

East Central Wisconsin Regional Planning Commission

Annual Report 2009-2010



*An Economic Development District and Metropolitan Planning Organization
Serving the East Central Wisconsin Region for over 35 years
- A Recipient of the 2007 Foth Good Government Award -*



Member Counties:

Calumet

Menominee

Outagamie

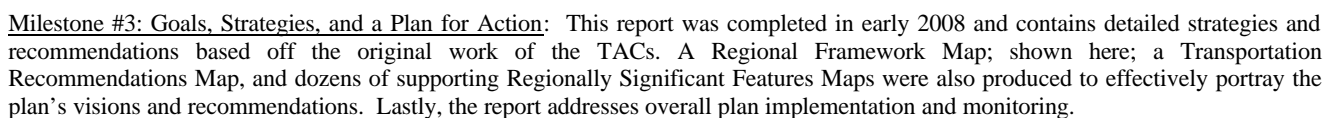
Shawano

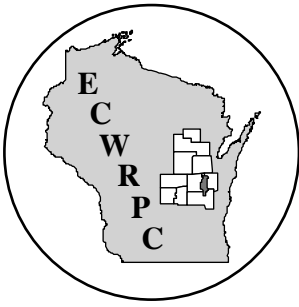
Waupaca

Waushara

Winnebago

Exhibit LU-1: Year 2030 Regional Framework Map





EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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*An Economic Development District and Metropolitan Planning Organization
Serving the East Central Wisconsin Region for over 30 years
-A Recipient of the 2007 Foth Good Government Award-*



April 30, 2010

To the Citizens of the East Central Region:

As the days wind down in my second term as Chairman of the East Central Wisconsin Regional Planning Commission, I cannot help but to reflect upon all of the important work that this agency has done over the six year period that I have, to date, been involved. During that time I have come to know and appreciate the work of the other Commissioners and our staff with respect to their efforts in proactively solving the short and long-term planning issues which face our individual counties and the region as a whole.

With the recent economic downturn, it has become evident that 'pooling resources' and seeking 'regional solutions' is a necessary part of equation to either hold down government costs, or increase the value that residents receive from their tax dollars. Doing more with less is a mantra that many of our Counties have had to live by in recent years and it is predicted to be at least a few more until better economic times are upon us again. When examining the Commission's role with respect to a county needs for planning within and beyond its boundaries, it's a no-brainer that RPC's are a wise investment. The numerous regional programs that are developed and led by Commission's staff are important to many of our region's stakeholders and they offer long-term promise for making our local and regional economies more resilient to change. The continued investment by our member counties in regional programs and planning efforts continues to pay dividends in many ways.

For example, in 2009 over \$837,000 in grant awards for economic development projects were given to our member counties and communities as a result of the 'investment' of \$50,000 of our counties' levy dollars into the regional Economic Development Program.....a payoff of over 16 to 1! Because of its reputation as a leader in planning, in 2009 the Commission was entrusted by the Wisconsin Department of Transportation to pilot a new 'regional' Safe Routes to School Program that has brought the dedication of over \$180,000 worth of staff time annually to assist our region's school districts and communities plan for the safety of our children. Lastly, the Fox Wisconsin Heritage Parkway planning effort moved forward by leaps and bounds during 2009, in particular because Commission staff was able to leverage and secure over \$48,000 from the gracious Community Foundations associated with the region's urbanized areas, as well as several power companies.

Since its inception in 1972, the Commission has consistently shown the benefits of regional collaboration and decision-making as it pertains to our constituents' daily lives. In 2009, the Commission was honored not once, but twice, with awards from two respected organizations within the state: the Wisconsin Chapter of the American Planning Association for its involvement in preparing smart growth plans throughout the region, and; from the Fox Cities Greenways, Inc. for our involvement collaborating on, facilitating, and supporting bike and pedestrian trail development within the urban area for over a decade. I have been honored to lead an organization that is valued for its work, and I entrust - and challenge - the Commission's future leadership to excel in its efforts. In many respects, our future depends on it.

Respectfully Yours,

Richard Koeppen, Chair
Waupaca County Representative

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Introduction

The 2009 Annual Report illustrates the accomplishments and activities of the Commission during the past calendar year. It serves to document the Commission's progress toward the achievement of regional goals related to land use, development and preservation. It also provides a regional context for local or county-level land use planning efforts and issues, and identifies products (Appendix B) resulting from the work activities of the Commission that may be of use to local units of government.

The report contains two major sections: an overview of the Commission, its structure, roles, responsibilities, and the planning functions that it serves. This section describes the organizational arrangements, roles and responsibilities of the various agencies involved in the planning process and the decision making process used to prepare, implement and periodically reevaluate the policy and action recommendations of the Commission. It also describes the approach used in developing planning work programs and the management of the planning process, while addressing the specific requirements of the various federal and state grant programs and outlines how they will be achieved through the scheduled work activities.

The second part of this report contains specific information regarding the regional and local tasks as activities that were worked on or accomplished

by Commission staff during 2009 and are organized in a manner which reflects the structure of the Commission's Annual Work Program & Budget that is prepared and adopted in July of each year.

The Annual Work Program & Budget is structured in a manner that, over time, will mirror the framework of the Commission's adopted Year 2030 Regional Comprehensive Plan. The Regional Comprehensive Plan will serve as the 'umbrella' with a number of distinct, but interrelated, planning programs falling underneath it. These planning programs include community facilities, transportation, economic development, open space and recreation, and environmental management. All of these programs are focused on comprehensive planning in that they emphasize land use interrelationships and take into account the environment, the economy and the community. Each of these program elements receives direction from the regional comprehensive plan (regional goals and strategies) and provides feedback to it (policies and recommendations).

In addition to the comprehensive program elements, other planning programs address current (local) planning and assistance such as the geographic information systems (GIS) planning and information technology (IT) systems programs.

Commission Overview

Commission History

The East Central Wisconsin Regional Planning Commission (Exhibit 1) was created as a regional planning commission by Executive Order No. 41, issued by Governor Patrick J. Lucey and dated June 29, 1972. This action was taken following the submittal of petitions by the ten counties within the East Central region pursuant to SS. 66.945 (now SS. 66.0309), the existing regional planning enabling statute. The East Central RPC was preceded by two areawide planning agencies: the Fox Valley Council of Governments (FVCOG) which was formed in 1956 and was composed of fifteen governmental units in the Appleton-Neenah and Oshkosh urbanized areas, and; the Northeastern Wisconsin Regional Planning Commission (NEWRPC) formed in 1962 and composed of nine counties encompassing the Wolf River Basin. With the issuance of HUD's Areawide Planning Organization (APO) and Areawide Principal Jurisdiction (APJ) certification requirements in July, 1970, these two agencies were dissolved and replaced by East Central, which was roughly aligned with proposed uniform state administrative districts. The three northernmost counties of NEWRPC were dropped from the region and Calumet, Fond du Lac, Green Lake and Marquette counties were added on the south. Calumet and Fond du Lac counties had ongoing county planning programs prior to their affiliation with East Central.

The existence of different state agency configurations at the time various regional planning agencies were formed, coupled with the fact that the Governor did not adhere to the districting configuration when forming East Central, this has resulted in the significant overlapping of jurisdictions. In the past, the East Central region coordinated its planning program through memoranda of agreement with up to three criminal justice planning regions (now a statewide function), two health planning districts (now defunct), three manpower planning districts (now four), two area agencies on aging (now one), two rural conservation and development districts, two community action programs (now three), one water quality management planning area (now defunct), the Wisconsin Rural Housing Cooperative and the State Clearinghouse. Additionally East Central coordinated with two regional transportation offices and one district natural resource office.

The basic rationale for the East Central Region as a geographic planning region is twofold. First, the

Appleton MSA (metropolitan statistical area and Oshkosh-Neenah MSA are geographic units that can only be modified by the federal Office of Management and Budget. These two areas have overlapping mandatory planning requirements for various federal funding programs above and beyond those for other areas. Fond du Lac County has been designated an urbanized area effective May, 2002 when the population exceeded 50,000 with the 2000 Census. The Metropolitan Planning Organization (MPO) designation was made by the Governor of Wisconsin in December, 2002. The Fox Cities, Oshkosh and Fond du Lac urban areas thus serve as the focus for regional planning in this four county area, along with the urban water quality focus of the Winnebago pool and the lower Fox River.

To the west and the north, Green Lake, Marquette, Waushara, Waupaca, Shawano and Menominee counties share a common rural character, while having a general orientation to the urban counties as trade and employment centers. However, when going to the extremes of the rural counties, these ties fade, and are shifted outside the region. The basic orientation for planning in the East Central region recognizes both the diversity and commonality, and tailors program activities accordingly. This overall planning framework is consistent throughout the region.

Within the statutory provisions of SS. 66.0309 (previously SS. 66.945), East Central's main stated purpose is the "function and duty of making (preparing) and adopting a master (comprehensive) plan for the physical development of the region." This basic enabling statute is complemented by the new comprehensive planning law (Smart Growth) ss. 66.1001 that specifies the content of the regional comprehensive plan.

Structure & Policy Making Process

The basic representation on the Commission's policy body consists of three commissioners from each county as follows:

1. The chairman of the county board serves on the Commission because of his or her elective office.

Bay Lake RPC

OCONTO

	HUTCHINS	M
Hamwood		

MENOMINEE

SHAWANO

WAUPACA

OUTAGAMIE

WAUSHARA

NEBAGO

CALUMET NEW

SHEBOYGAN

DODGE

*Southeastern
RPC*

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

East Central Wisconsin Regional
Planning Commission
400 Ahnaip Street Suite 100
Menasha, Wisconsin 54952

2. A second member is appointed by the county board. This individual must hold executive or legislative elective office within town, village, city or county governmental bodies within the appointing county. This member is automatically the county executive, if the county has one.
3. A third member is appointed by the Governor from a list of six persons nominated by the county board. At least four of these nominees must be private citizens.
4. Additional representatives are provided to counties with a population of 50,000 or greater; one for each attained increment of 50,000. The first additional representative is the mayor or council president of the largest city in the county, while subsequent additional members are appointed in a manner similar to the second member appointment procedures noted above.

Exhibit 2 contains a listing of East Central Commissioners for each county in 2009 and notes the manner of appointment as identified above. Exhibit 3 contains recent photographs of the Commissioners. The Commission has internally organized itself to facilitate broad involvement in its decision-making process. Exhibit 4 contains a table of organization of East Central's Commission and standing committees, while Exhibit 5 provides a listing of staff. Appointments to standing committees are made by the Chairman annually and are confirmed by the Commission as follows:

- ◇ Steering Committee - The Steering Committee is composed of seven members, one representative of each of the member counties. The function of the Steering Committee includes ensuring proper coordination and cooperation amongst the planning committees of the Commission and their respective citizens' or technical advisory committees. The Committee also has the power to act in emergency situations with the full power and authority of the Commission; keep the Commission advised of pending legislation affecting the Commission, its policies and its programs; prepare annual work programs and budgets; approve local assistance contracts; conduct audit reviews; oversee the payment of bills and determine compensation rates, along with employment and salary determinations.
- ◇ Regional Comprehensive Plan Committee - This committee's primary role is to oversee the implementation and monitoring of the regional comprehensive plan. Other roles include intergovernmental cooperation and coordination matters, review functions to consider compliance with the regional plan, and other matters associated with land use.
- ◇ Transportation Committee - This committee directs and monitors the transportation program element and serves as a liaison with the Transportation Policy

Advisory Committees and the Transportation Technical Advisory Committee. This committee is responsible for overseeing the transportation element of the regional plan.

- ◇ Community Facilities Committee - This committee reviews, and recommends approval or denial of sewer service area plans and amendments, and oversees the community facilities element of the regional plan.
- ◇ Economic Development Committee - This committee directs and monitors the economic development program element and serves as a liaison with the broader Economic Development Strategy Committee (see below). This standing committee has oversight of the economic and housing related elements of the regional plan.
- ◇ Open Space and Environmental Management Committee - This committee directs and monitors the open space, agriculture and environmental management program. It also has oversight of the related elements of regional plan.

Rather than maintain Technical Advisory Committees (TACs) for each functional area, the commission has TACs for the two principal areas of work activity, transportation and economic development. As studies are carried out in other areas, special project TACs are formed for the duration of the study. Likewise, special study advisory committees for various transportation projects would be formed as needed. The Transportation Policy Advisory Committees for the Fox Cities (Appleton) Urbanized Area and the Oshkosh Urbanized Area exist to provide the monitoring and review necessary in the Transportation Improvement Program (TIP) and long range planning activities in the respective urbanized areas. A membership roster of all current advisory committees is provided in Appendix A. After adoption of a plan or policy recommendation by the Commission, ratification is sought from appropriate local units of government. To the maximum extent possible, Commission adoption and local ratification are coordinated.

The second TAC, known as the Economic Development Strategy Committee, is comprised of diverse representatives from both the public and private sectors of the region. Its main purpose is to advise and guide the EDA funded Comprehensive Economic Development Strategy, or CEDS, planning process. A listing of the TAC's membership for 2008 is contained in Appendix A. By providing input and perspective from these diverse perspectives, the CEDS becomes a very current and meaningful document for guiding the region's

economic development activities for the betterment of the region as a whole.

Interagency Coordination

The Commission views its coordinating role as central to its reason for existence. Intergovernmental coordination is facilitated through the development of its Annual Work Program & Budget, specific requests for assistance, by using formal memoranda of agreement relative to programs and review procedures, and active and meaningful participation on advisory committees.

To carry out water quality management planning (Section 208 of P.L. 92500), it was necessary to form a new agency in the mid-seventies to meet the EPA's urban-industrial complex requirements for jurisdictional area and for one policy body. East Central and Brown County had jointly formed the Fox Valley Water Quality Planning Agency under SS. 66.30 in 1972 for such purpose. That agency was formally disbanded in December 1989 principally because of inadequate funding resources and separate designation was sought by East Central. The Department of Natural Resources never acted on the request and reassumed the water quality planning responsibility at the state level. Within the state Administrative Code for Water Quality Management, East Central is the responsible agency for sewer service area delineation and administration. An earlier memorandum of understanding among East Central, Fox Valley, and the Wisconsin Department of Resources outlines the plan review and update requirements as well as amendment procedures.

The coordination of East Central's transportation planning activities with state and federal transportation planning and management efforts is accomplished in numerous ways. First, FHWA, FTA, and WisDOT have representatives on the Fox Cities and Oshkosh Area Transportation Policy Advisory Committees. Second, WisDOT Bureau of Planning, as well as WisDOT's regional offices have representatives on East Central's Transportation Technical Advisory Committee. Third, East Central staff participates in numerous committees and regional transportation planners' sessions.

The coordination of East Central's transportation planning activities with local planning and management efforts is also accomplished in numerous ways. First, county highway commissioners, directors of public works, city traffic engineers, city and county planners, airport

managers, among others, are members of the Transportation Technical Advisory Committee. Second, East Central staff members participate with local organizations such as the Appleton Parking and Transit Commission and county transportation coordinating committees. Each year, during preparation of East Central's Work Program, East Central staff solicits input from local planning staff on transportation-related planning activities that will be undertaken the following year.

Public Participation and Outreach

East Central is considered to be a governmental entity and falls under the same rules as counties or municipalities, in terms of providing adequate public notice on all of its full quarterly Commission meetings and related Standing Committee meetings (Steering, Transportation, Open Space, Economic Development, Community Facilities, and Regional Comprehensive Plan). In addition to the required meeting postings and mailings to affected parties and media outlets, other efforts are made to notify and obtain public input on regional scale planning efforts from counties, communities and members of the citizen and business community. On a regular basis, the Commission develops and distributes information through the following methods:

- ◇ The Commission's website www.eastcentralrpc.org.
- ◇ The publication of this Annual Report document.
- ◇ The publication of three newsletters (The Rapport) in January, July, and October of each year.
- ◇ The publication of an Annual Work Program and Budget document.
- ◇ The development of periodic single or partial-day conferences and training sessions for local officials on current land use topics.

Exhibit 2 – Roster of East Central Counties and Commissioners - May 1, 2009

CALUMET COUNTY

1. Bill Barribeau, County Board Chairman
2. Patrick Laughrin, County Board Supervisor
3. Clarence Wolf, Gubernatorial Appointee

FOND DU LAC COUNTY

(Withdrew from participation January 1, 1982. Individual communities members exist, but are not represented on the Commission)

GREEN LAKE COUNTY

(Withdrew from participation January 1, 1975. No individual community members exist, and no representation is provided on the Commission)

MARQUETTE COUNTY

(Withdrew from participation January 1, 2002. No individual community members exist, and no representation is provided on the Commission)

MENOMINEE COUNTY

1. Elizabeth Moses, County Board Chair (Perm. Alt. – Jeremy Johnson)
2. Robert Hermes, County Board Appointee
3. Ruth Winter, Gubernatorial Appointee

OUTAGAMIE COUNTY

1. Clifford Sanderfoot, County Board Chairman
2. Robert “Toby” Paltzer, County Executive
3. Timothy Hanna, Mayor, City of Appleton
4. Jim Steineke, County Board Supervisor
5. Helen Nagler, County Board Supervisor
6. Paul Hirte, Gubernatorial Appointee

SHAWANO COUNTY

1. Marshal Giese, County Board Chairman
2. Ken Capelle, County Board Supervisor
3. M. Eugene Zeuske, Gubernatorial Appointee

WAUPACA COUNTY

1. Dick Koeppen, County Board Chairman
2. Brian Smith, Mayor, City of Waupaca
3. Duane Brown, County Board Supervisor
4. DuWayne Federwitz, Gubernatorial Appointee

WAUSHARA COUNTY

1. Norman Weiss, County Board Chairman
2. Walter Petersen, County Board Supervisor
3. Neal Strehlow, Gubernatorial Appointee

WINNEBAGO COUNTY

1. David Albrecht, County Board Chairman
2. Mark Harris, County Executive
3. Paul Esslinger, Mayor, City of Oshkosh (Perm. Alt. – Mark Rohloff, City. Mgr.)
4. Jim Erdman, County Board Supervisor
5. Ken Robl, County Board Supervisor
6. Ernie Bellin, Gubernatorial Appointee

<i>Total Number of Commissioners</i>	<i>28</i>
<i>Number Holding Elected Office</i>	<i>20</i>
<i>Number of County/Municipal Staff</i>	<i>1</i>
<i>Number of Citizen Representatives</i>	<i>7</i>

Exhibit 3 ECWRPC COMMISSIONERS



Bill Barribeau
Calumet County



Patrick Laughrin
Calumet County



Clarence Wolf
Calumet County



Robert Hermes
Menominee County



Jeremy Johnson
Menominee County



Ruth Winter
Menominee County



Robert "Toby" Paltzer
Outagamie County



Clifford Sanderfoot
Outagamie County



Timothy Hanna
Outagamie County



Paul Hirte
Outagamie County



Helen Nagler
Outagamie County



Jim Steineke
Outagamie County



Marshal Giese
Shawano County



Ken Capelle
Shawano County



M. Eugene Zeuske
Shawano County



Dick Koeppen
Waupaca County



Brian Smith
Waupaca County



Duane Brown
Waupaca County



DuWayne Federwitz
Waupaca County



Norm Weiss
Wausara County



Neal Strehlow
Wausara County



Walter Petersen*
Wausara County



Bob Maloney*
Wausara County



Mark Harris
Winnebago County



David Albrecht
Winnebago County



Ernie Bellin
Winnebago County



Jim Erdman
Winnebago County



Ken Robl
Winnebago County



Mark Rohloff, Alt.
Winnebago County

NOT PICTURED:

Elizabeth Moses
Menominee County

Paul Esslinger
Winnebago County

* Served portion of 2009

Exhibit 4 – Table of Organization, 2009 East Central Commissioners

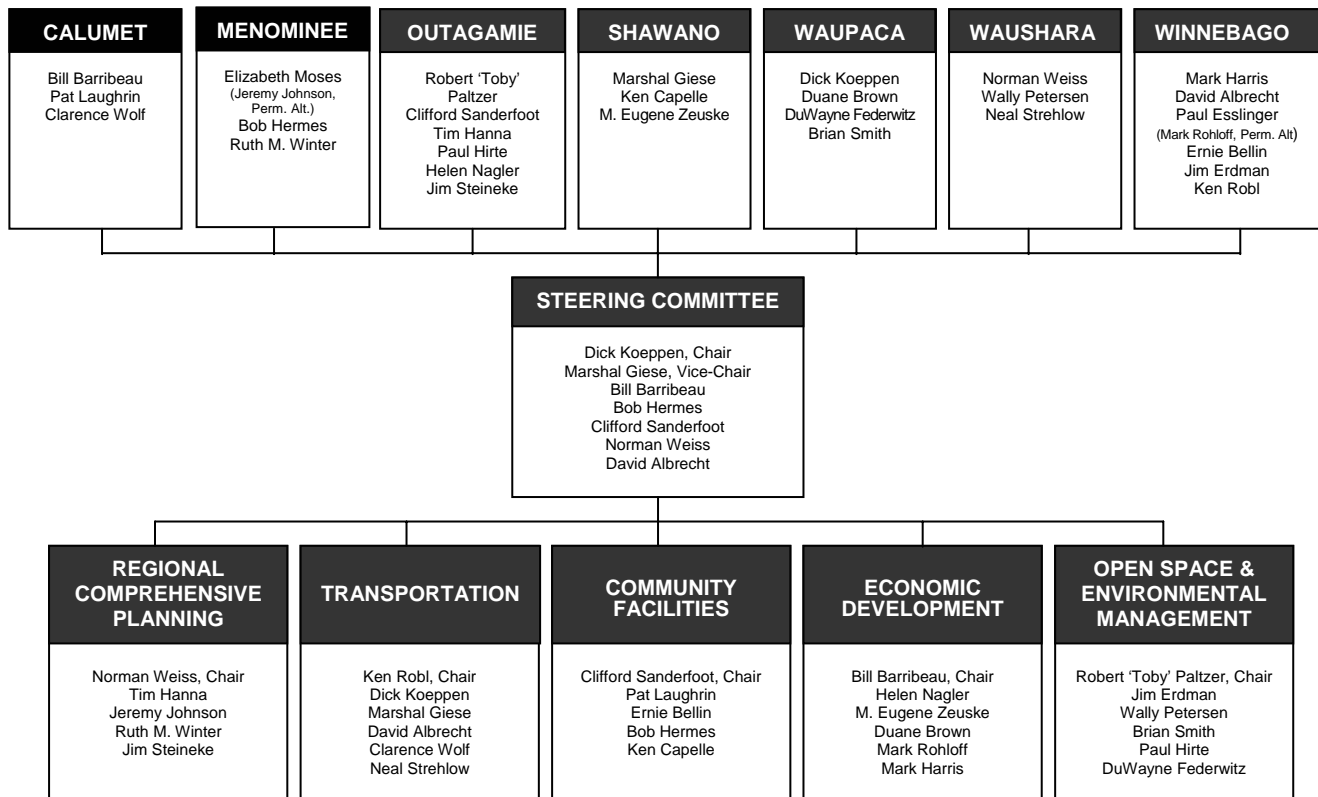


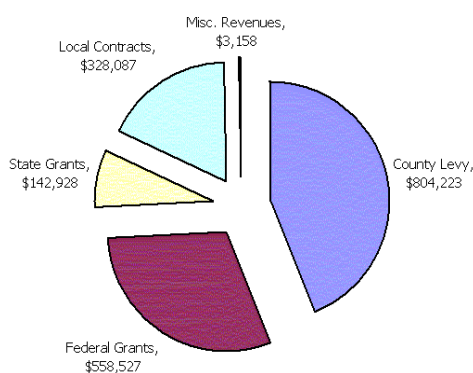
Exhibit 5 – East Central RPC Staffing, 2009

Administrative Staff Eric W. Fowle, AICP - Executive Director Walt Raith, Assistant Director / MPO Director Vicky Johnson, Administrative Coordinator Edalia Haney, Administrative Assistant Angela Cottrell, Controller		Joe Huffman, Sewer Service Area Planner Todd Verboomen, Sewer Service Area Planner Melissa Kraemer Badtke, GIS/Planning Specialist (Transp) Scott Konkle, Mine Reclamation Specialist Andrew Jennings, Emergency Management Planner ¹
Planning Staff Jason Kakatsch, Principal Transportation Planner Ed Kleckner, Principal Community Development Planner ¹ Kathy Thunes, P.E., Principal Community Development Planner David Moesch, Associate Transportation Planner Kara Homan, Associate Economic Development Planner Tom Baron, Community Development Planner		Geographic Information Systems Staff Trish Nau, GIS Coordinator Mike Zuege, GIS Specialist II Adam Pfefferle, GIS Specialist I Mike Patza, GIS/Planning Assistant
		Information Technology Staff Tim Badtke, IT Coordinator
		Notes: ¹ Employed for a portion of 2009

Summary of Budget and Cost-Sharing

Based on its 2009 audit, the East Central Wisconsin Regional Planning Commission had total operating revenues of \$1,836,923. Of this amount, \$804,223 (43%) was derived from a direct tax levy to its seven member counties. An additional \$701,455 (38%) was received from various state and federal entities as cost-shared grants for specific program work. The remaining revenues were derived throughout the calendar year in the form of local contracts, small local grants, or miscellaneous revenues. Exhibit 6 illustrates the proportion of revenues for the 2009 budget year, while Exhibit 7 provides a recent history of the comparison between the total annual budget and the counties' proportionate levies. Exhibit 8 contains detailed information on each county's respective portion of the 2009 levy.

Exhibit 6 – East Central RPC Revenue Sources, 2009



State and federal funded programs include the transportation planning from FHWA, FTA and WisDOT; the economic development program from EDA; and, the sewer service area program from WDNR. Portions of the local levy are committed as matching funds and are allocated among each work element on the basis of: 1) the relative benefits to be derived by each funding agency's program; 2) the grant program's eligibility requirements, and; 3) federal and state cost sharing formulas.

Levy revenues are determined by the Commission on an annual basis and for 2009, in response to county-level budget constraints, it was decreased by 4.81% (-\$38,710) from 2008 levels. Over the long term, when compared to staffing and budget needs of the Commission, an ever-widening gap continues to form

within its budget (Exhibit 7). This gap is typically filled with local contract work which reduces the effectiveness of the Commission in proactively addressing regional concerns.

Exhibit 7 – East Central Budget/Levy History

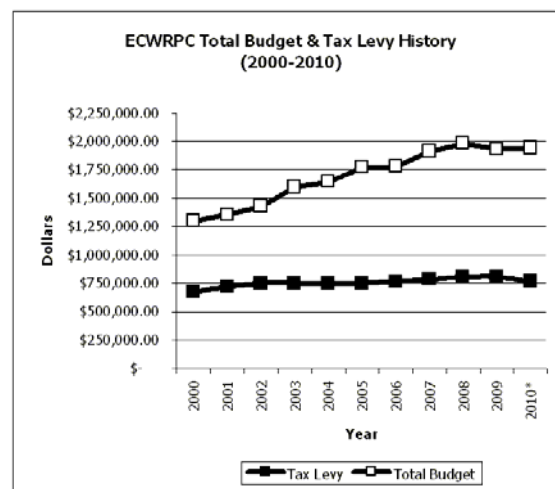


Exhibit 8 – East Central RPC 2009 Levy Distribution

Participating County / Municipality	2009 Tax Levy (Rate = 0.000020778)
CALUMET CO.	\$ 62,218
FOND DU LAC CO.	County not a member
C. of Fond du Lac	\$ 49,464
V. of Eden	\$ 885
V. of North FdL	\$ 3,790
V. of Oakfield	\$ 1,003
T. of Empire	\$ 5,448
T. of Fond du Lac	\$ 5,436
T. of Friendship	\$ 3,209
T. of Oakfield	\$ 1,033
T. of Taycheedah	\$ 8,591
GREEN LAKE CO.	County not a member
MARQUETTE CO.	County not a member
MENOMINEE CO.	\$ 5,913
OUTAGAMIE CO.	\$249,129
SHAWANO CO.	\$ 58,113
WAUPACA CO.	\$ 74,476
WAUSHARA CO.	\$ 50,246
WINNEBAGO CO.	\$225,268
TOTAL LEVY	\$804,222

Notes

- The 2009 Tax Levy was calculated on 2007 Equalized Valuation.

- The maximum levy is established by Wis. State Statutes at .003 percent.

Description of the Region

Physical Characteristics

The East Central region consists of 10 counties: Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara and Winnebago counties, and three reservations: Menominee, Stockbridge-Munsee and a portion of the Oneida reservation (refer to Exhibit 1). The region encompasses 5,900 square miles and is rich in natural, cultural and agricultural resources. These resources have contributed significantly to the development of the region and are necessary components of the region's economic base and its quality of life.

Approximately 30% of the region is covered in woodland or forest and 50% is in agricultural use. The remaining 20% is either developed or in some other type of use. Abundant water resources such as the Fox and Wolf Rivers, Lake Winnebago, the Horicon Marsh and numerous other streams, rivers, lakes and wetlands exist within the region. Physiographic features such as the Niagara Escarpment and a variety of glacial features such as drumlins, moraines, outwash plains and kettle lakes contribute to a varied landscape. The region contains 91,000 acres of state wildlife and fishery lands, two state parks, over 1,000 miles of trout streams, conservancy areas such as Rush Lake, and many county and local parks and recreation trails. A variety of local museums, historical sites, theaters, restaurants, sporting venues and other amenities also contribute to the region's quality of life.

Historical Development

The waterways in the region formed the first major transportation routes as French fur traders and missionaries began interacting with Native Americans living along the Fox River as early as 1634. As trade increased, more European immigrants moved into the area, settling on or near the Fox River. By 1845, eight communities in the East Central region were incorporated as cities or villages. Five of those communities, Fond du Lac, Neenah, Oshkosh, Stockbridge and Waupun, are in existence today. The other three communities, Ceresco, Grand Chute and Taycheedah, were incorporated into other communities. Although barge traffic on the Fox River served past transportation needs, these waterways are now primarily used for recreation and tourism. Most of today's traffic and freight moves along an extensive road network that ranges in size

and traffic volume from well maintained local roads to major transportation corridors, such as USH 41, USH 10, STH 29 and STH 21. Significant freight rail infrastructure also exists throughout the region, including the mainline CN rail corridor. The region currently has no passenger rail service at this time, however; it does contain two regional airports: Outagamie County Airport and Wittman Regional Airport, along with a number of smaller airports.

Population Characteristics

In 2009, the region's 652,705 residents comprised 11.5 percent of Wisconsin's population. Three-quarters of the region's population is concentrated in the four urban counties (Calumet, Fond du Lac, Outagamie and Winnebago). Exhibit 9 contains historic and projected populations for the region and its counties. Calumet and Outagamie comprise the Appleton Metropolitan Statistical Area (MSA), Winnebago County comprises the Oshkosh-Neenah MSA, and Fond du Lac is an independent urban center located along Lake Winnebago south of Oshkosh. This area is a major manufacturing center for Wisconsin and the Midwest, focusing on paper products and machine manufacturing. The local healthcare industry is growing in size and importance.

The outlying portions of the four urban counties surrounding Lake Winnebago are more rural in character and contain some of the region's best farmland. The six rural counties to the north and west: Menominee, Shawano, Waupaca, Waushara, Marquette and Green Lake, contain many lakes and forested area providing recreational and tourism activities. Shawano, Waupaca, Waushara and Winnebago counties have a number of heavy truck vehicle body and part manufacturing firms such as Pierce and Oshkosh Truck. Agriculture, mining, and the lumber and forest products sectors also contribute to the economic base of the region. In 2009, the two largest cities outside of the urban area include the City of Waupun (pop. 10,983), located in southern Fond du Lac County and the City of Shawano (pop. 9,008) in Shawano County.

Although the minority population is growing, Caucasians continue to comprise the overwhelming majority of the population for all counties, but Menominee County. The Menominee Reservation boundary encompasses the entire Menominee County/Town jurisdiction, and Caucasians accounted

for less than twelve percent of the population in 2000. Eighty-seven percent of Menominee's population identified themselves as Native American. Region-wide, Caucasians comprised 94.6% of the population in 2000. Hispanics, which are the fastest growing ethnic population in the United States, comprised 1.9% of the region's population in 2000. They also tend to be a relatively young population. As a result, over time, they are expected to constitute a larger share of our labor force.

The region's population is also aging consistent with National trends. For example, the median age for Menominee County, which has traditionally had a younger population than the remainder of the region, was 27.7 years in 2000. The median age per county for the other nine counties in the region ranged from 34.4 years in Outagamie County to 42.1 years in Waushara County. Only six percent of the region's population was under five years of age in 2000. Twenty-two percent of the region's population was of school age. Fifty-eight percent of the population was working age, while the remaining thirteen percent was age 65 or older. This age distribution currently provides the region with a significant workforce.

Between 2000 and 2009, the civilian labor force increased from 345,573 persons to 357,503 persons. The number of employed persons decreased from 334,948 to 327,275 during this same time period. Economic restructuring has meant that the number of unemployed persons and the unemployment rate has risen as well. In 2000, the region's unemployment rate (not seasonally adjusted) was 3.1%. Due to the overall economic turndown throughout the U.S., the unemployment rate had risen to 8.5% in 2009. While this rate was less than that of the National unemployment rate average of 9.3%, it was equal to the State's average.

Wages & Income

Wages and income within the region are rising, as the average weekly wage for all industries in the region increased from \$494 in 2000 to \$714 in 2008. Average per capita income for the region rose from \$27,074 in 2000 to \$36,138, in 2008. However, wages vary substantially across different sectors. 2008 NAICS wage information indicated that average weekly wages ranged from \$1,270 in the professional and business services sector to \$184 in the leisure and hospitality sector.

Exhibit 9 - Historic and Projected Population of the East Central Region

Geographic Area	Source	Census 2000	2005	2010	2015	2020	2025	2030
Wisconsin*	DOA	5,363,715	5,563,896	5,751,470	5,931,386	6,110,878	6,274,867	6,415,923
Region*	ECWRPC	609,558	642,923	667,636	691,308	714,939	737,521	756,877
Urban Counties	ECWRPC	455,781	482,019	502,294	522,191	542,867	562,993	581,444
Rural Counties	ECWRPC	153,777	160,905	165,342	169,117	172,072	174,528	175,433
Calumet	ECWRPC	40,631	45,812	49,146	52,239	55,445	58,414	61,141
Fond du Lac	ECWRPC	97,296	100,507	103,385	106,140	108,867	111,128	112,925
Green Lake	ECWRPC	19,105	19,437	19,784	20,032	20,184	20,152	19,996
Marquette*	ECWRPC	14,555	15,244	15,778	16,239	16,501	16,794	16,928
Menominee	ECWRPC	4,562	4,637	4,853	5,090	5,247	5,290	5,243
Outagamie*	ECWRPC	161,091	171,854	181,224	190,570	200,012	208,688	216,874
Shawano	ECWRPC	40,664	42,442	43,631	44,738	45,733	46,687	47,320
Waupaca*	ECWRPC	51,825	53,663	54,946	55,993	56,888	57,678	57,894
Waushara*	ECWRPC	23,066	25,483	26,349	27,024	27,518	27,925	28,051
Winnebago	ECWRPC	156,763	163,846	168,538	173,241	178,543	184,763	190,504

* 2000 population adjusted through the Census CQR program.

Source: U. S. Census, 2000; DOA, 2004; ECWRPC 2004.

Regional Comprehensive Planning Program

Regional Comprehensive Plan

In the fall of 1999, new statewide comprehensive planning requirements were signed into law, as a part of the Governor's budget bill. SS 66.1001 requires that, starting in 2010, land use decisions must be based on an adopted comprehensive plan, as defined in the law. This applies to any and all levels of government within the State of Wisconsin that wish to exercise any land use regulatory powers. The legislation also requires the development of a regional plan by regional planning commissions throughout the state. The 'smart growth' legislation, as it has come to be known, requires the development of a nine element comprehensive plan. Those nine elements are:

1. Issues and Opportunities;
2. Housing;
3. Transportation;
4. Utilities and Community Facilities;
5. Agricultural, Natural, and Cultural Resources;
6. Economic Development;
7. Land Use;
8. Intergovernmental Cooperation, and;
9. Plan Implementation.

While the Commission had previously adopted a regional planning approach (developed in the 1970s), recent smart growth legislation establishes new comprehensive planning standards which required staff to undertake a major plan revision and update to address the full ten county region. The primary objective of the regional comprehensive plan is the production of a well integrated goal and action-oriented policy framework that will help to promote good local land use related decisions and thereby, cumulatively address the regional issues which exist now or in the future.

Working together with citizens, local governments, and interest groups, the Commission began the regional planning process in 2001 with the award of a Wisconsin Department of Administration 'Smart Growth' Planning Grant for \$175,000. As part of this process, seventeen separate Technical Advisory Committees (TACs) were formed to represent the numerous elements and sub-elements found in the comprehensive planning legislation. The TACs were consulted throughout the second part of the process and helped to effectively bridge the gap between the established visions and the specific strategies which are needed to ultimately achieve them.

The Commission approved its Year 2030 Regional Comprehensive Plan on April 25th, 2008 after consulting the public through widespread notices and promotional efforts, including the hosting of four separate Public Informational Meetings throughout the region. The resulting products were developed and produced through the planning process and are available for public review by contacting the Commission or viewing its website www.eastcentralrpc.org:

- ◇ Milestone Report #1: The State of the Region: The first technical report, adopted in April 2003, provides background information for the nine comprehensive planning elements. Descriptive text, tables, charts and numerous maps.
- ◇ Milestone Report #2: Issues/Opportunities and Visioning: Adopted by the Commission in July 2004, this report contains thematic vision statements for each of the planning elements, a clarification of issues and opportunities present in the region, and the identification of differences between the envisioned future and the current state of the region as reported in Milestone Report #1. This second report also includes preliminary goals for each element which were developed as a result of consulting the aforementioned 17 Technical Advisory Committees.
- ◇ Milestone #3: Goals, Strategies, and a Plan for Action: In 2004, work slowly began on the third report and was delayed significantly by numerous, unexpected staffing changes. This report was completed in early 2008 and contains detailed strategies and recommendations based off the original work of the TACs. A Regional Framework Map (inside front cover), Transportation Recommendations Map (inside back cover), and dozens of supporting Regionally Significant Features Maps were also produced to effectively portray the plan's visions and recommendations. Lastly, the report addresses overall plan implementation and monitoring.

By conducting and completing the regional planning process, East Central now has a firm handle on the issues and concerns that must be addressed through regional-level solutions. The plan lends itself as a framework of goals for which to achieve through the implementation of the plan's several hundred specific recommendations. The Commission's short term implementation goals revolve around improving awareness of the plan amongst its regional constituents, as well as the development of a monitoring and reporting program. Other individual projects will also be initiated during 2010 and over the next several years in an effort to implement specific areas of the overall plan.

Regional Projects & Activities:

After the plan's adoption in 2008, the Commission spent time in 2009 to build awareness about the plan:

- ◇ Staff attended meetings and conducted presentations or shared information with the following groups to further the implementation of the plan as well as to gather additional input:
 - The Hispanic Interagency Council;
 - Fox Cities Leadership Local Government Day; and
 - Fox Cities Greenways.
- ◇ In addition to these meetings, Commission staff also participated in other activities related to smart growth planning including keeping its staff informed about current issues and networking with colleagues to learn new ideas. These included the attendance at various conferences and seminars during 2009:
 - Wisconsin Chapter of American Planning Association (APA) Annual Conference;
 - Upper Midwest APA Annual Conference;
 - The Wisconsin Chapter APA Annual Conference; and
 - National APA Conference in Minneapolis.
- Commission staff also continued to monitor progress on the implementation of the Regional Plan's strategies and recommendations. A framework for reporting progress continues to be developed during 2009.

Milestone Report #3

Goals, Strategies and a Plan for Action

Year 2030 Regional Comprehensive Plan "Shaping the 21st Century!"



