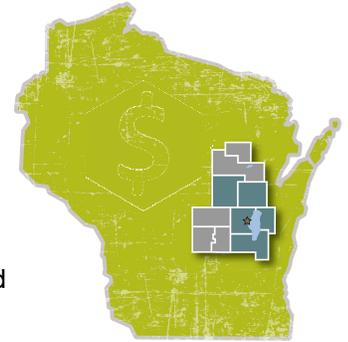


Background

The Department of Defense Office of Economic Adjustment (DoD-OEA) awarded a **\$1,863,380** Defense Industry Adjustment grant to the East Central Wisconsin Regional Planning Commission (ECWRPC). The City of Oshkosh and the University of Wisconsin Oshkosh (UW-O) are sub recipients of this grant funding from the DoD-OEA. The project is supported by **14.0% local match** of funds from ECWRPC and investing regional partners.

The Oshkosh Region Defense Industry Diversification Initiative (ORDIDI) - see attached page - was developed as the important first steps to providing assistance to companies and communities that have been affected and impacted by recent cutbacks in defense industry spending, particularly those connected to the Oshkosh Corporation.



Project Initiatives

This grant is being used to undertake studies of specific initiatives aimed at assisting in the growth and expansion of new industry clusters that are less reliant on federal defense contracts. The four initiatives, anticipated to be complete by December 31st, 2015, include:

- **Regional Charrette and Partner Education Training Seminar:** Taking steps to create a more cohesive economic development ecosystem along the Highway 41 corridor, from Kaukauna to Fond du Lac, that emphasizes communication, and regional coordination and collaboration among stakeholders in order to drive industry diversification and business growth efforts;
- **Aeronautics & Aerospace Industry Cluster Study:** Developing research and business development opportunities for advanced manufacturing in the growing aeronautics/aerospace industry cluster utilizing the region's existing assets;
- **Accelerator and Growth Management Program:** Facilitating the development of an Aerospace Business Accelerator Facility which will prepare companies for growth in these industries; and
- **Supply Chain Mapping and Direct Supplier Assistance:** Mapping out the defense industry supply chain and providing assistance to Oshkosh Corporation Tier 1 and Tier 2 suppliers in order to re-engage them in other stable or growing industry sectors.

Our Request to You...

Future IQ Partners, Inc. was hired to conduct a **Regional Economic Collaboration Charrette** aimed at creating a more cohesive economic development ecosystem throughout the region that emphasizes communication, coordination and regional collaboration amongst its numerous stakeholders.

As part of the first of four phases of the Regional Economic Collaboration Charrette, **Future IQ will be conducting Stakeholder Perceptions Surveys to get a better understanding of the current ecosystem as perceived by the business community.** A **Social Network Survey** will also be distributed to certain stakeholder organizations within the region to create an interactive self-learning social network mapping tool to show relationships, gaps and potential opportunities for increased partnerships. **PLEASE KEEP YOUR EYES OUT FOR THESE SURVEYS AND, FOR THE BETTERMENT OF OUR REGION'S ECONOMY, CONSIDER GIVING US YOUR INPUT!** This project phase will conclude later in the year with Stakeholder Presentations to release the survey results and present the proposed *Industry Diversification Strategy* to all those who participated.

Regional stakeholders will be asked to complete surveys for the Regional Economic Collaboration Charrette in September, 2014. Participants will have access to preliminary survey results, containing valuable information for organizational strategic planning. Stakeholder promotion of this effort is greatly appreciated.

The Regional Economic Collaboration Charrette will play a critical role in shaping the economic future of the Fox Cities, Oshkosh, and Fond du Lac metropolitan areas. We thank you in advance for your willingness to participate!

For more information on the Regional Economic Collaboration Charrette or the ORDIDI project, please contact Katherine Ahlquist at kahlquist@ecwrpc.org or 920-751-4770.

PROJECT AREA

- Calumet Co.
- Fond du Lac Co.
- Outagamie Co.
- Waupaca Co.
- Winnebago Co.

