region, including the mainline CN rail corridor. The region currently has no passenger rail service at this time, however; it does contain two regional airports: Outagamie County Regional Airport and Wittman Regional Airport, along with a number of smaller airports.

Population Characteristics

In 2010, the region's 651,835 residents comprised 11.5 percent of Wisconsin's population. Three-quarters of the region's population is concentrated in the four urban counties (Calumet, Fond du Lac, Outagamie and Winnebago). Exhibit 9 contains historic and projected populations for the region and its counties. Calumet and Outagamie comprise the Appleton Metropolitan Statistical Area (MSA), Winnebago County comprises the Oshkosh-Neenah MSA, and Fond du Lac is an independent urban center located along Lake Winnebago south of Oshkosh. This area, known as the Fox Valley, is a major manufacturing center for Wisconsin and the Midwest, focusing on paper products and machine manufacturing. The local healthcare industry is growing in size and importance.

The outlying portions of the four urban counties surrounding Lake Winnebago are more rural in character and contain some of the region's best farmland. The six rural counties to the north and west: Menominee, Shawano, Waupaca, Waushara, Marquette and Green Lake, contain many lakes and forested areas providing recreational and tourism activities. Waupaca and Winnebago counties have a number of heavy truck vehicle body and part manufacturing firms such as Pierce and Oshkosh Truck. Agriculture, mining, and the lumber and forest products sectors also contribute to the economic base of the region. In 2010, the two largest cities outside of the urban area include the City of Waupun (pop. 11,340), located in southern Fond du Lac County and the City of Shawano (pop. 9,305) in Shawano County.

Although the minority population is growing, Caucasians continue to comprise the overwhelming majority of the population for all counties, but

Menominee County. The Menominee Reservation boundary encompasses the entire Menominee County/Town jurisdiction, and Caucasians accounted for less than 11% of the population in 2010. Over 87% of Menominee's population identified themselves as Native American. Region-wide, Caucasians comprised 92.4% of the population in 2010. Hispanics, which are the fastest growing ethnic population in the United States, comprised 3.5% of the region's population in 2010. They also tend to be a relatively young population. As a result, over time, they are expected to constitute a larger share of our labor force.

The region's population is also aging consistent with National trends. For example, the median age for Menominee County, which has traditionally had a younger population than the remainder of the region, was 28 years in 2008. The median age per county for the other nine counties in the region ranged from 37.1 years in Calumet County to 43.9 years in Marquette County; as a whole, the median age for the East Central Wisconsin Region was 38.7. Six percent of the region's population was under five years of age in 2008. Nineteen percent of the region's population was of school age. Sixty percent of the population was working age, while the remaining 14% was age 65 or older. This age distribution currently provides the region with a significant workforce.

Source: Population, Race and Ethnicity: 2010 Census Redistricting File. Age: 2008 Census Population Estimate Program

Workforce & Unemployment

Between 2000 and 2010, the civilian labor force increased from 345,573 persons to 356,831 persons. The number of employed persons decreased from 334,948 to 328,037 during this same time period. Economic restructuring and the "great recession" has meant that the number of unemployed persons and the unemployment rate has risen as well. In 2000, the region's unemployment rate (not seasonally adjusted) was 3.1%. Due to the overall economic downturn throughout the U.S., the region's unemployment rate rose to 8.1% in 2010 (a decrease from 8.5% in 2009). While this rate was less than that of the National unemployment rate average of 9.9%, it was slightly less than the State rate of 8.3%.

Source: Wisconsin Department of Workforce Development, LAUS

Wages & Income

Wages and income within the region have stagnated, as the average weekly wage for all industries in the region increased from \$494 in 2000 to \$714 in 2008, and has since declined to \$708 in 2009. Average per capita income for the region rose from \$27,074 in 2000 to \$36,359, in 2008 (most recent data available). However, wages vary substantially across different sectors. 2009 NAICS wage information indicated that average weekly wages ranged from \$1,163 in the professional and business services sector to \$189 in the leisure and hospitality sector.

Sources: Wisconsin Department of Workforce Development ES202; US Bureau of Economic Analysis REIS CA1-3.

Exhibit 9 - Historic and Projected Population of the East Central Region

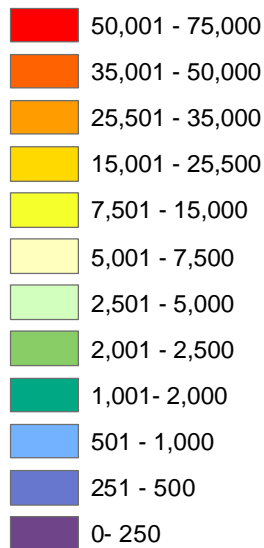
Geographic Area	Source	Census 2000	DOA 2005	Census 2010	2015	2020	2025	2030
Wisconsin*	DOA	5,363,715	5,580,757	5,686,986	5,931,386	6,110,878	6,274,867	6,415,923
Region*	ECWRPC	609,558	638,699	651,835	691,308	714,939	737,521	756,877
Urban Counties	ECWRPC	455,781	479,272	494,293	522,191	542,867	562,993	581,444
Rural Counties	ECWRPC	153,777	159,427	157,542	169,117	172,072	174,528	175,433
Calumet	ECWRPC	40,631	45,168	48,971	52,239	55,445	58,414	61,141
Fond du Lac	ECWRPC	97,296	100,180	101,633	106,140	108,867	111,128	112,925
Green Lake	ECWRPC	19,105	19,375	19,051	20,032	20,184	20,152	19,996
Marquette*	ECWRPC	14,555	15,138	15,404	16,239	16,501	16,794	16,928
Menominee	ECWRPC	4,562	4,616	4,232	5,090	5,247	5,290	5,243
Outagamie*	ECWRPC	161,091	170,680	176,695	190,570	200,012	208,688	216,874
Shawano	ECWRPC	40,664	42,029	41,949	44,738	45,733	46,687	47,320
Waupaca*	ECWRPC	51,825	53,351	52,410	55,993	56,888	57,678	57,894
Waushara*	ECWRPC	23,066	24,918	24,496	27,024	27,518	27,925	28,051
Winnebago	ECWRPC	156,763	163,244	166,994	173,241	178,543	184,763	190,504

* 2000 population adjusted through the Census CQR program.

Source: U. S. Census, 2000 and 2010; DOA, 2005; ECWRPC 2004.

Map Features

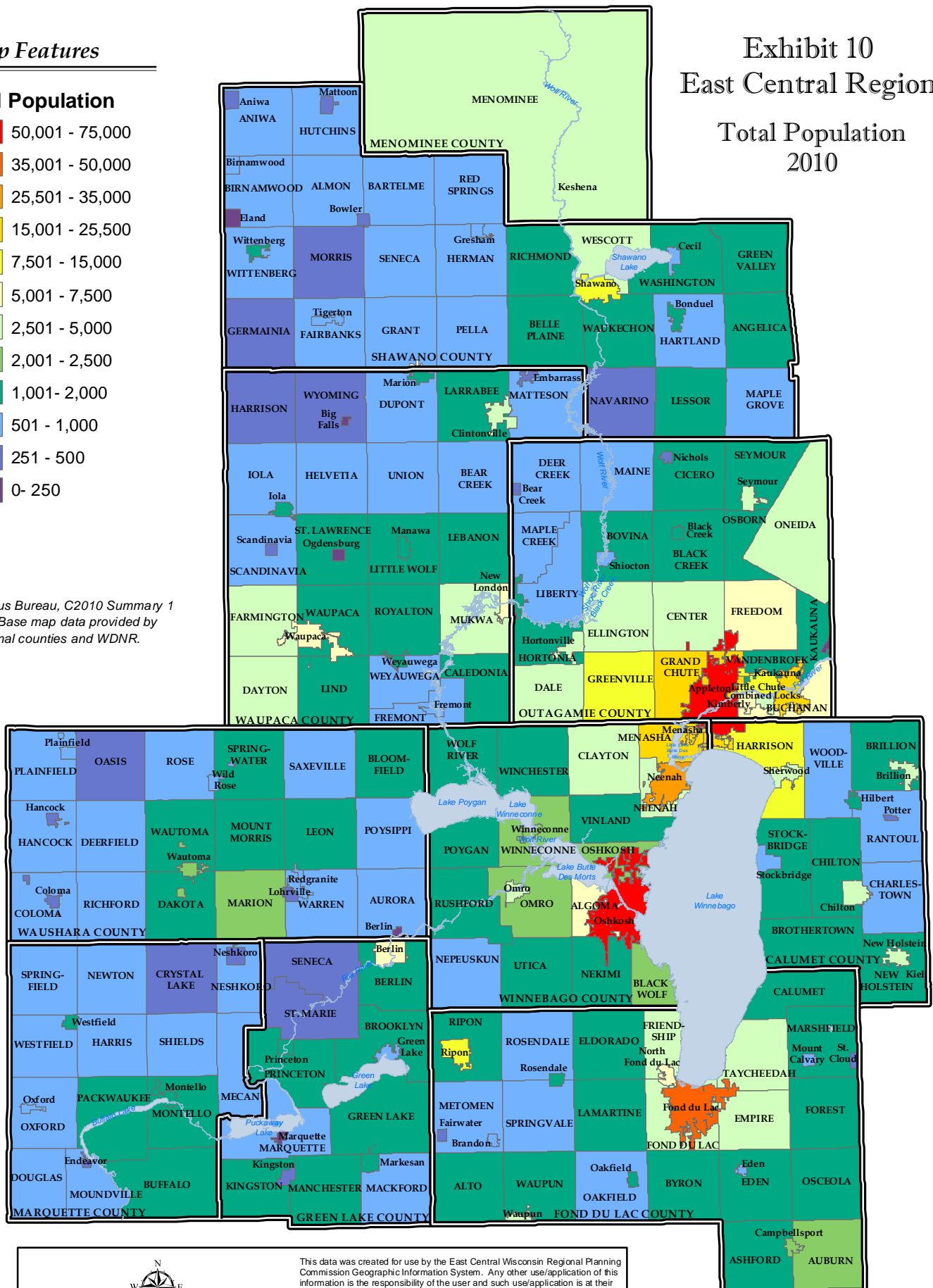
Total Population



Sources:

U.S. Census Bureau, C2010 Summary 1 Data File, Base map data provided by the Regional counties and WDNR.

Exhibit 10 East Central Region Total Population 2010



10 5 0 10 Miles

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

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Regional Comprehensive Planning Program

Regional Comprehensive Plan

In the fall of 1999, new statewide comprehensive planning requirements were signed into law, as a part of the Governor's budget bill. SS 66.1001 requires that, starting in 2010, land use decisions must be based on an adopted comprehensive plan, as defined in the law. This applies to any and all levels of government within the State of Wisconsin that wish to exercise any land use regulatory powers. The legislation also requires the development of a regional plan by regional planning commissions throughout the state. The 'smart growth' legislation, as it has come to be known, requires the development of a nine element comprehensive plan. Those nine elements are:

1. Issues and Opportunities;
2. Housing;
3. Transportation;
4. Utilities and Community Facilities;
5. Agricultural, Natural, and Cultural Resources;
6. Economic Development;
7. Land Use;
8. Intergovernmental Cooperation, and;
9. Plan Implementation.

While the Commission had previously adopted a regional planning approach (developed in the 1970s), recent smart growth legislation establishes new comprehensive planning standards which required staff to undertake a major plan update to address the full ten county region. The primary objective of the regional comprehensive plan is the production of a well integrated goal and action-oriented policy framework that will help to promote good local land use related decisions and thereby, cumulatively address the regional issues which exist now or in the future.

Working together with citizens, local governments, and interest groups, the Commission began this process in 2001 with the award of a WDOA 'Smart Growth' Planning Grant for \$175,000. As part of this process, seventeen separate Technical Advisory Committees (TACs) were formed to represent the numerous elements and sub-elements found in the comprehensive planning legislation. The TACs were consulted throughout the second part of the process and helped to effectively bridge the gap between the established visions and the specific strategies which are needed to ultimately achieve them.

The Commission approved its Year 2030 Regional Comprehensive Plan on April 25th, 2008 after consulting the public through widespread notices and promotional efforts, including the hosting of four separate public informational meetings throughout the region. The resulting products were developed and produced through the planning process and are available for public review by contacting the Commission or viewing its website www.eastcentralrpc.org:

- ◇ Milestone Report #1: The State of the Region: The first technical report, adopted in April 2003, provides background information for the nine comprehensive planning elements. Descriptive text, tables, charts and numerous maps.
- ◇ Milestone Report #2: Issues/Opportunities and Visioning: Adopted by the Commission in July 2004, this report contains thematic vision statements for each of the planning elements, a clarification of issues and opportunities present in the region, and the identification of differences between the envisioned future and the current state of the region as reported in Milestone Report #1. This second report also includes preliminary goals for each element which were developed as a result of consulting the aforementioned 17 Technical Advisory Committees.
- ◇ Milestone #3: Goals, Strategies, and a Plan for Action: In 2004, work slowly began on the third report and was delayed significantly by numerous, unexpected staffing changes. This report was completed in early 2008 and contains detailed strategies and recommendations based off the original work of the TACs. A Regional Framework Map (inside front cover), Transportation Recommendations Map (inside back cover), and dozens of supporting Regionally Significant Features Maps were also produced to effectively portray the plan's visions and recommendations. Lastly, the report addresses overall plan implementation and monitoring.

By conducting and completing the regional planning process, East Central now has a firm handle on the issues and concerns that must be addressed through regional-level solutions. The plan lends itself as a framework of goals for which to achieve through the implementation of the plan's several hundred specific recommendations. The Commission's short term implementation goals revolve around improving

awareness of the plan amongst its regional constituents, as well as the development of a monitoring and reporting program. Other individual projects were initiated during 2011 and over the next several years in an effort to implement specific areas of the overall plan.

Regional Projects & Activities:

After the adoption of its Comprehensive Plan in 2008, the Commission spent time in 2011 to build awareness about the plan in the following ways:

- ◇ Staff attended meetings and conducted presentations or shared information with the following groups to further the implementation of the plan as well as to gather additional input:
 - The Hispanic Interagency Council;
 - The Hmong American Partnership; and
 - Fox Cities Leadership Local Government Day.
- ◇ Commission staff also participated in other activities related to smart growth planning including keeping staff informed about current issues and networking with colleagues to learn new ideas. These included attendance at various conferences and seminars during 2011:
 - Wisconsin Chapter of American Planning Association (APA) Annual Conference;
 - *Collaboration & Connections: Building Blocks for Sustainable Communities Conference*; and
 - *Change We Can't Live Without*, webinar;
 - Core Elements of Sustainable Regional Planning, part 1, webinar;
 - Next Generation Sustainable Public Engagement, webinar; and
 - Staff participated in a conference call with the Wisconsin Towns Association to discuss policies for updating local comprehensive plans.
- ◇ Commission staff also continued to monitor progress on the implementation of the Regional Plan's strategies and recommendations. A framework for reporting progress continued to be developed during 2011.
- ◇ Staff spent significant time preparing and submitting a collaborative application for HUD/EPA/DOT livability grant funds for a project based on the USH 41 corridor (*Winnebago, Outagamie and Calumet Counties*). The grant was not funded in this round, and funding will not be available in 2012 for this program.
- ◇ Staff participated in updates from the Department of Housing and Urban Development, Office of Sustainable Housing and Communities to keep informed about opportunities for regional collaboration and planning.

- ◇ Staff continued to update the partnership that was established as part of the 2011 HUD Sustainable Communities Regional Planning Grant with updates from HUD. The regional planning grant qualified the East Central Counties of *Calumet, Outagamie* and *Winnebago*, for the Preferred Sustainability Status in both HUD FY2010 and FY2011.
- ◇ Staff developed and produced two e-newsletters titled "Your Region, Your Place. Staff met with a representative from Sustainable Fox Valley to discuss Great Neighborhoods that will be showcased in a future issue of the Your Region, Your Place e-newsletter.
- ◇ Staff worked on developing the "Diversity in Planning" Workshop.
- ◇ Staff worked on preparing a Public Participation Plan that will be required as part of the Regional Plan Amendment Process.
- ◇ Staff continued to work with stakeholders to discuss and develop opportunities to create a program area regarding community 'livability'.

Local Assistance Projects & Activities:

By 2010, each community and county within the region was required to have a 'smart growth' comprehensive plan adopted per Wis. Stats. 66.1001. Over the years, the region's local units of government have, for the most part, complied with this State mandate for planning. The Commission has and continues to have a role in this important program and conducted activities as follows:

- ◇ Staff provided information, guidance and assistance to the new Village of Hortonville (*Outagamie County*) Administrator.
- ◇ Staff continued to attend periodic meetings and hearings associated with the development of the *Winnebago County* Zoning Ordinance Update.
- ◇ Staff met with the Town of Clayton (*Winnebago County*) to discuss future municipal service and land use planning issues in a regional context.
- ◇ Staff met with the Town of Caledonia's (*Waupaca County*) Plan Commission to discuss a possible ordinance codification project for 2012.
- ◇ Staff provided information to *Waushara County* regarding updating its comprehensive plan.

Community Facilities Planning Program

Sewer Service Area (SSA) Management

Regional Significance: The Commission administers the State's NR-121 Sewer Service Area Planning program under a memorandum of agreement and contract with the Wisconsin Department of Natural Resources (WDNR). The Commission staff and Community Facilities Committee serve as both a review entity, for and advisors to, the WDNR for the development of twenty-six separate SSA Plans and subsequently requested SSA boundary amendments. The Commission also conducts plan conformance reviews on certain activities related to wastewater treatment and sewer infrastructure planning and construction.

Regional Projects and Activities:

- ◇ Staff finalized and submitted the *Draft Freedom 2030 SSA Plan* to the Wisconsin Department of Natural Resources for final approval and certification (*Outagamie County*).
- ◇ Staff hosted a meeting with officials from the City of Neenah, Town of Clayton and the Town of Neenah to discuss long-term solutions to on-site septic failure problems. These discussions dealt with sewer infrastructure needs and planning along CTH JJ (*Winnebago County*).
- ◇ Staff met with Town of Greenville officials and representatives from the Hortonville School District to discuss a potential school siting plan within the Town of Greenville (*Outagamie County*).
- ◇ Staff met with officials from the towns of Clayton and Vinland to discuss potential sewer service to an area of existing development that includes an existing industrial site (*Winnebago County*).
- ◇ Staff provided SSA GIS data for a four county area to be used by WisDOT for the USH 41 interstate conversion study.
- ◇ Staff updated datasets for the 2030 Grand Chute-Menasha West Sewer Service Area (*Outagamie and Winnebago Counties*).
- ◇ Staff responded to a data request from the City of Appleton (*Calumet, Outagamie and Winnebago Counties*) regarding the city's current sewer service area boundary.
- ◇ Staff updated the 'Sewer Service Area Amendment Standards and Update Procedures Application Area' for use in all sewer service area plan documents (*Regional*).

Local Assistance Projects and Activities:

- ◇ Staff worked with the following communities and sanitary districts during the course of 2011 on potential, or processed, Sewer Service Area Plan amendments, documents and GIS related activities:
 - Staff filled a GIS data request for the Black Wolf Sanitary District (*Winnebago County*) for use in a redistricting project.
 - Staff completed the draft mapping for the 2030 Poygan Sewer Service Area Plan update (*Winnebago County*).