Adopted:
April 25, 2009

East Central Wisconsin
Regional Planning Commission

Local Assistance Projects & Activities:

Exhibit 10 illustrates the status of local level smart growth planning within the region. Over the years, the region's local units of government have complied as well. In many cases, Commission staff had assist-ed these communities in the development of their own, local level comprehensive plans. During 2009:

- ◇ Staff worked with the **Waushara County** Land Use Committee to assist in the review and completion of its county-wide plan prepared by SAA, Inc.
- ◇ Staff continued to implement the Commission's 1995 policy regarding the certification of locally adopted comprehensive plans. This policy applies to units of government within the three urbanized areas (Fox Cities, Oshkosh and Fond du Lac) and exists to ensure consistency with regional SSA and MPO derived Long-Range Transportation / Land Use Plans. Commission Staff conducted reviews for, or addressed related issues for the following entities:
 - **Fond du Lac County**
 - City of Fond du Lac - Draft Comprehensive Plan
 - Town of Taycheedah - Draft Comprehensive Plan
 - **Outagamie County**
 - City of Appleton - Draft Comprehensive Plan
 - Town of Grand Chute - Draft Comprehensive Plan
 - Town of Greenville
 - Town of Kaukauna - Draft Comprehensive Plan
 - **Winnebago County**
 - Town of Neenah - Draft Comprehensive Plan
- ◇ Various staff conducted advisory reviews and provided written comments and information for the following entities that do not fall within the three urbanized areas:
 - **Calumet County**
 - City of Brillion – Amendment to Comprehensive Plan
 - Town of Brillion – Amendment to Comprehensive Plan
 - **Shawano County**
 - City of Shawano – Draft Comprehensive Plan
 - Shawano County – Draft Comprehensive Plan
 - **Waushara County**
 - Waushara County
 - Town of Mount Morris

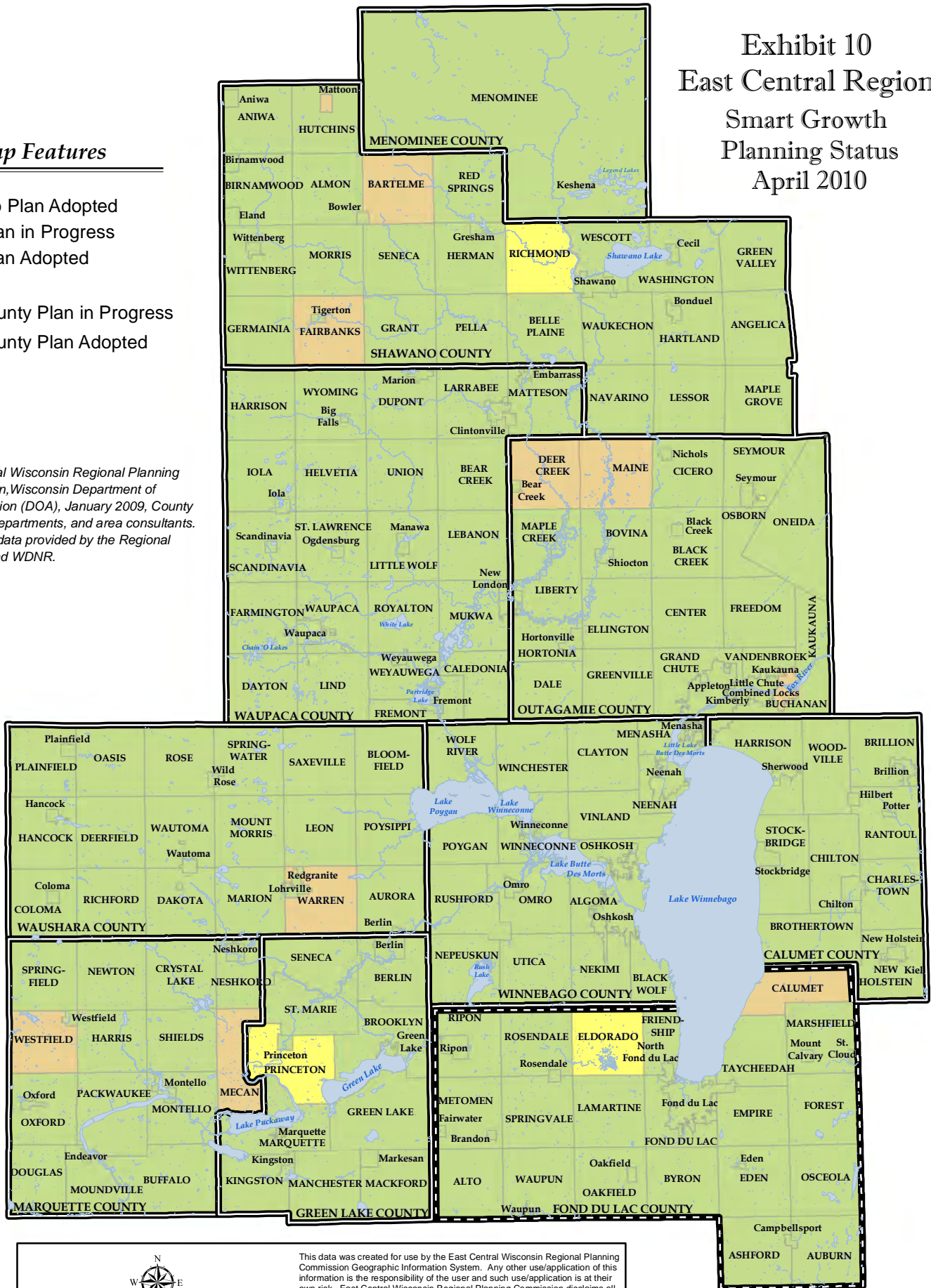
Exhibit 10 East Central Region Smart Growth Planning Status April 2010

Map Features

- No Plan Adopted
- Plan in Progress
- Plan Adopted
- County Plan in Progress
- County Plan Adopted

Sources:

East Central Wisconsin Regional Planning Commission, Wisconsin Department of Administration (DOA), January 2009, County Planning Departments, and area consultants. Base map data provided by the Regional counties and WDNR.



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Features on map are approximate locations and are to be used for reference purposes only.

Prepared April, 2010 By:



East Central Wisconsin Regional Planning Commission
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Community Facilities Planning Program

Sewer Service Area (SSA) Management

Regional Significance: The Commission is the federally designated “208 Water Quality Management Area” for the region; as such, the Commission administers the State’s NR-121 Sewer Service Area Planning program under a memorandum of agreement and contract with the Wisconsin DNR. The Commission staff and Community Facilities Committee serve as both a review entity for and advisors to, the WDNR for the development of twenty-six separate SSA Plans and subsequently requested SSA boundary amendments. The Commission also conducts plan conformance review on certain activities related to wastewater treatment and sewer infrastructure planning and construction.

Regional Projects and Activities:

- ◇ Staff received Wisconsin Department of Natural Resources (WDNR) approval for the Waupaca / Chain ‘O Lakes 2030 SSA Plan (*Waupaca County*).
- ◇ Staff received Wisconsin Department of Natural Resources (WDNR) approval for the Wautoma / Silver Lake 2030 SSA Plan (*Waushara County*).
- ◇ Staff received Wisconsin Department of Natural Resources (WDNR) approval for the Omro 2030 SSA Plan (*Winnebago County*).
- ◇ Staff met with several communities in *Shawano County* to initiate the Shawano Lake 2030 SSA Plan Update. Staff facilitated several ‘working’ meetings to evaluate infrastructure and treatment plant capacities, plan area and sewer service area additions/removal needs, and review existing intergovernmental growth agreements.
- ◇ Staff facilitated a public information meeting and public hearing regarding draft SSA and planning area acreage allocations to the Shawano Lake 2030 SSA Plan Update. The Plan affects thirteen separate governmental entities in *Shawano County*.
- ◇ Staff met with representatives of the Village of Sherwood (*Calumet County*) to initiate the Sherwood 2030 SSA Plan Update. Staff facilitated ‘working’ meetings: to evaluate infrastructure and treatment plant capacities, plan area and sewer service area additions/removal needs, and review existing intergovernmental growth agreements.
- ◇ Staff prepared demographic projections for the Freedom 2030 SSA Plan Update (*Outagamie*

County). Staff also field checked existing land use and calculated the vacant/available acreage totals.

- ◇ One SSA Plan amendment was received and reviewed by the Commission for the following entity:
 - *Calumet County* – Village of Stockbridge.
- ◇ Staff worked with the following entities during the course of the year on potential/pending Sewer Service Area Plan amendments:
 - Staff met with the Darboy Sanitary District (*Calumet and Outagamie Counties*) to discuss and review land use and flow projections pertaining to the Districts’ interceptor collection system.
 - Staff submitted requested materials to and attended the Heart of the Valley Metropolitan Sewerage District concerning the District’s public hearing for the Darboy Sanitary District and Town of Harrison’s (*Calumet County*) request to be annexed into the District’s boundary (the ongoing CTH KK and STH 55 Amendment request).
 - Staff met with St. John Lutheran representatives to discuss the possibility of sewer service to future parish developments within the Town of Center (*Outagamie County*).
 - Staff met with representatives from the Town of Poygan (*Winnebago County*) to discuss concerns involving the Poygan Sanitary District.
 - Staff facilitated a joint meeting with the Town of Winchester and the Town of Clayton to discuss existing and future sewered growth areas (*Winnebago County*).
 - Staff met with Town of Stockbridge and Town of Harrison officials to discuss the formation of a proposed town sanitary district (*Calumet County*).
 - Staff provided information and materials to Calumet County Planning staff regarding SSA Plans, planning activities and issues (*Calumet County*).
 - Staff provided information to and attended several meetings concerning the possible extension of public sewer to *Shawano County*’s Maple Lane Health Care Facility.
- ◇ Staff reviewed NR-110 Wastewater Treatment Facility Plans or plan amendments for the following entities:

- Staff updated the Forest Junction Utility District's population and household projections to the year 2030 to be used in the District's Facilities Plan (*Calumet County*).
 - Staff reviewed the 20-year population and load projections for a facility plan for the Village of Winneconne (*Winnebago County*).
- ◇ Various staff conducted advisory review of six preliminary and final plats for the following entities:
- **Outagamie County**
 - 1 - Town of Buchanan
 - 1 - Town of Kaukauna
 - 2 - Town of Grand Chute
 - **Calumet County**
 - 1 - Town of Harrison
 - 1 - City of Menasha

Local Assistance Projects/ Activities:

- ◇ Staff presented property fact sheets and provided strategies and recommendations associated with the enforcement of the City's mandatory sewer connection policy to the City of Waupaca Council (*Waupaca County*).
- ◇ Staff prepared first draft amendments to the *Village of Oakfield's* (Fond du Lac County) Title 13 – Public Services ordinance to include language regarding private lateral inspection and lateral replacement enforcement

Community and Public Facilities

Regional Significance: The viability of the region, in terms of economics and quality of life, are dependent on a highly developed infrastructure of basic community and public facilities. Existing and new development requires municipal services that are often administered at a regional scale, including: the efficient removal and permanent storage of waste and recyclables; a dependable supply and efficient transmission of natural gas and electric; a fast reliable telecommunications network that employs the latest technology; a reliable system that quickly responds to fire, police and other emergency situations; and an accessible and affordable healthcare system.

Regional Projects and Activities:

- ◇ Staff attended meetings of the Fox Valley Section of the American Society of Civil Engineering and assisted the section in the selection of scholarship candidates.
- ◇ The Commission monitored solid waste and recycling legislation through membership with the Associated

Recyclers of Wisconsin (AROW). As part of this membership, staff participated in:

- Organics Subcommittee;
 - Education Subcommittee; and
 - Presentation and tour of the anaerobic digester at the Holsum Dairy in Hilbert (*Calumet County*).
- ◇ Staff participated in monthly meetings of ECOS-Fox Valley, a group of local citizens, businesses and government that meets in the City of Menasha Public Library and promotes sustainability throughout the Fox Cities (*Calumet, Outagamie and Winnebago Counties*). As part of this membership, staff participated in:
- The Executive Committee of ECOS-FV;
 - Attended and helped organize monthly meetings; and
 - Assisted in organizing and attended a Sustainability Action Summit. The purpose of the summit was to bring sustainability groups together from throughout the Fox Cities and Oshkosh to discuss methods that could be used to improve communication and coordination between groups.
- ◇ Staff, with assistance from an intern at UW-Oshkosh, prepared a carbon footprint analysis for the City of Neenah (*Winnebago County*).
- ◇ Staff assisted *Calumet, Outagamie and Winnebago Counties* Recycling Coordinators, UW-Extension and others on a public pharmaceutical collection.



Brown, Outagamie and Winnebago (BOW) Tri-County Single Stream Recycling Facility

- ◇ Staff attended the following as part of involvement in energy and sustainability planning:
- The Midwest Renewable Energy Fair in Custer;
 - Building Communities Educational Series: "Community Organizing for Sustainability";
 - "Sustainability and Comprehensive Planning" webinar;

- “Green Roofs: Beautiful and Innovative Solutions to Stormwater Pollution” webinar;
- “Emerging Issues in Wind and Renewable Energy” conference; and
- Staff participated in a program sponsored by Congressman Steven Kagen and Senator Herb Kohl that addressed sustainability and its impact on businesses and the quality of life in northeast Wisconsin.

◇ Various staff participated in the following association seminars, workshops or training sessions:

- Economic Stimulus Program Funding: EPA Local Water and Sewer Projects webinar.






Local Assistance Projects/ Activities:

◇ Staff attended and participated in meetings associated with, and the review of the draft documents for the Oneida Nation All Hazard Mitigation Plan development (*Outagamie County*).



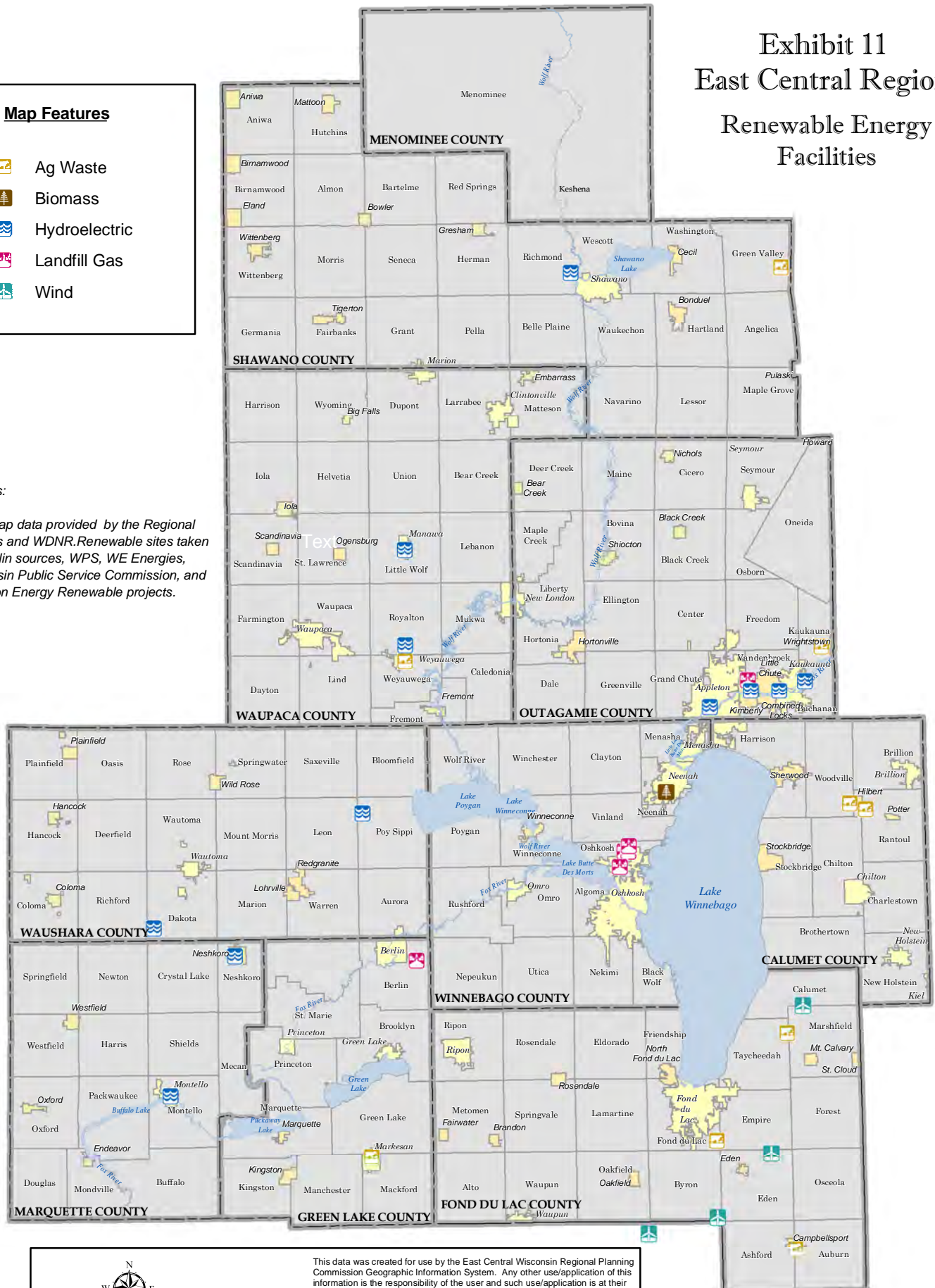
Exhibit 11 East Central Region Renewable Energy Facilities

Map Features

-  Ag Waste
-  Biomass
-  Hydroelectric
-  Landfill Gas
-  Wind

Sources:

Base map data provided by the Regional counties and WDNR. Renewable sites taken from onlin sources, WPS, WE Energies, Wisconsin Public Service Commission, and Focus on Energy Renewable projects.



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**Features on map are approximate locations and are to be used for reference purposes only.



Prepared April, 2010 By:

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Transportation Planning Program

Regional Highway Corridor Planning

Regional Significance: East Central's primary role in the corridor studies is to assist in the preparation of plans for major highway corridors by providing a forum for coordination and cooperation between state and federal agencies, local units of government and the public. This includes public involvement and informational meeting activities and the creation of local advisory committees. The goal is to ensure that everyone that may be impacted by, or is interested in, the project is notified so that the opportunity to provide input and comment on the plan(s) is available.

Regional Projects & Activities:

- ◇ In 2009 staff worked with Wisconsin Department of Transportation (WisDOT) Central Office and Region Offices staff to finalize the draft *Connections 2030*, the state multimodal transportation plan. This report identifies a number of highway corridor improvement plans in the East Central Region. *Connections 2030* was adopted by WisDOT in October of 2009.
- ◇ Work continues with WisDOT and their consultants to better calibrate and improve the Northeast Regional Travel Demand Model which will enhance the Commission's ability to forecast travel demand and evaluate impacts of land use on major highway facilities within *Calumet, Fond du Lac, Outagamie, Shawano, Waupaca, and Winnebago Counties*.
- ◇ East Central continues efforts to identify safety improvements and access locations on the proposed roadway near and at USH 151 (*Fond du Lac County*). The general alignment of the highway has now been established and work will continue with local governments to plan for safe local road connections and access points.
- ◇ Staff attended WisDOT's USH 45 Preservation Plan meetings for the section of highway between Wittenberg in *Shawano County* to USH 10 in *Winnebago County*.
- ◇ Staff continued work with WisDOT and local governments to initiate the expansion of USH 10/STH 441 Tri-County Freeway to 6-lanes from Oneida Street in *Calumet County*, to County Highway CB in *Winnebago County*. In 2009 WisDOT updated the design and environmental documents to include reducing the curves through the CTH AP/Racine Street interchange area. The project includes the completion of the USH 41/USH 10 interchange and another bridge structure over Little Lake Butte des Morts. The

Commission, the *Winnebago County* Board and local jurisdictions have passed formal resolutions supporting WisDOT's recommendations from the USH 41/USH 10/STH 441 study and have identified the completion of the project as a priority for *Winnebago County* and the Fox Valley.

- ◇ Staff continues to work with WisDOT planning for the STH 47 Corridor from USH 41 in *Outagamie County* to STH 29 in *Shawano County*. The objective is to develop a long-term vision for the highway based on function and potential travel demand on the highway.
- ◇ Staff continues work with WisDOT and local governments to coordinate the STH 21 corridor study from the City of Oshkosh to the City of Omro. An important component of the STH 21 study is the location and connection with a proposed major north-south arterial being considered on the west side of Oshkosh (*Winnebago County*).
- ◇ USH 41 has been designated as an Interstate Highway and staff will continue work with WisDOT and their consultants to prepare traffic forecasts for interchange and operational analysis to improve the facility to interstate standards over a number of years. USH 41 from Green Bay through Fond du Lac includes three major expansion projects scheduled over the next several years. (*Outagamie, Winnebago, and Fond du Lac Counties*).
- ◇ Commission staff actively participates on the State of Wisconsin's Local Roads and Streets Council (LRSC) and Executive Committee. The LRSC is advisory to the Secretary of the Department of Transportation.
- ◇ Staff attended the annual 6-Year Highway Improvement Program at both WisDOT North Central and Northeast Region and attended public and local officials meetings to finalize *Connections 2030*, the State's long range multimodal transportation plan.
- ◇ Staff serves on the USH 151 Stakeholder Committee and continues to assist WisDOT and their consultants working on the USH 151 Fond du Lac bypass study. The work is conducted as part of the Fond du Lac Metropolitan Planning Organization (MPO) planning activities (*Fond du Lac County*).
- ◇ East Central works with the WisDOT to identify potential park-and-ride sites throughout the region for inclusion in local comprehensive plans.
- ◇ Staff attended a public information meeting for the construction of a new WIS 22 bridge over the Wolf River in *Shawano County*.

Long-Range Transportation Planning

Regional Significance: As the Metropolitan Planning Organization (MPO) for the Fox Cities (Appleton) and Oshkosh urbanized areas and staff for the Fond du Lac urbanized area, Commission staff works with local governments and the public to comply with federal and state planning requirements for urbanized areas greater than 50,000 in population.

