



Fond du Lac County, WI

ECWRPC



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Economy Overview

102,705

Population (2018)

Population **grew by 921** over the last 5 years and is projected to **grow by 947** over the next 5 years.

51,886

Jobs (2018)

Jobs **grew by 738** over the last 5 years and are projected to **grow by 886** over the next 5 years.

\$56.4K

Median Household Income (2016)

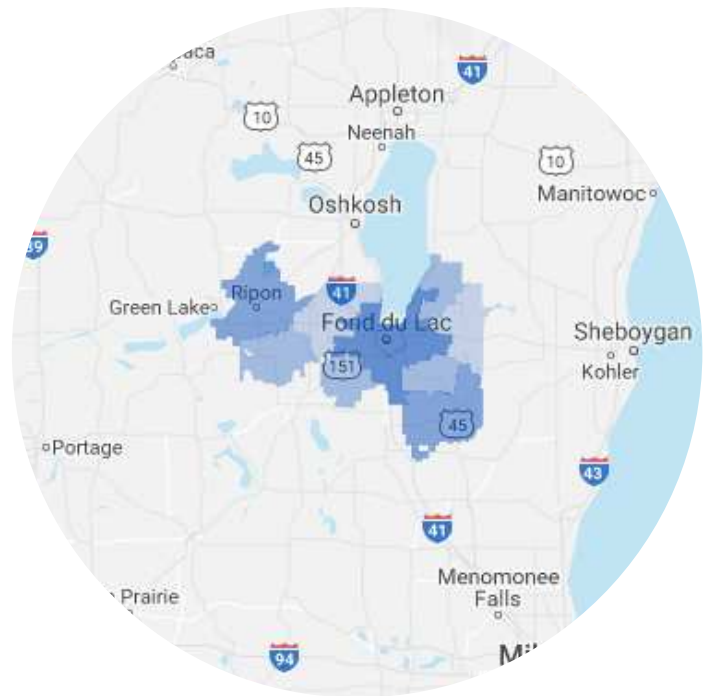
Median household income is **\$1.1K above** the national median household income of \$55.3K.

As of 2018 the region's population **increased by 0.9%** since 2013, growing by 921. Population is expected to **increase by 0.9%** between 2018 and 2023, adding 947.

From 2013 to 2018, jobs **increased by 1.4%** in Fond du Lac County, WI from 51,148 to **51,886**. This change **fell short of the national growth rate of 7.4% by 6.0%**. As the number of jobs increased, the **labor force participation rate increased from 69.3% to 70.1% between 2013 and 2018**.

Concerning educational attainment, **14.7% of Fond du Lac County, WI residents possess a Bachelor's Degree** (3.9% below the national average), and **10.7% hold an Associate's Degree** (2.6% above the national average).

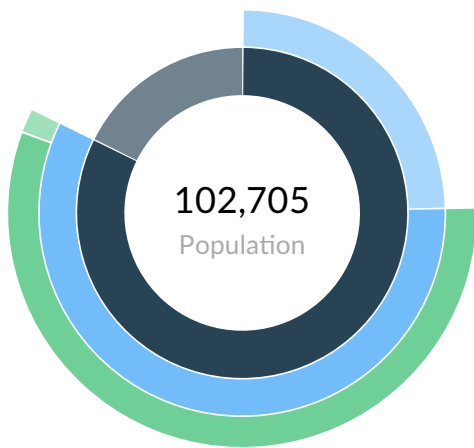
The top three industries in 2018 are Education and Hospitals (Local Government), Engine, Turbine, and Power Transmission Equipment Manufacturing, and Restaurants and Other Eating Places.



	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	102,705	59,222	51,886	100.1	\$4.88B	\$6.82B	\$6.47B
ECWRPC	665,912	371,098	342,726	99.4	\$34.12B	\$42.03B	\$43.03B
Wisconsin	5,810,713	3,216,111	3,142,522	100.3	\$316.61B	\$285.96B	\$314.19B
United States	328,038,851	163,733,789	161,636,598	100.0	\$19.28T	\$0	\$8.38T

Economy Overview - Cont.

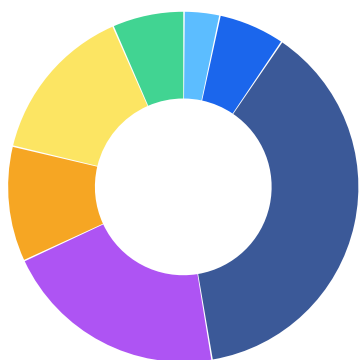
2018 Labor Force Breakdown



	Population
● Total Working Age Population	84,458
● Not in Labor Force (15+)	25,236
● Labor Force	59,222
● Employed	57,474
● Unemployed	1,748
● Under 15	18,246

Educational Attainment

Concerning educational attainment, **14.7%** of Fond du Lac County, WI residents possess a **Bachelor's Degree** (3.9% below the national average), and **10.7%** hold an **Associate's Degree** (2.6% above the national average).

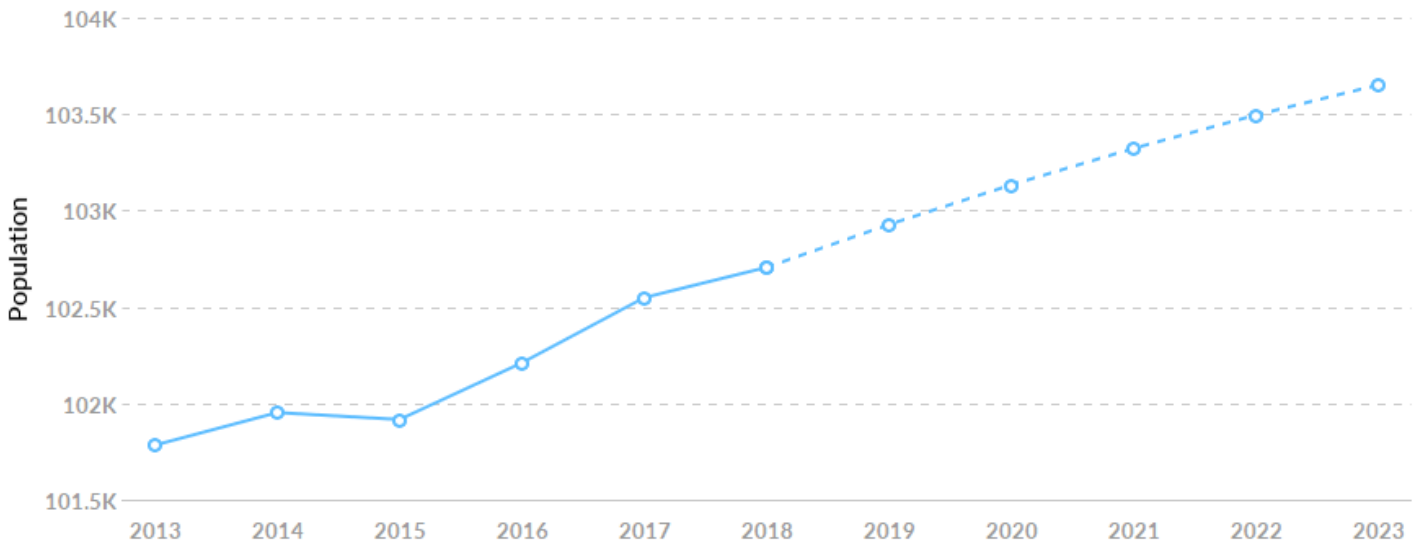


	% of Population	Population
● Less Than 9th Grade	3.3%	2,373
● 9th Grade to 12th Grade	6.1%	4,423
● High School Diploma	37.9%	27,306
● Some College	20.7%	14,934
● Associate's Degree	10.7%	7,679
● Bachelor's Degree	14.7%	10,603
● Graduate Degree and Higher	6.6%	4,777

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 0.9% since 2013, growing by 921. Population is expected to increase by 0.9% between 2018 and 2023, adding 947.

