






Fox Cities and Oshkosh Bicycle/Pedestrian Plan

July 19th, 2012




Overview

-  Background Information on the Safe Routes to School Program
-  Overview of East Central Regional Safe Routes to School Program
-  How will the Safe Routes to School Initiatives and Programs be included in the Bike/Pedestrian Plan








Safe Routes to School Program Objectives

-  The program encourages and enable students, Kindergarten through 8th grade to safely walk and bike to school.







5 – E's of Safe Routes to School

-  Encouragement
-  Education
-  Engineering
-  Enforcement
-  Evaluation





Why Safe Routes to School?

-  In 1969, approximately 50% of children walked or bicycled to school, with approximately 87% of children living within one mile of school walking or bicycling.
-  Today, fewer than 15% of school children walk or bicycle to school (National SRTS Center).






Physical Activity

- ❧ Children and adolescents should have at least 1 hour of physical activity each day. (CDC)
- ❧ Childhood obesity has more than tripled in the last 30 years.





Safe Routes to School

 Pedestrians are more than twice as likely to be struck by a vehicle in locations without sidewalks. (US Department of Transportation)





2012-2016 East Central Regional Safe Routes to School Strategic Plan - FINAL

Mission: *Safe Routes to School engages and empowers schools and communities to improve the health and well-being of children and families by advocating safe walking and bicycling.*

Vision: *Through collaboration, Safe Routes to School is a catalyst that empowers communities and schools to become more walkable and bikeable, creating safe, healthy, active lifestyles.*

Student Engagement	Policy, Planning, & Infrastructure Leadership	Robust Partnerships	Communication	Regional Sustainability & Evidence-based Practice
<i>Engage and empower students on all levels to develop and implement walking, biking, and other active lifestyle initiatives.</i>	<i>Provide resources, leadership & expertise to foster diverse collaboration & a framework to build a healthy & active community.</i>	<i>We will create & strengthen both public and private partnerships, resulting in increased advocacy, sustainable funding, & corporate participation in SRTS.</i>	<i>Through frequent & consistent outreach, SRTS will offer accessible communications, increase awareness, educate stakeholders, & engage communities.</i>	<i>Regional SRTS will be the leader in establishing evidence-based criteria to support & sustain SRTS community cultures.</i>
Develop and assist school districts with school-based Biking and Walking Clubs.	Establish written hazardous bussing policy/criteria.	Develop partnerships with businesses, non-profits, & business organizations for funding support.	Engage policy stakeholders with face to face meetings on key themes, targets, and objectives.	Develop a Performance Evaluation Analysis that shows benefits: health, economic, and environmental.
Organize the participation of parents, grandparents, and the community in Safe Routes to School Initiatives	Revise & create land use, neighborhood development, & street design bike friendly standards.	Encourage work-life practices (like flex hours) that allow for participation in SRTS activities.	Engage school districts in development of online consortiums and intranet links to share best practices.	Implementation of regional guidelines via annual safety assessments.
Youth engagement is enhanced through programming and membership in SRTS Committees.	Partner with non-profits and local businesses to increase infrastructure linkages to school.	Increase collaboration with healthcare partners on community events- bike helmet programs, etc.	Engage families & students at all levels with online gaming format.	Influence region-wide practices through policy/media advocacy.
Expand SRTS partnerships to summer and afterschool programs.	Develop Comprehensive approach to planning and funding.	Leverage relationships with local partners to increase programming.	Engage media through increased frequency, expansion to national media to promote regional brand.	Establish consistent messaging that demonstrates effectiveness of SRTS to policy makers.



SAFE ROUTES TO SCHOOL

EAST CENTRAL WISCONSIN

Local SRTS Action Plans



SOUTH PARK MIDDLE SCHOOL ACTION PLAN

OSHKOSH SAFE ROUTES TO SCHOOL PROGRAM



820.424.0471 | 1551 Delaware Street | Oshkosh, WI 54902 | EastCentralSRTS.org

SAFE ROUTES TO SCHOOL (SRTS) BACKGROUND INFORMATION

The purpose of the SRTS program is to provide safe pedestrian and bicycle facilities that encourage healthier lifestyles. Programs can be established to educate students, parents, and the community on the benefits of walking and bicycling to school and provide tips to do so safely. Major SRTS goals are:

1. To enable and encourage children, including those with disabilities, to walk and bike to school.
2. To make bicycling and walking to school a safer and more appealing transportation alternative, thereby encouraging a healthy and active lifestyle from an early age.
3. To facilitate the planning, development, and implementation of projects and activities that will improve safety and reduce traffic, fuel consumption, and air pollution in the vicinity of schools.

SRTS Planning efforts assess the facilities and conditions near school, examine how students are currently traveling to/from school, and identify safety concerns/issues raised by parents and the community. Infrastructure and non-infrastructure recommendations are then created and implemented, sometimes with grant funding assistance, by the SRTS Task Force and other community members. SRTS Plans focus on projects within two miles of an elementary or middle school (Kindergarten-8th grade) and address the 5 E's:

Engineering Enforcement Education Encouragement Evaluation

SOUTH PARK MS BACKGROUND INFORMATION

South Park Middle School is located on the south side of the City of Oshkosh on the corner of W South Park Ave./STH 44 and Delaware St. Walking or biking is the most common mode of travel for students getting to and from school at 36 percent followed by family vehicles at 33 percent and 22 percent of students are bussed. The school is located on South Park Ave./STH 44 and is in close proximity to Ohio St. Both of these streets are principal arterials with 2010 daily traffic count of 10,100 and 8,600 vehicles respectively. Traffic and intersection related concerns and issues are major factors influencing the safety of students walking or biking to school. These issues also affect the willingness of parents to allow their children to walk or bike to school.