Regional Projects/Activities:

- ◇ East Central works with WisDOT and their consultants to develop and maintain computer based travel demand models for transportation planning and analysis. The travel demand models serve as powerful tools in the alternative analysis portion of the planning process. In 2009 staff continued work with WisDOT and their consultants to develop the Northeast Region Model that includes all the counties adjacent to the USH 41 corridor from Green Bay through Fond du Lac and the lakeshore counties from Door to Sheboygan. Development of the Northeast Region Travel Demand Model is a collaborative effort with WisDOT, East Central RPC, Bay-Lake RPC and the Brown County Planning Commission (Green Bay MPO).
- ◇ Staff continues outreach activities to ensure that requirements for environmental justice are incorporated into MPO planning activities and that all populations have access to the planning process.
- ◇ Staff continues to monitor and comment on the next Transportation Authorization bill that will replace the federal transportation bill Safe, Accountable, Flexible, and Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU), which expired in late 2009.

Local Assistance Projects & Activities:

- ◇ East Central continues work with **Calumet County**, the City of Appleton and the Town of Harrison to develop and implement transportation plans for the southeast portion of the Fox Cities including proposed Eisenhower Drive. New CTH AP (Midway Road) opened to traffic in September of 2009 between Plank Road and Eisenhower Drive.
- ◇ Staff completed work with Strand Associates to prepare a Traffic Impact Analysis for the Village of Bonduel (**Shawano County**) in the STH 29, STH 47 and STH 117 interchange area. Staff worked to compile traffic counts, land use and travel model analysis for the STH 47 corridor and areas near STH 29.
- ◇ Staff prepared mapping for the Town of Ellington (**Outagamie County**) as part of proposed access improvements to land near the Town Hall and Farmers Park. State highway 76 through the Town of Ellington

is scheduled for improvements in the 2010 construction season.

- ◇ Staff met with **Shawano County** planning staff to provide technical assistance and information for a draft town road standards and driveway ordinance for towns as recommended in the Shawano County Comprehensive Plan.
- ◇ Staff continues work with officials from City of Menasha, Town of Menasha, City of Appleton, City of Neenah (**Winnebago County**) Fox Cities Greenways, and WisDOT to consider bike and pedestrian routes along WIS 47 from Valley Road to WIS 114 and connections to the City of Neenah.
- ◇ Staff downloaded and analyzed crash data for an intersection located in the Town of Rushford in **Winnebago County**.

Public Transit & Specialized Transportation Planning

Regional Significance: Transit planning concentrated on providing service to cost-effectively meet the needs of communities. Valley Transit, Oshkosh Transit System, and Fond du Lac Area Transit all continue to be in compliance with the American with Disabilities Act (ADA). Each of the systems surpasses the ADA requirements by providing complementary paratransit services for more hours and at higher service level than required for those individuals who are unable to use the fixed route systems. Specialized transportation services are also available at the county level throughout the region.





Regional Projects/Activities:

- ◇ Staff assisted numerous agencies and organizations with data requests throughout 2009.
- ◇ Staff provided consistent updates to groups such as the Fox Cities Transit Commission, Fox Cities Chamber of Commerce, Fox Cities Paratransit Coordination Committee, Making the Ride Happen Board, Northeast Wisconsin Regional Access to Transportation (NEWRAT) Committee, Fox Valley Advocacy Coalition, Oshkosh Transit Advisory Board, **Winnebago County** Specialized Transportation Council, **Outagamie County** Specialized Transportation Planning and Policy Committee, **Waupaca County** Transportation Coordination Committee, **Calumet County** Aging and Disability Resource Center/Long Term Support Committee, and the **Shawano County/City** Transportation Advisory Committee, with regards to East Central projects related to public and specialized transportation. These updates focused on SAFETEA-LU requirements, Regional Transit Authority (RTA) enabling legislation discussions and proposals, and various capital and operational grant opportunities.

- ◇ East Central continued to work with (*Calumet*, Fond du Lac, Green Lake, Marquette, *Menominee*, *Outagamie*, *Shawano*, *Waupaca*, *Waushara* and *Winnebago* Counties) counties throughout the region to update, implement, and amend “Locally Developed Public Transit/Human Service Transportation Coordination Plans”.
- ◇ East Central finalized the planning process for the Valley Transit - Transit Development Plan (TDP) in March of 2009 (*Calumet*, *Outagamie*, and *Winnebago* Counties). Staff worked with Valley Transit and The Dieringer Research Group Inc. to finalize a market research survey and report as part of this process.
- ◇ East Central finalized the planning process for the Fond du Lac Area Transit System - Transit Development Plan (TDP) in February of 2009 (*Fond du Lac County*).
- ◇ The Commission (MPO) maintained its cooperative planning agreement with the Fox Cities Transit Commission, Valley Transit, WisDOT and the City of Appleton to insure an open public transportation planning process per FHWA requirements.
- ◇ The Commission (MPO) maintained its cooperative planning agreement with Oshkosh Transit, WisDOT and the City of Oshkosh (*Winnebago County*) to insure an open public transportation planning process per FHWA requirements.
- ◇ Staff continues to maintain a website for Making the Ride Happen. (*Calumet*, *Outagamie* and *Winnebago* Counties)
- ◇ Staff served as guest lecturers for a Contemporary Urban Issues planning course at UW-Oshkosh (*Winnebago County*) and spoke about public transit issues, regional transportation projects and demographics.
- ◇ In conjunction with the Bay-Lake Regional Planning Commission, East Central staff continues to facilitate the Northeastern (WI) Regional Access to Transportation Committee, which meets regularly to discuss regional specialized transportation coordination efforts over an eighteen county area.
- ◇ Staff continued to draft letters to state and federal legislators with regards to funding allocations for public transportation/specialized transportation services.
- ◇ Staff continued to participate in discussions regarding Regional Transit Authority (RTA) enabling legislation at the state-level.
- ◇ Staff continued to assist with data and mapping for the various public and specialized transportation services throughout the region.
- ◇ Staff gave numerous presentations at various regional and state conferences regarding public transportation/specialized transportation planning efforts throughout the East Central region.
- ◇ Staff participated in several appeals to the Valley Transit ADA Certification Appeals Board.
- ◇ Staff continued to work with WisDOT and our consultants to maintain and utilize the transit mode of the Fox Valley and Northeast Wisconsin Region travel demand model. This model played a major role in the TDP recommendations for both Valley Transit and Fond du Lac Area Transit.
- ◇ Staff also used this model to assist Oshkosh Transit and Valley Transit in developing and analyzing alternative routes to the existing Route 10 that operates between the two systems to improve its effectiveness. Staff continued to serve on numerous request for proposal (RFP) evaluation committees for the provision of contracted transportation services.
- ◇ Staff participated in numerous interviews with local and regional media to discuss various transportation projects.
- ◇ East Central staff continues to participate in and/or serve on a number of other regional transit-related boards and committees, including:
 - Fox Cities Area Regional Transit Authority (RTA) Study Committee (Co-Founder);
 - Fox Cities Area Regional Transit Authority (RTA) Study Committee – Working Committee (Co-Founder);
 - Northeastern Wisconsin Regional Access to Transportation Committee (Co-Founder);
 - Northeastern Wisconsin Regional Access to Transportation Committee – Marketing and Research Subcommittee (staff served as Chair);
 - Northeastern Wisconsin Regional Access to Transportation Committee – Funding and Policy Subcommittee;
 - Fox Valley Advocacy Coalition (staff served as Chair);
 - Valley Transit Paratransit Coordination Committee;
 - Making the Ride Happen Board;
 - Wisconsin Urban and Rural Transit Association (WURTA); and
 - Valley Transit ADA Certification Appeals Board.

Exhibit 12 East Central Region Safe Routes to School

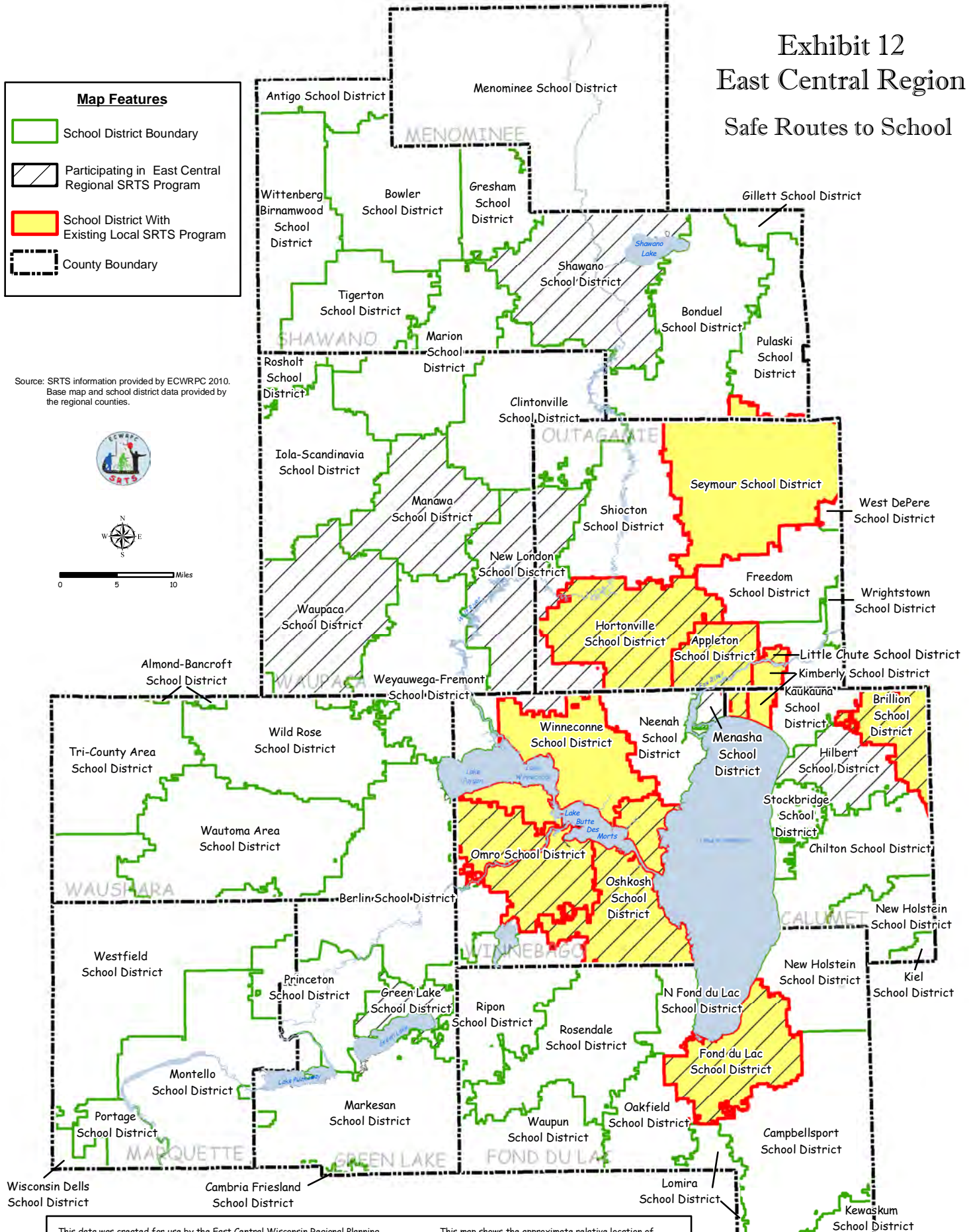
Map Features

-  School District Boundary
-  Participating in East Central Regional SRTS Program
-  School District With Existing Local SRTS Program
-  County Boundary

Source: SRTS information provided by ECWRPC 2010. Base map and school district data provided by the regional counties.



0 5 10 Miles



This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information Systems Department. Any other use application of this information is the responsibility of the user and such use application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

This map shows the approximate relative location of property boundaries but was not prepared by a professional land surveyor. This map is provided for informational purposes only and may not be sufficient or appropriate for legal, engineering, or surveying purposes.



Prepared March, 2010 By:
East Central Wisconsin Regional
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400 Ahnaip Street, Suite 100
Menasha, WI 54952

Local Assistance Projects/Activities

- ◇ East Central completed and submitted the 85.21 County Elderly and Disabled Transportation Assistance Program grant for **Outagamie County**.
- ◇ East Central renewed its contract with **Outagamie County** to write the 85.21 County Elderly and Disabled Transportation Assistance Program grant for 2010.
- ◇ Staff assisted Fond du Lac Area Transit in costing out a fixed bus route for the **Village of North Fond du Lac**.
- ◇ Staff was part of a delegation representing the City of Oshkosh (**Winnebago County**) at the 2009 Mobility Planning Services (MPS): Accessible Community Transportation Institute in Washington D.C.
- ◇ East Central staff continues to participate in and/or serve on a number of other local transit-related boards and committees. These groups include:
 - Valley Transit Paratransit Coordination Committee (**Calumet, Outagamie and Winnebago Counties**);
 - **Calumet County** Aging and Disability Resource Center (ADRC)/Long Term Support Committee;
 - **Outagamie County** Specialized Transportation Planning and Policy Committee;
 - **Shawano City / County** Transportation Coordination Committee;
 - **Waupaca County** Transportation Coordination Committee; and
 - **Winnebago County** Specialized Transportation Council (staff served as Chair).

Transportation Improvement Program

Regional Significance: Prepared annually, the Transportation Improvement Program (TIP) for the Fox Cities and Oshkosh Urbanized Areas includes all anticipated federal and state aids for highway, transit, and other transportation projects in the urbanized area, as a prerequisite for funding approval. The TIP process in 2009 again used the prioritization procedures for Surface Transportation Program (STP)-Urban projects submitted by the local municipalities. This process allows for full consideration of non-highway transportation projects, and rewards highway projects for including accommodations for alternative transportation modes. Projects considered for STP-Urban funding must be included in the community's capital improvement program.

Regional Projects & Activities:

- ◇ Staff updated and completed the 2010 Fox Cities and Oshkosh Urbanized Area Transportation Improvement

Program (TIP) (**Calumet, Outagamie, and Winnebago Counties**).

- ◇ In 2009 staff also updated and completed the Fond du Lac Urbanized Area Transportation Improvement Program (TIP) (**Fond du Lac County**).
- ◇ Staff worked with the Village of Kimberly, Village of Combined Locks, Town of Greenville (**Outagamie County**), City of Menasha, Town of Menasha, City of Neenah, City of Oshkosh and the Town of Algoma, Town of Vinland (**Winnebago County**) to include projects in the 2010 Transportation Improvement Program for the Urbanized Areas that were submitted for potential American Recovery and Reinvestment Act funding.

Bicycle & Pedestrian Planning

Regional Significance: East Central works with WisDOT, local governments and bicycle/pedestrian advocacy groups to develop and coordinate multi-modal trail systems and activities. Local trail segments are critical to providing linkages for a larger-scale, regional system that serves the alternative transportation needs of the region's communities and urbanized areas.

Regional Projects & Activities:

- ◇ Staff attended the Designing Streets for Pedestrian Safety Workshop.
- ◇ Staff met with officials from City of Menasha, Town of Menasha, City of Appleton, City of Neenah (**Winnebago County**), Fox Cities Greenways, and WisDOT to consider bike and pedestrian routes along WIS 47 from Valley Road to WIS 114 and connections to the City of Neenah.

Local Assistance Projects & Activities:

- ◇ Staff attended the Fox Cities Greenways Trail Planners Meeting (**Calumet, Outagamie, and Winnebago Counties**).
- ◇ Staff served on the City of Appleton On-Street Bicycle Plan Committee (**Outagamie County**).
- ◇ Staff coordinated meetings for the CTH JJ Corridor with regards to bicycle and pedestrian facilities (**Outagamie County**).
- ◇ Staff attended the WisDOT STH 54 Traffic Study Meeting in Seymour (**Outagamie County**).

Regional Safe Routes to School Planning

Regional Significance: East Central worked with WisDOT to develop a Regional Safe Routes to School (SRTS) Program. The purpose of the program is to coordinate between neighboring communities and school districts, reduce duplication of effort, and efficiently use SRTS funds.

Regional Projects & Activities:

- ◇ Staff worked with WisDOT to establish a Regional Safe Routes to School Program (*All East Central Counties*). Regional SRTS Activities included:
 - Development of a Stakeholders Group;
 - Development of a Regional SRTS Advisory Committee;
 - Coordination of a Stakeholders Meeting;
 - Development of a Bike to School Day Guidebook/Kit; and
 - Staff assistance to communities and school districts within the region to start up or continue SRTS activities.
- ◇ Staff presented the use of Geographic Information Systems for the Safe Routes to School Programs at the Wisconsin Land Information Association Conference.
- ◇ Staff attended the National Safe Routes to School Conference.
- ◇ Staff coordinated the Safe Routes to School Plans and activities for the following communities/school districts:
 - City of Brillion (*Calumet County*);
 - Fond du Lac School District (*Fond du Lac MPO*);
 - Town of Grand Chute/Appleton School District (*Outagamie County*); and
 - Omro School District (*Winnebago County*);
- ◇ Staff assisted and coordinated Safe Routes to School activities for the following communities/school districts:
 - City of Appleton (*Outagamie County*);
 - Little Chute School District/St. Johns School (*Outagamie County*);
 - Hortonville School District (*Outagamie County*);
 - Kimberly School District (*Outagamie County*);
 - City of Menasha (*Calumet and Winnebago Counties*);
 - Ripon School District (*Winnebago County*);
 - Oshkosh School District/Grace Lutheran School (*Winnebago County*); and
 - Winneconne School District (*Winnebago County*).
- ◇ Staff coordinated Safe Routes to School Workshops for communities and school districts within East Central's Region:

- Safe Routes to School Best Practices Workshop; and
- Safe Routes to School Grants Workshop.

- ◇ Staff developed an International Walk to School Day Coordinator Guidebook.
- ◇ Staff attended a number of webinars relating to Safe Routes to School issues including:
 - SRTS: Teens Go Green Program Webinar;
 - Real Cost of School Siting Webinar;
 - Complying with the Americans with Disabilities Act – Safe Routes to School Webinar; and
 - A National View of Parent Attitudes and Student Travel.



Local Assistance Projects & Activities:

- ◇ Staff participated in the Bike Rodeo at Jefferson Elementary School in Oshkosh (*Winnebago County*).
- ◇ Staff served on the Seymour Schools Site Pedestrian and Traffic Master/Steering Committee (*Outagamie County*).
- ◇ Staff entered data gathered from teacher/parent surveys for the Kimberly School Districts SRTS plan. (*Outagamie County*)
- ◇ Staff entered data gathered from student surveys for the Hortonville School District. (*Outagamie County*)
- ◇ Staff entered data gathered from teacher/parent surveys for the Hortonville and Fond du Lac School Districts SRTS plans (*Outagamie & Fond du Lac Counties*).
- ◇ Staff participated in the *Winnebago County* Community Health Improvement Planning Committee.
- ◇ Staff served on the Walk to Win Steering Committee (*Calumet, Outagamie, and Winnebago Counties*).
- ◇ Staff served on the Educational Committee for Activate Fox Cities (*Calumet, Outagamie, and Winnebago Counties*).

- ◇ Staff attended the Education for Healthy Kids Summer Institute and coordinated Safe Routes to School activities with Healthy Kids Committees at Badger and Houdini Elementary Schools (*Outagamie County*).
- ◇ Staff presented the Safe Routes to School Program to the following committees and organizations:
 - UW-Oshkosh Nursing Students (*Winnebago County*);
 - League of Women Voters for *Winnebago County*;
 - *Waupaca County* Nutrition and Physical Activity Coalition; and
 - Annual WisDOT/RPC/MPO Conference.
- ◇ Staff attended meetings with the Village of Little Chute and the Little Chute School District to discuss reconstruction options for McKinley Avenue in Little Chute (*Outagamie County*).
- ◇ Staff served on the Seymour Schools Site Pedestrian and Traffic Steering Committee (*Outagamie County*).
- ◇ Staff observed and documented dismissal at Seymour School District with the changes that were implemented (*Outagamie County*).
- ◇ Staff attended Overcoming Obesity: Policy Lessons from Tobacco's Frontlines Seminar.



- ◇ Staff attended a meeting with the Town of Greenville (*Outagamie County*) to discuss bicycle/pedestrian crossing options at STH 15.
- ◇ Staff attended and presented the Kimberly Safe Routes to School Information at the Noe Road Public Information Meeting (*Calumet County*).

Freight Planning

Regional Significance: The efficient movement of freight in and out of the region is a critical component of economic viability. Work continues with local governments, state, federal agencies, and freight stakeholders to develop strategies to sustain and improve the freight transportation system.

Regional Projects & Activities:

- ◇ Staff is working with the WisDOT and UW-Madison's Transportation and Urban Systems Analysis Laboratory (TUSA LAB) to study freight stakeholder behavior in northeast Wisconsin and identify deficiencies and improvements that might be made to the transportation system.
- ◇ Staff serves on a Multi Modal Planning Committee and research project Selection Committee for the Midwest Center for Freight Infrastructure Research and Education (CFIRE) considering current and future freight demand and planning activities.
- ◇ Staff continues to incorporate freight into the planning process and is working with WisDOT to improve the truck component of the NE Region Model. Freight rail is also important and staff continues outreach and support of public/private rail initiatives.
- ◇ Staff attended the WisDOT Annual Freight Rail Conference to discuss trends and issues regarding freight rail service in the region.
- ◇ Staff continues a dialogue with WisDOT, Northeast Region and Central Office staff in support of the Midwest Rail Initiative and long range planning activities to restore passenger rail service to the Fox Valley and Green Bay.