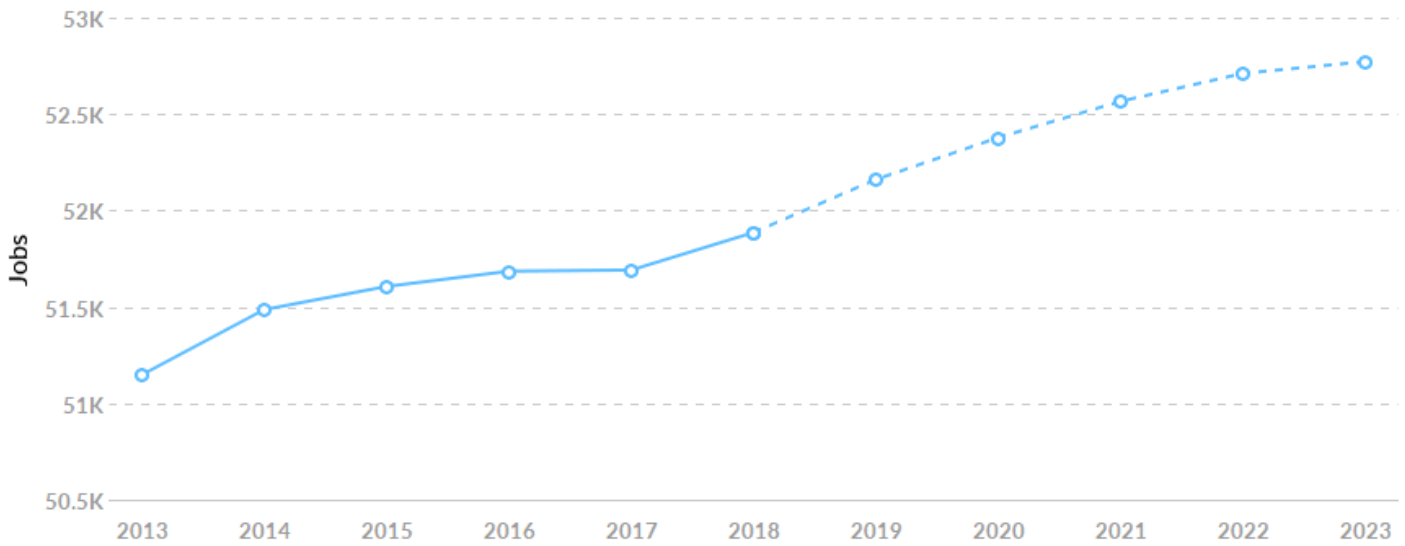


Timeframe	Population
2013	101,783
2014	101,952
2015	101,916
2016	102,210
2017	102,548
2018	102,705
2019	102,927
2020	103,133
2021	103,322
2022	103,495
2023	103,651

Historic & Projected Trends - Cont.

Job Trends

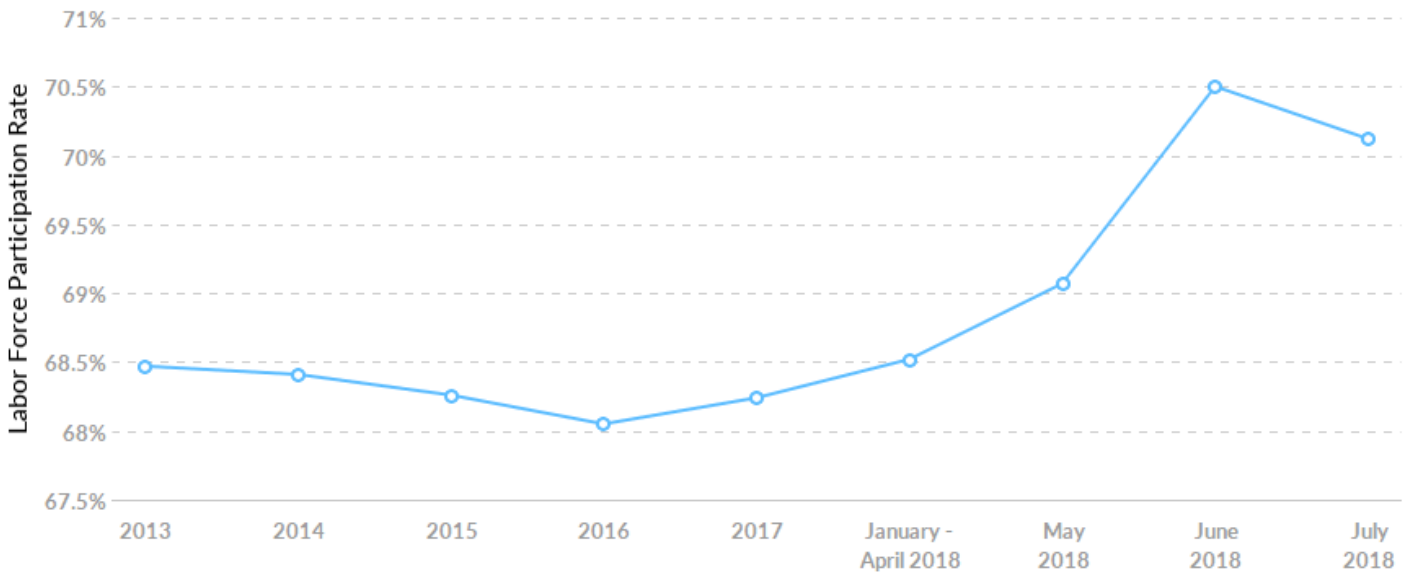
From 2013 to 2018, jobs increased by 1.4% in Fond du Lac County, WI from 51,148 to 51,886. This change fell short of the national growth rate of 7.4% by 6.0%.



Timeframe	Jobs
2013	51,148
2014	51,486
2015	51,606
2016	51,685
2017	51,691
2018	51,886
2019	52,161
2020	52,378
2021	52,566
2022	52,711
2023	52,772

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

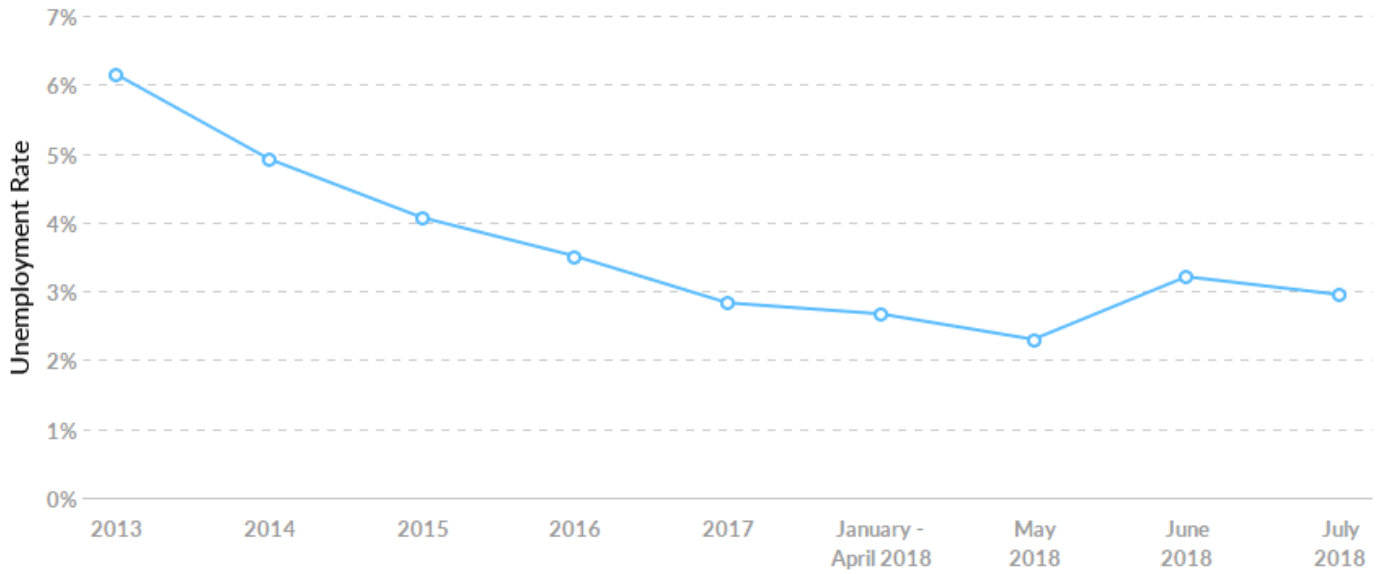


Timeframe	Labor Force Participation Rate
2013	68.47%
2014	68.41%
2015	68.26%
2016	68.05%
2017	68.24%
January - April 2018	68.52%
May 2018	69.07%
June 2018	70.50%
July 2018	70.12%

Historic & Projected Trends - Cont.

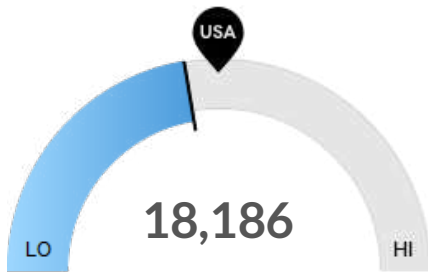
Unemployment Rate Trends

Fond du Lac County, WI had a July 2018 unemployment rate of 2.95%, **decreasing from 6.15%** 5 years before.