PROJECT PARTNERS

- East Central Wisconsin Regional Planning Commission
- City of Oshkosh
- University of Wisconsin Oshkosh
- Winnebago County
- Outagamie County
- Chamco, Inc.
- New North, Inc.
- Wisconsin Manufacturing Extension Partnership
- Wisconsin Economic Development Corporation
- Wisconsin Department of Workforce Development
- Fox Valley Workforce Development Board
- Fox Valley Technical College
- Moraine Park Technical College
- Northeast Wisconsin Educational Resource Alliance
- Oshkosh Chamber of Commerce
- Fond du Lac County Economic Development Corporation
- Fox Cities Regional Partnership
- Waupaca County Economic Development Corporation

FUNDING SUMMARY

Federal:

- DoD-OEA = **\$1,863,380**

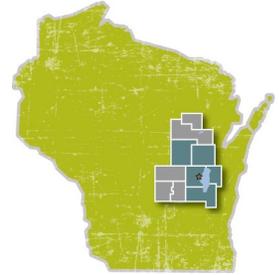
Non-Federal:

- ECWRPC = **\$12,672**
- Project Partners = **\$291,004**

Background

In October, 2012, and again in April, 2013, Oshkosh Corporation (OC) publicly announced layoffs of more than 1,200 Defense Division employees in the Oshkosh-Neenah MSA. Through a mixture of natural attrition, early retirements and buy-outs, the final figure available detailing the number of OC employees laid off is estimated to be approximately 950.

This expected layoff represents a negative economic impact of over **\$91 million** in earnings and account for a loss of **1,437 total jobs** within the MSA¹. The total number of manufacturing jobs lost from the regional employment base continues to be 1,200. This job loss represents over **1.25% of the total workforce**, and **3.93% of the manufacturing base** in the MSA².



¹ Source: Economic Modeling Specialists, Inc., 2013.1

² Source: Bureau of Economic Advisors

The Oshkosh Region Defense Industry Diversification Initiative (ORDIDI) was awarded to mobilize a regional response to impacts to the region's defense manufacturing base.

Project Funding

The Department of Defense Office of Economic Adjustment (DoD-OEA) awarded a **\$1,863,380** Defense Industry Adjustment grant to the East Central Wisconsin Regional Planning Commission (ECWRPC). The City of Oshkosh and the University of Wisconsin Oshkosh (UW-O) are sub recipients of this discretionary, non-competitive grant funding from the DOD-OEA.



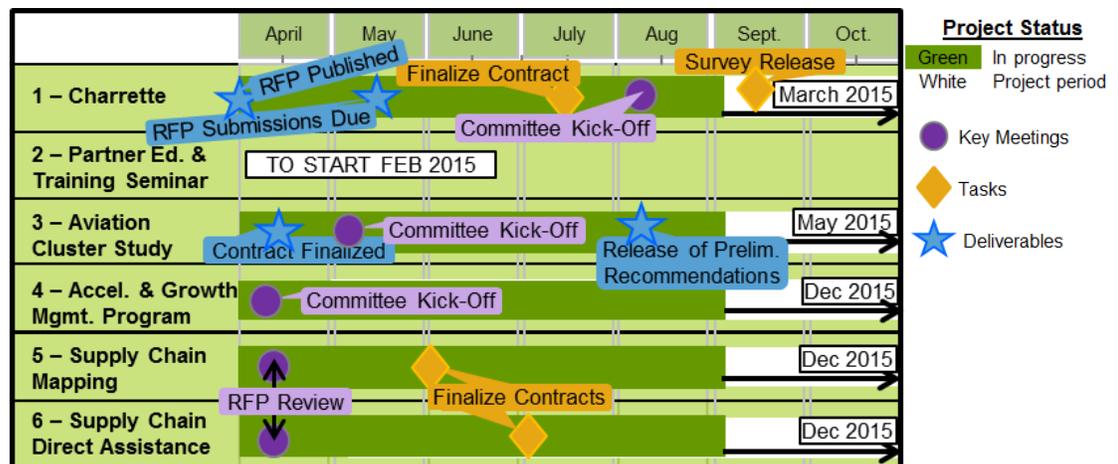
The project includes a **14.0% local match** from ECWRPC and regional partners.