Regional and Technical Assistance

Regional Significance: The Commission provides assistance to counties and local units of government based on the context of the overall regional transportation system. Many local projects have regional impacts on the transportation system.

Regional Projects & Activities:



- ◇ Staff works with WisDOT annually to update the WisDOT 6-Year Program maps for both WisDOT Regions (*All East Central Counties*).
- ◇ Staff continues to work with WisDOT, the Local Roads and Streets Council (LRSC) and the UW-Madison Transportation Information Center and offers technical assistance to member jurisdictions using the Wisconsin Information System for Local Roads (WISLR) to complete the biennial road ratings and submit the data to WisDOT.
- ◇ Staff offers training and technical assistance to member jurisdictions in using the Pavement Surface Evaluation Rating (PASER) method to evaluate and rate their local roads and incorporate the data into WISLR.
- ◇ East Central serves on the Local Roads and Streets Council that is an Advisory Group to Wisconsin's Secretary of Transportation, considering local road and funding issues.

- ◇ East Central continues to consider air quality issues and attends meetings related to the WDNR's air quality monitoring network and program.
- ◇ East Central continues to support the Friendship Trail connection to High Cliff State Park in the Town of Harrison, *Calumet County* and provided assistance to document plans and proposed funding in the Transportation Improvement Program (TIP) and ultimately the State Transportation Improvement Program (STIP).
- ◇ At the request of several communities, East Central staff put together a "Fox Cities Region Neighborhood Electric Vehicle (NEV) Ordinance Summary" map outlining where these vehicles are allowed and restricted based on adopted local ordinances and State law. Staff also made several presentations throughout the Fox Cities region on the topic.

Local Assistance Projects & Activities:

- ◇ Commission staff continues to work with member counties and communities to provide traffic information and forecast for various plans and projects:
- ◇ Staff regularly attends County Highway Committee or informational meetings to discuss transportation plans and programs.

Roundabouts vs. traffic signals		
	Traffic Signal	Roundabout
Safety	↓	↑
Capacity	↓	↑
Level of service	↓	↑
Traffic speed	Not affected by geometrics	Restrained to 18-30 mph by geometrics
Operational benefits	More delay	Less delay

 Increase
  Decrease

Source: Federal Highway Administration

Open Space & Recreation Planning Program

Regional Open Space Planning

Regional Significance: In 1977, the Commission adopted its first Regional Open Space & Recreation Plan. This plan has served the region well as a guide to the protection of many areas within the region for the purpose of providing public open space and recreational opportunities. The implementation of this plan has been occurring since its adoption over 30 years ago and is now supplanted by the Year 2030 Regional Comprehensive Plan. The plan recommendations coupled with the actions taken by counties and communities have kept the Commission involved with the plan's implementation.

Regional Projects & Activities:

- ◇ East Central remained actively involved with efforts by Fox Cities Greenways and other local groups to preserve open space and coordinate trail development throughout the urbanizing areas of the Fox Cities and to connect to other statewide trails (*Calumet, Outagamie, and Winnebago Counties*).
- ◇ Commission staff attended several workshops sponsored by DATCP which explained details of the State's new Working Lands Initiative Program and its related subprograms.

Local Assistance Projects & Activities:

- ◇ Staff assisted with activities and attended monthly meetings of the Waushara Food Connections. The purpose of the group was to study the food systems of *Waushara County* and to assist the county in developing comprehensive approaches to meeting the long-term food needs of the residents, especially those of low income families.
- ◇ At the request of the Village of Iola, (*Waupaca County*) a copy of the 1988 Open Space Plan was provided to the municipality's consultant for the Village's plan update.
- ◇ The Commission coordinated a planning charette as part of the City of Waupaca's (*Waupaca County*) South Park Masterplan development process.
- ◇ Local Outdoor Recreation Plan Updates - Assisting counties and local communities to keep their open space and recreation plans up to date has long been a staple of East Central's technical assistance program. These plans are prepared by East Central staff at no direct cost for those counties and municipalities who request this service and are selected through the Commission's evaluation process. A current plan serves as a guide for orderly park acquisition and

development and is also a requirement for participation in matching state and federal funding programs. The following updates or related activities were worked on by Commission staff during 2009:

- The Town of Neenah (*Winnebago County*) was contacted through the Local Assistance Program and offered assistance with updating their Open Space Plan; and
- Staff provided a digital copy of the City New London (*Outagamie and Waupaca Counties*) Open Space and Recreation Plan to the City for their use and offered assistance in the updating of their Open Space Plan document.

Fox-Wisconsin Heritage Parkway (FWHP)

East Central has been intimately involved with efforts to preserve the Fox River locks system since the U.S. Army Corps of Engineers first petitioned for its abandonment in the early 1980s. Over the years the Commission has been instrumental in proposing the Fox-Wisconsin Heritage Parkway for state and federal designation. In concept, the parkway will focus on the scenic, recreational, and historic aspects of the river by improving access to and providing appropriate development of state and other publicly owned lands as well as promotion of public and private historical sites and attractions adjacent to the locks and elsewhere along the river. The Commission has started an update of the Parkway concept plan in 2009 and has indicated its ongoing availability to provide site planning assistance to counties and municipalities along the river.

Regional Projects & Activities:

- ◇ In addition to securing financial support from area Community Foundations, staff worked with the Friends of the Fox to meet with communities in the



Photo by Steve Wagner

FWHP area, complete a non-profit application for the future FWHP board, and various other management and public awareness activities. This project and following activities will positively impact the development, and local economies of ***Outagamie, Winnebago, Calumet, Waushara, Green Lake and Marquette Counties*** within our region.

- ◇ ECWRPC staff and representatives of the Friends of the Fox Board met with our NE Wisconsin Congressional Delegation to enlist their support for the legislation needed to request the National Heritage Area designation.
- ◇ Staff has attended over 35 meetings involving the Fox-Wisconsin Heritage Project in 2009.
- ◇ Staff prepared for and hosted 12 FWHP Executive Committee meetings in 2009.
- ◇ Staff attended the U.S. Army Corps of Engineers interagency water level management annual meeting for the Winnebago Pool Lakes.
- ◇ Staff coordinated and issued a memo to the various stakeholders regarding WisDOT's 2009 Navigation Season, and bridge operating schedule for the Fox River system from Winneconne to Green Bay.
- ◇ Staff regularly attended Fox River Navigation System Authority (FRNSA) meetings to assist and coordinate activities related to the future use of public land holdings associated with the lock properties.
- ◇ Staff attended a meeting with aides of our Congressional delegation to discuss how to proceed with designation of the Fox-Wisconsin Heritage Parkway project as a National Heritage Area and to enlist their support in asking the National Parks Service to conduct a resource assessment study.
- ◇ East Central hosted individual meetings with the following communities to discuss and identify local issues and opportunities with respect to the Parkway Plan:
 - City of Menasha Community Development;
 - Brown County Planning Commission;
 - Oneida Tribe;
 - Calumet County;
 - City of Appleton;
 - City of Kaukauna;
 - Village of Kimberly;
 - Village of Combined Locks;
 - City of Berlin;
 - City of Omro;
 - City of Portage; and
 - The Southwestern Wisconsin RPC, and the Friends of the Lower Wisconsin River (FLOW), and the Lower Wisconsin Riverway Board Director.

- ◇ Staff worked with students from UW-Oshkosh and UW-Madison on FWHP related projects.
- ◇ Staff prepared and distributed electronic newsletters for the FWHP.
- ◇ Staff has regularly attended meetings with the Riverfront Advocacy and Promotion Group (RAPG). The group's focus is to create concepts for riverfront redevelopment on the City of Appleton's portion of the Fox River.



1910 Postcard Images

Exhibit 13

Fox-Wisconsin Parkway

Marquette / Joliet Route



Legend

- Marquette and Joliet Route, 1673
- Fox River Heritage Corridor Boundary

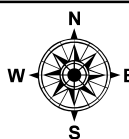
Important Features Along Marquette & Joliet's Route

- Prominent Native Villages

European Sites

- Fort / Trading Post
- Trading Post
- Mission

{ French Site
British Site
American Site }



0 5 10 20 30 40
Miles

Sources: Parkway boundary provided by ECWRPC.
Historical data provided by the Wisconsin Historical Society.

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**Features on map are approximate locations and are to be used for reference purposes only.

Prepared April, 2010 By:

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Economic Development & Housing Program

Regional Economic Development

Regional Significance: As a designated Economic Development District (or EDD) for the Economic Development Administration (EDA) of the U.S. Department of Commerce, East Central Wisconsin Regional Planning Commission receives funding to carry out various planning activities and to assist local units of government with economic development activities. These efforts are funded in part by a Planning Partnership Award from EDA that is applied for annually, and are briefly summarized here.

Regional Projects and Activities:

- ◇ Comprehensive Economic Development Strategy (CEDS) 2009 Annual Report and Supplement – The 2009 CEDS Annual Report and Supplement was prepared to provide updated socioeconomic data and economic development initiatives that built upon the 2008 5-year CEDS update. The 5-year CEDS is designed to evaluate the regional economy by taking an inventory of the key issues and opportunities affecting the region. The plan provides key goals and objectives for regional economic development, and provides specific steps the Commission, in collaboration with regional partners, can take to implement the plan. The plan was prepared under the guidance of a committee, termed the CEDS Strategy Committee, which was composed of economic development professionals, private sector representatives, and government officials from throughout the region.

Current local and regional economic development and infrastructure projects are listed and prioritized in the 5-year plan and its subsequent annual reports, as is a listing of available economic development programs and resources. Eligibility of the region's counties and communities for EDA grants is ensured by the production and annual maintenance of the CEDS.

- ◇ The Commission worked on the development of an Economic Flood Recovery Plan for *Calumet, Green Lake, Fond du Lac, Marquette, Waushara, and Winnebago Counties*. These counties received federal disaster declarations as a result of the June 2008 floods. Activities undertaken as part of the planning process include:
 - County-Level Stakeholder Meetings to discuss infrastructure damages, potential funding sources, and local response to flooding.
 - Monthly coordination meetings with the Wisconsin Department of Commerce, Wisconsin

Emergency Management, and other flood-affected regional planning commissions.

- Community-level case study analyses in the Cities of Oshkosh and Fond du Lac (*Winnebago and Fond du Lac Counties*). The case studies focused on the business response, and community assistance provided to business during the June 2008 floods. The intent of these case studies was to identify best practices, gaps, and lessons learned. The preliminary findings were presented at the Governor's Conference on Emergency Management. Final recommendations will be included in the final report.

- ◇ As part of the final program activities for the implementation of the WDNR's Timber Utilization Grant, staff assisted in the hosting of Secondary Wood Products Workshop in *Outagamie County* which attracted over 60 individuals and businesses.

- ◇ Project Development – Staff utilizes projects from its Annual CEDS Economic Development inventory and from the flood recovery planning efforts to identify potential local and regional scale economic development-related studies and projects that may be eligible for federal, state, and/or other funding. In 2009, the following projects were furthered or considered:

- With assistance from the Commission, the City of Chilton (*Calumet County*) **garnered \$199,980 in EDA Disaster Funding to develop a regional stormwater pond for its industrial park**. Chilton was eligible for EDA funding due to Calumet County's federal disaster declaration (June 2008 floods).
- With assistance from the Commission, the Fond du Lac Economic Development Corporation (FCEDC) (*Fond du Lac County*) garnered \$437,899 in EDA Disaster funding to help fund an entrepreneurial gardening program. The program is designed to assist small businesses in growing their businesses through advance market research and analysis. The FCEDC was eligible for EDA funding due to Fond du Lac County's federal disaster declaration (June 2008 floods).
- With assistance from the Commission, the City of Omro (*Winnebago County*) **was awarded \$399,937 in EDA Disaster Funding to help fund an industrial park expansion**. The City of Omro was eligible for EDA funding due to Winnebago County's federal disaster declaration (June 2008 floods).

- Commission staff prepared a grant application for the City of Oshkosh (*Winnebago County*) requesting \$1.2 million in CDBG-Emergency Assistance Program (EAP) funding through the Wisconsin Department of Commerce, to help fund a regional stormwater detention basin that will protect a low-to-moderate income neighborhood that was seriously flooded in 2008 and previous years. Grant awards for this program are anticipated in Spring of 2010.
- ◇ Regional Coordination – East Central serves to share and disseminate information regarding economic development opportunities, and assist in continued regional economic development activities. East Central staff continues to serve as an active member of the following regional economic development organizations and efforts:
- Northeast Wisconsin Regional Economic Partnership (NEWREP) – The NEWREP partnership, initially designed to implement the state’s Technology Zone Tax Credit Program, has grown to focus on economic development strategies that strive to improve the economy of the 18 counties which are members. Activities include the Northeast Wisconsin Business Plan Competitions (2010 contest co-chaired by Commission staff), and collection and dissemination of business attitudes through the Executive Pulse Software.
 - New North, Inc. – Staff has collaboratively assisted New North, Inc. with their mission “to promote cooperation and economic development in the 18-county region of Northeast Wisconsin,” with business recruitment and retention efforts by filling data requests and providing resources as needed. Quarterly meetings between the Directors of the Commission, Bay-Lake RPC and New North, Inc. were also held to discuss and communicate projects, activities, and opportunities for coordination.
 - Fox Valley Workforce Development Board – The Board functions as a “catalyst between public and private partnerships” with a goal of having quality training and employment opportunities for today. Staff continues to serve in an advisory capacity for the Board’s Economic Development Ad Hoc Committee.
 - Fox Cities Economic Development Partnership (FCEDP) – The Partnership is charged with managing the economic development and marketing of the greater Fox Cities Area (*Calumet, Outagamie and Winnebago Counties*). The Partnership continues to conduct a series of cluster roundtable sessions which allow key management executives to speak candidly about what is needed to help their businesses succeed.
 - The Wisconsin Department of Transportation (WisDOT) USH 41 Corridor Project Disadvantaged Business Enterprise (DBE) committee. This effort aims to provide opportunities for women and minorities to capitalize on employment opportunities resulting from the highway construction project. (Brown and *Winnebago Counties*).
 - The Commission actively participated in meetings of the Fox Cities (*Calumet, Outagamie and Winnebago Counties*) Chamber of Commerce Local Issues Committee meetings, the Heart of the Valley (*Outagamie County*) Chamber of Commerce Legislator meetings, and the Oshkosh (*Winnebago County*) Chamber’s Governmental Affairs Committee.
- ◇ The Commission staff attended, actively participated in, and in some cases helped plan and coordinate a number of free local workshops and paid conferences in order to keep informed on economic development issues and opportunities, as well as to collaborate on broader project initiatives:
- The 2009 National Association of Development Organizations (NADO) Annual Conference. Staff presented on the Comprehensive Economic Development Process (CEDS) applied during the Commission’s 2008 CEDS update.
 - The Third Annual Tri-County Regional Economic Development Corporation’s Economic Development Summit, focusing on entrepreneurialism (*Waushara, Green Lake, and Marquette Counties*).
 - The 2009 Governor’s Conference on Economic Development sponsored by the Wisconsin Economic Development Association (WEDA).
 - The 2010 Global Trade Conference – The conference was held to provide information and assistance to businesses exporting Wisconsin products, or importing materials or products to be used by Wisconsin businesses. Commission staff participated in the planning, development, and promotion of the 2010 Northeast Wisconsin Global Trade Conference. The Commission was a sponsor of the conference.
 - The 2009 Rural Economic Summit, sponsored by Wisconsin Rural Partners, Inc.
 - The 2009 *Fond du Lac County* Economic Development Corporation’s Annual Evening.
 - The Sixth Annual New North Economic Development Summit 2009. Commission staff presented at the Sustainable Community’s breakout session.

- The Upper Midwest Basic Economic Development Course at the University of Minnesota – Duluth.
- The 2010 Oneida Economic Summit (*Outagamie and Brown Counties*). Staff provided a presentation on regional economic trends.
- Congressman Tom Petri’s annual “Assistance to Small Business, Local Government, and Education, Leveraging Federal Resources for Success” seminar. Commission staff served as a presenter during a session that focused on regional planning commissions and the resources they provide.

Local Assistance Projects & Activities:

- ◊ Also referred to as the Economic Development Technical Assistance Program (partially funded through EDA), East Central responds to numerous requests for information, referrals, and assistance regarding economic information and funding sources to counties, communities, businesses, development organizations, and individuals throughout, and outside of, the region such as:
 - Continued work with the College of Menominee Nation (*Menominee County*), and the U.S. Department of Commerce, Economic Development Administration (EDA) regarding the college’s interest in pursuing EDA funding to construct a forest products innovation center.
 - In conjunction with the City of Omro’s Community Development Director (*Winnebago County*), staff planned and conducted a joint strategic planning session between the Omro Area Chamber of Commerce, the Omro Area Development Corporation, and the Omro Business Improvement District.
 - Commission staff assisted the Village of Coloma (*Waushara County*) in evaluating a variety of grant and loan resources to improve sewer, water, and road infrastructure in the Village. Coloma is now in the process of applying for USDA-Rural Development funding.
 - Commission staff met with the Village of Combined Locks, and the City of Seymour (*Outagamie County*), to determine EDA funding eligibility for their respective business park expansion projects.
 - Commission staff met with the Oshkosh Area Economic Development Corporation (*Winnebago County*) to determine potential projects, such as a business incubator, that may qualify for EDA funding.

- Staff researched and provided information on Business Retention and Expansion surveys to the Village of Winneconne (*Winnebago County*).
- ◊ Staff worked with the following local and regional entities to communicate, assist, and coordinate as necessary, local and regional economic development projects and activities:
 - Greater *Outagamie County* Economic Development Corporation;
 - *Calumet County* Economic Development group;
 - *Fond du Lac County* Economic Development Corporation;
 - *Waupaca County* Economic Development Corporation Revolving Loan Fund Committee to assist in the review of loan applications;
 - Tri-County (*Waushara, Green Lake, and Marquette Counties*) Economic Development Corporation;
 - *Shawano County* Economic Progress, Inc. (SCEPI);
 - The Community Gardens Partnership, which focuses on community development and currently maintains gardens in *Calumet, Outagamie, and Winnebago Counties*; and
 - The Fox Valley Workforce Development Board, through their Economic Development Ad-Hoc Committee; the board serves *Calumet, Fond du Lac, Green Lake, Outagamie, Waupaca, Waushara, and Winnebago Counties*.

State Data Center Affiliate

Regional Significance: East Central receives census materials and Demographic Service Center publications from DOA, plus additional information and reports from other state agencies. In return, East Central holds this information in its library and provides data, information, technical assistance and education to local governments, agencies, businesses and the public upon request. East Central also uses this information for planning purposes and publishes it within East Central reports. An annual report of these activities and requests is provided to the State.

Regional Projects and Activities:

- ◊ Staff continued to coordinate with the U.S. Census Bureau to complete the 2010 Participant Statistical Area Program (PSAP) process for *Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara and*

Winnebago Counties. (*Menominee County* was covered by the Tribal TSAP process, of which Commission staff provided technical assistance). The 2010 PSAP process allowed the Commission to work with counties and communities within our region to update census tracts and block groups based on census criteria; and also allowed the Commission to identify Census Designated Places (CDPs). These changes were submitted to the Census Bureau for review in spring of 2009; Commission staff approved the Census Bureau's final changes in spring of 2010.

◇ The Commission staff attended, actively participated in, and in some cases helped plan and coordinate a number of free local workshops and paid conferences in order to keep informed on data-related issues and opportunities, as well as to collaborate on broader project initiatives:

- Staff collaborated with the U.S. Census Bureau's Oshkosh Regional Office and the UW-Madison Applied Populations Laboratory to host a "Nuts and Bolts of the U.S. Census" Workshop at Fox Valley Technical College's Appleton Campus (*Outagamie County*). With over 60 in attendance, participants learned about how to access census data, what to expect during the 2010 Census, and how to utilize census data in community decision making.
- Staff attended a webinar on tracking multi-year estimates with the American Community Survey (ACS), which is produced by the U.S. Census Bureau and will be replacing the census long form.
- Staff presented on regional implications and uses for census data at the Appleton League of Women Voters (*Outagamie County*) Forum on the 2010 Census.
- Staff presented on the Commission's use of census Data in long-range travel demand modeling at the College of Menominee Nation's (*Menominee County*) Workshop on the 2010 Census.

◇ Staff responded to at least 19 separate requests from public and private sector entities for information and technical assistance regarding census, housing and economic data and information. These requests included:

- Economic distress data, from the American Community Survey, the Bureau of Labor Statistics, and the Bureau of Economic Analysis, for use by The College of Menominee Nation (*Menominee County*) to assist them in preparing an Economic Development Administration (EDA) grant application.
- Commission staff provided the *Calumet County* Planning Department with a complete database of

businesses within their county, courtesy of the Wisconsin Department of Transportation—Office of Economic Development.