Town of Algoma Sanitary District

- Review and mapping of the inter-municipal agreement between the towns of Nekimi and Black Wolf (*Winnebago County*).
- Recreation of the digital datasets for the Winneconne Sewer Service Area Plan (*Winnebago County*).
- Staff continued to monitor the legislation proposals, continuing court case and potential boundary agreements relative to the Darboy Sanitary District's (*Calumet County*) appeal of the Commissions 'Triangle Area' decision.
- Staff attended a Town of Harrison meeting to discuss the incorporation of part of the town into a village and its impact on the Darboy Sanitary District (*Calumet County*).
- Staff reviewed and mapped the Village of Sherwood's (*Calumet County*) Firelane 12/13 Sewer Study.
- Staff made updates to the 2030 Heart of the Valley SSA (*Calumet County*) to reflect the recent court ruling with respect to the 'Triangle Area'.

- Staff assisted the City of Kaukauna (*Calumet County*) officials related to the sewer network around Highline and Friendship Roads.
- Staff continued to update the 2030 Sherwood Sewer Service Area Plan (*Calumet County*).
- Staff supplied all datasets pertaining to sewer service areas within *Calumet County* to the County for their use.
- Staff engaged in a re-mapping effort for the Oakfield Sewer Service Area (*Fond du Lac County*).
- Efforts began to collect and create data for the upcoming 2030 Brillion Sewer Service Area Plan update (*Calumet County*).



Brillion Wastewater Treatment Plant

- Staff filled a GIS data request for existing sewer service area boundaries for *Outagamie County*.
 - Final printing, publication and distribution of the 2030 Shawano Lake/Bonduel Sewer Service Area Plan (*Shawano County*).
 - Staff began finalizing the 2030 Embarrass-Cloverleaf SSA plan update including final draft mapping (*Waupaca County*).
 - Staff re-organized the 2030 Wautoma-Silver Lake Sewer Service Area Plan datasets and minor mapping updates (*Waushara County*).
- ◇ Staff reviewed NR-110 Wastewater Treatment Facility Plans or plan amendments for the following entities:
- Population projections and recommended alternatives were reviewed for the Neenah-Menasha Wastewater Facilities Plan (*Winnebago/Calumet Counties*).
 - Population projections and recommended alternatives were reviewed for the Grand Chute-Menasha West Wastewater Facilities Plan. (*Winnebago/Outagamie Counties*).

- Staff reviewed wastewater alternative treatment options for the Ridgeway Country Club as part of the 2030 Grand Chute-Menasha West Sewer Service Area (*Winnebago County*).

- ◇ Various staff conducted advisory reviews of seven preliminary/final plats for the following entities:
- Town of Grand Chute (*Outagamie County*)
 - Town of Vandebroek (*Outagamie County*)
 - Town of Harrison (*Calumet County*)
- ◇ Staff reviewed ordinance and policy language developed by the Town of Greenville (*Outagamie County*) which incorporates SSA planning principles.

Community and Public Facilities

Regional Significance: The viability of the region, in terms of economics and quality of life, are dependent on a highly developed infrastructure of basic community and public facilities. Existing and new development requires municipal services that are often administered at a regional scale, including: the efficient removal and permanent storage of waste and recyclables; a dependable supply and efficient transmission of natural gas and electric; a fast reliable telecommunications network that employs the latest technology; a reliable system that quickly responds to fire, police and other emergency situations; and an accessible and affordable healthcare system.

Regional Projects and Activities:

- ◇ Staff attended meetings of the Fox River Valley Branch of the American Society of Civil Engineers (ASCE). Staff chaired the History and Heritage Committee for the Wisconsin Section. As part of this responsibility, staff assisted the Section in organizing their archives and in soliciting nominations for a National Engineering Landmark located in the State.
- ◇ The Commission monitored solid waste and recycling legislation through membership with the Associated Recyclers of Wisconsin (AROW). As part of this membership, staff participated in the quarterly meetings of the Organics Subcommittee.
- ◇ Staff participated in monthly meetings of ECOS-FV, a group of local citizens, businesses and government that meets in the City of Menasha Public Library and promotes sustainability throughout the greater Fox Cities area (*Calumet, Outagamie and Winnebago Counties*). As part of this membership, staff:
- Organized an Earth Week Community Partnership to jointly coordinate and promote Earth Week Activities.

- Staff assisted in developing a website that could be used by local sustainability organizations and the Sustainable Communities Network.
 - Staff assisted in developing a sustainability video series that ECOS-FV is developing through partnership with the Town of Menasha Sustainability Committee and through the support of SCA (*Winnebago County*).
 - Staff prepared materials for a display and manned a table at the annual ReStore Earth Day event.
- ◇ Staff met with the Solid Waste and Recycling Technical Advisory Committee to discuss moving forward with the recommendation to compile a regional inventory of waste management facilities, reuse and recycling outlets and specializations.
 - ◇ Staff organized a regional partnership and submitted a Sustainable Communities Planning Grant (*Winnebago, Calumet, and Outagamie Counties*).
 - ◇ Staff participated in quarterly meetings of the Sustainable Communities Partnership. A group that includes membership by the governmental sustainability boards and committees including: the City of Menasha Sustainability Board, the City of Neenah Sustainability Committee, the Town of Menasha Sustainability Committee, the Oshkosh Sustainability Advisory Board, Sustainability Taskforce for Outagamie County and Sustainable Greenville (*Outagamie and Winnebago Counties*).
 - ◇ Staff finalized a survey that was sent out to businesses, schools, restaurants, and others to determine interest in food waste diversion. Staff also took over the chair position of the Energy/Compost & Job Production through Food Waste Taskforce. The taskforce was formed to determine if interest in the Fox Cities and Waupaca area existed to divert food (pre and post) from area landfills. The taskforce meets quarterly to discuss food waste issues in the area (*Calumet, Outagamie, Waupaca and Winnebago Counties*).
 - ◇ Staff prepared bi-monthly e-newsletters for the Community Facilities element.
 - ◇ Staff prepared a brochure for a “Small Wind” Energy Workshop.
 - ◇ Staff attended the following as part of involvement in energy and sustainability planning:
 - Going for the Gut, Sustainability Framing and Messaging Strategies Webinar;
 - Collaboration & Connections: Building Blocks for Sustainable Communities Conference;
 - “Small Wind” Energy Workshop;
 - “Change We Can’t Live Without” Webinar;
 - Assessing Your Community Bio-Energy Potential Workshop; and

- Enlisting Others: Bring about Participation with Sustainable Community Planning.

Local Assistance Projects/ Activities:

- ◇ Staff assisted *Outagamie County* with a request for additional information regarding recycling collection frequency.
- ◇ Staff investigated the possibility of submitting a U.S. EPA Region 5, Sustainable Materials Management Program Grant application through a partnership between the Commission, the City of Appleton and Outagamie County (*Outagamie County*).
- ◇ Staff provided guidance to an intern from UW-Green Bay who was working on background data for the Fox Cities Life Study (*Calumet and Outagamie Counties*). This included information on recycling rates, gallons of water pumped, municipal water violations and renewable energy generation.
- ◇ Staff compiled an e-blast announcing an upcoming energy tour in Fond du Lac County (*Fond du Lac County*).
- ◇ Staff met with a student from Menasha High School (*Winnebago County*) to discuss sustainability efforts that communities within the region are doing.







Kaukauna Utilities, 2011

Exhibit 11 East Central Region Community Facilities Sewer Service Areas

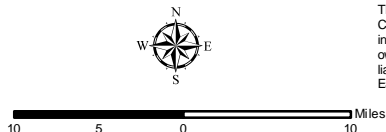
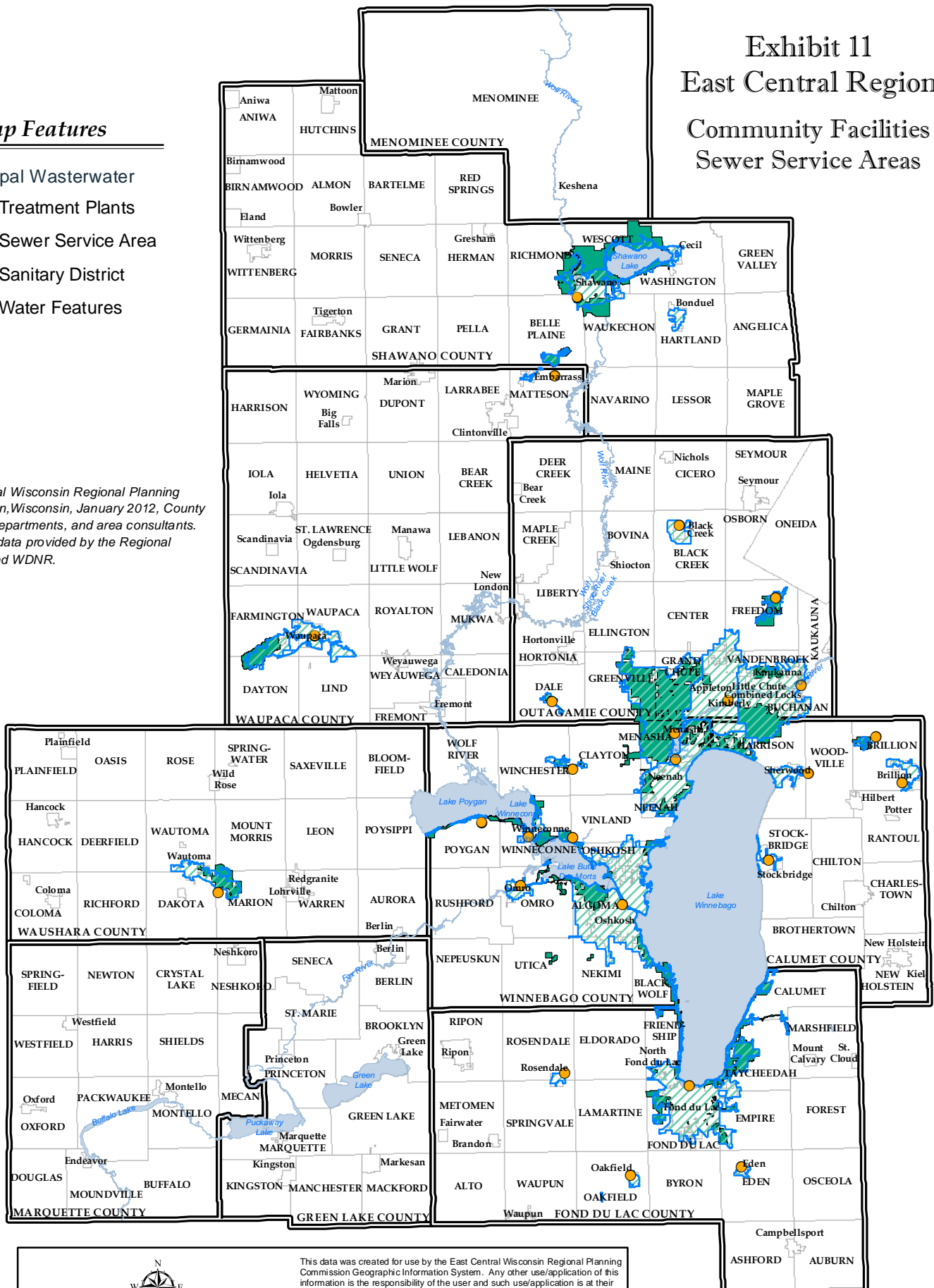
Map Features

Municipal Wastewater

-  Treatment Plants
-  Sewer Service Area
-  Sanitary District
-  Water Features

Sources:

East Central Wisconsin Regional Planning Commission, Wisconsin, January 2012, County Planning Departments, and area consultants. Base map data provided by the Regional counties and WDNR.



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Features on map are approximate locations and are to be used for reference purposes only.



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Transportation Planning Program

Regional Highway Corridor Planning

Regional Significance: East Central's primary role in highway corridor studies is to provide a multi-jurisdictional forum for stakeholders and promote coordination and cooperation between state and federal agencies, local units of government and the public. This includes public involvement and informational meeting activities and the creation of local advisory committees. The goal is to ensure that everyone that may be impacted by, or is interested in, the project is notified so that the opportunity to provide input and comment on the plan(s) is available.

Regional Projects & Activities:

- ◇ Staff continues to work with WisDOT and their consultant to maintain and update the Northeast Regional Travel Demand Model. The NE Region Model includes the entire USH 41 corridor from Green Bay through Fond du Lac and includes most of the WisDOT Northeast Region counties. The model enhances the ability to forecast travel demand and evaluate impacts of land use on major highway facilities within *Calumet, Fond du Lac, Outagamie, Shawano, Waupaca, and Winnebago Counties*.
- ◇ East Central serves on the USH 151 Advisory Committee and work continues to identify safety improvements and access locations for the long term conversion of USH 151 through Fond du Lac to Waupun. (*Fond du Lac County*). The preferred alternative for the highway has now been selected and work will continue with local governments to plan for safe local road connections and access points.
- ◇ Staff worked with WisDOT to finalize the USH 45 Preservation Plan for the section of highway between Wittenberg in *Shawano County* to USH 10 in *Winnebago County*.
- ◇ Staff continued work with WisDOT and local governments to initiate the expansion of USH 10/STH 441 Tri-County Freeway to 6-lanes from Oneida Street in *Calumet County*, to County Highway CB in *Winnebago County*. In 2010 WisDOT updated the design and environmental documents to include reducing the curves through the CTH AP/Racine Street interchange area. The project includes the completion of the USH 41/USH 10 interchange and another bridge structure over Little Lake Butte des Morts.
- ◇ The Commission, the *Winnebago County* Board and local jurisdictions have passed formal resolutions supporting WisDOT's recommendations from the USH 41/USH 10/STH 441 study and have identified the completion of the project as a priority for *Winnebago County* and the Fox Valley.
- ◇ Staff worked with WisDOT to finalize plans for the STH 29 Corridor in *Shawano County*. The objective is to develop a long-term vision for the highway based on function and potential travel demand on the highway.
- ◇ Staff continues work with *Winnebago County*, WisDOT and various local governments to develop a long range plan for the STH 21 corridor from the City of Oshkosh through the City of Omro. An important component of the STH 21 study is the location and connection with a proposed major north-south arterial being considered on the west side of Oshkosh
- ◇ East Central continues work with WisDOT and their consultants to prepare traffic forecasts for interchange and operational analysis of US 41 to improve the facility to interstate standards over a number of years. USH 41 from Green Bay through Fond du Lac includes three major expansion projects scheduled over the next several years. (*Outagamie, Winnebago, and Fond du Lac Counties*).
- ◇ Staff continues work with WisDOT to prepare the WIS 441/CTH KK transportation study for the southeast portion of the Fox Cities (*Outagamie, Winnebago, and Calumet Counties*).
- ◇ Staff attended meetings of the WIS 96 Fox River Bridge Study committee to finalize the location for a new bridge in the Village of Wrightstown (*Outagamie County*).
- ◇ Staff attended meetings of the WIS 116 Bridge Stakeholders Committee in the Village of Winneconne to discuss the planning process for the replacement of the bridge over the Wolf River (*Winnebago County*).
- ◇ Staff created a transportation e-newsletter and news burst to inform the region of important issues and project updates.
- ◇ Staff worked with Outagamie County, the City of Appleton and the Town of Grand Chute to develop a CTH JJ Corridor Study on bicycle and pedestrian facility options from CTH A to STH 55 in *Outagamie County*.
- ◇ Staff hosted a number of public information meetings throughout the CTH JJ Corridor Study planning process to inform the public of planning progress (*Outagamie County*).

- ◇ Staff facilitated a number of visioning sessions on bicycle and pedestrian weaknesses along CTH JJ for the CTH JJ Corridor Study to engage the public and solicit comments (*Outagamie County*).



- ◇ Staff hosted and facilitated a two day Road Safety Audit (RSA) for the CTH JJ Corridor Study to evaluate the corridor a section at a time; observing the interactions of the vehicles, bicyclists and pedestrians within the corridor to identify safety issues and recommend remediation (*Outagamie County*).
- ◇ Staff researched Federal Highway Administration requirements for sign retro-reflectivity and developed a sign inventory management plan template for local municipalities.
- ◇ Staff developed methodology to rate traffic sign retro-reflectivity and to determine sign life.
- ◇ Staff worked with the Town of Friendship in *Fond du Lac County* to inventory their traffic signs and develop a sign inventory management plan.
- ◇ Staff began to prepare for the Town of Vinland's traffic sign inventory and management plan in *Winnebago County*.
- ◇ Staff began to collect sign inventory data for the Town of Vinland in *Winnebago County*.
- ◇ Staff hosted PASER 101 workshop put on by the Wisconsin Transportation Center-LTAP for the East Central Region.
- ◇ Staff rated the Town of Friendship and Empire's local roads in *Fond du Lac County* with PASER and submitted the ratings into the Wisconsin Information System for Local Roads (WISLR).
- ◇ Staff compiled PASER data for *Calumet, Winnebago, Outagamie* and Brown County for the University Wisconsin Green Bay LIFE Study.

- ◇ Staff attended the ESTHER Transportation Committee to get informed on their transportation goals and objectives.
- ◇ Staff participated in the development of the Outagamie County Airport Master Plan through the Outagamie County Airport Advisory Committee (*Outagamie County*).

Long-Range Transportation Planning

Regional Significance: As the Metropolitan Planning Organization (MPO) for the Fox Cities (Appleton) and Oshkosh urbanized areas and staff for the Fond du Lac urbanized area, Commission staff works with local governments and the public to comply with federal and state planning requirements for urbanized areas greater than 50,000 in population.

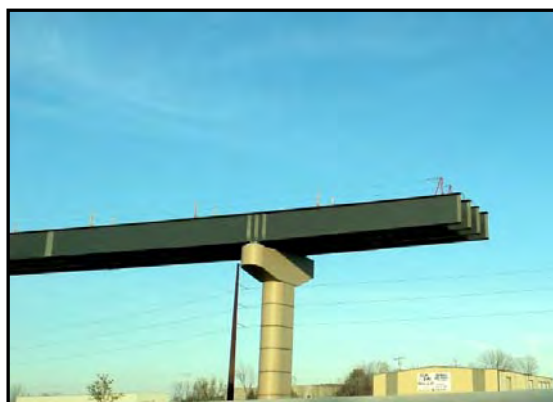
Regional Projects/Activities:

- ◇ East Central works with WisDOT to develop and maintain land use and socioeconomic data required for the computer based travel demand models for transportation planning and analysis. Travel demand models (TDM) are very useful in the alternative analysis portion of the planning process in-house. The Northeast Region Model includes all the counties adjacent to the USH 41 corridor from Green Bay through Fond du Lac and the lakeshore counties from Door to Sheboygan. The development and maintenance of the Northeast Region Travel Demand Model is a collaborative effort with WisDOT, East Central RPC, Bay-Lake RPC and the Brown County Planning Commission (Green Bay MPO).
- ◇ Staff continues outreach activities to ensure that requirements for environmental justice are incorporated into MPO planning activities and that all populations have access to the planning process.
 - USH 41 DBE Advisory Committee Meetings
 - Hispanic Interagency Meetings
 - Hmong American Partnership Meetings
 - Fox Cities Housing Coalition
 - Winnebago Land Housing Coalition
 - Diversity Circle participation
- ◇ Staff continues to monitor and comment on the next Transportation Authorization bill that will replace the federal transportation bill Safe, Accountable, Flexible, and Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU), which expired in late 2009 and has been authorized by Continuing Resolutions through 2011.
- ◇ Staff works with WisDOT to review criteria and guidance from the US Census to compile 2010 census tract, block and block group data when it becomes available. The 2010 census data will be used to update the current socioeconomic data used in the travel demand models and other long range planning efforts.

