

# East Central Wisconsin Regional Planning Commission

Annual Report 2013-2014



East Central Wisconsin  
Regional Planning Commission  
**ECWRPC**

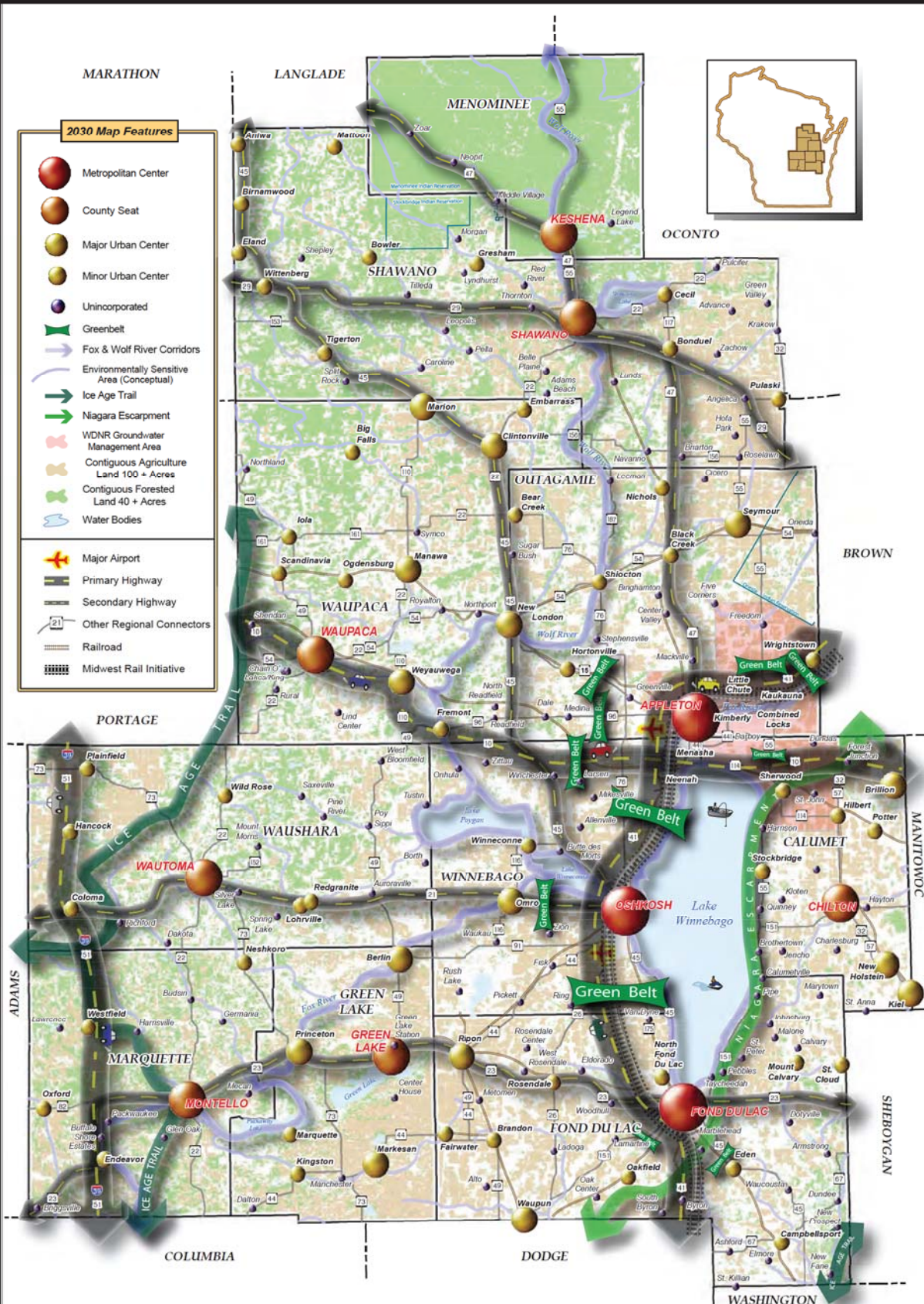
Calumet • Menominee • Outagamie • Shawano • Waupaca • Waushara • Winnebago

An Economic Development District and Metropolitan Planning Organization

# YEAR 2030 REGIONAL COMPREHENSIVE PLAN

Goals, Strategies, and a Plan For Action

## Map 1: Year 2030 Regional Framework Map



**Milestone #3: Goals, Strategies, and a Plan for Action:** This report was completed in early 2008 and contains detailed strategies and recommendations based off the original work of the TACs. A Regional Framework Map, shown here, a Transportation Recommendations Map and dozens of supporting Regionally Significant Features Maps were also produced to effectively portray the plan's visions and recommendations. Lastly, the report addresses overall plan implementation and monitoring.



April 25, 2014

To the Citizens of the East Central Region:

When the Commission first formed in 1972 the Board members took the time to develop and adopt a series of rules and bylaws by which the organization would operate. In that document exists a preamble which, in part, states: “It is the express intent of the Commission.... to carry on the business of regional metropolitan and non-metropolitan planning and development in all of its ramifications and branches and to render professional and technical services in conjunction therewith.”

Over the past two years of serving as chairman of this fine organization, I have had the opportunity to see and be a part of a broad program of important work and responsibilities that addresses the business of regional metropolitan and non-metropolitan planning. The sheer number and complexity of regional planning issues is daunting, however we are confident that progress is being made in some of the most critical areas of concern.

As this report shows, significant time was spent in 2013 addressing regional issues that go well beyond the basic planning needs for transportation, infrastructure and the environment. As the preamble states, these should be looked at in all ramifications and branches, which means that new information and new approaches are required to obtain the level of comprehensiveness and collaboration which will be required to successfully achieve our vision for the region. For example, new initiatives associated with freight rail and regional freight movement, neighborhood level planning constructs, local and regional food systems, community health and global trade strategies for small businesses are underway and represent some of the ‘in-depth’ topics that are being integrated into the basic tenets of planning for our future.

The final part of the preamble refers to the rendering of “professional and technical services.” The Commission’s longstanding desire and ability to help local units of government with their planning issues stems from the fact that, as an advisory agency, the Commission is reliant on communities to implement our collective vision for the region. For 2013, dozens of individual small scale projects were completed that integrate and move forward portions of the regional vision. This type of assistance is highly valued by our communities and the Commission hopes to continue this partnership as a benefit of our counties’ membership in the Commission.

In closing, I would like to thank those commissioners who supported the agency with their time and expertise during 2013 and, most of all, I would like to acknowledge the work of our dedicated and passionate staff that put in many hours to solve challenges in our communities and sought to improve the quality of life within the region.

Sincerely,



Robert Hermes, Chair  
Menominee County





# Table of Contents

Chairman’s Letter to the Region .....	i
Introduction .....	1
Commission Overview .....	3
Description of the Region .....	13
Regional Comprehensive Planning Program .....	17
Community Facilities Planning Program .....	25
Transportation Planning Program .....	31
Open Space and Recreation Planning Program .....	47
Economic Development and Housing Program .....	53
Environmental Management Planning Program .....	61
Local Assistance Planning Program .....	67
Geographic Information System Program .....	69
Information Technology Program .....	73
Commission Administration .....	75

## APPENDICES

Appendix A: ECWRPC Technical Advisory Committees .....	77
Appendix B: New Publications .....	81

## FIGURES

Figure 1: Roster of East Central Counties and Commissioners .....	8
Figure 2: East Central RPC Commissioners .....	9
Figure 3: East Central RPC Staffing, 2013 .....	11
Figure 4: ECWRPC Revenue Sources, 2013 .....	12
Figure 5: Livable and Healthy Communities Initiative Planning Framework .....	20

## MAPS

Map 1: Year 2030 Regional Framework Map .....	Inside front cover
Map 2: East Central Region .....	4
Map 3: 2010-2015 Estimated Population Change .....	16
Map 4: Overall County Rankings in Health Factors .....	18
Map 5: Fox River Water Quality Management Area .....	29
Map 6: Updated Urbanized Boundary Areas for Transportation Planning .....	33
Map 7: Golf Courses .....	51
Map 8: Oshkosh Corporation Dislocated Workers .....	56
Map 9: 2013 Non-Metallic Mining Sites .....	66
Map 10: 2013 Cropland Data .....	71
Map 11: Priority Transportation Projects/Plans/Studies .....	Inside back cover

## TABLES

Table 1: Table of Organization, 2013-14 East Central Commissioners .....	11
Table 2: East Central Budget/Levy History .....	12
Table 3: East Central RPC 2013 Levy Distribution .....	12
Table 4: Historic and Projected Population of the East Central Region .....	15
Table 5: NR-135 Permit Summary, 2013 .....	65

# Introduction

The *2013-14 Annual Report* illustrates the accomplishments and activities of the Commission during the past calendar year. It serves to document the Commission's progress toward the achievement of regional goals related to land use, development and preservation. It also provides a regional context for local or county-level land use planning efforts and issues, and identifies products (Appendix B) resulting from the work activities of the Commission that may be of use to local units of government.

The report contains two major sections. The first is an overview of the Commission, the second is a compilation of the tasks and activities undertaken by Commission staff during 2013 and early 2014.

The first section provides an overview of the Commission in regard to structure, roles, responsibilities, and planning functions. This section describes the organizational arrangements, roles and responsibilities of the various agencies involved in the planning and decision making process used to prepare, implement and periodically re-evaluate the policy and ac-



*East Central Wisconsin Regional Planning Commission Offices.*

East Central builds relationships and cooperative, visionary growth strategies that keep our region beautiful, healthy, and prosperous.

tion recommendations of the Commission. This section also describes the approach used in developing planning work programs and the management of the planning process, while addressing the specific requirements of the various federal and state grant programs and outlines how the work will be achieved through the scheduled activities.

The second part of this report contains specific information regarding the regional and local tasks and activities that were worked on or accomplished by Commission staff during 2013 and are organized in a manner which reflects the structure of the Commission's *Annual Work Program & Budget* that is prepared and adopted in July of each year.

The *Annual Work Program & Budget* is structured in a manner that will, over time, mirror the framework of the Commission's adopted *Year 2030 Regional Comprehensive Plan* (Map 1). The regional comprehensive plan will serve as the 'umbrella' with a number of distinct, yet interrelated, planning programs falling underneath it. These planning programs include community facilities, transportation, economic development, open space and recreation, and environmental management. All of these programs are focused on comprehensive planning in that they emphasize land use interrelationships and take into account the environment, the economy and the community. Each program element receives direction from the regional comprehensive plan (regional goals and strategies) and provides feedback to it (policies and recommendations).



## 10 WAYS EAST CENTRAL ENHANCES YOUR QUALITY OF LIFE!

### ECWRPC...

1. Improves transportation and mobility
2. Better connects housing & jobs
3. Creates a competitive economic environment
4. Promotes efficient public services
5. Protects critical environmental areas
6. Ensures high value recreation opportunities
7. Preserves heritage, culture & sense of place
8. Fosters cooperation & policy coordination
9. Provides outreach, advocacy & education
10. Supports your counties & communities

# Commission Overview

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## Commission History

The East Central Wisconsin Regional Planning Commission (Map 2) was created as a regional planning commission by Executive Order No. 41, issued by Governor Patrick J. Lucey, dated June 29, 1972. This action was taken following the submittal of petitions by the ten counties within the East Central region pursuant to SS. 66.945 (now SS. 66.0309), the existing regional planning enabling statute. The East Central Regional Planning Commission (RPC) was preceded by two areawide planning agencies: the Fox Valley Council of Governments (FVCOG) formed in 1956 and was composed of fifteen governmental units in the Appleton-Neenah and Oshkosh Urbanized Areas; the Northeastern Wisconsin Regional Planning Commission (NEWRPC) formed in 1962 and was composed of nine counties encompassing the Wolf River Basin. With the issuance of the U.S. Department of Housing and Urban Development's (HUD) Areawide Planning Organization (APO) and Areawide Principal Jurisdiction (APJ) certification requirements in July 1970, these two agencies were dissolved and replaced by East Central which was roughly aligned with proposed uniform state administrative districts. The three northernmost counties of NEWRPC were dropped from the region and Calumet, Fond du Lac, Green Lake and Marquette Counties were added to the south. Calumet and Fond du Lac Counties had ongoing county planning programs prior to their affiliation with East Central.

The existence of different state agency configurations at the time various regional planning agencies were formed, coupled with the fact that the governor did not adhere to the districting configuration when forming East Central, resulted in the significant overlapping of jurisdictions. In the past, the East Central region coordinated its planning program through memoranda of agreement with up to three criminal justice planning regions (now a statewide function), two health planning districts (now defunct), three main planning districts (now four), two area agencies on aging (now one), two rural conservation and de-

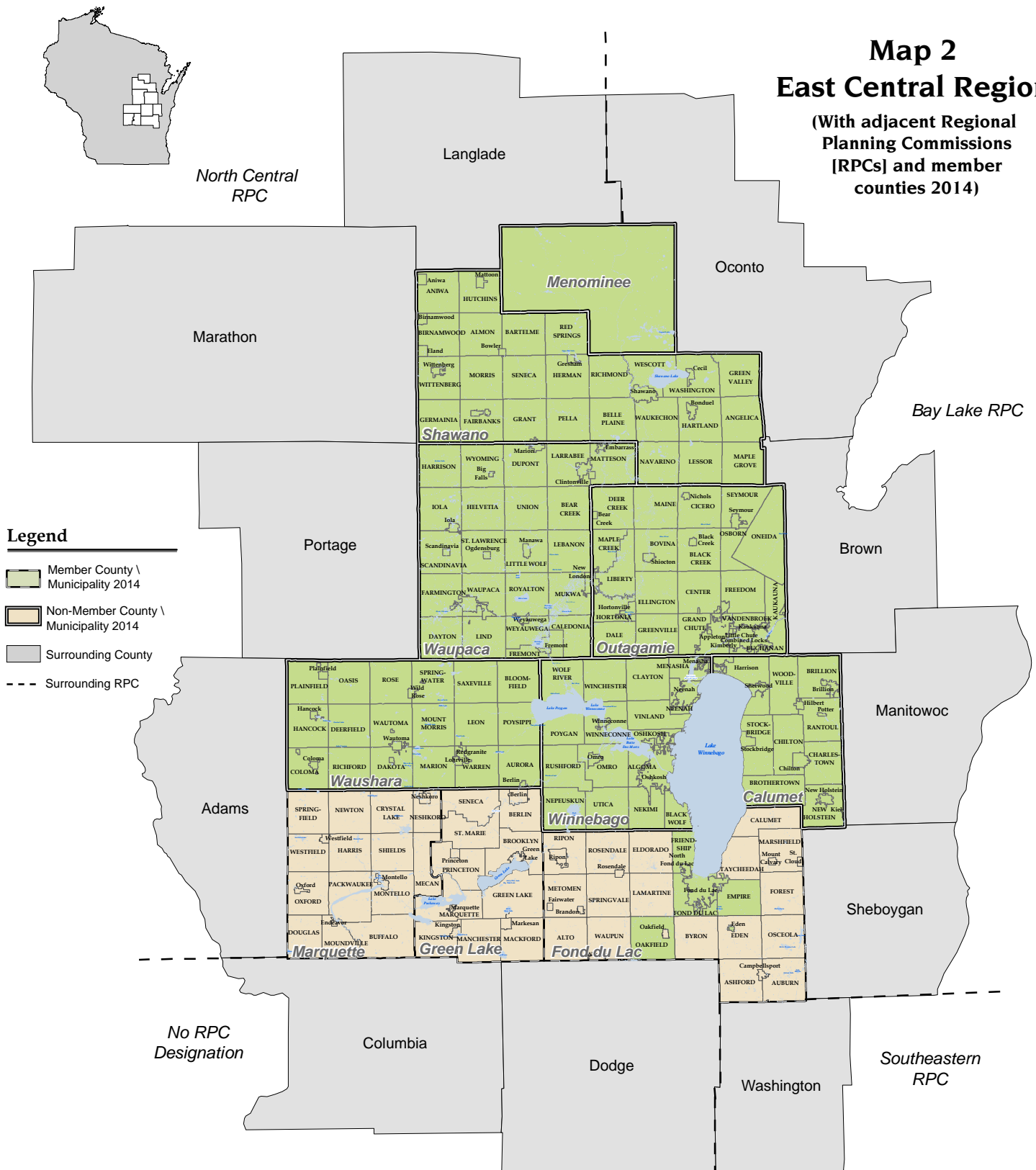
velopment districts, two community action power programs (now three), one water quality management planning area (now defunct) and the Wisconsin Rural Housing Cooperative and the State Clearinghouse. Additionally, East Central coordinated with two regional transportation offices and one district natural resource office.

The basic rationale for the East Central region as a geographic planning region is twofold. First, the Appleton MSA (Metropolitan Statistical Area) and Oshkosh-Neenah MSA are geographic units that can only be modified by the Federal Office of Management and Budget. These two areas have overlapping mandatory planning requirements for various federal funding programs above and beyond those for other areas. The initial Appleton and Oshkosh Metropolitan Planning Organizations (MPOs) were authorized by the governor in December 1973 while the City of Fond du Lac was designated an urbanized area effective May 2002 when the population exceeded 50,000 with the 2000 Census. The MPO designation was made by the governor in December 2002. Due to population growth in the Appleton MSA, this MPO received Transportation Management Agency (TMA) status in 2012 as a result of the 2010 Census results. The Fox Cities, Oshkosh and Fond du Lac urban areas thus serve as the focus for regional planning in this four county area along with the urban water quality focus of the Winnebago pool lakes and the lower Fox River.

To the west and the north, Green Lake, Marquette, Waushara, Waupaca, Shawano and Menominee Counties share a common rural character while having a general orientation to the urban counties as trade and employment centers. When going to the extremes of the rural counties these ties fade and are shifted outside the region. The basic orientation for planning in the East Central region recognizes the diversity and commonality and tailors program activities accordingly. This overall planning framework is consistent throughout the region.

## Map 2 East Central Region

(With adjacent Regional  
Planning Commissions  
[RPCs] and member  
counties 2014)



This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

Prepared April, 2014 By:

East Central Wisconsin  
Regional Planning Commission  
**ECWRPC**  
400 Ahnaip Street Suite 100  
Menasha, Wisconsin 54952



Within the statutory provisions of SS. 66.0309 (previously SS. 66.945), East Central's main stated purpose is the "function and duty of making (preparing) and adopting a master (comprehensive) plan for the physical development of the region." This basic enabling statute is complemented by the comprehensive planning law (Smart Growth) SS. 66.1001 that specifies the content of the regional comprehensive plan.

## Structure and Policy Making Process

The basic representation on the Commission's policy body consists of three commissioners from each county as follows:

1. The chairman of the County Board serves on the Commission because of his or her elective office.
2. A second member is appointed by the County Board. This individual must hold executive or legislative elective office within town, village, city or county governmental bodies within the appointing county. This member is automatically the county executive, if the county has one.
3. A third member is appointed by the governor from a list of six persons nominated by the County Board. At least four of these nominees must be private citizens.
4. Additional representatives are provided to counties with a population of 50,000 or greater, one for each attained increment of 50,000. The first additional representative is the mayor or council president of the largest city in the county, while subsequent additional members are appointed in a manner similar to the second member appointment procedures noted above.

Figure 1 contains a listing of East Central commissioners for each county in 2013 and notes the manner of appointment as identified above. Figure 2 contains recent photographs of the commissioners. The Commission has internally organized itself to facilitate broad involvement in its decision making process. Table 1 contains a table of organization of East Central's commission and standing committees, while

Figure 3 provides a listing of staff. Appointments to standing committees are made by the chairman annually and are confirmed by the Commission as follows:

- **Steering Committee** - The Steering Committee is comprised of seven members, one representative of each of the member counties. The function of the Steering Committee includes ensuring proper coordination and cooperation amongst the planning committees of the Commission and their respective citizens' or technical advisory committees. The Committee also has the power to act in emergency situations with the full power and authority of the Commission, keep the Commission advised of pending legislation affecting the Commission as well as its policies and programs, prepare annual work programs and budgets, approve local assistance contracts, conduct audit reviews, oversee the payment of bills and determine compensation rates, along with employment and salary determinations.
- **Regional Comprehensive Plan Committee** - This committee's primary role is to oversee the implementation and monitoring of the regional comprehensive plan. Other roles include intergovernmental cooperation and coordination matters, review functions to consider compliance with the regional plan, and other matters associated with land use.
- **Transportation Committee** - This committee directs and monitors the transportation program element and serves as a liaison with the Transportation Policy Advisory Committees and the Transportation Technical Advisory Committee. This committee is responsible for overseeing the transportation element of the regional plan.
- **Community Facilities Committee** - This committee reviews and recommends approval or denial of sewer service area plans and amendments and oversees the community facilities element of the regional plan.
- **Economic Development Committee** - This committee directs and monitors the economic development program element and serves as a liaison with the broader Economic Development

Strategy Committee (see below). This standing committee has oversight of the economic and housing related elements of the regional plan.

- Open Space and Environmental Management Committee - This committee directs and monitors the open space, agriculture and environmental management program. It also has oversight of the related elements of the regional plan.

Rather than maintain Technical Advisory Committees (TACs) for each functional area, the Commission has TACs for the two principal areas of work activity: transportation and economic development. As studies are carried out in other areas, special project-based TACs are formed for the duration of the study. The Transportation Policy Advisory Committees for the Fox Cities (Appleton) Urbanized Area and the Oshkosh Urbanized Area exist to provide the monitoring and review necessary in the Transportation Improvement Program (TIP) and long range planning activities in the respective urbanized areas. A membership roster of all current advisory committees is provided in Appendix A. After adoption of a plan or policy recommendation by the Commission, ratification is sought from appropriate local units of government. To the maximum extent possible, Commission adoption and local ratification are coordinated.

The second TAC, known as the Economic Development Strategy Committee, is comprised of diverse representatives from both the public and private sectors of the region. Its main purpose is to advise and guide the EDA funded Comprehensive Economic Development Strategy (CEDS) planning process. A listing of the TAC's membership for 2012-13 is contained in Appendix A. By seeking input and perspective from these diverse entities, the CEDS becomes a current and meaningful document for guiding the economic development activities for the betterment of the region as a whole.

## Interagency Coordination

The Commission views its coordinating role as central to its reason for existence. Intergovernmental coordination is facilitated through the development of the *Annual Work Program & Budget*, specific requests for assistance by using formal memoranda of agreement relative to programs and review procedures, and active and meaningful participation on advisory committees. Several major examples of the Commission's work in the area of interagency coordination are described in detail in the text that follows.

To carry out federal water quality management planning requirements (Section 208 of P.L. 92500) it was necessary to form a new agency in the mid-seventies to meet the Environmental Protection Agency's (EPA's) urban industrial complex requirements for jurisdictional area and for one policy body. East Central and Brown County had jointly formed the Fox Valley Water Quality Planning Agency under SS. 66.30 in 1972 for such purpose. That agency was formally disbanded in December 1989 principally because of inadequate funding resources and separate designation was sought by East Central. The Wisconsin Department of Natural Resources (WDNR) never acted on the request and reassumed the water quality planning responsibility at the state level. However, within the State Administrative Code for Water Quality Management, provisions are made whereby East Central is deemed the responsible agency for sewer service area delineation and administration under a memorandum of understanding with the WDNR. As a result, the Commission continues to play a strong role in the development and implementation of 25 separate sewer service area (SSA) plans throughout the region. Policies and procedures exist to update and amend these sewer service area plans on a routine basis.

The coordination of East Central's transportation planning activities with state and federal transportation planning and management efforts is accomplished in numerous ways. First, the Federal Highway Administration (FHWA), Federal Transit Administration (FTA), and Wisconsin Department of Transportation (WisDOT) have representatives on the Fox Cities and Oshkosh Area Transportation

Policy Advisory Committees. Second, the WisDOT Bureau of Planning, as well as the WisDOT's regional offices have representatives on East Central's Transportation Technical Advisory Committee. Third, East Central staff participate in numerous committees and regional transportation planning sessions.

The coordination of East Central's transportation planning activities with local planning and management efforts is also accomplished in numerous ways. First, county highway commissioners, directors of public works, city traffic engineers, city and county planners, and airport managers, among others, are members of the Transportation Technical Advisory Committee. Second, East Central staff members participate with local organizations such as the Appleton Parking and Transit Commission and county transportation coordinating committees. Each year, during preparation of East Central's work program, East Central staff solicit input from local planning staff on transportation-related planning activities that will be undertaken the following year.

## Public Participation and Outreach

East Central is considered to be a governmental entity and falls under the same rules as counties or municipalities in terms of providing adequate public notice on all of its full quarterly commission meetings and related standing committee meetings (Steering, Transportation, Open Space, Economic Development, Community Facilities, and Regional Comprehensive Plan). In addition to the required meeting postings and mailings to affected parties and media outlets, other efforts are made to notify and obtain public input on regional scale planning efforts from counties, communities and members of the citizen and business community. On a regular basis, the Commission develops and distributes information through the following methods:

- The Commission's website: [www.ecwrpc.org](http://www.ecwrpc.org).
- The publication of the *Annual Report*.
- The publication of three newsletters (*The Rapport*) in February, August and November of each year.

- In 2011, the publication of regular e-newsletters for all of the Commission's work program areas was initiated. Sign-up forms for the e-newsletters can be accessed via the website by visiting: [www.ecwrpc.org](http://www.ecwrpc.org).
- Preparation of the *Annual Work Program and Budget* document.
- The development of periodic single or partial-day conferences (mini-conferences) and training sessions for local officials on current land use topics.

- 1 ..... • Bay-Lake
- 2 ..... • Capital Area
- 3 ..... • East Central Wisconsin
- 4 ..... • Mississippi River
- 5 ..... • North Central Wisconsin
- 6 ..... • Northwest
- 7 ..... • Southeastern Wisconsin
- 8 ..... • Southwestern Wisconsin
- 9 ..... • West Central Wisconsin



Location of the nine regional planning commissions within the State of Wisconsin.