- On behalf of the Town of Red Springs (*Shawano County*), staff contacted the U.S. Census Bureau's Chicago Regional Office to determine how tribal members were counted in the Town's official census population estimates.
- School district population data for the Clintonville School District was provided to the *Waupaca County* Treasurer.
- Population projections, population density, and other socioeconomic characteristics were provided to the Town of Menasha (*Winnebago County*) for use in updating their comprehensive plan.
- Population density data for the Fox Cities area, along with a density map, were provided to the Fox Cities Chamber of Commerce (*Calumet, Outagamie, and Winnebago Counties*).
- The Commission's official household and population projections were provided to the Town of Grand Chute (*Outagamie County*), the City of Fond du Lac (*Fond du Lac County*), and the Town and City of Brillion (at the request of *Calumet County*'s Planning Department) for use in their respective "Smart Growth" Comprehensive Plans.
- *Outagamie County* poverty and unemployment rates, and elderly population counts from the American Community Survey (ACS) were provided to the Volunteer Center of East Central Wisconsin to utilize in writing a grant.
- Staff provided the Fox Valley Technical College with ACS data regarding race and ethnicity for their 5-county service area (*Calumet, Outagamie, Waupaca, Waushara, and Winnebago Counties*) to utilize as a measurable indicator in their strategic plan.
- Population and Housing Projections were supplied to *Waushara County*'s Administration Department. Staff also provided an explanation of the CQR program which adjusted for errors in the 2000 Census counts within Waushara County.
- Census Tract data, and FIPS code information was provided to the *Winnebago County* Housing Authority, to be utilized in writing a Neighborhood Stabilization Program (NSP) Grant. Demographic data for particular census tracts in *Outagamie County* were also provided to the Workforce Housing Task Force; information was used to seek NSP funds.

- Per Capita Income, Median Household Income, and Median Family Income data was provided to the Town of Clayton (**Winnebago County**).
- Family and household poverty rates were provided to the Menasha School District (**Winnebago and Calumet Counties**) to assist the district in writing a grant to serve low-income populations.

- ◇ Staff prepared an annual report to the Wisconsin Department of Administration as a requirement of State Data Center Affiliation. The report contained information as to how the Commission utilizes and distributes U.S. Census and other demographic information.

Housing Coordination & Education

Regional Significance: Since 1998, East Central staff has served as a resource for addressing housing issues within the region by providing housing related data, identifying and discussing housing needs and potential solutions to those needs with communities. Staff also meets with supporting organizations, assists organizations with grant applications, and serves on housing related boards and committees. Staff maintains information regarding housing providers and services within the region. Staff also produces reports and fact sheets to help address or meet housing needs within the region. The intent of this program is to assist local housing authorities with strategic plans, facilitate the development of local comprehensive plans, and provide assistance and guidance to local governments, developers and other entities as they address housing issues.

Regional Projects and Activities:

- ◇ Served on the board of the Fox Cities Housing Coalition (FCHC) throughout 2009 (**Calumet, Outagamie and Winnebago Counties**). The FCHC's mission is to promote the most efficient and cooperative use of resources, both fiscal and human, by non-profits, businesses and local units of government, and to enhance housing satiability and opportunities for all persons in the Fox Cities community.
- ◇ Staff attended monthly meetings of the Winnebago Housing Coalition (WHC). The WHC was formed to maximize resources to identify and address affordable housing needs in the Oshkosh Urban Area (**Winnebago County**).
- ◇ Staff actively participated in the Fox Cities Workforce Housing Task Force. For 2009, the group focused on applying for and administering a Neighborhood Revitalization Grant, which is designed to rehabilitate and resell foreclosed homes.


Local Assistance Projects/ Activities:

- ◇ Staff initiated a housing analysis for the City of Waupaca (**Waupaca County**). The study focuses on historic and current trends in the City's housing stock compositions. With an anticipated completion date of spring, 2010, the final report will outline policy recommendations for ensuring an adequate balance of housing types within the city.




Exhibit 14 East Central Region Unemployment Rates & Percent Change 2008-2010






Map Features

 Percent Change from 2008 to 2010

 Year 2008

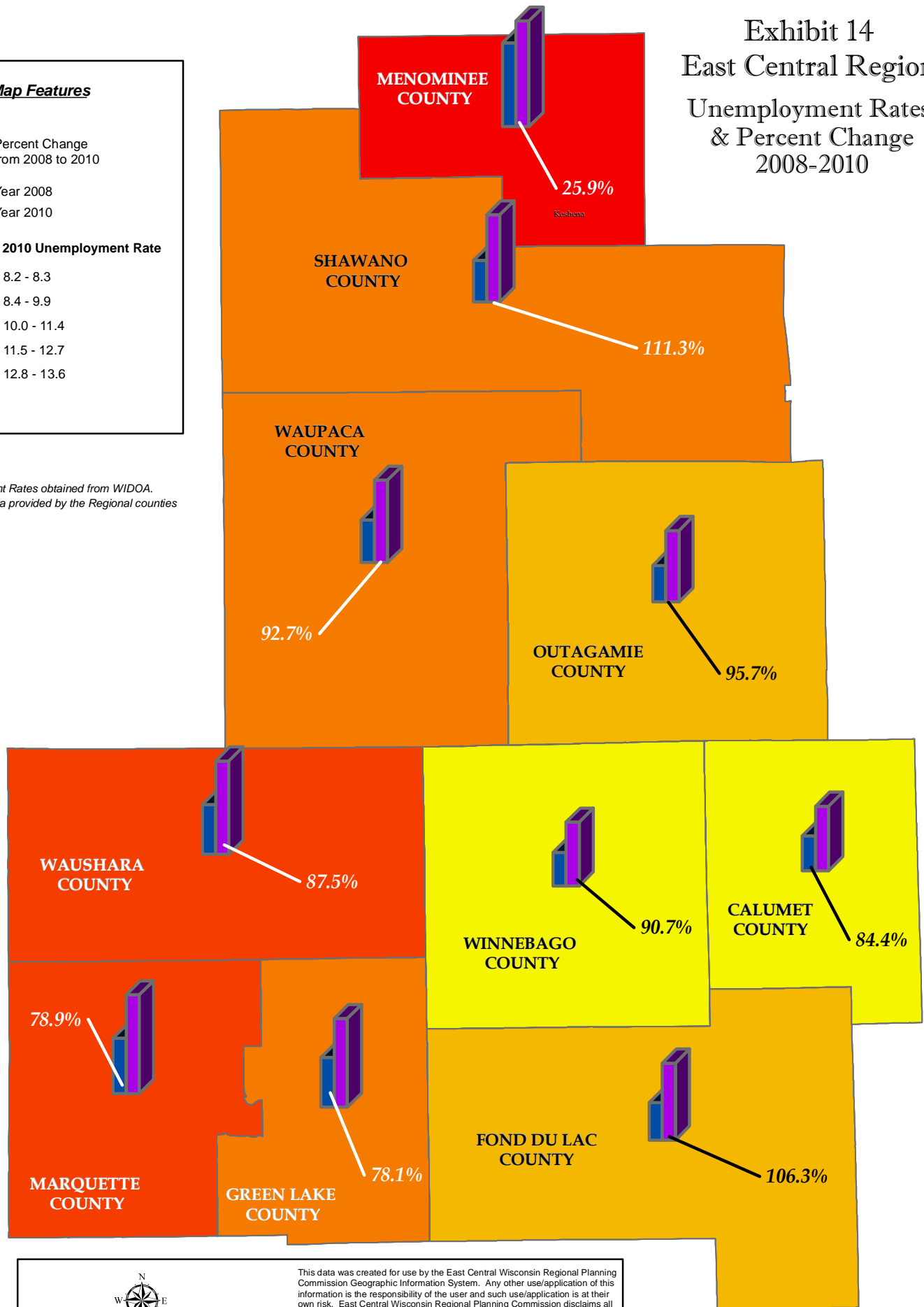
 Year 2010

January 2010 Unemployment Rate

-  8.2 - 8.3
-  8.4 - 9.9
-  10.0 - 11.4
-  11.5 - 12.7
-  12.8 - 13.6

Sources:

Unemployment Rates obtained from WIDOA.
Base map data provided by the Regional counties and WDNR.



8 4 0 8 Miles

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

**Features on map are approximate locations and are to be used for reference purposes only.



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Environmental Management Planning Program

Environmental Coordination, Education, and Technical Assistance

Regional Significance: East Central's communities and counties are impacted by many policy decisions that are made by broader units of government. These policies, projects and programs are determined or influenced by the region's various stakeholder groups. East Central's involvement and participation in various agency and private-sector sponsored meetings, events, and initiatives is deemed a critical activity for several reasons: 1) It allows staff to keep informed on issues and projects, and relay information to various communities; 2) It gives communities in the region an objective voice on issues and projects that it may not have sufficient time and/or resources to participate in, and; 3) It helps to achieve coordination among entities for projects that are multi-jurisdictional in nature.

Regional Projects and Activities:

- ◇ Staff continued to administer a \$53,000 grant it received on behalf of the Northeast Wisconsin Stormwater Consortium (NEWSC) obtained from WDNR Stormwater Planning Program for use in developing an education campaign which will reduce phosphorus from entering the Lower Fox River Basin (*Outagamie and Winnebago Counties*).
- ◇ Staff worked with Foth consultants on the preparation of a \$1.6 million, 3-year EPA Regional Brownfields Assessment Program grant. Staff sought approval from six counties (*Outagamie, Winnebago, Calumet, Waupaca, Waushara, and Shawano*) to apply for the grant with East Central taking the lead role. This grant was one of only two 'coalition' format grants submitted within the Midwest region. Award announcements will be made in May, 2010.
- ◇ Staff prepared and submitted a Lake Winnebago North and West Subwatershed (*Calumet and Winnebago Counties*) GreenPrint Plan project proposal for the National Fish and Wildlife Foundation – Sustain Our Great lakes Community Grants program. The Commission was informed in March, 2010 that the funds were not awarded.
- ◇ Staff prepared and submitted a Groundwater Recharge Modeling in East Central Wisconsin project proposal to the EPA's Great Lakes Restoration Initiative Request for Proposals. At the time of this printing, no word has been received regarding the award of funds.
- ◇ Staff met with Bay-Lake RPC, Foth, and Applied Ecological Services, Inc. to discuss possible regional

projects relating to the Great Lakes Restoration Initiative.

- ◇ Staff actively participated on the State Geologic Mapping Advisory Committee to support future mapping projects for East Central's region.
- ◇ Commission staff attended a number of training and development events which will assist in providing knowledge and expertise to the Commission's communities and counties, including:
 - The American Water Resources Association's annual conference;
 - Lake Michigan: State of the Lake and Great Lakes Beach Association Conference;
 - Lake Michigan Stakeholders meetings;
 - Great Lakes Gatherings, Lake Michigan Forum;
 - Incorporating Environmental Planning Consideration in Transportation Planning and Construction Projects Webinar;
 - JP New Webinar – Becoming a Rain Gardner – The Fundamental of LID;
 - WDNR: Watershed Tools (L-THIA and Digital Watershed Workshop);
 - Great Lakes Restoration Initiative RFP Webinar;
 - Green Bay – Lower Fox River Partnership meeting;
 - Lower Fox River TMDL Technical Team meetings; and
 - Clean Lakes and Green Jobs – "Promise of New Federal Funding for Great Lakes Restoration Forum.

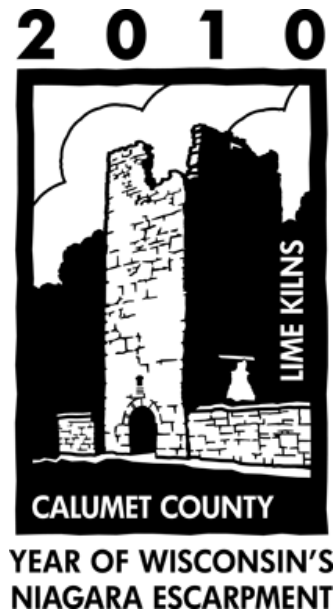
Niagara Escarpment Management

Regional Significance: Since 1998, East Central staff has been involved in building awareness and capacity for landscape level conservation planning along a unique geologic feature that is international in scale, the Niagara Escarpment. The Escarpment, which traverses Fond du Lac and Calumet Counties within our region, is approximately 55 miles in length and its unique ecology and environments are threatened by various development pressures. Concerns regarding the future use and protection of the ledge (as it's known locally) are regional in scope, and similarly scaled planning efforts are critically needed. Housing development, wind turbine projects, non-metallic mining, recreational development and groundwater quality, are some of the major land use issues that need to be further evaluated and balanced with the



conservation needs of the communities and region. Current activities include:

- ◇ Supported and staffed six bi-monthly meetings of the Niagara Escarpment Resource Network (NERN), an informal partnership of local, county, and state agencies, conservation organizations and citizens. Six meetings were held to discuss ongoing projects, issues, and activities, as well as to educate and inform attendees of the various aspects and unique sites of the escarpment. Staff currently serves as a co-chair of the Network which conducts activities and projects that affect *Calumet and Fond du Lac Counties*.
- ◇ Staff worked with State Legislators, led by Rep. Al Ott (3rd Assembly District, Calumet County) to facilitate the development and adoption of Assembly Joint Resolution AJR-1 which declared 2010 the Year of the Niagara Escarpment.
- ◇ Staff worked with numerous stakeholders and partners to develop an entire program, consisting of over 35 separate events, surrounding the celebration of the Year of the Niagara Escarpment.
- ◇ Staff continued the development and maintenance of a website (www.escarpmentnetwork.org) and an e-mail list associated with the Niagara Escarpment Resource Network (*Calumet and Fond du Lac Counties*).
- ◇ Continued the development of the Escarpment Resource Library for local officials and citizens.
- ◇ Commission staff prepared and submitted the final American Viticultural Area (AVA) application for the Wisconsin Ledge AVA designation which includes *Calumet County* and portions of *Fond du Lac County*.
- ◇ Staff continued to be involved with the WDNR's development of the High Cliff State Park Master Plan (*Calumet County*).



NR-135 Non-Metallic Mining Reclamation Program Administration

Regional Significance: This multi-county administration program is the direct result of a state-mandated rule (Chapter NR-135 Wis. Adm. Code) passed in December 2000. The overall goal of NR 135 is to provide a framework for statewide regulation of non-metallic mining reclamation. This was done by establishing uniform reclamation standards and requiring counties to adopt a reclamation plan ordinance capable of ensuring compliance with these standards.

East Central, through a cooperative agreement signed in July 2001, administers these ordinances for five counties (*Calumet, Outagamie, Shawano, Waupaca and Winnebago*). As of December 31, 2009, a total of 213 sites had active permits. The program is self-funded through fees on active mining operations. This program is an excellent example of regional cooperation. Staff knowledge in reclamation planning, policy and regulation has resulted in a consistent, efficient, cost-effective and service oriented program.

Regional Projects and Activities:

- ◇ Processed six “new” mine site reclamation permit applications (*Calumet, Outagamie, Shawano, and Waupaca Counties*).
- ◇ Conducted permit compliance inspections on 75% of all permitted mine sites.
- ◇ Certified the reclamation of 20 acres of land, of which, two of these sites received a certificate of completion for final reclamation activities.
- ◇ Prepared and conducted the annual operator and WDNR reporting process and updated the county planning and zoning committees on the program status.
- ◇ Continued the development and maintenance of the reclamation permit database and associated GIS mapping of sites.

Exhibit 15 - NR-135 Permit Summary, 2009

County	Total Sites Permitted	Total Acres Active	Total Acres Reclaimed in 2009	Total Acres Reclaimed Since Program Inception
Calumet	22	436	0	3
Outagamie	52	1256	13	66
Shawano	54	745	7	38
Waupaca	44	541	0	96
Winnebago	41	759	0	13
Totals	213	3,737	20	216

Source: ECWRPC, 2009

Groundwater Management Issues

Regional Significance: East Central has been involved in planning activities for groundwater quality and quantity issues in the Fox Cities area since 1996, when it assisted in coordinating several aquifer research reports prepared by the U.S. Geological Survey. These studies concluded that the level of the St. Peter Sandstone aquifer (the major aquifer used for high capacity wells) is declining at a rate of over two feet per year due to the effects of regional growth, development patterns, and water consumption. This draw-down has caused concerns with respect to the contamination of wells from naturally occurring arsenic. In 2009 the Commission continued to address the Fox Cities’ long-term needs for potable water supplies:

- ◇ The Commission continued to co-lead the Fox Communities Groundwater Partnership (FCGP) which is geared toward communities located in *Calumet, Outagamie, and Winnebago Counties*. The FCGP’s mission is to provide a forum for discussion and action on the metro area groundwater quality and quantity issues which are associated with the historic decline of water levels in deep sandstone aquifer. This group was formed as a result of the completion of a Fox Cities Sourcewater Protection Plan in 2007 which was initiated by the Wisconsin Rural Water Association with assistance from the Commission.
- ◇ Staff worked with Wisconsin Geologic and Natural History Survey (WGNHS) personnel to develop cost estimates for the eventual preparation of county-level aquifer recharge maps based on the new ‘soil-water balance’ GIS model.

Local Assistance Planning Program

Regional & Local Plan Coordination

Regional Significance: The Commission provides a number of services and activities related to current planning issues within the region. This is done mainly to assist local units of government in developing local plans and planning policies, improve decision-making capabilities, and foster more effective capabilities to address community growth and development concerns. This in turn, facilitates the Commission's main mechanism to implement the Regional Plan - by providing assistance and advice in how communities can use the plan's goals, objectives, policies, and recommendations. These activities further improve the visibility of the Commission within the region.

Local Assistance Program

Requests for local assistance to member entities fall into two general categories, Technical Assistance and Contract Services. Requests that qualify under the Technical Assistance work element are those that are estimated to require three to five person-days of staff resources to complete. Member governments are not charged for these types of requests and projects are submitted to the Commission for consideration, and are subsequently ranked and selected based on budget and staffing availability. When planning-related services require a greater commitment of staff resources and time than can be provided under the Technical Assistance work element, East Central will typically enter into a contract with the governmental entity. This must be approved by the Commission at one of its quarterly meetings.

Technical Assistance - East Central staff responds to numerous requests for day-to-day planning advice and assistance that qualify for assistance under its Technical Assistance work element.

These projects cover a wide range of planning-related activities, including requests for data and other materials related to demographics, economic development, traffic, land use and other aspects of planning; advice on specific planning and zoning issues; special surveys and studies; and planning assistance for parks and other recreational facilities, residential developments, downtown areas, industrial parks, and certain transportation improvements. Only those local assistance projects which do not fit any of the other planning program categories are listed here. Please refer to the other sections of this

document to see descriptions of these numerous projects:

- ◇ Staff completed work on a future municipal growth agreement and service agreement concept document to address long-term issues between the City of Kaukauna and Town of Buchanan (*Outagamie County*.)
- ◇ Staff wrote a letter of support to *Winnebago County* Emergency Management regarding their draft Natural Hazards Plan.
- ◇ Staff attended a meeting of the *Winnebago County* Public Private Partnership (WCPPP) to engage in various emergency management discussions which affect, or are affected, by the Commission's planning activities.