- ◇ Staff compiled U.S. Census information and participated in a web conference relative to access and use of the Census Bureau software to organize and map the census tract and block data by county.
- ◇ Staff participated in a Federal Highway Administration webinar outlining the congestion management process that will be required now that the 2010 population of the Fox Cities Urbanized Area exceeds 200,000 as expected.
- ◇ East Central worked with WisDOT staff regarding the 2010 Census data and the methodology that will be used to define new transportation analysis zones and districts that will be delineated and submitted to the U.S. Census as part of the Urbanized Area update process.
- ◇ Staff attended a number of webinars and workshops relating to Long Range Transportation Planning including:
 - Complete Streets Conference Call
 - Managing GIS Data and Field Inventory Information with GPS and ArcGIS Mobile Workshop
 - Road Safety Audit (RSA) Webinar
 - Traffic Analysis Zone (TAZ) Delineation Webinar
 - Road Maintenance Course
 - "Are You Ready for the New MUTCD Regulations" Webinar
 - "CTPP Data Access Software Basics" Webinar
 - Fox Cities Greenways, Trails for Tomorrow Workshop
 - Exploring Google Earth Builder with the Product Team Webinar
 - American Community Survey Nuts & Bolts Workshop
 - Project Management Workshop
 - Travel Demand Model Training
 - WisDOT Freight Rail Conference
- ◇ Staff attended a number of webinars and workshops relating to Long Range Transportation Planning including:
 - Urban Area Boundaries and Census Geography Webinar;
 - Economic benefit of access management webinar; and
 - Census Transportation Planning Package (CTPP) webinar hosted by the Federal Highway Administration.
- ◇ East Central worked with the Town of Harrison (**Calumet County**) to develop the Midway/Schmidt Road Complete Streets Plan.
- ◇ Staff continues work with officials from City of Menasha, Town of Menasha, City of Appleton, City of Neenah (**Winnebago County**) Fox Cities Greenways, and WisDOT to consider bike and pedestrian routes along WIS 47 from Valley Road to WIS 114 and connections to the City of Neenah.
- ◇ Staff worked with WisDOT Central Office and Northeast Region on functional class mapping for urbanized areas (**Calumet, Fond du Lac, Outagamie and Winnebago Counties**).
- ◇ Staff used the Travel Demand Model to develop future traffic estimates for the Ballard Road (CTH E) corridor in the City of Appleton (**Outagamie County**).
- ◇ Staff worked with WisDOT to prepare traffic forecast for the Lawe Street Bridge in the City of Appleton.
- ◇ Staff prepared traffic information and attended meetings with Outagamie County Highway staff to discuss traffic operation issues on CTH N relative to access to Kimberly High School.
- ◇ East Central worked with WisDOT staff to develop traffic forecast for Oneida Street, and the Telulah Street, WIS 441 overpass (**Calumet County**).
- ◇ Staff continued work and participated in WIS 114 Study Stakeholders meetings considering a long term vision for the highway between the Village of Sherwood and USH 10 in the Town of Harrison. Staff assisted with public information meetings regarding proposed long term improvements to WIS 114 between USH 10 and Sherwood (**Calumet County**).
- ◇ East Central and WisDOT staff attended a Town of Nekimi Board meeting to discuss a cost-share proposal to reconstruct a portion of Poberezny Road as part of the overall USH 41 expansion project. The project will require a cooperative agreement with WisDOT, the Town of Nekimi and the City of Oshkosh and could be constructed in early 2012.

Local Assistance Projects & Activities:

- ◇ Staff began work on a technical assistance project to produce a "Highway History and Potential Alternatives" report for **Calumet County**.
- ◇ Staff met with **Calumet County**, City of Appleton, City of Menasha, and Town of Harrison staff to discuss future improvements to CTH LP.



USH 41 north to USH 45 north flyover.(**Winnebago County**)

Public Transit & Specialized Transportation Planning

Regional Significance: Transit planning concentrated on providing service to cost-effectively meet the needs of communities. Valley Transit, Oshkosh Transit System, and Fond du Lac Area Transit all continue to be in compliance with the American with Disabilities Act (ADA). Each of the systems surpasses the ADA requirements by providing complementary paratransit services for more hours and at higher service level than required for those individuals who are unable to use the fixed route systems. Specialized transportation services are also available at the county level throughout the region.

Regional Projects/Activities:

- ◇ Staff provided consistent updates/presentations to groups such as the Fox Cities Transit Commission, Fox Cities Chamber of Commerce, Menasha Rotary Club, Making the Ride Happen Board, Northeast Wisconsin Regional Access to Transportation (NEWRAT) Committee, Fox Valley Advocacy Coalition, Oshkosh City Council, Oshkosh Sustainability Board, Oshkosh Transit Advisory Board, **Winnebago County** Specialized Transportation Council, **Outagamie County** Specialized Transportation Planning and Policy Committee, **Waupaca County** Transportation Coordination Committee, **Calumet County** Aging and Disability Resource Center/Long Term Support Committee, and the **Shawano County/City** Transportation Advisory Committee, with regards to East Central projects related to public and specialized transportation. These updates focused on SAFETEA-LU requirements, Regional Transit Authority (RTA) enabling legislation discussions and proposals, and various capital and operational grant opportunities.
- ◇ East Central continued to work with (**Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara and Winnebago Counties**) counties throughout the region to update, implement, and amend “Locally Developed Public Transit/Human Service Transportation Coordination Plans”.
- ◇ East Central completed the planning process for the Oshkosh - Transit Development Plan (TDP) (**Winnebago County**), which was adopted by the Oshkosh Common Council in July of 2011. The plan offers strategies and recommendations to improve Oshkosh Transit services over the next five years.
- ◇ The Commission (MPO) maintained its cooperative planning agreement with the Fox Cities Transit Commission, Valley Transit, WisDOT and the City of Appleton to insure an open public transportation planning process per FHWA requirements.

- ◇ The Commission (MPO) maintained its cooperative planning agreement with Oshkosh Transit, WisDOT and the City of Oshkosh (**Winnebago County**) to insure an open public transportation planning process per FHWA requirements.



- ◇ Staff assisted Oshkosh Transit (**Winnebago County**) and Trillium Solutions staff in formatting and providing data needed to get Oshkosh Transit on Google Transit, which is a transit trip planning tool.
- ◇ In conjunction with the Bay-Lake Regional Planning Commission, East Central staff continues to facilitate the Northeastern (WI) Regional Access to Transportation Committee, which meets regularly to discuss regional specialized transportation coordination efforts over an eighteen county area. Staff also continues to maintain a website for that group.
- ◇ Staff continued to participate in discussions regarding Regional Transit Authority (RTA) enabling legislation at the state-level.
- ◇ Staff continued to draft letters to state and federal legislators with regards to legislative impacts and funding allocations for public transportation/specialized transportation services, such as regional transit authority (RTA) enabling legislation. Staff also testified to various Wisconsin legislative committees regarding these issues.
- ◇ Staff continued to assist with data and mapping for the various public and specialized transportation services throughout the region.
- ◇ Staff prepared transportation data requested for the Fox Cities/Oshkosh/Green Bay LIFE Study update.
- ◇ Staff continues to maintain a website for Making the Ride Happen (**Calumet, Outagamie and Winnebago Counties**).

- ◇ Staff continued to monitor the impacts on public/specialized transportation caused by the implementation of Family Care initiatives throughout the region.



- ◇ Staff also monitored the implementation of the Medicaid transportation brokerage system in the State.
- ◇ Staff continued to participate in a number of webinars, teleconferences, workshops, and conferences regarding public transportation/specialized transportation services.
- ◇ Staff continued to work with WisDOT and HNTB consultants to maintain and utilize the transit mode of the Fox Valley and Northeast Wisconsin Region travel demand model. This model played a major role in the TDP recommendations for the Oshkosh Transit Development Plan (TDP).
- ◇ Staff continued to serve on numerous request for proposal (RFP) evaluation committees for the provision of contracted transportation services.
- ◇ Staff participated in numerous interviews with local and regional media to discuss various transportation projects.
- ◇ Staff met with Greater Wisconsin Area on Aging Resources (GWAAR) staff to discuss specialized transportation/transit services and issues throughout the region.
- ◇ Staff attended the annual Wisconsin Public Transit conference in Manitowoc.
- ◇ East Central staff continues to participate in and/or serve on a number of other regional transit-related boards and committees, including:
 - Northeastern Wisconsin Regional Access to Transportation Committee (Co-Founder);
 - Northeastern Wisconsin Regional Access to Transportation Committee – Marketing and Research Subcommittee (staff served as Chair);
 - Northeastern Wisconsin Regional Access to Transportation Committee – Funding and Policy Subcommittee;

- Fox Valley Advocacy Coalition (staff served as Chair);
- Valley Transit Paratransit Coordination Committee;
- Making the Ride Happen Board;
- Wisconsin Urban and Rural Transit Association (WURTA); and
- Valley Transit ADA Certification Appeals Board.

Local Assistance Projects/Activities

- ◇ East Central completed and submitted the 85.21 County Elderly and Disabled Transportation Assistance Program grant for **Outagamie County**.
- ◇ Staff also prepared and submitted an amendment to last year's 85.21 County Elderly and Disabled Transportation Assistance Program grant for **Outagamie County**.
- ◇ Staff continues to prepare an annual accomplishment letter on behalf of the **Winnebago County** Specialized Transportation Council (in which staff serves as chair) which is submitted to the **Winnebago County** Board and Human Services Committee.
- ◇ Staff participated in an annual meeting between WisDOT, **Calumet, Outagamie, and Winnebago County** staff to discuss area specialized transportation programs and services.
- ◇ Staff worked with **Waupaca County** staff to plan a county specialized transportation summit which was held in April.
- ◇ Staff attended the event "Say Yes to Transit" hosted by ESTHER in which Congressmen Tom Petri and Reid Ribble addressed the group expressing their support of public transportation and potential federal strategies to alleviate the potential loss of federal operating assistance for both Valley Transit and Green Bay Metro.
- ◇ East Central staff continues to participate in and/or serve on a number of other local transit-related boards and committees. These groups include:
 - Valley Transit Paratransit Coordination Committee (**Calumet, Outagamie and Winnebago Counties**);
 - **Calumet County** Aging and Disability Resource Center (ADRC)/Long Term Support Committee;
 - **Outagamie County** Specialized Transportation Planning and Policy Committee;
 - **Shawano City / County** Transportation Coordination Committee;
 - **Waupaca County** Transportation Coordination Committee; and
 - **Winnebago County** Specialized Transportation Council (staff served as Chair).

Transportation Improvement Program

Regional Significance: Prepared annually, the Transportation Improvement Program (TIP) for the Fox Cities and Oshkosh Urbanized Areas includes all anticipated federal and state aids for highway, transit, and other transportation projects in the urbanized area, as a prerequisite for funding approval. The TIP process in 2011 again used the prioritization procedures for Surface Transportation Program (STP)-Urban projects submitted by the local municipalities. This process allows for full consideration of non-highway transportation projects, and rewards highway projects for including accommodations for alternative transportation modes. Projects considered for STP-Urban funding must be included in the community's capital improvement program.

Regional Projects & Activities:

- ◇ Staff updated and completed the 2012 Fox Cities and Oshkosh Urbanized Area Transportation Improvement Program (TIP) (*Calumet, Outagamie, and Winnebago Counties*).
- ◇ In 2011 staff also updated and completed the Fond du Lac Urbanized Area Transportation Improvement Program (TIP) (*Fond du Lac MPO*).
- ◇ Staff participated in a Financial Constraint web conference sponsored by FHWA that provided guidance and recommendations to show expenditures and revenues in Long Range Transportation Plans (LRTP) and Transportation Improvement Programs (TIP).

Freight Planning

Regional Significance: The efficient movement of freight in and out of the region is a critical component of economic viability. Work continues with local governments, state, federal agencies, and freight stakeholders to develop strategies to sustain and improve the freight transportation system.

Regional Projects & Activities:

- ◇ In 2011 staff worked with WisDOT and UW-Madison's Transportation and Urban Systems Analysis Laboratory (TUSA LAB) to prepare a report relative to freight stakeholder behavior as part of the Northeast Wisconsin freight study. The work is an effort to identify deficiencies and improvements that might be made to the freight transportation system.
- ◇ Staff participated in a Federal Highway Administration sponsored web conference relative to performance measures that can be used to evaluate the freight transportation system.

- ◇ Staff continues to incorporate freight into the planning process and is working with WisDOT to improve the truck component of the NE Region Model. Freight rail is also important and staff continues outreach and support of public/private rail initiatives.
- ◇ Staff attended the WisDOT Annual Freight Rail Conference to discuss trends and issues regarding freight rail service in the region.



Freight rail service on Doty Island, Neenah.(Winnebago County)

- ◇ Staff prepared for and met with UW-Madison, Transportation and Urban Systems Analysis Laboratory (TUSA LAB) researchers to review and discuss their analysis and assessment of the truck component of the WisDOT Northeast Region Travel Demand Model.
- ◇ Commission staff serves on and attended a UW-Madison/WisDOT freight research project, Oversight Committee meeting as part of the Northeast Wisconsin Freight Study.
- ◇ Staff participated in the 2011 Port of Green Bay Symposium which focused on increasing the amount and types of freight that might use water transport as an alternative to rail and truck. Changing trends like truck and rail congestion (Chicago) and the worldwide containerization of freight may provide opportunities, alternatives and costs savings for businesses importing and exporting from northeast Wisconsin.
- ◇ East Central attended the Governor's Freight Industry Summit that focused on issues and opportunities to improve the supply chain transportation system for freight transport.
- ◇ Staff attended a meeting of the Oshkosh Chamber Transportation Committee to provide an overview and discuss the Northeast Wisconsin Freight Study and how the travel demand model is used to estimate trucks on the region's roadways.
- ◇ Staff participated in a web-based meeting of the National Association of Regional Councils (NARC), Transportation Committee to discuss trends and forecasts of national freight movements by type and mode including highway, rail and water.
- ◇ Staff serves on a Freight Sub-committee and worked to review, evaluate and comment on three Midwest freight research project grant applications submitted to the Center for Freight Infrastructure Research and Education (CFIRE).

- ◇ Staff participated in an Advisory Committee meeting for a GPS Log Truck research project for the Center for Freight Infrastructure Research and Education (CFIRE). The GPS Log Truck study tracks the movement of select forest products to better understand potential cost savings for private industries and improved planning tools and technology.
- ◇ Staff participates in the monthly Talking Freight web conference focusing on various issues including public perception of truck and train traffic relative to land use when locating freight facilities.
- ◇ Staff attended the annual Wisconsin Railroads Conference hosted by Wisconsin's four Class 1 Freight Railways.

Bicycle & Pedestrian Planning

Regional Significance: East Central works with WisDOT, local governments and bicycle/pedestrian advocacy groups to develop and coordinate multi-modal trail systems and activities. Local trail segments are critical to providing linkages required for a regional system that serves the alternative transportation needs of the region's communities and urbanized areas.

Regional Projects & Activities:

- ◇ East Central continues to work with the City of Menasha, Town of Menasha, City of Appleton, City of Neenah (*Winnebago County*), Fox Cities Greenways, and WisDOT to consider bike and pedestrian routes along WIS 47 from Valley Road to WIS 114 and connections to the City of Neenah.
- ◇ Staff prepared a scope of services and cost estimates for the preparation of a Bicycle and Pedestrian Plan for the Fox Cities and Oshkosh MPOs which will be prepared in 2012/2013. Staff also began preliminary data collection needed for the planning process. (*Calumet, Outagamie, and Winnebago Counties*)

Local Assistance Projects & Activities:

- ◇ Staff works closely with the Fox Cities Greenways including regular planning and stakeholder meetings (*Calumet, Outagamie, and Winnebago Counties*).
- ◇ Staff presented on multi-modal transportation options at the Fox Cities Greenways Annual Meeting (*Calumet, Outagamie, and Winnebago Counties*).
- ◇ Staff participated in a bicycle and pedestrian planning webinar put on by the Pedestrian and Bicycle Information Center (PBIC) at the University of North Carolina – Chapel Hill.

- ◇ Staff met with North STARS representatives to discuss bicycle and pedestrian concerns and options for the CTH JJ Corridor (*Outagamie County*).
- ◇ Staff worked with the City of Manawa and the Little Wolf River Trail Committee in *Waupaca County* to submit trail signage request to WisDOT.
- ◇ Staff attended the Village of Little Chute Board Meeting to discuss whether or not to keep bike lanes on Rosehill Road (*Outagamie County*).
- ◇ Staff attended a Town of Vandenbrook Board meeting to discuss bicycle and pedestrian benefits of having a five foot wide shoulder (*Outagamie County*).
- ◇ Staff attended a number of webinars and workshops relating to bicycle and pedestrian planning including:
 - "Introduction to General Planning Principles" Webinar for Pedestrian Safety
 - Designing for Pedestrian Safety Training Course
 - Pedestrian Safety Education Webinar

Regional Safe Routes to School Planning

Regional Significance: East Central worked with WisDOT to continue to develop a Regional Safe Routes to School (SRTS) Program. The mission of the program is to engage and empower schools and communities to improve the health and well-being of children and families by advocating safe walking and



Waupaca Learning Center students walk to school during International Walk to School Day in October, 2011. (Waupaca County)

Regional Projects & Activities:

- ◇ Staff worked with WisDOT to establish a Regional Safe Routes to School Program (*All East Central Counties*). Regional SRTS Activities included:
 - Conducted Regional SRTS Stakeholders Meetings;
 - Conducted Regional SRTS Advisory Committee Meetings;
 - Coordination of a Stakeholders Meetings;
 - Development of a Bike to School Day Guidebook/Kit;



Exhibit 12

East Central Region Safe Routes to School

- School District Boundary
- Participating in East Central Regional SRTS Program
- Interstate Highway
- U.S. Highway
- State Highway
- County Boundary

Source: SRTS information provided by ECWRPC 2010.
Base map and school district data provided by the regional counties.

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information Systems Department. Any other use application of this information is the responsibility of the user and such use application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

This map shows the approximate relative location of property boundaries but was not prepared by a professional land surveyor. This map is provided for informational purposes only and may not be sufficient or appropriate for legal, engineering, or surveying purposes.

Map prepared by ECWRPC March, 2012.



0 5 10 20 Miles

Wisconsin Dells School District

Cambria Friesland School District

Lomira School District

Kewaskum School District





Students learn pedestrian safety skills at the Safe Routes to School station at the Let's Move in Indian Country Event (Menominee County).