**Figure 1: Roster of East Central Counties and Commissioners - May 1, 2013**

**Calumet County**

1. Bill Barribeau, County Board Chair
2. Patrick Laughrin, County Board Supervisor
3. Merlin Gentz, Gubernatorial Appointee

**Fond du Lac County**

Withdrew from participation January 1, 1982. Individual community members exist, but no representation is provided on the Commission.

**Green Lake County**

Withdrew from participation January 1, 1975. No individual community members exist, and no representation is provided on the Commission.

**Marquette County**

Withdrew from participation January 1, 2002. No individual community members exist, and no representation is provided on the Commission.

**Menominee County**

1. Muriel Bzdawka, County Board Chair (Perm. Alt.— Jeremy Johnson)
2. Robert Hermes, County Board Appointee
3. Ruth Winter, Gubernatorial Appointee

**Outagamie County**

1. Judy Schuette, County Board Chair (Perm. Alt. Peter Stueck, Vice Chair)
2. Thomas Nelson, County Executive
3. Timothy Hanna, Mayor, City of Appleton
4. Carl Anthony, County Board Supervisor
5. Kevin Sturn, County Board Supervisor
6. Michael Thomas, Gubernatorial Appointee

**Shawano County**

1. Jerry Erdmann, County Board Chair
2. Ken Capelle, County Board Supervisor
3. Marshal Giese, Gubernatorial Appointee

**Waupaca County**

1. Dick Koeppen, County Board Chair
2. Brian Smith, Mayor, City of Waupaca
3. Garry Barrington, County Board Supervisor
4. DuWayne Federwitz, Gubernatorial Appointee

**Waushara County**

1. Donna Kalata, County Board Chair
2. Larry Timm, County Board Supervisor
3. Neal Strehlow, Gubernatorial Appointee

**Winnebago County**

1. David Albrecht, County Board Chairman
2. Mark Harris, County Executive
3. Burk Tower, Mayor, City of Oshkosh (Perm. Alt.—Mark Rohloff, City Mgr.)
4. Jim Erdmann, County Board Appointee
5. Ken Robl, County Board Supervisor
6. Ernie Bellin, Gubernatorial Appointee

<i>Total Number of Commissioners</i>	<i>28</i>
<i>Number Holding Elected Office</i>	<i>20</i>
<i>Number of County/Municipal Staff</i>	<i>1</i>
<i>Number of Citizen Representatives</i>	<i>7</i>

**Figure 2 East Central RPC Commissioners, 2013-14**



**Bill Berribeau**  
Calumet County



**Merlin Gentz**  
Calumet County



**Patrick Laughrin**  
Calumet County



**Robert Hermes**  
Menominee County



**Jeremy Johnson, Alt.**  
Menominee County



**Ruth Winter**  
Menominee County



**Timothy Hanna**  
Outagamie County



**Tom Nelson**  
Outagamie County



**Judy Schuette**  
Outagamie County



**Peter Stueck, Alt.**  
Outagamie County



**Kevin Sturn**  
Outagamie County



**Michael Thomas**  
Outagamie County



**Ken Capelle**  
Shawano County



**Jerry Erdmann**  
Shawano County



**Marshal Giese**  
Shawano County



**Gary Barrington**  
Waupaca County

## Commissioners Continued



**DuWayne Federwitz**  
Waupaca County



**Dick Koeppen**  
Waupaca County



**Brian Smith**  
Waupaca County



**Donna Kalata**  
Waushara County



**Neal Strehlow**  
Waushara County



**Larry Timm**  
Waushara County



**David Albrecht**  
Winnebago County



**Ernie Bellin**  
Winnebago County



**Jim Erdman**  
Winnebago County



**Mark Harris**  
Winnebago County



**Ken Robl**  
Winnebago County



**Mark Rohloff, Alt.**  
Winnebago County



**Burk Tower**  
Winnebago County

### NOT PICTURED:

**Muriel Bzdawka**  
Menominee County

**Carl Anthony**  
Outagamie County



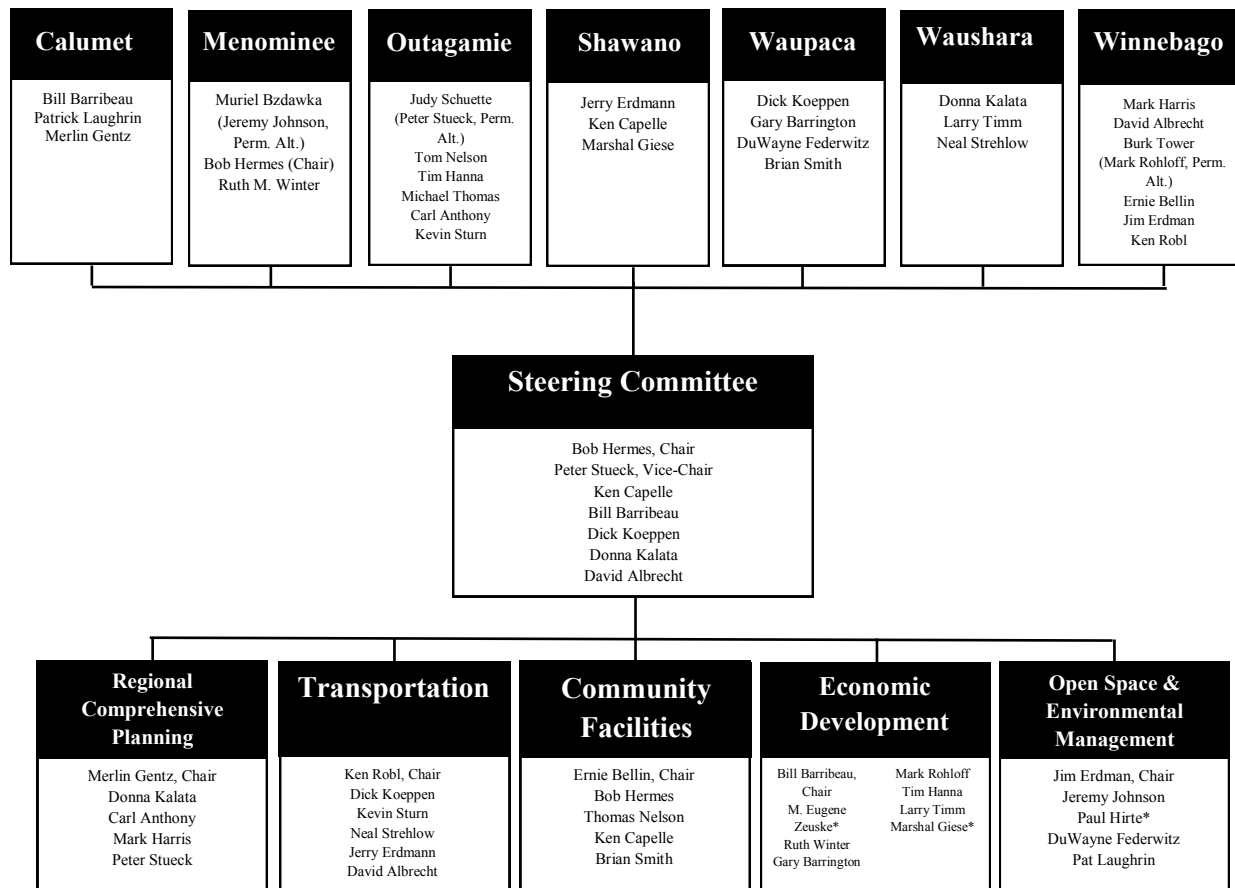
**Eric Fowle**  
Executive Director/  
Secretary/Treasurer



**Walt Raith**  
Assistant Director/  
MPO Director



**Table 1: Table of Organization, 2013-14 East Central Commissioners**



\* Portion of 2013

**Figure 3: East Central RPC Staffing, 2013**

Administrative Staff

Eric W. Fowle, AICP, Executive Director  
Walt Raith, Assistant Director / MPO Director  
Vicky Johnson, Administrative Coordinator\*  
Erin Bonnin, Administrative Coordinator\*  
Edalia Haney, Administrative Assistant  
Pamela Scheibe-Johnson, Controller

Planning Staff

Jason Kakatsch, Principal Transportation Planner\*  
Kathy Thunes, P.E., Principal Community Development Planner  
Trish Nau, Principal Recreation Planner  
David Moesch, Associate Transportation Planner  
Scott Konkle, Mine Reclamation Specialist  
Melissa Kraemer Badtke, Associate Planner SRTS  
Todd Verboomen, Sewer Service Area Planner

Joe Huffman, Sewer Service Area Planner  
Tom Baron, Community Development Planner  
Nick Musson, Transportation Planner  
Kolin Erickson, Transportation Planner\*  
Katherine Ahlquist, Economic Development Planner  
Mike Patza, SRTS Planner  
David Kress, SRTS Planner

Geographic Information Systems Staff

Mike Zuege, GIS Coordinator  
Adam Pfefferle, GIS Specialist II  
Tyler DeBruin, GIS Specialist I

Information Technology Staff

Tim Badtke, IT Coordinator

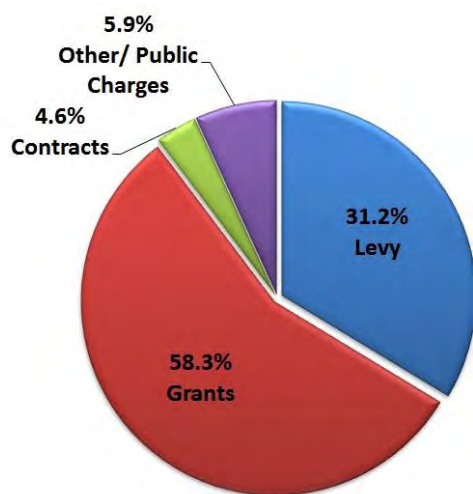
\* Worked a portion of 2013

## Summary of Budget and Cost-Sharing

Based on the audit for 2013, the East Central Wisconsin Regional Planning Commission had total operating revenues of \$2,058,440. Of this amount, \$692,822 (33.7%) was derived from a direct tax levy to its seven member counties. The levy is based on the assessed equalized valuation of each county. An additional \$1,153,152 (56.0%) was received from various state and federal entities as cost-shared grants for specific program work. The remaining revenues were derived throughout the calendar year in the form of local contracts, small local grants, or miscellaneous revenues. Figure 4 illustrates the proportion of revenues from the 2013 budget year, while Table 2 provides a recent history of the comparison between the total annual budget and the counties' proportionate levies. Table 3 contains detailed information on each county's respective portion of the 2013 levy.

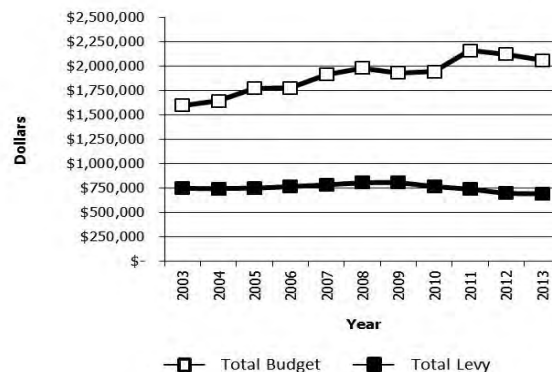
State and federal funded programs include the transportation planning from FHWA, FTA and WisDOT, the economic development program from EDA, and WDNR programs for water quality management and the aquatic invasive species coordinator. Portions of the local levy are committed as matching funds and are allocated on the basis of 1) the relative benefits to be derived; 2) the program's eligibility requirements; and 3) federal and state cost sharing formulas.

**Figure 4: ECWRPC Revenue Sources, 2013**



Levy revenues are determined by the Commission on an annual basis and for 2013, in response to continued county-level budget constraints, the levy was decreased by more than \$5,000 from 2012 levels. Over the long term, when compared to staffing and budget needs of the Commission, an ever-widening gap continues to form within its budget (Table 2). This gap is typically filled with local contract work.

**Table 2: East Central Budget/Levy History**



**Table 3: East Central RPC 2013 Levy Distribution**

Participating County / Municipality	2013 Tax Levy (Rate = 0.000016959)
CALUMET CO.	\$55,861
FOND DU LAC CO.	County not a member
C. of Fond du Lac	\$44,443
V. of Eden	\$778
V. of North FdL	\$3,031
T. of Empire	\$4,862
T. of Fond du Lac	\$4,864
T. of Friendship	\$2,808
T. of Oakfield	\$915
GREEN LAKE CO.	County not a member
MARQUETTE CO.	County not a member
MENOMINEE CO.	\$5,397
OUTAGAMIE CO.	\$221,708
SHAWANO CO.	\$50,155
WAUPACA CO.	\$62,409
WAUSHARA CO.	\$41,376
WINNEBAGO CO.	\$194,215
<b>TOTAL LEVY</b>	<b>\$692,822</b>

### Notes

- The 2013 Tax Levy was calculated on 2011 Equalized Valuation.

- The maximum levy is established by Wis. State Statutes at .003 percent.

# Description of the Region

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## Physical Characteristics

**T**he East Central region consists of 10 counties: Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara and Winnebago and three reservations: Menominee, Stockbridge-Munsee and a portion of the Oneida reservation (Map 2). The region encompasses 5,900 square miles and is rich in natural, cultural and agricultural resources. These resources have contributed significantly to the development of the region and are necessary components of the region's economic base and quality of life.

Approximately 30% of the region is covered in woodland or forest and 50% is in agricultural use. The remaining 20% is either developed or in some other type of use. Abundant water resources such as the Fox and Wolf Rivers, Lake Winnebago, the Horicon Marsh and numerous other streams, rivers, lakes and wetlands exist within the region. Physiographic features such as the Niagara Escarpment and a variety of glacial features such as drumlins, moraines, outwash plains and kettle lakes contribute to a varied landscape. The region contains 91,000 acres of state wildlife and fishery lands, two state parks, over 1,000 miles of trout streams, conservancy areas such as Rush Lake, and many county and local parks and recreation trails. A variety of local museums, historical sites, theaters, restaurants, sporting venues and other amenities also contribute to the region's quality of life.

## Historical Development

The waterways in the region formed the first major transportation routes as French fur traders and missionaries began interacting with Native Americans living along the Fox River as early as 1634. As trade increased, more European immigrants moved into the area settling on or near the Fox River. By 1845, eight communities in the East Central region were incorporated as cities or villages. Five of those communities:

Fond du Lac, Neenah, Oshkosh, Stockbridge and Waupun are in existence today. The other three communities: Ceresco, Grand Chute and Taycheedah were incorporated into other communities. Although barge traffic on the Fox River served past transportation needs, these water-ways are now primarily used for recreation and tourism. Most of today's traffic and freight moves along an extensive road network that ranges in size from well-maintained local roads to major transportation corridors such as USH 41, USH 10, STH 29 and STH 21. Significant freight rail infrastructure also exists throughout the region, including the mainline CN rail corridor. While the region currently has no passenger rail service, it does contain two regional airports: Outagamie County Regional Airport and Wittman Regional Airport, along with a number of smaller airports.

## Population Characteristics

In 2013, the region's 655,768 residents comprised 11.5 percent of Wisconsin's population. Roughly three-quarters of the region's population is concentrated in the four urban counties (*Calumet, Fond du Lac, Outagamie and Winnebago*). Table 4 contains historic and projected populations for the region and its counties. Calumet and Outagamie County comprise the Appleton MSA, Winnebago County comprises the Oshkosh-Neenah MSA, and Fond du Lac is an independent urban center located along Lake Winnebago south of Oshkosh. This area, known as the Fox Valley, is a major manufacturing center for Wisconsin and the Midwest, focusing on paper products and machine manufacturing.

The outlying portions of the four urban counties surrounding Lake Winnebago are more rural in character and contain some of the region's best farmland. The six rural counties to the north and west: Menominee, Shawano, Waupaca, Waushara, Marquette and Green Lake contain many lakes and forested areas providing recreational and tourism activities. Waupaca and Winnebago Counties have a number of heavy truck vehicle body and part manu-

facturing firms such as Pierce and Oshkosh Truck. Agriculture, mining, and the lumber and forest product sectors also contribute to the economic base of the region. Based on 2013 Department of Administration (DOA) population estimates, the two largest cities outside of the Fox Valley urban area include the City of Waupun (pop. 11,386), located in southern Fond du Lac County and the City of Shawano (pop. 9,233) in Shawano County.

Although the population is growing increasingly diverse, Caucasians continue to comprise the overwhelming majority of the population for all counties, with the exception of Menominee County. The Menominee Reservation boundary encompasses the entire Menominee County/Town jurisdiction, and Caucasians accounted for less than 11% of the population in 2013. Over 87% of Menominee's population identified as Native American. Region-wide, Caucasians comprised 92.4% of the population in 2010. The Hispanic demographic, the fastest growing ethnic population in the United States, comprised 3.5% of the region's population in 2010. This tends to be a relatively young population. As a result, over time, Hispanics are expected to constitute a larger share of the labor force.

The region's population is also aging consistent with national trends. For example, the median age for Menominee County, which has traditionally had a younger population than the remainder of the region, was 32.6 years according to the 2008-2013 American Community Survey (ACS) 5-Year Estimates. The median age per county for the other nine counties in the region ranged from 36.8 years in Winnebago County to 47.2 years in Marquette County. As a whole, the median age for the East Central Wisconsin Region was 41.0. About six percent (6.1%) of the region's population was under five years of age in the 2008-2012 ACS 5-Year Estimates. 19.9 percent of the region's population was of school age. 57.7 percent of the population was working age, while the remaining 16.2% was age 65 or older. This age distribution currently provides the region with a significant workforce.

*Source: Population, Race and Ethnicity: 2010 Census Redistricting File; 2013 WI-DOA Population Estimates. Age: 2008-2012 American Community Survey 5-Year Estimates.*

## Workforce and Unemployment

Between 2000 and 2010, the civilian labor force increased from 345,573 persons to 356,831 persons. The number of employed persons decreased from 334,948 to 328,037 during this same time period. Economic restructuring and the "Great Recession" has meant that the number of unemployed persons and the unemployment rate has risen as well. In 2000, the region's unemployment rate (not seasonally adjusted) was 3.1%. Due to the overall economic turndown throughout the U.S., the region's unemployment rate rose to 8.1% in 2010 (a decrease from 8.5% in 2009). While this rate was less than that of the national unemployment rate average of 9.9%, it was slightly less than the state rate of 8.3%.

*Source: Wisconsin Department of Workforce Development, LAUS.*

## Wages and Income

Wages and income within the region have remained below that of the state, as the average weekly wage (not adjusted for inflation) for all industries in the region increased from \$492 in 2000 to \$662 in 2012. Winnebago County was the only county in the region to have a higher average weekly wage rate (\$865) than that of the state (\$807). Between 2000 and 2012, all counties experienced wage increases between 26.1 and 51.7 percent. Green Lake County experienced a 51.7 percent increase in wages over the same time period while Shawano experienced a modest 26.1 percent increase.

Average per capita income for the region rose from \$24,834 in 2000 to \$35,160 in 2011; however, wages vary substantially across different sectors. 2012 North American Industry Classification System (NAICS) wage information indicated that average weekly wages ranged from \$864 in the manufacturing super sector to \$206 in the accommodation and food services super sector.

*Sources: Wisconsin Department of Workforce Development ES202; Bureau of Workforce Training - Labor Market Information.*

**Table 4: Historic and Projected Population of the East Central Region**

	<b>Census 2000</b>	<b>2005*</b>	<b>Census 2010</b>	<b>2015</b>	<b>2020</b>	<b>2025</b>	<b>2030</b>	<b>% Change 2000-2030</b>
Nation	281,421,906	296,507,061	308,745,538	325,540,000	341,387,000	357,452,000	373,504,000	32.7%
Wisconsin	5,363,715	5,563,896	5,686,986	5,931,386	6,110,878	6,274,867	6,415,923	19.6%
<b>Region</b>	<b>609,558</b>	<b>638,699</b>	<b>651,835</b>	<b>691,306</b>	<b>714,938</b>	<b>737,519</b>	<b>756,876</b>	<b>24.2%</b>
Urban Counties	455,781	479,272	494,293	522,190	542,867	562,993	581,444	27.6%
Rural Counties	153,777	159,427	157,542	169,116	172,071	174,526	175,432	14.1%
Calumet	40,631	45,168	48,971	52,239	55,445	58,414	61,141	50.5%
Fond Du Lac	97,296	100,180	101,633	106,140	108,867	111,128	112,925	16.1%
Green Lake	19,105	19,375	19,051	20,032	20,184	20,152	19,996	4.7%
Marquette	14,555	15,138	15,404	16,239	16,501	16,794	16,928	16.3%
Menominee	4,562	4,616	4,232	5,090	5,247	5,290	5,243	14.9%
Outagamie	161,091	170,680	176,695	190,570	200,012	208,688	216,874	34.6%
Shawano	40,664	42,029	41,949	44,738	45,733	46,687	47,320	16.4%
Waupaca	51,825	53,351	52,410	55,993	56,888	57,678	57,894	11.7%
Waushara	23,066	24,918	24,496	27,024	27,518	27,925	28,051	21.6%
Winnebago	156,763	163,244	166,994	173,241	178,543	184,763	190,504	21.5%

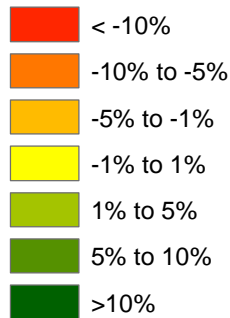
Source: U.S. Census, 2000, 2005, 2010; WIDOA 2004 & 2005; ECWRPC 2004.

\* 2005 National Estimate, US Census Bureau; 2005 State, Regional & County Estimates, WDOA.



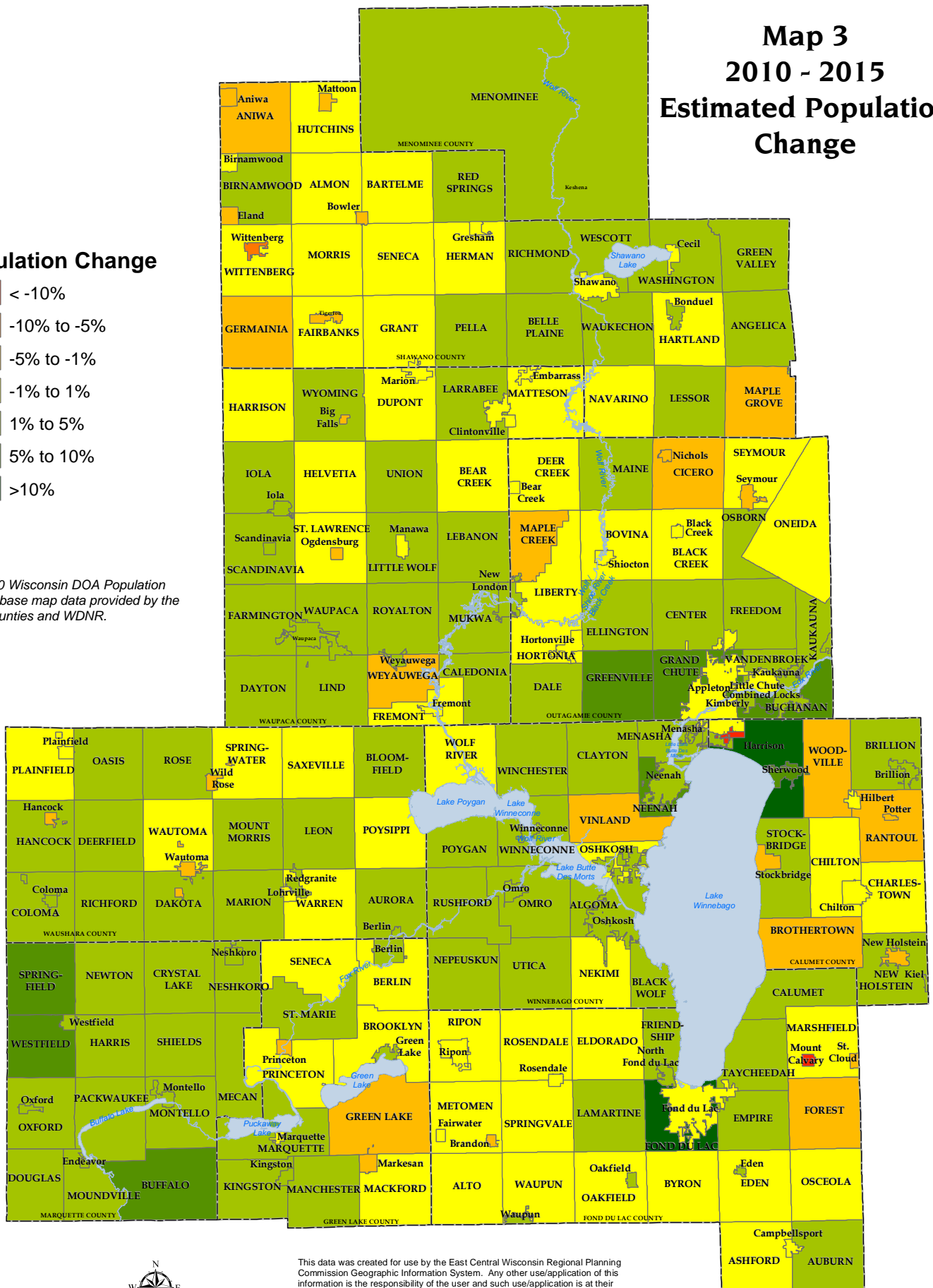
# Map 3 2010 - 2015 Estimated Population Change

## Population Change



### Sources:

2010 - 2040 Wisconsin DOA Population Estimates, base map data provided by the regional counties and WDNR.



This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

Prepared April, 2014 By:

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Features on map are approximate locations and are to be used for reference purposes only.

