



City of Appleton

Neighborhood Program

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www.appleton.org



Neighborhood Program

BACKGROUND

History

- City had Neighborhood Revitalization Program for over 10 years
- Funded through Community Development Block Grant (CDBG)
- One full-time staff
- CDBG award changed and position eliminated



"...meeting community needs...enhancing quality of life."



Neighborhood Program

CURRENT STRUCTURE

Current Iteration of the Program

- Created and approved by Common Council in October 2012
- Used model from Chandler, AZ as general framework
- Two staff, committing part of their time to the Neighborhood Program
- Initial funding 100% from CDBG



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Neighborhood Program

CURRENT STRUCTURE

Defining Neighborhoods

- Allow neighborhoods to self determine their boundaries

Program Goal – foster communication between neighborhoods and City Hall

- Assist residents in organizing and strengthening their neighborhoods
- Neighborhood issues
- Neighborhood revitalization projects
- Development projects
- City projects and programs



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Neighborhood Program

RECENT / ONGOING ACTIVITIES

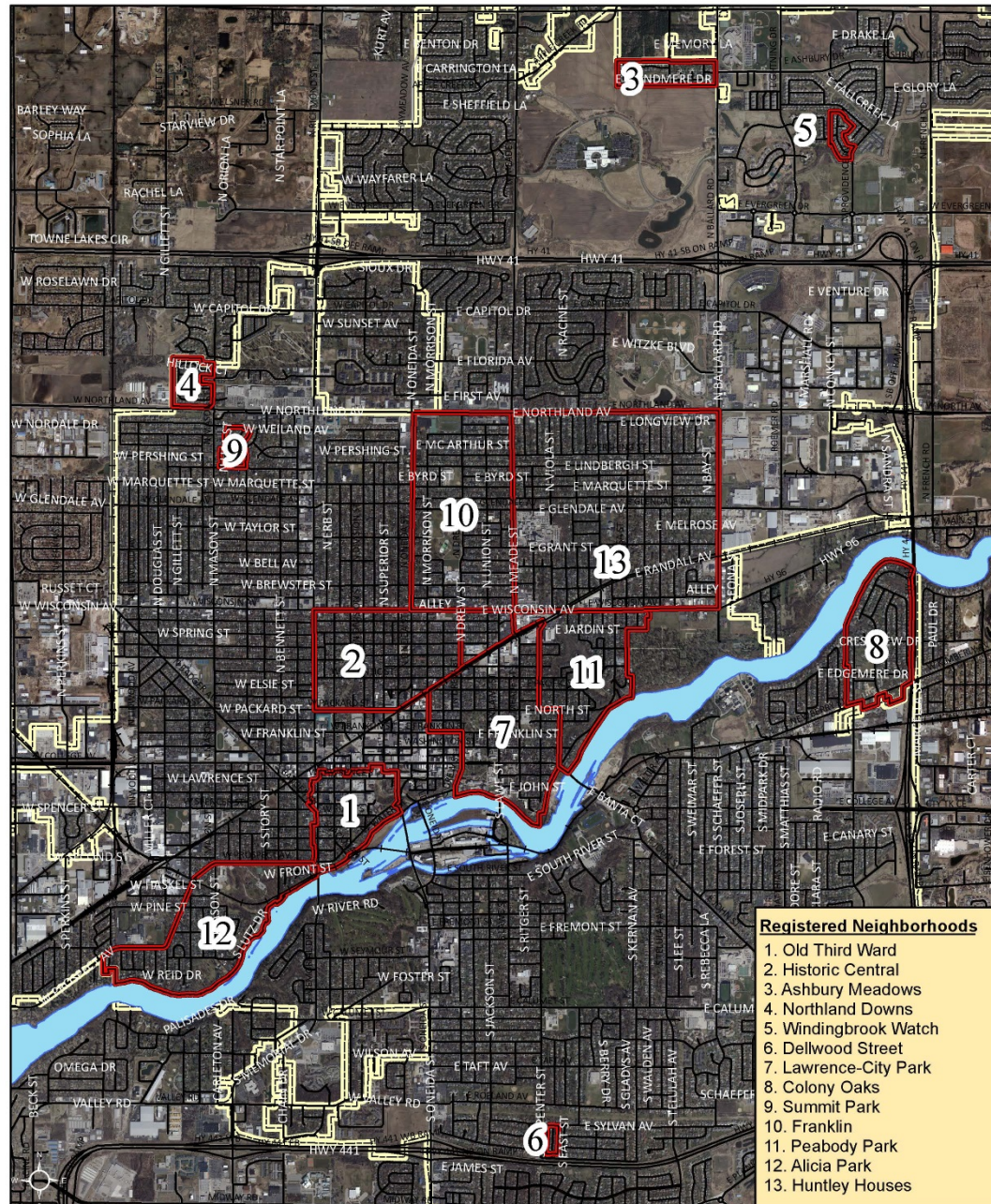
Registering Neighborhoods

- At the moment, there are 13 registered neighborhoods
- Vary in size, level of involvement
 - Map on next slide

The image shows a sample of the 'CITY OF APPLETON NEIGHBORHOOD REGISTRATION FORM'. The form is titled 'CITY OF APPLETON NEIGHBORHOOD REGISTRATION FORM' and includes the Appleton logo. It contains the following sections:

- DATE COMPLETED:** A line for the date.
- NAME OF YOUR NEIGHBORHOOD:** A line for the neighborhood name.
- REPRESENTS (Approx. # of homes):** A line for the approximate number of homes.
- PRIMARY CONTACT:** A section with fields for NAME, ADDRESS (Must reside in the neighborhood), and PHONE. It also includes a note: 'E-MAIL (Please note E-Mail is very important to ensure you receive notifications via the Neighborhoods Program)'.
- SECONDARY CONTACT:** A section with fields for NAME, ADDRESS (Must reside in the neighborhood), and PHONE. It also includes a note: 'E-MAIL (Please note E-Mail is very important to ensure you receive notifications via the Neighborhoods Program)'.
- ADDITIONAL CONTACT:** A section with fields for NAME, ADDRESS (Must reside in the neighborhood), and PHONE. It also includes a note: 'E-MAIL (Please note E-Mail is very important to ensure you receive notifications via the Neighborhoods Program)'.
- Map Section:** A section on the right side of the form with a line for 'Include a map if' and a line for 'Ave, East: West side of'.

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Registered Neighborhoods - Sept 2014

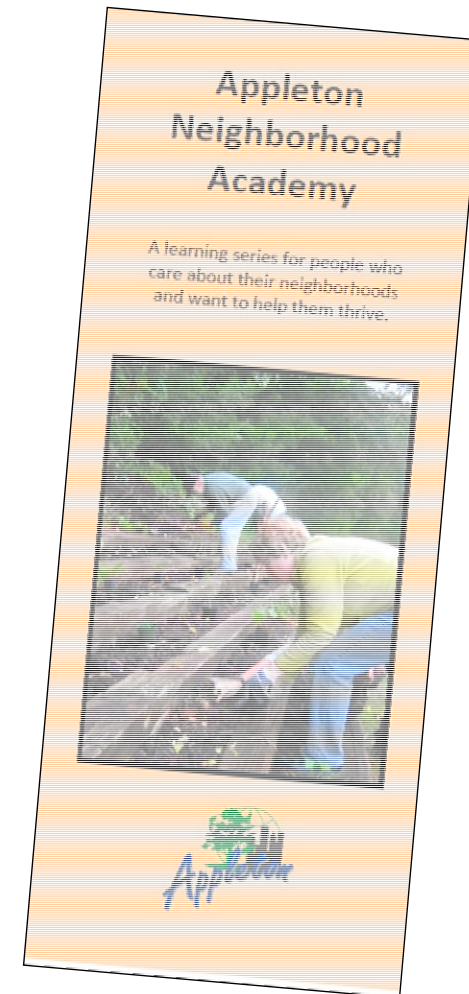


Neighborhood Program

RECENT / ONGOING ACTIVITIES

Neighborhood Academy

- Partnered with Sustainable Fox Valley
- Six modules:
 - Assessing Your Neighborhood
 - Bringing People Together
 - Leadership & Governance
 - Moving Towards Action
 - Problems in the Neighborhood
 - Beyond Your Boundaries
- 19 participants (most neighborhoods represented)