Contract Services - Contracts with counties and member communities for more extensive planning services are an important component of East Central's overall planning activities. East Central has made a strong commitment to contract with local entities for comprehensive planning and other services. Contract service projects are listed in some of the other sections of this document and those that do not fit with any of the previous program areas are contained below:

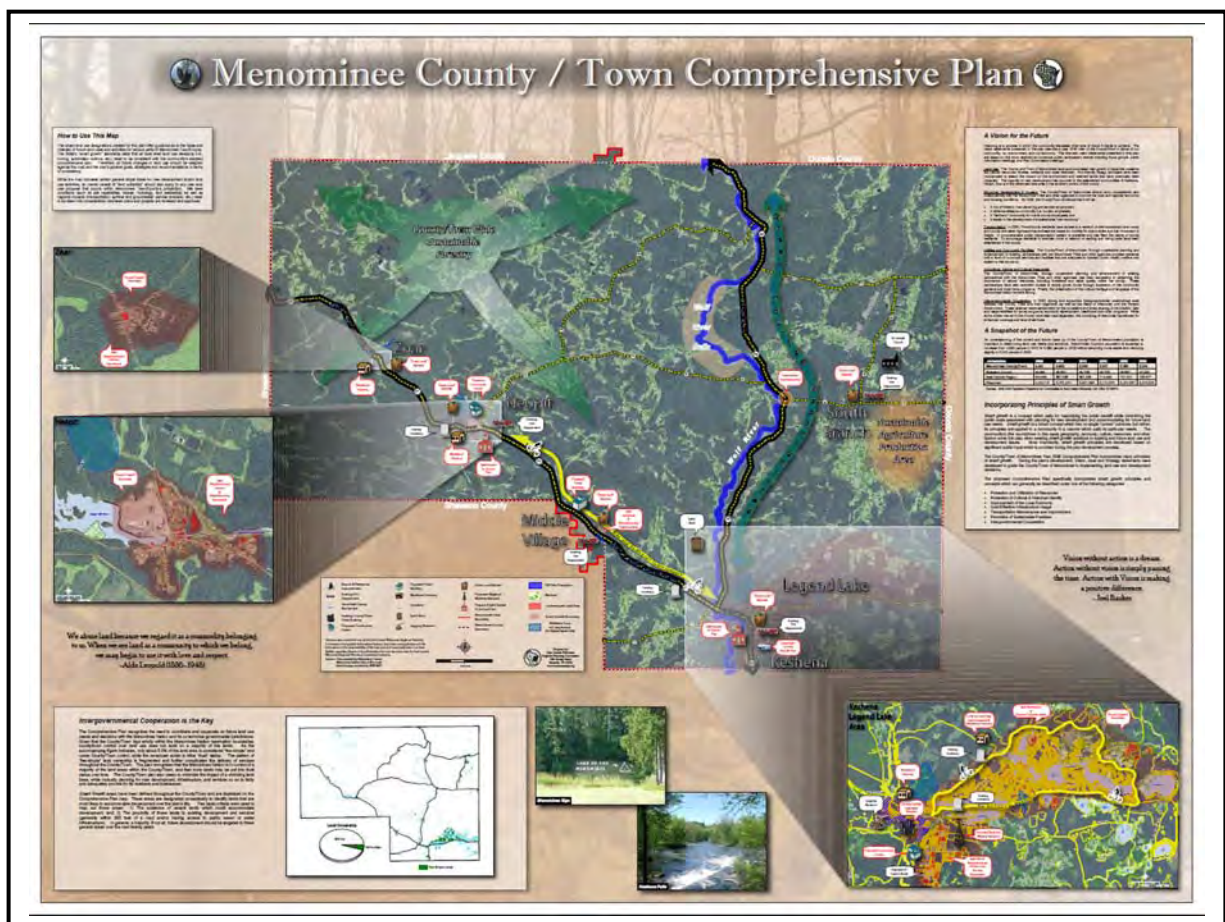
- ◇ Commission staff provided professional planning services to the City of Waupaca (*Waupaca County*) under a short-term Memorandum of Understanding during November and December, 2009. This arrangement was continued through 2010 under a formal contract.
- ◇ Commission staff continued to work with *Waushara County* on the finalization of their All-Hazard Mitigation Plan as required by the Federal Emergency Management Agency (FEMA).
- ◇ The Commission worked with *Shawano County* under contract to develop an All-Hazard Mitigation Plan consistent with FEMA requirements.
- ◇ The Commission completed work on the Town of Greenville (*Outagamie County*) Smart Growth Plan Update.
- ◇ Staff completed work on the Town of Greenville (*Outagamie County*) to prepare and develop a Community Management Capacity Study which looks at long-term service and staffing needs as they are impacted by planned land use characteristics and development projections.

- ◇ Staff worked under a sub-contract with Schreiber Anderson & Associates for the development of a background report for the following comprehensive plans (*Waushara County*):

- Waushara County;
- Village of Hancock;
- Town of Hancock;
- Town of Leon;
- Town of Mount Morris;
- Town of Oasis;
- Town of Richford;
- Town of Plainfield;
- Town of Saxeville; and
- Town of Springwater.

- ◇ The Commission completed work on the development of Comprehensive Plans for the following entities:

- Menominee Town/County (*Menominee County*);
- Village of Kimberly (*Outagamie County*);
- Village of Combined Locks (*Outagamie County*);
- Village of Coloma (*Waushara County*);
- Village of Lohrville (*Waushara County*); and
- Town of Coloma (*Waushara County*).



Geographic Information System Program

Regional Significance: Beginning in 1990, East Central began completing all mapping projects in digital format using Geographic Information System (GIS) software. The benefits of this technology allow East Central to analyze and compile many forms of spatial data to aid in mapping activities and planning decisions.

To facilitate the Commission's mapping efforts; a Regional Land Information System (RLIS) was developed and administered. The RLIS consists of a set of standards that applies to each data element such as map projection coordinates, data accuracy, source documentation, digital data filing and storage system, along with others. A major benefit of the RLIS is that data is collected and standardized across all units of government. An example of this is the Commission's Year 2000 Existing Land Use inventory project. The land use data was collected by the Commission in a focused and cost-effective manner and has since been utilized by many local and county entities for their planning activities. This project, conducted at this scale, directly reduced costs, and duplication of efforts, and increased efficiencies with shared and uniform datasets. A similar land use initiative is planned for 2010.

The Commission also provides for the coordination of data acquisition, distribution, and accuracy due to its ability to work across multiple units of government. With the introduction of improved GIS software, East Central began conversion of existing data into a new format in 2006 called the Geodatabase. This data conversion has continued through 2009. The new data format lets the GIS team utilize the existing GIS software to its full capacity. In addition to the numerous digital mapping projects noted earlier in this report, the following GIS/mapping-only activities were also worked on in 2009:

Regional Projects & Activities:

- ◇ Staff attended the 2009 Wisconsin Land Information Association (WLIA) conference at the Kalahari Resort, in Wisconsin Dells, Wisconsin to obtain current information on GIS technology, applications, and available resources.
- ◇ Staff also attended the 2009 Spring Wisconsin Land Information Association (WLIA) regional meeting at the Blue Harbor Resort in Sheboygan to gain knowledge on return of investment and state GIS issues.
- ◇ Staff also developed GIS mapping displays for the Wisconsin Land Information Association's poster/map contest in conjunction with their annual conference. Commission staff received awards in different mapping categories for their efforts.
- ◇ Staff attended regional and county GIS user group meetings to coordinate and support local and regional mapping activities, including:
 - The **Winnebago County** GIS User Group (WINGS) Committee;
 - The Fox Cities GIS Users Group;
 - The GIS Day event for the Fox Valley; and
 - The Wisconsin Regional Ortho Consortium (WROC).
- ◇ Staff served on the Wisconsin Geographic Information Coordination Council (WIGICC) as the Regional Planning Commission Representative.
- ◇ Staff served on the Wisconsin Geographic Information Coordination Council (MCD WIGICC) Committee for the building and acquisition of a state-wide municipal layer.
- ◇ The Commission maintained a database tracking system for all digital data acquisition and distribution activities.
- ◇ GIS staff continued to update the standards for the conversion to the Geodatabase File format, wrote data models, and archived received data.
- ◇ GIS staff partnered with the Glacierland RC&D to create mapping graphics for use in their 2009 Eastern Wisconsin Farm Fresh Atlas. This RC&D includes the member counties of **Calumet, Fond du Lac, Menominee, Outagamie, Shawano, Waupaca, Waushara, and Winnebago.**
- ◇ Staff served on the Wisconsin Land Information Association (WLIA) conference committee, the scholarship committee, and the ortho-imagery task force.
- ◇ Staff coordinated an effort to facilitate county participation in the National Geospatial-Intelligence Agency (NGA) through the U.S. Geological Survey (USGS) for the Urban Areas Program to share ortho-imagery which includes the counties of **Calumet, Fond du Lac, Outagamie, and Winnebago.**
- ◇ As part of the Economic Flood Recovery Study effort, staff produced mapping for the counties of **Green Lake, Fond du Lac, Waushara, and Winnebago.**
- ◇ Staff updated transit maps for the MPO's in the region. (Fox Cities, Fond du Lac and Oshkosh).

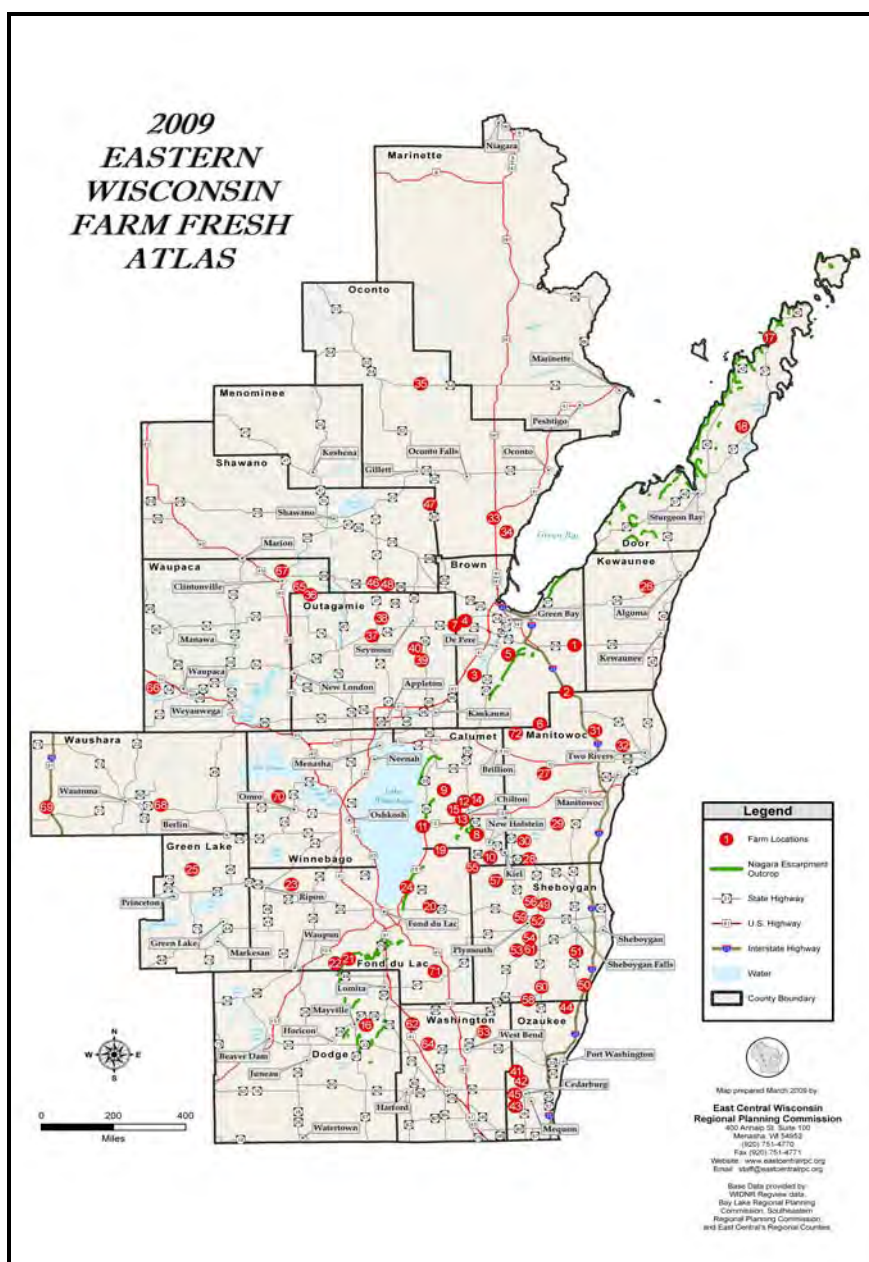
- ◇ Staff held meetings region-wide and updated data for the PSAP program in accordance with the U.S. Census Bureau. Staff assisted in mapping activities for all **Region Counties** in the 2010 Census update.
- ◇ In conjunction with the NR-135 program, GIS staff provided database training to create mapping layouts for mining sites for the 5 counties in the program (**Calumet, Winnebago, Outagamie, Shawano, and Waupaca.**)
- ◇ As part of the Safe Routes to School Program, staff produced various maps of school districts in the region for the purposes of planning grant applications.
- ◇ Staff developed mapping layouts for the Fox-Wisconsin Heritage Parkway Feasibility Study to aid in the national parkway designation process.
- ◇ At the request of the Fox-Wisconsin Heritage Parkway Committee, staff assisted in the development of portage trail signage.
- ◇ As part of the Commission's requirements for EDA, staff completed mapping for an update of the *Comprehensive Economic Development Strategy (CEDS)* report.
- ◇ Staff developed final report graphics for the 2030 Waupaca / Chain 'O Lakes Area Sewer Service Update SSA Plan (**Waupaca County.**)
- ◇ Staff developed final report graphics for the 2030 Omro Sewer Service Update SSA Plan (**Winnebago County**).
- ◇ Staff updated mapping for the Village of Sherwood's Sewer Service Area based on an approved amendment request. (**Calumet County**).
- ◇ GIS staff developed maps for the Town of Coloma as well as for the Villages of Coloma and Lohrville, (**Waushara County**) as part of their Comprehensive Planning contract requirements.
- ◇ Staff provided the mapping data files to Schreiber Anderson & Associates (SAA) for **Waushara County's** Smart Growth Plan.
- ◇ Staff provided mapping data files of mining sites per a data request through **Calumet County**.
- ◇ At the request of the Fox River Navigational Systems Authority (FRNSA), staff provided a brochure for the Fox Locks sites (**Outagamie and Winnebago**).

Local Assistance Projects & Activities

The GIS department's staff provided invaluable project-based and technical support to entities on the following efforts:

- ◇ GIS staff assisted **Menominee County** in ArcGIS training and mapping for the County's Smart Growth Plan document.
- ◇ At the request of **Menominee County**, GIS staff assisted with a data export to the WDNR of gypsy moth spray areas in the county.
- ◇ As a technical assistance request, staff ortho-rectified historic 1957, 1964, & 1970 photos for **Outagamie County**.
- ◇ GIS staff developed maps for the Town of Greenville, (**Outagamie County**) as part of their Comprehensive Planning contract requirements.
- ◇ Staff at the request of Fox Valley Technical College (FVTC), produced a map for the FVTC Public Safety Training department to assess new facility locations.
- ◇ GIS staff developed maps for the Villages of Combined Locks and Kimberly, (**Outagamie County**) as part of their Comprehensive Planning contract requirements.
- ◇ Staff developed final report graphics for the 2030 Shawano Lake Area Sewer Service Update SSA Plan (**Shawano County**).
- ◇ At the request of the towns of Cicero, Oneida, and Osborn, (**Outagamie County**), staff provided existing land use files to consultant representatives in their Smart Growth planning initiative.
- ◇ GIS staff actively participated as an ad hoc member on the **Waushara County** Land Records Committee to provide advice and guidance.
- ◇ As part of the Niagara Escarpment mapping initiative, staff produced maps of wineries and updated the American Viticultural Area (AVA) Boundaries, and worked on a mapping atlas of the escarpment. The projects will improve knowledge and appreciation of this unique geologic resource (**Calumet County**).
- ◇ As part of the Niagara Escarpment mapping initiative, staff produced maps for the Niagara Cuesta Tourism project, including bike routes of the area (**Calumet County**).
- ◇ GIS staff developed maps for the **Shawano County** All-Hazards Mitigation planning effort.
- ◇ Staff updated GIS shapefiles to be used by Oshkosh Transit (**Winnebago County**) to develop their updated Riders Guide.
- ◇ At the request of a Town of Harrison resident (**Calumet County**) and the City of Menasha, (**Winnebago County**), staff developed a Fox Cities Neighborhood Electric Vehicle (NEV) route map.
- ◇ As part of a bid contract, staff developed mapping layouts for a **Waupaca County** Emergency Firezone Atlas.

- ◇ Per a request from the *City of Fond du Lac*, staff scanned 1974 aerial photos to create digital files.
- ◇ As part of a technical assistance request, staff worked on mosaicing the 2008 NAIP aerial photography for the City of Appleton (*Calumet, Outagamie, and Winnebago Counties*).
- ◇ As part of an EDA Grant requirement, staff worked on a map for the City of Seymour (*Outagamie County*).
- ◇ As part of a CDBP-EAP Block Grant application, staff created maps for the City of Oshkosh (*Winnebago County*).
- ◇ Staff worked on the geo-referencing of 1970 & 1980 *Winnebago County* imagery as part of the historical photo archive project.
- ◇ Staff attended a workshop on Assessing Geospatial Data as part of departmental training and staff development.
- ◇ As part of the Regional Safe Routes to School program, staff produced maps for the Kimberly School District (*Outagamie and Calumet Counties*) on pedestrian and bicycle paths.



Information Technology Program

Information System Management

Regional Significance: Although many of the Commission's information technology (IT) functions are unseen by many, they are an important part of the support provided for the Commission's daily administrative, GIS, and planning functions. Day to day tasks associated with personal computer, and network server, required maintenance and upgrades. Software and license purchases and support, as well as data storage and backup needs were also addressed to support the Commission's efforts.

Regional Projects & Activities:

- ◇ Staff continually works on updating the Commission's website www.eastcentralrpc.org.
- ◇ Staff developed and maintained a website for the Regional Safe Routes to School program: www.eastcentralsrts.org.
- ◇ Staff developed and maintained a website for the Fox-Wisconsin Heritage Parkway program: www.eastcentralrpc.org/HeritageParkway

Local Assistance Projects & Activities:

- ◇ Staff installed and configured a new server in order to maintain data storage and communications.
- ◇ Staff developed a website for *Menominee County*: www.co.menominee.wi.us.
- ◇ Staff maintained a website as part of the Safe Routes to School contract for the Kimberly Area School District (*Outagamie County*): www.eastcentralrpc.org/KimberlySRTS.
- ◇ Staff maintained a website as part of the Safe Routes to School contract for the Little Chute Area School District (*Outagamie County*): www.eastcentralrpc.org/LittleChuteSRTS.
- ◇ Staff maintained a website as part of the Safe Routes to School contract for the School District of Omro (*Winnebago County*): www.eastcentralrpc.org/OmroSRTS.
- ◇ Staff maintained a website as part of the Safe Routes to School contract for the Oshkosh Area School District (*Winnebago County*): www.eastcentralrpc.org/OshkoshSRTS.
- ◇ Staff maintained a website as part of the Safe Routes to School contract for the Winneconne Community School District (*Winnebago County*): www.eastcentralrpc.org/WinneconneSRTS.

- ◇ Staff maintained a website as part of its smart growth comprehensive plan contract for:

- Village of Lohrville (*Waushara County*): www.eastcentralrpc.org/PlanLohrville.
- Village of Coloma (*Waushara County*): www.eastcentralrpc.org/PlanVillageColoma.
- Town of Coloma (*Waushara County*). www.eastcentralrpc.org/PlanTownColoma.
- Town / County of Menominee (*Menominee County*). www.eastcentralrpc.org/PlanMenominee.
- Town of Greenville (*Outagamie County*). www.eastcentralrpc.org/PlanGreenville.

Regional Aerial Photography and Imaging

Regional Significance: The Commission has provided various services to member units of government for technical projects which cross multiple jurisdictions. These projects often involve additional coordination activities with state or federal agencies as well as staff attendance at various workshops and conferences so that information can be shared with local governmental units. These projects often reap benefits to the units of government in terms of cost savings, efficiencies, and data consistency.

Regional Projects & Activities:

- ◇ Staff worked through the Wisconsin Land Information Association (WLIA) Board of Directors to assist in establishing an Orthoimagery Task Force. This group was designed to develop support, generate multi-jurisdictional dialogue and finally a consensus for a set of recommendations for the creation of a unified Statewide Orthoimagery Program. Documentation of the Task Force efforts is provided via the WLIA website www.wlia.org.
- ◇ Staff continued to gather partnerships with neighboring Regional Planning Commissions and state agencies to join the 2010 Wisconsin Regional Orthoimagery Consortium (WROC). This effort was designed to mirror our successes in 2005. Currently 7 total RPC's are participating in the program with more counties and municipalities, as well as state-wide agencies, with flights to begin in spring of 2010. This program will provide an avenue for counties and municipalities to acquire digital aerial photography for use in their Geographic Information Systems and help with the creation of a state-wide ortho product.