# Regional Comprehensive Planning Program

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## Regional Comprehensive Plan

In the fall of 1999, new statewide comprehensive planning requirements were signed into law as a part of the governor's budget bill. SS 66.1001 requires that, starting in 2010, land use decisions must be based on an adopted comprehensive plan as defined in the law. This applies to any and all levels of government within the State of Wisconsin that wish to exercise any land use regulatory powers. The legislation also requires the development of a regional plan by regional planning commissions throughout the state. The 'smart growth' legislation, as it has come to be known, requires the development of a nine element comprehensive plan. Those nine elements are:

1. Issues and Opportunities
2. Housing
3. Transportation
4. Utilities and Community Facilities
5. Agricultural, Natural, and Cultural Resources
6. Economic Development
7. Land Use
8. Intergovernmental Cooperation
9. Plan Implementation

While the Commission had previously adopted a regional planning approach (developed in the 1970s), recent smart growth legislation establishes new comprehensive planning standards which requires staff to undertake a major plan update to address the full ten county region. The primary objective of the regional comprehensive plan is the production of a well-integrated goal and action-oriented policy framework that will help to promote good local land use related decisions and thereby cumulatively address the regional issues which exist now or in the future.

Working together with citizens, local governments, and interest groups, the Commission began this process in 2001 with the award of a Wisconsin Department of Administration (WDOA) 'Smart Growth'

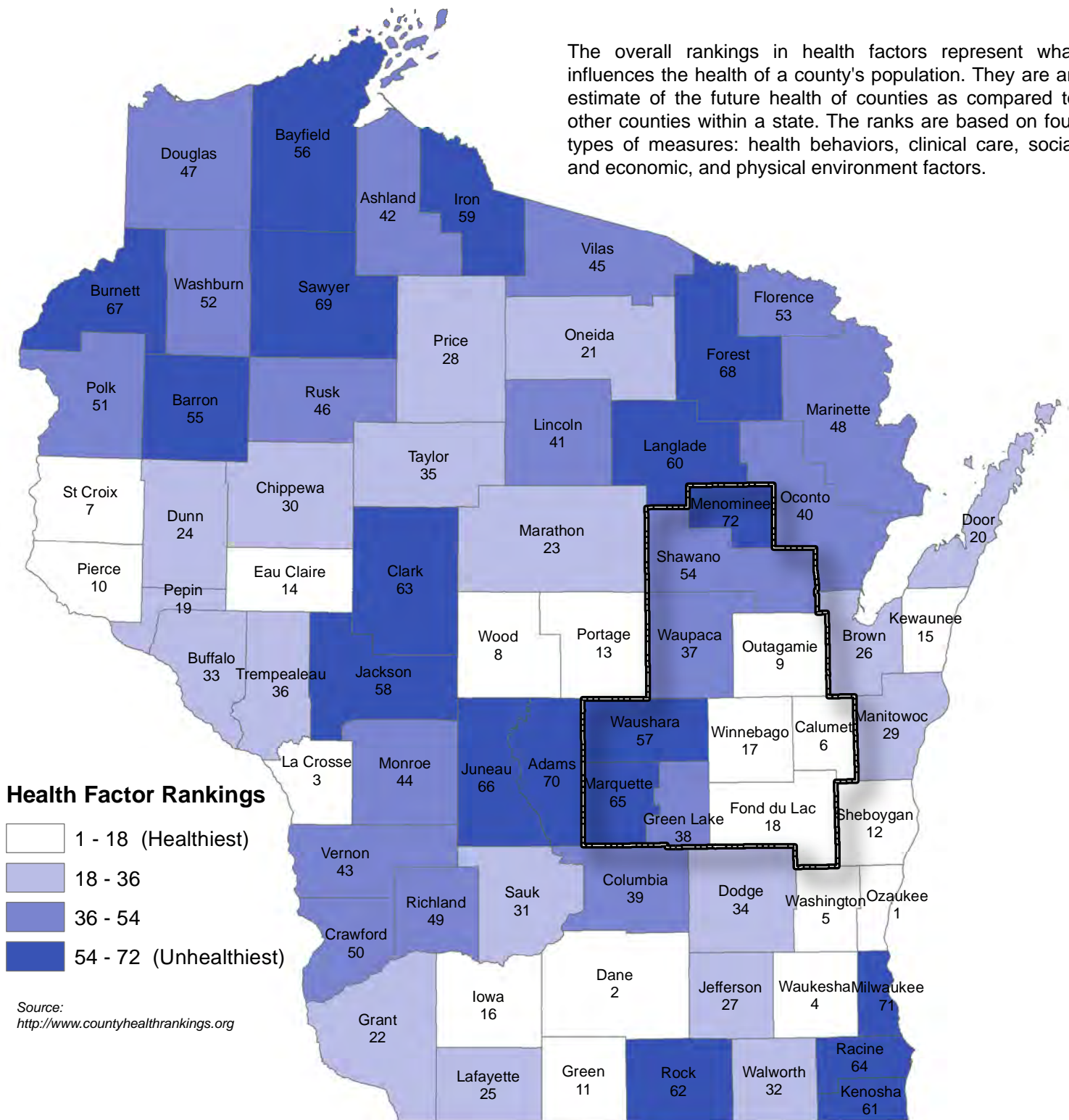
Planning Grant for \$175,000. As part of this process, seventeen separate Technical Advisory Committees (TACs) were formed to represent the elements and sub-elements found in the comprehensive planning legislation. The TACs were consulted throughout the second part of the process and helped to effectively bridge the gap between the established visions and specific strategies needed to ultimately achieve them.

The Commission approved its *Year 2030 Regional Comprehensive Plan* on April 25th, 2008 after consulting the public through widespread notices and promotional efforts including the hosting of four separate public informational meetings throughout the region. The resulting products were developed and produced through the planning process and are available for public review by contacting the Commission or viewing its website [www.ecwrpc.org](http://www.ecwrpc.org).

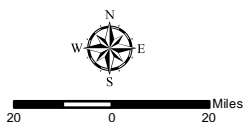
- *Milestone Report #1: The State of the Region:*  
The first technical report, adopted in April 2003, provides background information for the nine comprehensive planning elements. Descriptive text, tables, charts and numerous maps.
- *Milestone Report #2: Issues/Opportunities and Visioning:* Adopted by the Commission in July 2004, this report contains thematic vision statements for each planning element, clarification of issues and opportunities present in the region, and the identification of differences between the envisioned future and current state of the region as reported in *Milestone Report #1*. This second report includes preliminary goals for each element which developed as a result of consulting the aforementioned 17 Technical Advisory Committees.
- *Milestone #3: Goals, Strategies, and a Plan for Action:* In 2004, work began on the third report and was delayed significantly by numerous, unexpected staffing changes. This report was completed in early 2008 and contains detailed strategies and recommendations based on the original work of the TACs. A Regional Framework Map (inside front cover), Transportation Recommen-

## Map 4 Overall County Rankings in Health Factors

The overall rankings in health factors represent what influences the health of a county's population. They are an estimate of the future health of counties as compared to other counties within a state. The ranks are based on four types of measures: health behaviors, clinical care, social and economic, and physical environment factors.



Source:  
<http://www.countyhealthrankings.org>



This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

Features on map are approximate locations and are to be used for reference purposes only.

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dations Map (inside back cover), and dozens of supporting Regionally Significant Features Maps were produced to effectively portray the plan's visions and recommendations. Lastly, the report addresses overall plan implementation and monitoring.

By conducting and completing the regional planning process, East Central has a firm handle on the issues and concerns that must be addressed through regional-level solutions. The plan lends itself as a framework of goals which is achievable through the implementation of the specific recommendations within the plan. The Commission's short term implementation goals revolve around improving awareness of the plan amongst its regional constituents, as well as the development of a monitoring and reporting program. Other individual projects were initiated during the next several years in an effort to implement specific areas of the overall plan.

#### Regional Projects and Activities:

After the adoption of its comprehensive plan in 2008, the Commission spent time in 2013 to promote comprehensive planning and build awareness about the regional plan in the following ways:

- Staff attended meetings and conducted presentations or shared information with the Hispanic Interagency Council and the Hmong American Partnership to further the implementation of the plan and gather additional input.
- Commission staff participated in activities related to smart growth planning including keeping staff informed about current issues and networking with colleagues to learn new ideas. These included attendance at various conferences and seminars during 2013:
  - ◇ Green Innovations 2013 Urban Agriculture and Community Sustainability Symposium;
  - ◇ National Association of Regional Councils (NARC) Annual Conference;
  - ◇ Capital Area Regional Planning Commission (CARPC) Annual Planning Conference;

- ◇ CARPC Sustainability Conference at Monona Terrace;
- ◇ Placemaking, Building Social Landscape Conference;
- ◇ Zero Waste discussion by Dr. Paul Connett;
- ◇ Fox Valley Regional Aging Friendly Communities Workshop;
- ◇ Wisconsin Chapter of the American Planning Association Conference; and
- ◇ National American Planning Association Conference.

- Commission staff continued to monitor progress on the implementation of the regional plan's strategies and recommendations. A new "Livable and Healthy Communities Framework" (Figure 5) was developed for use in re-framing current issues and implementation strategies within the plan, as well as to use for the impending update of the plan circa 2018.

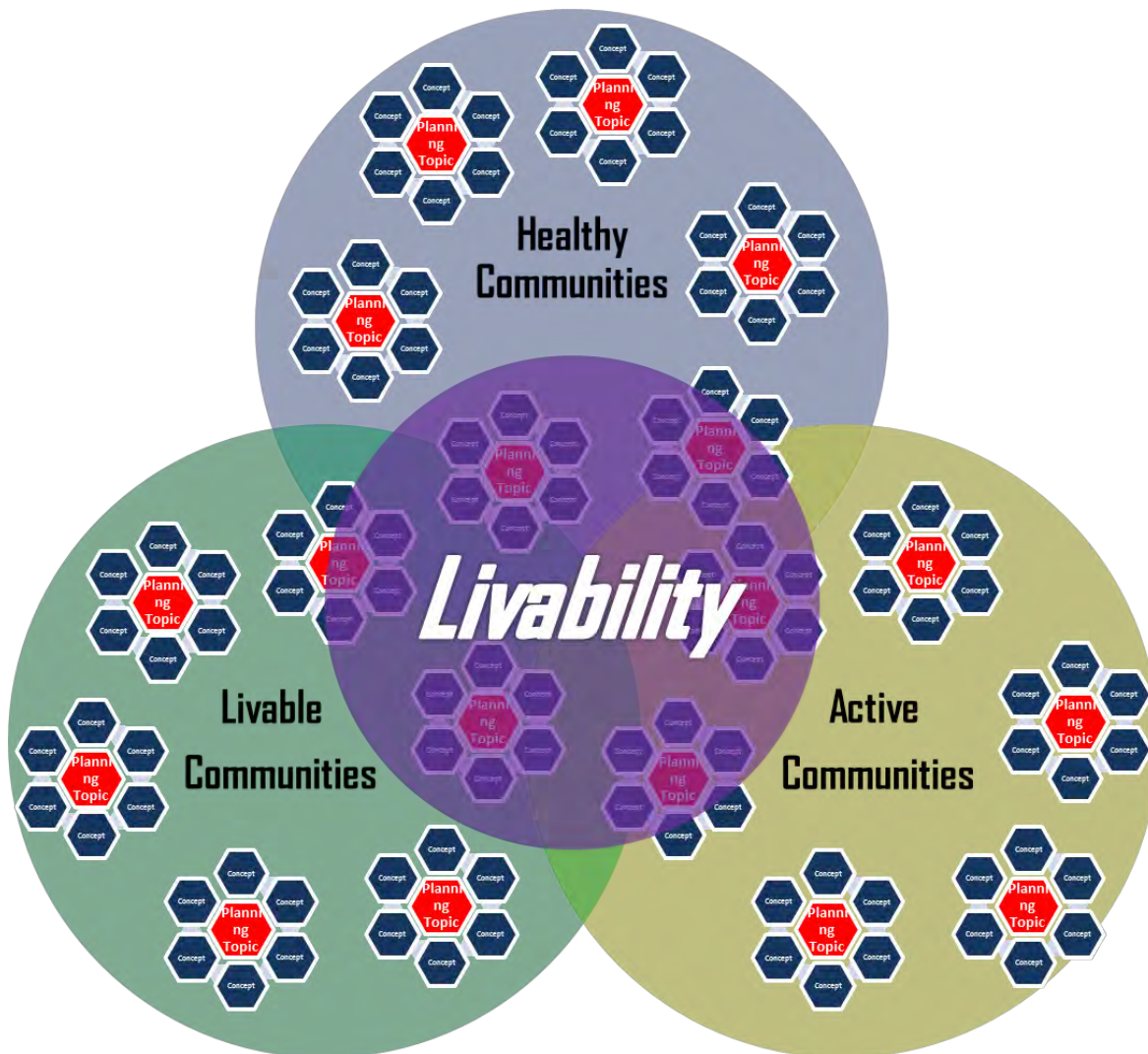
This framework will be supplanted by a number of maps and analyses that graphically portray various elements of "livability" and/or "health" within the Fox Cities metropolitan area. For example, data portraying the locations and amounts of elderly housing, parks and open space, or proximity to transit and services can better illustrate which communities have the most opportunities to gain from this newer approach to planning.

Health has become increasingly important in planning as the physical dimensions of a community can directly affect health. Map 4 illustrates the latest County Health Rankings.

- Staff participated in updates from the Department of Housing and Urban Development - Office of Sustainable Housing and Communities to keep informed of opportunities for regional collaboration and planning. The regional planning grant qualified three East Central counties for Preferred Sustainability Status in FY2013. This status allowed the Commission to support local organizations by providing two bonus points on



**Figure 5: Livable and Healthy Communities Initiative Planning Framework**





grant application to three organizations during 2013 (*Calumet, Outagamie and Winnebago Counties*).

- Staff continued to work on a public participation plan, a requirement of the regional plan amendment process.
- Staff hosted and participated in quarterly meetings of the Sustainable Communities Network. The partnership includes *Outagamie County*, the cities of Oshkosh, Neenah and Menasha and the towns of Greenville and Menasha. As part of this partnership, staff assisted with coordinating a visit to the Fox Valley by Torbjorn Lahti, an expert in sustainable community planning.
- Staff participated in webinars and other educational opportunities to promote sustainability in the region.
  - ◇ Staff participated in a teleconference on the Environmental Protection Agency's (EPA's) Office of Sustainable Community Building Blocks for Communities Program and a teleconference on accessing data from the *Sustainable Communities Hot Report*.
- Staff participated in the growth and development of the new Neighborhood Partners initiative led by the Sustainable Fox Valley non-profit organization. With East Central's support, this collaborative effort was granted \$50,000 by the Community Foundation for the Fox Valley Region to develop and support a model neighborhood revitalization program which incorporates elements of sustainability, local food, and leveraging neighborhood investment. This effort is initially targeted to Appleton (*Outagamie County*).

#### Local Assistance Projects and Activities:

By 2010, each community and county in the region was required to have a 'smart growth' comprehensive plan adopted per Wis. Stats. 66.1001. The region's local units of government have complied

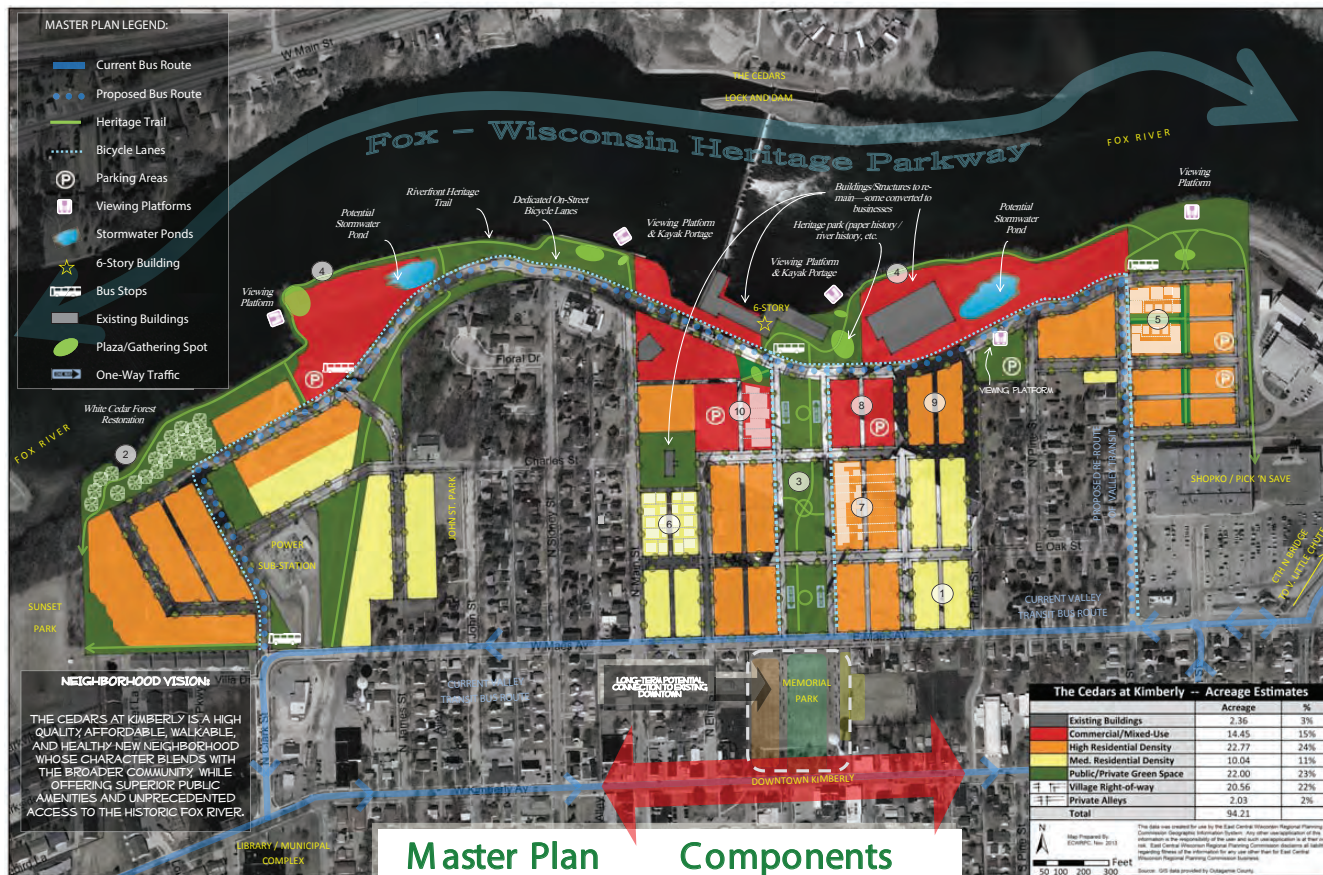
with this state mandate for planning overall. The Commission continues to have a role in this important program and conducted the following during 2013 and early 2014:

- The Commission completed the Town of Caledonia (*Waupaca County*) ordinance codification project.
- Staff met with the Town of Clayton to discuss future municipal service and land use planning issues in a regional context (*Winnebago County*).
- The Commission assisted the City of New London with a review and analysis of consistency between the zoning ordinance and comprehensive plan (*Outagamie and Winnebago Counties*).
- The Commission assisted the Town of Coloma (*Waushara County*) with the development of a public participation plan and an amendment to the comprehensive plan to accommodate the proposed Pleasant Lake Park. The Commission also helped the town with environmental requirements.
- Staff participated in a meeting of the *Waushara County* Land Use Committee to discuss land use and comprehensive planning in the county.
- Building on work from late 2012, ECWRPC staff partnered with the Village of Kimberly (*Outagamie County*), as well as the property-owner's consultant, to generate a master plan concept for the redevelopment of the former NewPage paper mill – a 98-acre site along the Fox River. This concept, named The Cedars at Kimberly, was publicly unveiled in November 2013. Various supplementary support materials, including three-dimensional renderings, street cross sections, and a guiding principles document were prepared and, after public review, the plan's three components – neighborhood workshop summary report, conceptual master plan, and development guidelines – were unanimously approved by the Village of Kimberly Board in March of 2014.



## KIMBERLY MILL SITE RE-DEVELOPMENT MASTER PLAN CONCEPT #1

FINAL — 02.14.14



## Master Plan Components

### Working with Nature First!

The Cedars at Kimberly is committed to utilizing green infrastructure and Low Impact Development (LID) techniques (also known as Green Infrastructure) to reduce the amount of stormwater runoff flows and hence, protect the water quality of the Fox River. This also creates less stormwater to manage with expensive traditional infrastructure. Techniques proposed in the Master Plan will also enhance landscape resiliency and urban habitat opportunities. Such items include:

- Narrower streets (less pavement = less runoff);
- Bioswales and naturalized infiltration devices set within the street rights-of-way;
- Native trees and landscaping / incorporation of green roofs;
- Rain gardens on public and private properties with management/maintenance plans;
- White cedar forest restoration area pay homage to the site's natural heritage.

### A "Walkable" Community

The Cedars at Kimberly provides new and existing area residents opportunities to reduce their reliance on vehicular use for 'everyday' trips. A rigid grid system connects with the existing streets in a seamless fashion thereby offering a high degree of connectivity to various activity nodes which are in close proximity (i.e. Sunset Park, Shopko, Pick-n-Save, Library, Schools, Downtown, etc.). The Cedars at Kimberly is planned to be a 'walkable' and 'healthy' neighborhood from the onset!

- Sidewalks on ALL streets w/ some mid-block pass-throughs; most destinations w/in 15 minute walk!
- Dedicated bike lanes and multi-use paths;
- Proposed links to Valley Transit / public transit stops w/in 10 minute walk;

### Quality Spaces for People

Plenty of opportunities will exist at The Cedars to get outdoors. A variety of open spaces, gathering areas, and sitting areas will be connected through a series of multi-use paths, sidewalks and on-street bike lanes.

- Active parks with play equipment;
- Passive central boulevard parkway / community gathering spaces;
- Riverfront heritage parkway: Connection to Fox-Wisconsin Heritage Parkway, viewing areas, kayak portages and historical monuments/artifacts;
- Connection to Sunset Park (trail access);
- "Pocket Parks" and "Throughways" w/amenities.

### Homes, Not Houses

A variety of single-family homes will be available at The Cedars that evoke quality, style, comfort and a affordability. Varied lot sizes, detached garages with additional living space, and low maintenance landscaping features that work in harmony with nature all contribute to an enjoyable living experience:

- Vernacular home styles (classic designs with modern, functional layouts);
- Garages set back from front of house / alley access;
- Separate "Granny Flats" allowed above garage;
- Front porches to encourage civic engagement;

### Livability Options Aboard

Age in place at The Cedars! A variety of homestyles, sizes and ownership options will exist in order to attract residents of all ages. Think of having your housing needs met throughout your lifetime!

- 2-3 Story townhouses, courtyard apartments and condominium uses.
- Cottage communities and independent/assisted living facilities;
- "Granny flats" and above garage studio apartments;
- Alley garages or underground parking.

### A New Hub of Riverfront

The Cedars at Kimberly creates a retail/office hub, like no other historic buildings. Long-term vibrancy for the entire community.

- Destination uses, neighborhood (cafes, galleries) with live/work, work/live spaces;
- Shallow setbacks, inviting building facades;
- Pedestrian accommodation / walkways;
- Parking in rear / underground / surface.

The Cedars at Kimberly Master Plan.





*The Cedars at Kimberly neighborhood overview.*



*The Cedars at Kimberly parkway perspective.*

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# Community Facilities Planning Program

## Sewer Service Area (SSA) Management

**R**egional Significance: The Commission administers the State of Wisconsin's NR-121 Sewer Service Area Planning Program under a memorandum of agreement and contract with the Wisconsin Department of Natural Resources (WDNR). The Commission staff and Community Facilities Committee serve as review entities for, and advisors to, the WDNR for the development of twenty-five separate SSA plans and subsequently requested SSA boundary amendments. The Commission also conducts plan conformance reviews on certain activities related to wastewater treatment and sewer infrastructure planning and construction.

### Regional Projects and Activities:

- Staff submitted the following sewer service area plan updates to the Wisconsin Department of Natural Resources for certification:
  - ◇ Poygan SSA Plan Update (**Winnebago and Waushara Counties**). Certified April 23, 2013.
  - ◇ Brillion SSA Plan (**Calumet County**). Certification pending.
- Staff began the process of identifying areas within the region with potential regionalization of wastewater treatment.
- Staff prepared for and facilitated a public hearing for the 2030 Brillion Sewer Service Area Plan update (**Calumet County**).
- Staff finalized sewer service area mapping for the recently certified Poygan and Embarrass-Cloverleaf Sewer Service Areas (**Waupaca, Waushara and Shawano Counties**).
- Staff continued to update the base data for the scheduled 2030 Fond du Lac Sewer Service Area Plan update (**Fond du Lac County**).
- Staff met Village of Harrison officials to discuss the recent incorporation of the new village and its impacts to regional planning programs within the East Central region. (**Calumet County**).
- Staff assisted in developing the 2050 Future Land Use Plan for the Fox Cities and Oshkosh Urbanized Areas (**Calumet, Outagamie and Winnebago Counties**).
- Staff conducted four Community Facilities Committee meetings addressing various sewer service area issues and preparing summary of proceedings for each meeting.
- Staff submitted quarterly billing reports to the Department of Natural Resources under the 2013 Water Quality Management Contract and prepared a work program for the 2014 Water Quality Management Contract.



*City of Brillion Wastewater Treatment Facility.*



- Staff updated the regional sanitary district mapping.
- Staff met with the Department of Natural Resources to discuss SSA plan policy issues and the 2014 Water Quality Management Contract.
- Staff presented information on the “208” Water Quality Planning process and regional planning issues to a UW-Madison graduate student seminar.

#### Local Assistance Projects and Activities:

- Staff continued to meet with officials from the Town of Clayton (**Winnebago County**) to discuss ongoing sewer service and utility issues within the town.
- Staff provided technical assistance to the Town of Winneconne regarding issues related to sewered and unsewered development projects to be addressed through the town’s comprehensive land use plan (**Winnebago County**).
- Staff worked with the following communities and sanitary districts during the course of 2013 on potential, or processed, sewer service area plan amendments, documents and GIS related activities.
  - ◇ Staff successfully assisted the Town of Greenville, Greenville Sanitary District and Hortonville School District (**Outagamie County**) on an SSA amendment to the 2030 *Grand Chute Menasha West Sewer Service Area Plan*.
  - ◇ Staff assisted and successfully procured a sewer service area amendment submitted by the City of Oshkosh (**Winnebago County**) to the 2030 *Oshkosh Sewer Service Area Plan*.
  - ◇ Staff reviewed an intergovernmental agreement for sanitary sewer service between the Village of Little Chute and City of Appleton. (**Outagamie County**).
  - ◇ Staff met with private consultants to review preliminary plans to upgrade sewer infra-

structure within the eastern portions of the Waverly Sanitary District. (**Calumet County**).

