

Working in the Gap: Exploring the White Space between Stronger Neighborhoods and Local Institutions

**Friday, October 28, 2016
Bridgewood Conference Center,
Neenah WI**

Welcome!



East Central Wisconsin
Regional Planning Commission

ECWRPC

Calumet • Fond du Lac • Menominee • Outagamie
Shawano • Waupaca • Waushara • Winnebago

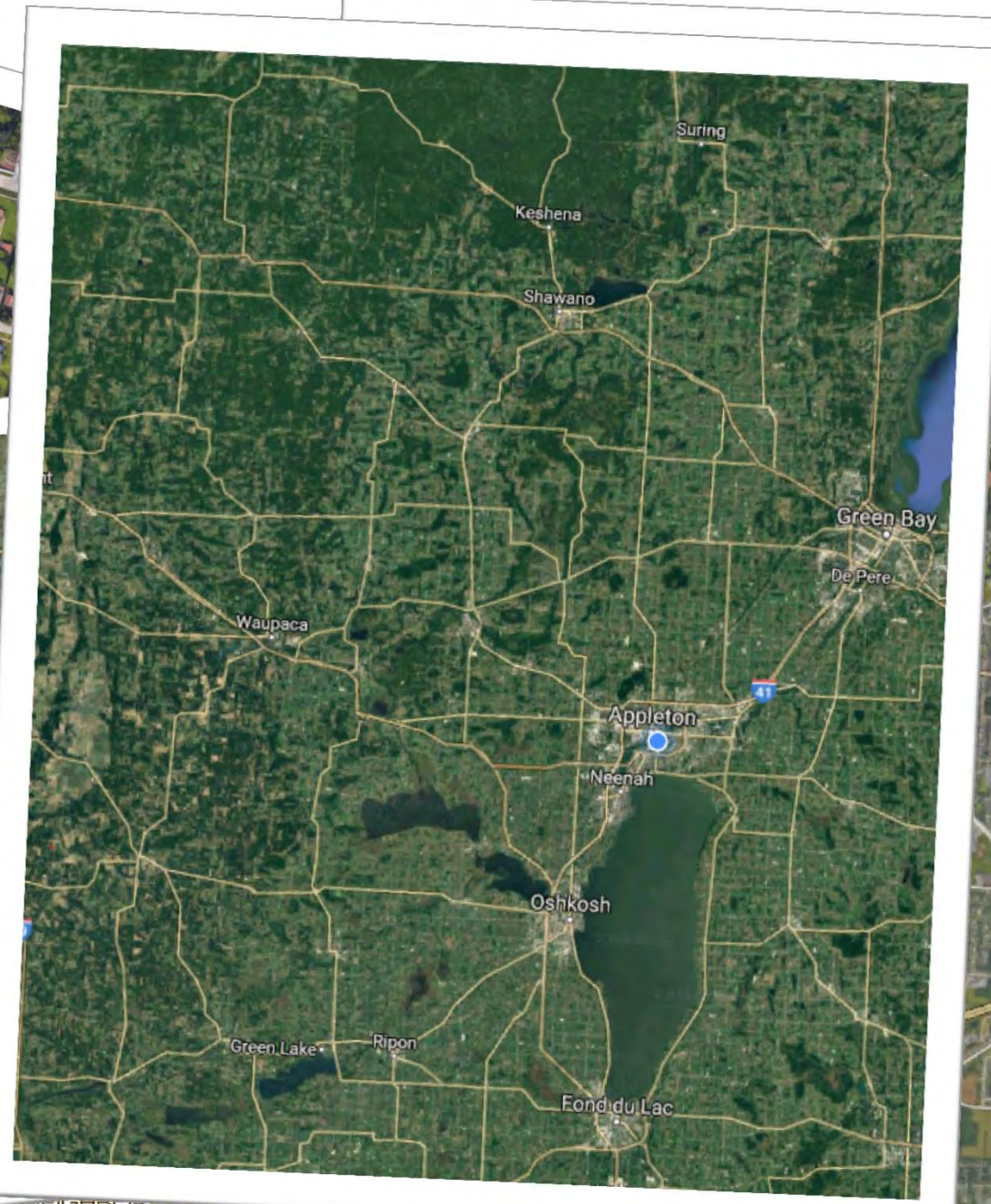
Eric Fowle, AICP
Executive Director



Why Are We Doing This?