Commission Administration

The Commission performs a multitude of routine and periodic administrative functions in its daily operations. Two management positions and three administrative staff serve the Commission's 16 other staff, as well as the needs of the 28 Commissioners and the general public. In general, these functions can be categorized as follows, and all require significant investments in time:

- ◇ Financial management and recordkeeping, including the preparation for an annual audit per federal and state requirements as a grant recipient.
 - ◇ The provision and administration of human resources functions for the Commission's 21 staff.
 - ◇ Staff ensured compliance with Title VI Non-Discrimination requirements as a recipient of federal funding.
 - ◇ Customer service and agency/entity referrals for members of the public as well as the communities which comprise the region.
 - ◇ Responses to information about the general nature of the Commission, including membership concerns and interests, basic programs and services, as well as planning information which was made available to the ***Town of Taycheedah*** (*Fond du Lac County*) and *Green Lake County*.
 - ◇ Attendance at key periodic events to better communicate with stakeholders., such as:
 - the annual Wisconsin Counties Association (WCA) conference;
 - Wisconsin Towns Association (WTA) annual conference;
 - 2009 Wisconsin Chapter of APA (WAPA) Statewide Conference;
 - 2009 National American Planning Association (APA) Conference; and
 - 2009 National Association of Development Organizations (NADO) Annual Conference.
- ◇ East Central serves as the Secretary/Treasurer of the Association of Wisconsin Regional Planning Commissions (AWRPC) and as such, manages all financial aspects for the organization. Management staff also attended four meetings of AWRPC during 2009.
 - ◇ The Commission's Financial Specialist developed and coordinated two workshops sponsored by the AWRPC to discuss best practices and policies for financial reporting and bookkeeping procedures amongst the various RPCs.
 - ◇ East Central and two other RPCs were requested to participate in Rep. Tom Petri's 'Grants Workshop' in the ***City of Fond du Lac*** to share information about the Commission and its services related to planning, infrastructure and grant/funding sources.
 - ◇ New for 2009 was the AWRPC's first coordinated 'RPC Day at the Capitol' event in Madison in partnership with the Wisconsin Counties Association. This event will be held annually in order to improve communications and knowledge of our State Legislators with respect to Regional Planning Commissions.
 - ◇ Staff actively participated in the 2009 Fox Cities Leadership's Local Government Day program by presenting information and leading a bus tour around the Fox Cities.

Other Activities

- ◇ Staff also met and worked with the City of Menasha Sustainability Committee and other stakeholders to design and begin construction on a 'rain garden' in front of the office. This 'rain garden' will provide for additional, natural stormwater management on the site and will serve as an educational model within the neighborhood.



Association of Wisconsin RPCs

The Association of Wisconsin Regional Planning Commissions (AWRPC) was created to address items of mutual concern among the regional planning commissions.

The group is formed under a formal set of by-laws with a rotating Chair. The group works closely with the Wisconsin Counties Association and other statewide associations and agencies to advocate for regional planning and to monitor and take positions on proposed state legislation and planning related programs in an effort to better assist its member counties and communities.

APPENDIX A – ECWRPC TECHNICAL ADVISORY COMMITTEES

TRANSPORTATION TECHNICAL ADVISORY COMMITTEE POOL

Sandra Beaupre, Director, WisDOT, Bureau of Planning, Madison
Jerry Bougie, Planner, Winnebago County
Darryn Burich, Community Development Dept., Oshkosh
Grant Bystol, Highway Commissioner, Shawano County
Tom Dahlke, Highway Commissioner, Waushara County
Allen Davis, Director of Community Development, Town of Grand Chute
George Dearborn, Director of Community Development, Town of Menasha
Kathy Drews, WisDOT – Northeast Region
Tracy Flucke, Administrative Coordinator, T. Harrison
Al Geurts, Highway Commissioner, Outagamie County
Lynn Gillis, Fond du Lac Transit
Angela Gorall, Administrator/Clerk, Town of Buchanan
Chris Haese, Director of Community Development, City of Neenah
John Haese, Highway Commissioner, Winnebago County
Matt Halada, WisDOT, Northeast Region
Michael Hardy, City of Appleton
Karen Harkness, Planning Director, City of Appleton
Mike Hendrick, Planning Director, Outagamie County
Julie Heuvelman, Planning Director, Calumet County
Sean Hutchison, Clerk Administrator, Village of Combined Locks
Robert Jakel, Director of Community Development, Kaukauna
David Johnson, Assistant Planning Director, Outagamie County
Gerry Kaiser, Public Works, Neenah
Greg Keil, Director of Community Development, City of Menasha
Chuck Kell, Administrator, Village of Little Chute
Bob Kesler, Town of Harrison
Mark Lahay, City of Appleton
Marty Lenss, Manager, Outagamie County Airport
Mark O. Lentz, Director of Public Works, City of Fond du Lac
James March, Administrator, Town of Grand Chute
Thomas Marquardt, P.E., Dept. of Public Works, Town of Grand Chute
Jill Michaelson, WisDOT – Northeast Region
Peter Moll, Manager, Wittman Field, Oshkosh
Mark Mommaerts, Town Planner, Town of Harrison
John Nordbo, Urban Planning, WisDOT, Madison
Claudia Orvis, WisDOT – Urban Planning
Mike Ottery, Highway Commissioner, Calumet County
David Patek, Director of Public Works, Oshkosh
Carlos Pena, Federal Highway Administration (FHWA)
Mark Radtke, Director of Public Works, Menasha
Donna Reed, Director of Planning, Federal Highway Administration (FHWA)
Mark Rohloff, City Manager, Oshkosh
Wayne Rollin, Director of Community Development, City of Fond du Lac
Marisol Simon, Federal Highway Administration (FHWA)
Mike Simon, McMahon & Associates
Rick Stautz, Director of Public Works, City of Shawano
Dean Steingraber, Highway Commissioner, Waupaca County
Chris Strong, Manager, Oshkosh Transit System
John Sundelius, Director of Public Works, City of Kaukauna
Paula Van De Hey, Director of Public Works, City of Appleton
Roy Van Gheem, Public Works Director, Little Chute
Dave Vander Velden, Public Works, Village of Kimberly
David Vickman, City of Oshkosh
Ben M. Warrington, Highway Commissioner, Menominee County
Deborah Wetter, Manager, Valley Transit
Larry Wattering, Director of Public Works, City of Neenah

TRANSPORTATION POLICY ADVISORY COMMITTEE POOL

Fox Cities Urbanized Area
Bill Barribeau, Chairman, Calumet County
Mike Berg, Region Director, WisDOT Northeast Region
Rod Clark, Director, Bureau of Transit, WisDOT
Charles Fischer, President, Village of Little Chute
Timothy Hanna, Mayor, City of Appleton
Mark Harris, Winnebago County Executive
Chuck Kuen, President, Village of Kimberly
Randy Leiker, Chairman, Town of Greenville
Michael Marsden, Chairman, Town of Grand Chute
Bruce Matzke, Division Admin., Federal Highway Administration (FHWA)
Mark McAndrews, Chairman, Town of Buchanan
Dwight McComb, Federal Highway Administration (FHWA)
Don Merkes, Mayor, City of Menasha
Jill Michaelson, WisDOT – Northeast Region
John Neumeier, President, Village of Combined Locks
Robert “Toby” Paltzer, Outagamie County Executive
Carlos Pena, Federal Highway Administration (FHWA)
Eugene Rosin, Mayor, City of Kaukauna
Chuck Rundquist, Chairman, Fox Cities Transit Commission
George Scherck, Mayor, City of Neenah
Bob Schmeichel, Chairman, Town of Neenah
Jim Steineke, Chairman, Town of Vandenbrook
Jeffrey Sturgell, Administrator, Town of Menasha
Arden Tews, Chairman, Town of Menasha

Oshkosh Urbanized Area

Glen Barthels, Chairman, Town of Nekimi
Sandra Beaupre, Director, WisDOT, Bureau of Planning, Madison
Tim Blake, Chairman, Town of Algoma
Jim Erdman, Supervisor, Town of Oshkosh
Paul Esslinger, Mayor, City of Oshkosh
Frank Frassetto, Chairman, Town of Black Wolf
Gerald Frey, Chairman, Town of Oshkosh
Matt Halada, WisDOT, Northeast Region
Mark Harris, Winnebago County Executive
Dwight McComb, Federal Highway Administration (FHWA)
John Nordbo, Urban Planning, WisDOT, Madison
Donna Reed, Director of Planning, Federal Highway Administration (FHWA)
Mark Rohloff, City Manager, Oshkosh

Fond du Lac Urbanized Area (Commission serves as staff only)

Policy Board (Voting Members):

Allen Buechel, Fond du Lac County (Chair)
Wayne Rollin, City of Fond du Lac (Vice Chair)
Matt Halada, WisDOT, Northeast Region
Tom Herre, City Manager, City of Fond du Lac
Chuck Homung, Administrator, Village of North Fond du Lac
Tom Lakin, City of Fond du Lac
Mark O. Lentz, City of Fond du Lac
Tom Janke, Alternate, Fond du Lac County
Jim Nintzel, City of Fond du Lac
James Pierquet, Town of Empire (rep. all towns)

(Non-Voting members)

Colleen Harris, Alternate, WisDOT, Northeast Region
Curt Holman, Canadian National Railroad
Dwight McComb, FHWA
John Nordbo, WisDOT, Central Office
Carlos Pena, F, Federal Highway Administration (FHWA)
Walt Raith, ECWRPC

Technical Advisory Committee

Kathy Drews, WisDOT, Northeast Region
Lynn Gilles, City of Fond du Lac, FDLAT
Jerry Guelig, Town of Taycheedah
Matt Halada, WisDOT, Northeast Region
Curt Holman, Canadian National Railroad
Chuck Homung, Administrator, Village of North Fond du Lac
Tom Janke, Fond du Lac County Highway
Norbert C. Kellell, Town of Empire
Mark O. Lentz, City of Fond du Lac, Dept. Public Works
Harold Manske, Town of Fond du Lac
Dwight McComb, FHWA
Charles McCourt, Town of Friendship
John Nordbo, WisDOT, Central Office
Lee F. Perrizo, Fond du Lac County Airport
James Pierquet, Town of Empire
Wayne Rollin, City of Fond du Lac
Sam Tobias, Fond du Lac County
Walt Raith, ECWRPC

ECONOMIC DEVELOPMENT STRATEGY COMMITTEE*

Kim Berg, (former) Labor Market Analyst, Dept. of Workforce Development, OEA
Kenn Buelow, Holsum Dairy
Lew Boyd, Menominee Nation
Adam Delikowski, Director of Government Affairs, Valley Homebuilders Assoc.
Mike Hendrick, Director, Outagamie County Planning Dept.
Greg Hines, Coordinator, Glacierland RC&D
Carol Karls, Manager of Business & Comm. Development, WPS
Jerry Murphy, Executive Director, New North, Inc.
Helen Nagler, Commissioner, Board Member, ECWRPC/Outagamie County
Kelly Nieforth, Economic Development Specialist, Calumet Co. Planning Dept.
Bob O'Donnell, Director, UW-Oshkosh Small Business Development
Amy Pietsch, Director, FVTC Venture Center
Jim Resick, Community Development Educator, Outagamie Co.
Denise Pommer, Director of Enterprise, Stockbridge-Munsee, Bowler
Rich Scheuerman, former President, Alto Dairy Cooperative
Jim Schlies, Vice-President of Economic Development, Fox Cities Chamber of Commerce
Steve Sengstock, Director, Shawano County Economic Progress, Inc.
Dave Thiel, Director, Waupaca County Economic Development Corporation
Christian Tscheschlok, (former) Vice-President, Fond du Lac Co. EDC
Jim Van Dyke, Economic Development Specialist, City of Appleton Planning Dept.
Cheryl Welch, Fox Valley Workforce Development Board, Appleton
Bill Wheeler, Director, Tri-County Regional Economic Development Corp.
Lynn Wichmann, Waushara County Economic Development Corp.

**As of mid-2009; ECWRPC adopted new guidelines governing this Committee in October 2009 to ensure compliance with EDA regulations, and is currently in the process of reforming the committee.*

APPENDIX B - NEW PUBLICATIONS

Administrative Documents

2010 AFFIRMATIVE ACTION PROGRAM, January 2009. Analyzes staff, personnel policies, and practices of East Central and outlines goals for achieving equal employment opportunity in the agency.

2010 ANNUAL WORK PROGRAM AND BUDGET, January, 2009. Contains information on the Commission's projected annual budget and the work activities associated with funding that is received.

RAPPORT (Quarterly Newsletter) Quarterly updates of regional planning activities.

Sewer Service Area Plans

WAUPACA/CHAIN 'O LAKES 2030 SSA PLAN UPDATE, November 2009*

OMRO 2030 SEWER SERVICE PLAN UPDATE, November, 2009*

WAUTOMA/SILVER LAKE 2030 SSA PLAN UPDATE, September, 2009*

*Population and land use information was used to delineate 20-year future growth areas. Preservation of environmentally sensitive areas and cost effective and efficient development patterns are also promoted.

Transportation Plans

TRANSPORTATION IMPROVEMENT PROGRAM FOR THE FOX CITIES AND OSHKOSH URBANIZED AREAS, October 2009. A five-year list of all proposed federal and state aid transportation projects.

TRANSPORTATION IMPROVEMENT PROGRAM FOR THE FOND DU LAC URBANIZED AREA, November, 2009. A five-year list of all proposed federal and state aid transportation projects.

2010 OUTAGAMIE COUNTY 85.21 COUNTY ELDERLY AND DISABLED TRANSPORTATION ASSISTANCE PROGRAM GRANT, December 2009. An annual state grant application required for the attainment of specialized transportation funding for all 72 counties in the State of Wisconsin. The Commission is contracted with Outagamie County to draft this document.

BRILLION SAFE ROUTES TO SCHOOL PLAN, November, 2009.*

GRAND CHUTE SAFE ROUTES TO SCHOOL PLAN, November, 2009*

OMRO AREA SAFE ROUTES TO SCHOOL PLAN, November, 2009*

WINNECONNE SAFE ROUTES TO SCHOOL PLAN, September, 2009*

*These plans address methods and actions that can be taken by the community and the schools to make it safer and increase the number of children that walk and bike to school.

FOND DU LAC AREA TRANSIT, TRANSIT DEVELOPMENT PLAN, February, 2009. An evaluation of transit services in the Fond du Lac Area and recommendations for improved serve.

VALLEY TRANSIT, TRANSIT DEVELOPMENT PLAN, March, 2009. An evaluation of transit services in the Fox Cities Area and recommendations for improved service.

VALLEY TRANSIT, TRANSIT DEVELOPMENT PLAN, EXECUTIVE SUMMARY REPORT, March, 2009.

Comprehensive Plans

TOWN OF GREENVILLE 2030 COMPREHENSIVE PLAN, March 30, 2009.*

COUNTY/TOWN OF MENOMINEE COMPREHENSIVE PLAN 2030, December 2009.*

VILLAGE OF COLOMA COMPREHENSIVE PLAN 2030, November 19, 2009.*

TOWN OF COLOMA COMPREHENSIVE PLAN 2030, December 7, 2009.*

VILLAGE OF LOHRVILLE COMPREHENSIVE PLAN 2030, November 2009.*

* Describes existing conditions, projects future growth and offers recommendations to guide future development.

WAUSHARA COUNTY 20-YEAR COMPREHENSIVE PLAN – VOLUME TWO: EXISTING CONDITIONS REPORT, December 8, 2009.[#]

TOWN OF HANCOCK 20-YEAR COMPREHENSIVE PLAN – VOLUME TWO: EXISTING CONDITIONS REPORT, October 12, 2009.[#]

VILLAGE OF HANCOCK 20-YEAR COMPREHENSIVE PLAN – VOLUME TWO: EXISTING CONDITIONS REPORT, October 12, 2009.[#]

TOWN OF LEON 20-YEAR COMPREHENSIVE PLAN – VOLUME TWO: EXISTING CONDITIONS REPORT, February 10, 2010.[#]

TOWN OF MOUNT MORRIS 20-YEAR COMPREHENSIVE PLAN – VOLUME TWO: EXISTING CONDITIONS REPORT, December 8, 2009.[#]

TOWN OF OASIS 20-YEAR COMPREHENSIVE PLAN – VOLUME TWO: EXISTING CONDITIONS REPORT, December 17, 2009.[#]

TOWN OF RICHFORD 20-YEAR COMPREHENSIVE PLAN – VOLUME TWO: EXISTING CONDITIONS REPORT, October 12, 2009.[#]

TOWN OF PLAINFIELD 20-YEAR COMPREHENSIVE PLAN – VOLUME TWO: EXISTING CONDITIONS REPORT, October 14, 2009.[#]

TOWN OF SAXEVILLE 20-YEAR COMPREHENSIVE PLAN – VOLUME TWO: EXISTING CONDITIONS REPORT, November 16, 2009.[#]

TOWN OF SPRINGWATER 20-YEAR COMPREHENSIVE PLAN – VOLUME TWO: EXISTING CONDITIONS REPORT, December 12, 2009.[#]

[#] Volume Two is a companion document to Volume One (produced by Schreiber Anderson & Associates) and should be used to locate evidence of existing conditions that provide support for recommendations and strategies located in Volume One. It contains an analysis of existing conditions.

Regional Plans

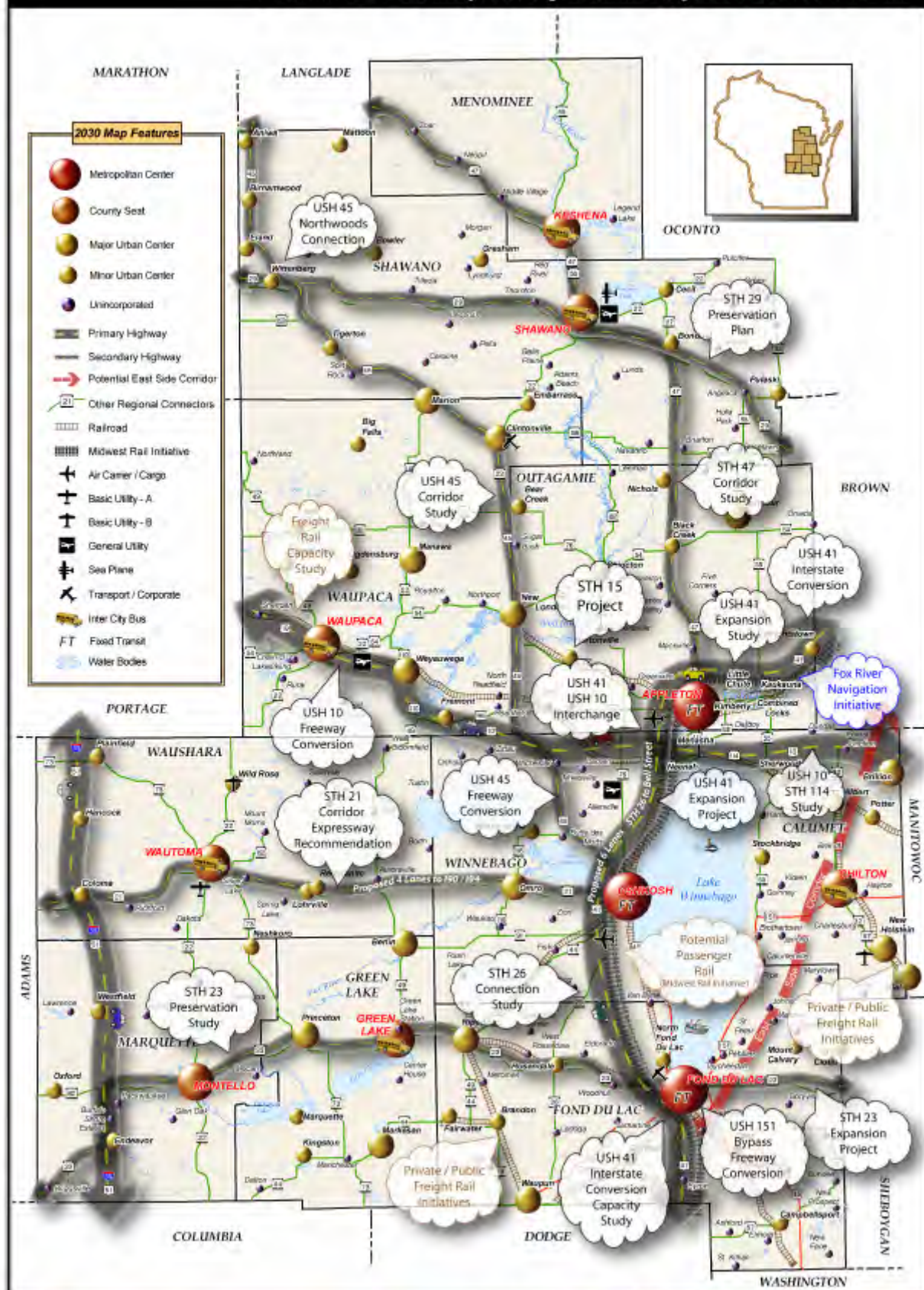
COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY ANNUAL REPORT & SUPPLEMENT, October 2009. This report updates an economic development program for East Central Wisconsin. Specific public and private investment projects intended to promote economic development with the region area described.

Check our website for Adobe Acrobat (.pdf) versions of these documents! www.eastcentralrpc.org

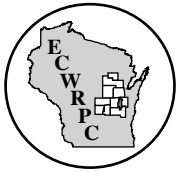
YEAR 2030 REGIONAL COMPREHENSIVE PLAN

Goals, Strategies, and A Plan For Action

Exhibit T-1: Priority Transportation Projects / Plans / Studies



Milestone #3: Goals, Strategies, and a Plan for Action: This report was completed in early 2008 and contains detailed strategies and recommendations based off the original work of the TACs. A Regional Framework Map, a Transportation Recommendations Map; shown here; and dozens of supporting Regionally Significant Features Maps were also produced to effectively portray the plan's visions and recommendations. Lastly, the report addresses overall plan implementation and monitoring.



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