Timeframe	Unemployment Rate
2013	6.15%
2014	4.92%
2015	4.07%
2016	3.51%
2017	2.83%
January - April 2018	2.67%
May 2018	2.30%
June 2018	3.21%
July 2018	2.95%

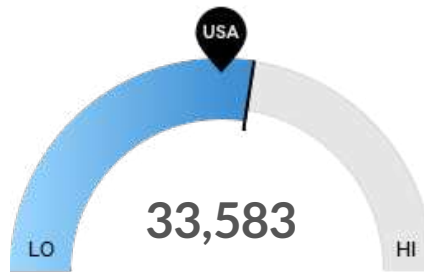
Population Characteristics



18,186

Millennials

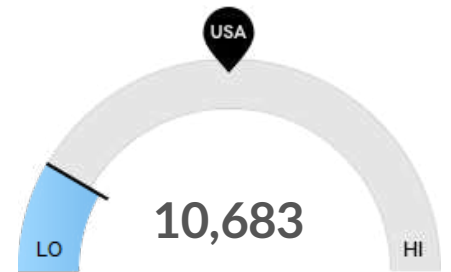
Fond du Lac County, WI has 18,186 millennials (ages 20-34). The national average for an area this size is 21,239.



33,583

Retiring Soon

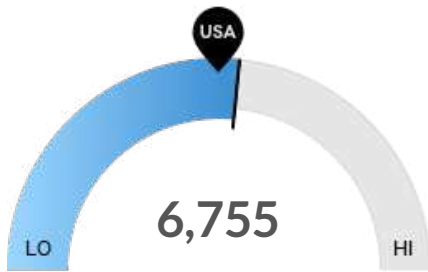
Retirement risk is high in Fond du Lac County, WI. The national average for an area this size is 29,234 people 55 or older, while there are 33,583 here.



10,683

Racial Diversity

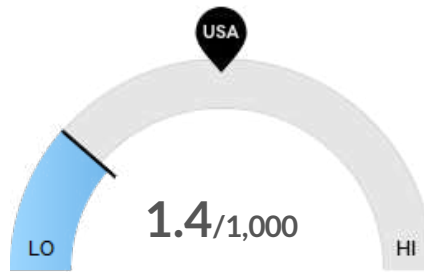
Racial diversity is low in Fond du Lac County, WI. The national average for an area this size is 40,272 racially diverse people, while there are 10,683 here.



6,755

Veterans

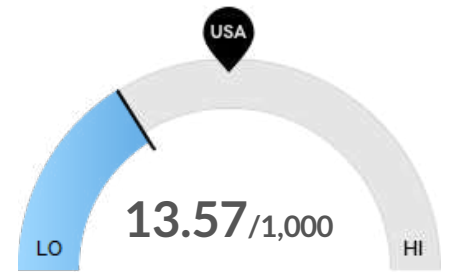
Fond du Lac County, WI has 6,755 veterans. The national average for an area this size is 6,174.



1.4/1,000

Violent Crime

Fond du Lac County, WI has 1.4 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



13.57/1,000

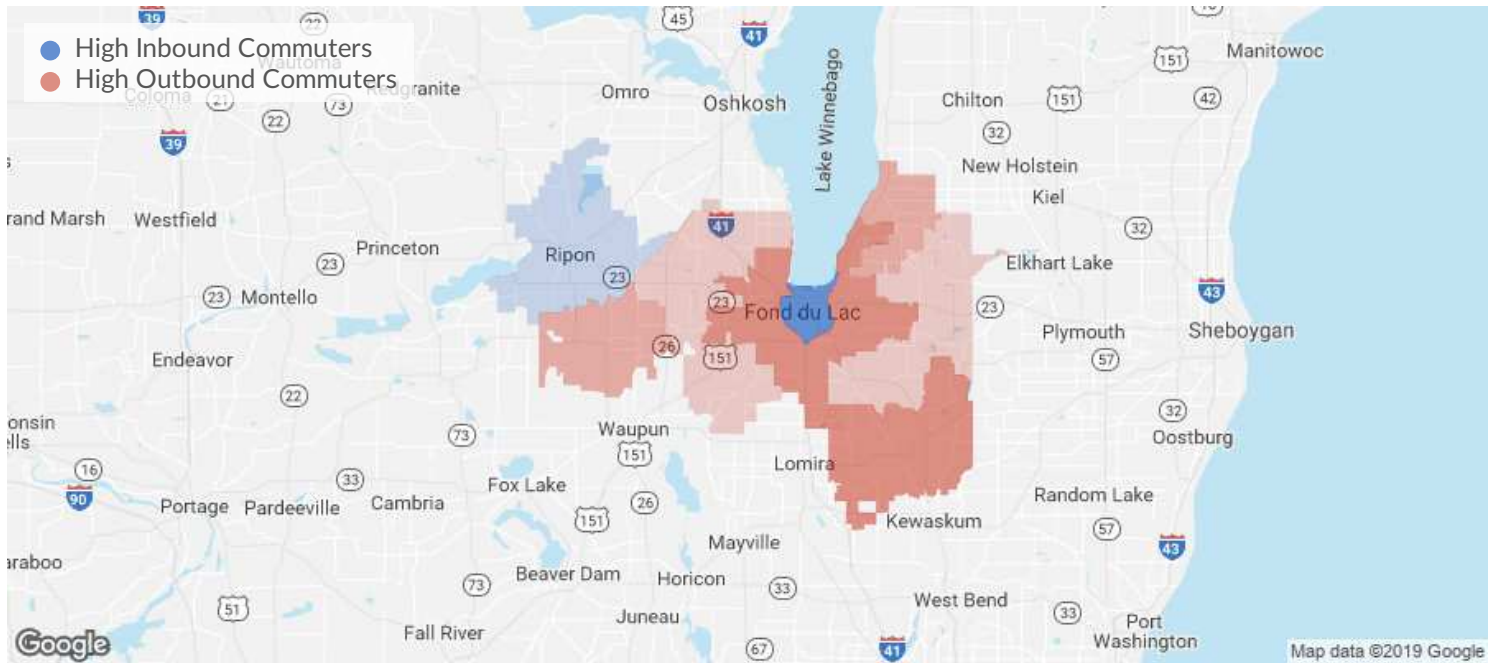
Property Crime

Fond du Lac County, WI has 13.57 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Fond du Lac County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

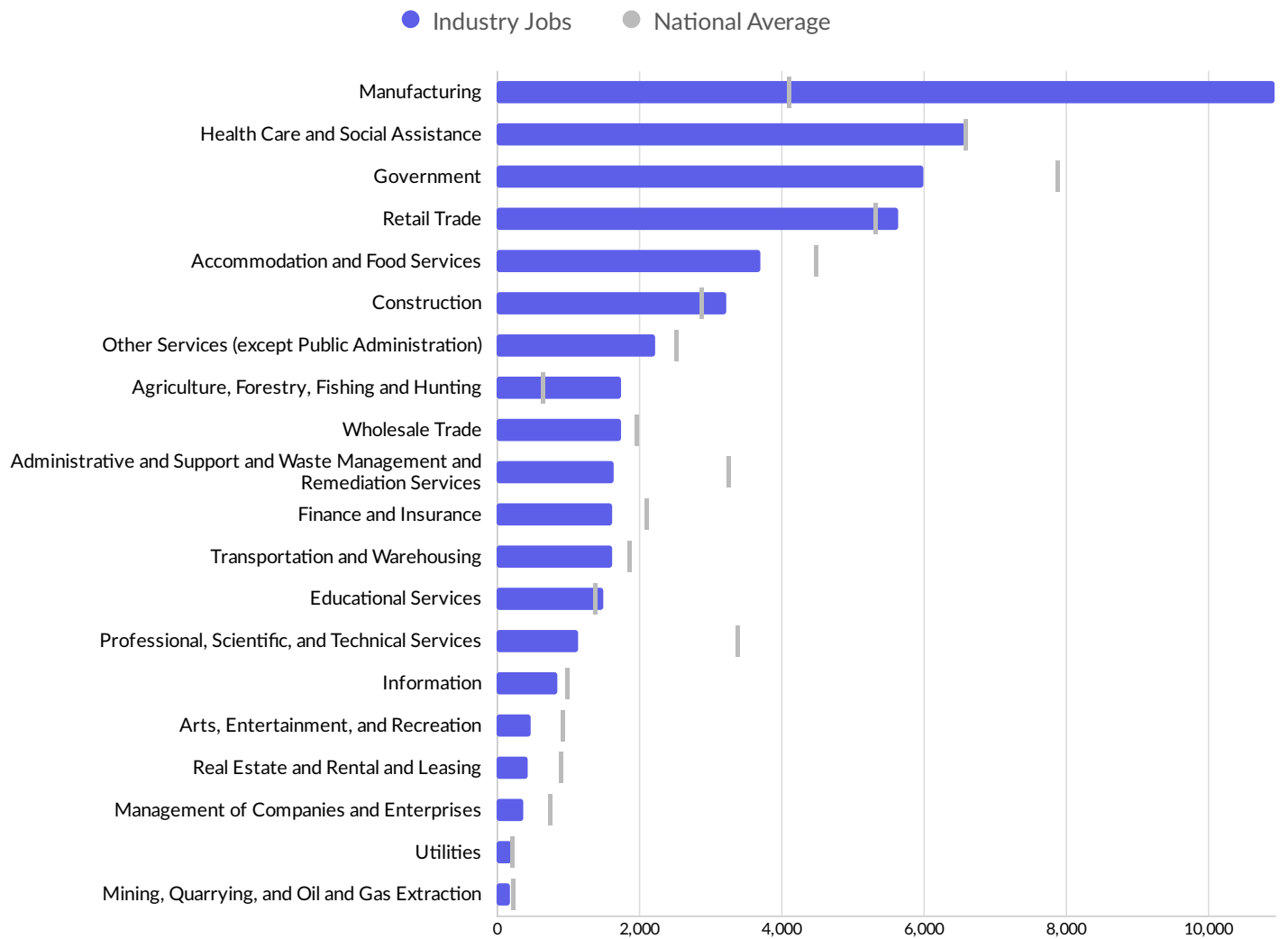
ZIP	Name	2018 Employment
54935	Fond Du Lac, WI (in Fo...	25,280
54937	Fond Du Lac, WI (in Fo...	9,532
54971	Ripon, WI (in Fond du ...	7,100
54936	Fond Du Lac, WI (in Fo...	2,437
53010	Campbellsport, WI (in ...	1,639