- Engage
- Explore
- Learn
- Improve

It's bigger than this though.....



Are you a "gapper"? Are you, or do you work for, a public or private institution that associates with or supports neighborhoods? A lot has been done to explore how we create stronger neighborhoods and stronger institutions, but not a lot has been done to define the principles and practices essential to these two building blocks of communities as they relate to each other.

Most folks who work in the gap have never really thought about it. They are caught between the requirements of their respective institutions and the neighborhoods they work in. We need to rethink the relationships between institutions and neighborhoods so that they serve as co-producers of their futures, not just recipients of services.

This ground breaking workshop will explore the white space, or "gap", that exists between strong neighborhoods and the institutions/people that work with, and within, them. Consider attending this important workshop and help us to frame and define the shift in the WHY and WHAT "gappers" do, while helping us to develop a new mental model for strengthening our region's neighborhoods.

AGENDA

8:30 a.m. **REGISTRATION & COFFEE**

9:00 a.m. **WELCOME & OPENING REMARKS**

Eric Fowle, AICP - Executive Director, ECWRPC

9:10 a.m. **STRONGER NEIGHBORHOODS, STRONGER COMMUNITIES**

Julie Filapek - Neighborhood Partners, Goodwill NCW

Tom Mosgaller, M.S. - Director of Change Management,
UW-Madison College of Engineering Center for Health
Enhancement Systems Support / Asset-Based Community
Development Institute (ABCD) at Northwestern University

Mayor Stever Cummings - City of Oshkosh

9:30 a.m. **EXPLORING THE GAP: HOW THINGS GET DONE**

Elizabeth Williams - Associate Planner, City of Oshkosh

Officer Tony Flaig - City of Oshkosh Police

Pastor Jill Beverlin - Minister of Congregational Life - St. Paul
Lutheran Church

Kris Soper- Nutrition Educator, UW-Extension, Winnebago
County

10:05 a.m. **BRIDGING THE GAP: A FOCUSED DISCUSSION**

Catherine Neiswender - CNRD UW-Extension, Winnebago
County

10:30 a.m. **BREAK**

10:45 a.m. **BRIDGING THE GAP, CONTINUED**

11:30 a.m. **BRINGING IT ALL TOGETHER**

Mayor Steve Cummings - City of Oshkosh

Julie Filapek - Neighborhood Partners, Goodwill NCW

Catherine Neiswender - Community Development Educator
UW-Extension, Winnebago County

11:55 a.m. **CLOSING REMARKS**

Eric Fowle, AICP - Executive Director, ECWRPC

12:00 Noon **ADJOURN**



Julie Filapek

Neighborhood Partners, Goodwill NCW



NEIGHBORHOOD PARTNERS

A program of Goodwill Industries of North Central Wisconsin



Neighborhood Partners Network

- Learning network of teams of leaders from 7 neighborhoods in Appleton, Neenah, Menasha, Oshkosh and Harrison
- Learning network of teams of “gappers” in the above, and other, municipalities. Other kinds of institutional gappers also welcome.