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Neighborhood Program

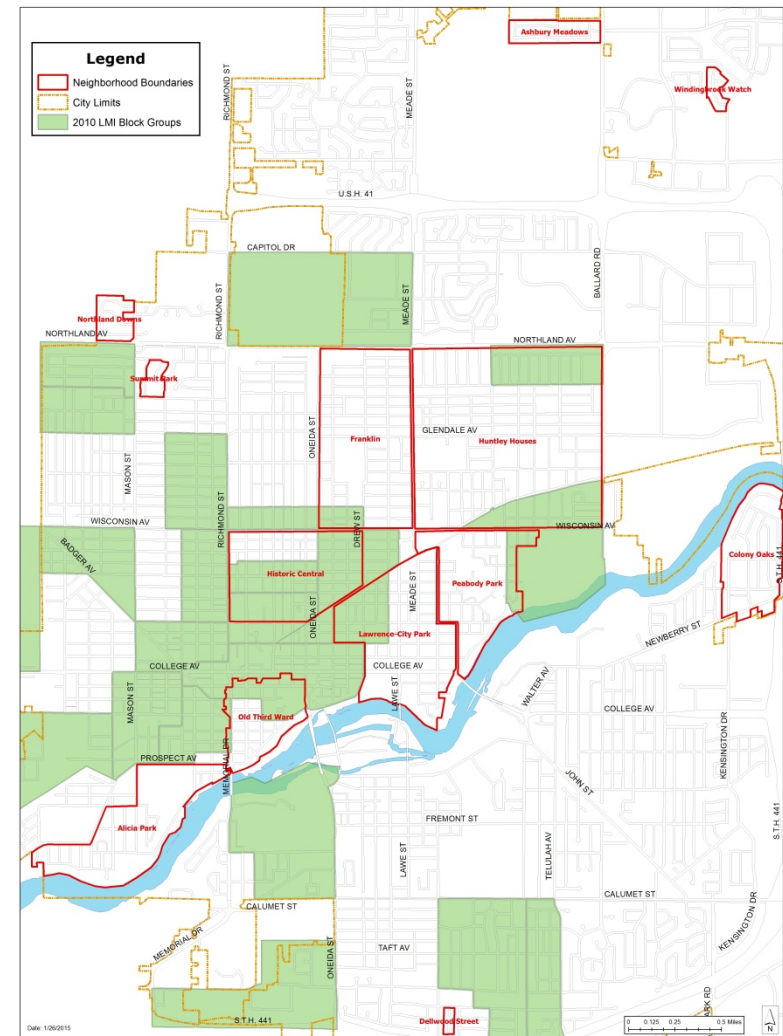
RECENT / ONGOING ACTIVITIES

The Neighborhood Grant Program

- Funded through CDBG (eligibility criteria for use area and use type)
- In low-to-moderate income (LMI) areas:
 - Improvements to publicly accessible property
 - Project an “area benefit”
- Spot blight removal (non-LMI areas)

General Funds in 2015

- Promote communication, identify needs (flyers, surveys, etc.)



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Neighborhood Program

RECENT / ONGOING ACTIVITIES

Neighborhood / Staff Collaboration

- Regularly meeting with neighborhoods to help facilitate projects and goals
 - The Neighborhood Grant Program applications
 - Colony Oaks Neighborhood project “wish list”
 - Franklin Neighborhood community outreach/input survey
 - Lawrence-City Park Neighborhood upcoming events



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