Where Talent Lives

ZIP	Name	2018 Workers
54935	Fond Du Lac, WI (in Fo...	22,033
54937	Fond Du Lac, WI (in Fo...	11,168
54971	Ripon, WI (in Fond du ...	6,360
53010	Campbellsport, WI (in ...	3,975
53049	Malone, WI (in Fond du...	1,778

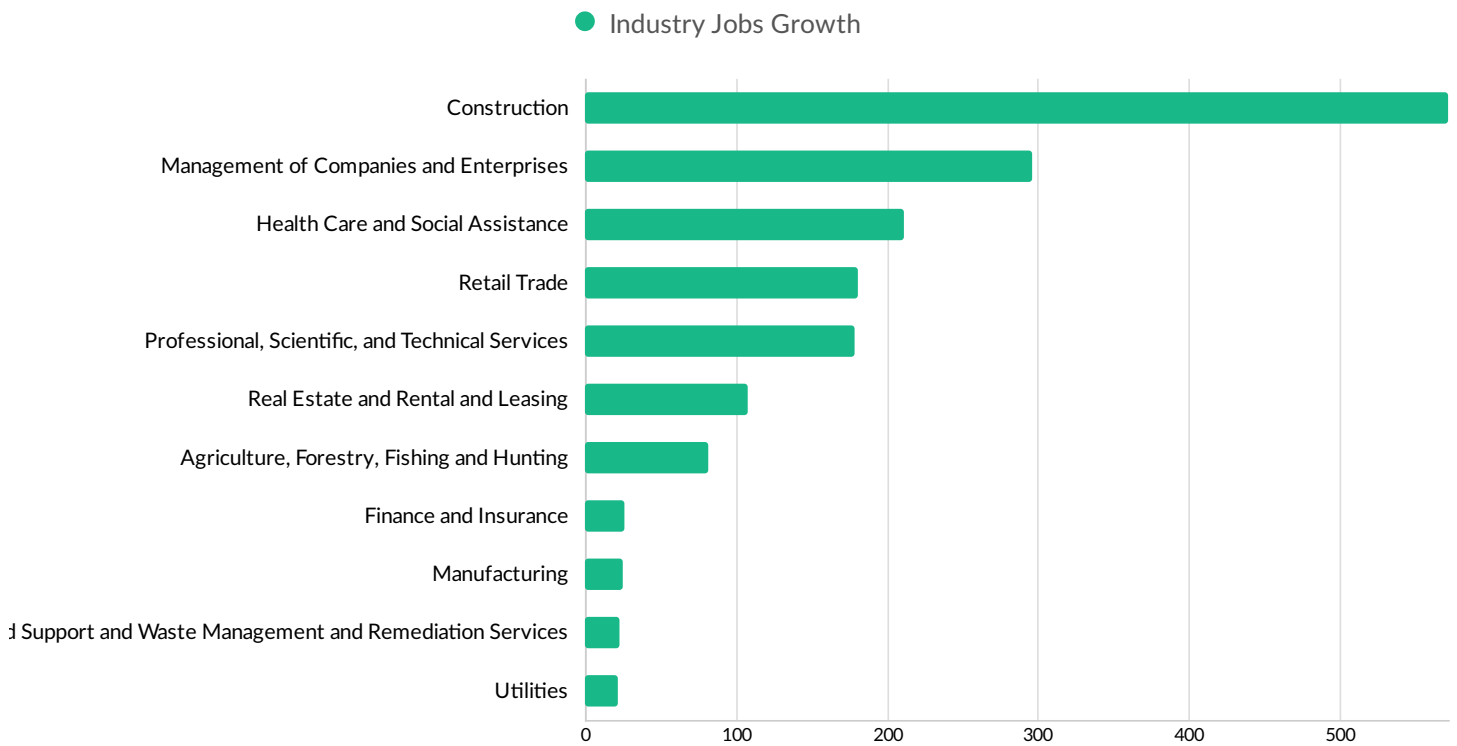
Industry Characteristics

Largest Industries



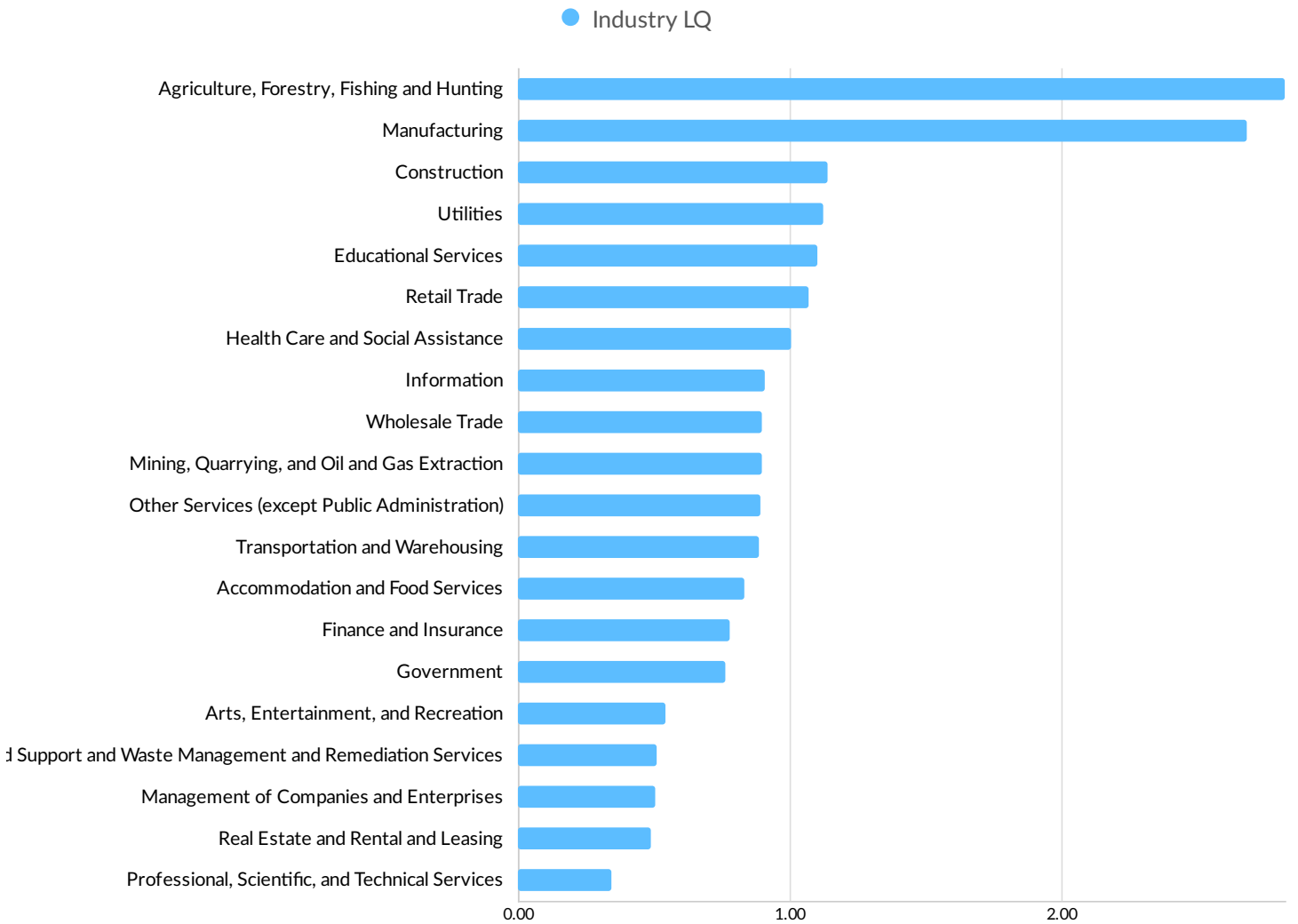
Industry Characteristics - Cont.