- ◇ Staff assisted the Joint Poygan-Poysippi Sanitary District regarding wetland issues and sanitary district boundaries as related to the sewer service area boundary (**Waushara and Winnebago Counties**).
- ◇ Staff met with Algoma Sanitary District officials regarding a potential amendment as a result of their consolidation with the Omro Sanitary District #1 (**Outagamie County**).
- ◇ Staff conducted advisory reviews of sanitary sewer extensions, laterals and sewer related planning including comprehensive plan amendments for the following entities:
  - ◆ 14 SSA related projects (**Outagamie County**);
  - ◆ 6 SSA related projects (**Calumet County**);
  - ◆ 6 SSA related projects (**Winnebago County**);
  - ◆ 3 SSA related projects (**Waupaca County**);
  - ◆ 12 SSA related projects (**Fond du Lac County**); and
  - ◆ 2 SSA related projects (**Shawano County**).

## **Community and Public Facilities**

Regional Significance: The viability of the region, in terms of economics and quality of life, is dependent on a highly developed infrastructure of basic community and public facilities. Existing and new development requires municipal services that are often administered at a regional scale, including: the efficient removal and permanent storage of waste and recyclables, a dependable supply and efficient transmission of natural gas and electric, a fast reliable telecommunications network that employs the latest technology, a reliable system that quickly responds to fire, police

and other emergency situations and an accessible and affordable healthcare system.

#### Regional Projects and Activities:

- Staff attended meetings of the Fox River Valley Branch of the American Society of Civil Engineers (ASCE) and the Spring Technical Conference and Annual Meeting for the Section. Staff chaired the History and Heritage Committee for the Wisconsin Section. As part of this responsibility, staff assisted the Section in preparing an application to nominate the Fox River Navigational System for a National Engineering Landmark. While the application was not successful, staff continues to work with the society and the navigation authority to possibly resubmit the application. Staff participated in the planning committee for the 2013 Spring Technical Conference that was developed to highlight the 90th anniversary of the presence of the ASCE in the State of Wisconsin.
- The Commission monitored solid waste and recycling legislation through membership with the Associated Recyclers of Wisconsin (AROW). As part of this membership, staff participated in the quarterly meetings of the Organics Subcommittee.
- Staff participated in monthly meetings of ECOS-FV, a group of local citizens, businesses and government that meets in the City of Menasha Public Library and promotes sustainability throughout the greater Fox Cities area (***Calumet, Outagamie and Winnebago Counties***). As part of this membership:
  - ◇ staff organized an Earth Week Community Partnership to jointly coordinate and promote Earth Week activities;
  - ◇ staff assisted in developing a website that could be used by local sustainability organizations and the Sustainable Communities Network; and
  - ◇ staff assisted in developing a sustainability video series through partnership with the Town of Menasha Sustainability Committee

and through the support of SCA Tissue (***Winnebago County***).

- Staff participated in Clean Sweep events coordinated by ***Calumet, Outagamie and Winnebago Counties***.
- Staff chaired the Energy/Compost and Job Production Committee through Food Waste Taskforce. The taskforce was formed to determine if interest in the Fox Cities and Waupaca area existed to divert food (pre and post) from area landfills. The taskforce meets quarterly to discuss food waste issues in the area (***Calumet, Outagamie, Waupaca and Winnebago Counties***). During 2013, a subcommittee of the Task Force assisted a local school district with performing a food waste audit to determine the volume of food waste the school was currently generating and where changes could be made.
- Staff participated in quarterly meetings of the Sustainable Communities Partnership, a group that includes membership by the governmental sustainability boards and committees including: the City of Menasha Sustainability Board, the City of Neenah Sustainability Committee, the Town of Menasha Sustainability Committee, the Oshkosh Sustainability Advisory Board, Sustain-



*Village of Hortonville water tower.*

ability Taskforce for Outagamie County and Sustainable Greenville (***Outagamie and Winnebago Counties***). As part of this partnership, staff assisted with coordinating a visit to the Fox Valley by Torbjorn Lahti, an expert in sustainable community planning.

- Staff prepared bi-monthly e-newsletters for the community facilities element.
- Staff attended the following as part of involvement in energy and sustainability planning:
  - ◇ a webinar from the EPA's Office of Sustainable Communities on free technical assistance that will be available to communities through the EPA Building Blocks for Sustainable Communities Program; and
  - ◇ a webinar on maximizing reuse and recycling through deconstruction.

Local Assistance Projects/Activities:








- Staff participated in a City of Menasha (***Winnebago County***) E-Recycling event at the City of Menasha Utilities facility.

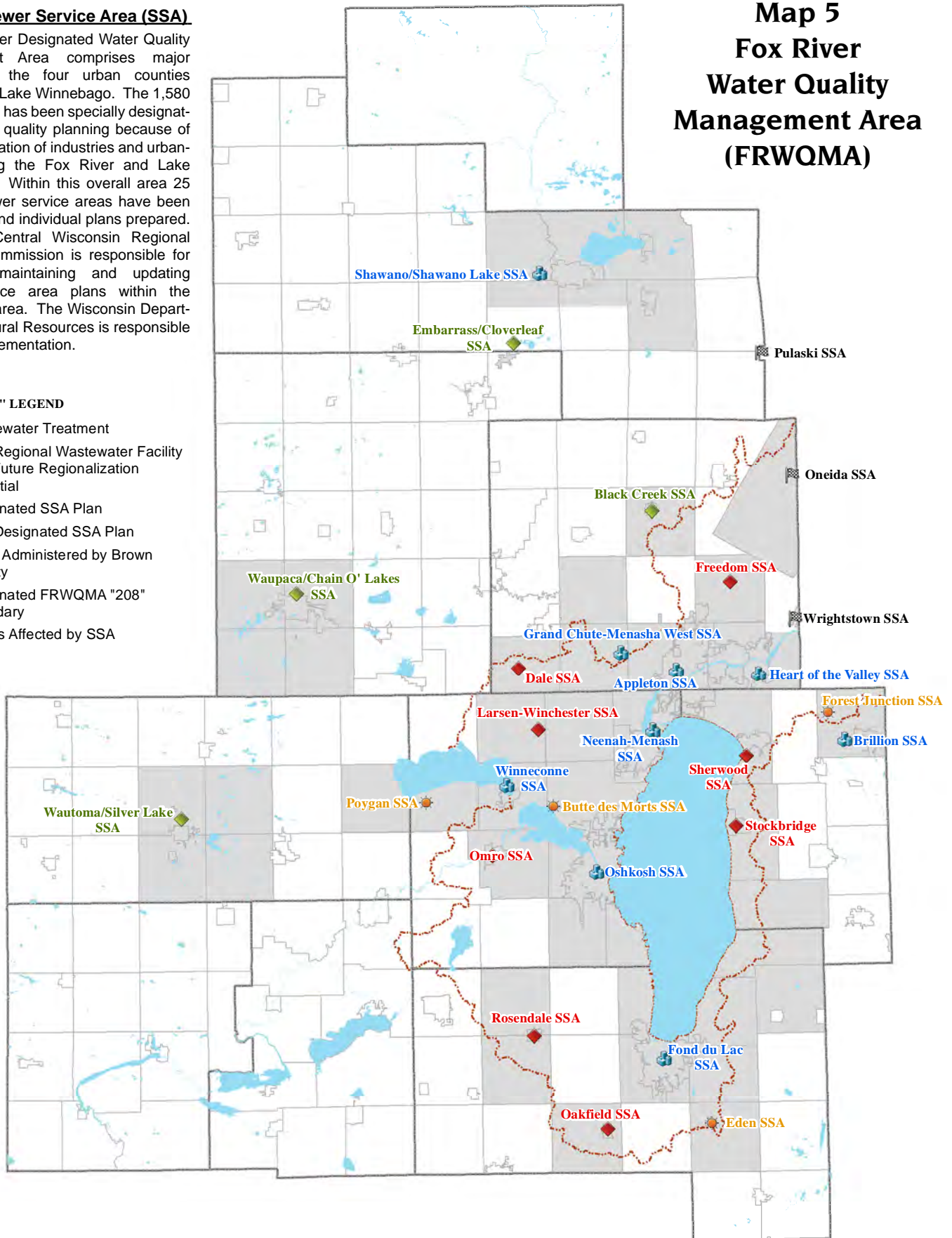
## NR-121 Sewer Service Area (SSA)

The Fox River Designated Water Quality Management Area comprises major portions of the four urban counties surrounding Lake Winnebago. The 1,580 square miles has been specially designated for water quality planning because of the concentration of industries and urbanization along the Fox River and Lake Winnebago. Within this overall area 25 different sewer service areas have been delineated and individual plans prepared. The East Central Wisconsin Regional Planning Commission is responsible for preparing, maintaining and updating sewer service area plans within the designated area. The Wisconsin Department of Natural Resources is responsible for plan implementation.

## Map 5 Fox River Water Quality Management Area (FRWQMA)

### "208" LEGEND

-  Wastewater Treatment
-  Non-Regional Wastewater Facility with Future Regionalization Potential
-  Designated SSA Plan
-  Non-Designated SSA Plan
-  Plans Administered by Brown County
-  Designated FRWQMA "208" Boundary
-  MCD's Affected by SSA



5 0 5 Miles

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Features on map are approximate locations and are to be used for reference purposes only.

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# Transportation Planning Program

## Regional Highway Corridor Planning

**R**egional Significance: East Central's primary role in highway corridor studies is to provide a multi-jurisdictional forum for stakeholders and promote coordination and cooperation between state and federal agencies, local units of government and the public. This includes public involvement and informational meeting activities and the creation of local advisory committees. The goal is to ensure that everyone that may be impacted by, or is interested in, the project is notified and that the opportunity to become involved and provide input and comment is available.

### Regional Projects and Activities:

- Staff continues to work with the WisDOT and their consultant to maintain and update the Northeast Regional Travel Demand Model. The NE Region Model includes the entire USH 41 corridor from Green Bay through Fond du Lac and includes most of the WisDOT Northeast Region counties. The model enhances the ability to forecast travel demand and evaluate impacts of land use on major highway facilities within **Calumet**, **Fond du Lac**, **Outagamie**, **Shawano**, **Waupaca**, and **Winnebago Counties**.
- Staff coordinated and implemented the following transportation summit in July titled: Benefits, Needs and Future Demands on Public/Specialized Transportation Services in Northeastern Wisconsin. The summit took place at the Crystal Falls Banquet Facility in New London, 74 participants were in attendance.
- Staff wrote a letter of support for the Hmong American Partnership for their Refugee Transportation Service Grant application.
- Staff presented on the Wisconsin Information System for Local Roads (WISLR) and crash



*CTH JJ Corridor Study road safety audit team.*

data for the National Cooperative Highway Research Program (NCHRP) in Madison.

- East Central serves on the USH 151 Advisory Committee and work continues to identify safety improvements and access locations for the long term conversion of USH 151 through Fond du Lac to Waupun. (**Fond du Lac County**). The preferred alternative for the highway has now been selected and work will continue with local governments to plan for safe local road connections and access points.
- Staff attended a US 10 Corridor Study local officials meeting and other public information meetings to review possible alternatives for sections of the roadway along Oneida Street and WIS 114 in **Winnebago** and **Calumet Counties**.
- Staff attended the WIS 23 Advisory Committee meeting considering short and long term

improvements for WIS 23 from USH 41 west to the Town of Lamartine line. (*Fond du Lac County*).

- Staff attended a Wis 15 Expansion Project local officials meeting to provide input and review the proposed alternative (*Outagamie County*).
- Staff continued work with the WisDOT and local governments to initiate the expansion of USH 10/STH 441 Tri-County Freeway to 6-lanes from Oneida Street in *Calumet County*, to County Highway CB in *Winnebago County*. The project includes a new bridge over Little Lake Butte des Morts and the completion of the USH 41/USH 10 interchange that will allow ramp access to USH 41 and USH 10 in all directions. The project also recommends a new and innovative Diverging Diamond Interchange (DDI) to replace the existing and typical diamond interchange at Oneida Street and WIS 441.
- Staff participated in a web conference that focused on performance measures that can be used to evaluate the transportation system over time.
- Staff attended the MAP-21 Reauthorization Wisconsin Stakeholder Meeting in Madison to provide feedback.
- Staff continues work with *Winnebago County*, WisDOT and various local governments to develop a long range plan for the STH 21 corridor from the City of Oshkosh through the City of Omro. An important component of the STH 21 study is the location and connection with a proposed major north-south arterial being considered on the west side of Oshkosh.
- East Central continues work with the WisDOT and their consultants to prepare traffic forecasts for interchange and operational analysis of US 41 to improve the facility to interstate standards over a number of years. USH 41 from Green Bay through Fond du Lac includes three major expansion projects scheduled over the next several years. (*Outagamie, Winnebago, and Fond du Lac Counties*).

- Staff attended a WisDOT public hearing to designate portions of WIS 26 in *Winnebago County* as an access controlled highway in accordance with section 84.25, Wisconsin State Statutes.
- Staff created a series of transportation e-newsletters and short news blasts to inform local staff, officials and stakeholders of important issues and project updates.
- Staff presented on regional transportation planning for a University of Wisconsin Oshkosh urban planning course.
- Staff attended a WisDOT public hearing at UW-Fond du Lac for the USH 41 to Interstate 41 conversion.

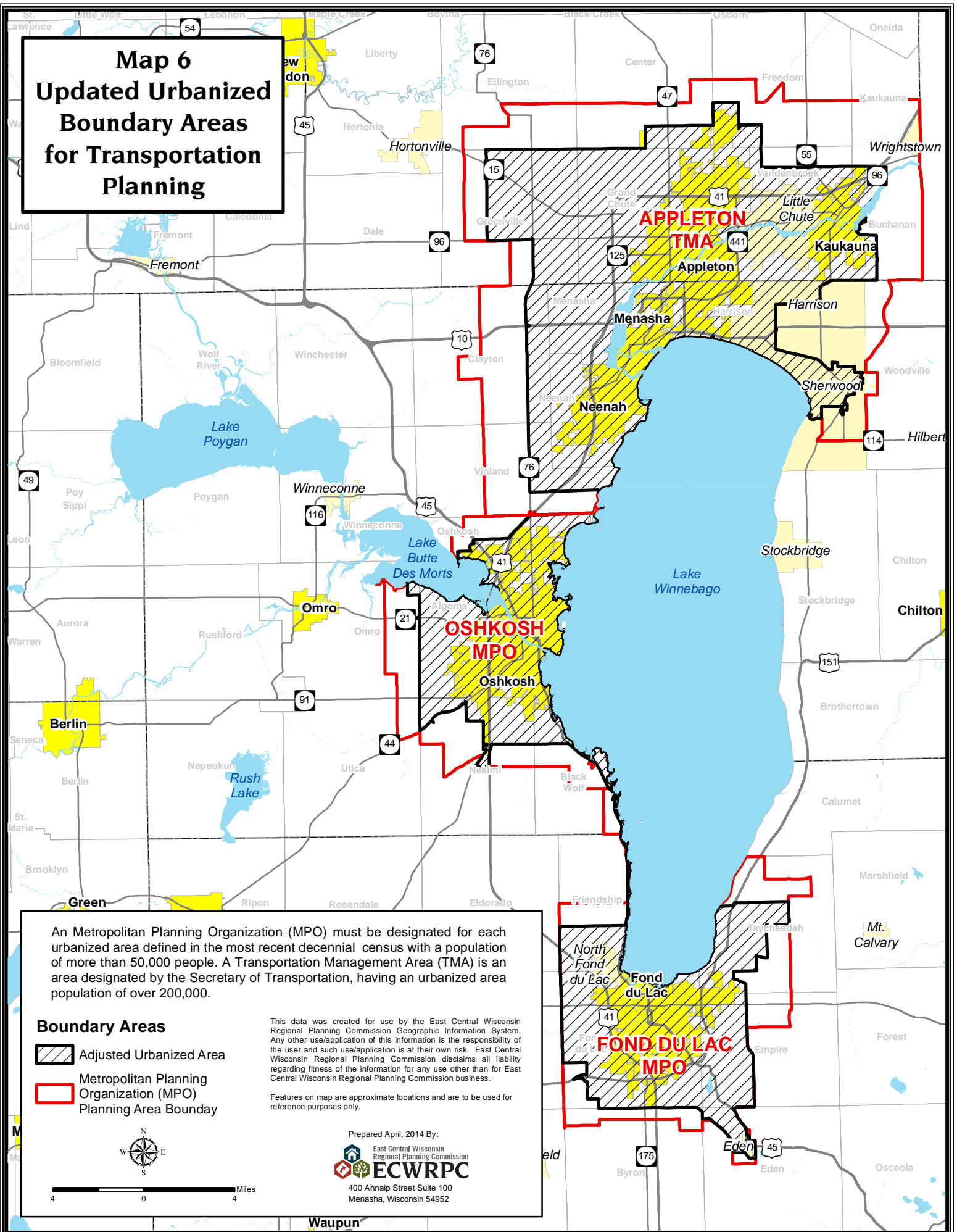
## Long-Range Transportation Planning

Regional Significance: The Commission is the Metropolitan Planning Organization (MPO) for the Appleton (Fox Cities) and Oshkosh Urbanized Areas (Map 6) and staff also serve the Fond du Lac MPO Urbanized Area. As such, staff work with local governments and the public to comply with federal and state planning requirements for urbanized areas greater than 50,000 in population. The Appleton (Fox Cities) MPO received an additional designation after the 2010 Census. Urbanized areas with populations exceeding 200,000 are designated as transportation management areas (TMAs) and have additional responsibilities. The Appleton (Fox Cities) TMA has a population of 216,154 based on the 2010 Census. As part of the TMA designation, staff were required to develop a Congestion Management Process plan (CMP) for the Appleton (Fox Cities) region. Items from the CMP will be incorporated into the long-range transportation/land use planning process starting in 2015.

### Regional Projects/Activities:



- East Central works with the WisDOT to develop and maintain land use and socioeconomic data required for the computer based travel demand models for transportation planning and analysis. The Northeast Region Model includes all the

# Map 6 Updated Urbanized Boundary Areas for Transportation Planning



An Metropolitan Planning Organization (MPO) must be designated for each urbanized area defined in the most recent decennial census with a population of more than 50,000 people. A Transportation Management Area (TMA) is an area designated by the Secretary of Transportation, having an urbanized area population of over 200,000.

## Boundary Areas

-  Adjusted Urbanized Area
-  Metropolitan Planning Organization (MPO) Planning Area Boundary

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4 0 4 Miles

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Waupun

counties adjacent to the USH 41 corridor from Green Bay through Fond du Lac and the lakeshore counties from Door to Sheboygan. The development and maintenance of the Northeast Region Travel Demand Model is a collaborative effort with the WisDOT, East Central RPC, Bay-Lake RPC and the Brown County Planning Commission (Green Bay MPO).

- Staff continues outreach activities to ensure that requirements for environmental justice are incorporated into MPO planning activities and that all populations have access to the planning process.
- Staff attended quarterly meetings of the USH 41 Disadvantaged Business Enterprise (DBE) Advisory Committee (*Winnebago County*).
- Staff attended monthly meetings of the Hispanic Interagency, Hmong American Partnership, WinnebagoLand Housing Coalition, Fox Cities Housing Coalition and others to promote regional transportation planning activities to agencies and others representing and working with underrepresented populations within the region.
- Staff worked with the WisDOT to review criteria and guidance from the U.S. Census to compile 2010 census tract block and block group data.



*Menominee Indian Tribe of Wisconsin Transit Department.*

The 2010 census data will be used to update the current socioeconomic data used in the travel demand models and other long range planning efforts.

- East Central worked with WisDOT staff regarding the 2010 census data and the methodology that will be used to define new transportation analysis zones and districts that will be delineated and submitted to the U.S. Census as part of the urbanized area and transportation management area update process.
- Staff developed a Congestion Management Process plan for the Appleton Transportation Management Area.
- Staff attended a number of webinars and workshops relating to long range transportation planning including:
  - ◇ the Freight Demand Modeling and Data Improvement Webinar;
  - ◇ FHWA National Truck Size and Weight Study Webinar;
  - ◇ Pavement Surface Evaluation and Rating (PASER) and WISLR Workshop sponsored by the WisDOT;
  - ◇ Methods for Forecasting Demand and Quantifying Need for Rural Passenger Transportation Webinar;
  - ◇ Performance Based Planning for MAP-21 Webinar;
  - ◇ Annual WisDOT Freight Rail Conference;
  - ◇ Highway Safety Improvement Program Webinar; and
  - ◇ Community Builders Strong Towns Webinar.

#### Local Assistance Projects and Activities:

- Staff made final revisions to the Menominee Indian Tribe of Wisconsin's long range transportation plan and completed the contract (*Menominee County*).
- Staff put together a meeting with City of Appleton, Town of Grand Chute, Outagamie Highway Department and local officials to discuss CTH JJ 2013 repaving project and bicycle and pedestrian accommodations along the corridor (*Outagamie County*).
- Staff met with *Calumet County*, City of Appleton, City of Menasha, and Town of Harrison staff to discuss future improvements to CTH LP.
- Staff worked with the WisDOT Central Office and Northeast Region on functional class mapping for urbanized areas (*Calumet, Fond du Lac, Outagamie and Winnebago Counties*).
- Staff worked with WisDOT and their consultants to finalize year 2045 Travel Demand Model data.
- Staff continued work and participated in WIS 114 Study stakeholders meetings considering a long term vision for the highway between the Village of Sherwood and USH 10 in the Village of Harrison. Staff assisted with public information meetings regarding proposed long term improvements to WIS 114 between USH 10 and Sherwood (*Calumet County*).

### **Public Transit and Specialized Transportation Planning**

Regional Significance: Transit planning concentrated on providing service to cost-effectively meet the needs of communities. Valley Transit, the Oshkosh Transit System, and Fond du Lac Area Transit all continue to be in compliance with the American with Disabilities Act (ADA). Each of the systems surpasses the ADA requirements by providing complementary paratransit services for more hours and at a higher service level than required for those individuals who are unable to use the fixed route systems. Spe-

cialized transportation services are also available at the county level throughout the region.

#### Regional Projects and Activities:

Staff provided consistent updates/presentations to groups such as the Making the Ride Happen Board, Northeast Wisconsin Regional Access to Transportation (NEWRAT) Committee, ESTHER Transit Task Force, Fond du Lac Housing Coalition, Fond du Lac Hispanic/Latino Advisory Committee, Fox Valley Advocacy Coalition, *Winnebago County* Specialized Transportation Council, *Outagamie County* Specialized Transportation Planning and Policy Committee, *Waupaca County* Transportation Coordination Committee, *Calumet County* Aging and Disability Resource Center/Long Term Support Committee, and the *Shawano County*/City Transportation Advisory Committee with regard to East Central projects related to public and specialized transportation. These updates focused on federal planning requirements, medical assistance transportation/brokerage updates, Regional Transit Authority (RTA) enabling legislation discussions and proposals, *County Human Services-Public Transportation Coordinated Plan* updates and various capital and operational grant opportunities.

- East Central worked with *Calumet, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara* and *Winnebago Counties* throughout the region to update their respective *2008 Locally Developed Public Transit/Human Service Transportation Coordination Plan*.
- East Central was contracted by the Menominee Tribal Transit System (*Menominee County*) to develop and implement a transit rider's survey, as well as draft and produce a transit rider's brochure. Work began in late 2012 and was completed in the spring of 2013.
- Staff contracted with the Menominee Department of Transit to prepare and administer a transit ridership survey and develop a transit fixed route brochure (*Menominee County*).
- The Commission (MPO) maintained its cooperative planning agreement with the Fox Cities



Transit Commission, Valley Transit, WisDOT and the City of Appleton to ensure an open public transportation planning process per FHWA requirements.

- The Commission (MPO) passed a resolution designating Valley Transit as the recipient of Section 5310 urbanized area formula program funds for the Fox Cities Urbanized Area, a new requirement as the Fox Cities Urbanized Area has been designated as a transportation management area (TMA) with a population of over 200,000 people.
- The Commission (MPO) maintained its cooperative planning agreement with Oshkosh Transit, WisDOT and the City of Oshkosh (*Winnebago County*) to ensure an open public transportation planning process per FHWA requirements.
- In conjunction with the Bay-Lake Regional Planning Commission, East Central staff continues to facilitate the Northeastern (WI) Regional Access to Transportation Committee, which meets regularly to discuss regional specialized transportation coordination efforts over an eighteen county area. Staff also continue to maintain a website for that group.



Highway 45 entrance ramp, Winnebago County.

- Staff continued to participate in discussions regarding Regional Transit Authority (RTA) enabling legislation at the state-level.
- Staff continued to assist with data and mapping for the various public and specialized transportation services throughout the region.
- Staff continue to maintain a website for Making the Ride Happen (*Calumet, Outagamie and Winnebago Counties*).
- Staff monitored the continued implementation of the Medicaid transportation brokerage system in the state.
- Staff continued to participate in a number of webinars, teleconferences, workshops and conferences regarding public transportation/specialized transportation services.
- Staff continued to work with the WisDOT and HNTB Consultants to maintain and utilize the transit mode of the Fox Valley and Northeast Wisconsin Region Travel Demand Model.
- East Central staff continue to participate in and/or serve on a number of other regional transit-related boards and committees including:
  - ◇ the Northeastern Wisconsin Regional Access to Transportation Committee;
  - ◇ Northeastern Wisconsin Regional Access to Transportation Committee – Task Force (staff served as chair);
  - ◇ Fox Valley Advocacy Coalition;
  - ◇ Making the Ride Happen Board; and
  - ◇ Wisconsin Urban and Rural Transit Association (WURTA).