SCHOOL DEMOGRAPHICS

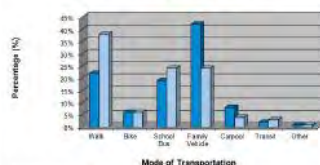
Enrollment: 375 students
Grades: 6 - 8
Principal: Lisa McLaughlin
Start Time: 7:33 a.m.
End Time: 2:55 p.m.
Task Force Rep.: Lisa McLaughlin



SRTS & School Background Info
Survey Results & Background
Bike & Walk Audit Results
Recommendations: The 5 E's

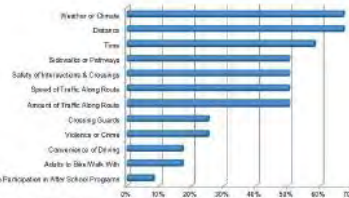
PARENT & STUDENT SURVEY RESULTS

South Park Middle School Student Survey Results
Morning and Afternoon Comparison



Survey Data Collected in Spring 2010

South Park Middle School
Parent Concerns of Children That Do Not Walk or Bike to School



Survey Data Collected in Spring 2010



Oshkosh Bike Audit - May 2011



Oshkosh Bike Audit - May 2011

Background Information

The City of Oshkosh has an excellent network of roads, but many schools also have arterial and/or collector streets nearby that can create barriers to pedestrian/bicycle traffic (i.e. W. 5th Ave. and Oregon St.). Home, safe intersections and crossings are crucial. Several other non-motorized transportation facilities are also found throughout the city, including:

- WISLWASH Trail
- Trails within Menomonee Park and South Park
- Trail located north of Can Tracer Rd & MS

WORK IN PROGRESS

The Oshkosh SRTS program originated from a group of individuals from the school district and the City of Oshkosh that began meeting to address safety issues after a student was struck and injured by a vehicle in 2008. The group has been meeting since that time to address bike/pedestrian safety concerns at and around schools and to encourage more students to walk or bike to school safely. The committee also worked to develop a city-wide SRTS Plan which was completed in 2008. In 2010, the City of Oshkosh was awarded a SRTS Grant. Along with encouragement, educational, and enforcement activities, grant funding will result in the installation of a set of Speed Boards and Redundant Road Flashing Beacons on South Park Ave. near South Park MS. The City of Oshkosh is also in the process of updating its Pedestrian and Bicycle Circulation Plan. When construction on the US Highway 41 project is complete, there will be a multi-use trail along the railwayway over Lake Butte des Morts.



SOUTH PARK MIDDLE SCHOOL BIKE/WALK AUDIT RESULTS





International Walk to School Day



Proud to be a Healthy School
RICHMOND ELEMENTARY
Health Magazine 2011
4th Healthiest School in the Area

RICHMOND ELEMENTARY
WALK YOUR CHILD
TO SCHOOL DAY
OCTOBER 6
WEAR RED AND WALK

iwalk
International in the
Walk to School **USA**



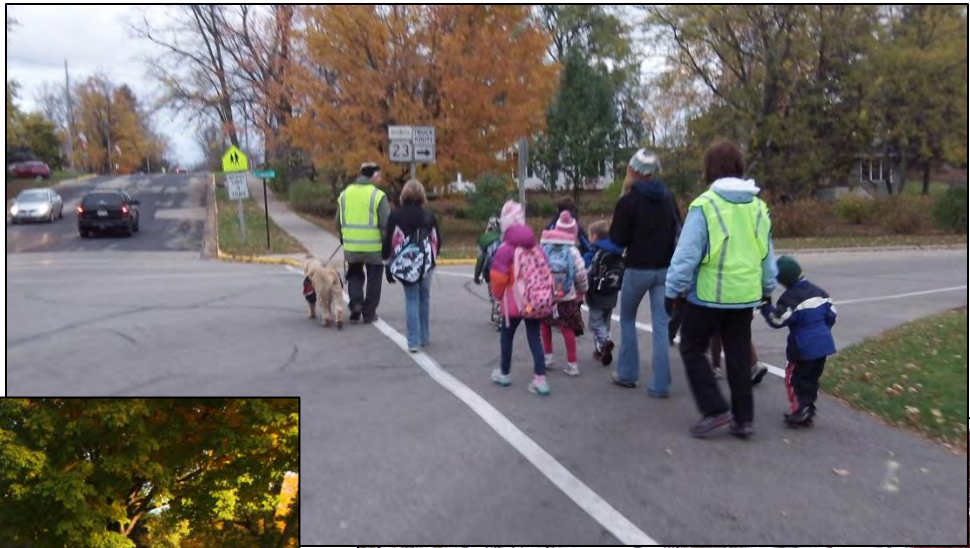


Bike Safety Day/Bike to School Day





Walking School Bus





SAFE
ROUTES
TO SCHOOL
EAST CENTRAL WISCONSIN

Culture Change





Contact Information



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