Top Growing Industries



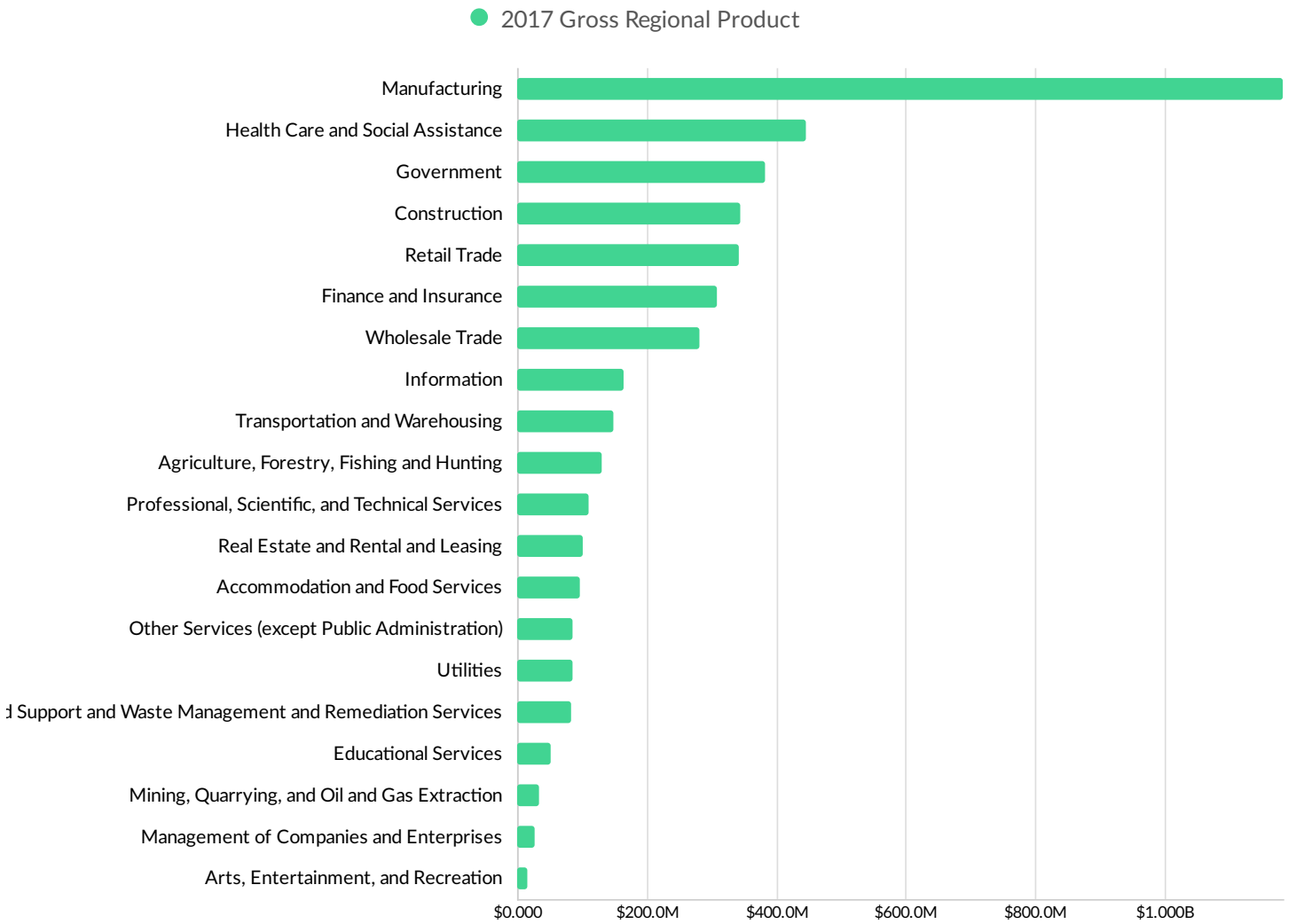
Industry Characteristics - Cont.

Top Industry LQ



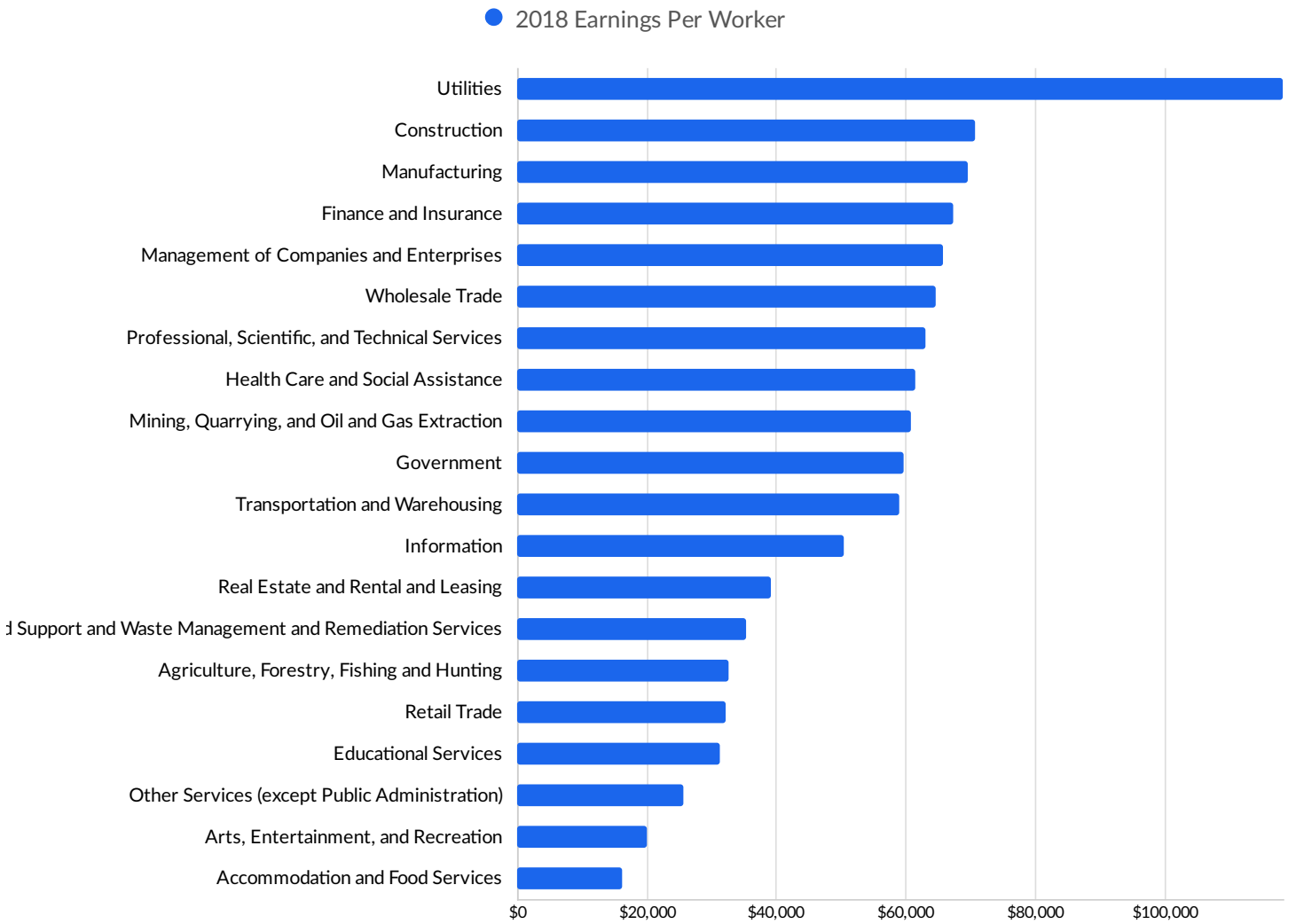
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Manufacturing	10,907	10,932	25	+0%	2.68	\$69,547	\$1.18B
Health Care and Social Assistance	6,367	6,578	211	+3%	1.00	\$61,566	\$446.86M
Government	6,330	5,990	-340	-5%	0.76	\$59,731	\$383.83M
Retail Trade	5,469	5,650	181	+3%	1.07	\$32,304	\$341.61M
Accommodation and Food Services	3,754	3,717	-37	-1%	0.83	\$16,149	\$96.59M
Construction	2,665	3,237	572	+21%	1.14	\$70,733	\$344.46M
Other Services (except Public Administration)	2,655	2,228	-427	-16%	0.89	\$25,688	\$86.54M
Agriculture, Forestry, Fishing and Hunting	1,669	1,751	82	+5%	2.82	\$32,667	\$130.01M
Wholesale Trade	1,756	1,740	-16	-1%	0.90	\$64,636	\$281.20M
Administrative and Support and Waste Management and Remediation Services	1,623	1,646	23	+1%	0.51	\$35,375	\$83.99M
Finance and Insurance	1,596	1,622	26	+2%	0.78	\$67,420	\$309.50M
Transportation and Warehousing	1,634	1,619	-15	-1%	0.88	\$59,086	\$148.54M
Educational Services	1,543	1,489	-54	-3%	1.10	\$31,366	\$52.88M
Professional, Scientific, and Technical Services	968	1,147	179	+18%	0.34	\$63,026	\$111.12M
Information	906	864	-42	-5%	0.91	\$50,496	\$164.49M
Arts, Entertainment, and Recreation	485	484	-1	0%	0.54	\$20,006	\$16.47M
Real Estate and Rental and Leasing	320	428	108	+34%	0.49	\$39,148	\$102.39M
Management of Companies and Enterprises	77	373	296	+384%	0.51	\$65,856	\$26.55M
Utilities	180	202	22	+12%	1.13	\$118,331	\$85.57M





















Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Mining, Quarrying, and Oil and Gas Extraction	245	188	-57	-23%	0.90	\$60,758	\$34.18M

Business Characteristics

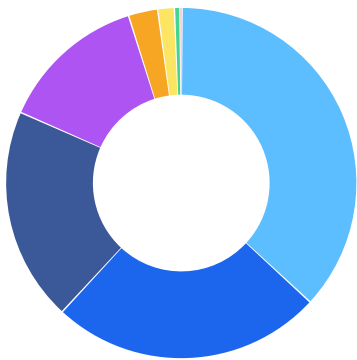
5,315 Companies Employ Your Workers

Online profiles for your workers mention 5,315 companies as employers, with the top 10 appearing below. In the last 12 months, 1,465 companies in Fond du Lac County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Agnesian Healthcare, Inc.	468 	Anthem, Inc.	2,053 
Mercury Marine	404 	Brunswick Corporation	372 
Charter Communications, Inc.	208 	USTechForce	306 
Alliance Laundry Systems LLC	172 	Locate Staffing Inc	252 
Fond Du Lac School District	149 	Remedy Intelligent Staffing	244 
Moraine Park Technical College...	140 	C.R. England, Inc.	215 
Marian University, Inc.	137 	Alliance Laundry Systems LLC	191 
State of Wisconsin	134 	Tutree, Inc.	172 
Quad/Graphics, Inc.	131 	Agnesian Healthcare, Inc.	149 
Oshkosh Corporation	103 	Platinum Supplemental Insuran...	124 

Business Characteristics - Cont.

Business Size

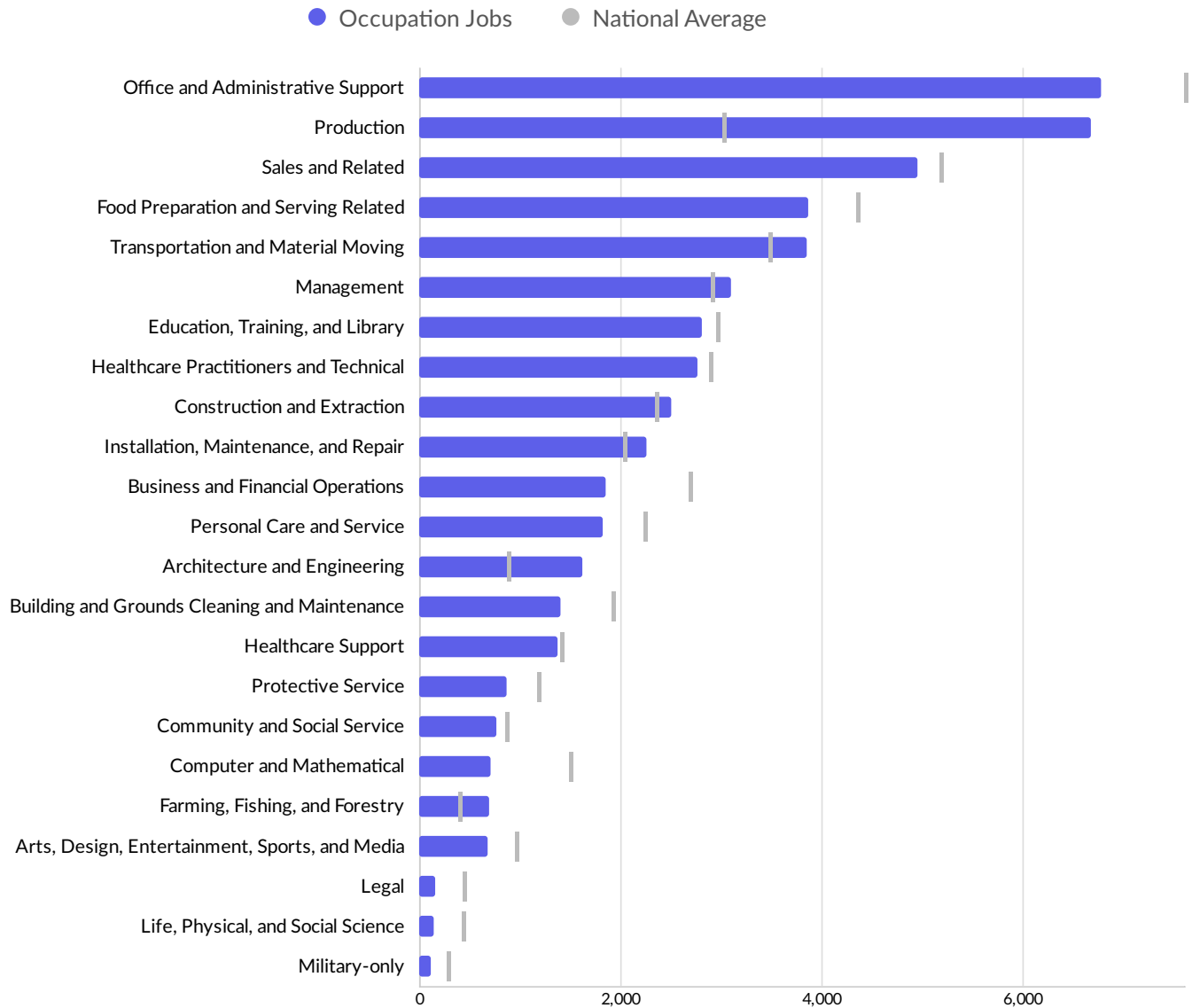


	Percentage	Business Count
● 1 to 4 employees	36.8%	1,374
● 5 to 9 employees	25.0%	934
● 10 to 19 employees	19.7%	736
● 20 to 49 employees	13.6%	506
● 50 to 99 employees	2.7%	101
● 100 to 249 employees	1.5%	57
● 250 to 499 employees	0.5%	19
● 500+ employees	0.2%	7

