

Process

The Town of Fond du Lac's Comprehensive Plan Update will be completed in six phases, all of which provide opportunities for public involvement. The phases included (1) Organization, (2) Plan Kickoff Meeting and Visioning, (3) Inventory/Analysis and Issue Identification & Goal Development, (4) Plan Alternative, Strategies & Recommendations, (5) Plan Implementation, (6) Plan Review, Public Hearing and Adoption.

Organization

During the onset of the project, a public participation plan was prepared to facilitate public knowledge and involvement in the Comprehensive Planning Update process. The plan was prepared in accordance with Section 66.1001(4)(a) of the Wisconsin Statutes. The Public Participation Plan was adopted by the Town of Fond du Lac's Board on June 8, 2015. A copy of the plan can be found on the plan website under public participation. Additionally organizational activities included the development of a project website, formation of the planning committee and the preparation of preliminary demographic information.

Plan Kickoff Meeting and Visioning

To officially kickoff the project a meeting was held with the Plan Commission on June 10, 2015. At this meeting, a summary of the comprehensive planning requirements and process was provided to plan commission members. The update of the Town of Fond du Lac's Comprehensive Plan is being done per the requirements of Section 66.1001 of the Wisconsin State Statutes. This legislation provides a framework for unified land use planning in Wisconsin. Other items discussed with the Plan Commission included the planning approach, responsibilities of the Commission and a review of the Public Participation Plan.

A large community-wide visioning event was held on August 12, 2015 to explore broad community and neighborhood issues and provide an opportunity to derive feedback from participants. Twenty-two people, representing every quadrant in the Town attended this event. Participants were asked to identify community assets, future transportation needs, barriers to travel, community improvements and what the Town should look like in the future. People were also asked to complete a series of five visual preference surveys: Residential Types, Retail/Commercial Types, Employment Types, Park Types and Stormwater Management Types. A summary of the Visioning session is provided in Appendix B.

Inventory/Analysis and Issue Identification/Vision & Goal Development

All factual information contained within the Town of Fond du Lac's Comprehensive Plan adopted on December, 2005 was updated to reflect current conditions. Background chapters containing updated demographic trends (population, household and employment forecasts, age distribution, and education and income levels), economic conditions (employment characteristics, labor force and economic base data), housing characteristics (age, structural, value and occupancy), inventory of the transportation system, utility and community facility infrastructure (sanitary sewer, storm sewer, water supply, waste disposal, parks, telecommunications, power generating plants and transmission lines, cemeteries, health and

childcare, public safety, libraries, education and government facilities), agricultural, natural and cultural resources, land use and intergovernmental cooperation was developed and analyzed. Community leaders, Town Staff and the general public are reviewing this information to ensure that the basis for the updated land use plan is current and well-connected to short and long-term trends and challenges.

Utilizing information obtained from the Visioning Workshop and an analysis of existing conditions; visioning statements were developed, key issues were identified and prioritized, and goals were formulated. Vision statements were established to provide direction in the planning process; they will be used to describe what the community wants to look like in 20 years. Utilizing vision statements and key issues; goals were developed. Goals are broad, long range statements which describe a desired future condition; they usually only address one specific aspect of the vision.

All information was presented to the Plan Commission for input. Information will also be posted on the plan website.

Plan Alternative, Strategies & Recommendations

Utilizing key issues and draft goals; strategies, recommendations and plan alternatives were developed. Each item utilized in the planning process has a different purpose and builds off the previous step. Strategies are statements which describe specific conditions will help attain the stated goals. Recommendations can include new ordinances, amendments to existing ordinances, new programs or other tasks. Utilizing draft recommendations and other information, the Plan Commission developed a future land use map. Different plan alternatives were discussed during this stage. Information was presented to the Plan Commission for input. An intergovernmental meeting and public informational meeting will be held during this stage to obtain feedback from state agencies, adjacent communities, school districts, local officials, and the general public on the plan. All information will be posted on the plan website.

Plan Implementation

This phase of the planning process establishes the tools necessary for implementation of the plan. Recommendations for regulatory techniques including zoning and an action plan with an accompanying timeline will be developed to ensure that the intent of the plan is achieved. The various components of the plan will be compiled into one document. At the end of this phase of the planning process, the Plan Commission will approve the draft plan for public review. Information will be posted on the plan website.

Plan Review, Public Hearing and Adoption

The final phase of the planning process culminates with the adoption of the comprehensive plan update by the Town Board. A draft plan will be available at numerous locations so that the community will have an opportunity to review and comment. A Class 1 (30 day) Public Notice will be published in the local paper and a public hearing will be held prior to adoption. The Plan Commission will meet to recommend that the Town Board adopt the plan by ordinance.