- Development of an International Walk to School Day Guidebook/kit;
 - Staff assistance to communities and school districts within the region to start up or continue SRTS activities;
 - Coordination of student and parent surveys with schools participating in the Regional SRTS Program and compilation of survey data.
- ◇ Staff attended the following conferences, workshops and webinars:
 - Safe Routes to School National Partnership Annual Meeting
 - 3rd Safe Routes to School National Conference
 - Shawano Pathways Organization for Kids, Environment, & Safety (SPOKES) Annual Meeting
 - Traffic Skills 101 Course
 - Designing for Pedestrian Safety Workshop
 - Enforcement for Safe Routes to School Training
 - Teaching Safe Bicycling Training
 - Fox Cities Greenways Trail Planning Workshop
 - Wisconsin State Prevention Conference
 - Funding, Organizing, and Maintaining Bicycle Fleets – Webinar
 - Creating Pedestrian-Friendly Streets: A Short Walk Through Legal and Practical Issues – Webinar.
 - Wisconsin Annual Bike Summit
 - Wisconsin Tribal Conference
- ◇ Staff served on the Safe Routes to School National Partnership Steering Committee.
 - Staff served on the School Closing Work Group.
 - Staff served on the Communications Committee.
- ◇ Staff served on the Wisconsin SRTS State Network Project.
- ◇ Staff served on the Education Team for the WI State Network Project.
- ◇ Staff served on the Complete Streets Team for the WI State Network Project.
- ◇ Staff created an action plan template for Safe Routes to School local plans.
- ◇ Staff prepared materials for the following events:
 - International Walk to School Day;
 - Bike to School Day/Bike Safety Day
 - Walking School Bus Program
 - Back to School Nights and;
 - The Parent Pledge Program.
- ◇ Staff and the Regional Safe Routes to School Advisory Committee developed a 2012-2016 Regional SRTS Strategic Plan.
- ◇ Staff served on the planning committee for the Education for Healthy Kids Summer Institute;
- ◇ Staff developed guidance for participation for the Regional SRTS Program.
- ◇ Staff met with the Wisconsin Department of Health and Human Services to discuss partnerships between the health community and the Regional Safe Routes to School Program.
- ◇ Staff participated in a teleconference discussing the Health Impact Assessments (HIAs) and how they can be used as additional information to develop policies and projects.
- ◇ Staff facilitated meeting for the Fire Up Your Feet Program – WI with the WisDOT, Safe Routes to School National Partnership, the Bicycle Federation of WI, and La Crosse County Health Department.
- ◇ Staff presented the Regional SRTS program at the Healthy Living Summit – Dane County.
- ◇ Staff partnered with the Building for Kids and Fox Cities Greenways to incorporate SRTS programming into their Eat Well, Play Well exhibit.
- ◇ Staff worked with a private consultant to develop a report on Unusually Hazardous Busing.
- ◇ Staff reviewed the new SRTS chapter for the WisDOT Pedestrian & Bicycle Law Enforcement Training Manual.
- ◇ Staff developed a SRTS database for tracking Local SRTS program activities.
- ◇ Staff worked with WisDOT to administer and draft a request for proposals for the Youth Engagement Program.



Marketing Projects & Activities:

- ◇ Staff worked on a marketing campaign for the Regional Safe Routes to School Program.
- ◇ Staff and members of the Regional SRTS Advisory Committee worked with a private consultant to develop a brand and materials for the Regional SRTS Program. Material that were developed include:
 - Regional SRTS Logo;
 - Local SRTS Logos for School Districts;
 - Brochures including a general brochure, a safety brochure, a health brochure, a community brochure, and a choice brochure.
 - Posters for Safety, Health, Community, Choice;
 - Punch Card.
- ◇ Staff also re-designed the Regional SRTS Website.



- ◇ Staff worked with a private consultant to:
 - Set up and design a Facebook and Twitter site for the Regional SRTS Program;
 - Set up YouTube and Flickr sites for pictures and videos.
- ◇ Staff also worked with the private consultant to provide
 - Regional SRTS Marketing Workshop;
 - Social Media Training for SRTS Stakeholders.
- ◇ Staff worked with the private consultant to pitch stories to local newspapers and television stations.
- ◇ Staff conducted:
 - Interview with WHBY – Fox Cities Viewpoint
 - Did a question and answer session with WHBY;
 - A number of interviews with local newspapers;
 - Did an interview with WBAY – Channel 2 Noon Show about the Regional SRTS program.

Local Assistance Projects & Activities:

- ◇ Staff coordinated the Safe Routes to School Plans and plan updates for the following communities/school districts:
 - Green Lake School District (*Green Lake County*);
 - Fond du Lac School District (*Fond du Lac County*);
 - Manawa School District (*Waupaca County*);
 - Menasha School District (*Winnebago County*);
 - Neenah School District (*Winnebago County*);
 - New London School District (*Outagamie and Waupaca Counties*);
 - Oshkosh School District (*Winnebago County*);
 - Ripon School District (*Fond du Lac County*);
 - Shawano School District (*Shawano County*).

- ◇ Staff assisted and coordinated Safe Routes to School implementation activities for the following communities/school districts:

- Appleton School District (*Outagamie County*);
- Berlin School District (*Green Lake County*);
- Brillion School District (*Calumet County*);
- Fond du Lac School District (*Fond du Lac County*);
- Green Lake School District (*Green Lake County*);
- Hortonville School District (*Outagamie County*);
- Kimberly School District (*Calumet and Outagamie Counties*);
- Manawa School District (*Waupaca County*);
- Markesan School District (*Green Lake County*);
- Menasha School District (*Calumet and Winnebago Counties*);
- Neenah School District (*Winnebago County*);
- New London School District (*Outagamie and Waupaca Counties*);
- Ripon School District (*Fond du Lac and Winnebago Counties*);
- Omro School District (*Winnebago County*);
- Oshkosh School District (*Winnebago County*);
- Shawano School District (*Shawano County*); and
- Waupaca School District (*Waupaca County*).

- ◇ Staff prepared materials and helped to coordinate events for International Walk to School Day:
 - 80 schools within the East Central region participated in International Walk to School Day (*Calumet, Fond du Lac, Green Lake, Outagamie, Shawano and Waupaca Counties*).



Bike Racks at Nicolet Elementary School in Menasha on Bike Safety Day. (Winnebago County)

- ◇ Staff prepared materials and helped to coordinate events for Bike Safety Day. Bike Safety Day activities ranged from bike rodeos, to wear your helmet to lunch contest, and biking to school.
 - 57 schools within the East Central region participated in Bike Safety Day (*Calumet, Fond du Lac, Green Lake, Outagamie, Shawano and Waupaca Counties*).
- ◇ Staff helped to coordinate two walking school bus programs at:

- Riverside Elementary School – Fond du Lac School District (*Fond du Lac County*) and
 - Green Lake Elementary School (*Green Lake County*).
- ◇ Staff participated in the following events or presentations:
- “Beyond the Badge” Safe Routes to School Interview, Oshkosh (*Winnebago County*);
 - Bicycle Curriculum Training for Physical Education Teachers – Berlin (*Green Lake County*)
 - Let’s Move in Indian Country Event (*Menominee County*);
 - NuAct Coalition “Going Green” meeting (*Waupaca County*)
 - Presented the award for the State Bicycling Poster Contest at Green Lake School (*Green Lake County*);
- ◇ Staff prepared materials for and participated in the Bike Rodeo at Jefferson Elementary School in Oshkosh (*Winnebago County*).
- ◇ Staff served on the *Winnebago County* Community Health Improvement Planning Committee – Physical Activity Work Group.
- ◇ Staff served on the Walk to Win Steering Committee (*Calumet, Outagamie, and Winnebago Counties*).

Regional and Technical Assistance

Regional Significance: The Commission provides assistance to counties and local units of government as part of WisDOT’s Regional Transportation Program. In the context of the overall transportation system, some local roadway and land use decisions have regional impacts on economic development and the transportation system.

Regional Projects & Activities:

- ◇ Staff works with WisDOT annually to update the WisDOT 6-Year Program maps for both WisDOT Regions (*All East Central Counties*).
- ◇ Staff continues work to provide technical assistance to member jurisdictions using the Wisconsin Information System for Local Roads (WISLR) to complete the biennial road ratings and submit the data to WisDOT.
- ◇ Staff offers training and technical assistance to member jurisdictions in using the Pavement Surface Evaluation Rating (PASER) method to evaluate and rate their local roads and incorporate the data into WISLR.
- ◇ East Central continues to consider air quality issues and attends meetings related to the WDNR’s air quality monitoring network and program.

Local Assistance Projects & Activities:

- ◇ Commission staff continues to work with member counties and communities to provide traffic information and forecast for various plans and projects.
- ◇ Staff regularly attends County Highway Committee or informational meetings to discuss transportation plans and programs.
- ◇ East Central continues to support the Friendship Trail connection to High Cliff State Park in the Town of Harrison, *Calumet County* and provided assistance to document plans and proposed funding in the Transportation Improvement Program (TIP) and ultimately the State Transportation Improvement Program (STIP).



Students from J.R. Gerrits Middle School in Kimberly use the CE Underpass to walk to school on International Walk to School Day (*Outagamie County*).

Open Space & Recreation Planning Program

Regional Open Space Planning

Regional Significance: In 1977, the Commission adopted its first Regional Open Space & Recreation Plan. This plan has served the region well as a guide to the protection of many areas within the region for the purpose of providing public open space and recreational opportunities. The implementation of this plan has been occurring since its adoption over 30 years ago and is now supplanted by the Year 2030 Regional Comprehensive Plan. The plan recommendations, coupled with the local actions taken by counties and communities, have kept the Commission involved with the plan's implementation.

Regional Projects & Activities:

- ◇ East Central remained actively involved with efforts by Fox Cities Greenways and other local groups to preserve open space and coordinate trail development throughout the urbanizing areas of the Fox Cities and to connect to other statewide trails (*Calumet, Outagamie, and Winnebago Counties*).
- ◇ Staff attended various workshops and events to obtain and share knowledge on parks and recreation issues:
 - 2011 Wisconsin Park and Recreation Association (WPRA) annual conference in Green Bay;
 - Webinars on trail designs and recreational facility development.
 - Informational workshop on the *Calumet County* Interurban Trail.
 - Completed the online survey of the National Park Service Association PRORAGIS inventory and participated in the webinar.
- ◇ At the request of the Wisconsin DNR, staff participated in conference calls as part of the Advisory Committee on the Statewide Comprehensive Outdoor Recreation Plan 2012-2016 (SCORP).
- ◇ Staff completed articles for the Environmental e-newsletter and added e-mail contacts to the Constant Contacts site.

Local Assistance Projects & Activities:

- ◇ Staff attended monthly Northeast Wisconsin Parks and Recreation Organization (NEWPRO) user group meetings.
- ◇ Staff was an active member of the *Waushara County* Food Connections steering committee. As part of this involvement, staff assisted the county in the

preparation of a background report and brochure that will be used to disseminate information that had been obtained during the planning process. Staff promoted this effort through a presentation at the American Planning Association – Wisconsin Section Spring 2012 conference.

- ◇ Staff attended meetings for the Oshkosh/*Winnebago County* Community Health Improvement Plan (CHIP) meetings. Additionally, staff assembled and reviewed a Healthy Recreational Opportunity Inventory for the project and reviewed comprehensive plans regarding health indicators. Staff also contacted Washington County planning staff about a similar project to the CHIP program.
- ◇ Local Outdoor Recreation Plan Updates - Assisting counties and local communities to keep their open space and recreation plans up to date has long been a staple of East Central's technical assistance program. These plans are prepared by East Central staff at no direct cost for those counties and municipalities who request this service and are selected through the Commission's evaluation process. A current plan serves as a guide for orderly park acquisition and development and is also a requirement for participation in matching state and federal funding programs. The following updates or related activities were worked on by Commission staff during 2011:
 - Town of Menasha (*Winnebago County*),
 - City of Oshkosh (*Winnebago County*),
 - City of Menasha (*Winnebago County*),
 - Village of Gresham (*Shawano County*),
 - *Waushara County*,
 - City of Brillion (*Calumet County*),
 - City of Clintonville (*Waupaca County*).
- ◇ Staff met with National Park Service staff and made updates to the *Waushara County* Ice Age Trailway Protection Strategy maps as part of a past contract requirement.



- ◇ Staff worked on a mapping graphic for the Neenah-Menasha Parks Corps website (nmparkcorps.org) (*Winnebago County*).
- ◇ Staff met and prepared concept plans for two undeveloped parks in the City of Fond du Lac, (*Fond du Lac County*).

Fox-Wisconsin Heritage Parkway (FWHP)



East Central has been working on efforts to preserve the Fox River locks system since the U.S. Army Corps of Engineers first petitioned for its abandonment in the early 1980s. Over the years this support has grown to encompass the Fox-Wisconsin Heritage Parkway.

Recent efforts have focused on seeking a National Heritage Area (NHA) designation for the FWHP from the National Park Service. As of 2011, there are 49 NHA's throughout the United States. **The FWHP would be the first NHA in the state of Wisconsin.** In concept, the parkway will focus on the scenic, recreational, and historic aspects of the river by improving access to and providing appropriate development of state and other publicly owned lands as well as promotion of public and private historical sites and attractions adjacent to the locks and elsewhere along the river. The Commission has recently completed a draft update of *Fox River Heritage State Parkway Concept Plan* in 1997. The updated Action Plan reviews and updates existing goals as well as creating new goals for the FWHP.

Regional Projects & Activities:

This project and following activities will positively impact the development and local economies of *Outagamie, Winnebago, Calumet, Waushara, Green Lake and Marquette Counties* within our region.

- ◇ In 2011, the Fox-Wisconsin Heritage Parkway Action Plan was completed and implementation of the plan began. To grow the Fox-Wisconsin Heritage Parkway, the following activities were completed by East Central staff;

Planning

- Continued to research National Heritage Area best practices
- Completed the FWHP Action Plan and secured a resolution supporting the plan from ECWRPC and acceptance of the plan by the FWHP Board.

- Participated in the RFP process and selection for the FWHP Economic Impact Plan
- Served on the Steering Committees for the FWHP Economic Impact and Interpretive Master Plans
- Coordinated implementation of the FWHP Action Plan by creating committees within the FWHP Board and River Segments

Outreach

- Staff participated in an Army Corps of Engineers conference call regarding the Lake Winnebago winter drawdown strategy.
- Presented to communities and organizations within the FWHP
- Developed and submitted the FWHP e-newsletter
- Attended the Park to Park Paddle and talked to participants about the FWHP
- Prepared and submitted letters of support for FWHP related activities
- Participated in a question and answer session about the FWHP with members from the Wisconsin Teachers of Local Culture.
- Attended Friends of the Fox monthly board meetings as Board Member
- Prepared materials for a lock tender reception
- Staff attended a FRNSA event celebrating the final fund raising payment for the lock restoration.

Coordination

- Met with FWHP staff on a regular basis to plan and coordinate FWHP work
- Prepared for and attended FWHP Board meetings as Board Secretary
- Prepared for and hosted a FWHP Upper Fox River Committee meetings on a monthly basis
- Participated in FWHP Lower Fox River Committee meetings
- Coordinated volunteer activities
- Organized and updated FWHP documents
- Prepared and submitted a non-profit annual reports as required by the state.

- ◇ Staff provided Fox-Wisconsin Heritage Parkway graphics support on the portages and water trail mapping and sign fabrication. A sponsorship graphic was also produced to measure donations to the parkway so far.

- ◇ FWHP presentation to the attendees of the Fox-Wolf Watershed Alliance Stormwater Conference.

Local Assistance Projects & Activities

- ◇ Staff participated in meetings amongst City of Menasha (*Winnebago County*) and River Alliance regarding ongoing projects and activities associated with redevelopment of the Gilbert Paper site.
- ◇ Hosted or presented information sessions about the Parkway to the Menasha Historical Society (*Winnebago County*)

Exhibit 13 Waushara County Ice Age (NST) Routes

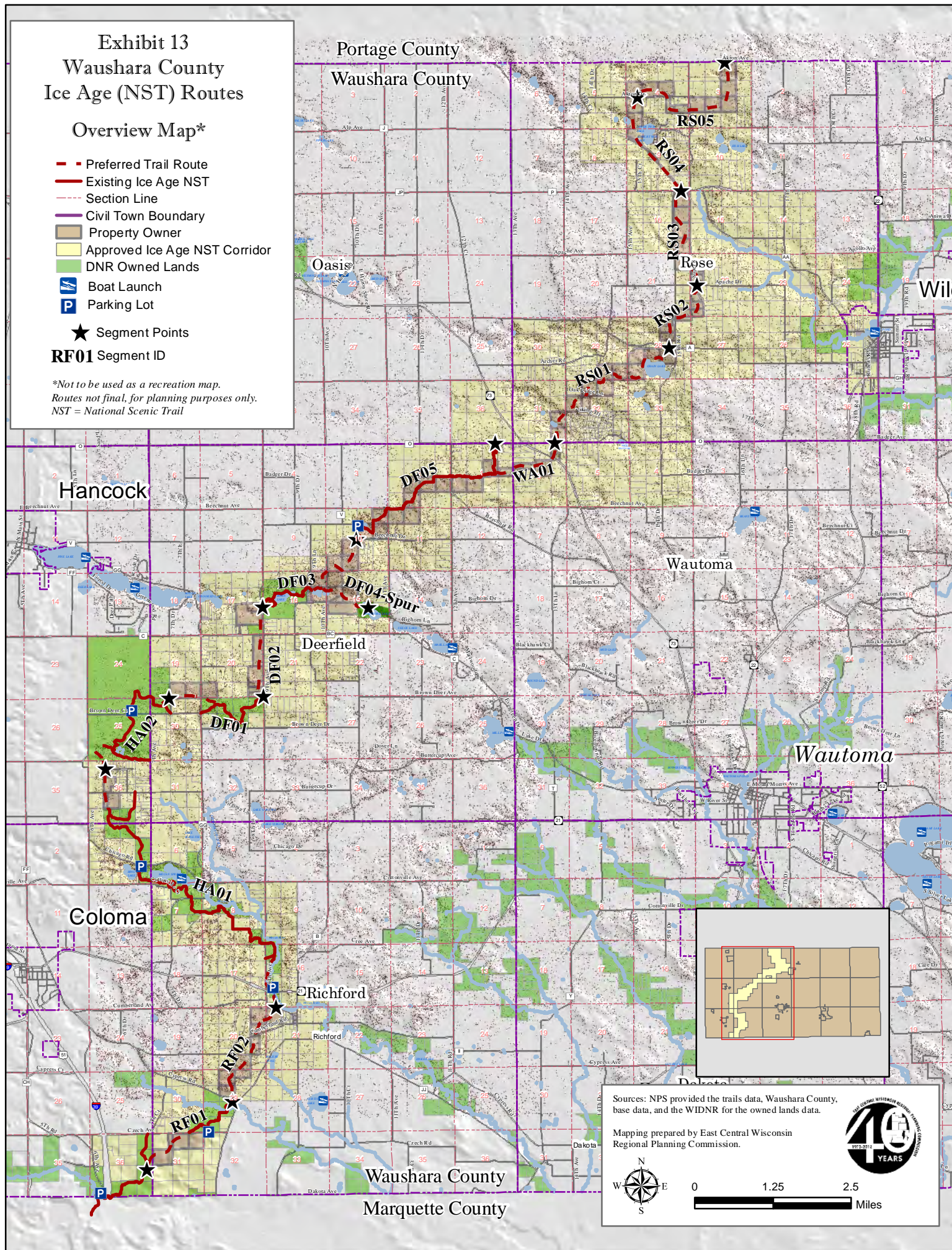
Overview Map*

- Preferred Trail Route
- Existing Ice Age NST
- Section Line
- Civil Town Boundary
- Property Owner
- Approved Ice Age NST Corridor
- DNR Owned Lands
- S Boat Launch
- P Parking Lot

★ Segment Points

RF01 Segment ID

**Not to be used as a recreation map.
Routes not final, for planning purposes only.
NST = National Scenic Trail*



Sources: NPS provided the trails data, Waushara County, base data, and the WIDNR for the owned lands data.

Mapping prepared by East Central Wisconsin Regional Planning Commission.



0 1.25 2.5 Miles



Economic Development & Housing Program

Regional Economic Development

Regional Significance: As a designated Economic Development District (EDD) for the Economic Development Administration (EDA) of the U.S. Department of Commerce, East Central receives funding to carry out various planning activities and to assist local units of government with economic development activities. These efforts are funded in part by a 3-year Planning Partnership Award (2012-2015) from EDA and are briefly summarized here.

Regional Projects and Activities:

◇ Comprehensive Economic Development Strategy (CEDS) 2011 Annual Report and Supplement – The 2011 CEDS Annual Report and Supplement was prepared to provide updated socioeconomic data and economic development initiatives that built upon the 2008 5-year CEDS update. The 5-year CEDS is designed to evaluate the regional economy by taking an inventory of the key issues and opportunities affecting the region. The plan provides key goals and objectives for regional economic development, and provides specific steps the Commission, in collaboration with regional partners, can take to implement the plan. The plan was prepared under the guidance of a committee, termed the CEDS Strategy Committee, which was composed of economic development professionals, private sector representatives, and government officials from throughout the region. Current local and regional economic development and infrastructure projects are listed and prioritized in the 5-year plan and its subsequent annual reports, as is a listing of available economic development programs and resources. Eligibility of the region's counties and communities for EDA grants is ensured by the production and annual maintenance of the CEDS.