#### Local Assistance Projects and Activities:

- East Central completed and submitted the 85.21 County Elderly and Disabled Transportation Assistance Program grant for *Outagamie and Waupaca County*.



- Staff participated on the interview evaluation panel for Valley Transit's Strategic Plan Request for Proposals.
- Staff participated on the Request for Proposals evaluation panel for Valley Transit's Ridership Survey.
- Staff began developing a *Section 5310 Enhanced Mobility of Seniors and Individuals with Disabilities Program Management and Coordination Plan* for the Appleton Transportation Management Area.
- Staff continue to review various public/specialized transportation grants at the request of the Wisconsin Department of Transportation to ensure inclusion in each respective *Locally Developed Public Transit/Human Service Transportation Coordination Plan* and Transportation Improvement Program (TIP).
- Staff continue to prepare an annual accomplishment letter on behalf of the **Winnebago County** Specialized Transportation Council (in which a staff member serves as chair) which is submitted to the Winnebago County Board and Human Services Committee.
- **Winnebago County** received a transportation planning grant from the Wisconsin Department of Transportation to identify the gaps, barriers and needs that exist within Winnebago County. Winnebago County and Oshkosh Transit contracted with East Central to develop a *Winnebago County Specialized Transportation Study* to evaluate the specialized transportation system and to recommend ways to coordinate the system to better meet the needs of all users.
- East Central staff continue to participate in and/or serve on a number of other local transit-related boards and committees. These groups include:
  - ◇ **Calumet County** Aging and Disability Resource Center (ADRC)/Long Term Support Committee;
  - ◇ **Outagamie County** Specialized Transportation Planning and Policy Committee;

- ◇ **Shawano City/County** Transportation Coordination Committee;
- ◇ **Waupaca County** Transportation Coordination Committee; and
- ◇ **Winnebago County** Specialized Transportation Council (staff served as chair part of the year).

## Transportation Improvement Program

Regional Significance: Prepared annually, the Transportation Improvement Programs (TIPs) for the Fox Cities and Oshkosh Urbanized Areas include all anticipated federal and state aid for highway, transit, and other transportation projects in the urbanized area as a prerequisite for funding approval. The TIP process in 2013 again used the prioritization procedures for Surface Transportation Program (STP)-Urban projects submitted by the local municipalities. This process allows for full consideration of non-highway transportation projects and rewards highway projects for including accommodations for alternative transportation modes. Projects considered for STP-Urban funding must be included in the community's capital improvement program.

### Regional Projects and Activities:

- Staff updated and completed the 2013 Transportation Improvement Program (TIP) for both the Fox Cities and Oshkosh Urbanized Areas (**Calumet, Outagamie, and Winnebago Counties**).
- In 2013, staff updated and completed the *Transportation Improvement Program for the Fond du Lac Urbanized Area* (TIP) (Fond du Lac MPO).
- Staff met with Town of Harrison staff to discuss the proposed Eisenhower Drive and project selection process for the STP-Urban Transportation Improvement Program (TIP).
- Staff worked with the Village of Kimberly, Town of Buchanan (**Outagamie County**), *Fond du Lac County*, and **Winnebago County** to plan for STP-Urban funding for their projects.

- Staff worked with the MPO transit agencies to get project listings for the *Annual Listing of Obligated Projects* that is required to be posted publicly.
- Staff worked with the MPO transit agencies to provide transit agencies a letter of support from the MPO to be included in the State of Good Repair grant application.
- Staff attended WisDOT Local Program Meetings to discuss the STP and Local Bridge Improvement Programs.

## Freight Planning

Regional Significance: The efficient movement of freight in and out of the region is a critical component of economic viability. Work continues with local governments, state and federal agencies, and freight stakeholders to identify needs and develop strategies to sustain and improve the freight transportation system.

### Regional Projects and Activities:

- Under the 2012 transportation law, Moving Ahead for Progress in the 21st Century (MAP-21), the Federal Highway Administration (FHA) and associated agencies are required to prepare a national freight plan. Staff continue work with the ten state Mid-America Freight Coalition to incorporate important local, regional and state freight corridors into the national freight plan.
- Staff participate in a monthly Federal Highway Administration sponsored web conference relative to freight planning, initiatives and best practices.
- Staff continue to incorporate freight into the planning process and work with the WisDOT and their consultants to improve the truck component of the NE Region Model. Freight rail is also important and staff continue outreach and support of public/private rail initiatives.
- Staff attended the WisDOT Annual Freight Rail Conference to discuss projects, funding, trends

and issues regarding freight rail service in the region and state.

- Staff attended the Governor's Freight Industry Conference.
- Commission staff serve on a Mid-America Freight Coalition Advisory Committee documenting state freight planning activities and researching the role and formation of public/private freight advisory groups.
- Staff attended an Oshkosh Chamber of Commerce Transportation Committee meeting where the group discussed the development of a regional freight transportation plan and national freight plan as required by the MAP-21 transportation law.
- Staff serve on various freight sub-committees working to review, evaluate and comment on Midwest freight research projects and grant applications submitted to the Center for Freight Infrastructure Research and Education (CFIRE).
- Staff participated in a Freight Demand Modeling and Data Improvement Webinar.
- Staff participated in a Talking Freight webinar series.
- Staff participated in a Highway Corridor Performance Management Webinar focusing on highways that are nationally significant for freight transportation, developing measures to monitor level of service.

## Bicycle and Pedestrian Planning

Regional Significance: East Central works with the WisDOT, local governments and bicycle/pedestrian advocacy groups to develop and coordinate multi-modal trail systems and activities. Local trail segments are critical to providing linkages required for a regional system that serves the alternative transportation needs of the region's communities and urbanized areas.

### Regional Projects and Activities:

- Staff continued to work on the bicycle and pedestrian plan for the Appleton (Fox Cities) and Oshkosh MPOs which is anticipated to be finished in 2014 (*Calumet, Outagamie, and Winnebago Counties*).
  - ◇ Staff coordinated the Bicycle and Pedestrian Steering Committee.
  - ◇ Staff performed bicycle and pedestrian counts along trails.
  - ◇ Staff performed Bicycle and Pedestrian Safety Audits.
  - ◇ Staff worked with the Bicycle and Pedestrian Steering Committee to develop a Regional Bicycle and Pedestrian Network.
  - ◇ Staff developed policy and program recommendations.
  - ◇ Staff developed Bicycle and Pedestrian Facility Sheets.
- Staff worked with a variety of partner organizations for the Fox Valley Bike Challenge (*Calumet, Outagamie, and Winnebago Counties*).
- Staff continued to serve on the Fox Cities Greenways Board (*Calumet, Outagamie, and Winnebago Counties*).
- Staff attended the Weight of the Fox Valley Summit (*Calumet, Outagamie, and Winnebago Counties*).
- Staff served on the Activate Fox Cities Leadership Committee (*Calumet, Outagamie, and Winnebago Counties*).
- Staff attended the Active Community Environments Workshop.
- Staff attended the Tourism Development Grant Seminar for the Fox Cities Convention and Visitors Bureau (*Calumet, Outagamie, and Winnebago Counties*).

- Staff accomplished the following in regard to Transportation Alternatives Program (TAP) responsibilities (*All Counties*):
  - ◇ served on the WisDOT Transportation Alternatives Work Group;
  - ◇ worked with WisDOT regarding the TAP program for the transportation management areas (TMAs); and
  - ◇ developed policies and selection criteria for the Appleton TMA Transportation Alternatives Program (TAP).

### Local Assistance Projects and Activities:

- Staff reviewed the *Town of Grand Chute Bicycle and Pedestrian Plan (Outagamie County)*.
- Staff served on the Appleton On-Street Bike Lane Committee (*Outagamie County*).
- Staff worked with Town of Menasha Bicycle and Pedestrian Committee (*Winnebago County*).
- Staff attended the Bike Look Meeting (*Fond du Lac County*).
- Staff met with the Village of Combined Locks in regard to CTH JJ bicycle and pedestrian accommodations (*Outagamie County*).
- Staff met with Appleton Trails Advisory Committee members to provide information for the Bicycle Friendly Community Application including bike rack inventory data (*Outagamie County*).
- Staff reviewed a copy of the adopted *City of Fond du Lac Bicycle and Pedestrian Plan (Fond du Lac County)*.
- Staff work closely with the Fox Cities Greenways including regular planning and stakeholder meetings (*Calumet, Outagamie, and Winnebago Counties*).
- Staff provided an overview of the *Fox Cities and Oshkosh Bicycle and Pedestrian Plan* project at the Fox Cities Greenways Annual Meeting

*(Calumet, Outagamie, and Winnebago Counties).*

- Staff continue to work with NorthSTARS representatives and other stakeholders to address bicycle and pedestrian concerns and options for the CTH JJ corridor *(Outagamie County)*.
- Staff attended a number of webinars and workshops relating to bicycle and pedestrian planning including:
  - ◇ promoting Cycling and Walking for Sustainable and Healthy Cities Webinar;
  - ◇ Transforming the Environment to Support Active Transportation Workshop;
  - ◇ Healthy Wisconsin Networking Coalition Conference Call; and
  - ◇ Economic and Health Benefits of Bicycle and Pedestrian Facilities Webinar.



*Students at the Shawano School District participating in a Walk to School Day.*

## Regional Safe Routes to School Planning

Regional Significance: East Central worked with the WisDOT to continue to develop a Regional Safe Routes to School (SRTS) Program. The mission of the program is to engage and empower schools and communities to improve the health and well-being of children and families by advocating safe walking and bicycling.

### Regional Projects and Activities:

- Staff worked with a private consultant to develop the *Youth Engagement Guidebook* and piloted the youth program at Omro Middle School.
- Staff worked with WisDOT to establish a Regional Safe Routes to School Program *(All East Central Counties)*. Regional SRTS activities included:
  - ◇ conducting Regional SRTS Advisory Committee meetings;
  - ◇ staff assistance to communities and school districts within the region to start up or continue SRTS activities; and
  - ◇ coordination of student and parent surveys with schools participating in the Regional SRTS Program and compilation of survey data.
- Staff attended the following various conferences, workshops, and webinars related to the Safe Routes to School Program. A few of the conferences include the Safe Routes to School National Partnership Annual Meeting, the Safe Routes to School National Conference, the WI Annual Bike Summit, and the Enforcement for Safe Routes to School Training.
- Staff served on the Safe Routes to School National Partnership Steering Committee.
  - ◇ Staff served on the Executive and Governance Committees.
- Staff presented at the following conferences, workshops or webinars:

- ◇ Safe Routes to School National Conference (SRTS and MPOs, Youth Engagement Program);
- ◇ New Funding, New Partners, New Game 201: How to build Safe Routes to School into Regional Governments Webinar;
- ◇ Walk Talk: The SRTS Call-In Show Webinar; and
- ◇ GIS and Safe Routes to School Meeting with the SRTS National Partnership.
- Staff prepared materials for the following events:
  - ◇ International Walk to School Day;
  - ◇ Frequent Walker Programs/Mileage Club Programs;
  - ◇ Bike to School Day/Bike Safety Day;
  - ◇ Walking School Bus Programs;
  - ◇ Back to School Nights;
  - ◇ the Parent Pledge Program; and
  - ◇ the Fire Up Your Feet Program.
- Staff and the Regional Safe Routes to School Advisory Committee developed a *2013 Annual Report* for the Regional SRTS Strategic Plan.
- Staff served on the planning committee for the Education for Healthy Kids Summer Institute.
- Staff developed a condensed version of the bicycle safety curriculum to use with the Bicycle Fleet.
- Staff developed a performance evaluation tool and school recognition program for the Regional SRTS Program.
- Staff met with the Wisconsin Department of Health and Human Services to discuss partnerships between the health community and the Regional Safe Routes to School Program.
- Staff facilitated a meeting for the Fire Up Your Feet Program – WI with the WisDOT, Safe Routes to School National Partnership, the Bicycle Federation of WI, Madison Area School District, and La Crosse County Health Department.
- Staff continued to update the SRTS database for tracking local SRTS program activities.
- Staff developed the Youth Engagement Program and guidebook.
- Staff met with staff from North Central RPC, West Central RPC, and Bay Lake RPC to discuss the Regional SRTS Program.
- Staff discussed the Regional SRTS Program with staff from Massachusetts and Arizona.
- Staff discussed the Regional SRTS Program with staff from the San Diego Association of Governments (SANDAG) regarding the Regional SRTS Program and best practices.
- Staff discussed the Regional SRTS Program with Marathon County and the Live 54218 staff.
- Staff discussed the marketing campaign for the Regional SRTS Program with staff from the Bay Area Safe Routes to School Program in California.
- Staff worked with representatives from the Wisconsin Department of Transportation, the Bicycle Federation of WI, Kimberly Clark Corpora-





*Students from Sabish Middle School in the Fond du Lac School District participating in a Bike to School Day.*

tion, and SRTS National Partnership to discuss the school/student component of the Fox Valley Bike Challenge.

- Staff developed walking/wheeling safety tip sheets to be used at bike rodeos and other related events.
- Staff continued to develop a performance analysis tool and school recognition program for the Regional SRTS Program.

#### Marketing Projects and Activities:

- Staff worked with a private consultant on a marketing campaign for the Regional Safe Routes to School Program.
- Staff conducted various media and television interviews regarding the Regional Safe Routes to School Program.

#### Local Assistance Projects and Activities:

- Staff worked with 121 schools in 25 school districts with local SRTS Programs.

- Staff coordinated the Safe Routes to School plans, plan updates, and implementation activities and programs for the following communities/school districts:

- ◇ Appleton Area School District (*Calumet and Outagamie Counties*);
- ◇ Berlin School District (*Green Lake County*);
- ◇ Brillion School District (*Calumet County*);
- ◇ Bonduel School District (*Shawano County*);
- ◇ Clintonville School District (*Waupaca County*);
- ◇ Coloma Elementary School (*Waushara County*);
- ◇ Green Lake School District (*Green Lake County*);
- ◇ Freedom School District (*Outagamie County*);
- ◇ Fond du Lac School District (*Fond du Lac County*);
- ◇ Green Lake School District (*Green Lake County*);
- ◇ Hortonville School District (*Outagamie County*);
- ◇ Little Chute School District (*Outagamie County*);
- ◇ Kimberly School District (*Calumet and Outagamie Counties*);
- ◇ Manawa School District (*Waupaca County*);
- ◇ Markesan School District (*Green Lake County*);
- ◇ Marion School District (*Shawano County*);
- ◇ Menasha School District (*Winnebago County*);
- ◇ Menominee Indian School District (*Menominee County*);



- ◇ Menominee Tribal School (*Menominee County*);
  - ◇ Neenah School District (*Winnebago County*);
  - ◇ New London School District (*Outagamie and Waupaca Counties*);
  - ◇ Oshkosh School District (*Winnebago County*);
  - ◇ Omro School District (*Winnebago County*);
  - ◇ Oshkosh School District (*Winnebago County*);
  - ◇ Princeton School District (*Fond du Lac County*);
  - ◇ Ripon School District (*Fond du Lac and Winnebago Counties*);
  - ◇ Shawano School District (*Shawano County*);
  - ◇ Waupaca School District (*Waupaca County*);
  - ◇ Weyauwega Fremont School District (*Waupaca County*);
  - ◇ Westfield School District (*Marquette and Waushara Counties*); and
  - ◇ Winneconne School District (*Winnebago County*).
- Staff assisted with prepared materials and helped to coordinate events for International Walk to School Day in which 83 schools within the East Central region participated (*Calumet, Fond du Lac, Green Lake, Outagamie, Shawano and Waupaca Counties*).
  - Seventy schools within the region participated in Bike Safety Day. East Central staff prepared materials and helped to coordinate events for this day. Event activities ranged from bike rodeos, a wear your helmet to lunch contest and biking to school (*Calumet, Fond du Lac, Green Lake, Outagamie, Shawano and Waupaca Counties*).
- Staff helped to coordinate five walking school bus programs at:
    - ◇ Johnson Elementary School—Appleton (*Outagamie County*);
    - ◇ Riverside and Rosenow Elementary Schools – Fond du Lac School District (*Fond du Lac County*);
    - ◇ Green Lake Elementary School (*Green Lake County*) ; and
    - ◇ staff also worked with the UW-Oshkosh nursing program to develop a partnership with UW-Oshkosh nursing students to implement a walking school bus program at Oshkosh Area Schools for their capstone project. (*Winnebago County*).
  - Staff participated in the following events including but not limited to: Healthy Kids Day (*Outagamie County*), Drive Your Bike Kick-Off Event (*Winnebago County*), PBS Kids Get Up and Go! Day (*Outagamie and Menominee Counties*), and a bike rodeo at Jefferson Elementary School in Oshkosh (*Winnebago County*).



Fang and students walking to school for International Walk to School Day.

- Staff served on the **Winnebago County** Community Health Improvement Planning Committee Physical Activity Work Group.
- Staff worked with the City of Appleton Parks Department to develop a summer bicycle safety class for students (**Calumet and Outagamie Counties**).
- Staff assisted and coordinated the following activities for the Transform WI Grant for **Shawano County**:
  - ◇ prepared a work plan and other materials for the year two period for the Transform WI Grant;
  - ◇ collaborated with the project legal team to review the current Recreational Use Agreement language for the Shawano School District;
  - ◇ attended the first annual Bike the Barn Quilts event;
  - ◇ collaborated with the Shawano School District Wellness Council to develop Active Schools principles for the project;

- ◇ prepared for and implemented a student activity evaluation for the Transform WI project;
- ◇ attended the National Safe Routes to School Conference;
- ◇ reviewed and distributed health related polling data for the project;
- ◇ cohosted a breakout session at the American Planning Association-Wisconsin Chapter Annual Conference for the project; and
- ◇ prepared and developed outreach materials including two business reply mailers and a monthly health column in the local newspaper for the Transform WI project.

## Regional and Technical Assistance

Regional Significance: The Commission provides assistance to counties and local units of government as part of the WisDOT's Regional Transportation Program. In the context of the overall transportation system, some local roadway and land use decisions have regional impacts on economic development and the transportation system.

### Regional Projects and Activities:

- Staff works with the WisDOT annually to update the WisDOT 6-Year Program maps for both WisDOT regions (**All East Central Counties**).
- Staff continues work to provide technical assistance to member jurisdictions using the Wisconsin Information System for Local Roads (WISLR) to complete the biennial road ratings and submit the data to the WisDOT.
- Staff offers training and technical assistance to member jurisdictions in using the Pavement Surface Evaluation Rating (PASER) method to evaluate and rate local roads and incorporate the data into WISLR.
- East Central staff continue to consider regional air quality issues and attend meetings related to the WDNR's air quality monitoring network and program.



*Walk to School Day 2013 at JR Gerrits Middle School in Kimberly, WI.*

### Local Assistance Projects and Activities:

- Commission staff continue to work with member counties and communities to provide traffic information and forecasts for various plans and projects.
- Staff regularly attend County Highway Committee or informational meetings to discuss transportation plans and programs.
- Staff worked with the Town of Menasha (**Winnebago County**) to put together a bicycle and pedestrian audit of County Highway II from County Highway 76 to North Lake Street.
- Staff worked with the City of Waupaca and the ACHIEVE group to put together the City of Waupaca's bicycle and pedestrian analysis plan (**Waupaca County**).
- Staff completed a sign inventory and analysis for the Village of Gresham in **Shawano County**.
- Staff revised the Town of Black Wolf's sign inventory in **Winnebago County**.
- Staff put together a sign inventory training session for the Town of Winneconne in **Winnebago County**.
- Staff presented at the Town of Empire's Board Meeting on sign inventories (**Fond du Lac County**).
- Staff conducted PASER ratings for the Town of Empire and Town of Friendship's local roads and submitted the data to WISLR (**Fond du Lac County**).
- Staff assisted the Village of Kimberly (**Outagamie County**) with research on railroad right-of-way ownership and taxation issues.



*Village of Gresham sign inventory.*

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# Open Space and Recreation Planning Program

## Regional Open Space Planning

**R**egional Significance: In 1977, the Commission adopted its first regional open space and recreation plan. This plan has served the region well as a guide to the protection of many areas within the region for the purpose of providing public open space and recreational opportunities. The implementation of this plan has been occurring since its adoption over 30 years ago and is now supplanted by the *Year 2030 Regional Comprehensive Plan*. The plan recommendations, combined with the local actions taken by counties and communities, have kept the Commission involved with the plan's implementation strategies.

### Regional Projects and Activities:

- East Central remained actively involved with efforts by Fox Cities Greenways, re:Think Winnebago, Transform Shawano, and other local groups to preserve open space and coordinate trail development throughout the urbanizing areas of the Fox Cities and to connect to other statewide trails (*Calumet, Outagamie, Shawano, and Winnebago Counties*).
- Staff attended various workshops and events to obtain and share knowledge on parks and recreation issues, including:
  - ◇ 2013 Wisconsin Park and Recreation Association (WPRA) Annual Conference in Green Bay;
  - ◇ webinars on trail designs, way-finding systems, and recreational facility development;
  - ◇ presentation of information to the Wisconsin Land Information Association;
  - ◇ the Future Neenah Community Annual Event; and
  - ◇ Project Wild, Project Learning Tree workshop by the WDNR.

- Staff completed articles for the environmental e-newsletter and added e-mail contacts to the Constant Contact website.
- Staff attended monthly Northeast Wisconsin Parks and Recreation Organization (NEWPRO) user group meetings.

### Local Assistance Projects and Activities:

- At the request of UW-Oshkosh, staff presented to the urban planning class on recreation planning activities (*Winnebago County*).
- Staff attended an open house for the final draft *High Cliff State Park Master Plan* project (*Calumet County*).
- Staff completed site plan alternatives for Cedar Park in the Village of Bonduel (*Shawano County*).



*Wolf River Sturgeon Trail in Sturgeon Park located in the City of Shawano.*





*Carpenter Preserve sign in the City of Neenah.*

- Staff assisted Riverview Gardens in the City of Appleton with trail connection planning (*Outagamie County*).
- Staff assisted the City of Fond du Lac (*Fond du Lac County*) in the preparation of three separate park site plans for the following facilities:
  - ◇ Hunter's Grove Park;
  - ◇ Meadowlands Park; and
  - ◇ Children's Museum/Lakeside Park green-space connection.
- At the request of Calumet County, staff facilitated meetings of an interurban trail-way group to look at the further available connections for the creation of a county-wide trail connecting the Village of Hilbert, City of Chilton, and the City of New Holstein (*Calumet County*).
- Local Outdoor Recreation Plan Updates: Assisting counties and local communities to keep their open space and recreation plans up to date has long been a staple of East Central's technical assistance program. These plans are called Com-

prehensive Outdoor Recreation Plans (CORP's), and are prepared by East Central staff at no direct cost for those counties and municipalities who request this service and are selected through the Commission's evaluation process. A current plan serves as a guide for orderly park acquisition and development and is also a requirement for participation in matching state and federal funding programs. Guidelines for completing a CORP are found in the State Comprehensive Outdoor Recreation Plan (SCORP) by the WDNR. The following updates or related activities were worked on by Commission staff during 2013:

- ◇ *Winnebago County* 2013-2017 CORP;
- ◇ Town of Buchanan 2013-2017 CORP (*Outagamie County*);
- ◇ Town of Grand Chute 2014-2018 CORP Comprehensive Outdoor Recreation Strategy (*Outagamie County*);
- ◇ *Shawano County* 2014-2018 CORP;
- ◇ City of Shawano 2014-2018 CORP (*Shawano County*);
- ◇ City of Clintonville 2014-2018 CORP (*Waupaca County*);
- ◇ Village of Big Falls 2014-2018 CORP (*Waupaca County*); and
- ◇ City of Neenah 2014-2018 CORP (*Winnebago County*).
- East Central provided a letter of support to the City of Menasha (*Winnebago County*) for a WDNR Stewardship Grant application to facilitate the development of public trails on the Gilbert Mill property.
- Staff assisted the Village of Combined Locks (*Outagamie County*) with initial resources for the application of a Transportation Alternative Program grant for the CE Trail extension project.
- ECWRPC staff worked with Village of Hortonville (*Outagamie County*) staff and Village Board members to develop and complete the

*Village of Hortonville Trail Planning & Connections Report.* This document serves as a “road map” for implementation as the village continues to pursue multi-modal connections between its community destinations.

## Fox-Wisconsin Heritage Parkway



East Central has been working on efforts to preserve the

Fox River locks system since the U.S. Army Corps of Engineers first petitioned for its abandonment in the early 1980s. Over the years, this support has grown to encompass the Fox-Wisconsin Heritage Parkway (FWHP). The FWHP seeks a focus on the scenic, recreational, and historic aspects of the river by improving access to and providing appropriate development of state and other publicly owned lands as well as promotion of public and private historical sites and attractions adjacent to the locks and elsewhere along the river. In August 2011, the Commission completed a draft update of the *Fox River Heritage State Parkway Concept Plan* in 1997. The FWHP Action Plan reviews and updates existing goals as well as creating new goals for the FWHP. 2013 activities focused on implementation of the updated plan and FWHP Board involvement.

### Regional Projects and Activities:

In 2013, the *Fox-Wisconsin Heritage Parkway Action Plan* was implemented. This project and the following activities have positively impacted the development and local economies of **Outagamie, Winnebago, Calumet, Waushara, Green Lake and Marquette Counties**. To grow the Fox-Wisconsin Heritage Parkway, the following activities were completed by East Central staff:

### Planning:

- Assembled a taskforce to address non-motorized safety concerns on the Lower Fox River.
- Developed a draft plan to address non-motorized safety concerns on the Lower Fox River.
- Hosted a meeting with Community Development staff to map development opportunities along the waterfront.
- Provided oversight for contracted consultants.
- Participated in the hiring of FWHP staff.
- Participated in the conceptual development of an international design contest for the Rapide Croche AIS boat transfer site.

### Outreach:

- Participated in an Army Corps of Engineers conference call regarding the Lake Winnebago winter drawdown strategy.
- Presented to communities and organizations within the FWHP.
- Responded to property rights inquiries.