Tom Mossgaller

Dir. of Change Mgt., UW-Madison



Mayor Steve Cummings

City of Oshkosh



ONE OSHKOSH

OUR NEIGHBORHOODS ENGAGE



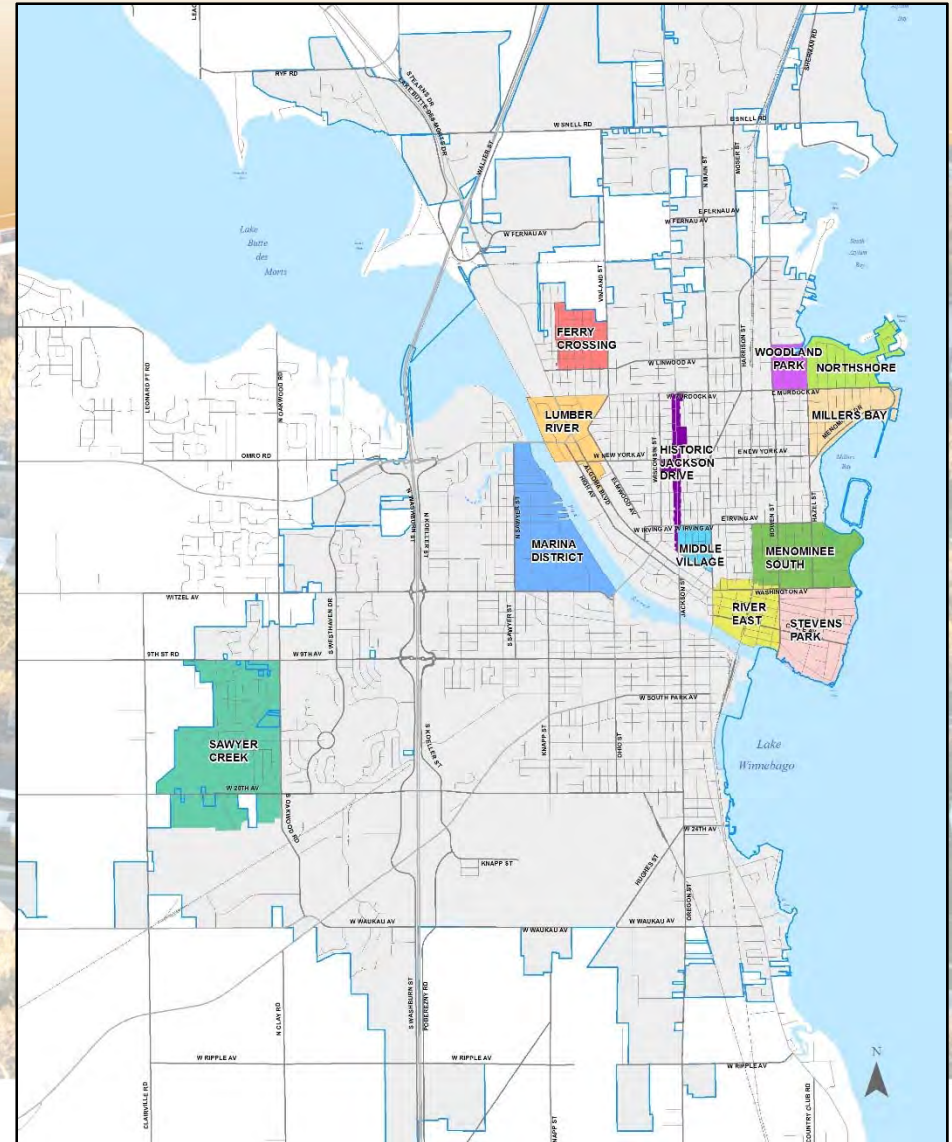
Neighborhood Associations



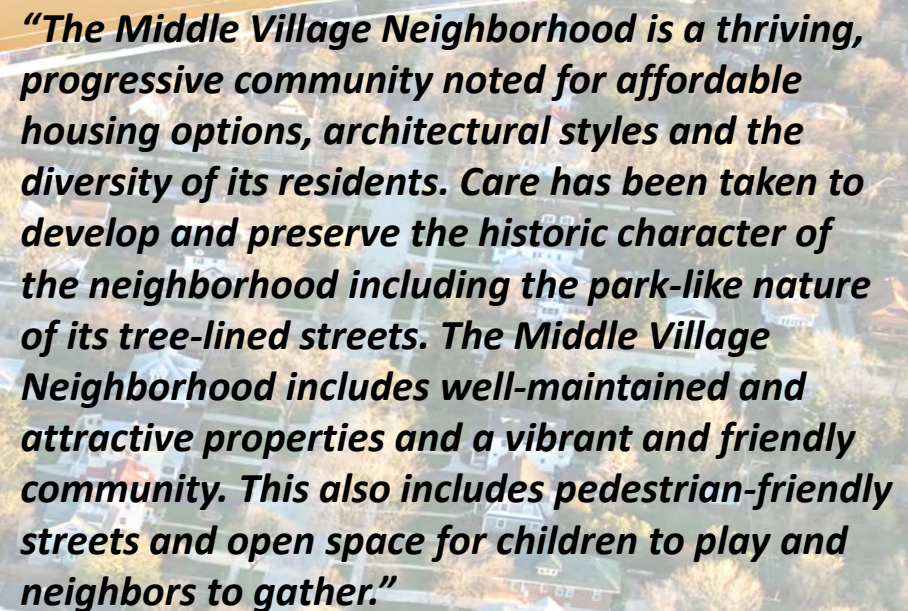
12 Recognized Neighborhoods

Benefits –

- Neighborhood Organizing
- Community Building & Engagement
- Oshkosh Healthy Neighborhood Alliance
- Neighborhood Planning
- Homebuyer Assistance
- Targeted Housing Programs
- Blight Removal
- Code Enforcement
- Acquisition, Rehab, Sale



Middle Village Neighborhood

An aerial photograph of a suburban neighborhood, showing a grid of streets, green lawns, and mature trees. The houses are mostly two-story structures with light-colored siding. The overall scene is peaceful and well-maintained.

“The Middle Village Neighborhood is a thriving, progressive community noted for affordable housing options, architectural styles and the diversity of its residents. Care has been taken to develop and preserve the historic character of the neighborhood including the park-like nature of its tree-lined streets. The Middle Village Neighborhood includes well-maintained and attractive properties and a vibrant and friendly community. This also includes pedestrian-friendly streets and open space for children to play and neighbors to gather.”

-Middle Village Neighborhood Vision Statement

Success Stories

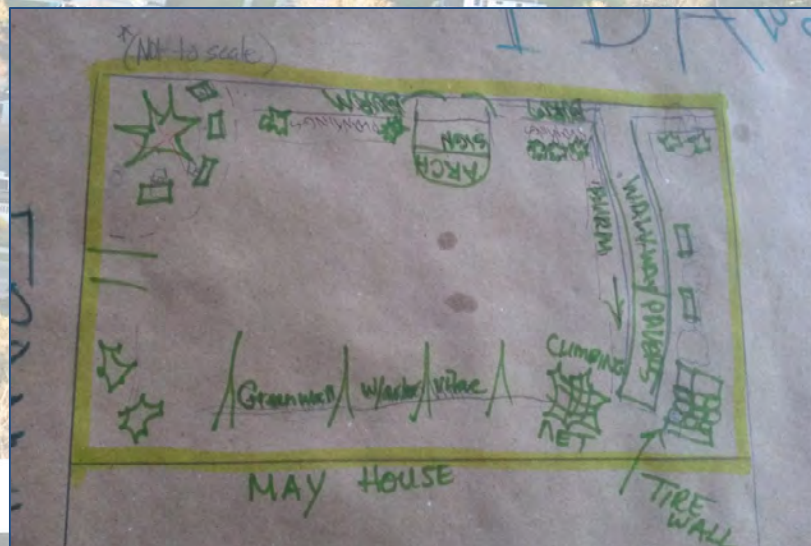
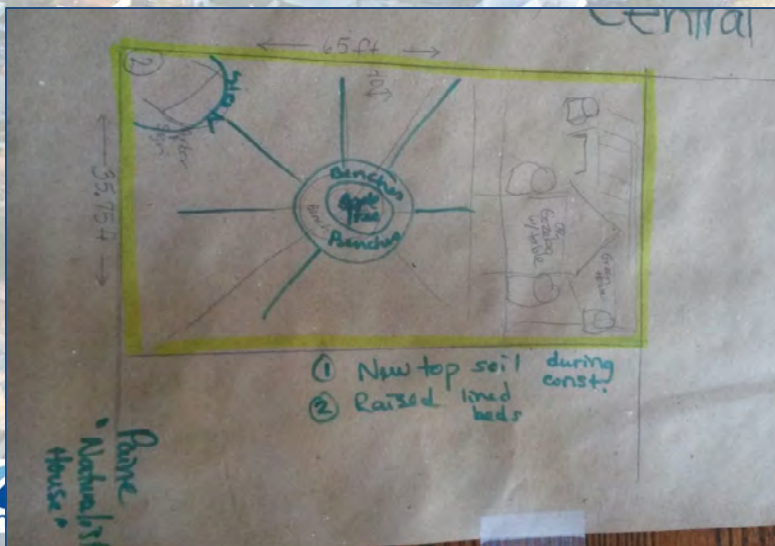
Middle Village Neighborhood



WHEDA Strategic Blight Elimination Grant & Property Acquisition



Resident Vision for Reuse



Success Stories

Middle Village Neighborhood - After



Exploring the Gap: How Things Get Done

Panelists

Elizabeth Williams, C. Oshkosh

Officer Tony Flaig, C. Oshkosh

Pastor Jill Beverlin, St. Paul Lutheran Church

Kris Soper, Nutrition Educator, UWEX



Bridging the Gap: A Focused Discussion



**UW
Extension**
Cooperative Extension
Winnebago County

Facilitator
Catherine Neiswender
Winnebago Co. UWEX



Bridging the Gap: A Focused Discussion

WORKSHEET #1

- 1. What does working the gap mean for you / your role / your relationship with the residents/neighborhoods/community that you serve?**
- 2. What could your role look like if you applied the principles of good gap work to your relationship with residents/neighbors/community?**

Break Time!



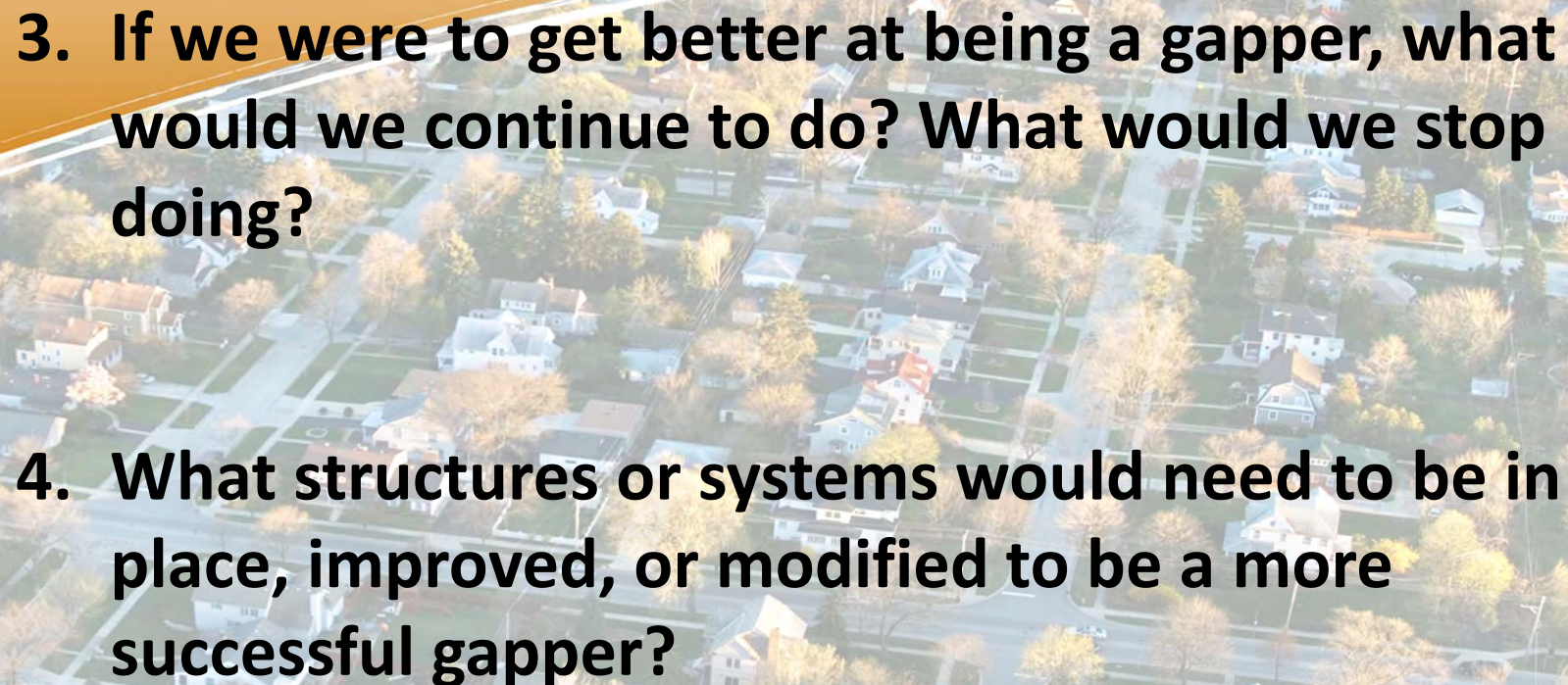
Bridging the Gap: A Focused Discussion



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3. If we were to get better at being a gapper, what would we continue to do? What would we stop doing?
 4. What structures or systems would need to be in place, improved, or modified to be a more successful gapper?

Bringing it All Together

Mayor Steve Cummings
Julie Filapek
Catherine Neiswender

Closing Remarks



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Working Together

*A 2040 Comprehensive Plan
for the East Central Wisconsin Region*

Background

1. Wisconsin State Statutes 66.1001 require updates of Comprehensive Plans every 10 years.
2. ECWRPC 2030 Comprehensive Plan adopted in 2008.
3. New plan to be adopted in/by 2018.



Working Together

*A 2040 Comprehensive Plan
for the East Central Wisconsin Region*

“Smart Growth” Nine Elements

1. Issues & Opportunities
2. Agriculture, Natural & Cultural Resources
3. Economic Development
4. Housing
5. Community Facilities (include. Recreation)
6. Transportation
7. Land Use
8. Intergovernmental Cooperation
9. Implementation

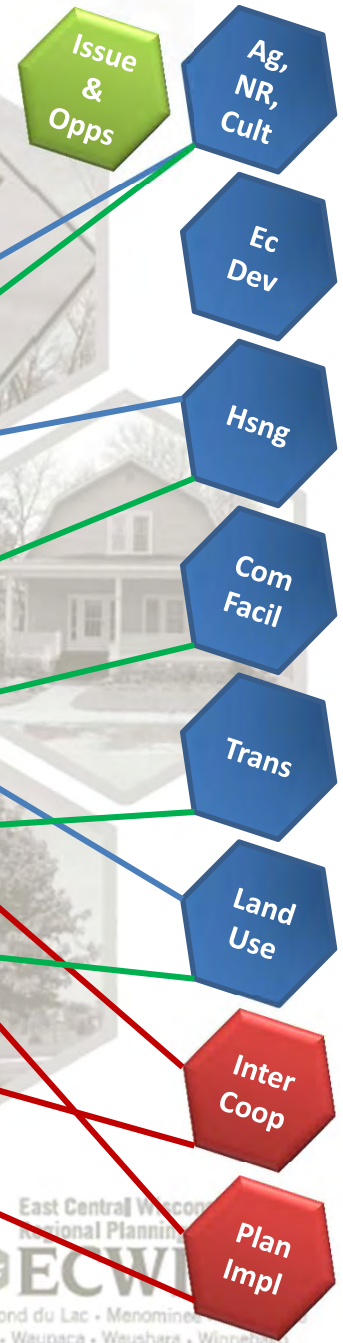


Working Together

*A 2040 Comprehensive Plan
for the East Central Wisconsin Region*

Regional Plan “Themes” (Chapters)

1. A Regional Sense of Place
2. A Livable Region
3. A Connected & Mobile Region
4. A Resilient Region I – Environment
5. A Healthy Region
6. A Smarter Region
7. A Resilient Region II – Economy



Working Together

*A 2040 Comprehensive Plan
for the East Central Wisconsin Region*

Give us your input!

www.ecwrpc.org

2040 Regional
Comprehensive
Plan

“Quick 6” Survey



THANK YOU FOR COMING!

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