◇ Project Development – Staff utilizes projects from its Annual CEDS process and coordination with regional economic development organizations to identify potential local and regional scale economic development-related studies and projects that may be eligible for federal, state, and/or other funding. In 2011, the following regional projects were furthered or considered with Commission assistance:

- The Commission, in collaboration with the Bay Lake Regional Planning Commission, received \$135,000 in funding from the EDA to develop a Global Trade Strategy for the combined 18-county region. The final report was completed in April 2012 and is based on the research, interviews, and surveys completed by the core planning team and will include a strategic implementation plan to enhance Global Trade competitiveness for the Northeast Wisconsin region.

◇ Regional Coordination – East Central serves to share and disseminate information regarding economic development opportunities, and assist in continued regional economic development activities. East Central staff continues to serve as an active member of the following regional economic development organizations and efforts:

- Northeast Wisconsin Regional Economic Partnership (NEWREP), which ECWRPC staff is currently assuming financial administrative responsibilities, was initially designed to implement the state's Technology Zone Tax Credit Program, which has since been dissolved. NEWREP's role has broadened from its original purpose, and has grown to focus on economic development strategies that



- that strive to improve the economy of the 18 member counties. Activities include the Northeast Wisconsin Business Plan Competitions (2011 contest co-chaired by Commission staff), and collection and dissemination of business attitudes through the Executive Pulse Software.
- New North, Inc. – Staff has worked collaboratively with New North, Inc. to advance their mission “to promote cooperation and economic development in the 18-county region of Northeast Wisconsin,” with business recruitment and retention efforts by filling data requests and providing resources as needed. Staff worked to coordinate a strategy session between New North and NEWREP, designed to present a united position to WEDC Secretary Paul Jadin regarding roles and responsibilities for economic developers in Northeast Wisconsin.
- Staff coordinated a facilitated discussion between New North, NEWREP and other economic development organizations to discuss roles and responsibilities for economic development within the region.
- Fox Valley Workforce Development Board – The Board functions as a “catalyst between public and private partnerships” with a goal of having quality training and employment opportunities for today. Staff continues to serve in an advisory capacity for the Board's Economic Development Committee.

- Fox Cities Economic Development Partnership (FCEDP) – The Partnership is charged with managing the economic development and marketing of the greater Fox Cities Area (*Calumet, Outagamie and Winnebago Counties*).
 - The Commission actively participated in meetings of the Fox Cities (*Calumet, Outagamie and Winnebago Counties*) Chamber of Commerce Local Issues Committee meetings, the Heart of the Valley (*Outagamie County*) Chamber of Commerce Legislator meetings, and the Oshkosh (*Winnebago County*) Chamber’s Governmental Affairs Committee.
- ◇ Commission staff attended, actively participated in, and in some cases helped plan and coordinate a number of workshops and conferences in order to keep informed on economic development issues and opportunities, as well as to collaborate on broader project initiatives:
- Staff attended the 8th Annual New North Summit on Economic Development.
 - Staff attended a webinar on the EDA Cluster Mapping Project.
 - Staff attended a “Know your Region” webinar on regional strategies for global trade and cluster development.
 - Staff attended the “Regional Boundary-Spanning Growth Strategies” webinar.
 - Staff attended the workshop on Growing the Local Agricultural Economy in Northeast Wisconsin.
 - Staff attended the “Ignite Fox Cities: A Blueprint for Economic Prosperity” presentation for the Fox Cities Chamber of Commerce, by Garner Economics.
 - The Annual Tri-County Regional Economic Development Corporation’s Economic Development Summit, focusing on entrepreneurialism (*Waushara, Green Lake, and Marquette Counties*).
 - The 2011 Governor’s Conference on Economic Development sponsored by the Wisconsin Economic Development Association (WEDA). The conference focused on those individuals from companies and individuals who have learned from deliberate practice.
 - The 2011 Global Trade Conference – The conference was held to provide information and assistance to businesses exporting Wisconsin products, or importing materials or products to be used by Wisconsin businesses. Commission staff

participated in the planning, development, and promotion of the 2011 Northeast Wisconsin Global Trade Conference. The Commission was a sponsor of the conference.

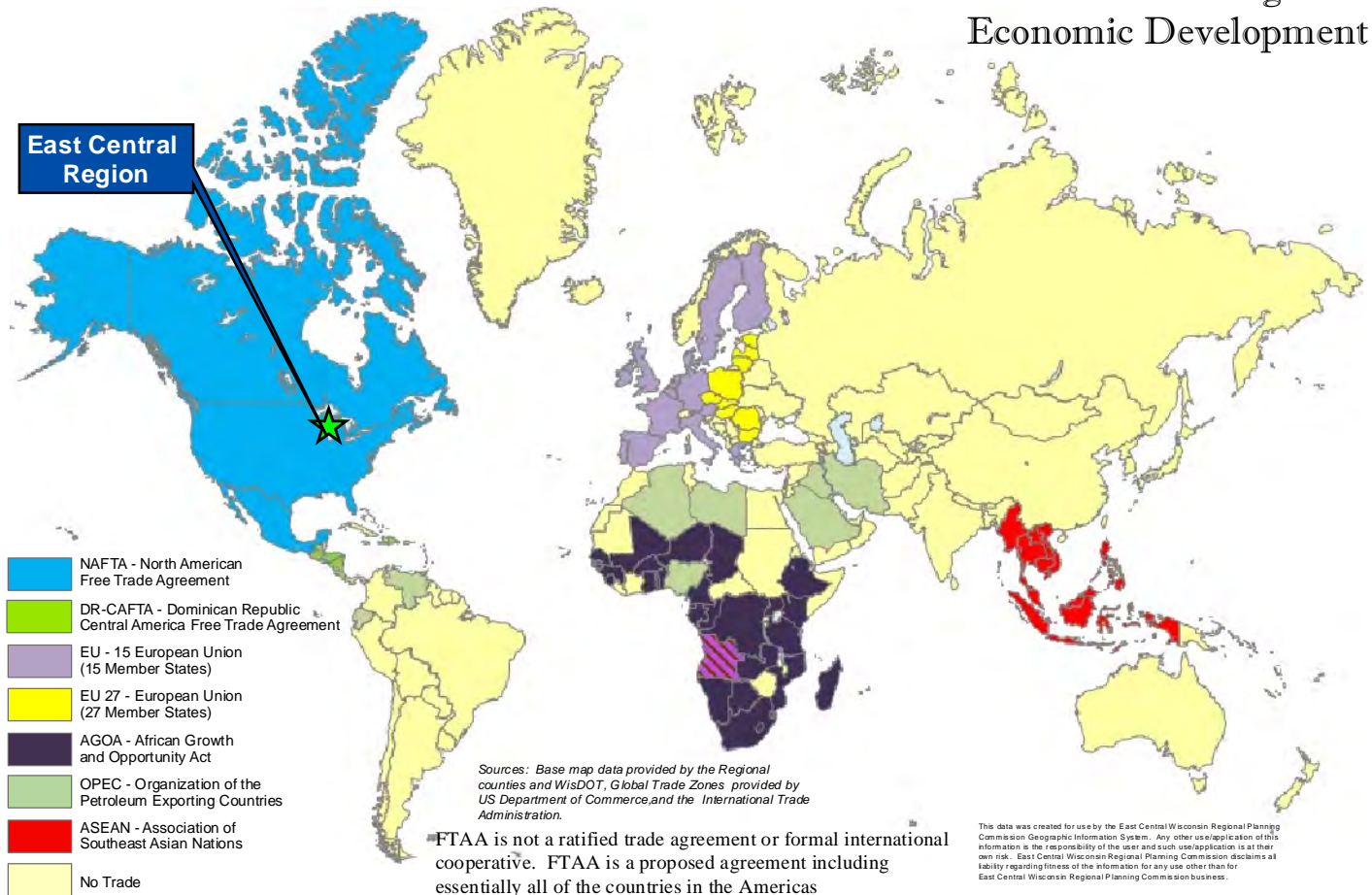


Plexus Building - Glatfelter Mill Redevelopment, Neenah, WI (Winnebago County)

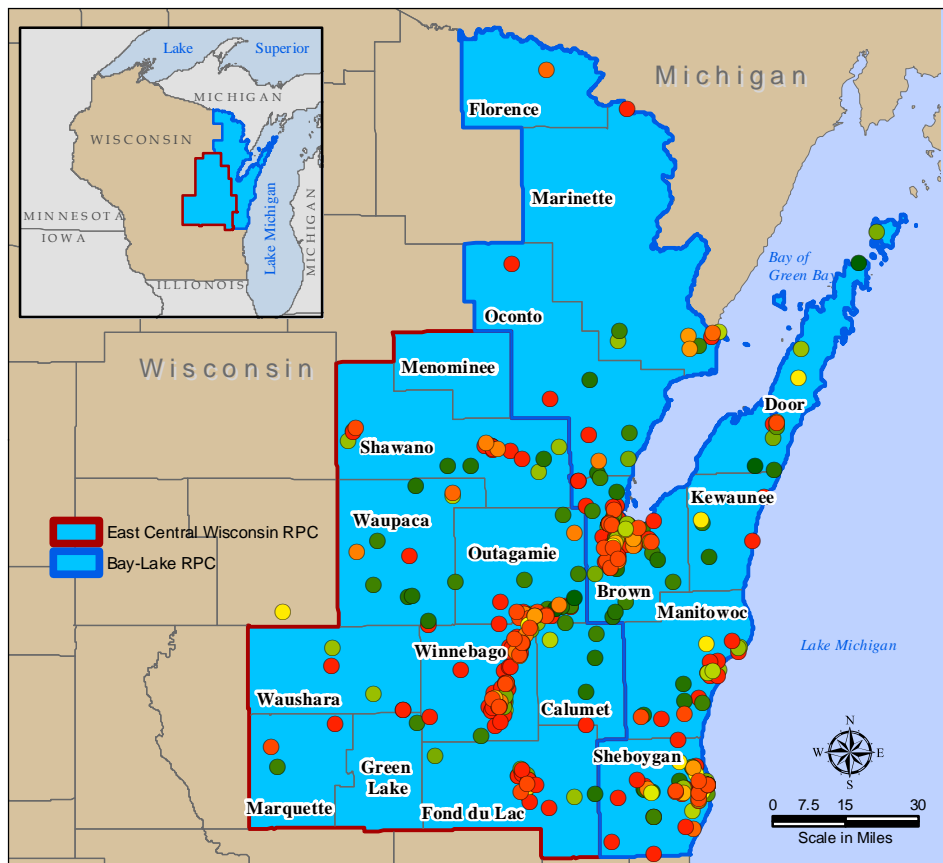
- Staff coordinated and hosted the Northeast Wisconsin “Locate in Wisconsin” training session at Fox Valley Technical College. This new web tool is designed to assist state and local economic developers with attracting new businesses.
- Staff attended a meeting for the Community Gardens Partnership Steering Committee.
- Staff attended the Fox Valley Workforce Development board meeting, where Manny Perez, Secretary of the Department of Labor, presented on the State of Wisconsin’s strategy for building a stronger workforce.
- Staff attended a cluster analysis workshop hosted by the *Fond du Lac County* Economic Development Corporation.
- Staff attended a meeting pertaining to the lakeshore (includes *Calumet County*) sub regional cluster initiative.
- Staff attended a meeting between the Regional Planning Commissions and the Wisconsin Economic Development Corporation to discuss potential partnerships as they move forward with their strategic planning implementation.
- Staff attended the Competitive Realities Report presentation at the Fox Cities Chamber of Commerce (*Calumet, Outagamie, and Winnebago Counties*).
- Staff participated in a meeting with the Northeast Wisconsin Educational Resource Alliance (NEWERA) and UW-Oshkosh regarding a potential application for the EDA University Centers 2011 competition.

Primary Zones of Opportunity for Global Trade

Exhibit 14 East Central Region Economic Development



FTAA is not a ratified trade agreement or formal international cooperative. FTAA is a proposed agreement including essentially all of the countries in the Americas
Note: Map not to scale.



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- Staff attended the Wisconsin Economic Development Association (WEDA) spring meeting, where the strategic plan for the Wisconsin Economic Development Corporation (WEDC) was presented.
- Staff attended meetings at the Fox Cities Economic Development Partnership (FCEDP) and presented on the EDA's new Jobs and Innovation Accelerator Challenge grant opportunity.
- Staff participated in the EDA Flood Recovery Collaborative Meeting and consulted with Wisconsin Department of Commerce, regarding small business disaster recovery financing and prepared materials highlighting the importance of small business disaster recovery financing such as local bridge loans and disaster response revolving loan funds. Staff also prepared a PowerPoint presentation for the Achieving Post-Disaster Community Recovery through Economic Stability.
- Staff attended the Wisconsin Innovation Network's meeting at Fox Valley Technical College, in which Wisconsin Economic Development Corporation Secretary discussed plans for the WEDC.
- Staff coordinated a meeting between Fox Valley Technical College, Fox Valley Workforce Development Board, and the UW-Oshkosh Small Business Development Center to explore the potential for an EDA Regional Innovation Accelerator Network (RIAN) grant application.

Local Assistance Projects & Activities:

- ◊ Also referred to as the Economic Development Technical Assistance Program (partially funded through EDA), East Central responds to numerous requests for information, referrals, and assistance regarding economic information and funding sources to counties, communities, businesses, development organizations, as well as individuals throughout and outside the region, such as:
 - Staff attended the **Outagamie County** Airport Master Plan Advisory Committee kickoff meeting.
 - Staff presented at the Greater **Outagamie County** Economic Development Corporation's "Grants and Financing for Economic Development" workshop in Black Creek.
 - Staff in coordination with **Calumet County** Planning Staff, led a community prioritization session to assist the Village of Potter with implementing recommendations derived from their Community Needs Survey.

- Staff facilitated a "pilot" forum to discuss the link between economic developers and emergency management in post-disaster economic recovery with Department of Commerce staff (**Calumet County**).



- Staff coordinated with the staff from the College of Menominee Nation (**Menominee County**) regarding a grant application for the EDA i6 Green Challenge Grant, which they will be submitting in partnership with UW-Madison and the Great Lakes Bio-Energy Research Center.
- Staff met with UW-Oshkosh (**Winnebago County**) to discuss the AeroInnovate initiative, and whether EDA funding could be utilized to help develop an Aerospace Industrial Park in Winnebago County.
- Staff finalized data and prepared a letter of support for the City of Omro's (**Winnebago County**) Wisconsin Main Street Program application and provided feedback regarding ways to improve their presentation to the Wisconsin Main Street Program.
- Staff coordinated with the City of Oshkosh and the Oshkosh Economic Development Corporation (**Winnebago County**) regarding a potential CDBG-EAP (Emergency Assistance Program) grant application; a decision was made not to apply.
- Staff met with the Village of Wild Rose (**Waushara County**) and the Wild Rose Fire District to discuss potential funding for a high capacity well. The well would serve the fire station and undeveloped land surrounding it.
- ◊ Staff worked with the following local entities to communicate, assist, and coordinate as necessary, local and regional economic development and projects and activities:
 - **Calumet County** Economic Development group;
 - Greater **Outagamie County** Economic Development Corporation;
 - **Fond du Lac County** Economic Development Corporation;

- **Waupaca County** Economic Development Corporation Revolving Loan Fund Committee to assist in the review of loan applications;
- Tri-County (**Waushara, Green Lake, and Marquette Counties**) Economic Development Corporation;
- **Shawano County** Economic Progress, Inc. (SCEPI).

State Data Center Affiliate

Regional Significance: East Central receives census materials and Demographic Service Center publications from DOA, plus additional information and reports from other state agencies. In return, East Central holds this information in its library and provides data, information, technical assistance and education to local governments, agencies, businesses and the public upon request. East Central also uses this information for planning purposes and publishes it within East Central reports. An annual report of these activities and requests is provided to the State.

Regional Projects and Activities:

- ◇ Staff finalized a report to the Wisconsin Department of Administration, a yearly requirement to maintain State Data Center Affiliate status.
- ◇ Staff provided information to Fox Valley Technical College regarding how the ECWRPC Comprehensive Economic Development Strategies goals and industry clusters support the college's Advanced Training grant application.
- ◇ Staff provided low-to-moderate income data to the Fox Wisconsin Heritage Parkway Project's for use in their Community Development Block Grant (CDBG) Planning application through the Wisconsin Department of Commerce.

Local Assistance Projects & Activities:

- ◇ Staff responds to requests on a regular basis from public and private sector entities for information and technical assistance regarding census, housing and economic data and information. These requests included:
 - Staff coordinated with the City of Oshkosh (**Winnebago County**) regarding updating the Economic Development element of their comprehensive plan, and provided information pertaining to the American Community Survey.
 - Staff provided **Winnebago County** with poverty rates for the county and its neighboring counties.

- Staff met with the City of Brillion (**Calumet County**) to discuss economic development technical assistance projects and participated in a conference call to gather data for the City of Brillion's economic profile update. Staff attended the City of Brillion Plan Commission meeting and presented the updated Economic and Demographic profiles for the City.
- Staff provided population data for a project in the Village of St. Cloud (**Fond du Lac County**).
- Staff provided the Town of Harrison (**Calumet County**) with block-level Census data to prepare a population density map.
- Staff provided **Outagamie County** UW-Extension with 2010 population by city, village, and town, and also calculated the percent change in population since 2000.



- Staff met with Calumet and Outagamie Economic Development (**Calumet & Outagamie Counties**) staff to discuss economic development projects in the Fox Valley.
- Staff worked on maps for the yearly CEDs update and created a drive time analysis map for the City of New London (**Waupaca & Outagamie Counties**).
- Staff provided the **Outagamie County** planning department with resources and contacts related to wood waste sources, to assist them in their efforts to help a business within their county.

Housing Coordination & Education

Regional Significance: Since 1998, East Central staff has served as a resource for addressing housing issues within the region by providing housing related data, identifying and discussing housing needs and potential solutions to those needs with communities. Staff also meets with supporting organizations, assists organizations with grant applications, and serves on housing related boards and committees. Staff also produces reports and fact sheets to help address or meet housing needs within the region. The intent of this program is to assist local housing authorities with strategic plans, facilitate the development of local comprehensive plans, and provide assistance and guidance to local governments, developers and other entities as they address housing issues.

Regional Projects and Activities:

- ◇ Participation in the Fox Cities Housing Coalition (FCHC) (*Calumet, Outagamie and Winnebago Counties*). The mission statement of the FCHC is to ensure that all people in the Fox Cities have decent affordable housing. As part of this participation, staff:
 - Attended monthly meetings of the FCHC;
 - Attended monthly meetings of the Affordable Housing Taskforce; and
 - Attended meetings of the Service Task Force.
- ◇ Staff actively participated in the Fox Cities Workforce Housing Task Force, a task force organized under ESTHER. During 2011, the taskforce focused on the following projects:
 - Continued to assist with a Neighborhood Revitalization Grant project. As part of this project, three foreclosed homes were purchased and renovated. Two were renovated during 2010, and sold in 2011. The third house was renovated in 2011; and is expected to be sold in 2012.
 - Developed and held a Foreclosure Prevention Clinic in June, 2011.
- ◇ The Commission staff attended, actively participated in a number of workshops and conferences in order to keep informed on housing issues and opportunities, as well as to collaborate on broader project initiatives.
 - Staff attended the American Planning Association – Wisconsin Chapter 2011 Annual Conference and Spring 2012 conference.
 - Staff met with Valley Home Builders to discuss the Value of Housing to Local Communities (*Calumet, Outagamie and Winnebago County*).

- ◇ Staff attended monthly meetings of the Winnebago Land Housing Coalition (WHC). The WHC was formed to maximize resources to identify and address affordable housing needs in the Oshkosh Urban Area (*Winnebago County*).

Local Assistance Projects/ Activities:

- ◇ Staff reviewed and commented on the Housing Chapter for the City of Kaukauna Comprehensive Plan (*Outagamie County*).
- ◇ Staff researched and provided housing vacancy standards to *Outagamie County*.



The Landing, Appleton, WI

Environmental Management Planning Program

Environmental Coordination, Education, and Technical Assistance

Regional Significance: East Central's communities and counties are impacted by many environmental policy decisions that are made by broader units of government. These policies, projects and programs are determined or influenced by the region's various stakeholder groups. East Central's involvement and participation in various agency and private-sector sponsored meetings, events, and initiatives is deemed a critical activity for several reasons: 1) It allows staff to keep informed on issues and projects, and relay information to various communities; 2) It gives communities in the region an objective voice on issues and projects that it may not have sufficient time and/or resources to participate in, and; 3) It helps to achieve coordination among entities for projects that are multi-jurisdictional in nature.

Regional Projects and Activities:

- ◇ Staff actively participated on the State Geologic Mapping Advisory Committee to support future mapping projects for East Central's region.
- ◇ Staff planned and hosted, jointly with Renewegy LLC, **Winnebago and Outagamie Counties'** UW-Extension and the Bay-Lake Regional Planning Commission, mini-conference regarding small wind facility siting.
- ◇ Staff completed and submitted the Lake Michigan Watershed Academy's 2011 Mapping Inventory Project.
- ◇ Commission staff attended a number of training and development events which will assist in providing up to date knowledge and expertise on a variety of subjects pertaining to the management of environmental resources:
 - Staff participated in a Lake Michigan Stakeholders meeting regarding the 2011 Great Lakes Restoration Initiative Funding.
 - USGS: New Online Management Tool to Help Guide Action on Excessive Nutrients in Rivers and Estuaries Webinar.
 - Karst Topography Management Workshop (LNRP)
 - Lake Michigan Stakeholders meetings;
 - Fox-Wolf Watershed Alliance Stormwater Conference;
 - Lower Fox River Partners meetings;
 - Invite only workshop hosted by the River Alliance focusing on effective efforts to redevelop urban riverfronts.

- Attended a Center for Watershed Protection's Rainwater Harvesting as a Center for storm water Management webinar.
- Staff participated in the Lake Michigan Watershed Academy meeting and the State of Lake Michigan Conference.
- Staff attended the EPA Water-Friendly Codes and ordinances "202" Revising Codes for Stormwater Compliance and Smarter Sites workshop.
- Staff discussed a water quality tools webinar with the Michigan State University's Water Research Institute.
- Staff participated in the Lake Michigan Watershed Academy's monthly webinar and meetings.

Local Assistance Projects/ Activities:

- ◇ Staff attended regular meetings of the **Waushara County** Cooperating Agencies Committee to stay apprised of, and share information on, natural resource planning and management issues.
- ◇ Staff scheduled a working meeting with the Village of Black Creek and **Outagamie County** to discuss upcoming stormwater management planning activities.
- ◇ Staff worked with the Town of Greenville's (**Outagamie County**) Land Stewardship Committee to facilitate the development of a formal Land Stewardship Strategy which encompasses many aspects of agricultural and natural resource protection.
- ◇ Staff submitted, and was subsequently awarded, a \$1,983.00 WDNR Urban Forestry Grant for the City of New Holstein's (**Calumet County**) Civic Park Tree Canopy Preservation Project.
- ◇ Staff met and worked with representatives from the Village of Wild Rose (**Waushara County**) to discuss possible solutions to the Village's STH 22 flooding problems. Staff prepared various materials regarding the creation of a stormwater ordinance and the potential development of an incentive program that will encourage property owners to redirect stormwater to help alleviate flooding.

West Winnebago Pool Lakes Aquatic Invasive Species (AIS) Coordination Program

- ◇ In 2011, the Commission was awarded a three-year Aquatic Invasive Species (AIS) Coordination Grant for the West Winnebago Pool Lakes (**Outagamie, Winnebago, Waushara, and Waupaca Counties**). This effective regional program has many facets and has resulted in significant 'on the ground' outreach to our elected officials, citizens and students.

The following major activities were conducted in 2011 for the AIS program.

- Staff met with the **Winnebago County** Parks Department to discuss AIS partnerships and possible projects including:
 - 2012 Purple loosestrife bio-control projects;
 - Boat landing aquatic vegetation compost projects; and
 - County boat landing designs which include vegetation removal lanes.
- Staff discussed possible AIS partnerships with the **Outagamie County** Land Conservation Department staff at several Lower Fox River Partnership meetings and Lake Michigan Stakeholder meetings.
- Staff provided a ½ page AIS educational outreach advertisement to be added in the Winneconne (**Winnebago County**) Chamber of Commerce's 2012 Winneconne Area Community Guide (20,000 copies distributed as far as Chicago).
- Staff provided the Village of Winneconne Parks Board Committee (**Winnebago County**) with the Stop Aquatic Hitchhikers logo and steps to be added to the 2012 Boat Trailer Parking Guide.



- ◊ Staff coordinated a system-wide network of AIS Partners:
 - Staff participated in several National Wildlife Federations' AIS Pathways Coalition Conference calls regarding the Other Pathways component of the Amy Corps of Engineers' Great Lake Mississippi River Interbasin Study (GLMIS) and provided the Wildlife Federation with East Central's watershed maps.
 - Staff participated in the fall Rush Lake Management and Restoration meeting.
 - Staff met with The Reel Shot Sporting Goods, Wolf River Resorts, AllOver Media, Strategies Ltd., and area boat dealerships to discuss AIS partnerships and co-branding opportunities.

- Staff met with the Butte des Morts Conservation Club's Administrative Coordinator to discuss possible conservation, educational outreach and AIS volunteer monitoring projects.
- Staff discussed a possible partnership with WE Energies to develop a staff training program that focuses on construction best management practices that controls the spread of both AIS and terrestrial invasive plants within right-of-ways.
- Staff provided an AIS Public Service Announcement on WAPL that played on air several times/week from Memorial Day to Labor Day and contacted Fox-11 News in Green Bay about potential AIS related investigative Reports.

- ◊ Staff assisted the UW-Oshkosh Clean Boats, Clean Waters program by providing:
 - CBCW intern training sessions, interviews and selection;
 - CBCW Inspections;
 - Winnebago Pool Lake boat landing maps;
 - Discussed possible CBCW volunteer programs with the Butte des Morts Conservation Club.
 - Discussed possible 2012 CBCW co-marketing rewards with the Supple Restaurant Group; and
 - Participated in the CBCW 4th of July Landing Blitz in coordination with the UW-Oshkosh CBCW Program.
- ◊ Staff actively participated in the Citizen Lake Monitoring Program to:
 - Host a Project Red Workshop focusing on recruiting volunteer AIS monitors for the Upper and Lower Fox Rivers in collaboration with Friends of the Fox and the Fox-Wisconsin Heritage Parkway.
 - Discuss possible 2012 Citizen Lake Monitoring trainings with the Butte des Morts Conservation Club's Administrative Coordinator.
 - Monitor for AIS throughout the Winnebago Pool Lakes and the Lower Fox river.
- ◊ Staff provided AIS Grant Mentorship and Coordination: A number of concerned property owners were consulted in 2011; however AIS grant applications or removal projects did not materialize.
 - Staff met with **Winnebago County** property owners to verify Purple Loosestrife plants and provided them with materials and removal advice.
 - Staff met with Lake Winnebago property owners within the Town of Neenah (**Winnebago County**) as a follow up from East Central's Project Red Workshop to observe and discuss removal options of massive windrows of zebra mussel shells.
 - Staff met with Lake Winnebago Property owners within the City of Neenah (**Winnebago County**) to observe and discuss management options for EWM within the property's navigational channel.
 - Met with a Lower Fox River property owner in the Village of Little Chute (**Outagamie County**)

- to observe and discuss option to a EWM and curly leaf infestation along the shoreline.
- Staff provided rapid response to Jellystone Campground (Fremont – **Waupaca County**) staff with AIS educational materials in response to the suspected red swamp crayfish reports.
- ◇ Staff participated in Statewide AIS Coordinator Network trainings and planning meetings:
 - Winnebago Pool Lake AISC planning meetings;
 - Lake Winnebago Pool Lake Strategic Planning meetings;
 - WDNR Northeast Regional AISCs meeting/training sessions;
 - WDNR State-wide AIS Coordination meetings/training sessions;
 - Clean Boat Clean Waters and the Citizens Lake AIS Monitoring Train the Trainer sessions;
 - Waterflea and zebra mussel veliger monitoring training;
 - Annual Wisconsin Lakes Convention;
 - Annual Aquatic Plant Workshop at the Kemp Natural Resource Station; and
 - River Alliance presentation at a Fox Valley Trout Unlimited (**Outagamie Chapter**) meeting.
- ◇ Staff provided significant levels of educational outreach to groups and individuals within the program area:
 - Staff provided in-class AIS educational outreach to approximately 2,000 students (20 individual schools) within **Outagamie, Winnebago, Waupaca, and Fond du Lac Counties**.
 - Staff presented to Neenah and Oshkosh Cub Scouts (**Winnebago County**) as part of the National Professional Angler Association's Youth Anglers Seminars.
 - Staff partnered with Fallen Timbers Nature Center (**Outagamie County**) and CESA6 staff to occasionally present (as requested) as part of the Region's public school field trip programs.
 - Staff provided 1,000 Islands Nature Center (**Outagamie County**) with posters, specimens and background information for a new display.
 - Staff provided AIS materials for the North American Ice Fishing Circuit's Kids Ice Camp Program (**Winnebago County**).
 - Staff presented an AIS PowerPoint presentation and provided outreach materials to the Divers Realm, monthly dive meeting participants.
 - Staff provided NR-40 materials to the pet stores located throughout the program area
 - Staff prepared a contact plan for the 2012 bait store AIS outreach initiative.
 - Staff wrote numerous aquatic invasive species related news articles.
- ◇ Staff participated in the following AIS educational outreach events:
 - 55th Annual WBAY Boat Show & Waterfront Lifestyle Expo;
 - Wolf River Walleye Club's Ice Breakers Sports Show;
 - Mills Fleet Farm Spring and Fall Fishing Expo Shows;
 - Winnebago County Fair;
 - Fox-Wisconsin Heritage Parkway's Park to Park Paddle Event in Neenah; and
 - 15th Annual Sportsmen's Day;
- ◇ Staff monitored the Upper Pool Lakes and the Lower Fox River's public boat landings and public lands for AIS and completed the following activities:
 - Mapped large purple loosestrife infestations;
 - Mapped locations of flowering rush along the Lake Poygan shoreline;
 - Waterflea sampling on Poygan, Lake Winneconne, and Butte des Morts;
 - Monitored Poygan's shoreline and a Terrells' Island for PL, EWM, and flowering rush; and
 - Monitored Partridge Lake with Golden Sands RC&D Council.
- ◇ Staff participated in various AIS research and policy initiatives, including:
 - Meeting with Lawrence University staff to discuss on-going AIS monitoring on the Lower Fox River and possible internship projects.
 - Collecting faucet snails from Lake Winneconne for research projects at the UW-Trout Lake Station.
 - Updating the new AIS signage and VHS signs at boat landings throughout the West Winnebago Pool Lakes coverage area.
 - Reviewing a dredging proposal for a Lake Winnebago Channel.

Niagara Escarpment Management

Regional Significance: Since 1998, East Central staff has been involved in building awareness and capacity for landscape level conservation planning along a unique cliff-like geologic feature that is international in scale, the Niagara Escarpment. The Niagara Escarpment traverses approximately 55 miles through both Fond du Lac and Calumet Counties within East Central's region. The Escarpment corridor contains a wide variety of landscapes, habitats, and species, many of which are unique only to this environment.



Concerns regarding the future use and protection of The Ledge (as it's known locally) are regional in scope, and similarly scaled planning efforts are critically needed. Housing development, wind turbine projects, non-metallic mining, recreational development, and groundwater quality are some of

the major land use issues that need to be further evaluated and balanced with the conservation needs of the communities and region. Commission staff lead the following efforts with respect to this program in 2011:

- ◇ Supported and staffed five meetings of the Niagara Escarpment Resource Network's (NERN) Steering Committee. In early 2011, NERN became part of the broader non-profit entity, the Lakeshore Natural Resource Partnership (LNRP). Commission staff also serves on LNRP's Board of Director's. NERN's focus is to work with local, county, and state agencies, conservation organizations and citizens to develop and implement projects that build awareness of the escarpment, improve the level of planning along its corridor, and grow its economic base through enhanced geo-tourism activities. Staff currently serves as the Founding Co-Chair of the Network which conducts activities and projects that affect **Calumet and Fond du Lac Counties**, as well as other portions of the corridor.
- ◇ Staff continued the development and maintenance of a website (www.escarpmentnetwork.org) and an e-mail list associated with the Niagara Escarpment Resource Network (**Calumet and Fond du Lac Counties**).
- ◇ Staff prepared materials for and assisted with hosting two *Niagara Escarpment Greenway Plan* workshops in Fond du Lac and Dodge Counties. This project was started in 2010 with the hosting of several workshops. The remaining workshops are being held in 2012. The Greenway Plan serves as the first step to having a more formalized vision which blends conservation, green infrastructure, recreation and heritage tourism into a framework for local decision-making and economic development along its entire corridor. The project is supported by and is being provided assistance from other NERN partners and the National Park Service's Rivers & Trails Planning Program. This project will directly benefit **Calumet County and Fond du Lac County**.
- ◇ Funds were raised for the printing of 4,000 high-quality maps for the Great Arc Bike Route. These were distributed throughout the Niagara Escarpment corridor to promote geo-tourism. This dedicated bike route extends from Mayville (Dodge County) to, and including Washington Island in Door County. The bike trail passes through *Fond du Lac and Calumet Counties* as it traverses the escarpment landscape.
- ◇ Staff attended and presented information about the Niagara Escarpment at numerous events and meetings, including:
 - Ontario's Niagara Escarpment Commission Leading Edge Conference in St. Catherine's pertaining to the Niagara Escarpment and International Geotourism opportunities.

- An internal WDNR training session in Green Bay.
- The Fall Tour meeting of the State Soil & Water Conservation Association

- ◇ Staff coordinated four "Ledge Tour" events during 2011 as part of NERN's educational focus. Over 75 persons attended these events at the following locations:
 - **Calumet County** Park
 - Washington Island, Door County.
 - Karst Pasture Walk, Kewaunee County
 - Wequiock Falls, Brown County
- ◇ Staff attended workforce development related meetings of the NWTC's Viticulture (grape growing) & Oenology (wine-making) Program Advisory Committee.



Cave entrance at Calumet County's Ledge View Nature Center

NR-135 Non-Metallic Mining Reclamation

Regional Significance: This multi-county administration program is the direct result of a state-mandated rule (Chapter NR-135 Wis. Adm. Code) passed in December 2000. The overall goal of NR 135 is to provide a framework for statewide regulation of non-metallic mining reclamation. This was done by establishing uniform reclamation standards and requiring counties to adopt a reclamation plan ordinance capable of ensuring compliance with these standards. East Central, through a cooperative agreement signed in July 2001, administers these ordinances for five counties (**Calumet, Outagamie, Shawano, Waupaca and Winnebago**). As of December 31, 2011, a total of 217 sites had active permits. The program is self-funded by operators and is an excellent example of regional cooperation and staff's knowledge in reclamation planning, policy, and regulation has resulted in a consistent, efficient, cost-effective and service oriented program.

Regional Projects and Activities:

- ◇ Processed one “new” mine site reclamation permit application (**Winnebago County**).
- ◇ Conducted permit compliance inspections on 80% of all permitted mine sites.
- ◇ Certified the reclamation of 78 acres of land, of which, four of these sites received a certificate of completion for final reclamation activities.
- ◇ Prepared and conducted the annual operator and WDNR reporting process and updated the county planning and zoning committees on the program status.
- ◇ Continued the development and maintenance of the reclamation permit database and associated GIS mapping of mine sites.
- ◇ Staff prepared and hosted a Reclamation Authority roundtable meeting on issues and questions that come up in the process of administering the NR 135 reclamation program.
- ◇ Staff and WDNR organized a reclamation authority field trip for evaluating reclamation success criteria.

Exhibit 15 - NR-135 Permit Summary, 2011

County	Total Sites Permitted	Total Acres Active	Total Acres Reclaimed in 2011	Total Acres Reclaimed Since 2001
Calumet	23	434	15	26
Outagamie	51	1284	17	87
Shawano	55	684	2	67
Waupaca	48	564	17	117
Winnebago	40	793	27	50
Totals	217	3,759	78	347

Source: ECWRPC, 2011

Groundwater Management Issues

Regional Significance: East Central has been involved in planning activities for groundwater quality and quantity issues in the Fox Cities area since 1996, when it assisted in coordinating several aquifer research reports prepared by the U.S. Geological Survey. These studies concluded that the level of the St. Peter Sandstone aquifer (the major

aquifer used for high capacity wells) is declining at a rate of over two feet per year due to the effects of regional growth, development patterns, and water consumption. This draw-down has caused concerns with respect to the contamination of wells from naturally occurring arsenic. In 2011 the Commission continued to address the Fox Cities’ long-term needs for potable water supplies:

- ◇ The Commission completed the first of two phases for the preparation of a groundwater recharge area report and GIS mapping of its seven member counties. The Wisconsin Geologic and Natural History Survey (WGNHS) personnel were hired to develop county-level aquifer recharge maps based on the Survey’s new ‘soil-water balance’ GIS model. Phase I of this project, affecting **Calumet, Outagamie and Winnebago Counties**, was initiated in 2010 and was completed in early 2012. The report, and informational brochure/map will be distributed in May, 2012 and follow-up educational sessions will be provided to interested stakeholders and the general public. Phase II (**Waushara, Waupaca, Shawano and Menominee Counties**) was initiated in late 2011 with completion expected in late 2012.
- ◇ Staff submitted the 2011 Lake Michigan Watershed Academy Small Grant budget for the Groundwater Protection Educational Outreach project and subsequently completed a new Groundwater Infiltration Educational Outreach pamphlet.
- ◇ Staff presented on the Commission’s Groundwater Recharge Modeling Project at the Groundwater Protection: Science, Planning, and Action workshop at the Chicago Metropolitan Agency for Planning.

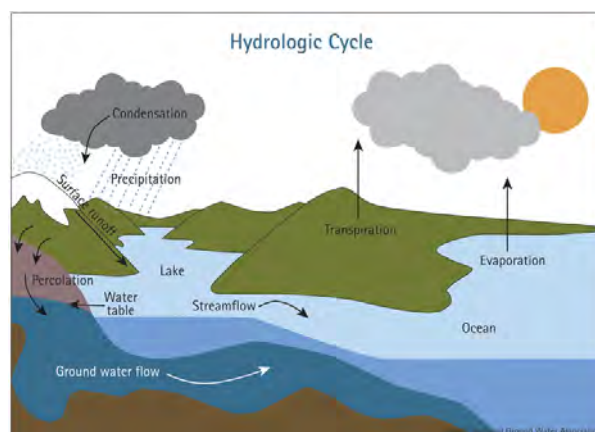
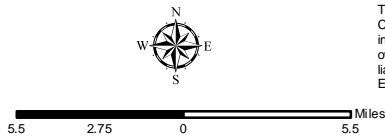
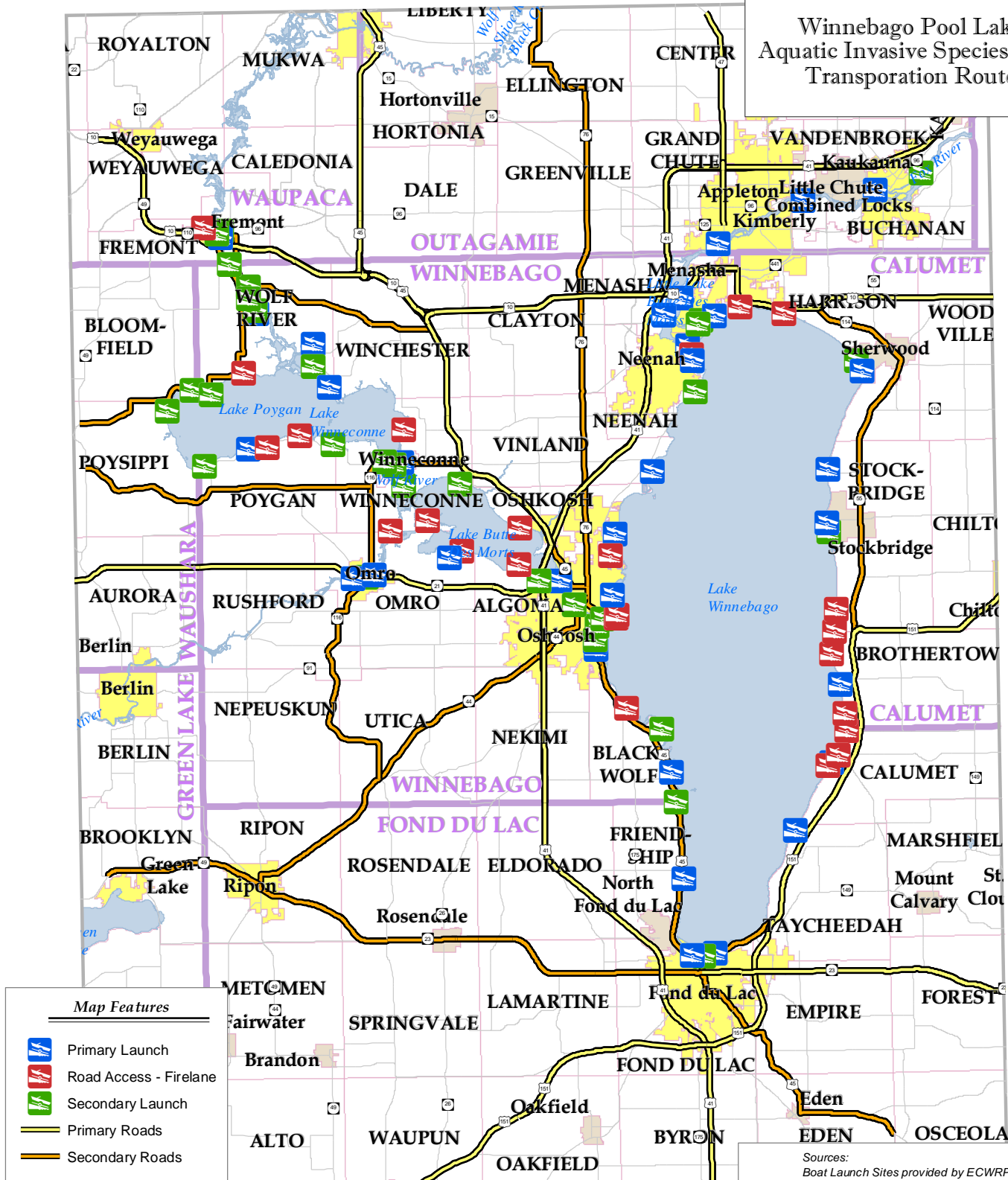


Exhibit 16 East Central Region AIS Program

Winnebago Pool Lakes
Aquatic Invasive Species (AIS)
Transporation Routes



This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

Features on map are approximate locations and are to be used for reference purposes only.

Sources:
Boat Launch Sites provided by ECWRPC,
June, 2010. Base map data provided by
the Regional counties and WDNR.

Prepared April, 2012 By:

East Central Wisconsin Regional
Planning Commission
400 Ahnaip Street, Suite 100
Menasha, Wisconsin 54952



Local Assistance Planning Program

Regional & Local Plan Coordination

Regional Significance: The Commission provides a number of services and activities related to current planning issues within the region. This is done mainly to assist local units of government in developing local plans and planning policies, improve decision-making capabilities, and foster more effective capabilities to address community growth and development concerns. This in turn, facilitates the Commission's main mechanism to implement the Regional Plan - by providing assistance and advice in how communities can use the plan's goals, objectives, policies, and recommendations. These activities further improve the visibility of the Commission within the region.

Local Assistance Program

Requests for local assistance to member entities fall into two general categories, Technical Assistance and Contract Services. Requests that qualify under the Technical Assistance work element are those that are estimated to require three to five person-days of staff resources to complete. Member entities are not charged for these types of requests and projects are submitted to the Commission for consideration, and are subsequently ranked and selected based on budget and staffing availability. When planning-related services require a greater commitment of staff resources and time than can be provided under the Technical Assistance work element, East Central will typically enter into a contract with the governmental entity. This must be approved by the Commission at one of its quarterly meetings.

Technical Assistance - East Central staff responds to numerous requests for day-to-day planning advice and assistance that qualify for assistance under its Technical Assistance work element.

These projects cover a wide range of planning-related activities, including requests for data and other materials related to demographics, economic development, traffic, land use and other aspects of planning; advice on specific planning and zoning issues; special surveys and studies; and planning assistance for parks and other recreational facilities, residential developments, downtown areas, industrial parks, and certain transportation improvements. Only those local assistance projects which do not fit any of the other planning program categories are listed here. Please refer to the other sections of this document to see descriptions of other projects:

Regional Projects and Activities:

- ◇ Staff provided transportation and energy data to an intern at UW-Green Bay. The information was used to develop a community assessment for the Fox Cities (*Calumet, Outagamie, and Winnebago Counties*) Oshkosh area (*Winnebago County*), and *Brown County*.

Local Assistance Projects and Activities:

- ◇ Staff attended the Wisconsin Counties Association's (WCA) County Redistricting In Perspective on behalf of *Menominee County*, in preparation for facilitating the county's redistricting process. Staff then prepared for the Menominee County Redistricting meeting, where they presented two draft redistricting plans for consideration by the County's Redistrict Ad-Hoc Committee.
- ◇ Staff provided guidance materials to the Menominee Town/County Plan Commission on implementing their comprehensive plan (*Menominee County*).
- ◇ Staff attended a meeting of the Village of Combined Locks (*Outagamie County*) Plan Commission to discuss implementation of the Village's comprehensive plan.
- ◇ Staff prepared demographic and other tables as part of the technical assistance request for the City of Kaukauna (*Outagamie County*).
- ◇ Staff met with the City of New London (*Outagamie/Waupaca Counties*) Plan Commission to discuss the differences between extraterritorial zoning and extraterritorial plat review.
- ◇ Staff participated in the *Waushara County* Land Use Committee meeting.
- ◇ Staff prepared demographic information for the City of Menasha (*Winnebago County*) Park and Recreation Plan.
- ◇ Staff attended a workshop for the Oshkosh City Council in support the Oshkosh Sustainability Boards proposed Street Width Recommendations (*Winnebago County*).
- ◇ Letters of support for grant applicants seeking funding were requested by, and promptly provided to, the following entities for the projects noted:
 - Fox River Navigation System Authority application to the WDNR for stewardship funding consideration for land acquisition adjacent to Kaukauna Lock #5 (*Outagamie County*).

- Fox-Wolf Watershed Alliance for grant funding to address phosphorus management issues within the basin (*All Counties*).
- City of Menasha's (*Winnebago and Calumet Counties*) application for stewardship funding for the Gilbert Shoreline Restoration Project.

Contract Services - Contracts with counties and member communities for more extensive planning services are an important component of East Central's overall planning activities. East Central has made a strong commitment to contract with local entities for comprehensive planning and other services. Contract service projects are listed in some of the other sections of this document and those that do not fit with any of the previous program areas are contained below:

- ◇ Staff administered a Community Development Block Grant – Emergency Assistance Project (CDGB-EAP) grant for the City of Oshkosh (*Winnebago County*) for the development of a regional stormwater detention basin that will protect a low-to-moderate income neighborhood that was seriously flooded in 2008 and previous years.
- ◇ Staff completed the final *Shawano County* All-Hazard Mitigation Plan document which sets forth recommendations to improve proactive disaster response and increase eligibility for grant funding.
- ◇ Staff prepared a detailed assessment and report for *Waupaca County* regarding alternative staffing structures for its Planning, Zoning, and Land Conservation Departments.
- ◇ Staff began work on the development of a “*Waupaca County* Coordinated Comprehensive Plan Amendment Process” document.
- ◇ Staff administered the City of Omro's (*Winnebago County*) EDA Industrial Park Expansion Grant which was received in 2010 with East Central's assistance. This project required the following types of work:
 - Conducting site visits and wage interviews;
 - Filing financial, progress, and other EDA required reports; and
 - Meeting and communicating with contractors, local staff and EDA staff.
- ◇ Staff provided interim planning services for the City of Waupaca (*Waupaca County*). This work involved:
 - Preparing for and staffing the city's Plan Commission on a monthly basis;
 - Finalizing staff reports and other Plan Commission documents;
 - Researching planning issues including zoning ordinances and design standards;
 - Working with staff to develop the Interchange Zone District for the U.S. Highway 10/State Highway 22/54 Interchange;

- Responding to elected official's inquiries; and
- Working with elected officials, staff, state agencies, developers and residents to complete planning projects.

- ◇ Staff finalized the edits to the Winnebago Lakes Council's Aquatic Invasive Species Strategic Plan for the Winnebago Pool Lakes (*Winnebago, Calumet, and Fond du Lac Counties*).
- ◇ Staff began work on a Long-Range Transportation Plan and Land Use Plan for the Menominee Indian Tribe of Wisconsin (*Menominee and Shawano Counties*).



Geographic Information System Program

Regional Significance: Beginning in 1990, East Central began completing all mapping projects in digital format using Geographic Information System (GIS) software. The benefits of this technology allow East Central to analyze and compile many forms of spatial data to aid in mapping activities and planning decisions.

To facilitate the Commission's mapping efforts; a Regional Land Information System (RLIS) was developed and administered. The RLIS consists of a set of standards that applies to each data element such as map projection coordinates, data accuracy, source documentation, digital data filing and storage system, along with others. A major benefit of the RLIS is that data is collected and standardized across all units of government. An example of this is the Commission's Year 2000 Existing Land Use inventory project. The land use data was collected by the Commission in a focused and cost-effective manner and has since been utilized by many local and county entities for their planning activities. This project, conducted at this scale, directly reduced costs, duplication of efforts, and increased efficiencies with shared and uniform datasets.

The Commission also provides for the coordination of data acquisition, distribution, and accuracy due to its ability to work across multiple units of government. With the introduction of improved GIS software, East Central began conversion of existing data into a new format in 2006 called the Geodatabase. This data conversion has continued through 2011. The new data format lets the GIS team utilize the existing GIS software to its full capacity. In addition to the numerous digital mapping projects noted earlier in this report, the following GIS/mapping-only activities were also worked on in 2011:

Regional Projects & Activities:

- ◇ Staff attended the 2011 Wisconsin Land Information Association (WLIA) Annual Conference and the 2011 Fall Regional to obtain current information on GIS technology, applications, and available resources. Staff developed GIS mapping displays for the WLIA's poster/map contest and received awards in different mapping categories for their efforts.
- ◇ Staff attended regional and county GIS user group meetings to coordinate and support local and regional mapping activities, including:
 - The **Winnebago County** GIS User Group (WINGS) Committee;
 - The Fox Cities GIS Users Group;
 - The GIS Day event for UW Fox Valley;
 - The ESRI Wisconsin User Group (EWUG); and
 - Various ESRI training seminars and webinars.
- ◇ Staff served on the State of Wisconsin Geographic Information Coordination Council (WIGICC) as the Vice-Chair to the Executive Committee and as the Regional Planning Commission Representative.
- ◇ GIS staff maintained a database tracking system for all digital data acquisition and distribution activities. Data was updated to the ECWRPC standards in the Geodatabase File format, wrote data models, and archived received data. The archived GIS data is utilized internally by planning and technical staff for mapping in ECWRPC's programs.
- ◇ GIS staff partnered with the Glacierland RC&D to create mapping graphics for use in their 2011 Eastern Wisconsin Farm Fresh Atlas. This project includes the counties of **Calumet, Fond du Lac, Menominee, Outagamie, Shawano, Waupaca, Waushara, and Winnebago**.
- ◇ As part of the Aquatic Invasive Species Coordination effort, staff produced mapping and a database for boat launches in the Lake Winnebago and Pool Lakes areas.
- ◇ Staff updated transit maps for the MPO's in the region. (Fox Cities, Fond du Lac and Oshkosh) and met with constituents of Oshkosh Transit to discuss the publishing of the routes on the Google Transit website. (**Winnebago County**)
- ◇ Staff participated in a taskforce to help develop a Damage Assessment tool Wisconsin Hazards Assessment Management (WHAM) for emergency management that would aid counties enter information in a form that could be easily submitted to FEMA after a disaster.
- ◇ In conjunction with the NR-135 program, GIS staff provided database training to create mapping layouts for mining sites for the five counties in the program (**Calumet, Winnebago, Outagamie, Shawano, and Waupaca Counties**).
- ◇ Staff developed mapping layouts for the Fox-Wisconsin Heritage Parkway Action Plan to aid in the national parkway designation process and assisted in the development of portage trail signage.
- ◇ At the request of the Fox River Navigational Systems Authority (FRNSA), staff provided marketing material for the Fox Locks sites (**Outagamie and Winnebago Counties**).

- ◇ Staff prepared Transportation Analysis Zone (TAZ) and census block group data for the Northeast Region Travel Demand Model area and worked on updating functional classification for Oshkosh and Fox Cities Urbanized Areas.
- ◇ Staff compiled population totals by 2010 block census data and urbanized area boundaries for the Fox Cities Oshkosh and Fond du Lac Urbanized Areas.
- ◇ At a request from Vandewalle Associates working with WisDOT, staff prepared data for work on the USH 41 interstate conversion study.
- ◇ Staff worked on updating mapping for the 2012 Fond du Lac TIPs and the Oshkosh TIP's. (*Fond du Lac and Winnebago County*)
- ◇ Staff continues to gather data for the NE Wisconsin Travel Demand model.
- ◇ Staff worked on updating the Fox Cities Industrial Park maps for the Fox Cities Economic Development Corporation. (FCEDC)



- ◇ Staff created a map and data table for the Fox Cities Chamber of Commerce.
- ◇ Staff created posters for the check awards recipients of the NEWREP Business Plan contest.
- ◇ Staff worked on gathering and integrating American Communities Survey Data with ECWRPC datasets

for easier access by way of ArcGIS, ArcExplorer Online, and by iOS.

- ◇ Staff worked on obtaining and initiating the Business Analyst extension for the ArcGIS software.
- ◇ Staff attended various training workshops including the FCEDC Targeted Industry Training Session in Fond du Lac, the ACS training session with EC staff and a webinar for the ESRI Community Analyst and Business analyst extension on how to gather data (**Regional**).
- ◇ Staff researched asset mapping techniques for the Global Trade Strategy Staff and met with Bay Lake RPC to discuss assets for the project.
- ◇ Staff worked on template and graphics setup of the Commission's E-Newsletters in Constant Contact to provide more information on planning activities and completed articles for the GIS e-newsletter as well as added e-mail contacts to the Constant Contacts site.
- ◇ As part of the Niagara Escarpment mapping initiative, Staff worked on converting the Great Arc Bike Map into an Adobe Illustrator format, created an online version of the bike map and printed copies for sponsorship distribution in the Niagara Escarpment Resource Network (NERN) and printed layouts for the upcoming NERN Greenways meetings. Staff also worked with GIS volunteer interns on data compiling and researching.

Local Assistance Projects & Activities

The GIS department's staff provided project-based and technical support to entities on the following efforts:

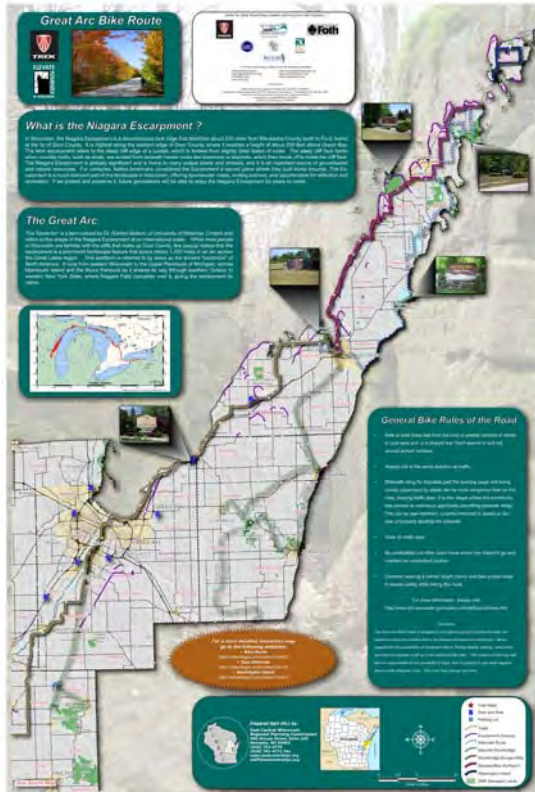
- ◇ Staff worked on mapping and graphics as well as finalizing the printing materials for the County Highway JJ Corridor Road Safety Audit (**Outagamie County**). Staff also completed a CTH JJ Corridor Street Sign Inventory Map Book.
- ◇ Staff prepared a pre-planning base map for **Calumet County's** highway history technical assistance project.
- ◇ Staff provided **Waupaca County** with web-links to help with their traffic crash analysis study.
- ◇ Staff created a map book utilizing python scripting to automatically place the correct images for the data driven pages and collected data via GPS for the Town of Friendship and (*Fond du Lac County*), Towns of Black Wolf and Vinland (*Winnebago County*) sign inventory projects.
- ◇ Staff created layouts representing proposed routes for the Oshkosh TDP plan (*Winnebago County*).
- ◇ Staff worked with OTS staff on the Oshkosh Transit (*Winnebago County*) ridership brochure in creating

individual route maps for the Oshkosh Transit System's web update utilizing Google Transit and also provided "tripper" route map updates.

- ◇ Staff created an aerial layout for the **Calumet County** area Traffic Analysis Zone (TAZ) and participated in a TAZ/TAD webinar.
- ◇ Staff reviewed **Menominee County** GIS data as part of the new Long Range Transportation and Land Use Plan contract with the Tribe.
- ◇ Staff created a trade market area map for the City of Omro utilizing the Business Analyst extension and met with the City of Oshkosh to discuss utilizing Business Analyst in a project (**Winnebago County**).
- ◇ GIS staff organized and distributed the data from the Town of Greenville, (**Outagamie County**) as part of their Comprehensive Planning contract requirements.
- ◇ Staff conducted a land use inventory update for the 2030 Fond du Lac Sewer Service Area Plan update. (**Fond du Lac County**).
- ◇ GIS staff developed a poster plan map for the Villages of Coloma and Lohrville, (**Waushara County**) as part of their Comprehensive Planning contract requirements.