*Herb and Dolly Smith Park lake frontage, Neenah.*

- Prepared and submitted letters of support for FWHP related activities.
- Served as an active board member for the Friends of the Fox.
- Staff reviewed plans for Lock Tender House renovations for the Lower Fox River (*Outagamie County*).

#### Coordination:



- Met with FWHP staff on a regular basis to plan and coordinate FWHP work.
- Coordinated activities for the Rivers as Bridges event in *Outagamie County*.
- Coordinated temporary installation of ADA launch facility in *Winnebago County*.
- Prepared for and attended bi-monthly FWHP Board meetings as the board secretary.
- Participated in FWHP Lower Fox River Committee meetings.
- Hosted FWHP Executive Committee meetings.
- Coordinated volunteer activities.
- Organized and updated FWHP documents.
- Staff developed maps and graphics for the project.

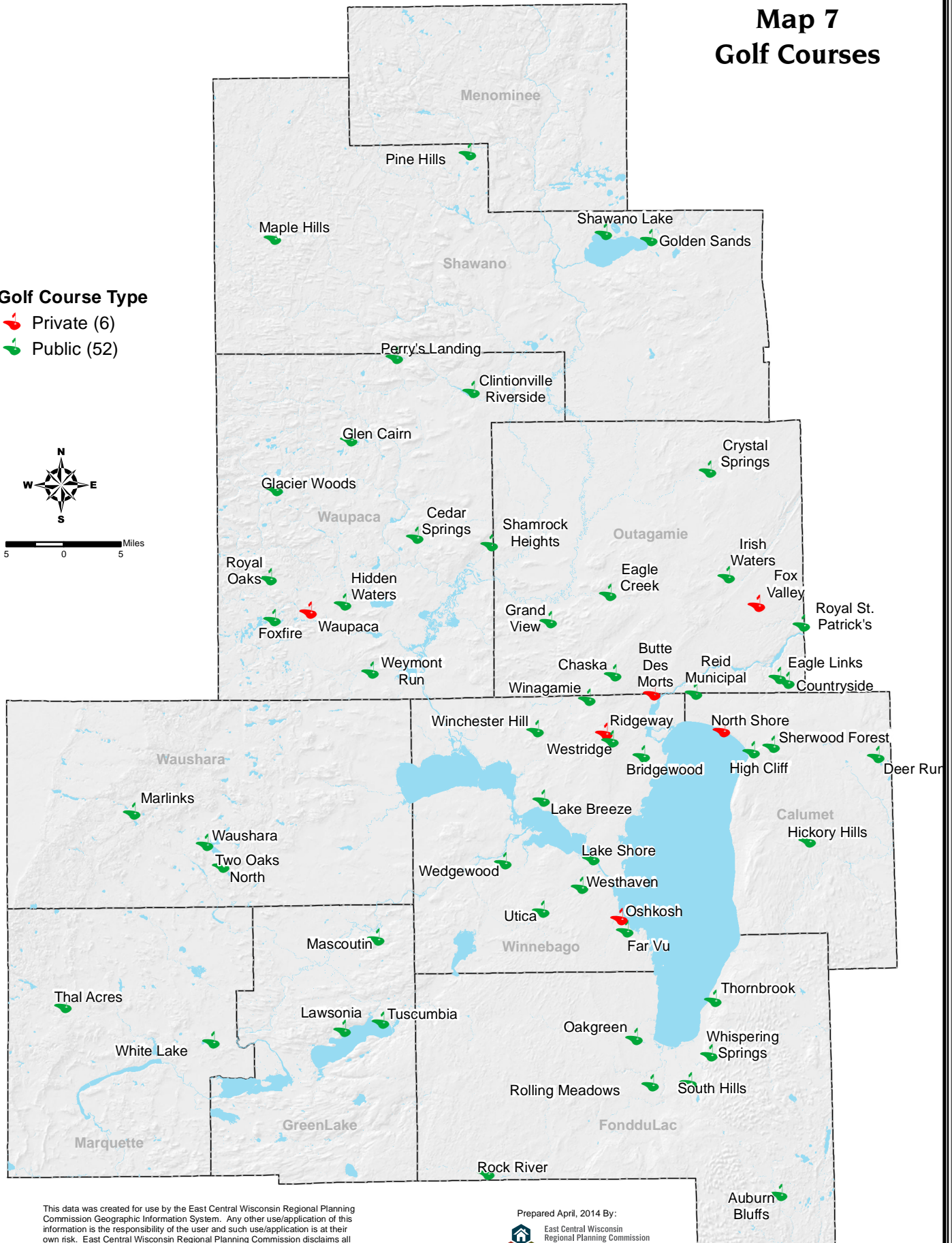
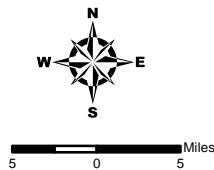
#### Local Assistance Projects and Activities:

- Staff attended Lower Fox River Committee meetings on a monthly basis (*Outagamie, Calumet and Winnebago Counties*).
- Staff met with officials from the following communities to discuss the FWHP and review potential projects: City of Oshkosh (*Winnebago County*), City of Neenah (*Winnebago County*), City of Menasha (*Winnebago County*), City of Appleton (*Outagamie County*), City of Kaukauna (*Outagamie County*), Village of Little Chute (*Outagamie County*), Town of Harrison (*Calumet County*), *Winnebago County*, *Calumet County*, and *Outagamie County*.

# Map 7 Golf Courses

## Golf Course Type

-  Private (6)
-  Public (52)



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Features on map are approximate locations and are to be used for reference purposes only.

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# Economic Development and Housing Program

## Regional Economic Development

**R**egional Significance: As a designated Economic Development District (EDD) for the Economic Development Administration (EDA) of the U.S. Department of Commerce, East Central receives funding to carry out various planning activities and to assist local units of government with economic development activities. These efforts are funded in part by a three year Planning Partnership Award (2012-2014) from EDA and are briefly summarized here.

### Regional Projects and Activities:

- The *2013 Comprehensive Economic Development Strategies 5-Year Update* (CEDS) was prepared to provide updated socioeconomic data and economic development initiatives that replace the 2008 5-year CEDS update. The CEDS is designed to evaluate the regional economy by taking an inventory of the key issues and opportunities affecting the region. The plan provides key goals and objectives for regional economic development and provides specific steps the Commission, in collaboration with regional partners, can take to implement the plan. The plan was prepared under the guidance of a committee, termed the CEDS Strategy Committee, which was composed of economic development professionals, private sector representatives, and government officials from throughout the region. Current local and regional economic development and infrastructure projects are listed and prioritized in the 5-year plan and its subsequent annual reports, as is a listing of available economic development programs and resources. Eligibility of the region's counties and communities for EDA grants is ensured by the production and annual maintenance of the CEDS.
- Project Development: Staff utilizes projects from its annual CEDS process and coordination with regional economic development organizations to

identify potential local and regional scale economic development-related studies and projects that may be eligible for federal, state, and/or other funding. In 2013, the following regional projects were furthered or considered with Commission assistance.

- ◇ Staff co-chaired the Global New North Taskforce. This taskforce is charged with implementing the goals and recommendations found within the *Northeast Wisconsin Global Trade Strategy* reports.
- ◇ Staff worked with Riverview Gardens to collaborate on opportunities centering around local and regional "food hubs" (distribution systems).
- ◇ The City of Oshkosh and **Winnebago County** were awarded two million dollars through an EDA Public Works Grant for an Oshkosh Aviation Business Park. Staff provided de-



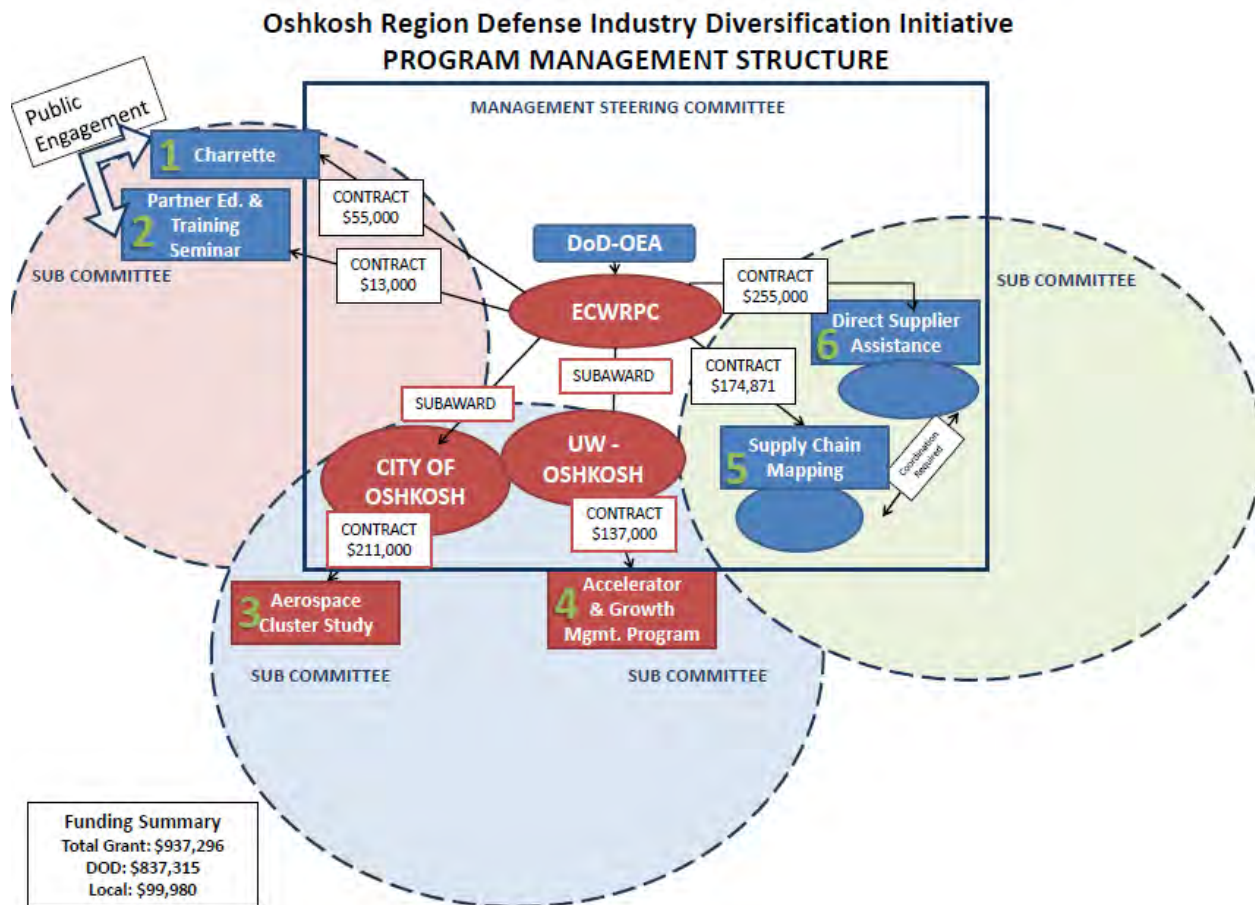
*Comprehensive Economic Development Strategy report cover.*

mographic data and assisted in the application process to EDA.

- ◇ Staff attended and coordinated meetings with regional partners in three regional planning commissions (East Central RPC, Bay-Lake RPC, and Southeast RPC) to explore project ideas for possible funding including applying for EDA's Investing in Manufacturing Communities Partnership (IMCP) opportunity to become a designated manufacturing community.
- ◇ Staff facilitated and prepared a grant application for the national Make It in America Challenge funding opportunity with partners throughout Northeast Wisconsin, including New North, Northeast Wisconsin Educational Resource Alliance (NEWERA) and the

University of Wisconsin Oshkosh. The proposal for a New North Energy Works program was not among those selected as challenge winners.

- ◇ Staff worked with representatives of Shawano County Economic Partnership, Inc. (SCEPI), **Shawano County**, Menominee Tribe and others to explore possible grant and project opportunities in bio-based industry clusters.
- ◇ Staff prepared a Department of Defense, Office of Economic Adjustment (DoD-OEA) grant for community planning assistance and economic diversification in response to the 2013 Oshkosh Corporation layoffs (**Calumet, Outagamie, Waupaca, and Winnebago Counties**). ECWRPC was awarded \$837,315 (Map 8), along with two sub-



ORDIDI Program Management Structure.

awards to the City of Oshkosh and UW-Oshkosh for this Oshkosh Region Defense Industry Diversification Initiative (ORDIDI).

- ◇ The Commission worked with the Wisconsin Economic Development Corporation (WEDC) to renew the license agreement which provides the Commission with EMSI Analyst software and funding to conduct economic impact assessments upon request.
- **Regional Coordination:** East Central serves to share and disseminate information regarding economic development opportunities and assist in continued regional economic development activities. East Central staff continue to serve as active members of the following regional economic development organizations and efforts.
  - ◇ The Northeast Wisconsin Regional Economic Partnership (NEWREP), for which ECWRPC staff is currently assuming financial administrative responsibilities, was initially designed to implement the state's Technology Zone Tax Credit Program, which has since been dissolved. NEWREP's role has broadened from its original purpose and has grown to focus on economic development strategies that strive to improve the economy of the 18 member counties.
  - ◇ New North, Inc. – Staff has worked collaboratively with New North, Inc. to advance their mission “to promote cooperation and economic development in the 18-county region of Northeast Wisconsin”, with business recruitment and retention efforts by filling data requests and providing resources as needed. Staff worked with New North to coordinate a Northeast Wisconsin Global Trade Strategy Stakeholder Committee and assisted in developing a Global New North Task-Force and an export assistance clearinghouse site. The Commission also wrote a



letter of support for WEDC funding of New North.

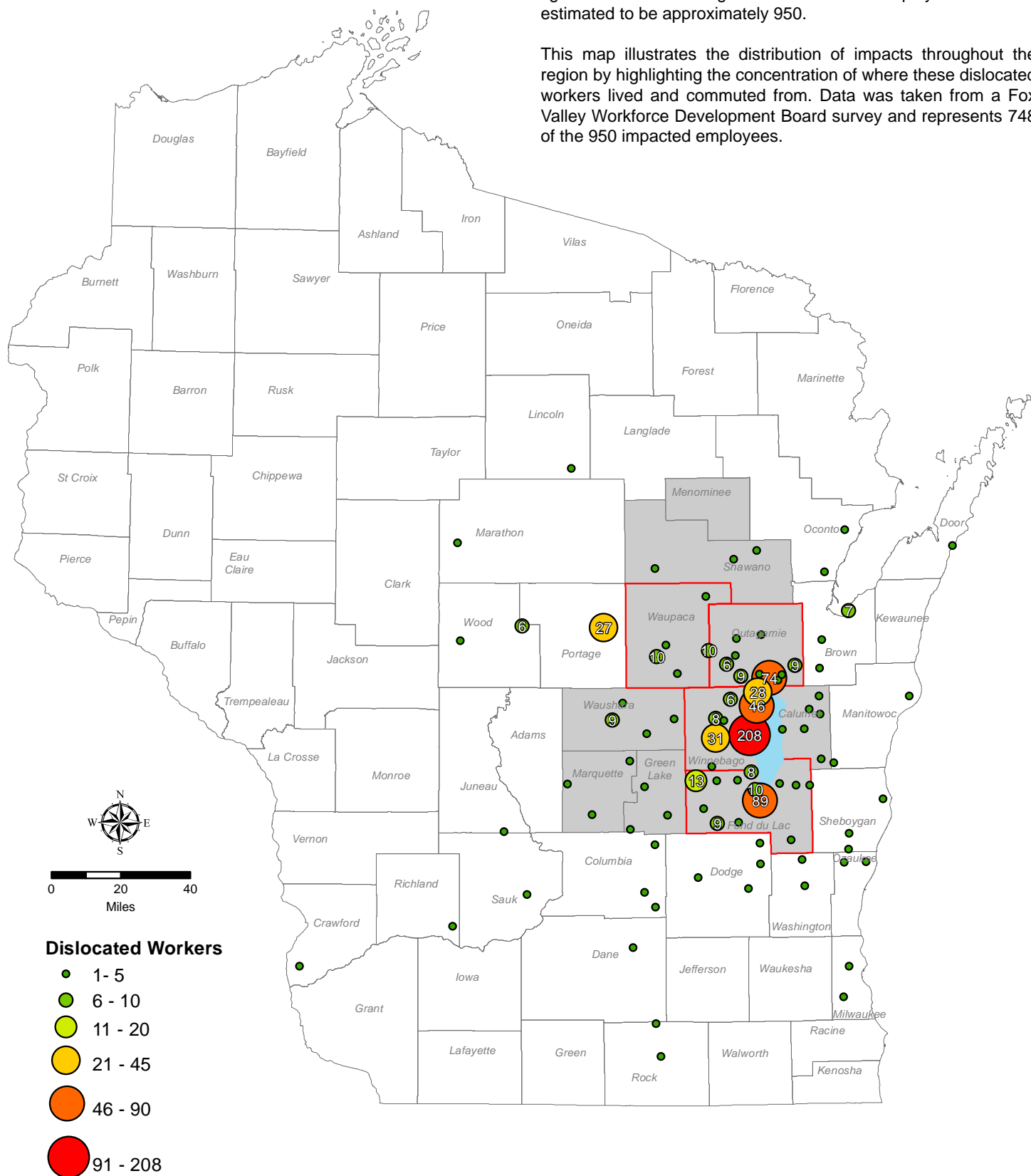
- ◇ Fox Cities Economic Development Partnership (FCEDP) – The Partnership is charged with managing the economic development and marketing of the greater Fox Cities Area (***Calumet, Outagamie and Winnebago Counties***). In 2013, staff specifically assisted with the development of the Ready to Build industrial site readiness program by reviewing data needs, program structure and developing map templates.
- ◇ The Commission actively participated in meetings of the Fox Cities (***Calumet, Outagamie and Winnebago Counties***) Chamber of Commerce Local Issues Committee meetings, the Heart of the Valley (***Outagamie County***) Chamber of Commerce Legislator meetings, and the Oshkosh (***Winnebago County***) Chamber's Governmental Affairs Committee.
- Commission staff attended, actively participated in, and in some cases helped plan and coordinate a number of workshops and conferences in order to keep informed on economic development issues and opportunities as well as to collaborate on broader project initiatives:
  - ◇ 10th Annual 2013 New North Summit on Economic Development.
  - ◇ 2013 Governor's Conference on Economic Development sponsored by the Wisconsin



## Map 8 Oshkosh Corporation Dislocated Workers

In October 2012, and again in April 2013, Oshkosh Corporation (OC) publicly announced layoffs of more than 1,200 Defense Division employees in the Oshkosh-Neenah MSA. Through a mixture of natural attrition, early retirements and buy-outs, the final figure available detailing the number of OC employees laid off is estimated to be approximately 950.

This map illustrates the distribution of impacts throughout the region by highlighting the concentration of where these dislocated workers lived and commuted from. Data was taken from a Fox Valley Workforce Development Board survey and represents 748 of the 950 impacted employees.



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Economic Development Association (WEDA).

- ◇ 2013 Annual InDevelopment Conference.
- ◇ Making Regionalism Work event hosted by the Fox Cities Chamber of Commerce.
- ◇ WI American Planning Association (WAPA) Conference in Sheboygan. At the conference, staff delivered a presentation about Healthy Communities.
- ◇ WEDC regional RLF meetings to discuss the future of a regional Revolving Loan Fund (RLF) in the East Central region.
- ◇ EDA quarterly meetings to learn about upcoming grant cycles and updates on new EDA regulations and CEDS requirements.
- ◇ Northeast Wisconsin Locate in Wisconsin training session. This web tool is designed to assist state and local economic developers with attracting new businesses.
- ◇ Fox Cities Economic Development Partnership (FCEDP) meetings to discuss priorities from the Fox Cities Chamber study *Ignite Fox Cities (Calumet, Outagamie, and Winnebago Counties)*.
- ◇ EDA meeting in Wausau to meet Wisconsin's new Chicago Regional Office Point of Contact and discuss the new CEDS requirements.
- ◇ Staff attended and presented at the NEWREP Meeting and Global Trade Seminar at Fox Valley Technical College.

#### Local Assistance Projects and Activities:

Also referred to as the Economic Development Technical Assistance Program (partially funded through EDA), East Central staff respond to numerous requests for information, referrals, and assistance regarding economic information and funding sources to counties, communities, businesses and development organizations, as well as individuals throughout and outside the region.



- Staff initiated work with City of Waupaca (**Waupaca County**) staff and other partners to prepare a process for the City Council to engage in strategic planning for economic development. Several meetings were held in 2013 with the final strategic plan being complete in early 2014.
- Staff worked with the following local entities to communicate, assist, and coordinate as necessary, local and regional economic development projects and activities:
  - ◇ **Calumet County** Economic Development group;
  - ◇ Greater **Outagamie County** Economic Development Corporation;
  - ◇ **Waupaca County** Economic Development Corporation Revolving Loan Fund Committee to assist in the review of loan applications;
  - ◇ Fox Cities Regional Partnership (**Outagamie, Calumet and Winnebago Counties**);
  - ◇ Tri-County (**Waushara, Green Lake and Marquette Counties**) Economic Development Corporation; and
  - ◇ **Shawano County** Economic Progress, Inc. (SCEPI).



## State Data Center Affiliate

**Regional Significance:** East Central receives census materials and Demographic Service Center publications from WDOA, plus additional information and reports from other state agencies. In return, East Central holds this information in its library and provides data, information, technical assistance and education to local governments, agencies, businesses and the public upon request. East Central also uses this information for planning purposes and publishes it within East Central reports. An annual report of these activities and requests is provided to the state.

### Regional Projects and Activities:

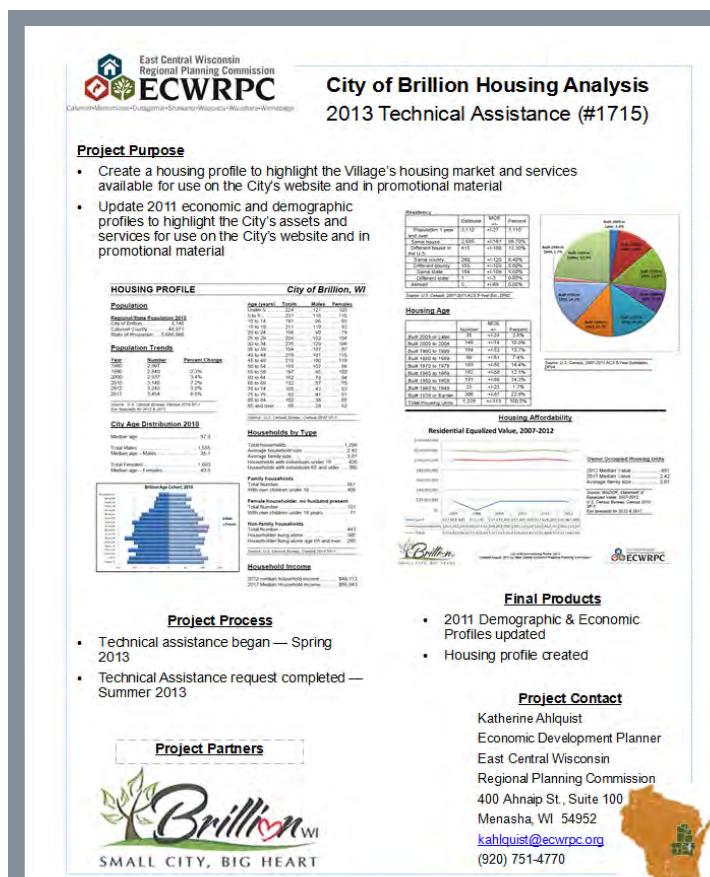
- Staff used EMSI Analyst to fulfill demographic and economic data requests from 31 requesting economic development entities or municipalities within the East Central Wisconsin Region as a service of WEDC. Requests were made from

entities located in Brown, **Calumet, Shawano, Outagamie** and **Winnebago Counties**.

- Staff finalized 2012 calendar year data requests for the *State Data Center 2013 Annual Report* to the Wisconsin Department of Administration, a yearly requirement to maintain State Data Center Affiliate status.

### Local Assistance Projects and Activities:

- Staff responded to requests on a regular basis from public and private sector entities for information and technical assistance regarding census, housing and economic data and information. These requests included:
  - 2010 population and housing census data to update the **Shawano County** comprehensive plan.
  - Data and GIS mapping to the Fox Cities Regional Partnership for their *Site Readiness Program Manual*.
  - 2010 census data to update the Village of Hortonville (**Outagamie County**) comprehensive plan.
  - Meetings with the Town of Black Creek and **Outagamie County** UW-Extension to provide marketing materials.
  - Updating demographic data for the Oshkosh CDBG-EAP grant administration (**Winnebago County**).
  - U.S. Census and American Community Survey data to support an Oshkosh Habitat for Humanity grant application (**Winnebago County**).
  - Updating demographic, economic and housing marketing materials for the City of Brillion (**Calumet County**).
  - Demographic information for a grant application by COTS (**Calumet, Outagamie and Winnebago Counties**).



City of Brillion Housing Analysis, 2013.

## Housing Coordination and Education

Regional Significance: Since 1998, East Central staff have served as a resource for addressing housing issues within the region by providing housing related data, identifying and discussing housing needs and potential solutions to those needs with communities. Staff also meet with supporting organizations, assist organizations with grant applications, and serve on housing related boards and committees. Staff also produce reports and fact sheets to help address or meet housing needs within the region. The intent of this program is to assist local housing authorities with strategic plans, facilitate the development of local comprehensive plans, and provide assistance and guidance to local governments, developers and other entities as they address housing issues.