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

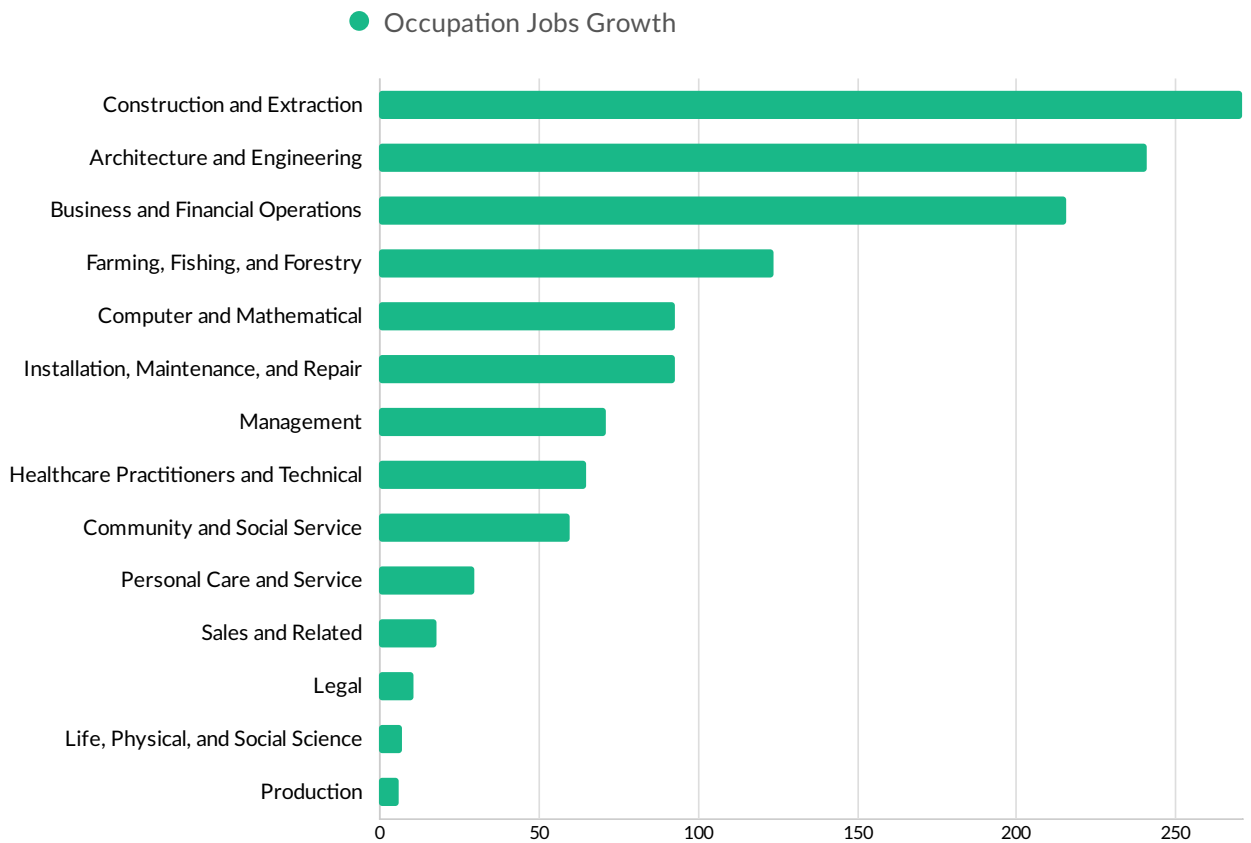
Workforce Characteristics

Largest Occupations



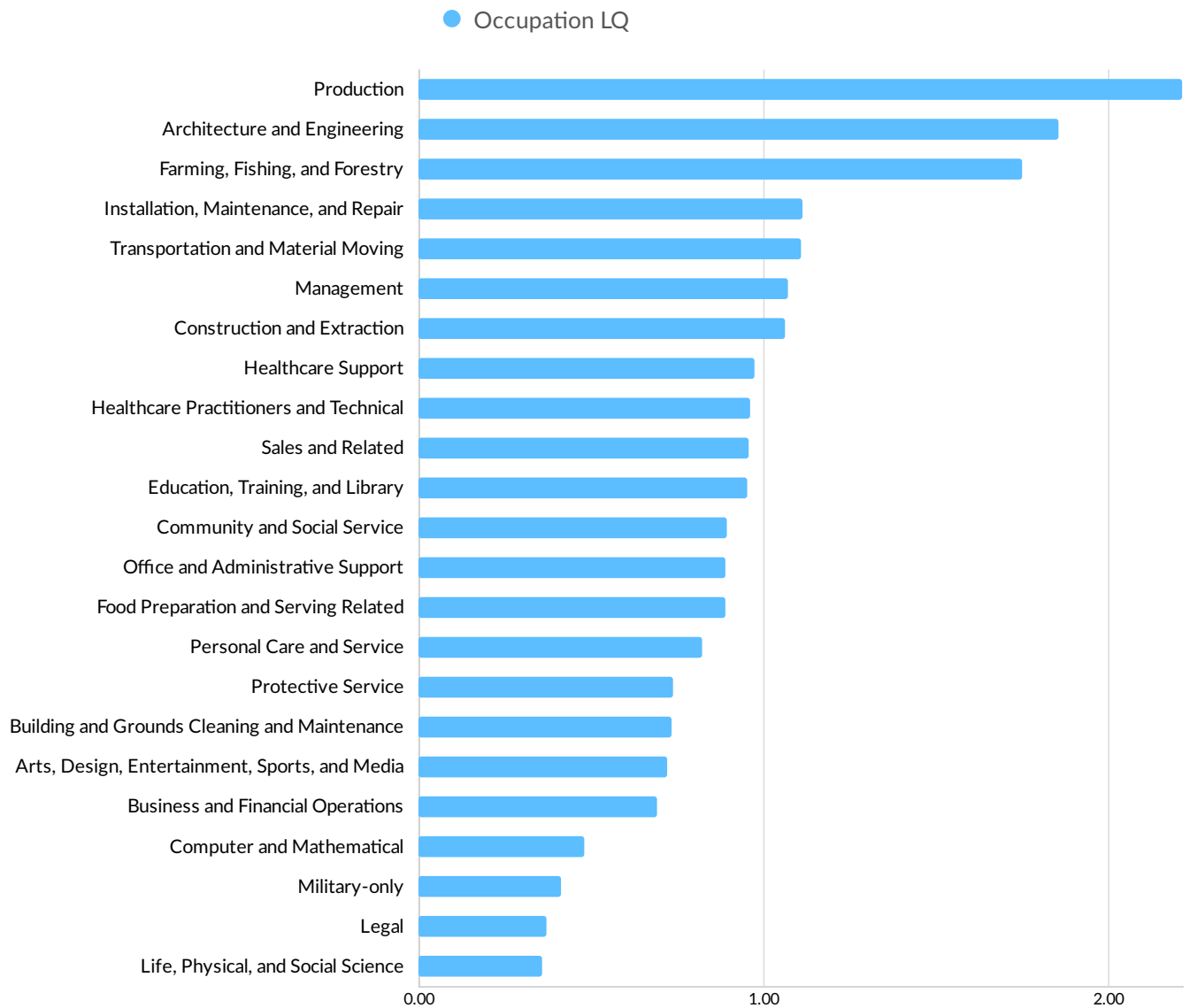
Workforce Characteristics - Cont.

