

PROJECT AREA

- Calumet Co.
- Fond du Lac Co.
- Outagamie Co.
- Waupaca Co.
- Winnebago Co.

PROJECT PARTNERS

- East Central Wisconsin Regional Planning Commission
- City of Oshkosh
- University of Wisconsin Oshkosh
- Winnebago County
- Outagamie County
- Chamco, Inc.
- New North, Inc.
- Wisconsin Manufacturing Extension Partnership
- Wisconsin Economic Development Corporation
- Wisconsin Department of Workforce Development
- Fox Valley Workforce Development Board
- Fox Valley Technical College
- Moraine Park Technical College
- Northeast Wisconsin Educational Resource Alliance
- Oshkosh Chamber of Commerce
- Fond du Lac County Economic Development Corporation
- Fox Cities Regional Partnership
- Waupaca County Economic Development Corporation

FUNDING SUMMARY

Federal:

- DoD-OEA = **\$837,316**

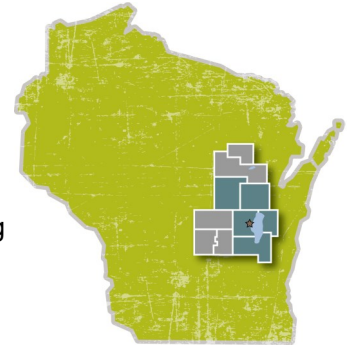
Non-Federal:

- ECWRPC = **\$15,546**
- Project Partners = **\$84,434**

Background

In October, 2012, and again in April, 2013, Oshkosh Corporation (OC) publicly announced layoffs of more than 1,200 Defense Division employees in the Oshkosh-Neenah MSA. Through a mixture of natural attrition, early retirements and buy-outs, the final figure available detailing the number of OC employees laid off is estimated to be approximately 950.

This expected layoff represents a negative economic impact of over **\$91 million** in earnings and account for a loss of **1,437 total jobs** within the MSA¹. The total number of manufacturing jobs lost from the regional employment base continues to be 1,200. This job loss represents over **1.25% of the total workforce**, and **3.93% of the manufacturing base** in the MSA².



¹ Source: Economic Modeling Specialists, Inc., 2013.1
² Source: Bureau of Economic Advisors

Project Funding

The Department of Defense Office of Economic Adjustment (DoD-OEA) awarded an **\$837,316** Defense Industry Adjustment grant to the East Central Wisconsin Regional Planning Commission (ECWRPC). The City of Oshkosh and the University of Wisconsin Oshkosh (UW-O) are sub recipients of this discretionary, non-competitive grant funding from the DOD-OEA.



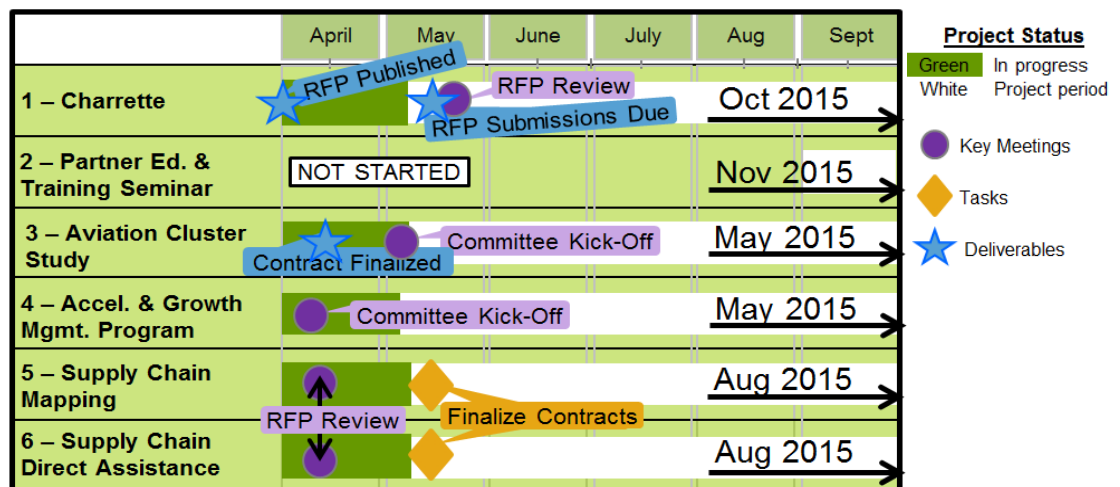
The project includes a **10.7% local match** from ECWRPC and regional partners.