### Regional Projects and Activities:

- Participation in the Fox Cities Housing Coalition (FCHC) (*Calumet, Outagamie and Winnebago Counties*). The mission statement of the FCHC is “to ensure that all people in the Fox Cities have decent affordable housing.” As part of this participation staff:
  - ◇ attended monthly meetings of the FCHC;
  - ◇ attended monthly meetings of the Marketing/Communications Committee and served as secretary; and
  - ◇ assisted with the development of the first *Annual Report to the Community*.
- The Commission staff attended and actively participated in a number of workshops and conferences in order to keep informed on housing issues and opportunities, as well as to collaborate on broader project initiatives.
  - ◇ Staff attended the WI American Planning Association – Spring 2012 Conference.
  - ◇ Staff attended The Value of New Housing in Local Communities event hosted by Valley Home Builders.

- Staff attended monthly meetings of the Winnebago Land Housing Coalition (WHC). The WHC was formed to maximize resources to identify and address affordable housing needs in the Oshkosh Urban Area (*Winnebago County*). As part of this membership, staff reviewed and provided feedback on the *Landlord Handbook* summary document that was developed by the Oshkosh Housing Authority.
- Staff attended a meeting to provide input into the *Oshkosh Emergency Services Report (Winnebago County)*.
- Staff attended the Fox Valley Warming Shelter Report to the Community (*Outagamie County*).

### Local Assistance Projects and Activities:

- ECWRPC staff worked with City of Waupaca (*Waupaca County*) staff to develop and complete the *City of Waupaca Housing Study Report*. This document, which includes a variety of updated housing conditions and capacity data, is intended to serve as a resource to assist with making future housing-related decisions.



*Mixed use housing in the City of Waupaca.*

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# Environmental Management Planning Program

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## Environmental Coordination, Education, and Technical Assistance

**R**egional Significance: East Central's communities and counties are impacted by many environmental policy decisions that are made by broader units of government. These policies, projects and programs are determined or influenced by the region's various stakeholder groups. East Central's involvement and participation in various agency and private-sector sponsored meetings, events, and initiatives is deemed a critical activity for several reasons 1) it allows staff to keep informed on issues and projects and relay information to various communities; 2) it gives communities in the region an objective voice on issues and projects that it may not have sufficient time and/or resources to participate in; and 3) it helps to achieve coordination among entities for projects that are multi-jurisdictional in nature.

### Regional Projects and Activities:

- Staff actively participated on the State Geologic Mapping Advisory Committee to support future mapping projects for East Central's region.
- Staff attended and participated in regular meetings of the Lakeshore Natural Resource Partnership Board of Directors.
- Staff actively participated in and supported Phase I of the Weigh in on the Winnebago Waterways campaign (*Calumet, Winnebago, Waushara, Outagamie and Fond du Lac Counties*) which sought extensive public input on issues facing the Winnebago Pool Lakes. A subsequent grant was obtained to initiate Phase II which focuses on elected official support, centralization of information and explorations in "collaborative management" for the system using current mechanisms.
- Staff continued to meet with area stakeholders to explore needs and roles for the implementation

of the Upper and Lower Fox River Total Maximum Daily Load (TMDL) which addresses phosphorus contributions to the system from portions of *Calumet, Outagamie, and Winnebago Counties*.

- Commission staff attended and participated in a number of training and development events which assisted in providing up-to-date knowledge and expertise on a variety of subjects pertaining to the management of environmental resources:
  - ◇ Lake Michigan Academy spring and fall meetings;
  - ◇ Fox-Wolf Watershed Alliance Storm Water Conference;
  - ◇ Advanced Lake Leaders Training;
  - ◇ Department of Interior— Effects of Biodiversity on Ecosystem Functions;
  - ◇ Lake Michigan Stakeholders meetings;
  - ◇ Lake Michigan Stakeholders Steering Committee meetings;
  - ◇ Wisconsin Lakes Partnership Convention;
  - ◇ Reckoning the Cost Side of the Equation for Stormwater Utilities Webinar;
  - ◇ Annual American Water Resource Association (AWRA) Conference;
  - ◇ Community Initiatives in Sustainable Agriculture (CISA) Conference; and
  - ◇ Nutrient Management/Watershed Planning Workshop at UW-Green Bay.

### Local Assistance Projects and Activities:

- Staff continued to work with the Town of Greenville's (*Outagamie County*) Land Stewardship Committee to coordinate events and activities associated with aspects of agricultural and natural resource protection.

- Staff met several times with the WDNR and community representatives from the Brillion/Hilbert/Potter area of **Calumet County** to discuss planning and mitigation needs which will address localized flooding issues. This work will continue into 2014.
- Staff attended regular meetings of the **Waushara County** Cooperating Agencies to share information about environmental planning activities.
- Staff provided proposed ordinance updates to the City of Waupaca's storm water ordinance (**Waupaca County**).
- Staff reviewed and commented on the Town of Rose's (**Waushara County**) draft forestry ordinance.

## West Winnebago Pool Lakes Aquatic Invasive Species (AIS) Coordination Program

In 2011, the Commission was awarded a three-year Aquatic Invasive Species (AIS) Coordination Grant for the West Winnebago Pool Lakes (**Outagamie, Winnebago, Waushara, and Waupaca Counties**). This effective regional program has many facets and has resulted in significant 'on the ground' outreach to elected officials, citizens and students. The following major activities were conducted in 2013 for the AIS program:

- Attended a Fox-Wisconsin Heritage Parkway meeting.
- Addressed phragmites control efforts at Lake Park Villas, City of Menasha.
- Partnered with the **Winnebago County** Water Guard.
- Worked with the Neenah/Menasha Conservation Warden to design AIS signs for shoreline fishermen (**Winnebago County**).
- Staff coordinated a system-wide network of AIS partners to accomplish the following:
  - ◇ facilitate the state's first Pet Amnesty Day with UW-Sea Grant and Kingdom Animalia Exotic Animal Rescue;
  - ◇ coordinate a wake board AIS risk assessment with UW-Sea Grant and Fort Fremont Marine;
  - ◇ organize an **Outagamie County** Restorative Justice AIS Program;
  - ◇ participate in the Lake Winnebago AIS Group Check;
  - ◇ participate in the state's Bait Store Outreach Initiative;
  - ◇ participate in the Winnebago Lakes Council Annual Meeting;
  - ◇ present AIS educational outreach to the Poygan Conservation Club, the Otter Street Fishing Club, the World Relief Fox Cities' Lean to Fish Event, the Master Walleye Tournament and Cabela's; and
  - ◇ attend the Lakeshore Invasive Species Management Area Meeting.
- Staff assisted the UW-Oshkosh Clean Boats, Clean Waters (CBCW) program by assisting with various preparations for the 2013 CBCW inspection program and training sessions as well as weekly planning meetings.
- Prepared Winnebago Pool Lake boat landing maps for the 2013 UW-Oshkosh CBCW interns.
- Trained two **Winnebago County** CBCW volunteers.
- Met with the two AIS monitoring volunteers to monitor for AIS in the Pages Slough area at the mouth of the Wolf River and Lake Poygan.
- Staff participated in the following AIS educational outreach events:
  - ◇ WHBY Pet Expo;
  - ◇ Einstein Science Expo;
  - ◇ Wisconsin Outdoor Youth Expo;



- ◇ Wild Ones (Fox Valley) Annual Conference;
  - ◇ Fort Fremont Marine's Demo Days;
  - ◇ Fox Valley Technical College 2013 World of Walleye Series;
  - ◇ **Outagamie County** Master Gardeners, education program;
  - ◇ Central WI Chapter of Trout Unlimited Trout Fest;
  - ◇ Otter Street Fishing Club Kids Fisheree;
  - ◇ Poygan Sportsman Club; and
  - ◇ presented to approximately 1,500 students in schools within the Winnebago Pool Lakes watershed as part of the AIS school-age program.
- Staff monitored the following Upper Pool Lakes and the Lower Fox River public boat landings, public lands and waters for AIS:
- ◇ Willow Creek, Lake Poygan;
  - ◇ Rat River, Lake Winneconne;
  - ◇ Clarks Bay, Lake Winneconne;
  - ◇ Nickels Marsh, Lake Butte des Morts;
  - ◇ Quigleys Point, Lake Butte des Morts;
  - ◇ Springbrook, Lake Butte des Morts;
  - ◇ Boom Bay, Lake Poygan;
  - ◇ Wolf River Wild Life Area;
  - ◇ Arrowhead Creek, Lake Winneconne;
  - ◇ Rush Lake (north shore);
  - ◇ coordinated with the WDNR to conduct water flea tows on Lake Poygan, Lake Winneconne, and Lake Butte des Morts; and
  - ◇ continued to map large purple loosestrife, phragmites, and Japanese knotweed infestations throughout the region.

## Niagara Escarpment Management



**Regional Significance:** Since 1998, East Central staff has been involved in building awareness and capacity for landscape level conservation planning along a unique cliff-like geologic feature that is international in scale: the Niagara Escarpment. The Niagara Escarpment traverses approximately 55 miles through both *Fond du Lac* and **Calumet Counties** within East Central's region. The Escarpment corridor contains a wide variety of landscapes, habitats, and species many of which are unique only to this environment.

Concerns regarding the future use and protection of The Ledge (as it is known locally) are regional in scope, and similarly scaled planning efforts are critically needed. Housing development, wind turbine projects, non-metallic mining, recreational development, and groundwater quality are some of the major land use issues that need to be further evaluated and balanced with the conservation needs of the communities and region.

The Niagara Escarpment Resource Network's (NERN's) focus is to work with local, county and state agencies, conservation organizations and citizens to develop and implement projects that build awareness of the escarpment, improve the level of planning along its corridor, and grow its economic base through enhanced geo-tourism activities. Staff currently serve as the founding co-chair of the Network.

Commission staff lead the following efforts with respect to this program in 2013:

- Staff supported and staffed two meetings of the Niagara Escarpment Resource Network's (NERN) Steering Committee. Staff continued the development and maintenance of a website ([www.escarpmentnetwork.org](http://www.escarpmentnetwork.org)) and an e-mail list.
- Staff prepared and sent monthly *Niagara Escarpment News & Notes* e-newsletters sharing

information and news about the Niagara Escarpment and NERN activities.

- Staff continued to prepare background chapters and mapping information for inclusion in the *Niagara Escarpment Greenway Plan*. This project serves to formalize a vision which blends conservation, green infrastructure, recreation and heritage tourism into a framework for local decision-making and economic development. This project will directly benefit **Calumet County** and **Fond du Lac County**.
- Staff coordinated the second annual Wisconsin Ledge American Viticultural Area (AVA) Celebration at Trout Springs Winery located on the Brown County/**Calumet County** border.
- Staff coordinated a two-day symposium on the Niagara Escarpment in January 2013 entitled: Cultivating a Sense of Place: The Niagara Escarpment, the Great Lakes and Human Perception.
- Staff coordinated two public Ledge Tour events, conducted a class tour for Marian University students and hosted a tour for the Society for



*Vista of Lake Winnebago from Calumet County's Niagara Escarpment.*

Ecological Restoration's World Conference held in Madison.

- Worked with a DePere documentary film-maker on aspects of his new Niagara Escarpment documentary film scheduled for release in 2014.

## **NR-135 Non-Metallic Mining Reclamation Program**

Regional Significance: This multi-county administration program is the direct result of a state-mandated rule (Chapter NR-135 Wis. Adm. Code) passed in December 2000. The overall goal of NR-135 is to provide a framework for statewide regulation of non-metallic mining reclamation (Map 9). This was done by establishing uniform reclamation standards and requiring counties to adopt a reclamation plan ordinance capable of ensuring compliance with these standards. East Central, through a cooperative agreement signed in July 2001, administers these ordinances for five counties: **Calumet**, **Outagamie**, **Shawano**, **Waupaca** and **Winnebago**.

As of December 31, 2013, a total of 207 sites had active permits. The program is self-funded by operators and is an excellent example of regional cooperation and staff knowledge in reclamation planning and policy. Regulation has resulted in a consistent, efficient, cost-effective and service oriented program.

### Regional Projects and Activities:

- Staff processed one new mine site reclamation permit application (**Waupaca County**).
- Staff conducted permit compliance inspections on 80% of all permitted mine sites.
- Staff certified the reclamation of 8 acres of land.
- Staff prepared and conducted the annual operator and WDNR reporting process and updated the county planning and zoning committees on the program status.
- Staff continued the development and maintenance of the reclamation permit database and associated GIS mapping of mine sites.

- Staff prepared and hosted a Reclamation Authority roundtable meeting on issues and questions that come up in the process of administering the NR-135 reclamation program.
- Staff is leading a committee for the development of a new mine ordinance for *Waupaca County*.

**Table 5: NR-135 Permit Summary, 2013**

County	Total Sites Permitted	Total Acres Active	Total Acres Reclaimed in 2013	Total Acres Reclaimed Since 2001
Calumet	20	423	0	26
Outagamie	49	1305	2	116
Shawano	53	625	4	74
Waupaca	46	595	2	136
Winnebago	39	807	0	58
<b>Totals</b>	<b>207</b>	<b>3,755</b>	<b>8</b>	<b>410</b>

Source: ECWRPC, 2013.

## Groundwater Management Issues

Regional Significance: East Central has been involved in planning activities for groundwater quality and quantity issues in the Fox Cities area since 1996, when it assisted in coordinating several aquifer research reports prepared by the U.S. Geological Survey. In 2013, the Commission continued to address regional groundwater issues through the following activities.

- Staff received and reviewed the final *Phase II Groundwater Recharge Mapping* project report completed by the Wisconsin Geologic and National History Survey (WGNHS) for *Menominee, Shawano, Waupaca and Waushara Counties*. Printing and distribution of the report will be conducted in mid-2014.



*Reclamation activities in Outagamie County, WI.*

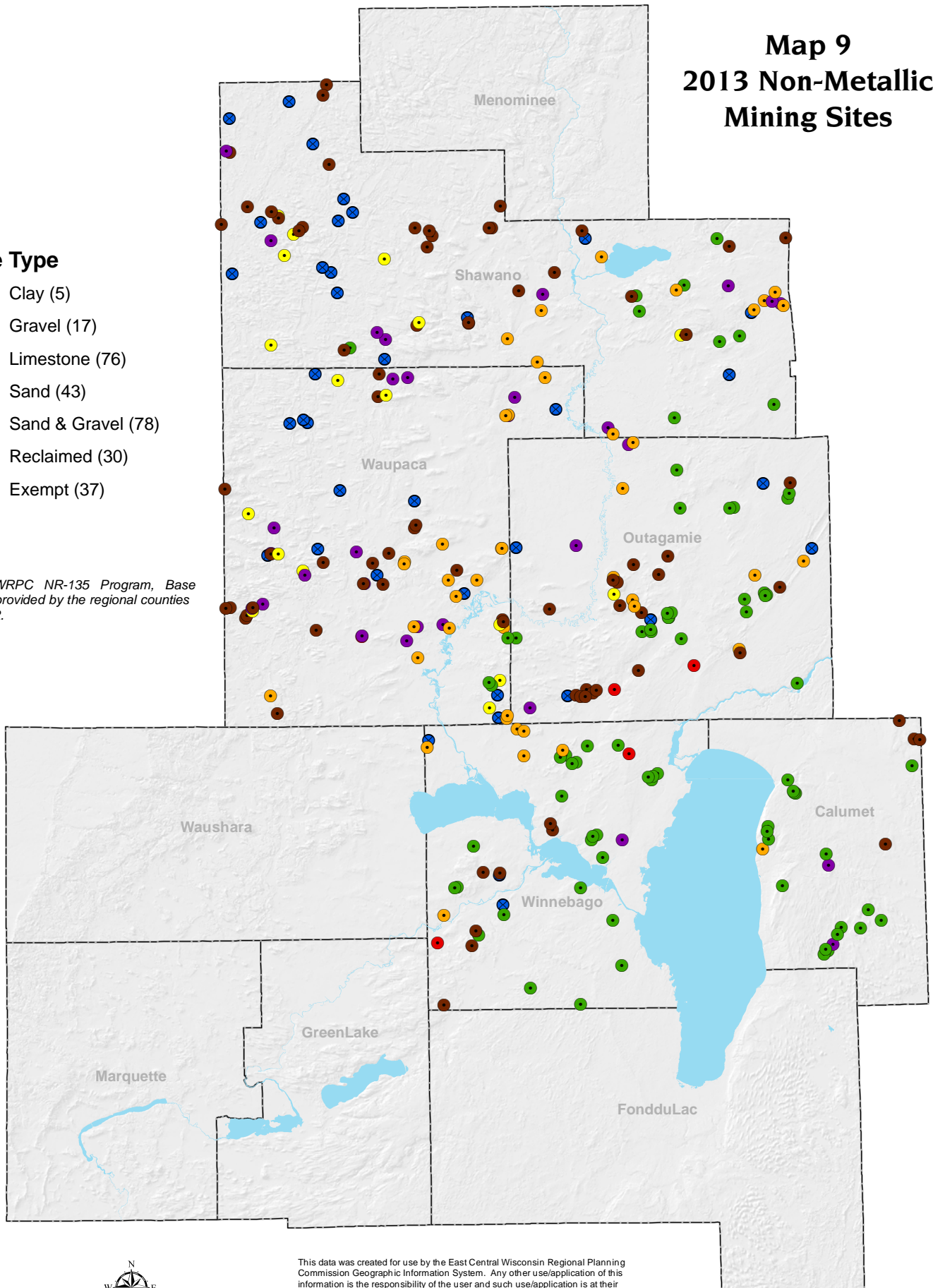
## Map 9 2013 Non-Metallic Mining Sites

### Mine Type

- Clay (5)
- Gravel (17)
- Limestone (76)
- Sand (43)
- Sand & Gravel (78)
- Reclaimed (30)
- Exempt (37)

#### Sources:

2013 ECWRPC NR-135 Program, Base map data provided by the regional counties and WDNR.



This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

Features on map are approximate locations and are to be used for reference purposes only.

Prepared April, 2014 By:

East Central Wisconsin  
Regional Planning Commission  
**ECWRPC**  
400 Ahnaip Street Suite 100  
Menasha, Wisconsin 54952



# Local Assistance Planning Program

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## Regional and Local Plan Coordination

**R**egional Significance: The Commission provides a number of services and activities related to current planning issues within the region. This is done mainly to assist local units of government in developing local plans and planning policies, improve decision making capabilities and foster more effective capabilities to address community growth and development concerns. This in turn facilitates the Commission's main mechanism to implement the *2008 Regional Comprehensive Plan* by providing assistance and advice in how communities can use the plan's goals, objectives, policies, and recommendations. These activities further improve the visibility of the Commission within the region.

## Local Assistance Program

Requests for local assistance to member entities fall into two general categories, technical assistance and contract services. Requests that qualify under the technical assistance work element are those that are estimated to require three to five person-days of staff resources to complete. Member entities are not charged for these types of requests and projects are submitted to the Commission for consideration and are subsequently ranked and selected based on budget and staffing availability. When planning-related services require a greater commitment of staff resources and time than can be provided under the work element, East Central will typically enter into a contract with the governmental entity. This must be approved by the Commission at one of the quarterly meetings.

**Technical Assistance** - East Central staff respond to numerous requests for day-to-day planning advice that qualifies for assistance under this work element. These projects cover a wide range of planning-related activities including requests for data and other materials related to demographics, economic development, traffic, land use and other aspects of

planning, advice on specific planning and zoning issues, special surveys and studies, and planning assistance for parks and other recreational facilities, residential developments, downtown areas, industrial parks, and certain transportation improvements. Only those local assistance projects which do not fit any of the other planning program categories are listed here. Please refer to the other sections of this document to see descriptions of other projects.

### Local Assistance Projects and Activities:

- Staff continued to work with the City of Waupaca (***Waupaca County***) to develop a pre and post construction storm water ordinance.
- Staff continued to work with ***Waushara County*** to develop the county's farm land preservation mapping.

**Contract Services** - Contracts with counties and member communities for more extensive planning services are an important component of East Central's overall planning activities. East Central has made a strong commitment to contract with local entities for comprehensive planning and other services. Contract service projects are listed in some of the other sections of this document and those that do not fit with any of the previous program areas are contained below:

- Staff continued to administer a Community Development Block Grant – Emergency Assistance Project (CDGB-EAP) grant for the City of Oshkosh (***Winnebago County***) - for the development of a regional storm water detention basin that will protect a low-to-moderate income neighborhood that was seriously flooded in 2008 and previous years.
- Staff successfully wrote and administered a \$500,000 Community Development Block Grant – Emergency Assistance Project (CDGB-EAP) grant for ***Outagamie County*** to assist low to moderate income homeowners with repair



costs as a result of the tornadoes and severe storms that swept throughout the county August 6th and 7th, 2013.

- Staff provided interim planning services for the City of Waupaca (***Waupaca County***). This work involved:
  - ◇ preparing for and staffing the city's Plan Commission on a monthly basis;
  - ◇ finalizing staff reports and other Plan Commission documents;
  - ◇ researching planning issues including zoning ordinances and design standards;
  - ◇ working with staff to promote the Interchange Zone District for the U.S. Highway 10/State Highway 22/54 Interchange;
  - ◇ responding to elected officials' inquiries;
  - ◇ working with elected officials, staff, state agencies, developers and residents to complete planning projects; and
  - ◇ participating in the hiring process for a community development director .

- Staff developed a long-range transportation plan and land use plan for the Menominee Indian Tribe of Wisconsin (***Menominee and Shawano Counties***). The long-range transportation plan was adopted by Menominee Tribal Legislature in March of 2013.
- Staff worked with the Village of Hortonville to develop the Village of Hortonville comprehensive plan update (***Outagamie County***).



*Black Otter Creek in Hortonville, WI.*

# Geographic Information System Program

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**R**egional Significance: Beginning in 1990, East Central began completing all mapping projects in digital format using Geographic Information System (GIS) software. The benefits of this technology allow East Central to analyze and compile many forms of spatial data to aid in mapping activities and planning decisions.

To facilitate the Commission's mapping efforts, a Regional Land Information System (RLIS) was developed and administered. The RLIS consists of a set of standards that applies to each data element such as map projection coordinates, data accuracy, source documentation, digital data filing and storage system, along with others. A major benefit of the RLIS is that data is collected and standardized across all units of government. An example of this is the Commission's year 2010 existing land use inventory project. The land use data was collected by the Commission in a focused and cost-effective manner and has since been utilized by many local and county entities for their planning activities. This project, conducted at this scale, directly reduced costs, duplication of efforts, and increased efficiencies with shared and uniform datasets. In terms of updating, GIS interns were hired to complete the land use mapping utilizing 2010 aerial photography.

The Commission also provides for the coordination of data acquisition, distribution, and accuracy due to its ability to work across multiple units of government. With the introduction of improved GIS software, East Central began conversion of existing data into a new format in 2006 called the Geodatabase. This data conversion has continued through 2013. The new data format lets the GIS team utilize the existing GIS software to its full capacity.

## Regional Projects and Activities:

- Staff attended the 2013 Wisconsin Land Information Association (WLIA) Annual Conference in Lake Geneva and the 2013 spring and fall

regional events to obtain current information on GIS technology, applications, and available resources. Staff developed GIS mapping displays for the WLIA poster/map contest and received awards in different mapping categories for their efforts.

- Staff attended regional and county GIS user group meetings to coordinate and support local and regional mapping activities including:
  - ◇ the **Winnebago County** GIS User Group (WINGS) Committee;
  - ◇ the Fox Cities GIS Users Group;
  - ◇ Wisconsin Regional Orthophotography Consortium (WROC) webinars;
  - ◇ the GIS Day event for UW-Fox Valley;
  - ◇ the ESRI Wisconsin User Group (EWUG); and
  - ◇ various ESRI training seminars and webinars.
- Staff served on the Wisconsin Land Information Association Board (WLIA) as the co-chair to the Education Committee and participated on the Legislative and Membership Committees.
- GIS staff maintained a database tracking system for all digital data acquisition and distribution activities. The archived GIS data is utilized internally by planning and technical staff for mapping in ECWRPC's programs.
- Created mapping graphics for use in the *2013 Eastern Wisconsin Farm Fresh Atlas*. This project includes the counties of **Calumet**, **Fond du Lac**, **Menominee**, **Outagamie**, **Shawano**, **Waupaca**, **Waushara**, and **Winnebago**.
- Staff updated temporary transit maps for the City of Oshkosh during EAA (GO Transit) (**Winnebago County**).

#### Local Assistance Projects:

- At the request of the City of Menasha, (**Winnebago County**) staff updated the Trestle Trail kiosk maps for the city side of the Friendship Trail.
- In conjunction with the NR-135 program, GIS staff provided database training to create mapping layouts for mining sites (**Calumet, Winnebago, Outagamie, Shawano, and Waupaca Counties**).
- Staff developed mapping layouts and display materials for QuarryQuest.
- At the request of the Fox River Navigational Systems Authority (FRNSA), staff provided marketing material for the Fox Locks sites (**Outagamie and Winnebago Counties**).
- Staff worked on updating mapping for the 2014 Fond du Lac TIP, Fox Cities TIP and the Oshkosh TIP (**Calumet, Fond du Lac, Outagamie and Winnebago Counties**).
- Staff created an aquatic invasive species map book for Lake Winnebago and Pool Lakes.
- Staff worked on gathering and integrating EMSI and ESRI Business Analyst data into datasets.
- Staff worked on updating maps for the Wisconsin Ledge AVA.
- Staff created a Menominee Transit brochure (**Menominee County**).
- Staff created maps for the Menominee, Appleton TMA, Oshkosh MPO, and Fond du Lac MPO long range transportation plans and congestion management plan;
- Staff worked on template and graphics setup of the Commission's e-newsletters in Constant Contact to provide more information on planning activities and completed articles for the GIS e-newsletter as well as added e-mail contacts to the Constant Contact site.
- Staff created a GIS model for intersection connectivity.
- Staff provided GIS training to the City of Berlin Police Department, Public Works and to the Wastewater Treatment Plant Operators (**Waushara County**).
- Staff created the Town of Black Wolf Sign Inventory Database and the Village of Gresham Sign Inventory Database (**Shawano County and Winnebago County**).
- Staff provided mapping for the **Waushara County** farmland preservation technical assistance request.
- Staff worked on MPO Fox Cities/Oshkosh bike and pedestrian mapping (**Calumet, Outagamie, and Winnebago Counties**).
- Staff worked Village of Black Creek economic development technical assistance request (**Outagamie County**).
- Staff merged individual town land use plans into one county-wide file (**Waushara County**).
- Staff helped create a map template design for the Fox Cities Site Readiness Program (**Calumet, Outagamie, and Winnebago Counties**).
- Staff conducted a land use inventory update for the Fond du Lac, Fox Cities, and Oshkosh MPO Areas (**Calumet, Fond du Lac, Outagamie, and Winnebago Counties**).
- Staff updated mapping for the *Village of Combined Locks Land Use Plan* (**Outagamie County**).
- Staff created locator maps for the EDA Public Works Grant application for the City of Oshkosh (**Winnebago County**).
- GIS staff actively participated as a voting member on the **Calumet County** and the **Winnebago County** Land Information Councils and as an ad hoc member on the **Shawano County, Waupaca County, and Waushara County** Land Information Councils to provide technical advice and guidance.
- Staff provided drive time and land use maps for the Village of Black Creek (**Outagamie County**).