Project Goals

The overall project goal is to focus on the dislocated worker and supply chain affected by OC layoffs. The objectives of this initiative are three-fold:

1. To align regional economic and workforce development strategies so they are responsive to Oshkosh's reduced manufacturing output, consider defense diversification strategies, and build on the region's comparative advantages;
2. To undertake outreach to and assistance for dislocated OC workers; and
3. To undertake outreach to and assistance for regional manufacturers and small business impacted by reduced OC manufacturing output.

Project Timeline (Updated - September, 2014)



Project Leadership & Partners



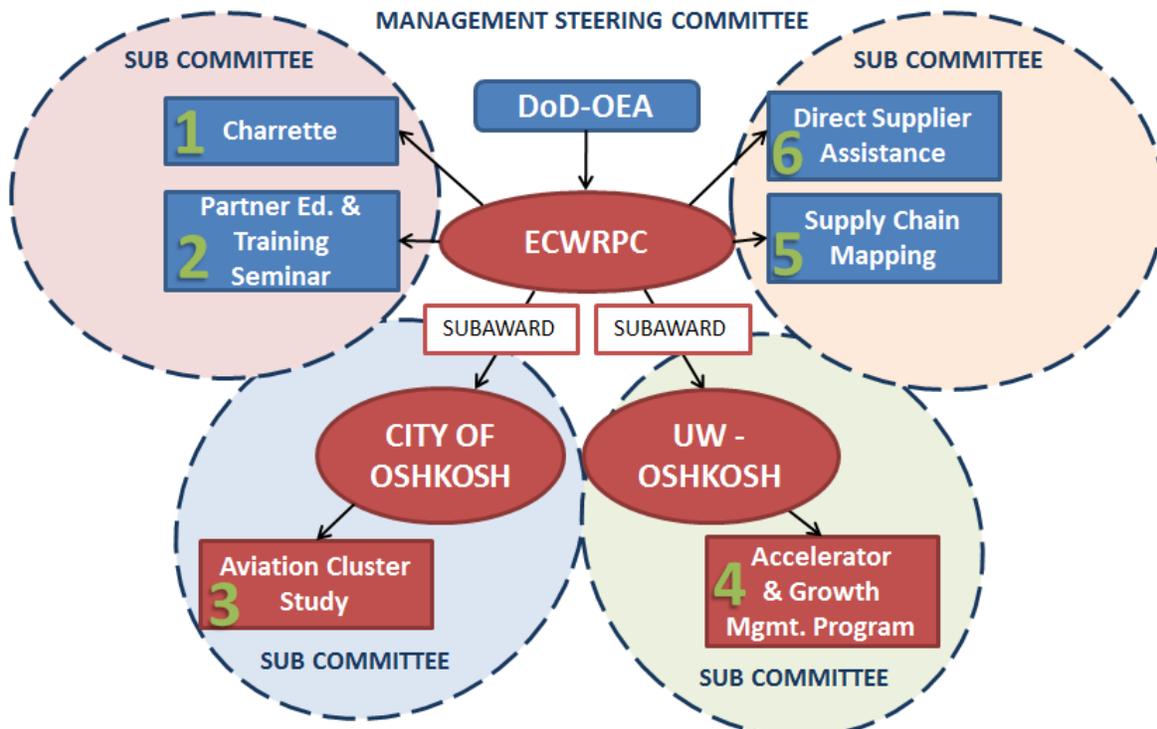
This grant project was developed by ECWRPC in cooperation with numerous partners who are vested in the project outcomes and bring their expertise and resources to the table in order to improve the overall economic development 'eco-system' within the greater Oshkosh Region. This project involves entities such as the Wisconsin Economic Development Corporation (WEDC), the City of Oshkosh, University of Wisconsin-Oshkosh and local technical colleges, Workforce Development Boards, County and regional Economic Development Corporations and Partnerships, the New North, Inc. and the Wisconsin Manufacturing Extension Partnership (WMEP).

About ECWRPC.....

East Central was established in 1972 and provides regional planning and technical assistance to seven member counties and their communities on multi-jurisdictional planning issues. In addition, the Commission also administers and coordinates several State and federally required planning programs related to transportation, sewer service, and economic development. One of nine RPCs within the State of Wisconsin, the East Central's governing body is comprised of 28 local government and citizen representatives that serve either a two or four year term, respectively.



Oshkosh Region Defense Industry Diversification Initiative PROGRAM MANAGEMENT STRUCTURE



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