Project Goals

The overall project goal is to focus on the dislocated worker and supply chain affected by OC layoffs. The objectives of this initiative are three-fold:

1. To align regional economic and workforce development strategies so they are responsive to Oshkosh's reduced manufacturing output, consider defense diversification strategies, and build on the region's comparative advantages;
2. To undertake outreach to and assistance for dislocated OC workers; and
3. To undertake outreach to and assistance for regional manufacturers and small business impacted by reduced OC manufacturing output.

Project Timeline - (May, 2014)



Project Leadership & Partners



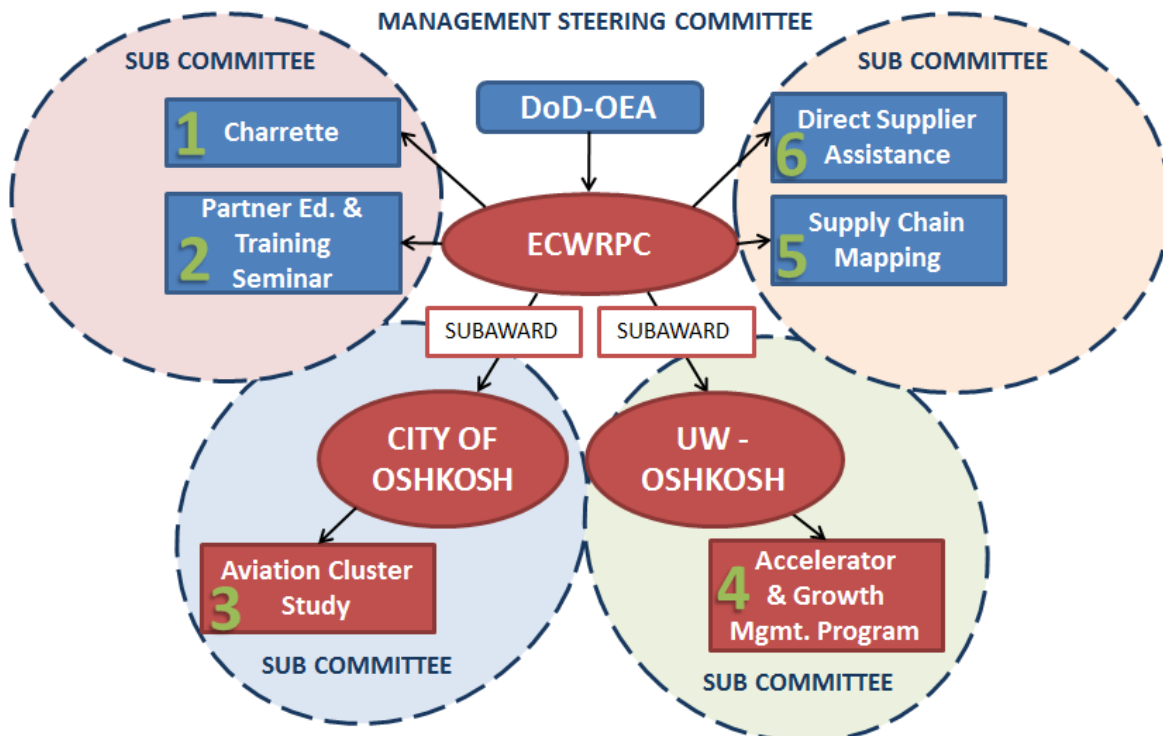
This grant project was developed by ECWRPC in cooperation with numerous partners who are vested in the project outcomes and bring their expertise and resources to the table in order to improve the overall economic development 'eco-system' within the greater Oshkosh Region. This project involves entities such as the Wisconsin Economic Development Corporation (WEDC), the City of Oshkosh, University of Wisconsin-Oshkosh and local technical colleges, Workforce Development Boards, County and regional Economic Development Corporations and Partnerships, the New North, Inc. and the Wisconsin Manufacturing Extension Partnership (WMEP).

About ECWRPC.....

East Central was established in 1972 and provides regional planning and technical assistance to seven member counties and their communities on multi-jurisdictional planning issues. In addition, the Commission also administers and coordinates several State and federally required planning programs related to transportation, sewer service, and economic development. One of nine RPCs within the State of Wisconsin, the East Central's governing body is comprised of 28 local government and citizen representatives that serve either a two or four year term, respectively.



Oshkosh Region Defense Industry Diversification Initiative PROGRAM MANAGEMENT STRUCTURE



Eric W. Fowle, AICP

Executive Director

efowle@ecwrpc.org

(920) 751-4770

Katherine Ahlquist

Economic Dev. Planner

kahlquist@ecwrpc.org

(920) 751-4770

Melissa Hunt

Regional Acct. Mgr.

melissa.hunt@wedc.org

(608) 210-6780

Barb LaMue

Sector Development Mgr.

barb.lamue@wedc.org

(608) 210-6760