Top Growing Occupations



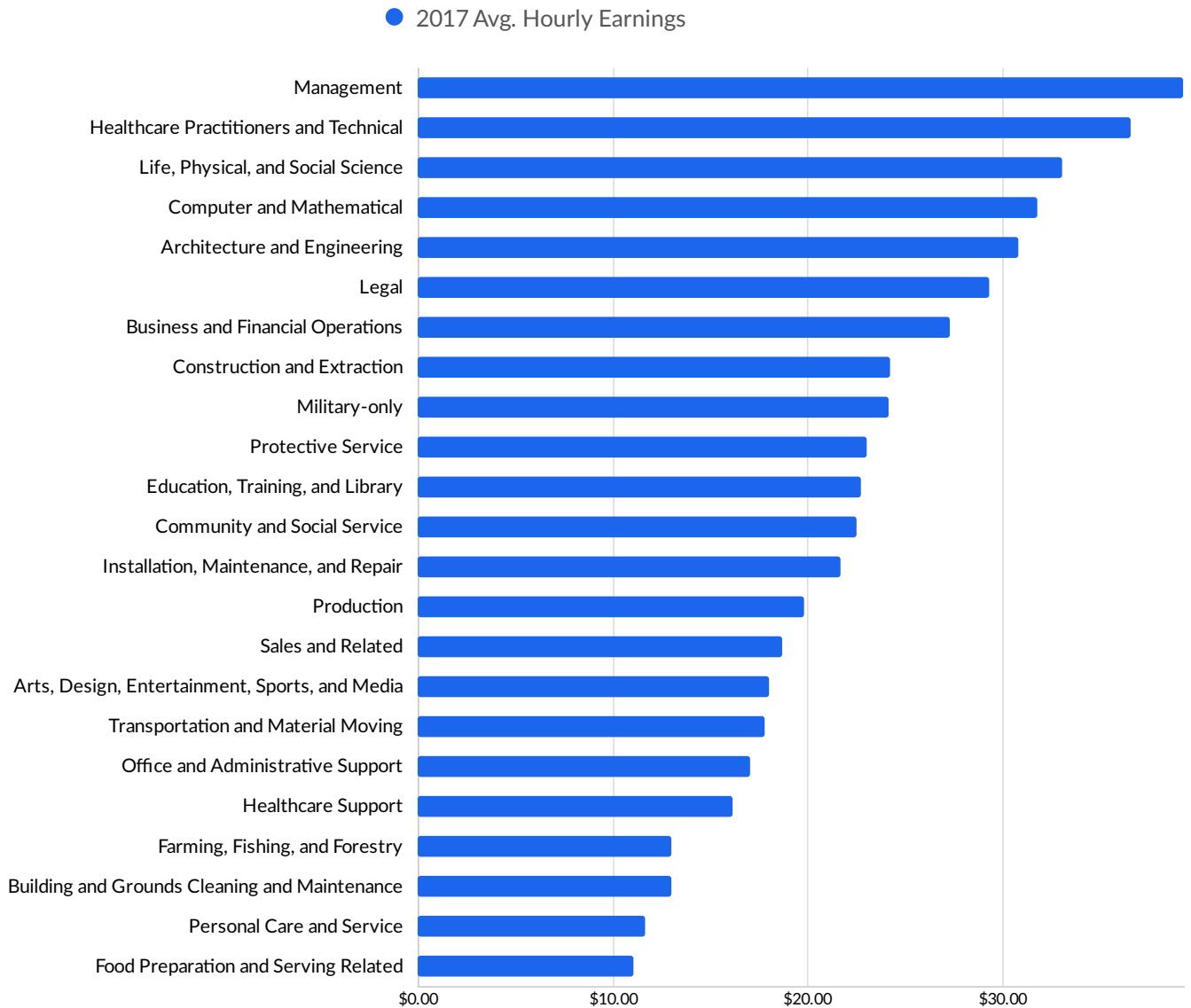
Workforce Characteristics - Cont.

Top Occupation LQ



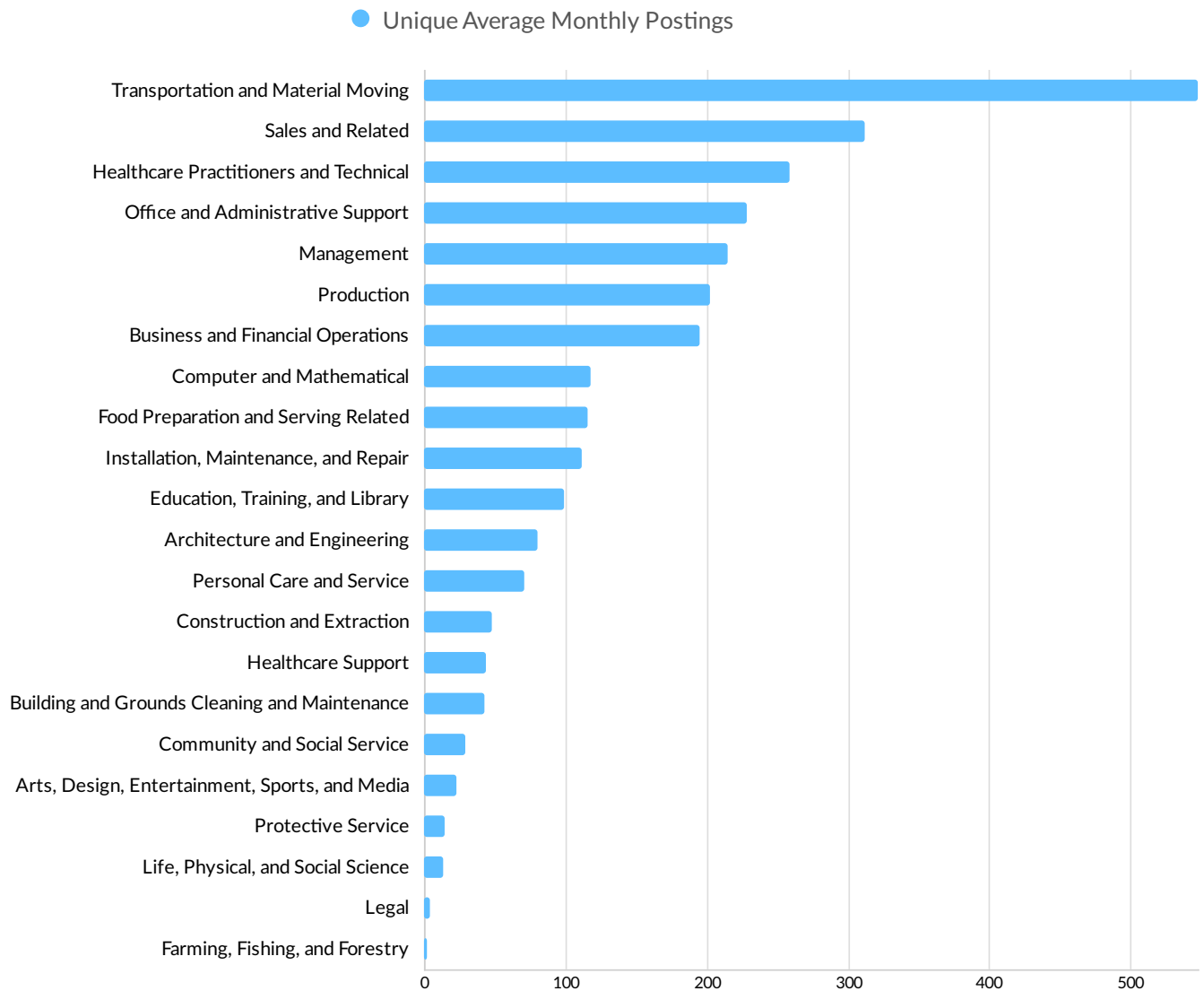
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.







Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Jan 2018 - Dec 2018 Unique Average Monthly Postings
Office and Administrative Support	6,915	6,789	-126	-2%	0.89	\$17.10	228
Production	6,682	6,688	6	+0%	2.21	\$19.82	202
Sales and Related	4,941	4,959	18	+0%	0.96	\$18.73	312
Food Preparation and Serving Related	3,894	3,871	-23	-1%	0.89	\$11.08	116
Transportation and Material Moving	3,931	3,865	-66	-2%	1.11	\$17.79	548
Management	3,034	3,105	71	+2%	1.07	\$39.31	215
Education, Training, and Library	2,942	2,819	-123	-4%	0.95	\$22.75	100
Healthcare Practitioners and Technical	2,710	2,775	65	+2%	0.96	\$36.64	259
Construction and Extraction	2,237	2,508	271	+12%	1.06	\$24.28	48
Installation, Maintenance, and Repair	2,174	2,267	93	+4%	1.11	\$21.73	112
Business and Financial Operations	1,643	1,859	216	+13%	0.69	\$27.37	195
Personal Care and Service	1,804	1,834	30	+2%	0.82	\$11.70	71
Architecture and Engineering	1,378	1,619	241	+17%	1.85	\$30.83	80
Building and Grounds Cleaning and Maintenance	1,474	1,408	-66	-4%	0.73	\$13.00	43
Healthcare Support	1,488	1,372	-116	-8%	0.97	\$16.18	44
Protective Service	894	866	-28	-3%	0.74	\$23.08	15
Community and Social Service	707	767	60	+8%	0.89	\$22.50	29

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Jan 2018 - Dec 2018 Unique Average Monthly Postings
Computer and Mathematical	623	716	93	+15%	0.48	\$31.86	117
Farming, Fishing, and Forestry	568	692	124	+22%	1.75	\$13.05	2
Arts, Design, Entertainment, Sports, and Media	701	686	-15	-2%	0.72	\$18.04	23
Legal	148	159	11	+7%	0.37	\$29.34	4
Life, Physical, and Social Science	143	150	7	+5%	0.36	\$33.09	14
Military-only	114	112	-2	-2%	0.41	\$24.16	0

Educational Pipeline

In 2017, there were 2,188 graduates in Fond du Lac County, WI. This pipeline has shrunk by 2% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Registered Nursing/Registered Nurse, and Registered Nursing/Registered Nurse.

School	Total Graduates (2017)		Graduate Trend (2013 - 2017)
Moraine Park Technical College	1,386		
Marian University	576		
Ripon College	226		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher