

# HAND- An Accidental Way to Start Neighborhood Planning

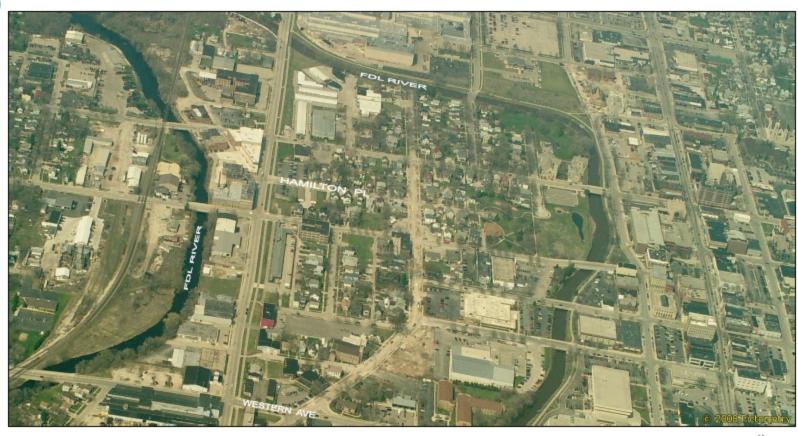
- Started in 2003 as a result of residents' concern about their neighborhood
- Effort was led by a neighborhood church,
  Reverend Bertsch from the Church of
  Peace
- Monthly neighborhood meetings with participation by a number of groups



GENERAL AREA OF HAND NEIGHBORHOOD



#### HAND Neighborhood Boundaries





## Organizations & Partnerships

- Homeowners
- Tenants
- Landlords
- Church of Peace
- St. Paul's Cathedral
- YMCA
- Habitat for Humanity
- Solutions Center

- Housing Authority
- CommunityDevelopmentDepartment
- Code Enforcement
- Police Department

#### **Process**

- HAND started as a neighborhood watch effort and evolved into neighborhood improvement effort
- Meets monthly to discuss issues impacting the neighborhood
- Identify opportunities for improvement
  - Circulation within the neighborhood
  - Safety improvements lighting
  - Property redevelopment

## Funding

- Community Development Block Grant (CDBG)
- State Grant Programs
  - Brownfield Grant
- Private Investment

#### Investment

- \$463,000 for the demolition of a former Kohl's Grocery Store; redeveloped as park land
- \$4.2 million in the rehabilitation of the Calumet Apartments (historic hotel Calumet)
- \$230,000 in the demolition, remediation and VPLE of a former gas station

#### Investments

- \$12 million in the construction of a new YMCA and Boys & Girls Club
- \$207,000 in owner occupied housing rehabilitation
- \$400,000 in Military Road reconstruction within the neighborhood
- Redevelopment of two (2) former industrial sites into 83 townhomes

#### Investments

- \$575,000 in the selective demolition and remediation of a former manufacturing site to facilitate mixed-use redevelopment
- Pending redevelopment of a former manufacturing site into multifamily units
- Construction of a biking and walking trail with old railroad ROW

### Neighborhood Indicators & Metrics

- No established indicators or metrics
  - Crime Calls for Service
- Going forward:
  - Homeownership rates
  - Housing values
  - Income
  - Unemployment
  - Private investment

#### Success?

- HAND would say there is still more work to be done
  - Have achieved quite a few successes
- Laid the foundation for starting neighborhood planning efforts within the City
- Neighborhood planning is important as communities grow and become more diverse for quality of life and economic development

Dyann Benson, AICP Community Development Director City of Fond du Lac dbenson@fdl.wi.gov