- ◇ At the request of **Menominee County**, GIS staff assisted with a data export to the WDNR of gypsy moth spray areas in the county.
- ◇ GIS staff actively participated as a voting member on the **Calumet County** and the **Winnebago County** Land Information Councils and as an ad hoc member on the **Shawano County, Waupaca County, and Waushara County** Land Information Councils to provide technical advice and guidance.
- ◇ Staff updated GIS shapefiles to be used by the Oshkosh Transit System, (**Winnebago County**) to develop their updated Riders Guide and Google Transit routes.
- ◇ Staff worked on a base map of the Oshkosh area (**Winnebago County**) and Brown County to be used in the LIFE Study report being prepared by the UWGB's public affairs department.
- ◇ Staff provided grant assistance for the Regional Sustainability HUD grant and the City of Oshkosh (**Winnebago County**) CDBG grant.
- ◇ Staff worked on updating the Village of Coloma (**Waushara County**) Zoning Map as part of a technical assistance request.

Great Arc Bike Route Map Project



Information Technology Program

Information System Management

Regional Significance: Although many of the Commission's information technology (IT) functions are unseen, they are an important part of the support provided for the Commission's daily administrative, GIS, and planning functions. Day to day tasks associated with personal computer, and network server, required maintenance and upgrades. Software and license purchases and support, as well as data storage and backup needs were also addressed to support the Commission's efforts.

Regional Projects & Activities:

- ◇ Staff continually works on updating the Commission's website www.eastcentralrpc.org
- ◇ Staff developed and maintained a website for the Regional Safe Routes to School program: www.eastcentralsrts.org
- ◇ Staff developed and maintained a website for the Fox-Wisconsin Heritage Parkway program: www.eastcentralrpc.org/HeritageParkway
- ◇ Staff maintained and updated the three MPO related websites:
 - www.eastcentralrpc.org/FondduLacMPO
 - www.eastcentralrpc.org/OshkoshMPO
 - www.eastcentralrpc.org/AppletonMPO
- ◇ Staff maintained and updated the Making the Ride Happen website (www.eastcentralrpc.org/MakingTheRideHappen) and the Northeast Wisconsin Regional Access to Transportation website www.newrat.org
- ◇ Staff attended the Governmental Information Processing Association of Wisconsin (GIPAW) Annual Conference.
- ◇ Staff attended Windows 7 Training.
- ◇ Staff attended a Watchguard XTM Technical Training Workshop.

Local Assistance Projects & Activities:

- ◇ Staff provided website creation and maintenance training to *Menominee County*.

Regional Aerial Photography and Imaging

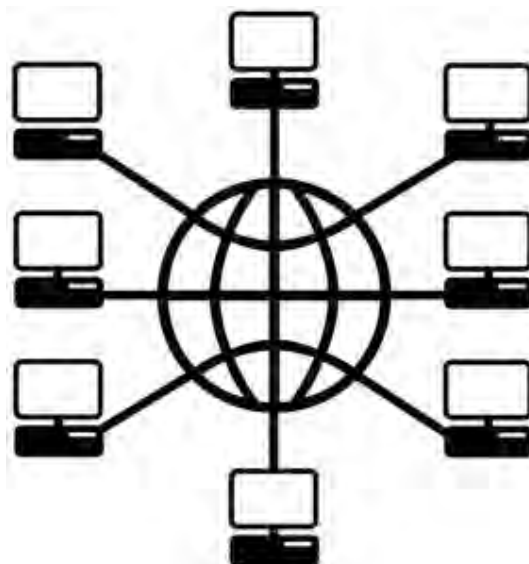
Regional Significance: The Commission has provided various services to member units of government for technical projects which cross multiple jurisdictions. These projects often involve additional coordination activities with state or federal agencies as well as staff attendance at various workshops and conferences so that information can be shared with local governmental units. These projects often reap benefits to the units of government in terms of cost savings, efficiencies, and data consistency.

Regional Projects & Activities:

- ◇ Staff downloaded 2010 NAIP Multispectral Imagery for the region and processed the data into ECWRPC standards.
- ◇ Staff also conducted a pilot project in extracting tree canopy data from LiDAR and multispectral imagery.

Local Assistance Projects & Activities:

- ◇ Staff worked on projecting 2010 *Waushara County* Ortho-photography,
- ◇ Staff mosaicked together City of Fond du Lac Historical Imagery (*Fond du Lac County*).
- ◇ Staff rectified 1971 *Outagamie County* scanned imagery.
- ◇ Staff performed geo-correction of 1973 *Outagamie County* scanned imagery.



Commission Administration



The Commission performs a multitude of routine and periodic administrative functions in its daily operations. Two management and three administrative positions serve the Commission's 16 other staff, as well as the needs of the 28 Commissioners and the general public. In general, these functions can be categorized as follows, and all require significant investments in time:

- ◇ Financial management and recordkeeping, including the preparation for an annual audit per federal and state requirements as a grant recipient.
- ◇ The provision and administration of human resources functions for the Commission's 21 staff.
- ◇ Ensuring compliance with Title VI Non-Discrimination requirements as a recipient of federal funding, including the preparation of the annual Affirmative Action Plan document.
- ◇ Customer service and agency/entity referrals for members of the public as well as the communities which comprise the region.
- ◇ Responses to information about the general nature of the Commission, including membership concerns and interests, basic programs and services.
- ◇ Attendance at key periodic events to better communicate with stakeholders, such as :
 - the annual Wisconsin Counties Association (WCA) conference;
 - Wisconsin Chapter of APA (WAPA) Statewide Conference; and
 - National American Planning Association (APA) Conference.

Association of Wisconsin RPCs

The Association of Wisconsin Regional Planning Commissions (AWRPC) was created to address items of mutual concern among the regional planning commissions. The group is formed under a formal set of by-laws with a rotating Chair. The group works closely with the Wisconsin Counties Association and other statewide associations and agencies to advocate for regional planning and to monitor and take positions on proposed state legislation and planning related programs in an effort to better assist its member counties and communities. East Central engaged with the Association in the following activities:

- ◇ East Central serves as the Secretary/Treasurer of the Association of Wisconsin Regional Planning Commissions (AWRPC) and as such, manages all financial aspects for the organization. Management staff also attended three of the four meetings held during 2011.
- ◇ The Commission's Controller coordinated and attended two workshops sponsored by the AWRPC to discuss best practices and policies for financial reporting and bookkeeping procedures amongst the various RPCs.
- ◇ East Central and two other RPCs were requested to participate in Rep. Tom Petri's annual 'Grants Workshop' to share information about the Commission and its services related to planning, infrastructure and grant/funding sources.
- ◇ Staff coordinated and participated in the "2011 Regional Planning Commission Day at the Capitol" event to raise awareness of RPCs.
- ◇ Worked to formulate a positive relationship with the new WEDC and are working toward the development of an agreement which would allow East Central to have a significant role in program delivery at the regional level.

Other Activities

- ◇ Staff actively participated in the 2011 Fox Cities Leadership's Local Government Day program by presenting information about the complexities of governance in the Fox Cities.
- ◇ Staff prepared for and participated as a speaker in the NE Wisconsin Chapter of the American Planning Association's "Planners Networking Session" in the Town of Grand Chute.
- ◇ Staff met with Congressman Reid Ribble and staff to discuss the Commission's role in local state and federal planning activities and issues.
- ◇ Staff spent extensive time monitoring the Governor's Biennium Budget for impacts and opportunities with respect to the Commission's projects, programs, and functions.
- ◇ Staff prepared an RFP and fostered the hiring of a consultant to conduct a compensation study during 2011-2012. The last such study was completed in 2000.
- ◇ Work was conducted on the development of a Strategic Plan document for the Commission's consideration in 2012.

APPENDIX A – ECWRPC TECHNICAL ADVISORY COMMITTEES

TRANSPORTATION TECHNICAL ADVISORY COMMITTEE POOL

Sandra Beaupre, Director, WisDOT, Bureau of Planning, Madison
Jerry Bougie, Planner, Winnebago County
Darryn Burich, Community Development Dept., Oshkosh
Grant Bystol, Highway Commissioner, Shawano County
Tom Dahlke, Highway Commissioner, Waushara County
Allen Davis, Director of Community Development, Town of Grand Chute
George Dearborn, Director of Community Development, Town of Menasha
Kathy Drews, WisDOT – Northeast Region
Travis Parrish, Administrator, T. Harrison
Al Geurts, Highway Commissioner, Outagamie County
Lynn Gilles, Fond du Lac Transit
Angela Gorall, Administrator/Clerk, Town of Buchanan
Chris Haese, Director of Community Development, City of Neenah
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Michael Hardy, City of Appleton
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Julie Heuvelman, Planning Director, Calumet County
Sean Hutchison, Clerk Administrator, Village of Combined Locks
Robert Jakel, Director of Community Development, Kaukauna
David Johnson, Assistant Planning Director, Outagamie County
Gerry Kaiser, Public Works, Neenah
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James March, Administrator, Town of Grand Chute
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Peter Moll, Manager, Wittman Field, Oshkosh
Mark Mommaerts, Town Planner, Town of Harrison
John Nordbo, Urban Planning, WisDOT, Madison
Claudia Orvis, WisDOT – Urban Planning
Mike Ottery, Highway Commissioner, Calumet County
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Dave Joliceur, Federal Highway Administration (FHWA)
Mark Radtke, Director of Public Works, Menasha
Donna Reed, Director of Planning, Federal Highway Administration (FHWA)
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Marisol Simon, Federal Highway Administration (FHWA)
Mike Simon, McMahon & Associates
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Deborah Wetter, Manager, Valley Transit
Larry Wattering, Director of Public Works, City of Neenah
Ernest Winters, Highway Commissioner, Winnebago County

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John Nordbo, Urban Planning, WisDOT, Madison
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Mark Rohloff, City Manager, Oshkosh

Fond du Lac Urbanized Area (Commission serves as staff only)

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Wayne Rollin, City of Fond du Lac (Vice Chair)
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Tom Janke, Alternate, Fond du Lac County
Jim Nintzel, City of Fond du Lac
James Pierquet, Town of Empire (rep. all towns)
Jordan Skiff, City of Fond du Lac

(Non-Voting members)

Curt Holman, Canadian National Railroad
Dave Joliceur, Federal Highway Administration (FHWA)
Dwight McComb, FHWA
Jill Michaelson, WisDOT – Northeast Region
John Nordbo, WisDOT, Central Office
Walt Raith, ECWRPC

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Lynn Gilles, City of Fond du Lac, FDLAT
Jerry Guelig, Town of Taycheedah
Matt Halada, WisDOT, Northeast Region
Curt Holman, Canadian National Railroad
Chuck Homung, Administrator, Village of North Fond du Lac
Tom Janke, Fond du Lac County Highway
Norbert C. Koll, Town of Empire
Harold Manske, Town of Fond du Lac
Dwight McComb, FHWA
Charles McCourt, Town of Friendship
John Nordbo, WisDOT, Central Office
Lee F. Perrizo, Fond du Lac County Airport
James Pierquet, Town of Empire
Wayne Rollin, City of Fond du Lac
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Walt Raith, ECWRPC

2011 ECONOMIC DEVELOPMENT STRATEGY COMMITTEE*

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Peter Thillman, Lakeshore Technical College
Bill Wheeler, Tri-County Regional Economic Development Corporation

**Utilizes the Northeast Wisconsin Regional Economic Partnership group as a joint strategy committee with Bay Lake Regional Planning Commission*

APPENDIX B - NEW PUBLICATIONS

Administrative Documents

2011 AFFIRMATIVE ACTION PROGRAM, January 2011. Analyzes staff, personnel policies, and practices of East Central and outlines goals for achieving equal employment opportunity in the agency.

2011 ANNUAL WORK PROGRAM AND BUDGET, January, 2011. Contains information on the Commission's projected annual budget and the work activities associated with funding that is received.

RAPPORT (Quarterly Newsletter) Quarterly updates of regional planning activities.

Sewer Service Area Plans

SHAWANO LAKE 2030 SEWER SERVICE AREA PLAN, March 2011 and FREEDOM 2030 SEWER SERVICE AREA PLAN, January 2012. Population and land use information was used to delineate 20-year future growth areas. Preservation of environmentally sensitive areas and cost effective and efficient development patterns are also promoted.

Transportation Plans

TRANSPORTATION IMPROVEMENT PROGRAM FOR THE FOX CITIES AND OSHKOSH URBANIZED AREAS, October 2011. A five-year list of all proposed federal and state aid transportation projects.

TRANSPORTATION IMPROVEMENT PROGRAM FOR THE FOND DU LAC URBANIZED AREA, October, 2011. A five-year list of all proposed federal and state aid transportation projects.

2011 OUTAGAMIE COUNTY 85.21 COUNTY ELDERLY AND DISABLED TRANSPORTATION ASSISTANCE PROGRAM GRANT, December 2010. An annual state grant application required for the attainment of specialized transportation funding for all 72 counties in the State of Wisconsin. The Commission is contracted with Outagamie County to draft this document.

BIKE TO SCHOOL DAY GUIDEBOOK, May, 2011. An instructional guide for Bike to School Day activities.

OSHKOSH TRANSIT – TRANSIT DEVELOPMENT PLAN, July, 2011. An evaluation of transit services in the City of Oshkosh and recommendations for improved service.

Open Space Plans

TOWN OF MENASHA FIVE-YEAR PARKS & OPEN SPACE PLAN 2011-2015, February, 2011.*

VILLAGE OF GRESHAM OPEN SPACE AND RECREATION PLAN 2012-2016, December, 2011*

** Describes existing conditions, projects future growth, and offers recommendations to guide the future growth and development of recreational facilities.*

Regional Plans

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY ANNUAL REPORT & SUPPLEMENT, October 2011. This report updates an economic development program for East Central Wisconsin. Specific public and private investment projects intended to promote economic development with the region area described.

Other Documents

TOWN OF GREENVILLE LAND STEWARDSHIP STRATEGY, December, 2011. Addresses the Town of Greenville's Comprehensive Plan recommendations pertaining to the conservation and protection of the Town's vast natural and agricultural resources.

SHAWANO COUNTY ALL HAZARDS MITIGATION PLAN, November, 2011. This plan outlines strategies and recommendations for proactive natural hazard mitigation activities.

FOX-WISCONSIN HERITAGE PARKWAY ACTION PLAN, August 2011. The action plan represents the second of six identified phases in the developing FWHP concept. The purpose of the action plan is to move the FWHP to a physical existence by collaborating with communities and organizations to update, expand, and implement the goals identified in previous planning efforts and to prepare for future work.

MIDWAY AND SCHMIDT ROAD COMPLETE STREETS CORRIDOR PLAN, February 1, 2011. This plan is a locally developed plan which considers long-range aspects of development and serves to guide the Town of Harrison (Calumet County) in the future type, location, and timing of street, bicycle, and pedestrian improvements within the corridor. *(This plan was not adopted at the local level)*

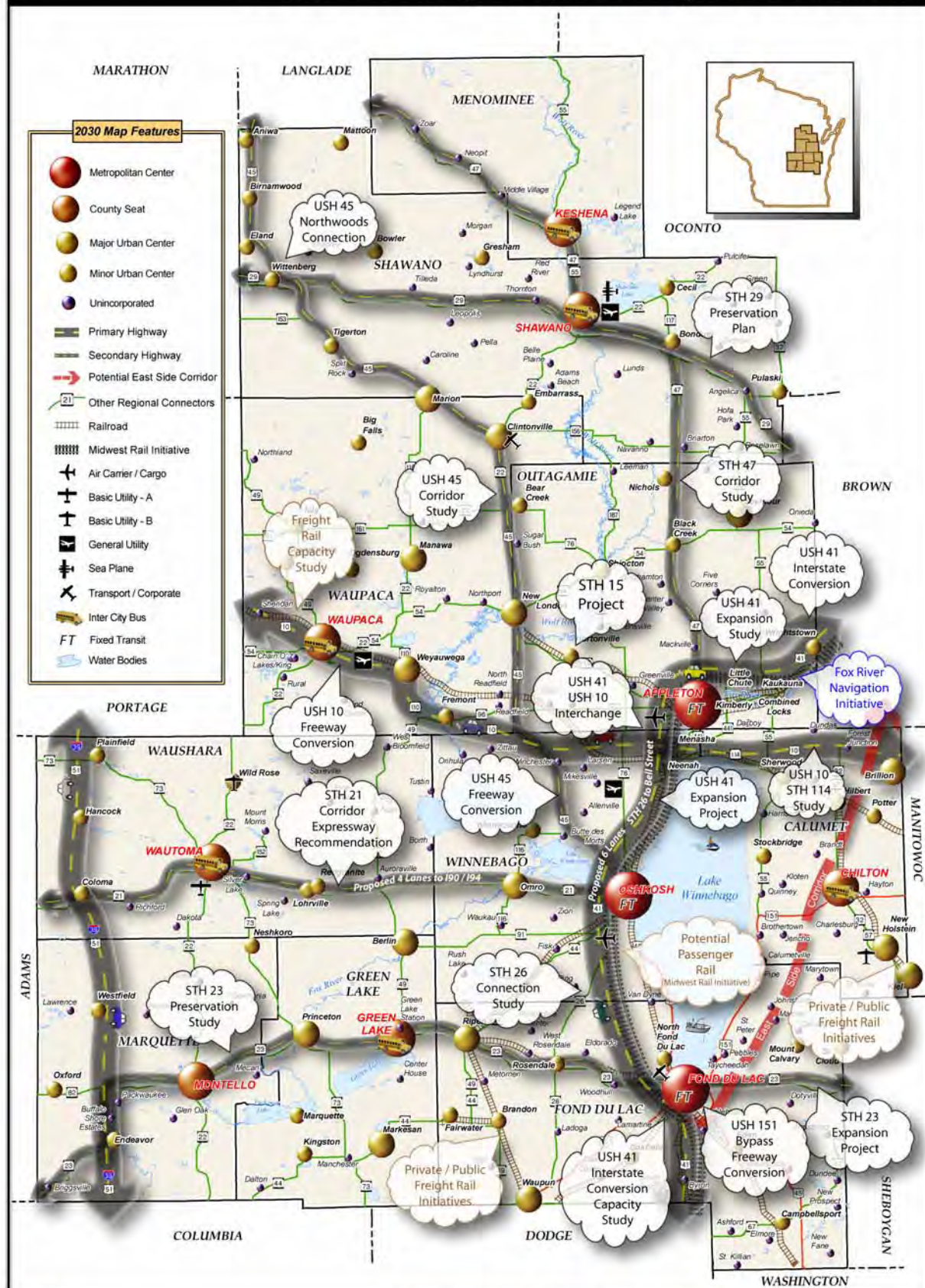
AQUATIC INVASIVE SPECIES PLAN FOR WINNEBAGO POOL LAKES, January 1, 2011. *(A working document prepared under contract for the Winnebago Lakes Council)*

*Many of these documents are available in Adobe Acrobat (.pdf) versions on our website
www.eastcentralrpc.org*

YEAR 2030 REGIONAL COMPREHENSIVE PLAN

Goals, Strategies, and A Plan For Action

Exhibit T-1: Priority Transportation Projects / Plans / Studies



Milestone #3: Goals, Strategies, and a Plan for Action: This report was completed in early 2008 and contains detailed strategies and recommendations based off the original work of the TACs. A Regional Framework Map, a Transportation Recommendations Map; shown here; and dozens of supporting Regionally Significant Features Maps were also produced to effectively portray the plan's visions and recommendations. Lastly, the report addresses overall plan implementation and monitoring.



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