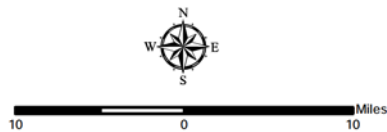
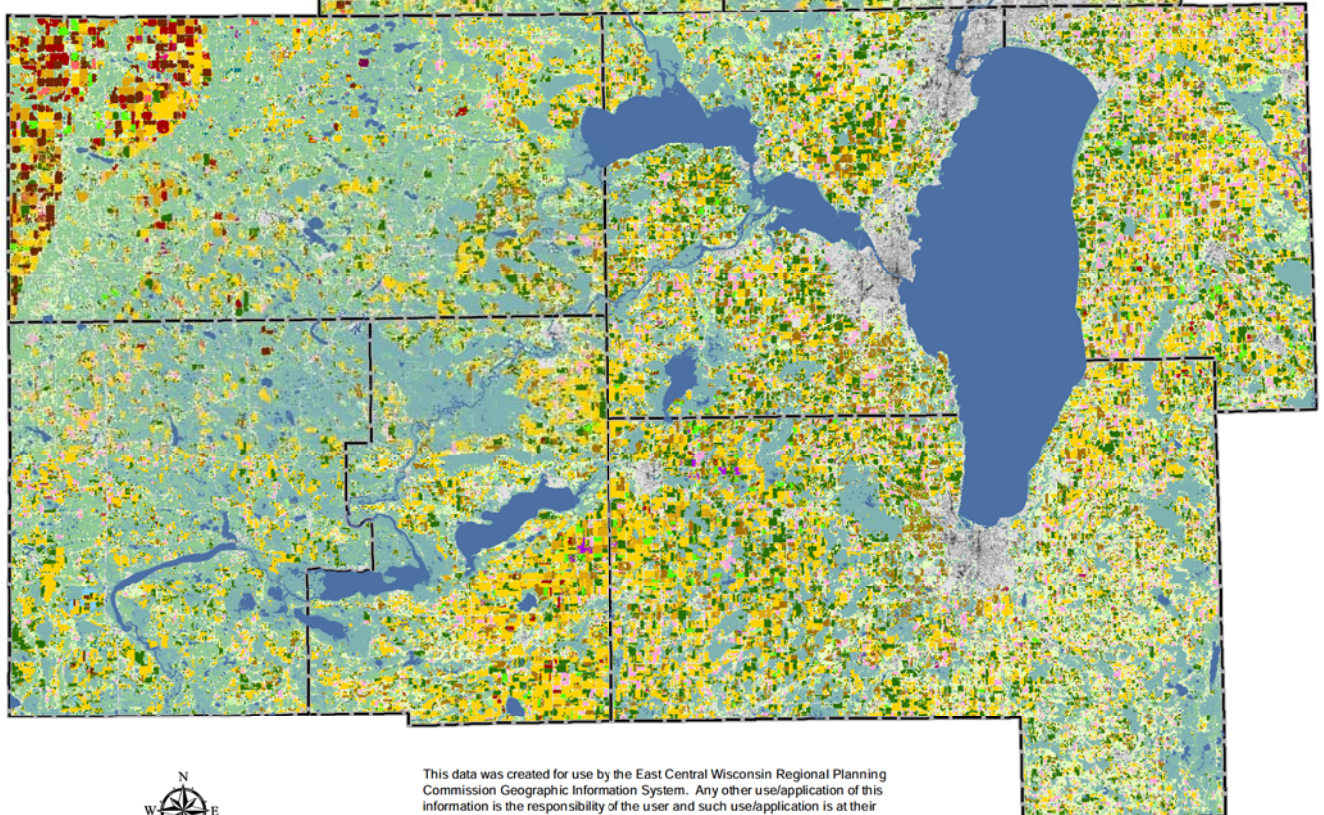


# Map 10 2013 Cropland Data

## Type of Land Cover (Acreage)

Alfalfa (225,539)	Grass/Pasture (403,769)
Apples (13)	Greens (3)
Asparagus (<1)	Herbs (749)
Barley (796)	Millet (408)
Barren (4,923)	Mixed Forest (12,473)
Blueberries (2)	Oats (10,090)
Buckwheat (53)	Onions (124)
Cabbage (2,640)	Open Water (231,532)
Camelina (7)	Other Crops (7)
Canola (<1)	Other Hay/Non Alfalfa (52,991)
Cantaloupes (1)	Peas (10,862)
Carrots (928)	Peppers (9)
Cherries (2)	Potatoes (11,389)
Christmas Trees (5,605)	Pumpkins (9)
Clover/Wildflowers (132)	Rye (1,604)
Corn (634,728)	Shrubland (2,169)
Cranberries (13)	Sod/Grass Seed (166)
Cucumbers (548)	Sorghum (338)
Dbl Crop Oats/Corn (11)	Soybeans (195,895)
Dbl Crop WinWht/Corn (806)	Spring Wheat (129)
Dbl Crop WinWht/Sorghum (26)	Squash (2)
Dbl Crop WinWht/Soybeans (452)	Strawberries (64)
Deciduous Forest (765,821)	Sugarbeets (812)
Developed/Open Space (147,808)	Sunflower (108)
Developed/Low Intensity (102,095)	Sweet Corn (17,041)
Developed/Med Intensity (30,288)	Tomatoes (4)
Developed/High Intensity (103,22)	Triticale (250)
Dry Beans (12,450)	Watermelons (4)
Evergreen Forest (46,889)	Winter Wheat (74,445)
Fallow/Idle Cropland (8,088)	Wetlands - Herbaceous (292,098)
Flaxseed (2)	Wetlands - Woody (458,302)

Source:  
National Agricultural Statistics Service  
(NASS), crop year 2013.



This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.

Features on map are approximate locations and are to be used for reference purposes only.

Prepared April, 2014 By:

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# Information Technology Program

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## Information System Management

**R**egional Significance: Although many of the Commission's information technology (IT) functions are unseen, they are an important part of the support provided for the Commission's daily administrative, GIS, and planning functions. Day to day tasks associated with personal computer and network server use required maintenance and upgrades. Software and license purchases and support, as well as data storage and back-up needs were also addressed to support the Commission's efforts.

### Regional Projects and Activities:

- Staff worked on updating the Commission's website [www.ecwrpc.org](http://www.ecwrpc.org) as well as designing a new site.
- Staff maintained a website for the Regional Safe Routes to School program: [www.eastcentralsrts.org](http://www.eastcentralsrts.org).
- Staff maintained the two MPO websites:
  - ◇ <http://fcompo.org/>
  - ◇ <http://fdlmpo.org/>
- Staff maintained the Northeast Wisconsin Regional Access to Transportation website ([www.newrat.org](http://www.newrat.org)).
- Staff attended the Governmental Information Processing Association of Wisconsin (GIPAW) Annual Conference.

## Regional Aerial Photography and Imaging

Regional Significance: The Commission has provided various services to member units of government for technical projects which cross multiple jurisdictions. These projects often involve additional coordination activities with state or federal agencies as well as staff attendance at various workshops and conferences so that information can be shared with local governmental units. These projects often reap benefits to the units of government in terms of cost savings, efficiencies, and data consistency.

### Regional Projects and Activities:

- Staff downloaded 2010 National Agriculture Imagery Program (NAIP) Multispectral Imagery for the region and processed the data into ECWRPC standards.
- Staff continued working with the 2015 Wisconsin Regional Orthophotography Consortium (WROC).

### Local Assistance Projects and Activities:

- Staff mosaicked imagery for the City of Appleton (*Outagamie County*).
- Staff mosaicked imagery for the City of Berlin (*Waushara County*).
- Staff projected *Waushara County* imagery into latitude/longitude coordinates for the 911 systems.

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# Commission Administration

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The Commission performs a multitude of routine and periodic administrative functions in its daily operations. Two management and three administrative positions serve the Commission's 17 other staff as well as the needs of the 28 commissioners and the general public. In general, these functions can be categorized as follows and all require significant investments in time.

- Financial management and recordkeeping, including the preparation for an annual audit per federal and state requirements as a grant recipient.
- The provision and administration of human resources functions for the Commission's 22 staff, including the hiring of three positions during 2013 due to staff turnover and expansion.
- Ensuring compliance with Title VI non-discrimination requirements as a recipient of federal funding, including the preparation of the annual *Affirmative Action Plan* document.
- Customer service and agency/entity referrals for members of the public as well as the communities which comprise the region.
- Responses to information about the general nature of the Commission including membership concerns and interests, basic programs and services.
- Attendance at key periodic events to better communicate with professionals and colleagues, such as :
  - ◇ Annual Wisconsin Counties Association (WCA) Conference;
  - ◇ Wisconsin Chapter of APA (WAPA) Statewide Conference; and
  - ◇ National American Planning Association (APA) Conference.

## Association of Wisconsin RPCs:

The Association of Wisconsin Regional Planning Commissions (AWRPC) was created to address items of mutual concern among the regional planning commissions. The group is formed under a formal set of by-laws with a rotating chairman. The group works closely with the Wisconsin Counties Association and other statewide associations and agencies to advocate for regional planning and to monitor and take positions on proposed state legislation and planning related programs in an effort to better assist its member counties and communities. East Central engaged with the Association in the following activities:

- East Central serves as the secretary/treasurer of the Association of Wisconsin Regional Planning Commissions (AWRPC), and as such manages all financial aspects for the organization. Management staff also attended three of the four meetings held during 2013.

## Other Activities:

- Staff worked with A2Z Design and the Steering Committee to evaluate and develop new brand and logo concepts which were unveiled and approved at the April 2013 Annual Meeting.

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## APPENDIX A – ECWRPC TECHNICAL ADVISORY COMMITTEES

### TRANSPORTATION TECHNICAL ADVISORY COMMITTEE POOL

- ◆ Sandra Beaupre, Director, WisDOT, Bureau of Planning, Madison
- ◆ Jerry Bougie, Planner, Winnebago County
- ◆ Darryn Burich, Community Development Dept., Oshkosh
- ◆ Grant Bystol, Highway Commissioner, Shawano County
- ◆ Tom Dahlke, Highway Commissioner, Waushara County
- ◆ Allen Davis, Director of Community Development, City of Oshkosh
- ◆ George Dearborn, Director of Community Development, Town of Menasha
- ◆ Travis Parrish, Administrator, T. Harrison
- ◆ Al Geurts, Highway Commissioner, Outagamie County
- ◆ Lynn Gilles, Fond du Lac Transit
- ◆ Chris Haese, Director of Community Development, City of Neenah
- ◆ Matt Halada, WisDOT, Northeast Region
- ◆ Michael Hardy, City of Appleton
- ◆ Karen Harkness, Planning Director, City of Appleton
- ◆ Mike Hendrick, Planning Director, Outagamie County
- ◆ Julie Schmelzer, Planning Director, Calumet County
- ◆ Sean Hutchison, Clerk Administrator, Village of Combined Locks
- ◆ Robert Jakel, Director of Community Development, Kaukauna
- ◆ David Johnson, Assistant Planning Director, Outagamie County
- ◆ Gerry Kaiser, Public Works, Neenah
- ◆ Greg Keil, Director of Community Development, City of Menasha
- ◆ Bob Kesler, Town of Harrison
- ◆ Mark Lahay, City of Appleton
- ◆ Marty Lenss, Manager, Outagamie County Airport
- ◆ James March, Administrator, Town of Grand Chute
- ◆ Thomas Marquardt, P.E., Dept. of Public Works, Town of Grand Chute
- ◆ Jill Michaelson, WisDOT – Northeast Region
- ◆ Peter Moll, Manager, Wittman Field, Oshkosh
- ◆ Mark Mommaerts, Town Planner, Town of Harrison
- ◆ John Nordbo, Urban Planning, WisDOT, Madison
- ◆ Jim Kuehn, WisDOT – Urban Planning
- ◆ Mike Ottery, Highway Commissioner, Calumet County
- ◆ David Patek, Director of Public Works, Oshkosh
- ◆ Alexis Kuklenski, Federal Highway Administration (FHWA)

- ◆ Mark Radtke, Director of Public Works, Menasha
- ◆ Donna Reed, Director of Planning, Federal Highway Administration (FHWA)
- ◆ Mark Rohloff, City Manager, Oshkosh
- ◆ Wayne Rollin, Director of Community Development, City of Fond du Lac
- ◆ Marisol Simon, Federal Highway Administration (FHWA)
- ◆ Mike Simon, McMahon & Associates
- ◆ Jordan Skiff, Director of Public Works, City of Fond du Lac
- ◆ Rick Stautz, Director of Public Works, City of Shawano
- ◆ Dean Steingraber, Highway Commissioner, Waupaca County
- ◆ Chris Strong, Manager, Oshkosh Transit System
- ◆ John Sundelius, Director of Public Works, City of Kaukauna
- ◆ Paula Van De Hey, Director of Public Works, City of Appleton
- ◆ Roy Van Gheem, Public Works Director, Little Chute
- ◆ Dave Vander Velden, Public Works, Village of Kimberly
- ◆ David Vickman, City of Oshkosh
- ◆ Deborah Wetter, Manager, Valley Transit
- ◆ Larry Wattering, Director of Public Works, City of Neenah
- ◆ Ernest Winters, Highway Commissioner, Winnebago County

### TRANSPORTATION POLICY ADVISORY COMMITTEE POOL

#### Fox Cities Urbanized Area

- ◆ Bill Barribeau, Chairman, Calumet County
- ◆ Adam Boardman, Director, Bureau of Transit/Local Roads/Rails/Harbors, WisDOT
- ◆ Will Dorsey, Region Director, WisDOT Northeast Region
- ◆ Timothy Hanna, Mayor, City of Appleton
- ◆ Mark Harris, Winnebago County Executive
- ◆ Alexis Kuklenski, Federal Highway Administration (FHWA)
- ◆ Chuck Kuen, President, Village of Kimberly
- ◆ Bruce Matzke, Division Admin., Federal Highway Administration (FHWA)
- ◆ Mark McAndrews, Chairman, Town of Buchanan
- ◆ Dwight McComb, Federal Highway Administration (FHWA)
- ◆ Don Merkes, Mayor, City of Menasha
- ◆ Jill Michaelson, WisDOT – Northeast Region
- ◆ Tom Nelson, Outagamie County Executive
- ◆ John Neumeier, President, Village of Combined Locks
- ◆ Brad Rettler, Chairman, Town of Vandenbroek
- ◆ Eugene Rosin, Mayor, City of Kaukauna



- ◆ Chuck Rundquist, Chairman, Fox Cities Transit Commission
- ◆ George Scherck, Mayor, City of Neenah
- ◆ Bob Schmeichel, Chairman, Town of Neenah
- ◆ David Schowalter, Chairman, Town of Grand Chute
- ◆ Jeffrey Sturgell, Administrator, Town of Menasha
- ◆ Mike Vanden Berg, President, Village of Little Chute
- ◆ Dale Youngquist, Chairman, Town of Menasha

#### Oshkosh Urbanized Area

- ◆ Glen Barthels, Chairman, Town of Nekimi
- ◆ Sandra Beaupre, Director, WisDOT, Bureau of Planning, Madison
- ◆ Tim Blake, Chairman, Town of Algoma
- ◆ Jim Erdman, Chairman Town of Oshkosh
- ◆ Burk Tower, Mayor, City of Oshkosh
- ◆ Frank Frassetto, Chairman, Town of Black Wolf
- ◆ Matt Halada, WisDOT, Northeast Region
- ◆ Mark Harris, Winnebago County Executive
- ◆ Dwight McComb, Federal Highway Administration (FHWA)
- ◆ John Nordbo, Urban Planning, WisDOT, Madison
- ◆ Donna Reed, Director of Planning, Federal Highway Administration (FHWA)
- ◆ Mark Rohloff, City Manager, Oshkosh

#### Fond du Lac Urbanized Area (Commission serves as staff only)

##### Policy Board (Voting Members):

- ◆ Allen Buechel, Fond du Lac County (Chair)
- ◆ Wayne Rollin, City of Fond du Lac (Vice Chair)
- ◆ Matt Halada, WisDOT, Northeast Region
- ◆ Chuck Hornung, Administrator, Village of North Fond du Lac
- ◆ Jim Sable, Council President
- ◆ Joseph Moore, City Manager, City of Fond du Lac
- ◆ Tom Janke, Alternate, Fond du Lac County
- ◆ Rob Vande Zande, City of Fond du Lac
- ◆ James Pierquet, Town of Empire (rep. all towns)
- ◆ Jordan Skiff, City of Fond du Lac

##### (Non-Voting members)

- ◆ Curt Holman, Canadian National Railroad
- ◆ Alexis Kuklenski, Federal Highway Administration (FHWA)
- ◆ Dwight McComb, FHWA
- ◆ Jill Michaelson, WisDOT – Northeast Region
- ◆ Mary Robb, WisDOT, Central Office
- ◆ Walt Raith, ECWRPC

#### Technical Advisory Committee

- ◆ Kathy Drews, WisDOT, Northeast Region
- ◆ Lynn Gilles, City of Fond du Lac, FDLAT
- ◆ Jerry Guelig, Town of Taycheedah
- ◆ Matt Halada, WisDOT, Northeast Region
- ◆ Curt Holman, Canadian National Railroad
- ◆ Chuck Hornung, Administrator, Village of North Fond du Lac
- ◆ Tom Janke, Fond du Lac County Highway
- ◆ Norbert C. Koll, Town of Empire
- ◆ Harold Manske, Town of Fond du Lac
- ◆ Dwight McComb, FHWA
- ◆ Charles McCourt, Town of Friendship
- ◆ Jim Kuehn, WisDOT, Central Office
- ◆ Lee F. Perrizo, Fond du Lac County Airport
- ◆ James Pierquet, Town of Empire
- ◆ Wayne Rollin, City of Fond du Lac
- ◆ Jordan Skiff, City of Fond du Lac, Dept. Public Works
- ◆ Sam Tobias, Fond du Lac County
- ◆ Walt Raith, ECWRPC

#### **2013 COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE**

- ◆ Linda Bartelt, NEWERA
- ◆ Garry Barrington, ECWRPC Commissioner – Economic Development Committee, Waupaca County
- ◆ Jessica Beckendorf, Outagamie County UW-Extension
- ◆ Kim Biedermann, UW Business Success Center
- ◆ Jerry Bougie, Winnebago County Planning Department
- ◆ Lew Boyd, Menominee Nation Office of Economic Development
- ◆ Larry Burkhardt, Fox Cities Chamber of Commerce & Industry
- ◆ Naletta Burr, WEDC
- ◆ John Casper, Oshkosh Chamber of Commerce
- ◆ Ron Corn, Menominee County
- ◆ Allen Davis, City of Oshkosh
- ◆ George Dearborn, Town of Menasha
- ◆ Will Deppiesse, First Business Bank Northeast
- ◆ Ann Duginske, New North, Inc.
- ◆ DuWayne Federwitz, ECWRPC Commissioner – Community Facilities Committee, Waupaca County
- ◆ Jeff Forbes, WPPI Energy
- ◆ Jean Gliniecki, Waupaca County
- ◆ Tim Hanna, City of Appleton Mayor
- ◆ Elizabeth Hartman, CHAMCO
- ◆ Dennis Heling, Shawano County Economic Progress Inc.
- ◆ Mike Hendrick, Outagamie County Planning Department
- ◆ Greg Hines, Glacierland RC&D

- ◆ Melissa Hunt, WEDC
- ◆ Jeff Hunter, Theda Care
- ◆ Meridith Jaeger, AeroInnovate
- ◆ Robert Jakel, City of Kaukauna
- ◆ Steve Jenkins, Fond du Lac County Economic Development Corporation
- ◆ Brennan Kane, City of Waupaca
- ◆ Carol Karls, Wisconsin Public Service
- ◆ Greg Keil, City of Menasha
- ◆ Rob Kleman, Oshkosh Chamber of Commerce
- ◆ Mary Kohrell, Calumet County UW-Extension
- ◆ April Kroner, City of Neenah
- ◆ Justin Linzmeier, City of Brillion
- ◆ Colleen Merrill, Small Business Development Center
- ◆ Bobbi Miller, Fox Valley Workforce Development Board
- ◆ Dena Mooney, Calumet County
- ◆ Jay Moynihan, Shawano County UW-Extension
- ◆ Jerry Murphy, New North, Inc
- ◆ Catherine Neiswender, Winnebago County UW-Extension
- ◆ Thomas Onofrey, Marquette County
- ◆ Amy Pietsch, FVTC Venture Center
- ◆ Matthew Rehbein, City of Appleton
- ◆ Jim Resick, Outagamie County UW-Extension
- ◆ Wayne Rollin, City of Fond du Lac
- ◆ Jeff Sachse, Department of Workforce Development, OEA
- ◆ Christine Schaefer, Valley Homebuilders Associate (VHBA)
- ◆ Alan Shute, Green Lake County
- ◆ Hugh Sloan, United Way
- ◆ Dave Theil, Waupaca County Economic Development Corporation
- ◆ Kevin Vonck, Town of Grand Chute
- ◆ Dale Walker, Fox Valley Technical College
- ◆ Bill Wheeler, Tri-County Regional Economic Development Corporation
- ◆ Lynne Wichmann, Waushara County Economic Development Corporation

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## APPENDIX B - NEW PUBLICATIONS

*Many of these documents are available in Adobe Acrobat (.pdf) versions on our website [www.ecwrpc.org](http://www.ecwrpc.org).*

### **Administrative Documents**

2013 AFFIRMATIVE ACTION PROGRAM, January 2013. Analyzes staff, personnel policies, and practices of East Central and outlines goals for achieving equal employment opportunity in the agency.

2013 ANNUAL WORK PROGRAM AND BUDGET, January 2013. Contains information on the Commission's projected annual budget and the work activities associated with funding that is received.

RAPPORT (Quarterly Newsletter) Quarterly updates of regional planning activities.

### **Sewer Service Area Plans**

EMBARRASS-CLOVERLEAF 2030 SEWER SERVICE AREA PLAN.

2030 POYGAN SEWER SERVICE AREA PLAN.

### **Transportation Plans**

TRANSPORTATION IMPROVEMENT PROGRAM FOR THE FOX CITIES TRANSPORTATION MANAGEMENT AREA, October 2013. A five-year list of all proposed federal and state aid transportation projects.

TRANSPORTATION IMPROVEMENT PROGRAM FOR THE OSHKOSH URBANIZED AREA, October 2013. A five-year list of all proposed federal and state aid transportation projects.

TRANSPORTATION IMPROVEMENT PROGRAM FOR THE FOND DU LAC URBANIZED AREA, October 2013. A five-year list of all proposed federal and state aid transportation projects.

2014 OUTAGAMIE COUNTY 85.21 COUNTY ELDERLY AND DISABLED TRANSPORTATION ASSISTANCE PROGRAM GRANT, December 2013. An annual state grant application required for the attainment of specialized transportation funding for all 72 counties in the State of Wisconsin. The Commission is contracted with Outagamie County to draft this document.

MENOMINEE TRIBE OF WISCONSIN, LONG RANGE TRANSPORTATION PLAN, Adopted March 21, 2013.

### **Open Space Plans**

WINNEBAGO COUNTY COMPREHENSIVE OUTDOOR RECREATION PLAN 2013-2017, February 2013.

TOWN OF GRAND CHUTE COMPREHENSIVE OUTDOOR RECREATION STRATEGY 2014-2018, December 2013.

CITY OF SHAWANO COMPREHENSIVE OUTDOOR RECREATION PLAN 2014-2018, February 2014.

SHAWANO COUNTY COMPREHENSIVE OUTDOOR RECREATION PLAN 2014-2018, March 2014

CITY OF CLINTONVILLE COMPREHENSIVE OUTDOOR RECREATION PLAN 2014-2018, March 2014.

*All CORPs describe existing conditions, project future growth and offer recommendations to guide the future growth and development of recreational facilities.*

## **Economic Development**

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY 5-YEAR UPDATE, October 2013. This report updates an economic development program for East Central Wisconsin. Specific public and private investment projects intended to promote economic development with the region area described.

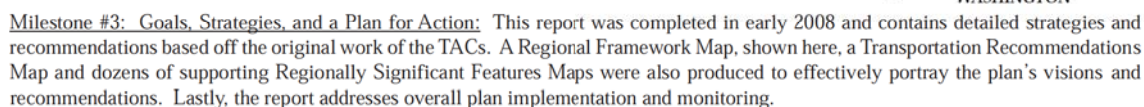
## **Other Documents**

GROWING THE CEDARS AT KIMBERLY: SITE REDEVELOPMENT PRINCIPLES AND PLACEMAKING GUIDELINES, February 2014. This document serves to formalize the broad policies which accompany the physical master plan map in order to provide better guidance on design issues. In addition to serving as a tool for Plan Commission members, it is also written as a resource to clarify expectations for developers and members of the public.

CITY OF WAUPACA HOUSING STUDY REPORT, January 2014. This document, which includes a variety of updated housing conditions and capacity data, is intended to serve as a resource to assist with making future housing-related decisions.



**Map 11: Priority Transportation Projects / Plans / Studies**





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